Discussion: "Taming Cycles: China's Growth Targets and Marco Regulation"

Chang, Wang and Xiong 2025

David Y. Yang BPEA March 2025



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China sets GDP growth target at around 5% for 2023, reflecting confidence in economic recovery

By GT staff reporters

Published: Mar 05, 2023 09:10 AM

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China's stable, dynamic economic growth injects certainty into world filled with uncertainty: economist Justin Yifu Lin

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Growth targets for provinces in 2023, e.g.:

- Hainan: around 9.5%
- Jiangxi: around 7%
- Hunan: around 6.5%
- Hubei: at least 6%

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How do growth targets guide and shape the Chinese economy?

- Results:
 - Intriguing asymmetry: growth targets are raised rapidly during economic booms, but lowered only sluggishly during economic slowdowns.
 - Local governments' targets are anchored on and inflate national target.
 - While this helps smooth the growth, local governments' countercyclical policies (in particular, excessive land sales and local debt) generate macro risks and distortions.
- Highlight two central themes of political economy in China:
 - 1. Decentralized growth engine where local governments are critical players;
 - 2. Stability is paramount to the central government (via target setting).

Comments

- 1. What do we know about government's target setting incentives?
- 2. Can such smoothing strategy be sustained?
- 3. What does this imply about reliability on China's growth data?
- 4. Putting this in global/comparative perspective.

1. What do we know about government's target setting incentives?

- Higher target is better, ceteris paribus [*will return to this*];
- Local government needs to set target above national government's target:
 - Rare cases when local government sets lower target (e.g., Jilin during 2008 set 8%, while national target was 9%)
 - National target considered as "bottom line."
- Missing target may be costly:
 - Otherwise, political competition would result in race to the top with very exaggerated local targets;
 - However, a substantial share of locality *do* miss the target in recent years. What's the political and economic cost?
 - From the perspective of national government, missing target may be also very costly.
 - Does the cost outweigh the benefits of setting lower targets?

1. What do we know about government's target setting incentives? (*cont.*)

- What are the incentives of setting higher targets?
 - Motives unrelated to regional competition:
 - Incentivize efforts among local agents;
 - Buffer room for shirking or negative shocks;
 - Signal optimism to encourage investments, consumption, and policy directions.

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 - Regional competition to attract investment;
 - Signal efforts to upper-level government.

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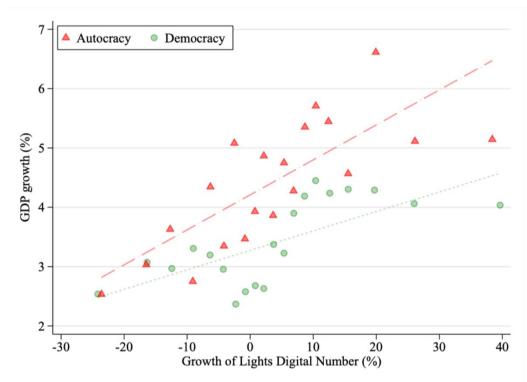
- What are the incentives of setting higher targets?
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 - Motives related to regional competition:
 - Regional competition to attract investment;
 - Signal efforts to upper-level government.
- Different implications on aggregate growth and local policies, depending on what are the primary motives.
 - Taking on more debt vs. local protectionism.
- Counterfactual of lowering or removing targets: what may be lost?

2. Can such smoothing strategy be sustained?

- How long can high growth targets sustain economic growth, and ultimately grow out of the economic downturn?
- What are the general equilibrium effects? Keynesian stabilizer, or inflation?
 - Depending on what are the fundamental causes of economic downturn.
 - As of March 2025, China is grappling with deflation rather than inflation.

3. What does this imply about reliability on China's growth data?

- Overstated GDP growth data vs. different mode of growth esp. during economic downturns?
 - Recent efforts (e.g., Martínez JPE 2022) using nightlight luminosity implicitly assume the same "mode" of growth across the distribution of GDP growth speed.
- On the other hand, explicit growth targets can generate misreporting, e.g., Gong et al. (JPubE 2025) shows bunching at targets and plausible over-reporting.
- On net, how much of the misreported growth is true (but different kind of) growth?



4. Explicit (national) growth targets prevalent around the world

Around 60-70 countries have incorporated such targets into their policy frameworks. E.g.,

- India: annual growth rates as high as 9% until early 2030s;
- Kenya: average GDP growth rate of around 10% per year until 2030;
- Brazil: average 3-4% annual growth targets, often explicitly aimed at stabilizing economy during downtown.
- Many such targets appear less flexibility than China's (set over horizon of decade rather than year).
- Not clear how many are explicitly linked to politicians' incentives, and how many trickle down throughout the political hierarchy.
- Often target total GDP; though alternative targets do exist, e.g.,
 - UK: fastest growth in G7; recent years shifted toward targeting disposable income growth.