Julie McCarthy

PROFESSIONAL EXPERIENCE

Founding Co-Director, Economic Justice Program, Open Society Foundations Jan 2019-Sept 2021 *New York, NY*

- Developed strategy and obtained board support for launch of a new global grantmaking and impact investing program focused on issues of fiscal justice, labor rights, climate justice and corporate power
- With Co-Director, oversaw staff of 50 people and \$100 million per annum budget
- Oversaw all grantmaking, advocacy and monitoring, learning and evaluation (MEL) work within the program, as well as budget and operations
- Led OSF's work on debt and financing economic recovery in low/middle-income countries, including an \$11 million campaign focused on SDR allocation and recycling, private creditor participation in debt renegotiation and ensuring just, green and accountable recovery spending.
- Initiated first intersectional equity audit of OSF's global economic justice work and oversaw participatory implementation of recommendations

Founding Director, Fiscal Governance Program, Open Society Foundations Jan 2013-Dec 2018 New York, NY

- Developed strategy and obtained board support for a new global grantmaking program focused on issues of financial transparency, accountability, anti-corruption and equitable public finance management
- Oversaw staff of ten people and \$20 million per annum budget
- Expanded work of program beyond natural resource governance and public budgeting to include major new portfolios on tax justice, trade governance and anti-corruption
- Hired first dedicated Monitoring, Evaluation and Learning manager at OSF and cultivated a robust set of tools and practices to assess program impact and adopt adaptive strategy
- Oversaw the successful spin-off of three start-up organizations into independent international organizations and/or fiscally sponsored entities
- Co-chaired the Transparency and Accountability Initiative Donor Collaborative and served as OSF's representative on the boards of the International Budget Partnership and Publish What You Pay International

Founding Director, Open Government Partnership (OGP)

Washington, DC/New Haven

Sept 2011-Dec 2012

- Provided strategic advice and support to the Co-Chairs (U.S. Government, Brazilian Government and International Budget Partnership) on overseeing the governance and management of the initiative, including preparing all policy proposals and resolutions for approval at Steering Committee sessions and organizing the annual heads of state OGP meeting
- Facilitated the participation of eligible new OGP countries, growing OGP's initial membership from 8 to 54 countries by 2012
- Developed and oversaw the OGP technical assistance facility for governments
- Oversaw the development and implementation of OGP's independent reporting mechanism
- Fundraised more than \$7 million in general support from core donors and oversaw budget
- Hired and managed a small team
- Conducted outreach and build relationships with new partners and stakeholders including multilateral institutions, civil society and the private sector

Senior Advisor, <u>Transparency and Accountability Initiative</u>

Washington, DC Jan 2011-August 2011

- Took one-year leave of absence from Yale to support the Obama White House in developing a new international open government initiative (OGP) focused on promoting greater transparency, accountability and citizen engagement in governance
- Provided support to the National Security Council, and later the State Department and the
 Brazilian Government, as well as civil society, in developing the content and structure of the
 new initiative, including the creation of an eligibility scheme, governance and monitoring
 mechanisms, a website and a technical assistance facility to support OGP implementation,
 fundraising an initial \$1.5 million; working with 43 new countries to join OGP and; planning a
 launch event with President Obama and 45 other world leaders in September 2011

Peacebuilding Advisor and U.S. State Dept Franklin Fellow, U.S. Mission to the United Nations New York, NY and Monrovia, Liberia June 2010-January 2011

- Advised U.S. Ambassador to ECOSOC Frederick Barton in the areas of peacebuilding, development assistance, financing for development and humanitarian policy
- Worked with USUN, the Security Council, the UN Peacebuilding Commission (PBC) and the Liberian Government to conceptualize and launch a \$30 million program on security sector reform, youth employment, rule of law and national reconciliation
- Advanced and led a month long PBC program design mission to Liberia in August 2010
- Co-wrote and presented the PBC follow-up report and recommendations to the SRSG for Liberia and senior Liberian, U.S. and UN officials, which resulted in the creation of a \$30 million dollar program to build 5 new security and justice hubs in rural Liberia
- Wrote policy memos, briefings and speeches for USUN leadership on peacebuilding concerns

Deputy Director and Co-Founder, Natural Resource Governance Institute

New York, NY

June 2006-August 2009

- With Director, oversaw strategic planning, program development, policy formulation and monitoring and evaluation for all NRGI (formerly *Revenue Watch Institute*) technical assistance, research, capacity-building, grants and advocacy
- Managed 23 staff in six offices (NYC, London, Lima, Baku, Accra and Jakarta) as well as operating programs and projects in more than 20 countries
- Managed a \$9 million annual budget and helped fundraise \$22.5 million over three years
- Conducted advocacy/briefings with senior political and business leaders, activists and media
- Established research programs and re-granting facilities with partners including the World Bank, BP, Chatham House, LSE, Columbia, Oxford and Stanford
- Oversaw production and dissemination of dozens of guidebooks, academic publications and policy briefs for civil society, journalists, policymakers and parliamentarians
- Undertook program scoping/outreach visits to more than 40 countries in Africa, Asia, MENA, Latin America and Central Asia/Caucasus
- Operational oversight including fundraising, board and donor relations and communications

Acting Director, Revenue Watch Program, Open Society Institute

New York, NY

November 2004-May 2006

- Oversaw all Revenue Watch program activities and managed a multi-million-dollar grants budget to support partners in Central Asia, Africa and Latin America to promote transparent, accountable and effective extractive governance
- Brought Revenue Watch activities to new areas including West and Southern Africa, Yemen, Georgia, Mongolia, Bolivia and Trinidad

- Oversaw the research, writing and publication of academic volumes, policy briefs, reports and manuals by staff and commissioned authors
- Wrote successful business plan and helped obtain \$12 million in seed funding to create new Revenue Watch Institute, oversaw transition from private foundation program to independent 501 (c) 3

Program Associate for Globalization Reform/Iraq Revenue Watch, Open Society Institute Washington, DC

January 2003-November 2004

- Global coordinator for Soros Foundations on the Millennium Challenge Account, wrote policy papers and briefs, conducted advocacy and organized policy forums
- Drafted position papers for senior OSI leadership on post-conflict Iraq
- Lead award-winning Iraq Revenue Watch Program—researched, wrote and conducted advocacy for 15 reports on Iraq's post-conflict public finance and extractive sector

Research Associate, Institute for Defense and Strategic Studies: Singapore (Sept.-Dec., 2002)

Research on U.S. energy security and conflict

Production Associate, Globalvision New Media: New York, NY (June-Sept., 2002)

Human rights documentary film production: editorial, research and fundraising assistance

Research Associate, Vital Voices Global Partnership: Washington, DC (May-Sept., 2000)

Researched the economic, social and political status of women in Africa and Latin America and organized a needs-assessment conference with female NGO leaders from Latin America

EDUCATION

Yale University: New Haven, CT (2012)

MA: International Relations, Concentration on Conflict and Governance

University Fellowship (full merit scholarship), Coca-Cola World Fund Fellow 2010

Cornell University: Ithaca, NY (1999-2002)

BA: Philosophy, International Relations (IR) Concentration

Cum Laude, Distinction in all Subjects, Honors Thesis: Unilateralism in U.S. Foreign Policy

The London School of Economics: London, UK (2000-2001)

Coursework: International Relations/History, Economic and Social Anthropology

COMMUNITY INVOLVEMENT

Aspen/ADL Civil Society Fellow	2020-2024
Council on Foreign Relations Term Member	2012-2016
Managing Editor for Articles, Yale Journal of International Affairs	2009-2011
Guest Lecturer on Extractive Governance, SIPA, Columbia University	2006-2009
White House Intern, Office of Political Affairs: Washington, DC	1999
Navajo Nation Teaching Volunteer: New Mexico	1998

SELECTED PUBLICATIONS

- "How the U.S. Can Mitigate the Pandemic's Global Economic Impact," OSF Voices Blog, December 3, 2020
- "Tax Injustice Goes Well Beyond Trump," OSF Voices Blog, October 2020
- "The Message of the Panama Papers," OSF Voices Blog, April 2016
- "OGPx: Going Local for Global Impact," blog co-authored with Martin Tisne on eve of OGP

- Annual Summit, October 27, 2015
- "Advocacy Knocks: Transparency Reform Opportunities Post-Financial Crisis," co-authored with Sarah Pray, part of Revenue Watch Institute series Boom, Bust and Better Policy: Crisis Lessons for Resource Rich Countries, March 2010
- Editor, "Covering Oil: A Reporter's Guide to Energy and Development," Revenue Watch Institute and the Initiative for Policy Dialogue, October 2007
- "Iraq in Transition: Post-conflict Challenges and Opportunities," Open Society Institute and United Nations Foundation, Winter 2004 (Primary Author, Project Co-Director)

LANGUAGES

English (Native), Spanish (Proficient)