

## KATHARINE E. MEYER

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### POSITIONS

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- 2022 – present      Fellow, Governance Studies  
Brookings Institution
- 2019 - 2022      Postdoctoral Research Associate, Annenberg Institute, Brown University  
Affiliate, Taubman Center for American Politics and Policy  
Lecturer in International and Public Affairs (Fall 2021)

### EDUCATION

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- PhD: Education Policy      University of Virginia, 2019  
MPP      University of Virginia, 2016  
MEd: Research, Statistics, and Evaluation      University of Virginia, 2014  
BA: Government      University of Virginia, 2010

### PUBLICATIONS

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- Bell, E., & Meyer, K. (2023). Does Reducing Street-level Bureaucrats' Workload Enhance Equity in Program Access? Evidence from Burdensome College Financial Aid Programs. *Journal of Public Administration Research and Theory*, <https://doi.org/10.1093/jopart/muad018>
- Meyer, K., Bird, K., & Castleman, B. (2022). Stacking the Deck for Employment Success: Labor Market Returns to Stackable Credentials. *Journal of Human Resources*, <https://doi.org/10.3368/jhr.1120-11320R2>
- Rosinger, K. O., Meyer, K., & Wang, J. (2021). Leveraging Insights from Behavioral Science to Reduce Administrative Burden in Free College Policies. *Journal of Behavioral Public Administration*, 4(2).
- Castleman, B. L., & Meyer, K. (2020) Can Text Message Nudges Improve Academic Outcomes in College? Evidence from a West Virginia Initiative. *Review of Higher Education*, 43(4), 1125-1165.
- Page, L. C., Castleman, B. L., & Meyer, K. (2019). Customized nudging to improve FAFSA completion and income verification. *Educational Evaluation and Policy Analysis*, 42(1), 3-21.
- Castleman, B. L., & Meyer, K. (2019) Financial Constraints and Collegiate Student Learning: A Behavioral Economics Perspective. *Daedalus*, 148(4).
- Meyer, K., & Rosinger, K. O. (2019) Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration. *Journal of Policy Analysis and Management*, 38(2), 481-499.

Castleman, B. L., **Meyer, K.**, Sullivan, Z., Hartog, W. D., & Miller, S. (2017). Nudging students beyond FAFSA: The impact of university outreach on financial aid behaviors and outcomes. *Journal of Student Financial Aid*, 47(3).

## BOOK CONTRIBUTIONS

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Castleman, B. L., & **Meyer, K.** (2017). Nudges, norms, and navigation: Behavioral insights to improve student success. In R. S. Feldman (Ed.), *The first year of college: Research, theory, and practice on improving the student experience and increasing retention*. Cambridge, UK: Cambridge University Press.

## WORKING PAPERS

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Brady, S. T., Allen, K., Gopalan, M., **Meyer, K.**, Reschly, A. L., Soland, J., & Anderman, L. "Measuring Up: An Integrative Review of Measures of School Belonging" (*revise and resubmit*)

Page, L., **Meyer, K.**, Lee, J., & Gehlbach, H.. "Conditions under which college students can be responsive to nudging" <https://www.edworkingpapers.com/ai20-242> (*conditional acceptance*)

Robinson, C., **Meyer, K.**, Ye, X., Bailey-Fakhoury, C., & Loeb, S. "Answering the Call: A field experiment to improve tutor recruitment" (*submitted*)

**Meyer, K.**, Page, L., Smith, E., Walsh, T., Fifield, C. L., Evans, M. "Let's Chat: Academic Chatbots and Student Course Success" <https://www.edworkingpapers.com/ai22-564> (*submitted*)

## GRANTS AND CONTRACTS

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2023-2027 "Innovations in proactive communication and support for STEM success: Implementation of a course-specific text message chatbot in introductory undergraduate chemistry" (co-PI; PI: Dr. Lindsay Page)  
Ascendium Education Philanthropy  
Award: \$749,993

2024-2028 "TEACH ME: Technology Enhanced Academic Communication to Help in Math and English" (co-PI; PI: Dr. Lindsay Page and Dr. Timothy Renick)  
Department of Education, Postsecondary Student Success Grant  
Award: \$7,578,694

## FELLOWSHIPS AND HONORS

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2019-2020 Emerging Education Policy Scholar, Thomas B. Fordham Institute and the American Enterprise Institute

2014-2018 Institute of Education Sciences, Virginia Education Science Training Pre-doctoral Fellowship

- November 2018 Association for the Study of Higher Education,  
Graduate Student Policy Seminar pre-conference workshop
- Summer 2016 Harvard Business School BIG Ideas Graduate Student Workshop

### **SELECT INVITED PRESENTATIONS & PODCASTS**

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- October 2024, Measuring Value in Higher Education, *American Enterprise Institute First Generation Student Forum (panel)*
- August 2024, Bringing it Together: Scaling What Works, *Ad Astra Student Success Symposium (panel)*
- June 2024, Enhancing Engagement Between Higher Education and State Governments, *Complete College America 2024 Policy Summit (presentation)*
- June 2024, State of the States: How Higher Ed Can Build its Future, *American Council on Education dotEDU Podcast (podcast)*
- April 2024, Making College Worth It: Inequalities in Higher Education and How to Solve Them, *University of Nevada, Las Vegas (lecture)*
- April 2024, Advancing Higher Education the States: The Case for Engagement, *American Council on Education (panel)*
- November 2023, The State of the American Dream Today, *American Enterprise Institute First Generation Student Forum (presentation/panel)*
- October 2023, Reporting on Affirmative Action, *Beat Academy (panel)*
- October 2023, Amplifying human potential: Technology-enhanced solutions in higher education, *Mainstay and Knack (presentation/panel)*
- May 2023, Raise the B.A.R.: Using Data to Drive Improvement in Student Success, *U.S. Department of Education (presentation/panel)*
- December 2022, Effective Practices in State Financial Aid Programs, *State Higher Education Officers Organization (SHEEO) Financial Aid Learning Community Convening (panel)*
- January 2022, Behavioral Science and Government Innovation, *Harvard Kennedy School Government Performance Lab (presentation)*
- November 2021, Pre-Registering a Study and the Research Life Cycle, *PEERS Data Hub (presentation/panel)*
- March 2021, Stacking the Deck for Employment Success: New Research on the Labor Market Returns to Stackable Credentials, *The National Council for Workforce Education (presentation)*
- January 2021, New Data and Directions in Research on Public Libraries, *Institute of Museum and Library Services (IMLS) (presentation)*
- December 2020, Student Success in a Time of Remote Learning, *The Chronicle of Higher Education (presentation/panel)*

## **SELECT CONFERENCE PRESENTATIONS**

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Association for Education Finance and Policy (AEFP) annual conference, March 2024 (Baltimore, MD), March 2022 (Denver, CO), March 2021 (virtual), March 2020 (virtual), March 2019 (Kansas City, MO), March 2018 (Portland, OR), March 2017 (Washington, DC), March 2016 (Denver, CO)

Association for the Study of Higher Education (ASHE) Council on Public Policy in Higher Education pre-conference, Nov. 2021, virtual

Society for Research on Educational Effectiveness (SREE) annual conference, September 2023 (Arlington, VA), September 2021, (Washington, DC)

Association for Public Policy Analysis and Management (APPAM) annual conference, Nov. 2020 (virtual), November 2018 (Washington, DC), November 2017 (Chicago, IL), November 2016 (Washington, DC), November 2015 (Miami, FL), November 2014 (Albuquerque, NM)

Summer Higher Education Policy Seminar Series, June 2020, virtual

## **BROOKINGS PUBLIC EVENTS & PODCASTS**

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Panel (moderator): Supporting students to and through college: What does the evidence say? [December 2024]

Panel (host/moderator): The career arts: Supporting equity in career skills and social capital development [November 2023]

Panel (guest): Improving workforce development and STEM education [July 2023]

Panel (guest): Who gets into college and why does it matter? [July 2023]

Podcast (guest): How will the Supreme Court's affirmative action ruling affect college admissions? [June 2023]

Panel (host/moderator): Affirmative action and the future of college admissions [May 2023]

Panel (moderator): Understanding and addressing gender, class, and racial disparities in college enrollment [January 2023]

## **COURSES TAUGHT**

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Brown University

MPA 2445: Policy Analysis and Problem Solving (MPA, fall 2021)

University of Virginia

EDLF 1200: Evaluating Social Innovation (undergraduate, spring 2018)

Co-instructor with Daphna Bassok

EDLF 2050: What the Innovators Do: Strategies to Transform the Lives of Youth (undergraduate, fall 2016)

Co-instructor with Benjamin Castleman and Andrew Rotherham

## TEACHING – WORKSHOPS & CONFERENCES

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Summer 2021	Annenberg Institute Undergraduate Fellows <i>Eight-week training program, program co-director and data instructor</i>
February 2021	Leveraging Behavioral Insights for Community College Success <i>Workshop at Cape Cod Community College, facilitator</i>
January 2019	Policy Memo Writing <i>Two day workshop for IES pre-doctoral fellows, co-facilitator</i>
July 2018	Undergraduate workshop: Resumes/CVs
July 2017	Undergraduate workshop: Quantitative Methods Overview
May 2017	Behavioral Science and Nudge Interventions in Education <i>Two day conference for IES pre- and post-doctoral fellows, co-facilitator</i>
March 2017	Behavioral Insights to Improve Community College Success <i>Workshop at Washington State Community College, co-facilitator</i>
July 2015, 2016	Undergraduate workshop: Communicating research in clear and compelling ways

## SERVICE

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Journal Reviewer	<i>AERA: Open; Behavioural Public Policy; Children and Youth Services Review; Economics of Education Review; Education Evaluation and Policy Analysis; Education Finance and Policy; Educational Policy; Educational Researcher; Higher Education Policy; Journal of Behavioral Public Administration; Journal of Human Resources; Journal of Student Financial Aid; Research in Higher Education; Studies in Higher Education</i>
Conferences	Association for Education Finance and Policy Conference (reviewer: 2023, 2024) Society for Research on Educational Effectiveness Conference (reviewer: 2020, 2023; Postsecondary Section chair, 2024)

## SELECT PUBLIC WRITING

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Tseu, H., & Meyer, K. "Beyond the Culture Wars: The Real Story of State Policy and College Campuses" <i>Higher Education Today blog</i> , September 2024
Meyer, K. "Connecting college students with enriching work experiences" <i>The Brookings Institution Chalkboard Blog</i> , June 2024
Meyer, K. "School counselors are vital to navigating the FAFSA maze" <i>The Brookings Institution Chalkboard Blog</i> , February 2024
Meyer, K. "Forgiving student loans: The Biden administration's next steps" <i>The Brookings Institution Chalkboard Blog</i> , December 2023

- Meyer, K. "The long path forward for student loan forgiveness" *The Brookings Institution FixGov Blog*, July 2023
- Meyer, K. "The end of race-conscious admissions" *The Brookings Institution Brown Center Chalkboard*, June 2023
- Meyer, K. "The case for college: Promising solutions to reverse college enrollment declines" *The Brookings Institution Brown Center Chalkboard*, June 2023
- Gellman, E., & Meyer, K. "Improving college access through financial aid transparency and FAFSA simplification" *The Brookings Institution Brown Center Chalkboard*, May 2023
- Meyer, K. "State of the States: Governors and postsecondary policy" *The Brookings Institution Brown Center Chalkboard*, April 2023
- Meyer, K. "Higher education accountability: Measuring costs, benefits, and financial value" *The Brookings Institution Brown Center Chalkboard*, March 2023
- Meyer, K. "The Supreme Court takes up student loan forgiveness – What's at stake?" *The Brookings Institution FixGov Blog*, March 2023
- Meyer, K., & Bell, E. "The school counselor staffing landscape: Policies and practice" *The Brookings Institution Brown Center Chalkboard*, February 2023
- Meyer, K., & Page, L. "Best practices in nudging: Lessons from college success interventions" *The Brookings Institution Brown Center Chalkboard*, November 2022
- Meyer, K. "The causes and consequences of graduate school debt" *The Brookings Institution Brown Center Chalkboard*, October 2022
- Meyer, K. & Castleman, B. "Stackable credentials open doors to new career opportunities" *The Brookings Institution Brown Center Chalkboard*, February 2021.
- Page, L. C., Castleman, B. L., & Meyer, K. "The gift of time: The opportunity and benefit of early FAFSA filing" *The Brookings Institution Brown Center Chalkboard*, October 2016.