

What is exploitation?

"To exploit someone is to take unfair advantage of them. It is to use another person's vulnerability for one's own benefit."

-- Stanford Encyclopedia of Philosophy

Exploitation in our setting is more than: "Do MNCs pay more than domestic firms?"

1. Exploitation compared to the market

- Would workers be better off had they not been employed by an MNC?
- Systemic: Would home-country workers be better off had MNCs not engaged in offshoring? (see next talk)

2. "Unfairly low share of surplus" definition of exploitation

- Do profitable firms share profits with their (often poor) employees?
- Concern if MNCs make billions while workers remain poor

3. Rights-based definition of exploitation

Do MNCs violate workers' human rights?

1. Exploitation compared to the market

MNCs pay higher than average wages in foreign labor markets, because they:

- Hire workers with more skills and experience
- Operate in higher-wage sectors & with high-wage characteristics such as large size
- Some may pay above-market wages
 - to increase effort and reduce turnover
 - To share product market rents

1b. MNCs effect on market wages

Unclear whether MNCs help at the economy-wide level

- MNCs may
 - Expand higher-wage sectors in developing countries
 - But sometimes send only low-skill work to poor nations
- No high-quality evidence in poor nations
 - Lindsay Oldenski will discuss evidence regarding home nations

2. Do MNCs benefit unfairly from workers' vulnerability?

- Public debate focuses on whether MNCs pay unfairly low wages (given many MNCs' high ability to pay)
 - Psychology & econ literature show most people have concerns about the fair sharing of surplus



Evidence is slim

- Evidence MNCs in high-income countries share rents with workers
 - but we found no studies for lower-income countries

3. MNCs and human rights

Source: ILO.org ILO member states committed to Declaration on Fundamental Principles and Rights at Work

- the elimination of forced or compulsory labor
- freedom of association and the right to collective bargaining
- the abolition of child labor
- the elimination of discrimination



- Measurement is often difficult
- Auditing by NGOs and by MNCs shows widespread violations by MNC plants and (especially) at suppliers
 - Exploitation by this human rights definition
- BUT: MNCs treat workers at least as well as domestic firms

Beyond exploitation

- MNCs exploit workers by some but not all definitions
 - Important to continue holding MNCs to internal and external standards
- A deeper goal is improving the welfare of vulnerable workers
- Pressuring MNCs is not sufficient
 - Need changes in domestic firms, governments and institutions such as unions and schools