CURRCIULUM VITAE

Xavier de Souza Briggs, Ph.D. Senior Fellow Brookings Institution 1775 Massachusetts Avenue, NW Washington, DC 20036

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EDUCATION

Stanford University: B.S. Engineering (1989)

Harvard University, Kennedy School of Government: Master in Public Administration (1993)

Columbia University, School of Arts & Sciences: Ph.D. Sociology and Education (1996)

Dissertation: "Brown Kids in White Suburbs: Housing Mobility, Neighborhood Effects, and the Social Ties of Poor Youth." *Committee:* Robert Crain (chair), Charles Kadushin, Martina Morris, Kathryn Neckerman.

CURRENT BOARDS AND ADVISORY GROUPS

Director, JUST Capital (since 2019) Director, Dēmos (since 2020) Director, One Fair Wage (since 2020) Director, Center for Advanced Study in Behavioral Sciences, Stanford University (since 2020)

ACADEMIC HONORS AND AWARDS

Rotary Scholar (Federal University of Bahia, Salvador, Bahia, Brazil, 1990)

Don K. Price Award (Harvard Kennedy School, 1993), to the outstanding MPA graduate, for academic distinction and demonstrated commitment to public service

John E. Thayer Fund Award (Harvard Kennedy School, 1993), for academic achievement

Minority Graduate Fellow, American Sociological Association (1994-1995)

Graduate Research Fellow, National Science Foundation (1994-1996)

President's Award, American Planning Association (1996) for best planning project

Best Dissertation, Association for Public Policy Analysis and Management (1997)

Robert C. Wood Lecture in Public and Urban Affairs, University of Massachusetts-Boston (2000)

Best Article of the Year, *Journal of the American Planning Association* (2000), for "In the Wake of Desegregation," published 1999

Manuel Carballo Award for Excellence in Teaching, John F. Kennedy School of Government, Harvard University (2002)

Martin Luther King, Jr. Visiting Fellow, MIT Department of Urban Studies and Planning (2002-2004)

Paul Davidoff Award (Best Book of the Year), Association of Collegiate Schools of Planning (2007), for *The Geography of Opportunity* (Brookings, 2005)

Excellence in Advising Award, MIT Department of Urban Studies and Planning (2007)

Finalist, C. Wright Mills Award (Best Book of the Year, 2009), Society for the Study of Social Problems, for *Democracy as Problem Solving* (MIT Press, 2008)

Louis Brownlow Award (Best Book of the Year, 2011), National Academy of Public Administration, for *Moving to Opportunity* (Oxford, 2010)

Excellence in Teaching Award, MIT Department of Urban Studies and Planning (2013)

Invited Fellow (declined), Strauss Institute for the Advanced Study of Law and Justice, New York University (2013)

RESEARCH INTERESTS AND SPECIALIZATIONS

Economic opportunity, poverty and inequality; race, ethnicity, immigration and pluralism in changing societies; democratic governance and problem solving; how social change happens; the role of research in public policy and debate; mixed method evaluation and research.

Subfields: local economic development, innovation and restructuring; immigrant incorporation; democratic institutions, practices and governance at the local level; consequences of spatial segregation for children and families; affordable housing, urban development, and urban policy.

ONGOING RESEARCH PROJECTS

- 1. Equitable climate action: effective and equitable mitigation and adaptation; levers for systems change to create more climate resilient communities and industries; narrative and storytelling to shift awareness, views and norms.
- 2. Regional economic growth and opportunity: decisions, practices, and innovations to enable more successful and equitable regional economies, including job quality, supplier diversity, inclusive innovation and values-driven business practice.

APPOINTMENTS AND OTHER POSITIONS

Brookings Institution (2021-present)

Senior Fellow

Based in Brookings Metro and collaborating with other programs, lead research and engagement work with a primary focus on equitable investment, inclusive economic growth and innovation, quality jobs, and equitable climate action. Internal affiliations (initiatives): Valuing Black Assets Initiative, Brookings Initiative on Climate Research and Action, Helping Communities Make the Most of Historic Public Investments.

Freedman Consulting, LLC (2021-present)

Senior Advisor

Provide strategic advice to this mission-driven consulting firm that works with leading philanthropies and nonprofits to tackle the most challenging problems at the intersection of policy, philanthropy and politics, creating lasting innovations for the greater social good."

New York University (2020)

Distinguished Visiting Professor of Business, Public Policy and Sociology

Led a research project on collaborative governance and social movements; advised the university president and provost on universitywide initiatives to address inequality; lectured on closing racial gaps in income and wealth as part of a signature university course on racial justice and on addressing housing justice in the context of a global pandemic and presidential election year campaigning; and taught courses on "Sparking Social Change" (graduate-level: business, law and policy students) and "Economic Inequality" (undergraduate: business school students).

The Ford Foundation (January 2014-2019)

Vice President, U.S. Programs (2019)

As program vice president, developed and managed program strategy and supports for all U.S. programs (7 directors, 10 teams, approximately 85 staff); contribute to the development and management of institutional priorities and procedures; direct the use of foundation resources for their implementation, with an annual grant making budget of approximately \$300 million per year and endowment-based impact investing (mission-related investments) of another \$100 million per year; coordinate comparative work with the VP for International Programs; represent the foundation to media and external partners, including business, government, philanthropy, higher education, and the broader nonprofit sector.

Vice President for Inclusive Economies and Markets (2014-2018)

Managed the program division (previously Economic Opportunity and Assets), recruiting and/or promoting its leadership (directors) and the Asia regional directors, with responsibility for ensuring that program staff had clear programmatic objectives and aligned grantmaking.

In 2015, developed an empirically based, state-of-the-world analysis identifying <u>five core drivers</u> <u>of inequality</u>, as the basis for all of the foundation's programming worldwide.

Launched national and international philanthropic partnerships to support and promote leading research teams, such as the *World Inequality Lab* (Thomas Piketty, Paris School of Economics), *Rewriting the Rules of the American Economy* (Joseph Stiglitz, Columbia and Roosevelt Institute), *American Voices Project* (Stanford and Princeton), Washington Center for Equitable Growth, and *The Financial Diaries* (NYU and Center for Financial Service Innovation).

Reinvented program strategies in four major areas of economic inequality: natural resources and climate change; the future of work(ers); housing affordability and urban land use; and investment markets—i.e., natural resources, land, labor and capital.

Led the development and launch, in 2017, of the foundation's first-ever mission-related investments portfolio in the endowment, with strategy for \$1 billion in impact investing over the

next decade.

Oversaw a grantmaking budget of approximately \$87 million per year for headquarters-based units and a total of \$45 million per year for three Asia offices (located in Beijing, Jakarta, and New Delhi) and, in 2018, West Africa (Lagos) as well, working with those teams to renew regional strategies in economic and other domains.

Worked closely with the other program vice president to foster collaboration across the program divisions, and with the Office of Communications to develop media, social media and other strategic communications.

Represented the foundation and its work to the government, media, nonprofit, philanthropic, business and civic leaders through meetings, briefings, speeches, and interviews. Engaged these sectors regarding programmatic opportunities and challenges.

Massachusetts Institute of Technology Department of Urban Studies and Planning (2005-2016)

Professor of Sociology and Urban Planning, with tenure, on leave (2014-2016) Associate Department Head (2013) Associate Professor of Sociology and Planning, with tenure (2009-2014) Head, Housing, Community & Economic Development Group (2012-2013) Associate Professor (without tenure, 2005-2009)

Courses taught (graduate unless noted): Introduction to Housing and Community Economic Development Gateway: Planning Action (planning history, theory and politics) Urban Sociology in Theory and Practice Negotiation (undergraduate) Knowledge in the Public Domain: Uses and Abuses of Research Sustainability in Action Getting Things Implemented: Strategy, Management and Leadership Collaborative Problem-Solving in Diverse Communities

Committees:

Faculty Advisory Committee (elected leadership team), 2012-13 Chair, Faculty Search Committee, Migration and Immigration (2012) Master in City Planning Degree Program, 2005-2008 (Chair, 2008) Minority Student Recruitment, 2005-2008 Departmental Steering Committee, 2012-13 Community Innovators Lab (CoLab) Faculty Council, 2011-13 MIT Presidential Search Committee, 2012 MIT Task Force on Community Engagement in 2030, 2012-13 Steering Committee, MIT East Campus Planning, 2013 MIT Committee on Discipline, 2012-13

Founding Director, The Community Problem-Solving Project @ MIT

The White House, Office of Management and Budget (2009-2011) Program Associate Director (PAD), General Government Programs Responsible for budget, management, and regulatory oversight of six major cabinet agencies (Commerce, Homeland Security, Housing and Urban Development, Justice, Transportation, Treasury), smaller executive agencies (including the Small Business Administration, General Services Administration, regional development agencies), independent agencies (Securities and Exchange Commission, Federal Trade Commission, Federal Communications Commission, U.S. Postal Service, Legal Services Corporation, NeighborWorks), and the special federal appropriation for the District of Columbia. Total discretionary funding for this portfolio was approximately \$225 billion per year.

Coordinated and led a team of approximately 65 policy and budget analysts and senior managers. Interacted with Congressional members and staff, federal agencies, senior officials from all White House policy offices and intergovernmental affairs, State and local elected officials, interest groups, researchers and other policy experts, and the media (English and Spanish-language).

Represented the Administration at public events, particularly on economic and urban policy reforms, intergovernmental relations, and the fiscal context for policy.

Harvard University, John F. Kennedy School of Government (1996-2004)

Associate Professor of Public Policy, without tenure (2003-2004) Assistant Professor of Public Policy (1996-1998, 2000-2002)

Committees: Policy Committee (1997, 2000-2004) and Chair, Faculty Committee on Cuba Studies and Exchange (2001-2002), David Rockefeller Center for Latin American Studies; Faculty Committee on Research, Kennedy School (2000-2001); Dean's Committee on Diversity, Kennedy School (1996-1998, 2000-2002).

Faculty research affiliate: Multi-disciplinary Program on Inequality, Hauser Center for Nonprofit Organizations, Joint Center for Housing Studies, Taubman Center for State and Local Government, Wiener Center for Social Policy, and David Rockefeller Center on Latin American Studies.

Courses taught (all graduate):

Strategy & Management in the Public Interest (Master in Public Policy core course)

Negotiation and Collaborative Problem-Solving (elective)

Policy Workshop, integrative Spring Exercise (MPP core courses)

The Neighborhood in Urban Policy and Planning (elective)

Faculty chair for non-degree professional (executive) education programs in community economic development, leading change in child and family well-being, local politics and problem-solving, and social policy. Major partners: Annie E. Casey Foundation, United Way of America, U.S. HUD. Faculty member in executive education programs for state and local government officials (U.S.), chief state health officers, leaders in development (international), leaders from Northern Ireland, leadership for the 21st century.

The Urban Institute

Faculty Affiliate, Metropolitan Housing & Communities Center (2003-2008); co-Principal Investigator, Three-City Study of Moving to Opportunity.

New School for Social Research

Lecturer in Public Policy, Milano School of Management and Urban Policy (1996) Research Associate, Community Development Research Center (1994-1996)

EARLIER POLICY AND PRACTICE EMPLOYMENT

U.S. Department of Housing and Urban Development (1998-2000)

Acting Assistant Secretary (appointed Deputy Assistant Secretary), Office of Policy Development & Research

Acted as senior adviser to the White House and HUD Secretary on a wide array of urban policy topics, both domestic and international. Interacted daily with Congress, state and local elected and appointed officials, national and local media, and public interest groups on complex and politically sensitive topics. Lead designer of major programs in economic development and smart growth/regional problem solving. Adviser on policy and budget development for HUD's \$28 billion-per-year programs.

Led the overhaul of HUD's Annual Performance Plan to Congress, which received a National Academy of Public Administration citation. Created a post-doctoral fellowship administered by the National Research Council. Responsible for planning and management of a research and development portfolio of approximately \$50 million per year, including three major social experiments (Moving to Opportunity, Bridges to Work, Jobs-Plus). Managed a staff of over 150 in headquarters and nine field offices, including a large, multi-disciplinary team of social scientists, policy analysts, engineers and architects, and HUD's \$7 million-per-year grant programs in the Office of University/Community Partnerships. Editor of HUD's *Cityscape* journal.

Columbia University, Teachers College, Yonkers Family & Community Project Research Associate (1993-1996)

Led field data collection teams, co-designed instruments, carried out semi-structured interviews with low-income families as well as elite key-informant interviews, conducted quantitative and qualitative analysis, assisted in reporting. Funded by The Ford Foundation. Co-PIs Robert Crain and Joseph Darden, Investigator Angela Aidala.

SPONSORED RESEARCH

Co-Principal Investigator, Three-City Study of Moving to Opportunity (2003-2009). Annie E. Casey Foundation (\$500,000), W.T. Grant Foundation (\$350,000), Rockefeller Foundation (\$400,000), Fannie Mae Foundation (\$100,000), Smith Richardson Foundation (\$99,000), and U.S. Department of Housing and Urban Development (\$25,000, plus data access) for a mixed-method study of neighborhood effects on youth and family well-being and attainment in three metropolitan areas, using the federal MTO experiment.

Principal Investigator, Qualitative Research and "Moving to Opportunity" (2001). Fannie Mae Foundation (\$25,000) for a one-day conference on the topic, to produce recommendations for funders and researchers on evaluating the federal Moving to Opportunity demonstration.

Principal Investigator, Collective Problem-Solving and Democracy in Cities (2001-2004). Rockefeller Foundation (\$99,000), Annie E. Casey Foundation (\$170,000), and Ford Foundation (small travel grant) for a multi-year comparative research project on civic capacity in cities (Brazil, India, South Africa, U.S.), with special attention to community and economic development outcomes.

Principal Investigator, Neighborhood Impacts of Subsidized Housing (1997) U.S. Department of Housing and Urban Development. To extend data collection for "A Study of the Effects of Scattered-site Public Housing on Neighboring Property Values in Yonkers, New York." \$3,000

Lead Researcher-Writer, Diversity and Learning (1997) Kennedy School Curriculum Development Grant to support interviewing, topical review, and writing of "Things We've Learned So Far: Teaching and Learning 'Diversity' Issues in the Classroom." \$3,000

MEMBERSHIPS

American Planning Association (APA), 1994-2009, 2012-2016

Latino/a Division, 2006-2009 (founding member)

American Sociological Association (ASA), 1995-2017, 2019-on

Community and Urban Sociology Section, 1996-2014, 2019-on

Comparative and Historical Sociology, 2019-on

Latino/a Sociology Section, 1996-1997

Political Sociology section, 2007-2009, 2011-2014, 2019-on

Race and Ethnicity section, 2007-2009, 2011-2014

Association of Collegiate Schools of Planning (ACSP), via Harvard and MIT, 1996-2014

Association for Public Policy Analysis and Management (APPAM), 1996-2013

International Social Network Association (ISNA), 1996-97, 2003-2007

BOARDS, ADVISORY GROUPS AND COMMITTEES, Earlier

Member, National Advisory Committee, Measure America Project, Social Science Research Council (2012-2014)

Member, Board of Directors, The Community Builders, Inc. (2012-2013)

Member, Working Group on Mixed-Income Housing Research, Social Science Research Council (2007-2008)

Member, Board of Directors, Citizens Housing and Planning Association (2007-2009)

Member, Board of Directors, Restaurant Opportunities Center (ROC)-United, National organization (2008-2009)

Member, Scholar Selection Committee for Early-Career Fellowship, William T. Grant Foundation (2006-2009)

Member, Policy Council (Governing Board), Association for Public Policy Analysis and Management (2006-2009)

Member, Social Science Advisory Board, Poverty and Race Research Action Council (2006-2009, 2011-2014)

Member, Policy Council (Governing Board), Section on Community and Urban Sociology, American Sociological Association (2004-2007) and Journal Editor Selection Committee (2007-2008)

Member, Affordable Housing Impact Council, United Way of Massachusetts Bay, Boston (2004-2005)

Member, International Advisory Committee, Center for Metropolitan Studies, University of São Paulo, Brazil (2006-2008)

Member, Massachusetts State Advisory Committee, U.S. Commission on Civil Rights (2003-2008)

Member, National Advisory Board, Community Development Research Center, New School University, NY, NY (2002-2004)

Member, National Advisory Committee, Urban Seminar on Children's Health and Safety, Chaired by William Julius Wilson for the Robert Wood Johnson Foundation (2002-2005) and Member, National Advisory Group, Evaluation of the RWJ Urban Health Initiative (2005-2007)

Member, Executive Session on Faith and Community-Based Approaches to Urban Revitalization," Harvard University, a national policy development group co-sponsored by the Joint Program on Religion and Public Life and the Hauser Center for Nonprofit Organizations, co-chaired by Steven Goldsmith, Mary Jo Bane, and Mark Moore (2002-2004)

Member, Selection Panel, HUD Urban Scholars Post-Doctoral Fellowship, administered by the National Research Council/National Academy of Sciences (2001-2002)

Member, National Advisory Group, Civic Indicators Project, National Civic League (2001-2002)

Member, External Resource Board, Community Empowerment and Social Inclusion Learning Project, World Bank Institute, Washington, DC (2001-2004)

Member, Advisory Board, Urban Segregation Project, The Ford Foundation and Poverty and Race Research Action Council (2001-2003)

Member, Board of Advisors, Social Entrepreneurs Alliance, San Francisco, CA (2000-2002)

Member, National Blue Ribbon Panel on Housing Affordability, Archdiocese of Boston (2000-2001)

Member, Aspen Institute Roundtable on Community Change (1999-2009)

Member, Advisory Committee, Mayor of Boston's "Boston 400" Long-Range Planning Initiative (1997-98)

Member, Saguaro Seminar on Civic Engagement in America (1997-2000), Harvard University, a national executive session co-chaired by Robert Putnam, Lew Feldstein, and Chris Gates

Director, Latino Alumni Association, Harvard Kennedy School (1995-1997)

Co-Chair, Housing and Neighborhood Revitalization Committee, American Planning Association, NYC Metro-Chapter (1994-95).

EDITORIAL AND OTHER PEER REVIEW

Ad Hoc Referee (research proposals): WT Grant Foundation, National Research Council/National Academies, 2001-2013

Editorial Board (founding), City & Community, American Sociological Association (2001-2016)

Editor, *Cityscape: A Journal of Policy Development and Research*, U.S. Department of Housing and Urban Development (1998-1999)

Editorial Board, Harvard Journal of Hispanic Policy (1996-2000)

Editorial Board, *Housing Policy Debate* (1997-2016), Associate Editor (2011-2014)

Editorial Board, Journal of Planning Education and Research (1999-2003)

Editorial Board, Housing Studies (2001-2007)

Ad Hoc Referee, American Journal of Sociology, Economic Development Quarterly, International Journal of Urban and Regional Research, Journal of the American Planning Association, Journal of Planning Education and Research, Journal of Policy Analysis and Management, Journal of Planning Literature, Journal of Urban Affairs, Social Problems, Social Science Research, Social Service Review, The Sociological Quarterly, Journal of Urban Affairs, Urban Affairs Review, Urban Studies, Urban Geography

PUBLICATIONS

Refereed articles, book chapters and monographs

- **1996** Briggs, X. de Souza, Anita Miller and John Shapiro. Planning for Community Building: CCRP in the South Bronx. *American Institute of Certified Planners Casebook* (Winter):1-7.
- **1997** Briggs, X. de Souza and E. Mueller, with Mercer Sullivan. *From Neighborhood to Community: Evidence on the Social Effects of Community Development*. New York: Community Development Research Center, New School for Social Research. (289pp)

Briggs, X. de Souza. Moving Up versus Moving Out: Neighborhood Effects in Housing Mobility Programs. *Housing Policy Debate* 8(1):195-234.

Briggs, X. de Souza. Social Capital and the Cities: Advice to Change Agents. *National Civic Review* 86(2):111-117.

1998 Briggs, X. de Souza. Brown Kids in White Suburbs: Housing Mobility and the Many Faces of Social Capital. *Housing Policy Debate* 9(1):177-221.

Briggs, X. de Souza. Doing Democracy up Close: Culture, Power, and Communication in Community Building. *Journal of Planning Education and Research* 18:1-13.

- **1999** Briggs, X. de Souza, Joe T. Darden, and Angela Aidala. In the Wake of Desegregation: Early Impacts of Scattered-site Public Housing on Neighborhoods in Yonkers, New York. *Journal of the American Planning Association* 65(1):27-49.
- **2003** Briggs, X. de Souza. Re-shaping the Geography of Opportunity: Place Effects in Global Perspective. *Housing Studies* 18(6):915-936.

Briggs, X. de Souza. Housing Opportunity, Desegregation Strategy, and Policy Research. *Journal of Policy Analysis and Management* 22(2):201-206.

2004 Briggs, X. de Souza. Social Capital: Easy Beauty or Meaningful Resource? In Special Colloquium on Social Capital and Planning, edited by Judy Hutchinson and Avis C. Vidal. *Journal of the American Planning Association* 70(2):151-158.

Briggs, Xavier de Souza, Civilization in Color: The Multi-Cultural City in Three Millennia. *City & Community* 3(4):311-342. *Nominated for Best Article of the Year in Urban and Community Sociology, American Sociological Association.*

2005 (book chapters) "Social Capital and Segregation in the United States" and (Conclusion) "Desegregating the City," in *Desegregating the City: Ghettos, Enclaves and Inequality*, edited by David Varady. Albany: SUNY Press.

Briggs, X de Souza, editor, *The Geography of Opportunity: Race and Housing Choice in Metropolitan America* (Washington, DC: Brookings Institution Press). 353pp. Following a 2001 conference I organized, which was co-sponsored by the Harvard Civil Rights Project, The Brookings Institution, and the Joint Center for Housing Studies at Harvard. Author of three chapters: "Introduction" (16 pp.), "More *Pluribus*, Less *Unum*? The Changing Geography of Race and Opportunity in America" (24 pp.), and (Conclusion) "Politics and Policy: Changing the Geography of Opportunity" (31 pp.). *Winner, Paul Davidoff Award* (see above).

(book chapter) Briggs, X. de Souza. "The Multicultural City in the Age of Networks," In *Network Society: A New Context for Planning*, edited by Louis Albrecht and Seymour Mandelbaum. Oxford: Routledge. Joint conference of the Association of Collegiate Schools of Planning (North America) and Association of European Schools of Planning, July 2003, Leuven, Belgium. Chapter delivered as the keynote address, representing the U.S. planning community.

2006 Briggs, X. de Souza. After Katrina: Rebuilding Places and Lives, *City* & *Community* 5(2):119-128.

Briggs, X. de Souza and Margery Austin Turner. Assisted Housing Mobility and the Success of Low-Income Families. Lessons for Policy, Practice, and Future Research. *Northwestern Journal of Law and Social Policy* 1(1):25-61.

2007 Briggs, X. de Souza. Entrenched Poverty, Social Mixing and "The Geography of Opportunity": Lessons for Policy and Unanswered Questions. *Georgetown Journal of Poverty Law and Policy* 13(3):403-414.

Briggs, X. de Souza. "Some of My Best Friends Are ...": Interracial Friendships, Class, and Segregation in America." *City & Community* 6(4):263-290.

2008 Briggs, X. de Souza, Kadija Ferryman, Susan J. Popkin, and María Rendón. Why Did the Moving to Opportunity Experiment Not Get Young People into Better Schools? *Housing Policy Debate* 19(1):53-91.

Briggs, X. de Souza. *Democracy as Problem-Solving: Civic Capacity in Communities across the Globe.* Cambridge, MA: MIT Press (September). 400pp. *Finalist, C. Wright Mills Award for best book of the year, Society for the Study of Social Problems.*

- **2009** Briggs, X. de Souza and Benjamin Keys. Has Exposure to Poor Neighborhoods Changed in America? Race, Risk and Housing Locations in Two Decades. *Urban Studies* 46(2):429-458.
- **2010** Briggs, X., Susan J. Popkin, and John Goering. *Moving to Opportunity: The Story of an American Experiment to Fight Ghetto Poverty.* (Based on the Three-City Study of Moving to Opportunity.) 305 pp. New York: Oxford University Press.

Briggs, X., Jennifer Comey, and Gretchen Weismann. Struggling to Stay out of High Poverty Neighborhoods: Housing Choice and Locations in the Moving to Opportunity Experiment's First Decade. *Housing Policy Debate* 20(3):383-427.

- 2011 (book chapter) Briggs, X. de Souza, Elizabeth Cove, Cynthia Duarte and Margery Austin Turner, "How Does Leaving High Poverty Neighborhoods Affect the Employment Prospects of Low-Income Women and Youth? Evidence from the Moving to Opportunity Experiment." In *Neighborhood and Life Chances: How Place Matters in Modern America*, edited by Harriet B. Newburger, Eugenie Birch, and Susan Wachter. Philadelphia: University of Pennsylvania Press.
- **2013** Rethinking Immigrant Political Incorporation (Conclusion), In *Outsiders No More? Models of Immigrant Political Incorporation*, edited by Jennifer Hochschild, Jacqueline Chattopadhyay, Claudine Gay, and Michael Jones-Correa. New York: Oxford University Press.

(Non-refereed)

Encyclopedia entries

- **1998** Darden, Joe T. and X. de Souza Briggs. Yonkers. *Encyclopedia of Housing*, edited by Willem Van Vliet. Thousand Oaks, CA: Sage Publications.
- **2003** (three entries) Briggs, X. de Souza. Social Capital, Types of; Social Capital in Wealthy and Poor Communities; and Community Building. *Encyclopedia of Community: From the Village to the Virtual World*, edited by Karen Christensen and David Levinson. Thousand Oaks, CA: Sage Publications.

Book Reviews and Comments

- **1997** Briggs, X. de Souza. Comment on "…And a Suitable Living Environment": The Failure of Housing Programs to Deliver on Neighborhood Quality" by Sandra J. Newman and Ann B. Schnare, *Housing Policy Debate* 8(4):743-754.
- **2002** Briggs, X. de Souza. Review of *American Project* and *Crossing the Class and Color Lines, City and Community* 1(1):137-140.
- **2008** Briggs, X. Maximum Feasible Misdirection: Reply to Imbroscio. *Journal of Urban Affairs* 30(2):131-137.

Briggs, X. On Half-Blind Men and Elephants: Understanding Greater Ethnic Diversity and Responding to "Good-Enough" Evidence. [Comment on Robert Putnam's "E Pluribus Unum: Diversity and Community in the 21st Century"] *Housing Policy Debate* 19(1):218-228.

2014 Looking Back and Looking Forward: CDBG and the Future of Federal Urban Policy, *Housing Policy Debate* 24:1 (303-309). Special issue, 40th anniversary of the Community Development Block Grant program.

Other: Reports, teaching notes, media, other book chapters

1997 Briggs, X. de Souza, editor. *Yonkers Revisited: The Early Impacts of Scattered-Site Public Housing on Families and Neighborhoods.* A Report to The Ford Foundation by the Yonkers Family & Community Project, Teachers College, Columbia University, New York, July. (120pp)

Briggs, X. de Souza and Mary Gentile. Things We've Learned So Far: Teaching and Learning 'Diversity' Issues. Teaching Note, John F. Kennedy School of Government, Harvard University. Available at faculty web page.

- **2000** Briggs, X. Public Housing Impacts Minimal (op-ed), *Baltimore Sun* (October 11).
- 2003 Briggs, X., The Art and Science of Community Problem-Solving Project at Harvard University, Strategy Tool Series: Perfect Fit or Shotgun Marriage: The Power and Pitfalls in Partnerships (22pp); Planning Together: How (and How Not) to Engage Stakeholders in Charting a Course (27pp); Working the Middle: Roles and Challenges of Intermediaries (21pp); Organizing Stakeholders, Building Movement, Setting the Agenda (27pp); and We Are All Negotiators Now: An Introduction to Negotiation in Community Problem-Solving (41pp). At World Wide Web page www.community-problem-solving.net (September).

William Snyder and X. Briggs, *Communities of Practice: A New Tool for Government Managers* (84pp.) Collaboration Series, Washington, DC: IBM Center for the Business of Government (November). http://www.businessofgovernment.org/pdfs/Snyder_report.pdf

- **2005** Briggs, X. and Margery Austin Turner, Fairness in new New Orleans (op-ed), *The Boston Globe* (October 5).
- **2006** Briggs. X. "The Power of Place: New Directions in Housing Mobility and Research on Neighborhoods," Pp.168-172 in *Poverty and Race in America: The Emerging Approaches*, edited by Chester Hartman. New York: Lexington.
- **2007** Briggs, X., Working Smarter in Community Development Knowledge-in-Action Briefs: *Rethinking Community Development: Managing Dilemmas About Goals and Values* (07-1) 34 pp.; *Stocks, Flows and Dreams: Shaping and Measuring Neighborhood Change in Community Development* (07-2) 29 pp.; *Networks, Power, and a Dual Agenda: New Lessons and Strategies About Old Community Building Dilemmas* (07-3) 39 pp.

Invited chapters (revised and republished): Briggs, X. "Community Building: The New and Old Politics of Urban Problem-Solving" and "Doing Democracy up Close: Culture, Power and Communication in Community Planning" in James DeFilippis and Susan Saegert, editors, *The Community Development Reader*. New York: Routledge.

2008 Policy Briefs, Three-City Study of Moving to Opportunity, Washington, DC: The Urban Institute (March):

K. Ferryman, X. Briggs, S. Popkin, and M. Rendón, "Do Better Neighborhoods Mean Better Schools for MTO Families?" (12 pp.)

E. Cove, X. Briggs, C. Duarte, and M. Turner, "Can Escaping Poor Neighborhoods Increase Employment and Earnings?" (12 pp.)

M. Turner and X. Briggs, "Assisted Housing Mobility and the Success of Low-Income Families: Lessons for Policy, Practice, and Future Research" (12 pp.)

J. Comey, X. Briggs, and G. Weismann, "Struggling to Stay Out of High Poverty Neighborhoods: Lessons from the Moving to Opportunity Experiment" (12 pp.)

2021-on *Various*. See Brookings webpage for research reports, briefs, and opinion pieces

Unpublished working papers

2004 Briggs, X. de Souza, "Traps and Stepping Stones: Neighborhood Dynamics and Family Well-being." Harvard Kennedy School Working Paper RWP 04-13. Social Science Research Network, April. (<u>www.ssrn.com</u>).

SELECTED LECTURES, PAPER PRESENTATIONS & PANELS

Pre-1996 Guest Lecturer, Harvard Kennedy School (4/94, 10/94, 4/95) on public participation in planning.

Guest Lecturer, New School for Social Research (3/95), community development policy and practice.

Workshop Speaker, "Popular Participation & the Urban Environment in the Caribbean," University of Texas-Austin, Workshop of the Sociedad Inter-Americana de Planificación (Inter-American Planning Society), funded by The Ford Foundation (3/94)

Session Speaker, "Rebuilding Neighborhoods from the Inside Out," Wilder Foundation Conference, St. Paul, MN (3/95)

1996 Briggs, X. de Souza and J. Darden, "Effects of Scattered-Site Public Housing on Neighboring Property Values in Yonkers." Paper presented at the Annual Meetings of the Urban Affairs Association, New York (March)

"Brown Kids in White Suburbs: Housing Desegregation and the Social Capital of Poor Youth," Paper presented at the Annual Meetings of the Urban Affairs Association, New York (March)Speaker, "Social Capital and the Cities," Fannie Mae Regional Housing Symposium, Portland, Oregon (October)

1997 "Brown Kids in White Suburbs: Housing Mobility and the Multiple Faces of Social Capital," Paper presented at the Fannie Mae Foundation Annual Housing Conference, Washington, DC (April)

Presenter, Youth and Community Development Workshop, National Academy of Sciences/National Research Council, Washington, DC (September)

Speaker, "The Future of Community Development in Chicago: A Comparative Perspective," Local Initiatives Support Corporation (LISC) Conference (October)

Speaker, Rockefeller Foundation International Conference on Community Building, Bellagio, Italy (November)

- **1998** Briggs, X. de Souza and R. Lenhardt, "After the Gavel Falls: Race, Community Politics and Suburban Housing." Paper presented at the Conference on Suburban Racial Change, Harvard Civil Rights Project and Taubman Center on State and Local Government, Cambridge, MA (March)
- **1999** Panelist, World Bank Conference on Social Capital, Washington, DC (April)

Panelist, Fannie Mae Foundation Annual Housing Conference: The 50th Anniversary of the Housing Act of 1949, Washington, DC (July)

Panelist, "Urban Economic Development," National Conference of the Federal Home Loan Banks, Washington, DC

Keynote Speaker, Housing and Community Development Partners, National Conference (National Congress for Community Economic Development, National Low-Income Housing Coalition, Local Initiatives Support Corporation, et al.), Washington, DC

2000 Guest lecturer, "Social Capital, Youth Development, and Cities," The World Bank, Poverty Research and Economic Management Network, Washington, DC (May)

> Visiting Lecturer, "Community Building: The New (and Old) Politics of Urban Problem-solving" and "The Road Ahead: Urban Policy Issues Facing a New Administration and Congress, As the Robert C. Wood Visiting Professor in Public and Urban Affairs, University of Massachusetts, Boston (September)

Workshop Speaker, Wilder Foundation Workshop on Multi-sector Collaboration, St. Paul, MN (October)

Panelist, "Housing and Community Development Research: Lessons and Directions," Annual Meetings of the Association of Collegiate Schools of Planning, Atlanta, GA, (November)

Panelist, "Beware Good Intentions: Smart Growth, Displacement, and the Road Ahead," at Fannie Mae Foundation/Association of Collegiate Schools of Planning Conference, Fair Growth: Connecting Sprawl, Smart Growth, and Social Equity, Atlanta, GA (November)

Briggs, X. de Souza, "The Work of Community Building: Collective Problemsolving, Social Theory, and the Public Interest." Outline presented at the Annual Meetings of the Association of Collegiate Schools of Planning, Atlanta, GA (November) Panelist, "Social Capital and Poverty Alleviation: Issues and Measures," Annual Meetings of the Association of Collegiate Schools of Planning, Atlanta, GA (November)

Guest Lecturer, "A Theory of Community Building," "American Community Development in Historical Context," and "Racial Segregation," Lecture series at the French Institute for Urbanism, University of Paris VIII, France (December)

Guest Speaker, "Urban Policy Challenges Facing the Next President and Congress," Funders Network of South Florida, Miami (December)

2001 Guest Lecturer, "The Art and Science of Community Empowerment," Visiting Scholar Series, Poverty Reduction and Economic Management Network, The World Bank, Washington, DC (May).

Briggs, X. de Souza, "Ties that Bridge, Bind, and Constrain: Social Capital and Segregation," Paper presented at the International Seminar on Segregation and the City, Lincoln Institute of Land Policy, Cambridge, MA (July)

Briggs, X. de Souza, "Social Capital and Segregation: Interracial Friendships and Status in the American Metropolis," Paper presented at the Annual Meetings of the Association of Collegiate Schools of Planning, Cleveland, Ohio (November)

Briggs, X. de Souza, "The Will and the Way: Local Partnerships, Political Strategy, and the Well-being of America's Children and Youth," Paper presented at Robert Wood Johnson Foundation Seminar Series on Children's Health and Safety, chaired by William Julius Wilson, Harvard University, Cambridge, Massachusetts (December). Online as Harvard Kennedy School/Social Science Research Network, Working Paper RWP01-050: http://ksgnotes1.harvard.edu/Research/wpaper.nsf/RWP/RWP01-050.

2002 Keynote speaker, "Wading in the Water: Communities, Conflict, and Problem-Solving," Annual Conference of the National Community Building Network, Seattle (May)

Guest lecturer, "The New (and Old) Urban Diversity," MIT Department of Urban Studies and Planning (October)

Briggs, X. de Souza, "Civilization in Color: The Multi-cultural City in Three Millennia," Presented at the Annual Meetings of the Association of Collegiate Schools of Planning, Baltimore, Maryland (November)

2003 Briggs, X. de Souza, "Bridging Networks, Social Capital and Racial Segregation in America," Paper presented at the University of Cambridge, England (January)

Keynote Speaker, "The Multicultural City in the Age of Networks," Joint Congress of the Association of European Schools of Planning and Association of Collegiate Schools of Planning (North America), Conference Theme: The Network Society, Leuven, Belgium, (July)

Guest lecturer, "Civilization in Color: The Multicultural City in Three Millennia,"

Housing and Community Economic Development Seminar Series, MIT Department of Urban Studies and Planning (September)

Keynote Speaker, "Smart Growth as Problem-Solving," Barr Foundation on Smart Growth Leadership, Wellesley, MA (September).

Plenary panel, "Differences, Bridges, and Bonds," International conference on Immigration and Diversity: A Role for Social Capital, OECD, Montreal, Canada (November).

"Traps and Stepping Stones: Neighborhood Dynamics and Family Well-being," Paper presented at Wiener Center for Social Policy, Works-in-Progress Seminar Series, Harvard University (November) and Urban Research Colloquium, New York University (November)

Guest lecturer, "The Geography of Opportunity: U.S. Policies and Representations," Research Network on Housing and Neighborhoods, National Institute of Demographic Studies, National Center for Scientific Research (CNRS), Paris, France (December)

2004 "Traps and Stepping Stones: Neighborhood Dynamics and Family Well-being," Paper presented at the Department of Urban Studies and Planning, MIT, faculty colloquium (February).

> Guest Lecturer, "Slums and Sprawl: Managing Growth in Mumbai and Salt Lake City," Special Program in Urban and Regional Studies (SPURS) Seminar Series, MIT (March)

2005 Guest lecturer, "The Geography of Opportunity: Race, Space, and Opportunity in the U.S.," Provincial Government of the Western Cape, South Africa, Cape Town (June).

Keynote addresses, "The Geography of Opportunity," National Inclusionary Housing Conference, Washington, DC (October) and Alliance for Regional Stewardship, national conference, Louisville, KY (November).

Briggs, X. and Benjamin Keys, "Did Exposure to Poor Neighborhoods Change in the 1990s? Evidence from the Panel Study of Income Dynamics," Paper presented at the annual meetings of the Association of Collegiate Schools of Planning, Kansas City, MO (October) and Association for Public Policy Analysis and Management, Washington, DC (November).

Panel organizer, "Moving to Opportunity at Year 10," Annual meetings of the Association for Public Policy Analysis and Management, Washington, DC (November). Co-authored and co-presented two papers:

"Girls in the 'Hood: Risky Behavior and Parenting in a Randomized Housing Experiment" and "In What Context? Understanding Neighborhood Context and Change in MTO's First Decade."

Keynote speaker, "Knowledge for Action," National Academy of Sciences, U.S.

	Department of Housing and Urban Development/National Research Council Post-Doctoral Fellows Symposium, Washington, DC (November).
2006	Public Address, "The Geography of Opportunity," Brookings Institution, Washington, DC (January).
	Guest lecturer, "Expanding the Geography of Opportunity: Housing Mobility, Neighborhood Change, and the Well-being of Children and Families," Annie E. Casey Foundation, Baltimore, MD (January)
2007	Keynote Speaker, "Community Building and the Geography of Metropolitan Opportunity," Toronto City Summit (September).
2008	Guest lecturer, "Housing Opportunity and Health," Inter-University Consortium on Planning and Public Health, Harvard Graduate School of Design, Cambridge, MA (April).
2009-10	(various, representing the Obama Administration)
2011	<i>Moving to Opportunity</i> book lecture, Workshop on Urban Social Processes, Department of Sociology, Harvard University (April).
	Keynote speaker, Annual conference, Massachusetts Association of Community Development Corporations, Boston, MA (November).
	Keynote speaker, Annual conference, New England Housing Network, Needham, MA (December).
2012	Keynote speaker, Divided Cities/Divergent Life Chances Conference, U.S./Canada program, Weatherhead Center for International Affairs, Harvard University, Cambridge, MA (May).
	Keynote speaker, Disrupting the Poverty Cycle, Crittenton Women's Union, policy and research conference, Boston, MA (May).
	Panelist, The Just City, RIO+20 (United Nations Conference on Sustainable Development), Rio de Janeiro, Brazil (June)
	Keynote speaker, Biannual Statewide Housing Conference, Vermont Housing Network, Burlington, VT (November)
2013	Lecture, "Do Social Innovators Produce Social Change?" Social Innovation Seminar Series, Bedrosian Center on Governance and the Public Enterprise, Price School of Public Policy, University of Southern California (February).
	Lecture, "Civilization in Color: Why Some Societies Have Thrived on Social Diversity and Others Failed." Colloquium series, Department of Sociology, Brown University (February) and Center for American Political Studies, Harvard University (April).

Lecture, "Beyond 'Moving to Opportunity': Housing Policy, Budget Battles, and

the Opportunity Agenda in America," Doctoral Colloquium, School of Social Service Administration, University of Chicago (February).

Lecture, "Urban Policy in the Age of Obama," Workshop on Cities and Society, University of Chicago (February).

Lecture (with E. Reynolds), "Growth, Inclusion and the Innovation Economy: Lessons and Puzzles," Seminar series, Federal Reserve Bank of Boston (March).

Not listed: numerous discussant roles on conference panels, 1996-present.

MANAGEMENT AND CONSULTING EXPERIENCE (CONDENSED)

1996-Present Consultant:

The World Bank (2013): strategy development for catalyzing and supporting climate action in cities in the developing world.

The Ford Foundation, Metropolitan Opportunity Unit (2012-13): strategy development on local economic development and job creation in the U.S.

NAACP Legal Defense and Education Fund, Expert witness and adviser, housing desegregation *Thompson v. HUD* (2004-2006).

The Rockefeller Foundation, Jobs Initiative (2000-2003).

U.S. Dept. of Housing and Urban Development, economic development policy design and assessment (2000).

Manpower Demonstration Research Corporation, Jobs-Plus Study (2000).

1993-96 Planning by Design (New York, NY)

Founder and President. Provided community planning, meeting facilitation, public participation process design, and other services to public, nonprofit, and private sector clients.

- 1993-1994 **Comprehensive Community Revitalization Program** (New York, NY) Planning Director. Designed and managed Quality-of-Life Planning project for CCRP, a 7-year, \$5.6 million national demonstration effort at comprehensive, bottom-up revitalization of six primarily African-American and Latino neighborhoods in the South Bronx. Planning area included 165,000 persons-one-third of the South Bronx.
- 1992 **Miami-Dade Community College** (Miami, FL) Special Assistant to the Campus President
- 1990-1991**EE&G, Inc.** (Miami, FL)Project Manager/Environmental Consultant

1989 **Moore lacofano Goltsman, Inc.** (Berkeley, CA) Project Manager/Urban Planner. Firm specialized in public participation strategies for public and nonprofit clients.

EARLIER RESEARCH AND TEACHING

1989 Stanford University, Innovative Academic Courses

Instructor. Co-designed and taught "The Unseen America," an undergraduate social science lab course focused on marginalized populations (inner city youth, migrant farm workers, the disabled)—one of Stanford's earliest "service-learning" courses.

1986-1988 Stanford School of Engineering

Instructor. "Public Speaking" for graduate and undergraduate students in engineering and business.

1987 Stanford Program on Latin American Studies

Independent Researcher (Undergraduate). Field research on the role of cooperatives in rural social and economic development in Costa Rica.

ADDITIONAL INFORMATION

Fluent in English, Spanish, and Brazilian Portuguese. Basic French conversation and reading.

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