Health Insurance Auto-Enrollment: The Potential Role of States

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Initially, A State Option

- Auto-enrollment into health insurance will involve some complexity.
- The federal government should be encouraging states to explore different models to see what works best.
- Federal financial support, in the form of start-up grants, can jump-start the effort.
- The federal government should also provide more tools to the states to make auto-enrollment easier.

A Structured Program

- Congress should provide HHS with funding to run a state-administered program within a federal structure; funds would support building an IT and programmatic infrastructure.
- States would submit proposals to secure initial federal funding; applications should address key questions:
 - How will the state build an IT infrastructure to facilitate auto enrollment?
 - How will consumers be assigned to health plans?
 - What options will consumers have to decline or change their coverage?
- Consumers auto-enrolled into insurance by states participating in this federal program would be held harmless for income diverging from the data states used for calculating eligibility (for year one).

Federally-Supported Flexibilities for States

- 1. Allow States to Establish Full-Year Eligibility to Federal PTCs and Medicaid Based on Prior Year Federal Tax Information (with Taxpayer Permission) or Other Credible Third-Party Data Sources (Federal Tax Data Should Be Made Easily Accessible for This Purpose)
- 2. Provide Better Access to Federal Coverage Data to Improve Targeting
 - Federal Employee Coverage Data
 - Medicare Coordination of Coverage Data
 - Health Plan ACA Section 6055 Data
 - Self-Insured Coverage Data (through and ERISA amendment for this purpose)
 - National Directory of New Hires Data (used for child support enforcement; health coverage could be added to it)
- 3. Allow States to Auto-Enroll Consumers of All Ages Into Catastrophic Coverage (Now Limited to 30 Years Old and Under)
- 4. Encourage States to Be Creative About Using Existing Citizen Touch Points for Auto-Enrollment (Unemployment Insurance, DMV Applications, etc.)