President's Letter



Cecilia Elena Rouse
President

For over 100 years, Brookings has provided analysis and policy solutions to leaders trying to solve complex challenges. But our external environment is undergoing rapid transformation. So, we must stay current in how we approach our work. One of my highest priorities has been to set a new strategic direction for the Institution.

We are sharpening our impact strategies, deploying emerging technologies, and improving how we identify and reach target audiences. Our impact-oriented approach will enable us to shape policy more consistently and at greater scale. Our updated mission statement reflects this focus:

> **Brookings equips decisionmakers with nonpartisan research and policy strategies to create a more prosperous and secure country and world.**

Guiding our work is a strategic north star: enhance our impact by being a modern, world-class nexus of policy insights and solutions.

I invite you to watch the video above to learn more about how this vision inspires Brookings' leadership, scholars, and staff to evolve to maximize our impact. And please see the stories below about the work we have accomplished in the past year.

Through rigorous, independent research, our experts are advancing innovative ideas for taking on the thorny policy challenges facing decisionmakers.