

# Transformative placemaking framework

## Transformative placemaking aims to:

<b>Nurture an <i>economic ecosystem</i> that is regionally connected, innovative, and rooted in the assets of its local residents and businesses.</b>	<i>Regionally connected</i>	Connects residents and businesses to regional markets, networks, and economic opportunities.
	<i>Locally empowering</i>	Nurtures and supports the development of local talent, investment, and enterprises.
	<i>Innovative</i>	Fosters creativity, idea exchange, and entrepreneurship.
<b>Support a <i>built environment</i> that is accessible, flexible, and advances community health and resiliency.</b>	<i>Accessible</i>	Provides easy, reliable, and affordable multimodal movement to, from, and within the area.
	<i>Flexible</i>	Offers physical spaces and infrastructure that support a mix of uses while remaining adaptable to growth and change.
	<i>Healthy and sustainable</i>	Encourages development and design that advance the health, safety, and resiliency of people and the environment.
<b>Foster a <i>vibrant, cohesive social environment</i> that is reflective of community history and identity.</b>	<i>Vibrant</i>	Cultivates an engaging public realm animated by a range of activities and programming.
	<i>Cohesive</i>	Promotes social interaction and trust among diverse groups of residents, workers, business owners, and other community members.
	<i>Reflective</i>	Represents the distinct cultural and historical identities of the community and facilitates a shared sense of ownership and attachment.
<b>Encourages <i>civic structures</i> that are locally organized, inclusive, and support network building.</b>	<i>Locally organized</i>	Supports place governance structures that are representative of the community, outcome-oriented, and sustained by funding, expertise, and partnerships.
	<i>Inclusive</i>	Prioritizes the cocreation of initiatives and programming by a wide range of stakeholders, celebrates open and respectful dialogue, and operates with transparency and fairness.
	<i>Networked</i>	Advances the development of formal networks and organizations within the community, while also supporting resident engagement in broader city and regional civic structures.

[Click here](#) to read the full research brief.