

BIBI HIDALGO

Brookings | 1775 Massachusetts Ave., NW, Washington, DC 20036

Professional Highlights:

- **Appointed by U.S. Presidents** to serve in the White House and Cabinet agencies.
- **Senior Executive** with a team of 204 employees and a \$145M budget.
- **Oversaw a regulatory framework** that impacts \$154 Billion in federal contracting.
- **Co-Founder** of an advisory services firm.
- **Corporate and government affairs strategist.**

Executive Experience: 2021-2023

Presidential Appointee in the Administration of Joseph Biden

U.S. Small Business Administration (SBA)

Washington, DC

Associate Administrator for Government Contracting and Business Development (GCBD)

- Joined the agency at the height of the pandemic when it was charged by Congress and the President to stabilize small businesses across the United States.
- Oversaw a staff of 204 full-time employees and a \$145 million budget.
- Oversaw all regulations for small business government contracting that totals \$154 billion annually.
- Led the effort to disaggregate federal contracting data by race and ethnicity for the first time in U.S. history.
- Worked in partnership with the White House and the Office of Management and Budget to develop a comprehensive and historic package of Equity in Procurement reforms.
- Testified before the U.S. House Small Business Committee on government contracting.
- Awarded Public Sector Partner of the Year by the Montgomery County, MD Chamber of Commerce.
- Selected to serve on SBA's Senior Executive Performance Review Board.
- First woman appointed by the President to lead the Office of Government Contracting.

2020-2021

Biden-Harris Presidential Transition Team

Washington, DC

Appointed as Government Contracting Policy Lead, U.S. Small Business Administration Review Team

- Developed proposals on government contracting that the President could execute in the first 100 days.
- Conducted policy and program review meetings with the outgoing Administration's team.

Company Founder

2013- 2020

Future Partners, LLC

Washington, DC/Miami, FL

Co-Founder

- Created a strategy company advising Fortune 50 corporate executives on procurement and minority, women-owned and veteran business strategy.
- Advised the CEO of a group purchasing organization on strategy for partnering with diverse businesses and engaging NY State government and labor organizations on the issue.
- Analyzed data and formulated diverse business strategy for the Walt Disney Company and AARP.
- Devised a real estate diverse business investment strategy for a division CEO at Cardinal Health.
- Facilitated five major corporate partnerships for SupplierPay for the National Economic Council.

2009-2013

Presidential Appointee in the Administration of Barack Obama

2012-2013

U.S. Department of the Treasury

Washington, DC

Senior Policy Director, Office of Domestic Finance

- Developed consensus around allocating \$20+ million for a foreclosure prevention initiative.
- Negotiated additional neighborhood stabilization provisions for a pilot, bulk real-estate sale transaction.
- Facilitated conversations between the Office of Domestic Finance, national housing advocates and civic groups around housing finance reform and tax policy.

2011

The White House

Washington, DC

Senior Policy Advisor to the Counselors for the National Economic Council and Strategic Engagement

- Assisted the White House with meeting the 23% small business contracting goal out of a \$400 billion contracting budget, for the first time in nearly a decade.

- Tasked with launching and providing national executive direction for the *White House Small Business Procurement Group*, chaired by President Obama's Senior Advisor.
- Developed a plan and operating procedures to mobilize 20 Federal agencies, including the Departments of Defense, NASA, Energy, to increase small, minority, women and veteran business prime contracting.
- Devised a performance-based contracting policy proposal for Senior Executives, in coordination with OMB, which was adopted by 11 Cabinet agencies in FY 2012, including Defense.
- Invited the Executive Vice-President of Boeing and the Chief Procurement Officer of Johnson & Johnson to discuss their small business strategies with the agencies.
- Monitored agency progress in executing business matchmaking events in 17 U.S. cities with 15 members of congress, 10 mayors, 21 cabinet-level officials, and over 12,000 small businesses.
- Awarded the Small Business Advocate Award by the Deputy Secretary of the Department of Energy.
- Drafted remarks for the President, Chief of Staff and Senior Advisor.

2010-2011 **U.S. Department of Housing and Urban Development** Washington, DC
Senior Policy Advisor, Office of Deputy Secretary Ron Sims/Office of Strategic Planning

- Assisted the White House with developing a plan to launch the *Small Business Procurement Group*.
- Designed a small business pilot initiative with the Departments of Energy and Transportation.

2009-2010 **Manager, Economic Recovery Communications and Partnerships** Washington, DC

- Tasked by White House Cabinet Affairs to coordinate five federal agencies around small and minority business contracting, as a programmatic response to urgent calls by members of Congress.
- Coordinated with Members of Congress and HUD leadership to host interagency small business events.

Non-Profit Management:
 2008-2009 **Baltimore City Inclusive Housing Coalition (IHC) via the Baltimore Urban League** Baltimore, MD
Managing Director

- Managed a successful campaign for the Legislature to proceed with a \$1B mixed-income development.

2005-2007 **Citizens Planning & Housing Association (CPHA)** Baltimore, MD
Housing Director

- Co-created and managed the *Baltimore City Inclusive Housing Coalition (IHC)*, consisting of the executive leadership of eight civic and faith-based groups.
- Managed a two-year campaign and assisted with drafting legislation, resulting in passage of Baltimore's 2007 Inclusionary Housing Ordinance which required affordability in new housing developments.
- Managed a \$600,000 grants administration budget and reporting process.

Cuba Advisory and Strategy Roles

2017- 2019 **Eckerd College** St. Petersburg, FL
Cuba Study and Sports Diplomacy advisor

- Served as a liaison with the U.S. State Department and the Embassy in Havana.
- Arranged for the college's baseball team to play in Havana and Matanzas, Cuba.
- Curated four Cuba study groups, with close to 80 students, four professors and 15 Cuban athletes participating, during a time when many organizational trips to Cuba were canceled due to policy shifts.
- Arranged the visits through Cuban entrepreneurs on the island.
- Arranged for the college's Board of Trustees to visit Cuba, including a briefing at the U.S. Embassy.

2014-2016 **Volunteer Advisor for the White House on domestic engagement related to U.S.-Cuba policy**

- Assisted the Office of Public Engagement (OPE) and National Security Council.
- Invited by the State Department to attend the U.S. flag ceremony at the Embassy in Havana.

2002-2004 **En Comuni3n** Miami, FL
Co-Founder

- Commissioned by the Archbishop of Miami to lead a first of its kind bridge building movement between Miami and the people of Cuba, focused on overcoming fears and seeking engagement.
- Mobilized, together with my brother, 40 Cuban-American pastors and lay leaders during a two-year timeframe to achieve progress in advancing our relationship with the people of Cuba.

- Influenced the creation of *Consenso Cubano*, a group of prominent Cuban-American business leaders in Miami that stated their support for continuing universal health care and education in Cuba.

2000-2002 **DCA Boston, Inc.** Boston, MA
Associate

- Managed consulting projects in partnership with UNICEF, Oxfam America, and the Knight Foundation.
- Advised *The Miami-Dade Family Learning Partnership*, a countywide literacy initiative.

1996-1998 **Georgetown University, International Student and Scholar Services** Washington, DC
Program Coordinator

- Co-created the first undergraduate International Pre-Orientation for over 300 students.
- Organized and managed International Week, with 1,000 students participating.

1995-1996 **Georgetown University, Assistant to the Associate Dean for International Programs**

- Drafted correspondence and assisted with department communications.

1993-1994 **WIOD Radio News** Miami, FL

- Worked as a freelance assignment editor for the morning news.
- Produced and reported for *Taking it to the Streets*, a weekly human interest story.
- Reported from Havana, Cuba.

Education: **Harvard University, John F. Kennedy School of Government** Cambridge, MA
Master in Public Policy

- Course work included strategic and financial management; public sector innovation and negotiation.
- Wrote graduate thesis: *The Archdiocese of Miami and the Cuban-American Community: Creating a Safe Space for Discussion on the Community's Relationship with the People of Cuba*.
- Served as a manager and coordinator for the *Harvard Journal of Hispanic Policy*.

Catholic University of America, School of Arts and Sciences Washington, DC
B.A. in Spanish for International Services, Cum Laude

- Study Abroad, DePaul University Program, Merida, Mexico

Published in the following:

- [MarketWatch](#), Co-authored a bipartisan opinion piece on preventing exorbitant bank fees, April 28, 2020 (with Brookings Senior Fellow, Aaron Klein, and Mayor of Miami, Francis Suarez).
- [The Hill](#), Co-authored an opinion piece on supporting low-income communities during the pandemic, May 3, 2020 (with Maria Gomez, CEO of the \$65M Community Health Mary's Center).
- [Fortune](#), Co-authored a bipartisan article on providing renters tax credits, August 7, 2020 (with then Vice-President of the US Conference of Mayors and Mayor of Miami, Francis Suarez, and former Treasury Economist, Ernie Tedeschi).
- [Bipartisan Policy Center study](#), contributing writer, "CFPB: Measuring the Progress of a New Agency," September 2013.

Languages and Activities:

- Fluent in Spanish, studied Portuguese.
- Assistant basketball coach for second place divisional CYO 16U team, 2019- 2020.
- Performed acoustic guitar, Union Stage Studio Concert, February 2023.
- Mentor rising stars in government, advocacy and communications.
- Trained in Tae Kwon Do with my son.
- Former college radio show host.

Featured Speaker/ Commentator:

Women Impacting Public Policy, The Chavis Chronicles on PBS, US Black Chambers, Inc., US Hispanic Chamber, WHUR/Steve Harvey Morning Show, Brookings, Aspen Institute, Telemundo, Univision, Montgomery County Chamber of Commerce, US Army Small Business Conference, Society of American Military Engineers, BBC News.