

Symposium: Promises and perils of using new technologies to access, document, and credential learning in the digital age

AGENDA

September 20, 2022, 8:30 am – 3:30 pm EDT

The Yale Club – Tap Room
50 Vanderbilt Ave, New York, NY 10017

Please note: Masks are optional, but we request that you test within 24 hours of attending to reduce the risk of spread. Dress code is business casual.

On September 20, the Brookings Institution and the Learning Economy Foundation are cohosting a symposium with the goal of connecting the education technology ecosystem and the global community working to address major equity challenges in access to quality education (Sustainable Development Goal 4) in the wake of the pandemic. The symposium will examine the opportunities and perils of new technologies that are increasingly used to access, document, and credential learning and work in the digital age. We will also explore governance options to support the ethical and equitable use of these technologies to inform the development of the Convention on Higher Education.

8:30 – 9:00am Breakfast, tea & coffee

9:00 – 9:15 am Opening remarks by **Rebecca Winthrop**, Senior Fellow and Director, Center for Universal Education at the Brookings Institution

9:15 – 10:15 am **Panel 1: UNESCO Global Convention on Higher Education & barriers to equitable access to quality education in the digital age**

Panel 1 will focus on the equity challenges associated with learning and working in the wake of the pandemic. Sustainable Development Goal 4 (SDG4) aims to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. Speakers will discuss progress toward SDG4, including learning setbacks that many students have experienced during the pandemic, digital equity challenges, and how to get back on track.

Moderator:

Chris Purifoy, Chief Executive, Learning Economy Foundation

Speakers:

Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO

Alex Engler, Fellow, the Brookings Institution

Dr. Ethel Agnes Pascua-Valenzuela, Director, Southeast Asian Ministers of Education Organization Secretariat (SEAMEO)

10:15 – 10:25 am Break

10:25 – 10:30 am Remarks by Deputy Director **Kristina Ishmael**, Office of Education Technology, U.S. Department of Education

10:30 – 11:30 am **Panel 2: Building an open architecture for skills and learning recognition**

Panel 2 will examine what an open architecture for skills and employment data could be—and why it matters for achieving equity in access to quality education.

Moderator:

Sharon Leu, Executive in Residence, Jobs for the Future

Speakers:

Dr. Kerri Lemoie, Director of Technology, MIT Digital Credentials Consortium

Simone Ravaoli, Global Ecosystem and Innovation Director, Parchment

Amanda Winters, Program Director, National Governors Association

11:30 – 12:30 pm Lunch

12:30 – 1:30 pm **Panel 3: Initiatives to expand access to learning and work in the digital age**

Panel 3 will highlight several examples of initiatives that aim to expand access to learning and livelihood opportunities for marginalized populations in the digital age. Panelists will discuss case studies in Ireland, Indonesia, and the United States.

Moderator:

Dr. Annelies Goger, Fellow, The Brookings Institution

Speakers include:

Taylor Hansen, Executive Director, U.S. Chamber of Commerce Foundation

Jessa Henderson, PhD Candidate, George Washington University

Kazumi Homma, PhD Candidate, George Washington University

Bo Stjerne Thomsen, Vice President, LEGO Foundation

1:45 – 2:15 pm Breakout sessions

2:15 – 2:30 pm Closing Remarks by **Gaston Taratuta**, Chief Executive Officer, Aleph

2:30 – 3:30 pm Reception

Symposium RSVPs:

Ahmad Alhendawi	World Organization of the Scout Movement
Alex Engler	Brookings Institution
Alex Jackl	CEO & Founder, Bardic Systems
Alex Kaplan	IBM
Alexander Nicholas	XPRIZE
Allyson Parco	Brookings Institution
Amanda Winters	National Governors Association (NGA)
Ana Rold	Diplomatic Courier
Anabella Laya	Acreditta
Andriana Diez	Walmart
Anna Kingsley	Cambridge Partnership for Education
Annelies Goger	Brookings Institution
Annie Weaver	World Organization of the Scout Movement
Arielle Corbin-Contreras	LinkedIn
Ash Kaluarachchi	StartEd
Asyia Kazmi	Gates Foundation
Ben Cadranel	LARC / Advocacy Chiefs
Ben Mason	Foundation for Education Development
Bo Thomsen	LEGO Foundation
Bob Hawkins	World Bank Group
Bodo Hoenen	Dev4X
Borhene Chakroun	UNESCO
Bosun Tijani	CcHUB
Brynn O'Donnell	Filecoin Foundation
Cable	Creative Commons Global
Cameron McCoy	Shenandoah University
Carl Ward	Foundation for Education Development
Carlos Zavala	white board advisors
Carol Feinberg	Smithsonian Science Education Center
Carol O'Donnell	Smithsonian Science Education Center
Catherine Millett	Sr. Research Scientist at ETS' Policy Evaluation & Research Ctr
Charlotte I. Nsengiyumva	Teach for All
Chris Martin	Cambridge Partnership for Education
Chris Purifoy	Learning Economy Foundation
Clare Bertrand	JFF
Colin Reynolds	Learning Economy Foundation
Corey Dixon	National Governors Association (NGA)

Corinna Nawatzky	Salzburg Global Seminar
Courtney Teague	Digital Promise
Curtis J Zoller	Northland Community and Technical College
Dale Allen	DXtera Institute
Damany Fisher	One Flight Up Consulting, LLC
D'Andre Weaver	Digital Promise
Deb Everhart	Credential Engine
Deepak Bhatia	Shenandoah University
Devon Taylor	Shenandoah University
Dinetta Parrott	Brookings
DJ Roth	Mastery Transcript Consortium
Dominic Regester	Program Director, Salzburg Global Seminar and Executive Committee, Karanga
Ellen Muench	Desklight
Elliott Bayev	Co-Founder, GlobalUnity.org
Erin Huizenga	Desklight Design
Ethel Agnes Pascua - Valenzuela	Southeast Asian Ministers of Education Organization (SEAMEO)
Eugene Leventhal	Operations Lead, Smart Contract Research Forum (SCRF)
Fernando Valenzuela Migoya	Global Impact EdTech Alliance
Gaston Taratuta	Aleph Group Inc.
Gregory Nadeau	Public Consulting Group // Ed 3.0 Network, IMS CASE, OpenSALT
Hamoon Ekhtiari	FutureFit AI
Hannah Graham	World Organization of the Scout Movement
Holly Custard	Strada Education Network
Holly Glover	Smithsonian Science Education Center
Jacksón Smith	Learning Economy Foundation
Jadesola Adedeji	STEM-METS (Lagos)
James Williams	GW
Jane Mann	Cambridge Partnership for Education
Jay Latta	Previously Strategic Planning & Innovation, BMW Group
Jeanne Therese Kitchens	Credential Engine
Jennifer Groff	Learning Futures Global
Jennifer Wells	Gates Foundation
Jessa Henderson	George Washington University
Jesse Torres	Venture Partners
Jessica Ch'ng	US Dept of Ed
Ji Soo Song	US Dept of Ed
Jim Goodell	Quality Information Partners (QIP)
John Goodwin	Learning Economy Foundation
Josh Otero	Warrior Foundation

Judit Arenas	APCO Worldwide
Kaitlin Donovan	Filecoin Foundation
Kate Giovacchini	ASU - TLN
Kazumi Homma	George Washington University
Kelly Page	Digital Promise
Kelly Ryan Bailey	Skills Baby
Kerri Lemoie	Formerly Concentric Sky
Kevin Merges	Rutgers Preparatory School
Kimberly Linson	RANDA Solutions
Kit Martin	Penn State
Kristina Ishmael	Deputy Director, Office of EdTech, Department of Education
Kristína Moss Guðrún Gunnarsdóttir	Special Projects Jobs for the Future
Kwaku Aning	San Diego Jewish Academy
Laura Evans	Kauffman Foundation
Lea Simpson	Global EdTech Hub
Louka Parry	CEO & Founder - The Learning Future // Previously Education Changemakers
Lynne Lessard	World Organization of the Scout Movement
Mac Glovinsky	UNICEF
Maia Sharpley	Juvo Ventures
Manjula Dissanayake	Educate Lanka Foundation (LEF Board)
Marito Garcia	Asian Development Bank (ADB)
Marty Reed	RANDA Solutions
Mary Burmeister	International Youth Foundation
Mary Strain	Hyland Credentials
Matthew Hailstone	Solutions Architect, Brigham Young University
Melanie Gottlieb	AACRAO, Groningen Declaration Network
Meredith Storey	PRME - UNGC
Mette Morsing	UNGC
Michael Golden	Penn GSE
Michael Nettles	SVP Policy, Evaluation, & Research Center, ETS
Mike Peck	K20 Educators / ED3DAO

Mindee Barham	Scratch Foundation
Nadine Shili	World Organization of the Scout Movement
Natalie Milman	George Washington University
Nate Anderson	JFF
Nick Ducoff	Angel Investor
Paul Klahre	World Organization of the Scout Movement
Primavera De Filippi	Harvard University - National Center of Scientific Research with CNRS (Paris) & Berkman Klein Center for Internet & Society
Priya Ramanathan	General Assembly
Rachel Cooper	UNICEF
Radha Goenka	RPG Foundation
Raja Shah	Scratch Foundation
Rick Goldgar	IBM
Rohan Carter-Rau	Brookings Institution
Sarah DeMark	Open Skills Network
Scott Gullick	Opportunity@Work
Scott Meyer	ED3 / Stanford d.school
Sharon Leu	Jobs for the Future (JFF)
Shawna Young	Scratch Foundation
Shikha Goyal	Imaginable Futures
Simone Ravaoili	Parchment
Taylor Hansen	T3 Network / US Chamber
Taylor Kendal	Learning Economy Foundation
Teri Balsler	University of Calgary
Tianna Tagami	Pearson Labs
Timothy Summers	Arizona State University (ASU)
Todd Litzsinger	Follett
Vladimir Zubenko	ETS
Vladimir Zubenko	ETS
Vriti Siraf	K20 Educators / ED3DAO
Wesley Teter	Sr Consultant, UNESCO Bangkok
Zerin Karim	Pearson Labs