

PAUL B. GINSBURG, PH.D.
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Education

1971 Ph.D., Economics, Harvard University
1970 M.A., Economics, Harvard University
1965 B.A., Economics, magna cum laude, Binghamton University (Harpur College)

Positions

2021- Nonresident Senior Fellow in Economic Studies, the Brookings Institution
2014 - Professor of the Practice of Health Policy, Sol Price School of Public Policy and Senior Fellow, Schaeffer Center for Health Policy and Economics, University of Southern California
2016 - 2021 Director, USC-Brookings Schaeffer Initiative for Health Policy, Leonard D. Schaeffer Chair in Health Policy Studies and Senior Fellow in Economic Studies, the Brookings Institution
1995 - 2013 Founding President, Center for Studying Health System Change
1986 - 1995 Founding Executive Director, Physician Payment Review Commission (now Medicare Payment Advisory Commission), Washington, DC
1984 - 1986 Senior Economist, RAND, Santa Monica, CA and Washington, DC
1978 - 1984 Deputy Assistant Director, Congressional Budget Office, Washington, DC
1976 - 1980 Associate Professor of Policy Sciences and Community Health Sciences, Duke University, Durham, NC
1972 - 1976 Assistant Professor of Economics and Community Medicine, Michigan State University, East Lansing, MI
1970 - 1972 Economist, U.S. Public Health Service, Rockville, MD

Key Experience

University of Southern California

Professor of the Practice of Health Policy, Price School of Public Policy and Senior Fellow, USC Schaeffer Center for Health Policy and Economics (2014 -). Started up and directed the USC-Brookings Schaeffer Initiative for Health policy, 2016-2021. Teaching in the Masters of Health Administration program and the Executive Masters of Health Administration program.

Brookings Institution

Leonard D. Schaeffer Chair in Health Policy Studies (2016 - 2021). Started up and led the USC-Brookings Schaeffer Initiative for Health Policy, which is a partnership between the USC Schaeffer Center and the Economic Studies Program at the Brookings Institution. My time was split between Brookings and USC, with this Initiative being my principal responsibility.

Center for Studying Health System Change

Founding President (1995 - 2013). This research center, founded in 1995, tracks changes in the financing and delivery of health care in the United States and their effects on people. It collects data from both surveys and site visits. Well-known and highly respected in health policy circles, industry and academia, the Center disseminates its work through its own publications and public appearances as well as through peer-reviewed journals. Ginsburg is widely recognized for his work on health care costs and health care markets and competition. The Center's largest funders included the National Institute for Health Care Reform, California Healthcare Foundation and Robert Wood Johnson Foundation. At the end of 2013, it merged into Mathematica Policy Research, its long-time sister company.

Physician Payment Review Commission

Founding Executive Director (1986 - 1995). The Commission, now the Medicare Payment Advisory Commission, advised the Congress on physician payment in the Medicare program. It developed the Medicare physician payment reform that was enacted in 1989 and had important responsibilities to develop recommendations concerning implementation and evaluation and to advise the Congress on additional issues such as Medicaid, medical malpractice reform, graduate medical education, employer health care costs, and quality of care.

RAND

Senior Economist (1984 - 1986). I was principal investigator for a major study on preferred provider organizations and served as Deputy Director of the Center for Health Care Financing Research, managing RAND's work for HCFA (subsequently renamed CMS) under a policy center grant. I led research projects on "DRG Creep" in the Medicare Prospective Payment System, Medicare vouchers, physician payment demonstrations, and other topics.

Congressional Budget Office

Deputy Assistant Director (1978 – 1984). The Congressional Budget Office (CBO) is a nonpartisan organization mandated to provide the Congress with budget-related information and analyses of alternative fiscal and programmatic policies. I was responsible for the agency's analysis of health issues and income security issues. Responsibilities included preparation of analyses and published reports, presentation of findings in testimony, and interaction with Congressional committee staff and officials from the Executive Branch

Professional Activities

Policy Leadership--Current

Elected Member, National Academy of Medicine (2021 --)

Founding Member, National Academy of Social Insurance (1986 --)

Editorial Board, Health Affairs

Policy Leadership--Recent

Vice Chair, Medicare Payment Advisory Commission (2019 – 2022) and Commissioner (2016 -- 2022). This independent congressional agency advises the U.S. Congress on issues affecting the Medicare program.

Member, Aspen Health Strategy Group (2016 - 2021)

Advisory Board, National Institute for Health Care Management (2004 --)

Public Trustee, American Academy of Ophthalmology (2004 --)

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NAM Committee on Emerging Science, Technology and Innovation in Health and Medicine (2019 - 2022)

Also: Bipartisan Policy Center (Senior Fellow), National Advisory Council, Agency for Health Care Quality and Research, CBO Panel of Health Advisers, Institute of Medicine, Committee on Geographic Variation in Health Care Spending and Promotion of High-Value Care, Institute of Medicine, Committee on Lack of Insurance and its Consequences, Board of Directors, AcademyHealth, two elected terms.

Congressional Testimony

Presented testimony to U.S. Congress and state legislatures on over 30 occasions. Recent topics have included insurer mergers, health care costs and price transparency. Earlier in career, prepared testimony for and accompanied the Chairman of the Physician Payment Review Commission and the Director of the Congressional Budget Office on over 100 occasions. Recent testimony to Senate, Committee on the Judiciary, Subcommittee on Antitrust, Competition Policy and Consumer Rights, U.S. House of Representatives, Committee on Ways and Means, Subcommittee on Health, California Senate Committee on Health, Maryland legislature and Massachusetts Division of Health Care Finance and Policy. Informal advising of Congressional staff on issues such as Medicare surprise medical billing, premium support, provider payment reform.

Refereeing

Editorial Board, Health Affairs. Frequent referee for New England Journal of Medicine, Health Affairs, American Journal of Managed Care, JAMA, JAMA Internal Medicine, Journal of Health Policy, Politics and Law, Health Services Research and other scholarly publications.

Honors

Fellow, AcademyHealth; founding member, National Academy of Social Insurance; first annual HSR Impact Award from AcademyHealth; USC Price Faculty High-Impact Research Award 2021, Modern Health Care 100 Most Influential Persons in Health Care (eight times).

Publications

Books

Ginsburg, Paul B., and Cara S. Lesser (eds.). *Understanding Health System Change: Local Markets, National Trends*. Chicago: Health Administration Press, 2001.

Kohn, Linda T., Peter Kemper, Raymond J. Baxter, Rachel L. Feldman, and Paul B. Ginsburg (eds.). *Health System Change in Twelve Communities: Baseline Case Studies of the Community Tracking Study*. Washington, DC: Center for Studying Health System Change, September 1997.

Ginsburg, Paul B., and Nancy K. Fasciano (eds.). *The Community Snapshots Project: Capturing Health System Change*. Princeton, NJ: The Robert Wood Johnson Foundation, 1996.

Frech, H. Edward III., and Paul B. Ginsburg. *Public Insurance in Private Medical Markets: Some Problems of National Health Insurance*. Washington, DC: American Enterprise Institute for Public Policy Research, 1978.

Book Chapters

Ginsburg, Paul B. "Provider Payment Incentives and Delivery System Reform." In *The Health Care Delivery System: A Blueprint for Reform*, edited by Meredith King Ledford, Jeanne M. Lambrew, David J. Rothman, and John D. Podesta. Washington, DC: Center for American Progress and New York: Institute on Medicine as a Profession, 2008.

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- Ginsburg, Paul B. "The Dynamics of Market-Level Change." In *Health Markets? New Competition in Medical Care*, edited by Mark A. Peterson. Durham, NC: Duke University Press, 1998.
- Ginsburg, Paul B. "Physician Fee Control." In *Critical Issues in U.S. Health Reform*, edited by Eli Ginzberg. Boulder, CO: Westview Press, 1994.
- Ginsburg, Paul B., and Philip R. Lee. "Physician Payment." In *Health Services Research: Key to Health Policy*, edited by Eli Ginzberg. Cambridge, MA: Harvard University Press, 1991.
- Ginsburg, Paul B. "The Content and Rationale of PPRC Recommendations to Congress." In *Regulating Doctors' Fees: Competition, Benefits, and Controls under Medicare*, edited by H.E. Frech III. Washington, DC: AEI Press, 1991.
- Ginsburg, Paul B. "Public Insurance Programs: Medicare and Medicaid." In *Health Care in America: The Political Economy of Hospitals and Health Insurance*, edited by H.E. Frech III. San Francisco: Pacific Research Institute for Public Policy, 1988.
- Ginsburg, Paul B. "Reforming Physician Reimbursement in Medicare." In *Charting the Future of Health Care: Policy, Politics, and Public Health*, edited by Jack A. Meyer and Marion Ein Lewin. Washington, DC: American Enterprise Institute for Public Policy Research, 1987.
- Ginsburg, Paul B. Commentary on "Macroexperiments versus Microexperiments for Health Policy." In *Social Experimentation*, edited by Jerry A. Hausman and David A. Wise. Chicago: The University of Chicago Press, 1985.
- Ginsburg, Paul B. "Reflections on Biased Selection." In *Biased Selection in Health Care Markets*, edited by Richard M. Scheffler and Louis F. Rossiter. Greenwich, CT: JAI Press, 1985.
- Ginsburg, Paul B. "Hospital Reimbursement in the United States: Problems and Novel Approaches." In *Preisbildung im Gesundheitswesen*, edited by Peter Zweifel and Dietrich Adam. Gerlingen, Germany: Bleicher, 1985.
- Ginsburg, Paul B. "Hospital Costs in the United States." In *Kosten und Effizienz im Gesundheitswesen: Gedenkschrift für Ulrich Geissler*, edited by Christian von Ferber, Uwe E. Reinhardt, Hans Schaefer, and Theo Thiemeyer. München, Germany: R. Oldenbourg, 1985.
- Ginsburg, Paul B. "Market-Oriented Options in Medicare and Medicaid." In *Market Reforms in Health Care: Current Issues, New Directions, Strategic Decisions*, edited by Jack A. Meyer. Washington, DC: American Enterprise Institute for Public Policy Research, 1983.
- Ginsburg, Paul B., Nancy T. Greenspan, and Ronald J. Vogel. "Medicare and Health Services Utilization." In *Economics of Health Care*, edited by Jacques van der Gaag, William B. Neenan, and Theodore Tsukahara. New York: Praeger, 1982.
- Ginsburg, Paul B. Commentary on "Rationales for Government Initiative in Catastrophic Health Insurance." In *National Health Insurance: What Now, What Later, What Never?*, edited by Mark V. Pauly. Washington, DC: American Enterprise Institute for Public Policy Research, 1980.

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Ginsburg, Paul B. "Cost Containment Through Reform of Nursing Home Reimbursement." In *Academia and State Health Policy Issues*, edited by Selma Mushkin. Public Services Laboratory, Georgetown University, 1976.

Ginsburg, Paul B. "Inflation and the Economic Stabilization Program." In *Health: A Victim or Cause of Inflation?*, edited by Michael Zubkoff. New York: Milbank Memorial Fund, 1976.

Ginsburg, Paul B. "Inflation and Hospital Capital Investment." In *Health: A Victim or Cause of Inflation?*, edited by Michael Zubkoff. New York: Milbank Memorial Fund, 1976. Reprinted in *Issues in Hospital Administration*, edited by John B. McKinlay. Cambridge, MA: MIT Press, 1982.

Ginsburg, Paul B. "The Subsidization of Growth Centers." In *The Industrialization of Southern Rural Areas: A Study of Industry and Federal Assistance in Small Towns with Recommendations for Future Policy*. Cambridge, MA: Abt Associates, 1968.

Journal Articles

Trish, Erin, Samuel Valdez, Paul B. Ginsburg, Samantha Randall, Steven M. Lieberman (2023), "Substantial Growth in Medicare Advantage and Implications for Reform," *Health Affairs*, 42 (2): 246-51, February 2023.

Lieberman, Steven M., Paul B. Ginsburg, Erin Trish, "Sharing Drug Rebates with Medicare Part D Patients: Why and How," *Health Affairs*, September 14, 2020.

Lin, Eugene, Paul B. Ginsburg, Glenn M. Chertow, Jeffrey S. Berns, "The "Advancing American Kidney Health" Executive Order: Challenges and Opportunities for the Large Dialysis Organizations," *American Journal of Kidney Diseases*, 76:731-734, August 4, 2020.

Ginsburg, Paul B., Commentary on "Health Spending Under Single Payer Approaches," *Journal of Ambulatory Care Management*, 43:199-204, April 30, 2020.

Duffy, Erin, Loren Adler, Paul B. Ginsburg, Erin Trish, "Prevalence and Characteristics of Surprise Out-of-Network Bills from Professionals in Ambulatory Surgery Centers," *Health Affairs*, vol. 39, no. 5, April 2020.

Trish, Erin, Paul B. Ginsburg, Geoffrey Joyce, Dana Goldman, "Who Pays in Medicare Part D? Giving Plans More Skin in the Game," *New England Journal of Medicine*, 381:2384-2387, December 19, 2019.

Ederhof, Merle, Paul B. Ginsburg, "Meaningful Use' of Cost-Measurement Systems—Incentives for Health Care Providers," *New England Journal of Medicine*, 381:4-6, July 4, 2019.

Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, Christen L. Young, "Building on the ACA to Achieve Universal Coverage," *New England Journal of Medicine*, 380:1685-1688, May 2, 2019.

Ginsburg, Paul B., Robert Berenson, "Improving the Medicare Physician Fee Schedule needs to be part of value-based payment," *Health Affairs*, February 2019.

Hall, Mark A., Loren Adler, Paul B. Ginsburg, Erin Trish, "Reducing Unfair Out-of-Network Billing—Integrated Approaches to Protecting Patients," *New England Journal of Medicine*, 380:610-612, February 14, 2019.

Pham, Hoangmai, Paul B. Ginsburg, "Payment and delivery-system reform—The next phase," *New England Journal of Medicine* 2018; 379:1594-1596, October 25, 2018.

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- Trish, Erin, Paul Ginsburg, Laura Gascue, "Physician Reimbursement in Medicare Advantage Compared With Traditional Medicare and Commercial Health Insurance," *JAMA Internal Medicine*, 177(9):1287-1295, September, 2017.
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- Ginsburg, Paul B., Kavita Patel, "Physician Payment Reform – Progress to Date," *New England Journal of Medicine*, 377:285-292, July 20, 2017.
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- Ederhof, Merle, and Paul B. Ginsburg, "Improving Hospital Incentives with Better Cost Data," *New England Journal of Medicine*, 376(11): 110-111, March 16, 2017. Republished in NEJM Catalyst, April 10, 2017.
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- Ginsburg, Paul B. and Alice M. Rivlin, "Challenges for Medicare at 50," *New England Journal of Medicine* September 30, 2015
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- Ginsburg, Paul B. "Using Science to Shape Medicare Payment." *JAMA Internal Medicine*, vol 173, no. 18, October 14, 2013, pp. 1737-1738.
- Ginsburg, Paul B. "Achieving Health Care Cost Containment Through Provider Payment Reform that Engages Patients and Providers." *Health Affairs*, vol. 32, no. 5, May 2013, pp. 929-934.
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- Ginsburg, Paul B., and Chapin White. "Health Care's Role in Deficit Reduction—Guiding Principles." *New England Journal of Medicine*, vol. 365, no. 17, October 27, 2011, pp. 1559-1561.
- Ginsburg, Paul B. "Reforming Provider Payment—The Price Side of the Equation." *New England Journal of Medicine*, vol. 365, no. 14, October 6, 2011, pp. 1268-1270.
- Felland, Laurie E., Paul B. Ginsburg, and Gretchen M. Kishbauch. "Improving Health Care Access for Low-Income People: Lessons from Ascension Health's Community Collaboratives." *Health Affairs*, vol. 30, no. 7, July 2011, pp. 1290-1298.
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- Ginsburg, Paul B. "Paying Hospitals on the Basis of Nursing Intensity: Policy and Political Considerations." *Policy, Politics, & Nursing Practice*, vol. 9, no. 2, May 2008, pp. 118-120.
- Ginsburg, Paul B. "Employment-Based Health Benefits Under Universal Coverage." *Health Affairs*, vol. 27, no. 3, May 2008, pp. 675-685.
- Ginsburg, Paul B. "Don't Break Out the Champagne: Continued Slowing of Health Care Spending Growth Unlikely to Last." *Health Affairs*, vol. 27, no. 1, January 2008, pp. 30-32.
- Pham, Hoangmai H., and Paul B. Ginsburg. "Unhealthy Trends: The Future of Physician Services." *Health Affairs*, vol. 26, no. 6, November 2007, pp. 1586-1598.

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- Ginsburg, Paul B., and Robert A. Berenson. "Revising Medicare's Physician Fee Schedule – Much Activity, Little Change." *New England Journal of Medicine*, vol. 356, no. 12, March 2007, pp. 1201-1203.
- Ginsburg, Paul B. "Shopping for Price in Medical Care." *Health Affairs*, vol. 26, no. 2, March 2007, pp. w208-w216.
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- Ginsburg, Paul B. "Competition in Health Care: Its Evolution over the Past Decade." *Health Affairs*, vol. 24, no. 6, November 2005, pp. 1512-1522.
- Ginsburg, Paul B., and Joy M. Grossman. "When the Price Isn't Right: How Inadvertent Payment Incentives Drive Medical Care." *Health Affairs*, Web Exclusive, August 2005.
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