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FALL 2020 | Political Science



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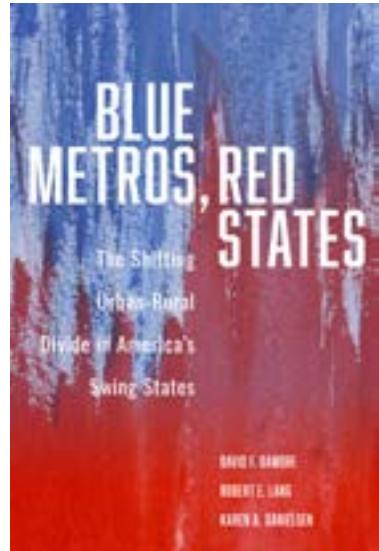
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October 2020, 6 x 9, 459 pp
 paperback, 9780815738473, \$29.99
 ebook, 9780815738480, \$23.99

Blue Metros, Red States

THE SHIFTING URBAN-RURAL DIVIDE
 IN AMERICA'S SWING STATES

*David F. Damore, Robert E. Lang,
 AND Karen A. Danielssen*



Democratic-leaning urban areas in states that otherwise lean Republican is an increasingly important phenomenon in American politics, one that will help shape elections and policy for decades to come. *Blue Metros, Red States* explores this phenomenon by analyzing demographic trends, voting patterns, economic data, and social characteristics of twenty-seven major metropolitan areas in thirteen swing states—states that will ultimately decide who is elected president and the party that controls each chamber of Congress.

The book's key finding is a sharp split between different types of suburbs in swing states. Close-in suburbs that support denser mixed-use projects and transit such as light rail mostly vote for Democrats. More distant suburbs that feature mainly large-lot, single-family detached houses and lack mass transit often vote for Republicans. The book locates the red/blue dividing line and assesses the electoral state of play in every swing state. This red/blue political line is rapidly shifting, however, as suburbs urbanize and grow more demographically diverse. *Blue Metros, Red States* is especially timely as the 2020 elections draw near.

DAVID F. DAMORE is professor and chair of the Department of Political Science at the University of Nevada, Las Vegas [UNLV], and a nonresident senior fellow with the Brookings Institution's Governance Studies program. **ROBERT E. LANG** holds the Lincy Endowed Chair in Urban Affairs in the Greenspun College of Urban Affairs, UNLV, and is executive director of Brookings Mountain West and the Lincy Institute. **KAREN A. DANIELSEN** is an associate professor in the School of Public Policy and Leadership in the Greenspun College of Urban Affairs, UNLV.

Assessing where the red/blue political line lies in swing states and how it is shifting

**September 2020, 6 x 9, 224 pp
hardcover, 9780815738633, \$27.99a
ebook, 9780815738640, \$21.99**

Trump's Democrats

Stephanie Muravchik AND Jon A. Shields



Seeking an answer to this question, the authors lived in three such “flipped” communities. They found that the voters still like the Democratic Party, but a party that remains rooted in an earlier era.

Some of best-liked and longest-serving Democratic leaders in these communities are themselves Trumpian—grandiose, combative, nepotistic. Indifferent to ideology, they stress loyalty and promise to take care of “their people” by cutting deals. In such communities, Trump cuts a familiar figure, resembling an old-style Democratic boss.

Though Trump's Democrats have often been pictured as racists, Muravchik and Shields find that their primary political allegiance is to their town or county, not to racial identity. Furthermore, their conception of their place in the nation is informed by their sense of belonging to a particular locale. Thus, “America first” reflects a way of imagining political community that aligns with the social and political life in the places they live. Understanding Trump's Democrats should be the Democratic Party's first step toward reclaiming its historical place as the home of working- and lower-middle-class Americans.

STEPHANIE MURAVCHIK is an associate fellow at the Institute for Advanced Studies in Culture, the University of Virginia.

JON A. SHIELDS is associate professor of government at Claremont McKenna College.

Why did so many traditionally blue communities break for Donald Trump in 2016?

May 2020, 5 x 8, 274 pp
 paperback, 9780815731917, \$25.99
 ebook, 9780815731924, \$19.99



Words That Matter

HOW THE NEWS AND SOCIAL MEDIA SHAPED THE 2016 PRESIDENTIAL CAMPAIGN

*Leticia Bode, Ceren Budak, Jonathan M. Ladd,
Frank Newport, Josh Pasek, Lisa O. Singh,
Stuart N. Soroka, and Michael W. Traugott*

Words That Matter assesses the news media's coverage of the contentious 2016 election. Using journalists' real-time tweets, published news coverage of campaign events, and Gallup polling data, the book traces the flow of information from candidates and their campaigns to journalists and on to the public.

The evidence shows that Donald Trump's victory and Hillary Clinton's loss resulted in large part from how the news media responded to these two unique candidates, each of whom presented a long list of possible issues for the media to focus on. Which of these many topics were communicated to voters made a big difference to the election outcome.

While some news coverage of the campaign was insightful and helpful to voters who wanted serious information, this book shows that the modern media environment can also exacerbate the kind of pack journalism that leads some issues to dominate the news while others get almost no attention.

LETICIA BODE is assistant professor of communications, culture, and technology at Georgetown University. **CEREN BUDAK** is assistant professor in the School of Information at the University of Michigan. **JONATHAN M. LADD** is associate professor of public policy and government at Georgetown University and a nonresident senior fellow in Governance Studies at Brookings. **FRANK NEWPORT** is editor in chief of Gallup, Inc. **JOSEPH PASEK** is assistant professor of communication studies at the University of Michigan. **LISA O. SINGH** is associate professor of computer science at Georgetown University. **STUART N. SOROKA** is Michael W. Traugott Collegiate Professor of communication studies and political science at the University of Michigan. **MICHAEL W. TRAUGOTT** is research professor at the Institute for Social Research and professor of communication studies and adjunct professor of political science at the University of Michigan, as well as a senior scientist at Gallup, Inc.

How the 2016 news media environment allowed Trump to win the presidency

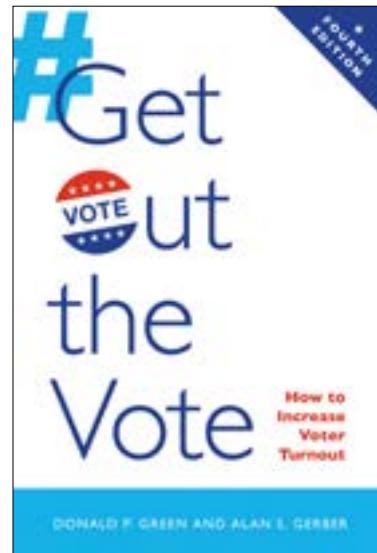
August 2019, 6 x 9, 253 pp
paperback, 9780815736936, \$24.99
ebook, 9780815736943, \$19.99

Get Out the Vote

HOW TO INCREASE VOTER TURNOUT

Fourth Edition

Donald P. Green AND Alan S. Gerber



The most important element in every election is getting voters to the polls. These get-out-the-vote (GOTV) efforts make the difference between winning and losing office. With the first three editions of *Get Out the Vote*, Donald P. Green and Alan S. Gerber broke ground by introducing a new scientific approach to the challenge of voter mobilization and profoundly transformed how campaigns operate. *Get Out the Vote* has become the reference text for those who manage campaigns and study voter mobilization.

In this expanded and updated edition, Green and Gerber incorporate data from a trove of recent studies that shed new light on the cost-effectiveness and efficiency of various campaign tactics, including door-to-door canvassing, e-mail, direct mail, and telephone calls. The new edition gives special attention to “relational organizing” through friend-to-friend communication and events.

Available in time for the 2020 presidential campaign, this practical guide to voter mobilization will again be a must-read for consultants, candidates, and grassroots organizations.

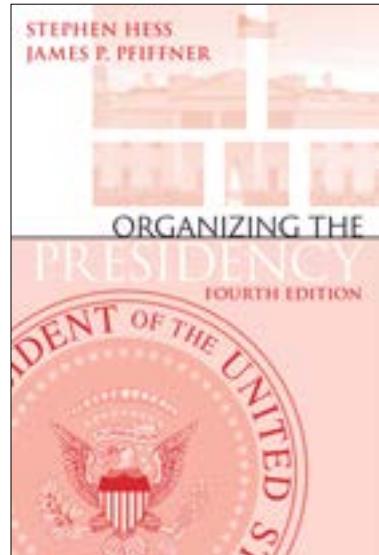
DONALD P. GREEN is J. W. Burgess Professor of Political Science at Columbia University. **ALAN S. GERBER** is a professor of political science and director of the Center for the Study of American Politics at Yale University.

October 2020, 6 x 9, 320 pp
 paperback, 9780815738411, \$32.99
 ebook, 9780815738428, \$25.99

Organizing the Presidency

Fourth Edition

Stephen Hess AND James P. Pfiffner



Donald Trump has reinvented the presidency, transforming it from a well-oiled if sometimes cumbersome institution into what has often seemed to be a one-man show. But even Trump's unorthodox presidency requires institutional support, from a constantly rotating White House staff and cabinet who have sought to carry out—and sometimes resist—the president's direct orders and comply with his many tweets.

Nonetheless, the Trump White House still exhibits many features of its predecessors over the past eight decades. When Franklin D. Roosevelt was inaugurated, the White House staff numbered fewer than fifty people, and most federal department were lightly staffed as well. As the United States became a world power, the staff of the Executive Office increased twentyfold, and the staffing of federal agencies blossomed comparably.

In the fourth edition of *Organizing the Presidency*, a landmark volume examining the presidency as an institution, Stephen Hess and James P. Pfiffner argue that the successes and failures of presidents from Roosevelt through Trump have resulted in large part from how the president deployed and used White House staffers and other top officials responsible for carrying out Oval Office policy. Drawing on a wealth of analysis and insight, *Organizing the Presidency* addresses best practices for managing a presidency that is itself a bureaucracy.

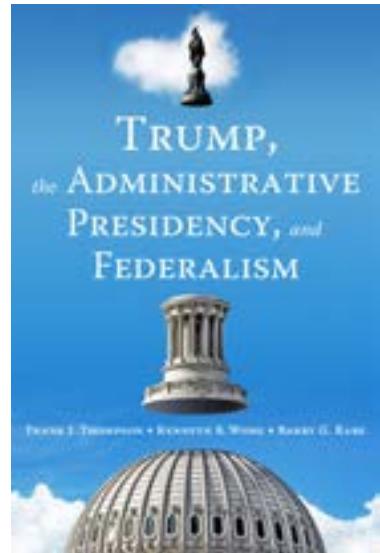
STEPHEN HESS is the author of numerous award-winning books about politics and the media, including *The Presidential Campaign and America's Political Dynasties from Adams to Clinton*, the latter published by Brookings. **JAMES P. PFIFFNER** is University Professor in the Schar School of Policy and Government at George Mason University and the author or editor of sixteen books on the presidency.

Examining how the White House works—or doesn't—before and after Trump

September 2020, 6 x 9, 256 pp
 paperback, 9780815738190, \$32.99
 ebook, 9780815738206, \$25.99

Trump, the Administrative Presidency, and Federalism

*Frank J. Thompson, Kenneth K. Wong,
 AND Barry G. Rabe*



The presidency of Donald Trump has been unique in many respects. But one area hasn't received as much attention as it deserves: Trump's use of the "administrative presidency," including executive orders and regulatory changes, to reverse the policies of his predecessor and advance positions that lack widespread support in Congress.

This book analyzes the dynamics and unique qualities of Trump's administrative presidency in the important policy areas of health care, education, and climate change. In each of these spheres, the arrival of the Trump administration represented a hostile takeover in which White House policy goals departed sharply from the more liberal ideologies and objectives of key agencies, embraced by the Obama administration.

The authors explore that Trump's expansion of executive branch power has its roots in the Reagan administration. This historical perspective provides the foundation for an in-depth examination of how the Trump administration's hostile takeover has drastically changed key federal policies, and reshaped who gets what from government.

In the larger view, the Trump administration's actions have long-term implications for American democracy.

FRANK J. THOMPSON is Board of Governors Distinguished Professor at the School of Public Affairs and Administration and the Center for State Health Policy, Rutgers University. He is also a Fellow of the National Academy of Public Administration.

KENNETH K. WONG is the Annenberg Professor of Educational Policy, director of the Urban Education Policy Program, and professor of political science, public policy, and urban studies at Brown University. **BARRY G. RABE** is the J. Ira and Nicki Harris Family Professor of Public Policy at the Gerald R. Ford School of Public Policy at the University of Michigan.

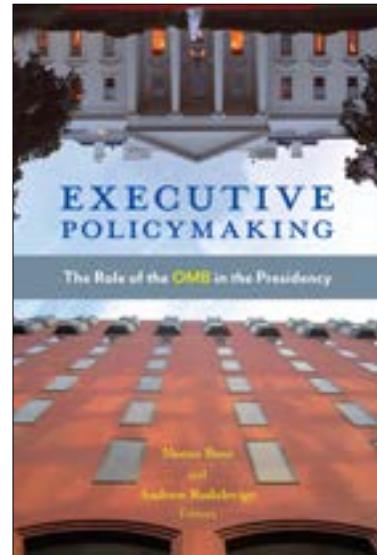
How Trump has used the federal government to promote conservative policies

October 2020, 6 x 9, 323 pp
 paperback, 9780815737957, \$39.99
 ebook, 9780815737964, \$31.99

Executive Policymaking

THE ROLE OF THE OMB IN THE PRESIDENCY

EDITED BY *Meena Bose* AND
Andrew Rudalevige



The Office of Management and Budget (OMB) is one of the federal government's most important and powerful agencies, but also one of the least known among the general public. This book describes why the OMB, part of the executive branch, is so important and why both scholars and citizens should know more about what it does.

The most visible part of the OMB's tasks is to supervise preparation of the president's annual budget request to Congress. That job alone affords the office tremendous influence within the executive branch. But the OMB has other responsibilities that give it a central role in how the federal government functions on a daily basis. The OMB reviews all of the administration's legislative proposals and the president's executive orders. It oversees the development and implementation of nearly all government management initiatives. The office also analyzes the costs and benefits of major government regulations, thus having great sway over government actions that affect nearly every person and business in America.

One question facing voters in the 2020 elections will be how well the president has fulfilled his campaign promises, and a major aspect of that question invokes the wider work of the OMB. This book will help members of the public, as well as scholars and other experts, answer that question.

MEENA BOSE is executive dean for Public Policy and Public Service Programs in the Peter S. Kalikow School of Government, Public Policy and International Affairs and director of the Peter S. Kalikow Center for the Study of the American Presidency at Hofstra University. **ANDREW RUDALEVIGE** is Thomas Brackett Reed Professor of Government and chair of the Department of Government and Legal Studies at Bowdoin College.

**A deep look into
 the agency that
 implements the
 president's marching
 orders to the rest of
 the executive branch**

July 2020, 35 pp
ebook, 9780815738756, \$2.99

Picking the Vice President

Elaine C. Kamarck



How picking the vice president has changed—and why it matters

During the past three decades, two important things have changed about the U.S. vice presidency: the rationale for why presidential candidates choose particular running mates, and the role of vice presidents once in office. This is the first major book focusing on both of those elements, and it comes at a crucial moment in American history.

Until 1992, presidential candidates tended to select running mates simply to “balance” the ticket, sometimes geographically, sometimes to guarantee victory in an must-carry state, sometimes ideologically, and sometimes for all three reasons.

Bill Clinton changed that in 1992 when he selected Al Gore as his running mate, saying the experience and compatibility of the Tennessee senator would make him an ideal “partner” in governing. Gore’s two immediate successors, Dick Cheney and Joe Biden, played similar roles under Presidents Bush and Obama. Mike Pence seems to also be following in that role as well, although the first draft of history on the Trump Administration is still being written.

What enabled this change in the vice presidency was not so much the personal characteristics of recent vice presidents but instead changes in the presidential nomination system. The increased importance of primaries and the overwhelming need to raise money have diminished the importance of “balance” on the ticket and increased the importance of “partnership”—selecting a partner who can help the president govern.

No matter who wins the November 2020 elections, what Elaine Kamarck writes will be of interest to anyone following current affairs, students of American government, and journalists whose job will be to cover the next administration.

ELAINE C. KAMARCK is a senior fellow in Governance Studies at the Brookings Institution and director of the Center for Effective Public Management.

December 2019, 30 pp
ebook, 9780815738305, \$2.99

Dirty Tricks in the Digital Age

Elaine C. Kamarck AND Darrell M. West



How American elections are increasingly vulnerable—and what must be done to protect them

Until recently, most Americans could assume that elections, at all levels of government, were reasonably clean and well managed—most of the time. That positive view of American politics now seems outdated, even naïve.

Elaine Kamarck and Darrell West's new book shows how American elections have been compromised by what used to be called "dirty tricks," and how those tricks are becoming even more complex and dangerous the deeper we get into the digital age. Old-fashioned vote-rigging at polling stations has been overtaken by much more sophisticated systemwide campaigns, of which Russia's massive campaign to influence the 2016 presidential election through social media is but one example.

Dirty Tricks in the Digital Age considers how American elections can be protected from abuse, both domestic and foreign. State governments have primary responsibility for elections in the United States, but the federal government also must play a major role in shaping the system for how Americans cast their votes. The book outlines five concrete steps that state and federal leaders must take to protect voting and secure the future of American democracy.

ELAINE C. KAMARCK is a senior fellow in Governance Studies at the Brookings Institution and director of the Center for Effective Public Management. **DARRELL M. WEST** is vice president of Governance Studies at the Brookings Institution and director of the Center for Technology Innovation.

July 2020, 214pp
ebook, 9780815738749, FREE

Reopening America and the World

SAVING LIVES AND LIVELIHOODS

EDITED BY *John R. Allen* AND *Darrell M. West*



The coronavirus has imposed a heavy toll on people's lives, livelihoods, and connections with one another. As America and the world reopen from this devastating pandemic, we need to examine how the process is taking place, its impact on individual lives and livelihoods, and learn from the experiences of other nations.

In this book, we look at the experiences of the United States and other countries to see what we can derive about the reopening and its economic, social, and policy impacts. We present the insights and observations of Brookings scholars who offer their thoughts and recommendations for future action. Our goals are to inform the public conversation about Covid-19, help business, government, and civic leaders take their next steps, and think about the immediate and longer-term consequences of the virus.

JOHN R. ALLEN is president of the Brookings Institution. He is a retired U.S. Marine Corps four-star general and former commander of the NATO International Security Assistance Force and U.S. Forces in Afghanistan. He is co-author of *Hyperwar: Conflict and Competition in the AI Century*.

DARRELL M. WEST is vice president of the Governance Studies program and director of the Center for Technology Innovation at the Brookings Institution. He is the author of *The Future of Work: Robots, AI, and Automation*.

August 2020, 5 x 8, 240 pp
hardcover, 9780815738237, \$24.99t
ebook, 9780815738244, \$24.99

Our Founders' Warning

THE AGE OF REASON MEETS THE AGE OF TRUMP

Strobe Talbott



The presidency of Donald Trump has wreaked havoc on American democracy, divided American society, unsettled foreign allies and partners, and heartened dictators around the world. The damage at home and abroad is likely to cast a long shadow into the future. Trump has also defiled the past, most notably America's origin and its soul.

America's founders counted on their successors to protect and perfect their prodigy, with its fundamental ideals, laws, and procedures. They also aspired to a code of personal morals and character. Paramount were honesty, rationality, empathy, and responsibility to the citizenry.

These liberal, revolutionary criteria for public service and leadership derived from the European Enlightenment. The spirit of that movement and its American version is alien to Trump, and many of his predecessors would find him abhorrent and dangerous.

Strobe Talbott tells that story from the vantage point of the Age of Trump, bringing out the stark contrast between the forty-fifth president and the first six, who were progeny of the Age of Reason.

Stepping back from the fray, Talbott has mined useful history, reminding us of the founders' legacy and its pertinence in these dark days.

STROBE TALBOTT has had a long career in journalism [at *Time* magazine for twenty-one years], government [as deputy secretary of state during the Clinton administration], and nonprofit leadership [as president of Brookings for sixteen years]. He is the author, most recently, of *The Great Experiment* (Simon & Schuster, 2008), on globalization, and, with Bill Antholis, *Fast Forward* (Brookings, 2010), on climate change.

**Has America
strayed from its
founding ideals?**

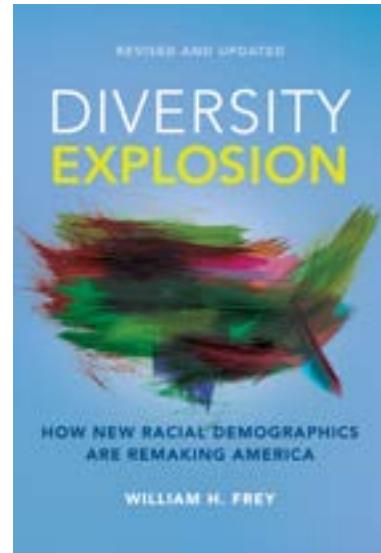
July 2018, 6.5 x 9, 332 pp
 paperback, 9780815732846, \$24.99
 ebook, 9780815732853, \$18.99

Diversity Explosion

HOW NEW RACIAL DEMOGRAPHICS ARE REMAKING AMERICA

Revised Edition

William H. Frey



Race is once again a contentious topic in America, as shown by the divisive rise of Donald Trump and the activism of groups like Black Lives Matter. Yet *Diversity Explosion* argues that the current period of profound racial change will lead to a less-divided nation than today's older whites or younger minorities fear. Prominent demographer William Frey sees America's emerging diversity boom as good news for a country that would otherwise face declining growth and rapid aging for many years to come. In the new edition of this popular Brookings Press offering, Frey draws from the lessons of the 2016 presidential election and new statistics to paint an illuminating picture of where America's racial demography is headed—and what that means for the nation's future.

Using the U.S. Census, national surveys, and related sources, Frey tells how the rapidly growing “new minorities”—Hispanics, Asians, and multiracial Americans—along with blacks and other groups, are transforming and reinvigorating the nation’s demographic landscape. He discusses their impact on generational change, regional shifts of major racial groups, neighborhood segregation, interracial marriage, and presidential politics. *Diversity Explosion* is an accessible, richly illustrated overview of how unprecedented racial change is remaking the United States once again. It is an essential guide for political strategists, marketers, investors, educators, policymakers, and anyone who wants to understand the magnitude, potential, and promise of the new national melting pot in the twenty-first century.

WILLIAM H. FREY is a senior fellow with the Metropolitan Policy Program at the Brookings Institution and research professor in population studies at the University of Michigan. Frey is an internationally recognized demographer with expertise in U.S. demographics, American political demographics and the U.S. Census. His commentary and observations appear frequently in major print, online, and broadcast media.

Greater racial diversity is good news for America's future

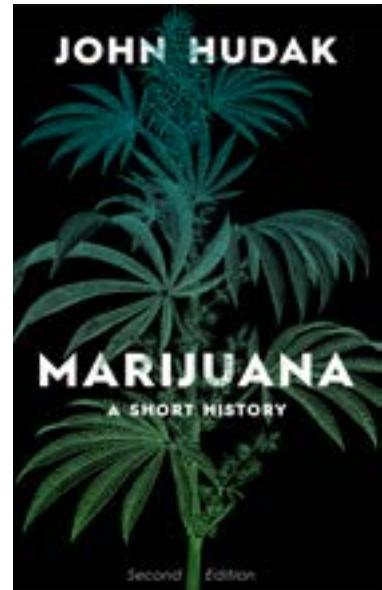
June 2020, 5 x 8, 268 pp
paperback, 9780815738312, \$19.99t
ebook, 9780815738329, \$19.99

Marijuana

A SHORT HISTORY

Second Edition

John Hudak



Though millions of Americans have used marijuana at some point in their lives, the dried by-product of *Cannabis sativa* remains a substance shrouded in myth and misinformation. And though legal and social barriers to its use are falling, nearly a century of prohibition has left the legacy of an enforcement system that is racist, with the effects of racially targeted overcriminalization continuing to limit economic and social opportunities in communities of color.

Marijuana: A Short History offers a cutting-edge look at how a plant with a tumultuous history has emerged from the shadows of counterculture and illegality and become a pivotal issue in public policy. The book reviews the troubled record of criminalization and explores how and why states are stepping up to enact change, in open defiance of the federal government. Today, marijuana has become a remarkable social, economic, and even political force, with a surprising range of advocates and opponents. Focusing on politics, the media, government, racism, criminal justice, and education, the book describes why public policy has changed, and what that change might mean for marijuana's future place in society.

JOHN HUDAK is deputy director of the Center for Effective Public Management and a senior fellow in Governance Studies at the Brookings Institution with an extensive background in state and federal marijuana policy.

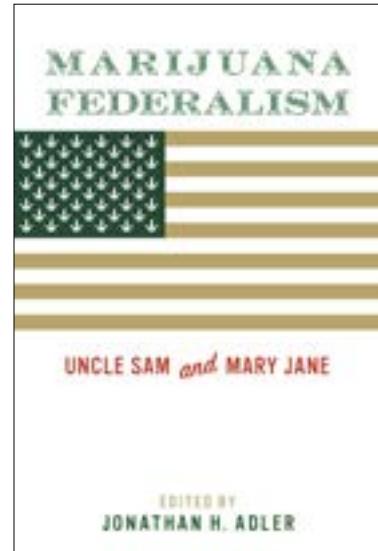
From “reefer madness” to legal purchase at the corner store

March 2020, 6 x 9, 203 pp
paperback, 9780815737896, \$34.99
ebook, 9780815737902, \$27.99

Marijuana Federalism

UNCLE SAM AND MARY JANE

EDITED BY *Jonathan H. Adler*



More than half the fifty states have legalized the use of marijuana at least for medicinal purposes, and about a dozen of those states have legalized it for recreational use. Either step would have been almost inconceivable just a couple decades ago. But marijuana remains an illegal “controlled substance” under a 1970 federal law, so those who sell or grow it could still face federal prosecution.

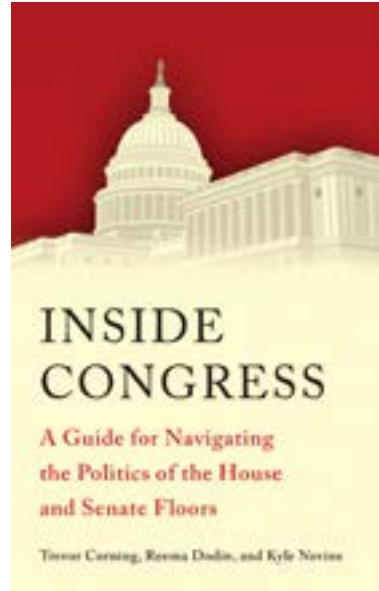
How can state and federal laws be in such conflict? In this edited volume, legal scholars and policy analysts explore the constitutional issues that come into play when state and federal polices and laws collide. It also describes specific areas, such as banking regulations, in which federal law has particularly far-reaching effects.

Readers of *Marijuana Federalism* will gain a greater understanding of federalism in general, including how the division of authority between the federal and state governments operates. This book will also help inform debates as other states consider whether to jump on the bandwagon of marijuana legalization.

JONATHAN H. ADLER is the inaugural Johan Verheij Memorial Professor of Law at the Case Western Reserve University School of Law.

***On marijuana, there
is no mutual
federal-state policy.
Can this discrepancy
be reconciled?***

July 2017, 5 x 7, 120 pp.
paperback, 9780815727323, \$12.00
ebook, 9780815727347, \$11.99



Inside Congress

A GUIDE FOR NAVIGATING THE POLITICS OF THE HOUSE AND SENATE FLOORS

*Trevor Corning, Reema Dodin,
AND Kyle Nevins*

The House and Senate have unique rules and procedures to determine how legislation moves from a policy idea to law. Evolved over the last 200 years, the rules of both chambers are designed to act as the engine for that process. Each legislative body has its own leadership positions to oversee this legislative process.

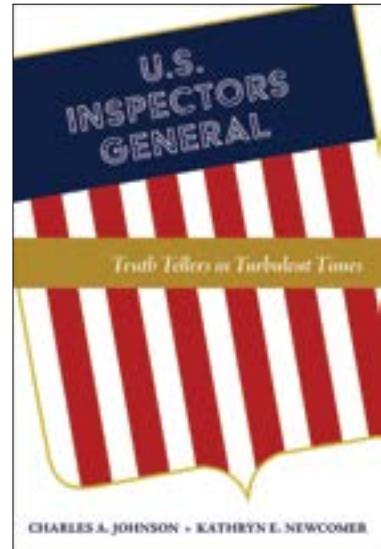
To the novice, whether a newly elected representative, a lawmaker's staff on her first day at work, or a constituent visiting Washington, the entire process can seem incomprehensible. What is an open rule for a House Appropriations bill and how does it affect consideration? Why are unanimous consent agreements needed in the Senate?

The authors of *Inside Congress*, all congressional veterans, have written the definitive guide to how Congress really works. It is the accessible and necessary resource to understanding and interpreting procedural tools, arcane precedents, and the role of party politics in the making of legislation in Congress.

TREVOR CORNING spent more than four years at Brookings educating all levels of government and the private sector on how to engage with the U.S. government while also managing the Brookings Legislative Fellows program. **REEMA DODIN** serves as floor director to the assistant Democratic leader, Senator Richard Durbin, and runs the whip operation for the Senate Democratic caucus. **KYLE NEVINS** is cofounder and partner at Harbinger Strategies, a government relations firm based in Washington, D.C.

**Required reading
for anyone who
wants to understand
how to work
within Congress**

December 2019, 6 x 9, 288 pp
 paperback, 9780815737773, \$34.99
 ebook, 9780815737780, \$27.99



U.S. Inspectors General

TRUTH TELLERS IN TURBULENT TIMES

Charles Johnson AND Kathryn Newcomer

Inspectors general are important players in the federal government, though their work often draws attention only when they uncover serious misdeeds or mismanagement. This book, by two experts on public policy, provides a comprehensive, up-to-date examination of how inspectors general have operated in the four decades since Congress established the office to investigate waste, fraud, and mismanagement at federal agencies and to promote efficiency and effectiveness in government programs.

Unique among federal officials, inspectors general are independent of the agencies they monitor, and they report to both the executive and the legislative branches of government. A key factor in their independence is that they are expected to be nonpartisan and to carry out their work without regard to their own or others' political persuasion.

The authors of *U.S. Inspectors General: Truth Tellers in Turbulent Times* emphasize the "strategic environment" in which inspectors general work and interact with a variety of stakeholders inside and outside government. The book will be of interest to scholars and students of public policy and public management, journalists, and ordinary citizens interested in how the government works—or doesn't work—on their behalf.

CHARLES JOHNSON is professor emeritus of political science and dean emeritus of liberal arts at Texas A&M University.

KATHRYN NEWCOMER is professor and director of the Trachtenberg School of Public Policy and Public Administration, George Washington University.

**Working to keep
government
honest, efficient,
and effective**

March 2019, 6 x 9, 234 pp
 paperback, 9780815737858, \$22.99
 ebook, 9780815736929, \$22.99

Divided Politics, Divided Nation

HYPERCONFLICT IN THE TRUMP ERA

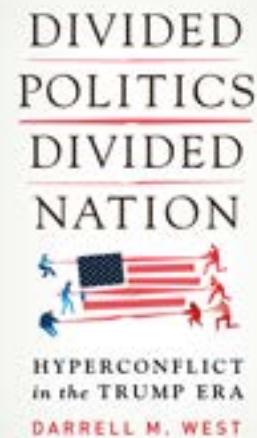
Darrell M. West

The United States is caught in a partisan hyperconflict that divides politicians, communities, and even families. Politicians from the president to state and local officeholders play to strongly held beliefs and sometimes even pour fuel on the resulting inferno. This polarization has become so intense that many people no longer trust anyone with a different perspective.

Drawing on his personal story of growing up as a fundamentalist Christian on a dairy farm in rural Ohio, then as an academic in the heart of the liberal East Coast establishment, Darrell West analyzes the economic, cultural, and political aspects of polarization. He takes advantage of his experiences inside both conservative and liberal camps to explain the views of each side and offer insights into why each is angry with the other.

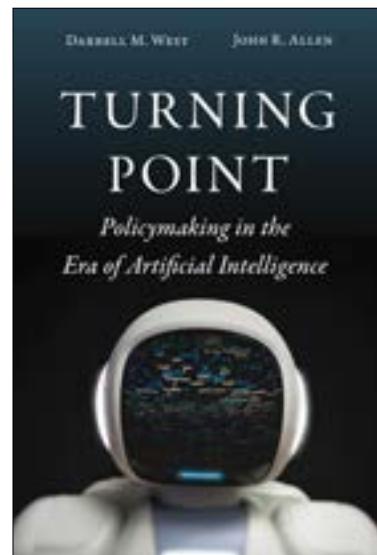
West argues that societal tensions have metastasized into a dangerous tribalism that seriously threatens U.S. democracy. Unless people can bridge these divisions and forge a new path forward, it will be impossible to work together, maintain a functioning democracy, and solve the country's pressing policy problems.

DARRELL M. WEST is vice president of the Governance Studies program at the Brookings Institution and taught for many years at Brown University. He is the author of *The Future of Work: Robots, AI, and Automation; Megachange: Economic Disruption, Political Upheaval, and Social Strife in the 21st Century; and Billionaires: Reflections on the Upper Crust*.



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Darrell M. West AND John R. Allen

Artificial intelligence has become the transformative technology of our time, with application to everything from medicine and transport to individual consumer choices. Despite its ubiquity, AI is little understood by the larger public, which fears a dystopian world of declining privacy and increased inequality. Emerging technologies are even seen as broadly threatening humanity itself.

In this compelling and readable book, two Brookings experts discuss both the opportunities and risks posed by AI, and how near-term policy decisions could influence whether the technology leads to utopia or dystopia. The authors describe how the technology actually works, and outline a policy and governance blueprint for realizing the benefits of AI while minimizing its potential downsides.

Their recommendations for promoting the trustworthy and responsible uses of AI include creating a set of guiding ethical principles for the use of AI, strengthening government oversight of its application, defining corporate culpability, tightening personal privacy requirements, penalizing malicious uses of new technologies, and addressing pro-actively how AI affects society, governance, national security, and the workforce. All these steps will help ensure that the benefits of AI outweigh its harms.

DARRELL M. WEST is vice president of the Governance Studies program and director of the Center for Technology Innovation at the Brookings Institution. He is the author of *The Future of Work: Robots, AI, and Automation*. **JOHN R. ALLEN** is president of the Brookings Institution. He is a retired U.S. Marine Corps four-star general and former commander of the NATO International Security Assistance Force and U.S. Forces in Afghanistan. He is co-author of *Hyperwar: Conflict and Competition in the AI Century*.

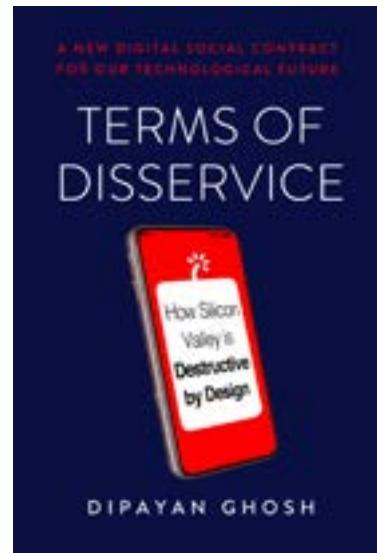
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Terms of Disservice

HOW SILICON VALLEY IS DESTRUCTIVE BY DESIGN

Dipayan Ghosh



In just a few decades, high technology has transformed the world, making vast quantities of information available to billions of people and reshaping businesses, institutions, and entire economies. But it is also exacerbating deep social and political divisions in society. Elections influenced by fake news and unscrupulous hidden actors, the vacuuming up of private information by Silicon Valley behemoths, ongoing threats to vital infrastructure from terrorist groups and even foreign governments—all these activities attack the social fabric and are certain to become increasingly serious in the future.

In this book, Dipayan Ghosh, a former Facebook public policy adviser who went on to assist President Obama on technology matters, offers practical ideas for using technology to create an open and accessible world that protects all consumers and civilians. Providing clear explanations of the complex issues lying at the nexus of technology and the individual or society, *Terms of Disservice* should prove a useful guide for industry leaders, policymakers, and members of the general public concerned to ensure that high tech works for everyone, not just Silicon Valley.

DIPAYAN GHOSH is a Pozen Fellow at the Harvard Kennedy School and co-director of the Platform Accountability Project at the Shorenstein Center on Media, Politics, and Public Policy.

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