

September 2023

DAVID LAWTHER JOHNSON

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Nationally recognized economic development strategist and practitioner who has built “one of the most impactful business and civic leadership groups in the nation,” according to the expert study by Bruce Katz and Jeremy Nowak, *The New Localism* (Brookings Institution Press, 2017), on regional economic development. Over twenty years’ hands-on experience in determining responsive regional economic development strategies and driving them into successful structure and practice, with a focus on specific deliverables. Those deliverables have included organizing and capitalizing multiple public-facing venture capital funds; identifying and organizing effective advanced industry-cluster initiatives and organizations; co-founding broadly supported sector development enterprises; and leading ambitious, sustainable placemaking projects. Proven track record of earning trust and delivering results in close collaboration with corporate and community executives, university presidents, philanthropic leaders and elected officials.

PROFESSIONAL EXPERIENCE

**Central Indiana Corporate Partnership, Inc. (CICP)
CICP Foundation, Inc.**

2005—2022

President and Chief Executive Officer

2013—2022

Led a 65-member executive nonprofit (501c6) organization, comprised (solely) of the CEOs of Indiana’s premier corporations, philanthropic foundations, universities and colleges. This unique leadership organization then works in close collaboration with community, corporate and philanthropic leaders and public officials to analyze, document with expert data, inform and, ultimately, implement best approaches to addressing the greatest challenges for continued, inclusive regional prosperity in the talent and technology-driven and disruptive world of the 21st Century. CICP responds to opportunity through establishing and sustaining a wide range of substantial industry-sector and cross-sector initiatives; launching ambitious projects and spin-out organizations; and building venture capital funds for investments in promising technology innovation.

CICP is the parent organization of five separately branded, industry-sector development initiatives: *AgriNovus Indiana* (agriculture and nutrition-related technologies and innovation); *Ascend Indiana* (advanced industries workforce and talent); *BioCrossroads* (life sciences and healthcare-related technologies); *Conexus Indiana* (advanced manufacturing and logistics, focused on Industry 4.0); and *TechPoint* (digital and SaaS marketing technologies).

The work of CICIP is further advanced by the **CICIP Foundation**, a charitable (501c3) supporting organization enabling the eligible work of CICIP and its various standing and special initiatives. CICIP's President and CEO also serves as the President and CEO of the CICIP Foundation.

Under my leadership and active direction, CICIP / CICIP Foundation worked to identify, organize and drive a series of successful opportunities and broadly recognized, ongoing programs, including:

- AgriNovus Indiana (2014) (focused on Indiana's major ag-biosciences sector as an important component of the state's life sciences assets)
- Ascend Indiana (2015) (employer-driven initiative to address deepening imbalance of skilled workforce demand and supply)
- 16 Tech Innovation District (2016) (50-acre innovation placemaking development in downtown Indianapolis)
- Advancing Opportunity in Central Indiana (2018) (in-depth, deeply documented regional study of disparities in income, educational attainment and economic opportunity for 40% of the region's citizens; defined for the first time the meaning of a "good job" and quantified a "livable wage" in a relatively low cost-of-living state)
- Indiana GPS Project (2019) (a series of definitive, deep-data studies of Indiana's economy, population and workforce across all regions of the state, carried out through a joint effort by the Brookings Institution-Metropolitan Policy Program and the American Enterprise Institute)
- AnalytiXIN (2020) (collaborative platform bringing corporate and university leaders together to build regional credibility in the development and deployment of data analytics and artificial intelligence technologies for industry application)
- Business Equity for Indy Committee (2020) (business-community leadership platform committed to investments and measurable outcomes for expanded employment and procurement and more responsive public policy for the region's Black and other citizens of color)
- Indiana's Best Economy for the Next Decade (2022) (in close collaboration with the Indiana Secretary of Commerce and the Indiana Economic Development Corporation, directed study by TEconomy Partners to develop a credible, data-driven 17-point plan for Indiana to achieve top quartile GDP standing among states by 2031, through key investments in education and talent, digital technology adoption, and pursuit of appropriate critical industry opportunities for growth.

President and Chief Executive Officer

2005—2018

As co-founder and later CEO of this initiative, led a skilled and dedicated professional team in activities including identification of strategic opportunities, raising and investing seed and venture capital funds, securing philanthropic funding for major projects, and launching new life sciences and health care-related enterprises. Total funding for these activities raised during this period exceeded \$400M from public, philanthropic, corporate and venture capital investors.

Under my leadership and active direction, BioCrossroads worked to identify, organize, capitalize and drive a series of successful ventures, programs and spin-out organizations, including:

- Indiana Future Fund I, LLC (2003), an institutional fiduciary-managed, \$73M venture capital fund-of-funds investing in early-stage life sciences opportunities.
- Indiana Seed Fund I, LLC (2005), a BioCrossroads-managed \$6M seed-stage venture fund designed to be the first investor in 9 promising, emerging Indiana life sciences companies.
- OrthoWorx Indiana (2009), a special 501c6 business league designed to organize and advance opportunities for orthopedics medical device OEMs and suppliers in Warsaw, Indiana—the “Orthopedics Capital of the World,” despite its small population (15,000) and remote location.
- INext Fund, LLC (2009), a \$58M, institutional fiduciary-managed follow-on fund-of-funds to the Indiana Future Fund, further investing in promising early-stage life sciences and medtech opportunities.
- Indiana Seed Fund II, LLC (2012), a BioCrossroads-managed, \$8.25M seed-stage venture fund and follow-on fund to Indiana Seed Fund I, invested in an additional 9 promising Indiana life sciences start-ups.
- Indiana Biosciences Research Institute (IBRI) (2013), initially funded with a total of \$150M+ in investments from corporations, philanthropic foundations and the State of Indiana, the IBRI is structured to span the gap between university and corporate research in the basic and applied sciences that drive life science sector innovation. The IBRI has seen early success in its “middle-ground” translational position, and has also come to serve as the anchor tenant for the 16 Tech Innovation District.

- Indiana Seed Fund III, LLC (2017), a BioCrossroads-managed, \$9M seed-stage venture fund and follow-on fund to Indiana Seed Fund II, invested in an additional 10 promising Indiana life sciences start-ups.

Co-Founder and Organizer of BioCrossroads

2002—2004

- One of four community leaders to identify and organize the opportunity for a focused life sciences collaborative platform to advance, brand and invest in new enterprises in one of the region’s greatest (but historically fragmented) sectors of industrial strength and innovation. In 2004, BioCrossroads and its for-profit investment subsidiary, BC Initiative, Inc., were formally organized as CICP’s first branded sector initiative.

PROFESSIONAL & COMMUNITY ENGAGEMENTS

Brookings Institution—Nonresident Senior Fellow, Brookings Metro, 2023-2024
16Tech Community Corporation, Inc.—Co-founder, Director and Board Chair, 2015-Present
Indianapolis Urban League—Director, 2022-present
University of Notre Dame--Graduate Studies and Research Council, 2008-Present
Purdue Research Foundation—Director and Executive Committee member, 2007-2015
Indiana University Research and Technology Corporation—Director and Executive Committee member, 2006-2018
Indiana Biosciences Research Institute—Co-founder, Director and Executive Committee member, 2013-2018

PREVIOUS EXPERIENCE

Baker & Daniels LLP, *Partner* (1985-2004); *Associate Attorney* (1983-1985)
 (predecessor firm to Faegre Drinker Biddle & Reath LLP) (business and public finance)

Democratic Nominee (Indiana) for the United States Senate, 2000

Senior Policy Adviser (volunteer position) to Indiana Governor Frank O’Bannon (1996-2003)—(tax, fiscal and economic development issues)

United States Senate Committee on Foreign Relations, *Legal Counsel and Professional Staff Member* (1979-1983) (Presidential nominations and appointments; treaties and legislation; national security investigations; sub-Saharan African economic, political and security assistance matters)

Graduate of Harvard University (B.A. *summa cum laude*, 1974); Harvard Law School (J.D., *cum laude*, 1979); Oxford University (Honours B.A. in Modern History, 1976); Phi Beta Kappa (1973)

Rhodes Scholar (Indiana and New College, 1974)

PUBLICATIONS AND CITATIONS

“Clusters, Communities, and Competitiveness: An Emerging Model from America’s Midwest” in *The Oxford Handbook of Local Competitiveness*, edited by David B. Audretsch, Albert N. Link, and Mary L. Walshok (Oxford and New York: Oxford University Press, 2015)

“Health + Medicine” in *Indiana at 200: A Celebration of the Hoosier State*, edited for the Indiana Bicentennial Commission by Lisa Hendrickson with Alicia Carson and Tom Harton (Evansville, Indiana: M.T. Publishing Company, Inc., 2015)

The New Localism—How Cities Can Thrive in the Age of Populism, Bruce Katz and Jeremy Nowak (Washington, D.C., Brookings Institution Press, 2017). Cited as the prime case study and “leading U.S. example of networked governance” in Chapter Five *Rethinking Governance*; quoted and cited extensively as a key exemplary leader in Chapter Ten (*Toward a Nation of Problem Solvers*)

Learning from My Father: Lessons on Life and Faith (Grand Rapids and Cambridge: William B. Eerdmans Publishing Company, 2012)