

**SYARU SHIRLEY LIN**

[www.shirleylin.net](http://www.shirleylin.net)

**CURRENT ACADEMIC AND RESEARCH POSITIONS**

**Brookings Institution, Foreign Policy Program** 2020-present  
**Nonresident Senior Fellow**

**University of Virginia, White Burkett Miller Center of Public Affairs** 2019-present  
**Compton Visiting Professor in World Politics**

- Conduct research and publish articles on world affairs for the center, which focuses on the American presidency and the history of U.S. foreign and domestic policy.
- Host and organize events for the public and students on foreign policy issues facing the American presidency.
- Contribute to fundraising strategy and execution.

**University of Virginia, Department of Politics, Adjunct Faculty** 2012-present

- Taught “International Political Economy,” “The High-Income Trap in East Asia” and “Taiwan’s China Dilemma,” with top student evaluations, fall semesters 2012-2020.
- External committee member for 2021 DIA candidate, Tao Lin, at Johns Hopkins SAIS, for dissertation titled, “A Delicate Balancing Act: The Triangular Relationship Among China, the United States, and Taiwan.”
- Committee member for April A. Herlevi, Ph.D. 2018 in Department of Politics, now working at CNA, for dissertation titled, “Exchange Rates, Financial Liberalization, and Democracy: A Cross-National Empirical Analysis of the Origins of Special Economic Zones.”
- Advisor for undergraduate honors theses in Distinguished Major Program

**Chinese University of Hong Kong** 2010-present  
**Adjunct Faculty**

- Master of Social Science in Global Political Economy Programme, Faculty of Social Science  
Founding Faculty Member and Adjunct Associate Professor
- Executive Master of Business Administration in Finance, Tsinghua University (Shenzhen and Beijing)

**National Chengchi University, Visiting Professor** 2018-present  
**Department of Politics and International College of Innovation**

- Taught and advised fourth-year college students and masters students.

**Reviewer for Journals, Policy Research Organizations and Academic Press**

- Assessor, Public Policy Research Funding Scheme (Special Round) for Policy Innovation and Co-ordination Office, the Government of the Hong Kong Special Administrative Region.
- Reviewer and member, Advisory Panel, *Studies of the Contemporary Asia Pacific*, Hong Kong University Press.
- Reviewer, Cornell University Press, Princeton University Press, Routledge, *International Journal of Taiwan*.

## PROFESSIONAL EXPERIENCE

### Goldman Sachs & Co.

1994-2003

- Principal Investment Area, Hong Kong, Managing Director and Partner
  - Headed the Principal Investment Area (“PIA”) Group for Asia ex-Japan, private equity investing arm of the firm, managing the flagship \$5.25 billion GS Capital Partners 2000 Fund.
  - Led PIA Asia to become one of the earliest and most successful investors in China, with a portfolio of investments in 11 countries worth over \$1 billion.
  - Spearheaded the Goldman Sachs technology investment strategy in Asia, founding leading technology companies by providing early-stage financing including Alibaba Group (Series A, first institutional investor), Semiconductor Manufacturing International Corp. (Series A, first institutional investor), SINA Corp, China Netcom, Netease, all of which became listed on various stock exchanges, and Chinaren (acquired by Sohu.com) and Sipix (acquired by E Ink).
  - Supervised investment professionals and administrators based in Asia, including Hong Kong, Taipei, and Seoul, and established PIA’s Tokyo operation.
  - Served on the boards of over twenty private companies and publicly listed companies in Japan, Taiwan and Hong Kong.
  - Founding member of the China Cross-Divisional Committee.
  - Founding member of the Asian Professional Development Committee
  - Founding member of the Asia Ex-Japan Women’s Network.
  - Represented Goldman Sachs in media and public relations efforts in Asia.
- Investment Banking Division, Corporate Finance, Associate
  - Advised governments on privatization of state-owned enterprises in Singapore and China
  - Established the Singapore office.
  - Led global recruiting efforts for analysts and associates worldwide for the division.

### Morgan Stanley & Co. Incorporated

1990-1993

#### Investment Banking Division, Analyst

- Advised clients in the waste management industry in the U.S., and clients in the Philippines and Taiwan.

## CORPORATE BOARD MEMBERSHIPS

- Goldman Sachs Asia Bank, Hong Kong 2014-
  - Chair of the Board Level Risk Committee
  - Member of the Audit Committee
  - Member of the Remuneration Committee
  - Member of the Nomination Committee
  - Member of the Culture Committee
- Langham Hospitality Investments, Hong Kong 2013-
  - Chair of the Nomination Committee
  - Member of the Audit Committee
  - Member of the Remuneration Committee

## ADVISORY AND OTHER POSITIONS

- Member, Hong Kong Committee for Pacific Economic Cooperation 2016-
- Board member, Focused Ultrasound Foundation, Charlottesville, Virginia 2018-
- Advisor, Crestview Partners, a New York-based private equity fund 2011-

## AFFILIATIONS AND MEMBERSHIPS

- American Association for Chinese Studies, board member (2021-2023)
- European Association of Taiwan Studies
- North American Taiwan Studies Association
- International Studies Association
- American Political Science Association
- American Sociological Association

## EDUCATION

- University of Hong Kong, Ph.D. in Politics and Public Administration 2010
- University of Hong Kong, Master of International Public Affairs (with distinction) 2005
- Harvard University, A.B., East Asian Studies (*cum laude*) 1990
  - Studied at Keio University, Tokyo 1988-1989
  - Studied at Universidad Complutense de Madrid 1990

## PUBLICATIONS

### Books

- *Taiwan's China Dilemma: Contested Identities and Multiple Interests in Taiwan's Cross-Strait Economic Policy*. Stanford: Stanford University Press, 2016.
  - Traditional Chinese translation published in April 2019 by Business Weekly 商周出版, Taipei, with a new chapter on "Taiwan in the High-Income Trap."
  - Simplified Chinese translation accepted in 2019 by Jiuzhou Press 九州出版社 for publication.
- *Citicorp in China: A Very Personal History Since 1902*. New York: Hill and Knowlton, 1989. (Internal publication commissioned by Citibank Hong Kong)
- Translator, *Taiwan Without Martial Law 1988 Illustrated* by Yu Fu (Taipei: Independence Post, 1989)

### Articles and Chapters

- Response to Gunter Schubert, "Delimiting 'Cross-Strait Studies': *kua'an* vs. *liang'an*", issue 4.1, *International Journal of Taiwan Studies* 4, no. 1 (2021).
- "Taiwan in the High-Income Trap and Its Implications for Cross-Strait Relations," in *Taiwan's Economic and Diplomatic Challenges and Opportunities*, ed. Dafydd Fell. London: Routledge, forthcoming.
- "How Taiwan's High-Income Trap Shapes Its Options in the U.S.-China Competition," in *Strategic Asia 2020: Sino-U.S. Competition for Global Influence*, ed. Ashley J. Tellis, Alison Szalwinski and Michael Willis (Seattle: National Bureau of Asia Research, 2020), 133-160.
- "Xi Jinping's Taiwan Policy and Its Impact on Cross-Strait Relations," *China Leadership Monitor*, June 1, 2019, <https://www.prclleader.org/lin>.
- "Analyzing the Relationship between Identity and Democratization in Taiwan and Hong Kong in the Shadow of China," *ASAN Forum*, special issue, December 20, 2018, <http://www.theasanforum.org/analyzing-the-relationship-between-identity-and-democratization-in-taiwan-and-hong-kong-in-the-shadow-of-china/>.
- "Sunflowers and Umbrellas: Government Responses to Student-led Protests in Taiwan and Hong Kong," *ASAN Forum* 3, no. 6 (2015), <http://www.theasanforum.org/sunflowers-and-umbrellas-government-responses-to-student-led-protests-in-taiwan-and-hong-kong/>.

October 2020

- “Bridging the Chinese National Identity Gap: Alternative Identities in Hong Kong and Taiwan,” in *Joint U.S.-Korea Academic Studies* 25, ed. Gilbert Rozman (Washington, D.C.: Korea Economic Institute of America, 2014), <http://www.keia.org/publication/bridging-chinese-national-identity-gap-alternative-identities-hong-kong-and-taiwan>.
- “National Identity, Economic Interdependence, and Taiwan’s Cross-Strait Policy: the Case of ECFA,” in *New Dynamics in Cross-Taiwan Straits Relations: How Far Can the Rapprochement Go?* ed. Richard Weixing Hu (London: Routledge, 2013), 31-46.

### **Testimony**

- Testimony before the U.S.-China Economic and Security Review Commission on “China’s Relations with Taiwan and Hong Kong.” For the hearing on “U.S.-China Relations in 2019: A Year in Review,” Washington, September 4, 2019.

### **Book Reviews**

- Review of *Accidental State: Chiang Kai-shek, the United States, and the Making of Taiwan*, by Hsiao-ting Lin, *China Review International* 24, no. 3 (2019), 217-220.
- Review of *Chinese Economic Statecraft*, by William Norris, *Perspectives on Politics* 16, no. 2 (2018), 577-578.

### **Newspaper Opinion Essays**

- “Will Taiwanese Voters Choose Closer Ties with China Over Democratic Freedoms?” *Los Angeles Times*, January 9, 2020.
- “落入「高收入陷阱」的香港 (Hong Kong in the High Income Trap),” *Financial Times (Chinese edition)*, June 29, 2017. [In Chinese]
- “America’s Policy on Taiwan and China Needs to Change with the Times,” *South China Morning Post*, December 6, 2016.
- “Taiwan’s Problem Is the Economy, Not China,” *Wall Street Journal*, May 30, 2016.

### **RECENT PUBLIC PRESENTATIONS AND PROGRAMS**

- Speaker, The World Academic Summit: A New Dawn for Higher Education, sponsored by the Times Higher Education, September 1-2, 2020.
- Panel speaker, Struggle for Democracy in Asia: Regression, Resilience, Revival, sponsored by Bertelsmann Foundation, August 6, 2020.
- Joint presentation with Harry Harding on “In Their Relations with China, Hong Kong and Taiwan Face a Troubling ‘New Normal,’” Straits Exchange Foundation, Taipei, June 23, 2020
- “Talent Circulation Alliance White Paper Launch,” panel discussion sponsored by the American Institute in Taiwan, Taiwan’s Ministry of Economic Affairs and Taiwan’s Legislative Yuan, Taipei International Convention Center, June 12, 2020.
- “Covid-19 in Taiwan: Domestic and International Implications,” webinar, Weatherhead East Asia Institute, Columbia University, May 22, 2020.
- Joint presentation with Harry Harding on “Change and Continuity in U.S. Policy toward Taiwan,” New Frontier Foundation, the think tank of Taiwan’s ruling Democratic Progressive Party, May 19, 2020.
- Joint presentation with Harry Harding on “The Impact of the COVID pandemic on U.S.-China relations and on American perceptions of Taiwan,” Global Health Program, School of Public Health, National Taiwan University, May 13, 2020.
- Co-organized and moderated the 2020 annual Battle Symposium on American Diplomacy, Miller Center of Public Affairs, May 4, 2020. Viewed live through Zoom by viewers from 29 countries, with over a million views of the keynote speech by Deputy National Security Advisor Matt Pottinger.

- “Taiwan: Lessons and the Politics of Coronavirus,” webinar, Asia Society New York, April 30, 2020.
- Organized and moderated “Talent Circulation Alliance: Internationalization of Taiwan Workforce,” roundtable sponsored by the American Institute in Taiwan, Taipei, March 26, 2020.
- “Autonomy Limited: Hong Kong and Taiwan, China and the U.S.,” panel discussion, Miller Center of Public Affairs, January 31, 2020.
- “U.S.-China Competition for Global Influence,” panel discussion sponsored by the National Bureau of Asian Research and the Sigur Center for Asian Studies, George Washington University, Washington, DC, January 30, 2020.
- “Human Entrepreneurship” panel discussion at the SME World Forum, sponsored by the Small and Medium Enterprises World Forum, Macau, December 14, 2019.
- Organized and moderated the “Belt and Road Initiative Workshop” co-sponsored by the Politics Department, Economics Department, East Asia Center, McIntire School of Commerce, and the National Security Policy Center, November 15, 2019.
- “The Rise of Alibaba and Prospects for Technological Innovation in China,” McIntire School of Commerce, University of Virginia, October 21, 2019.
- Joint presentation with Harry Harding on “The Troubling Implications of China’s Rise for Hong Kong and Taiwan,” Charlottesville Committee on Foreign Relations, October 10, 2019.
- “The Reality and Future of the Hong Kong Crisis,” Stimson Center, Washington, September 26, 2019.
- Joint presentation with Harry Harding on “Is the Rise of China a Threat to the United States?” Cosmos Club, Washington DC, September 26, 2019.
- “China, the U.S. and India: the Future of Indo-Pacific Security Dynamics,” panel discussion, China and the World Forum, Columbia University, September 2, 2019.
- “The Rise of Taiwanese and Hong Kong Identities and Their Implications for Beijing and Washington,” Finnish Institute of International Affairs and Helsinki University, Helsinki, Finland, July 4, 2019.
- “Implications of the Belt and Road Initiative,” keynote speech for symposium on “The Impact of Changes in the International Financial System on the United States, Russia and China,” sponsored by Financial Services Volunteer Corps and the Carnegie Corporation, St. Petersburg, Russia, June 30-July 2, 2019.
- Participated in the annual symposia, “New Frameworks for Addressing Global Challenges in International Finance, Energy Security and Climate Change: Cooperation among the United States, Russia, China and India” sponsored by Financial Services Volunteer Corps and the Carnegie Corporation of New York, St. Petersburg in 2019; Alexandria, Virginia in 2018; Dubai in 2017; Beijing in 2016; Berlin in 2015.
- “Cross-Strait Dilemmas: Challenges Facing Taipei, Beijing and Washington,” Harvard College Class of 1989 30<sup>th</sup> Reunion, Cambridge, May 25, 2019.
- “China as a Presidential Challenge,” panel discussion at the Presidential Ideas Festival, Miller Center, University of Virginia, May 21, 2019.
- Joint presentation with Harry Harding on “Is the Rise of China a Threat to the Rest of Us?” World Affairs Council of Greater Hampton Roads, Norfolk, May 16, 2019.
- “The Emerging Environment in the Indo-Pacific Region: Drivers, Directions and Decisions,” panel discussion at Senior Conference 55, United States Military Academy, April 9, 2019.
- Moderated “Women’s Economic Empowerment Summit,” public event with more than 30 speakers and 3,000 attendants, co-sponsored by the Ministries of Economic Affairs and Foreign Affairs of the Republic of China and the American Institute in Taiwan, Taipei, April 2019.
- Joint presentation with Harry Harding on “The Implications of China’s rise for Taiwan, Hong Kong and the United States,” Centre of Taiwan Studies, SOAS, University of London, March 13, 2019

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- Joint presentation with Harry Harding on “Rise of China’s Comprehensive Power: Implications for Taiwan, Hong Kong and the United States,” Forum on Geopolitics and the Centre for Rising Powers, POLIS, University of Cambridge, March 12, 2019.
- “Leadership and Innovation in University Social Responsibility: Theory and Practice,” Social Science Faculty, National Chengchi University, Taipei, December 2018. [In Chinese]
- “Taiwan and the High-Income Trap: The Role of Innovation in Finance,” International Conference on Information Management and Practice, Tainan, December 2018. [In Chinese]

#### **PREVIOUS ACADEMIC PRESENTATIONS**

School of Oriental and African Studies; Center for Taiwan Studies, Xiamen University; Sigur Center for Asian Studies, George Washington University; University of Maryland, College Park; Center for East Asia Policy Studies, Brookings Institution; Richmond World Affairs Council; University of Southern California, Stanford University, Harvard University, George Washington University, Claremont McKenna College, Columbia University, Yale University, Ewha Womans University, Yonsei University, University of Hong Kong, Chinese University of Hong Kong; Fudan University, Renmin University, National Chengchi University, National Taiwan University; Emory University; University of Hong Kong.

#### **PREVIOUS ACADEMIC AND POLICY CONFERENCE PARTICIPATION**

Annual Meeting of the American Political Science Association, San Francisco; Annual Meeting of the American Sociological Association, Quebec City; Bai Xian Asia Institute Summer Program, Tokyo; International Conference of the International Studies Association, Hong Kong; Bai Xian Asia Institute Summer Program, Beijing; Star Island International Affairs Conference, Rye, New Hampshire; 15th Annual UCI Wan-Lin Kiang Lecture, University of California, Irvine; The 10<sup>th</sup> Annual Conference on Developmental Studies: Taiwan Experience 2.0, Taipei; Annual Conference of the American Association for Chinese Studies, Baltimore; Asia-Pacific Conference of the International Studies Association, Hong Kong; Leadership and Public Policy Program of the Hong Kong University of Science and Technology; Conference of the European Association of Taiwan Studies Annual Conference, Prague; Cross-Strait Relations Conference, Institute of Global and Public Affairs of the University of Macau; Mortimer Caplin Conference on the World Economy, Miller Center of Public Affairs, Washington; International Institute for Strategic Studies, Bahrain; Annual Meeting of the Association of Asian Studies, Philadelphia.

#### **SELECT TALKS TO BUSINESS AUDIENCES:**

American Chamber of Commerce in Hong Kong, American Chamber of Commerce in Taipei, Morgan Stanley, Commonwealth Magazine, Far Eastern Group, Asian Business Council, Asia Alternative Capital Partners, Women Corporate Directors Foundation, Importers and Exporters Association of Taipei.

#### **MEDIA APPEARANCES AND MENTIONS**

Times Higher Education, BBC World News, BBC World Service, PBC Newshour, CNBC, Channel News Asia, *Nikkei Asian Review*, *Fortune*, *UVA Today*, *Cavalier Daily*, Radio Taiwan International, BBC Chinese, *United Daily News*, *Economic Daily News* (Taiwan), Ghost Island Media (The Taiwan Take).

#### **FOREIGN LANGUAGES**

Mandarin, Cantonese, Hokkien, Hakka, Japanese, Spanish