Impact with integrity.

2020–21 Executive Development Courses

WashU at Brookings

#1
Executive Education program design for an exceptional learning experience
(Financial Times, 2019)

#12
Globally in Open Enrollment Business Education
(Financial Times, 2019)
Discover new opportunities.

WashU at Brookings’s executive development gives you the clarity and leadership skills required to tackle today’s greatest challenges. Taught by renowned WashU Olin Business School experts as well as experienced and respected leaders from various government branches and agencies, every course broadens your perspective and deepens your skill set.

**Take a single course**
Take a course to stay sharp and gain insights. Your key takeaway today may be your new action plan tomorrow.

**Earn a certificate**

**Pursue the Certificate in Public Leadership** to strengthen your ability to guide and inspire employees, solve complex problems, and lead with integrity. Gain access to a cross-government network of leaders who share your commitment to public service and provide a wealth of knowledge and resources. You set the pace and choose your courses as time and funds allow. Attend 20 days of classroom learning, including the required Ethics in Action: Leading with Integrity and 10 days focused on leadership. Complete your certificate with a brief reflection on how you were able to apply your learning for results.

**Pursue the Certificate in Policy Strategy** for a competitive advantage in both the public and private sectors. WashU at Brookings policy courses provide analytical tools and knowledge that help you engage more effectively in government decision-making, predict likely policy outcomes and leverage windows of opportunity. In addition, Global Studies courses deliver a comprehensive overview of critical world regions and issues. Complete your certificate by taking a specific series of courses designed to provide a holistic view of governments at home and abroad, at your own pace and as funds allow.

“Leadership and learning are indispensable to each other.”
John F. Kennedy
### Executive Development 2020–21 Course Schedule

#### Leadership Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Dates</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Ethics in Action: Leading with Integrity</td>
<td>Sep. 30–Oct. 1</td>
<td>$1,995</td>
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<tr>
<td>Strategic Thinking: Driving Long-Term Success</td>
<td>Oct. 21–22, 2020</td>
<td>$1,995</td>
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<tr>
<td>Leading across Generations</td>
<td>Nov. 3, 2020</td>
<td>$995</td>
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<tr>
<td>Conflict Resolution</td>
<td>Feb. 2–3, 2021</td>
<td>$1,995</td>
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<tr>
<td>Creativity in Organizations</td>
<td>Feb. 24–25, 2021</td>
<td>$1,995</td>
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<tr>
<td>Cross-Cultural Connections: Leveraging Diversity</td>
<td>Mar. 15–16, 2021</td>
<td>$1,995</td>
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<tr>
<td>Funds and Partnerships</td>
<td>Mar. 22–23, 2021</td>
<td>$1,995</td>
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<tr>
<td>Innovation and Entrepreneurship</td>
<td>Apr. 19–20, 2021</td>
<td>$1,995</td>
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<tr>
<td>Interpersonal Savvy for Leaders</td>
<td>Apr. 21–22, 2021</td>
<td>$1,995</td>
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<tr>
<td>Problem-Solving through Critical Thinking</td>
<td>Apr. 28–29, 2021</td>
<td>$1,995</td>
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<tr>
<td>Leading in a VUCA World</td>
<td>May 4, 2021</td>
<td>$1,995</td>
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<tr>
<td>Influence and Informal Leadership</td>
<td>Nov. 4–5, 2020</td>
<td>$995</td>
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<tr>
<td>Leading Change and Strategic Execution</td>
<td>Feb. 8–9, 2021</td>
<td>$1,995</td>
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<tr>
<td>Negotiation: Strategies for Results</td>
<td>May 24–25, 2021</td>
<td>$1,995</td>
</tr>
<tr>
<td>Accountability for Results</td>
<td>June 2–3, 2021</td>
<td>$1,995</td>
</tr>
<tr>
<td>Resilience in Leadership</td>
<td>May 5–6, 2021</td>
<td>$995</td>
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<tr>
<td>Conflict Resolution</td>
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<tr>
<td>Creativity in Organizations</td>
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<tr>
<td>Cross-Cultural Connections: Leveraging Diversity</td>
<td>Mar. 15–16, 2021</td>
<td>$1,995</td>
</tr>
<tr>
<td>Networks and Partnerships</td>
<td>Mar. 22–23, 2021</td>
<td>$1,995</td>
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For more information, call 800-925-5730 or send an email to registrar@brookings.edu.
Insider’s Legs and_regs | Oct. 13–15, 2020
$1,995
Gain a more sophisticated understanding of legislative policy formulation and regulatory policy implementation. Speakers cover topics such as markup sessions and the Office of Management and Budget’s Office of Information and Regulatory Affairs’ reviews. Gain strategic knowledge to advance your organization’s legislative and regulatory agendas. This course is designed for senior-level professionals who already are familiar with the workings of Congress.

Inside the White House | Dec. 7–9, 2020
$1,995
Congress regularly enacts vague laws, leaving policy details to executive branch agencies. The process includes the White House agenda—formally, through the budget, or informally, through the president’s bully pulpit. Rules, regulations and executive orders all affect an organization’s bottom line. Focus on the many dimensions of executive power and their effect on your enterprise.

$1,995
The United States faces a world of volatility, uncertainty, complexity and ambiguity. Challenges come from numerous factors and actors—including the growing power of China and India, a shift in power from Atlantic to Pacific regions, North Korea’s rogue weapons program, cyberwarfare, humanitarian and natural disasters, and terrorist organizations. Explore new security-policy strategies with experts in the field.

Insider’s Budget Process | Feb. 17–18, 2021
$1,995
This in-depth course examines the federal budget process and the formulation of the president’s budget, the congressional budget and appropriations. Gain a comprehensive overview of the policy decisions involved, with insight into how to best position an organization during funding decisions. Course content also includes how nongovernmental organizations engage in important budget deliberations.

Inside Congress | May 10–13, 2021
$2,075
Acquire behind-the-scenes knowledge of Capitol Hill and the legislative process. Engage with current and former members of Congress, congressional staff members, media correspondents, lobbyists and other key decision-makers. In May’s in-person session, you also walk the corridors of the Capitol, observe floor action and attend committee hearings. The course provides you with an in-depth understanding of how Congress really works.

Global Studies: The Middle East | June 21–22, 2021
$1,995
Middle East volatility continues to roil US foreign policy. Consider, for example, the Israeli–Palestinian conflict, Syrian civil war and ISIS. New dynamics are influencing American engagement in the region. But is the United States reacting to or actually shaping events? The course examines the security, economic and political issues that define US policy in the region.

Inside the Judiciary | June 29, 2021
$995
The judicial branch is the least defined of the government’s three branches. The Constitution establishes one Supreme Court and other courts “as the Congress may from time to time ordain and establish.” Explore the intersection of policy and law, and learn about the federal court system, the types of cases brought before the judiciary and the judiciary’s relationships with other government branches.

LEGIS FELLOWS

For more than 25 years, the LEGIS Fellows program has attracted professionals from government agencies, businesses and the nonprofit sector.

It begins with an in-depth, eight-day orientation that explains legislative mechanics and includes a job fair to help fellows select their Capitol Hill assignments. That’s followed by months of working with legislators and their staffs, participating in committee hearings, briefing members of Congress, drafting legislation and serving as a constituent liaison. Fellows connect with key decision makers and power brokers, learn about policy development, and join a national network of policy entrepreneurs. And they become an indispensable subject-matter expert for legislators—providing perspectives on critical issues that congressional staffers, as generalists, may not be able to supply. It’s a one-of-a-kind opportunity to see behind the scenes of the legislative process.

PROGRAM BENEFITS
- Insider’s knowledge of the legislative process
- Exceptional networking opportunities with senior-level federal officials
- Lasting relationships with members of Congress and congressional staff
- Enhanced agency engagements with Congress
- Strong alumni network
- Community of policy entrepreneurs

ORIENTATION: Jan. 4–13, 2021
SEVEN-MONTH FELLOWSHIP: Jan. 4–July 30, 2021 | Tuition: $4,525
FULL-YEAR FELLOWSHIP: Jan. 4–Dec. 17, 2021 | Tuition: $6,135

Note: You can apply class credit from Inside Congress and Insider’s Budget Process to the Certificate in Policy Strategy.

COVID-19 CONTINGENCY
Due to ongoing health concerns surrounding COVID-19, all courses through December 2020 will be delivered virtually. We will reassess live delivery of course content for 2021 and will provide an update on our website at brookings.edu.

WE ENCOURAGE EARLY REGISTRATION
WashU at Brookings reserves the right to limit the number of participants in sessions to ensure optimum classroom engagement; change course dates and instructors when necessary; and cancel courses due to low enrollment. In the event of changes, participants will be given appropriate notice. For the most current schedule information, please visit our website at brookings.edu/courses.

CANCELLATION, TRANSFER OR SUBSTITUTION POLICY
Your registration is not final until we receive payment in full or an approved government purchase order. The submission of a government purchase order does not guarantee your registration. You will receive an email registration confirmation after we receive complete payment information. Written notice is required for all cancellations, transfers and substitutions. Fees may apply. Send correspondence via email to registrar@brookings.edu. For information on available cancellation, transfer or substitution options, please visit brookings.edu/how-to-register.

Check out Olin Development Education courses at WashU in St. Louis by visiting olin.wustl.edu/seminars.