

KATHARINE E. MEYER

1775 Massachusetts Avenue, NW | Washington, DC 20036

POSITIONS

- 2022 – present Fellow, Governance Studies
Brookings Institution
- 2019 - 2022 Postdoctoral Research Associate, Annenberg Institute, Brown University
Affiliate, Taubman Center for American Politics and Policy
Lecturer in International and Public Affairs (Fall 2021)
- 2017 - present Research Affiliate, Nudge⁴ Solutions Lab, University of Virginia

EDUCATION

- PhD University of Virginia, 2019
School of Education, Education Policy
- MPP University of Virginia, 2016
Frank Batten School of Leadership and Public Policy, Public Policy
- MEd University of Virginia, 2014
School of Education, Research, Statistics, and Evaluation
- BA University of Virginia, 2010
College of Arts & Sciences, Government

PUBLICATIONS

- Meyer, K.**, Bird, K., & Castleman, B. (forthcoming). Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials. *Journal of Human Resources*.
- Rosinger, K. O., **Meyer, K.**, & Wang, J. (2021). Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies. *Journal of Behavioral Public Administration*, 4(2).
- Castleman, B. L., & **Meyer, K.** (2020) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*, 43(4), 1125-1165.
- Page, L. C., Castleman, B. L., & **Meyer, K.** (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*, 42(1), 3-21.
- Castleman, B. L., & **Meyer, K.** (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4).
- Meyer, K.**, & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.

Castleman, B. L., **Meyer, K.**, Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

BOOK CONTRIBUTIONS

Castleman, B. L., & **Meyer, K.** (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and practice on improving the student experience and increasing retention*. Cambridge, UK: Cambridge University Press.

WORKING PAPERS

Meyer, K., Page, L., Smith, E., Walsh, T., Fifield, C. L., Evans, M. "Let's Chat: Academic Chatbots and Student Course Success"

Kim, B., **Meyer, K.**, & Choe, A. "Using Natural Language Processing to Investigate Treatment Variation in Education: Evidence from a Large-Scale College Advising Field Experiment"

Bell, E., & **Meyer, K.** (*revise and resubmit*) "The effect of school counselor staffing on Oklahoma Promise Program participation: Evidence from a regression discontinuity"

WORKS IN PROGRESS

Lessons from the library: Improving youth library engagement (with Ben Castleman, Alice Choe, and Ariel Kalil); funded by Heckscher Foundation. \$400,000. 2018-2021

Home Visits and Parental Engagement (with Susanna Loeb and Biraj Bisht)

Reducing SNAP benefit churn (with Susanna Loeb); funded by J-PAL. \$152,188. 2019-2021

Eyes on the Virtual Prize: The Impact of Goal Setting on Virtual Learning Engagement (with Carycruz Bueno)

FELLOWSHIPS AND HONORS

2019-2020 Emerging Education Policy Scholar, Thomas B. Fordham Institute and the American Enterprise Institute

2014-2018 Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship

November 2018 Association for the Study of Higher Education, Graduate Student Policy Seminar pre-conference workshop

Summer 2016 Harvard Business School BIG Ideas Graduate Student Workshop

INVITED PRESENTATIONS

January 2022, Behavioral Science and Government Innovation, *Harvard Kennedy School Government Performance Lab*

November 2021, Pre-Registering a Study and the Research Life Cycle, *PEERS Data Hub*

March 2021, Stacking the Deck for Employment Success: New Research on the Labor Market Returns to Stackable Credentials, *The National Council for Workforce Education*

January 2021, New Data and Directions in Research on Public Libraries, *Institute of Museum and Library Services (IMLS)*

December 2020, Student Success in a Time of Remote Learning, *The Chronicle of Higher Education*

CONFERENCE PRESENTATIONS

Association for Education Finance and Policy (AEFP) annual conference, March 2022, Denver, CO

Association for the Study of Higher Education (ASHE) Council on Public Policy in Higher Education pre-conference, Nov. 2021, virtual

Society for Research on Educational Effectiveness (SREE) annual conference, September 2021, Washington, DC

AEFP annual conference, March 2021, virtual

Association for Public Policy Analysis and Management (APPAM) annual conference, Nov. 2020, virtual

Summer Higher Education Policy Seminar Series, June 2020, virtual

AEFP annual conference, March 2020, virtual

AEFP annual conference, March 2019, Kansas City, MO

APPAM annual conference, Nov. 2018, Washington, DC

AEFP annual conference, March 2018, Portland, OR

APPAM annual conference, Nov. 2017, Chicago, IL

AEFP annual conference, March 2017, Washington, DC

APPAM annual conference, Nov. 2016, Washington, DC

AEFP annual conference, March 2016, Denver, CO

APPAM annual conference, Nov. 2015, Miami, FL

RESEARCH AND POLICY EXPERIENCE

2014 – 2019 Research assistant to Benjamin L. Castleman, University of Virginia

Summer 2016 Research intern, Virginia Department of Education Office of Research

2009 – 2012 Research assistant to Carolyn Callahan, University of Virginia

ADDITIONAL EXPERIENCE

2012-2014 External Affairs Coordinator, University of Virginia
2010-2012 Faculty Affairs Coordinator, University of Virginia

COURSES TAUGHT

Brown University

MPA 2445: Policy Analysis and Problem Solving (MPA, fall 2021)

University of Virginia

EDLF 1200: Evaluating Social Innovation (undergraduate, spring 2018)

Co-instructor with Daphna Bassok

EDLF 2050: What the Innovators Do: Strategies to Transform
the Lives of Youth (undergraduate, fall 2016)

Co-instructor with Benjamin Castleman

TEACHING – WORKSHOPS & CONFERENCES

Summer 2021 Annenberg Institute Undergraduate Fellows
Eight-week training program; program co-director and data instructor

February 2021 Leveraging Behavioral Insights for Community College Success
Workshop at Cape Cod Community College

January 2019 Policy Memo Writing
Two day workshop for IES pre-doctoral fellows, co-facilitator

July 2018 Undergraduate workshop: Resumes/CVs

July 2017 Undergraduate workshop: Quantitative Methods Overview

May 2017 Behavioral Science and Nudge Interventions in Education
Two day conference for IES pre- and post-doctoral fellows, co-facilitator

March 2017 Behavioral Insights to Improve Community College Success
Workshop at Washington State Community College, co-facilitator

July 2015, 2016 Undergraduate workshop: Communicating research in
clear and compelling ways

SERVICE

Journal Reviewer *AERA: Open; Behavioural Public Policy; Children and Youth Services Review; Economics of Education Review; Education Evaluation and Policy Analysis; Education Finance and Policy; Educational Policy; Educational Researcher; Higher Education Policy; Journal of Behavioral Public Administration; Journal of Human Resources; Journal of Student Financial Aid; Research in Higher Education; Studies in Higher Education*

Conference Reviewer Society for Research on Educational Effectiveness Conference (2020)

Curry Research Conference (2015, 2016)

Memberships

Association for Education Finance and Policy (AEFP)

Association for Public Policy Analysis and Management (APPAM)

Association for the Study of Higher Education (ASHE)

Society for Research on Educational Effectiveness (SREE)

NON-REFEREED WRITING

Meyer, K. & Castleman, B. "Stackable credentials open doors to new career opportunities." *The Brookings Institution Brown Center Chalkboard*, scheduled February 2021.

Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing." *The Brookings Institution Brown Center Chalkboard*, October 2016.