
Annelies M. Goger, Ph.D.

@annelies_goger • <https://www.linkedin.com/in/anneliesgoger/>

PROFILE

- Demonstrated leader managing research on workforce development and other safety net programs, initiatives on the future of work and apprenticeship, and cross-sector convenings
- Strategic thinker, self-starter, and emerging thought leader in the future of work
- Subject matter expert in U.S. workforce policy, economic transitions, and global supply chains
- Committed to equity, self-reflection, honest communication, and continuous learning
- Conversant in Spanish (intermediate level)
- Passionate about addressing inequality; first in my family to graduate from college

EDUCATION

University of North Carolina at Chapel Hill, NC

Doctorate of Philosophy in Geography, May 2013

Advisor: Dr. John Pickles

- Dissertation: *Managing Global Guilt and Local Norms: Governance in the Sri Lankan Clothing Industry*, an ethnographic study of ethical clothing production in Sri Lanka, Europe, and the U.S.
- Rigorously trained in mixed-methods research; convened interdisciplinary research workshops
- Presented and convened panels at academic and International Labour Organisation conferences
- Contributed to *Capturing the Gains*, an international research collaborative

University of California at Berkeley, CA

Masters' Degree in City and Regional Planning, May 2003

Advisor: Dr. Karen Chapple

- Concentration in housing and community development
- Professional report on community-based information technology training programs

Brandeis University, MA

Bachelors' Degree in Sociology, May 1999

Advisor: Dr. Dessima Williams

- Concentrations in women studies and environmental studies
- Graduated *Magna Cum Laude*; Phi Beta Kappa

PROFESSIONAL EXPERIENCE

Brookings Metropolitan Policy Program, Washington, DC

David M. Rubenstein Fellow, Sept 2019—present

- Lead human-centered research focused on redesigning education and training policy to prepare for the future of work and increase economic opportunity
- Convene stakeholders in workforce development around topics such as modern apprenticeship, human-centered design of job seeker services, qualifications frameworks for employment and training pathways, the use of labor market information to inform policy and program decisions, and data systems to support economic mobility.
- Provide thought leadership and subject matter expertise related to the Workforce Innovation and Opportunity Act (WIOA), the Trade Adjustment Assistance (TAA) program, apprenticeship models, and other workforce development policies.

Social Policy Research Associates, Oakland, CA

Senior Associate, Jan 2016—Aug 2019

- Managed research projects focusing on workforce training, labor market information, data systems, and employer engagement for federal, state, and local agencies and workforce boards.
- Clients included the U.S. Department of Labor, the U.S. Department of Agriculture, the State of California Employment Training Panel, and the California Workforce Association.
- Led division-level strategic planning: developed new relationships with the Kapor Center, New America, Samaschool, Jewish Vocational Services, and Code for America.
- Conducted field research across the U.S. focused on job training and food assistance programs, such as interviewing students, workforce professionals, employers, and elders.
- Evaluated national programs such as the Workforce Innovation and Opportunity Act (WIOA) Adult and Dislocated Worker programs, Trade Adjustment Assistance (TAA) program, the Supplemental Nutrition Assistance Program (SNAP), and several Trade Adjustment Assistance Community College Career Training (TAACCCT) grants.
- Presented research findings to policy, government, academic, businesses, and non-profit audiences; clients have used these findings to reboot their programs and identify training needs of their staff.

IMPAQ International, LLC, Oakland, CA

Senior Associate, Oct 2014—Dec 2015

- Led the analysis and report-writing tasks for a large employer survey.
- Conducted site visits to job centers across the U.S. to study access for workers with disabilities.
- Served as corporate supervisor and mentor to two junior policy analysts.

Duke University, Center on Globalization, Governance & Competitiveness, Durham, NC

Research Associate, Jun 2013—May 2014

- Produced technical reports for the Organisation of Economic Cooperation and Development and the World Health Organization/United Nations Conference on Trade and Development.
- Gathered and analyzed data on global value chains in Sub-Saharan Africa, tobacco, and wheat to inform development policy in an effort to promote more inclusive economic growth strategies.

University of North Carolina at Chapel Hill, NC

Graduate Student Researcher/Instructor, Aug 2006—May 2014

- Taught undergraduate courses: *Geography of Economic Change* and *Geography of Development*
- Conducted research on the effects of World Trade Organization quota phase-out on the global apparel industry, funded by the National Science Foundation (NSF), to inform U.S. policy on trade and development.
- Managed undergraduate research assistants in the analysis of trade data from the U.S. and E.U.
- Created historical maps of textile plants in North Carolina using geographic information systems.

Social Policy Research Associates, Oakland, CA

Policy Analyst, Feb 2004—Jun 2006

- Produced reports for U.S. Department of Labor and conducted site visits at job centers in 11 states to inform workforce policies, such as programs for workers laid off due to trade and globalization.
- Trained workforce development program staff in performance measures in 4 states.

University of California at Berkeley, CA

Graduate Student Researcher, Aug 2001-May 2003

- Conducted qualitative research on information technology training providers, funded by the NSF, demonstrating effectiveness of community-based training programs for enhancing soft skills.
- Conducted economic development research in West Oakland, funded by the San Francisco Foundation.

California Housing Partnership Corporation, San Francisco, CA

Office Manager, Aug 2000-Jul 2001

- Managed administrative functions for an affordable housing tax credit financing non-profit.
- Created and maintained a database of affordable housing units in California.

Alternatives for Communities & Environment, Roxbury, MA

Communications Coordinator, Aug 1999—Jul 2000

- Led communications strategy and quarterly newsletter for an environmental justice non-profit.
- Created and maintained a donor database to support fundraising efforts.

SELECTED PUBLICATIONS

Thottathil, S. E., and **A. Goger** (Eds.) 2018. *Institutions as Conscious Food Consumers: Leveraging Purchasing Power to Drive Systems Change*. London: Elsevier.

Goger, A. 2014. "Ethical branding in Sri Lanka: A case study of Garments Without Guilt," in J. Bair, M. Dickson & D. Miller (eds), *Workers' rights and labor compliance in global supply chains*, Routledge Series in Business Ethics, New York: Routledge.

Goger, A. 2013. "From disposable to empowered: Re-articulating labor in Sri Lankan apparel factories," *Environment and Planning A* 45(11), 2628–2645, issue on 'disarticulations,' guest editors Jennifer Bair, Marion Werner, and Christian Berndt.

Goger, A. 2013. "The making of a 'business case' for environmental upgrading: Sri Lanka's eco-factories," *Geoforum* 47, 73–83.

RECENT PROFESSIONAL REPORTS

Levin, M., M. Negoita, **A. Goger**, A. Paprocki, I. Gutierrez, M. Sarver, J. Kauff, L. Dragoset, C. Baxter, L. Makowsky, E. Brown. Forthcoming. "Evaluation of Alternatives to Improve Elderly Access to SNAP." Prepared for the U.S. Department of Agriculture Food and Nutrition Service for the Evaluation of Alternatives to Improve Elderly Access to the Supplemental Nutrition Assistance Program. Oakland, CA: Social Policy Research Associates.

Goger, A., M. Manley, J. Deutsch, M. Mack, K. Dunham, P. Schochet. Forthcoming. "The Trade Adjustment Assistance Program: An Evidence Scan of Services and Innovations for Future Evaluation," Draft report to the U.S. Department of Labor Chief Evaluation Office. Princeton, NJ: Mathematica Policy Research and Social Policy Research Associates.

Goger, A., M. Negoita, R. DeFever, P. Nowaczyk. 2018. "State of California Employment Training Panel Program Assessment: Final Report," Oakland, CA: Social Policy Research Associates.

Negoita, M., **A. Goger**, R. DeFever, C. van Docto, L. Folsom, M. Levin, P. Nowaczyk. 2017. "Advanced Manufacturing, Mechatronics, and Quality Consortium (AMMQC): Final Evaluation Report." Oakland, CA: Social Policy Research Associates for the Advanced Manufacturing, Mechatronics, and Quality Consortium. September, 2017. Available from: <https://www.spra.com/ammqc>.

- Lewis-Charp, H., D. Khemeni, R. D'Amico, **A. Goger**, I. Gutierrez, M. Clark, M. Mack, M. Sarver, C. van Docto. 2017. "Evaluation of the Michigan Coalition for Advanced Manufacturing (M-CAM): Final Report." Oakland, CA: Social Policy Research Associates for the Michigan Coalition for Advanced Manufacturing. Available from: <https://www.spra.com/m-cam>.
- Balducci, D., S. Wandner, **A. Goger**, Z. Miller, S. Shetty, C. Agbayani, J. Eucogco. 2015. "Employer Views about the Short-Time Compensation Program: A Survey and Analysis in Four States". Columbia, MD: IMPAQ International for the U.S. Department of Labor. September, 2015. Available from: https://wdr.doleta.gov/research/FullText_Documents/ETAOP-2016-01_Final-Report-Acc.pdf.
- Chamberlain, A., **A. Goger**, J. Cadima, M. Darling, A. Kenrick, J. Lefkowitz. 2015. "Study of the American Job Center Customer Experience: Literature Scan" Columbia, MD: IMPAQ International. Available from: <https://www.dol.gov/asp/evaluation/completed-studies/Custom-Experience-Literature-Scan.pdf>
- Goger, A.**, A. Hull, S. Barrientos, G. Gereffi, S. Godfrey. 2014. "Capturing the Gains in Africa: Making the most of global value chain participation," Durham, NC: Center on Globalization, Governance and Competitiveness at Duke University. Available from: <http://www.capturingthegains.org/pdf/Capturing-the-gains-in-Africa-2014.pdf>
- Goger, A.**, P. Bamber, and G. Gereffi. 2013. "The Tobacco Global Value Chain in Low-Income Countries," Durham, NC: Center on Globalization, Governance and Competitiveness at Duke University. Available from: https://gvcc.duke.edu/wp-content/uploads/2014-02-05_Duke-CGGC_WHO-UNCTAD-Tobacco-GVC-Report.pdf

RECENT PRESENTATIONS

- 2019 L. Gangas, S. Agarwal, M. Priyadarshini, O. Willis, and A. Goger. 2019. "Hiring Diverse Talent Now: The Rise of Tech Apprenticeships." San Francisco, CA: TechEquity Collaborative, June 13. Available at: <https://www.youtube.com/watch?v=KdsGdFI9sGg>
- 2019 Goger, A., M. Negoita. ETP Program Assessment: Summary of Findings. Presentation to the California Employment Training Panel, February 22.
- 2019 **Goger, A.**, K. Lundgren, V. Koller, A. Akwa-Asare, L. Jackson. *Toward a New Kind of Network*. Sunnyvale, CA: NOVA Workforce Development Board meeting of regional workforce and education system leaders, January 11.
- 2018 Terplan, E. and **A. Goger** (panel co-organizers), C. Jonas, A. Bernhardt, N. Foster, V. Aiyer, *The Bay Area's Gig Economy*. San Francisco, CA: San Francisco Bay Area Planning and Urban Research Association (SPUR), July 26. <https://www.spur.org/events/2018-07-26/bay-area-s-gig-economy>
- 2018 **Goger, A.** and K. Wolff, *The Future of Work: Is the Public Workforce System Ready?* San Francisco, CA: Code for America, May 25.
- 2018 Wolff, K. (moderator), **A. Goger**, A. Hall, K. Sharp. *The Public Workforce System and the Future of Work: Tools for Change*. Washington, DC: National Association of Workforce Boards Forum 2018, March 26.
- 2017 Sharp, K. (moderator), **A. Goger**, N. Foster, J. Clark. *What is the Future of Work?* San Francisco, CA: SPUR, October 11. <https://www.spur.org/events/2017-10-11/what-future-work>
- 2017 Appearance on the *California Report*, KQED National Public Radio, June 12. Audio available here: <https://www.spra.com/job-training-for-the-automation-age/>.

AWARDS

- 2013 *A.K. Chakravarti Award for Best Student Paper on South Asia*, Regional Development and Planning and Asian Geography Specialty Groups of the Association of American Geographers;
Best Graduate Student Paper, Economic Geography Specialty Group of the Association of American Geographers for “From disposable to empowered: Re-articulating labor in Sri Lankan apparel factories”
- 1999 *Eleanor Schick Award for Excellence in Environmental Studies*, Brandeis University

GRANTS AND SCHOLARSHIPS

- 2010 International Dissertation Research Fellowship, **Social Science Research Council** (\$22,750)
- 2010 **Fulbright U.S. Student Program**, Sri Lanka, Institute for International Education (\$13,400)
- 2010 Doctoral Dissertation Research Improvement Grant, **National Science Foundation** (\$12,000)
- 2010 Foreign Language and Area Studies Grant (Sinhala), U.S. Department of Education (\$5,800)
- 2008 Weiss Urban Livability Doctoral Fellowship (\$6,000)
- 2001 Harvey S. Perloff Fellowship, University of California at Berkeley (\$2,000)
- 1995 Charles C. Smith Scholarship (4 years, \$8,000)
- 1995 First Fidelity Scholarship (4 years, \$5,000)