

MATTHEW BISHOP

CURRENT

2020 **Non-Resident Senior Fellow, Brookings Institution**, Global Economy & Development Program

PHILANTHROPY

2017-19 **Managing Director, The Rockefeller Foundation**,

Led the Foundation's convening, networking, and problem-solving capabilities by expanding the work of The Rockefeller Foundation Bellagio Center on Lake Como, bringing together diverse voices from around the world to work on big ideas, and help to rapidly implement scalable solutions to improve the lives of even the most vulnerable.

Worked with hundreds of leading philanthropists, social entrepreneurs and thinkers to develop high impact action strategies that emerged from meetings at the Bellagio Center, on issues ranging from promoting collaboration by philanthropists, building up philanthropy in China, and increasing the impact of celebrity philanthropy to strengthening fragile states, nurturing better leaders in developing countries and advancing the fields of impact investing and blended finance.

Developed, repositioned and led convening strategy for Bellagio Center, including:

- Curated its 60th anniversary events bringing together philanthropy, civil society, business and political leaders to focus on accelerating progress on the UN Sustainable Development Goals (SDGs).
- Co-developed, led and launched the inaugural RF/Brookings 17 Rooms event and platform, gathering 170 global experts in New York at the start of UN General Assembly week to focus on key steps that can be taken in the coming 12 months to advance the SDGs.
- Wrote an action-oriented report, "Getting to the Global Goals", praised by the *Financial Times* for seeking to "rekindle the spirit of optimism that produced the global goals".

SOCIAL INNOVATION

2011 to present **Co-founder & Board Member, Social Progress Imperative (SPI)**

The Social Progress Index, SPI, calculated and published by the Social Progress Imperative, is rapidly becoming the new global benchmark of the social and environmental performance of countries, cities and companies, helping to overcome the limitations of the traditional focus on narrow financial measures such as income/GDP. It is being used by major foundations, leading global businesses and governments to drive social innovation. Matthew conceived of the SPI while chairing the WEF Global Agenda Council on Philanthropy and Social Innovation and cofounded the Social Progress Imperative, which has since raised over \$13m from philanthropists, marquee foundations and corporates.

2012 to present **Co-founder, #GivingTuesday**

#GivingTuesday, the “opening day of the giving season”, was launched in 2013 and that year directly contributed to a 90% rise in online giving, year over year, in America on the first Tuesday after Thanksgiving. Matthew worked closely with founder Henry Timms to develop and launch #givingtuesday and was a leading spokesperson for the campaign in the media. #GivingTuesday has since scaled to partnerships with over 20,000 organizations in 50 countries, raising hundreds of millions of dollars for charity and helping the sector to harness the potential of social media to recruit and deepen relationships with donors.

THOUGHT LEADERSHIP AND JOURNALISM

1991 to 2017 **Writer and editor, The Economist, in roles including Economics Correspondent, Business Editor, Wall Street Editor, Globalisation Editor, Espresso Editor and New York Bureau Chief**

For ten years, as New York Bureau Chief, oversaw the magazine’s biggest bureau outside London. As business editor, managed a team of 30 journalists, researchers and graphic designers around the world. Conceived, curated and chaired influential Economist conferences on innovation; the future of work; fintech; human potential and impact investing. Was *The Economist’s* most followed journalist on social media.

ACADEMIC

1986 to 1991 **Research Economist, London Business School, Centre for Business Strategy**

Worked on a series of research projects. Published influential study of UK privatization. Edited three books for Oxford University Press.

INFLUENCER AND AUTHOR

2014-15 **Official Report Author, G8 Taskforce On Social Impact Investment**

Taskforce established by the governments of the G8 to catalyze the global market for social impact investment. Chaired by Sir Ronald Cohen, Matthew oversaw the writing of its official report, "The Invisible Heart of Markets".

2006 **Creator, "Philanthrocapitalism"**

Conceptualized Philanthrocapitalism, a theory and a movement based on bringing an entrepreneurial, businesslike approach to tackling society's big problems. Matthew developed the idea in a special report in *The Economist*, refining and expanding it in the book "Philanthrocapitalism: How Giving Can Save the World" (with Michael Green), with a foreword by Bill Clinton. This was described as "a definitive guide" by Mayor Michael Bloomberg.

Twitter Over 60,000 followers.

LinkedIn One of LinkedIn's 200 inaugural Influencer columnists; nearly 80,000 followers.

LEADERSHIP

2011 to present **Several advisory board roles**, including for the Social Progress Imperative (2011 to present), the Human Foundation, Italy (2011- 2014), the Knight-Bagehot Foundation (2011- 2016) and the Africapitalism Institute (2012-2014)

2009 to 2011 Chairman, World Economic Forum **Global Agenda Council on Philanthropy and Social Innovation.**

2005 **Young Global Leader**, honored by the World Economic Forum.

2005 Member and author of final report. High level **Advisors Group, United Nations International Year of Microcredit.**

2004 Member, **Tomorrow's Company Inquiry into the Investment System in the 21st Century.**

1990-98 **Local councillor**, London Borough of Sutton, Chair, pension fund committee. Introduced one of Britain's first sustainable investing policies.

EDUCATION

1986 **Oxford University**

BA Honours, Politics, Philosophy and Economics, Jesus College, Oxford

PUBLICATIONS

2019 **Getting to the Global Goals: A Radical Yet Realistic Route to 2030** Special Report for the Rockefeller Foundation on how to achieve the UN Sustainable Development Goals

2016 **Economics A to Z** The official Economist guide to economics

2010 **The Road From Ruin: How to Revive Capitalism & Put America Back on Top** (with Michael Green). A blue-print for reforming the economy and business along ethical, sustainable lines following the financial crash of 2008. Called "provocative and refreshing" by the *New York Times* and as a "serious, highly readable book of the broadest intellectual scope" by Nobel Prize-winning economist Robert Shiller

2008 **Philanthrocapitalism: How Giving Can Save the World** (with Michael Green)

1995 **The Regulatory Challenge** (with John Kay and Colin Mayer). An economic overview of regulatory reform, particularly in Britain. Oxford University Press

1994 **Privatisation and Economic Performance** (with John Kay and Colin Mayer). An economic overview of privatisation and its impact

1993 **European Mergers and Merger Policy** (with John Kay)

1988 **Does Privatisation Work? Lessons from the UK** (with John Kay). A pioneering economic analysis of British privatisation that influenced global policy

E-books

2012 **The Future of Jobs: the Great Mismatch**. An overview of the changes taking place in the world of work, and what needs to be done to ensure good jobs for everyone

2012 **In Gold We Trust? The Future of Money in an Age of Uncertainty** (with Michael Green). A look at the history of money, and the challenges it faces today, from fiat currencies to gold to Bitcoin

Chapter

2016 **Philanthrocapitalism Comes of Age** (with Michael Green) in *Social Finance*, edited by Alex Nicholls, Rob Paton, and Jed Emerson, OUP

2014 **Who Gains, Who Loses? Distributional Impacts of the New Philanthropic Marketplace** (with Michael Green) in *New Frontiers of Philanthropy: A Guide to the New Tools and New Actors that are Reshaping Global Philanthropy and Social Investing*, edited by Lester Salamon, OUP