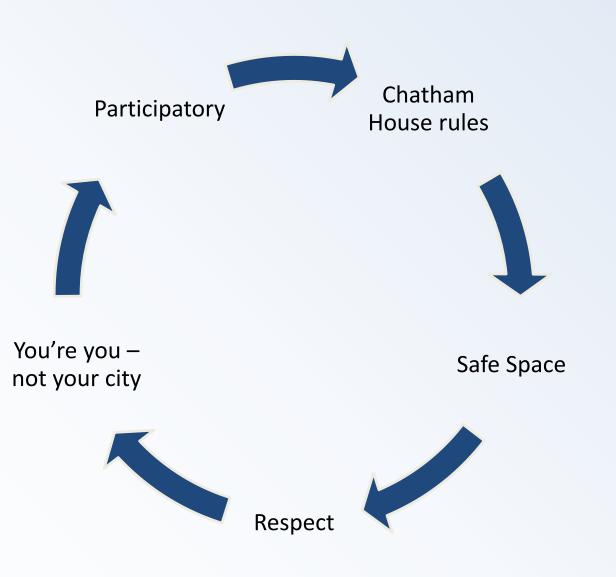
QUALITY. INDEPENDENCE. IMPACT.

# SDG Leadership Cities Bellagio Convening: Setting the Stage

Tony Pipa Sr. Fellow, Global Economy and Development April 3, 2019

BROOKINGS

## **Guiding Principles**



## Why are we here?

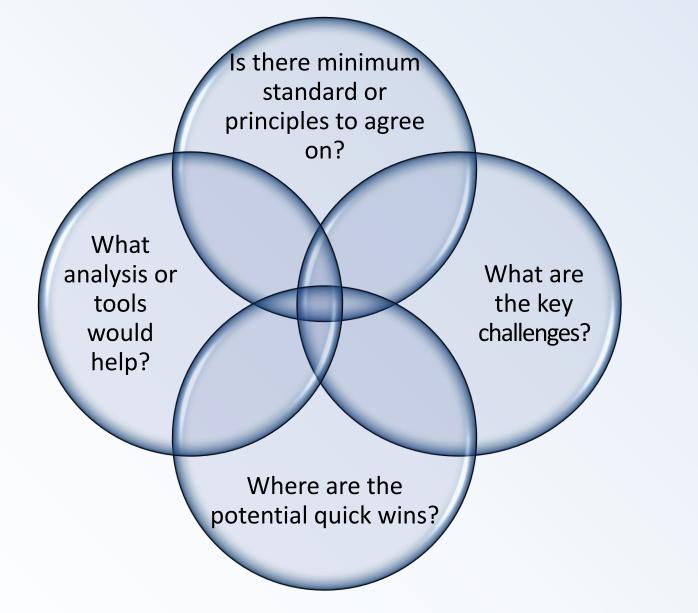
Exchange on best practices and mutual challenges

Clarify value proposition for cities

Scale and deepen local achievement. Creating a movement?

- Define policy & research agenda
- Maximize collective voice
- Explore value of SDG city network

## **Questions likely to arise:**



## **Ambitious Agenda**

## Tension between...

- Educating each other vs defining collective agenda
- Improving own success vs thinking how to scale
- Sharing practice details vs strategizing

### A Proposed Framework for Local Adaptation of the SDGs



Awareness



Alignment



Analysis



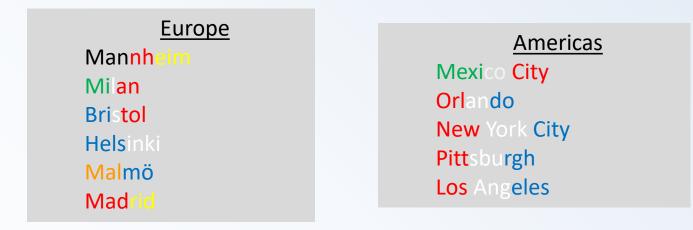
Action



Accountability

## About all of you

#### 14 cities from all over the world...





## ...and four external organizations.







## You deal with various budget sizes...

Increasing order

Bristol Pittsburgh Madrid Los Angeles Helsinki Milan Malmö Durban Mannheim

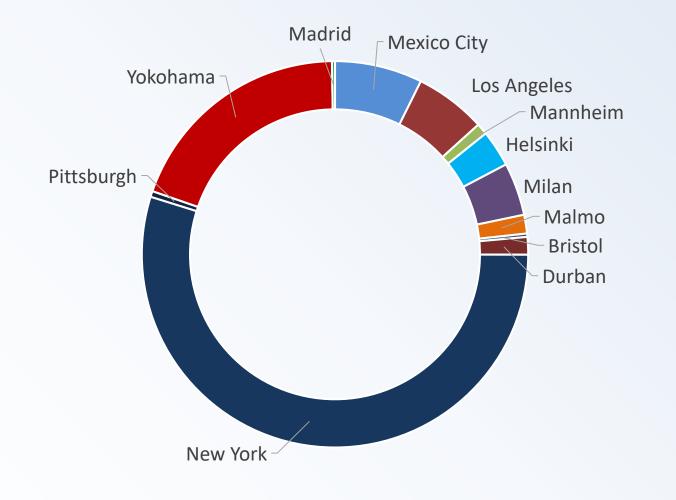
1 to 10 Billion USD

New York City Yokohama Mexico City

< 1 Billion USD

>10 Billion USD

#### ...but **together** manage over \$165 Billion USD



#### You govern a range of population sizes...

Increasing order

Helsinki Bristol Mannheim Malmö Pittsburgh Los Angeles Durban Yokohama Milan Madrid

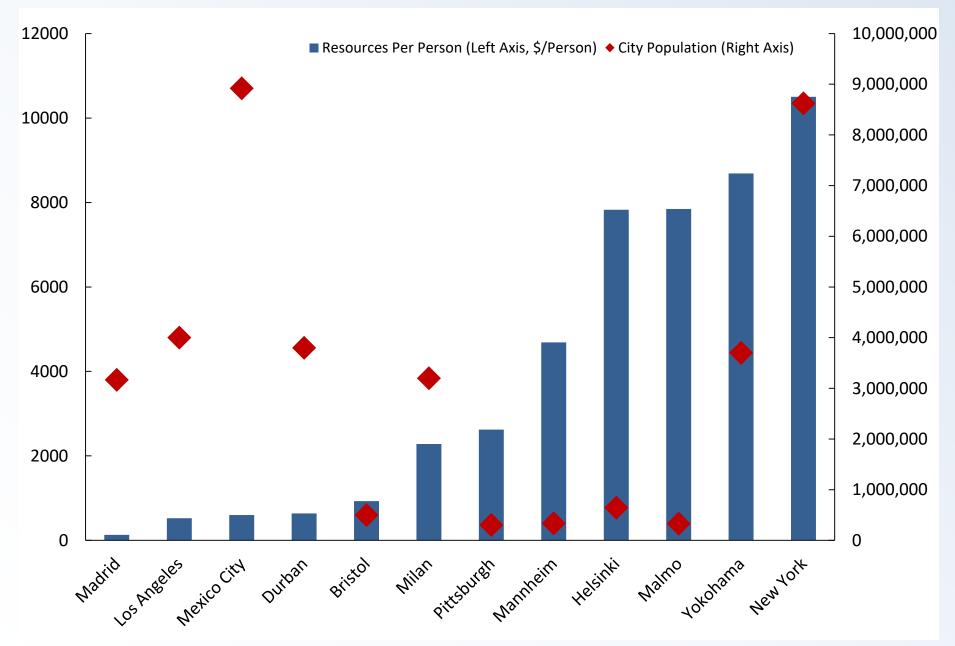
1 to 5 Million

New York City Mexico City

< 1 Million

>5 Million

#### ...but manage resources for over 63 million people



## Your government comes in all sizes...

10,000 to 100,000

Increasing order

Mannheim Bristol Pittsburgh

< 10,000

Los Angeles Yokohama Helsinki Madrid Durban Malmö Milan

New York City Mexico City

> 100,000

В

...but you **team up** with over 775,000 people to run your cities

**M** ŵ ŵ ŵ ŵ nă nă nă nă nă nă Ň m I năn năn năn năn năn năn năn năn năn **M** 

New York
 Mexico City
 Los Angeles
 Yokohama
 Helsinki
 Malmo
 Durban
 Madrid
 Milan
 Mannheim
 Bristol
 Pittsburgh

#### And nearly all of you are actively engaging with other networks

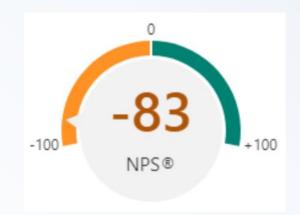
	C40	100RC	Metropolis	OECD
Accra	Х	Х	Х	
Bristol		х		Х
Durban	Х	Х	Х	
Helsinki				
Los Angeles	Х	Х		Х
Madrid	х		х	Х
Malmö				
Mannheim				Х
Mexico City	Х	Х	Х	
Milan	х	х		Х
New York City	х	Х		Х
Orlando				
Pittsburgh		Х		
Yokohama	Х			Х

В

## Why take on the SDGs?



#### **Net Promoter Scores on SDG helpfulness**



How would you rate the helpfulness of the official UN SDG indicators for measuring local progress?

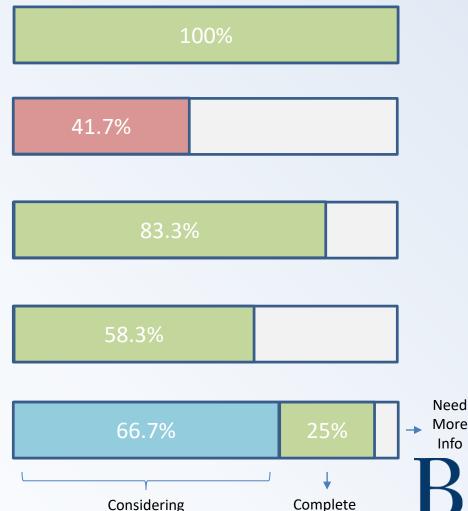


How helpful would a standard set of municipality SDG indicators be?

NPS Score = % Net Promoter - % Net Detractor, where on a scale of 1 to 10, 1 to 6 is Detractor, 7 to 8 is Passive, and 9 to 10 is Promoter.

## **Quick take on SDG status**

- Have you aligned, or are ۲ underway aligning, any current city strategies with the SDGs?
- Have you developed a set of ٠ localized measurement indicators for your city based on the SDGs?
- Do you have, or intend to have, a ulletpublicly available data dashboard, website, or regular report that demonstrates progress on the SDGs?
- Have you made, or plan to make, ۲ localizing SDGs part of your formal budget process?
- Do you feel that it would be ٠ useful for your city to perform a Voluntary Local Review of the SDGs?



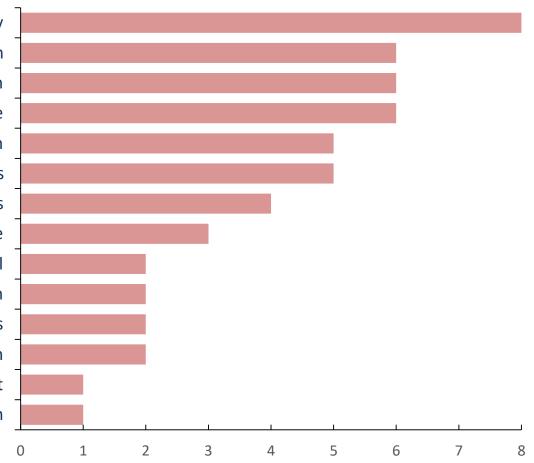
Info

#### What will be the most valuable outcomes?

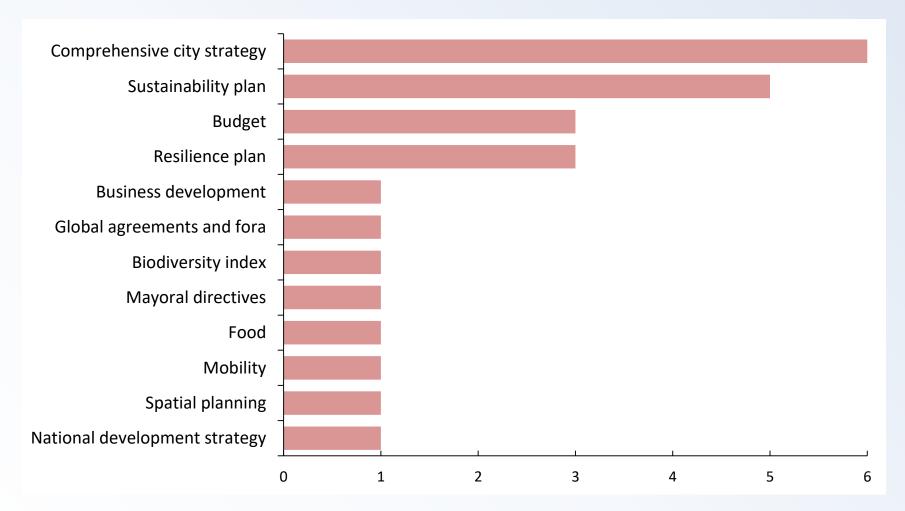
al a eng wit	New lliance and/or ageme th stak	ent ke-	Policy coordination	Demonstrate city leadership & network	Communicate in common way about progress	Align budget	Integrate sectors	Focus & sharpen outcomes	Reduce inequality	Strengthen systems
6	4	2	5	5	4	3	2	2	1	1
Loca partn	ers \		lobal/ ational				<b>→</b>			

#### What are your top five priorities out of the SDGs?

**Reduce inequality** Action on emissions/air pollution Improve social cohesion Mobility/accessible infrastructure Democracy and participation Sustainable econ growth/use of resources Homelessness, housing, slums **Reduce violence** Strengthen education/human capital Food policy/consumption Gender equity/human rights Job creation Sustainable waste management Improve health



#### What strategies or plans have you used to align against the SDGs?



#### **National Government Involvement?**



None

Consulted/ mentioned in nat'l SDG plan Aligned b/t nat'l & city gov't Nat'l gov't providing financial support

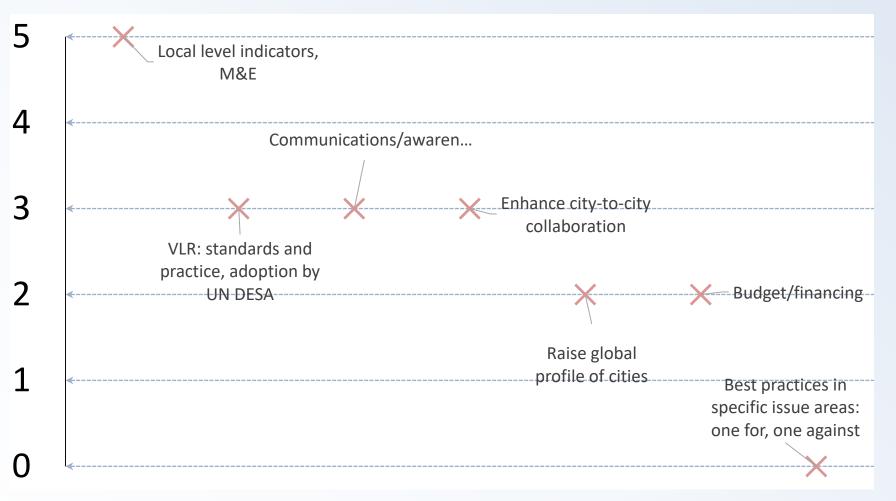
#### **Implementation barriers your city faces**

#### **Rank Options**

- 1 Lack of city staff capacity and...
- 2 Lack of national support from...
- 3 Challenges in localizing releva...
- 4 Lack of constituent support or...
- 5 Challenges in integrating SDG...
- 5 Challenges mobilizing/coordi...
- 6 Lack of data to measure local...
- 7 Lack of financing options for S...

First choice		Last choice

## **Areas of research needs**



#### Annex I: How cities organize their SDG efforts

Bristol	SDG ambassador in Mayor's cabinet; SDG research and engagement lead coordinates activity
Durban	SDGs mainstreamed as cross-cutting into city task teams
Helsinki	VLR task team from across divisions follow Mayor's lead and city strategy
Los Angeles	<ul> <li>City coordinator</li> <li>Meets biweekly w resilience and sustainability teams</li> <li>To come: regular convenings w city departments</li> </ul>
Madrid	SDG committee and relevant bilateral engagement.
Malmo	SDG office closing and migrating responsibility to City Executive Council
Mannheim	SDGs integrated into budget plan and strategic management processes
Mexico City	SDGs not named in government plans. But administration elected on SDG substance.
Milan	Working group of deputy mayors being stood up, chaired by vice mayor
NYC	Commissioner of Intl Affairs leads SDGs; two staff people run related programs
Pittsburgh	Nascent SDG team from planning departments on sustainability, resilience, and strategic planning. Also close to bureau of neighborhood empowerment.
Yokohama	HQ for Promotion of SDGs being created, comprised of mayor, 4 deputy mayors, and heads of ward offices and bureaus.