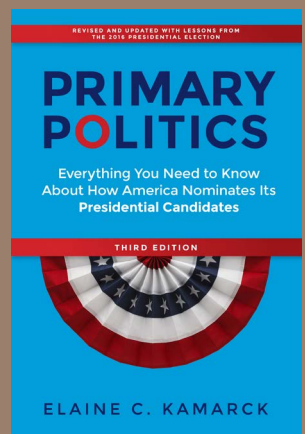
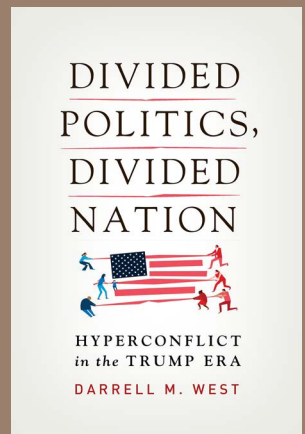
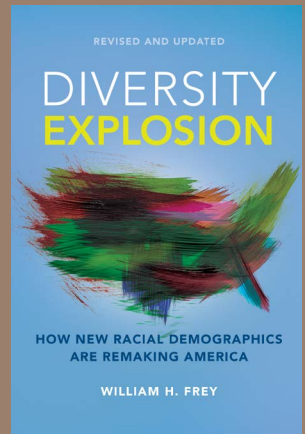
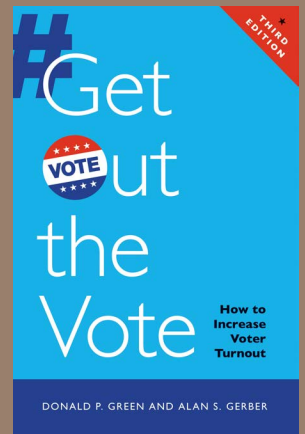


B | Brookings Institution Press

Political Science

SPRING 2019



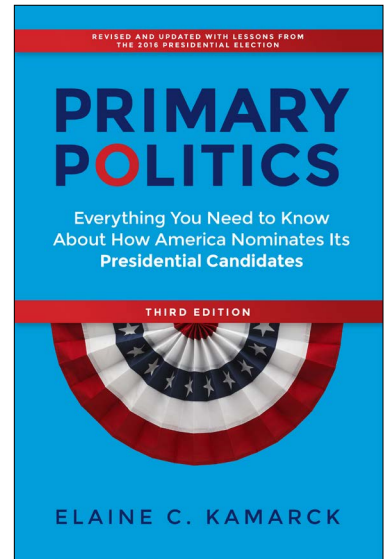
November 2018, 6 x 9, 251 pp.
 paper, 9780815735274, \$21.99
 ebook, 9780815735281, \$16.99

Primary Politics

EVERYTHING YOU NEED TO KNOW ABOUT HOW AMERICA NOMINATES ITS PRESIDENTIAL CANDIDATES

Third Edition

Elaine C. Kamarck



The 2020 presidential primaries are on the horizon and this third edition of Elaine Kamarck's *Primary Politics* will be there to help make sense of them. Updated to include the 2016 election, it will once again be the guide to understanding the modern nominating system that gave the American electorate a choice between Donald Trump and Hilary Clinton.

In *Primary Politics*, political insider Elaine Kamarck explains how the presidential nomination process became the often baffling system we have today, including the “robot rule.” Her focus is the largely untold story of how presidential candidates since the early 1970s have sought to alter the rules in their favor and how their failures and successes have led to even more change. She describes how candidates have sought to manipulate the sequencing of primaries to their advantage and how Iowa and New Hampshire came to dominate the system. She analyzes the rules that are used to translate votes into delegates, paying special attention to the Democrats’ twenty-year fight over proportional representation and some of its arcana.

Drawing on meticulous research, interviews with key figures in both parties, and years of experience, this book explores one of the most important questions in American politics—how we narrow the list of presidential candidates every four years.

ELAINE C. KAMARCK is a senior fellow in the Governance Studies program at Brookings and the founding director of the Center for Effective Public Management. She is a public sector scholar with wide experience in government, academia, and politics. Kamarck is an expert on government innovation and reform in the United States, OECD countries, and developing countries. In addition, she focuses her research on the presidential nomination system and American politics and has worked in many American presidential campaigns.

PRAISE FOR THE PREVIOUS EDITION

“The strength of Kamarck’s book is the detailed information on candidates’ strategies and their attempts to alter the rules of the game. These are the types of stories that undergraduates find fascinating and the ones that should more often be the background for quantitative approaches to the topics of candidate strategies and nomination rules. For younger scholars, the book serves as a good primer on the modern history of presidential nominations.”

—*Congress & the Presidency*

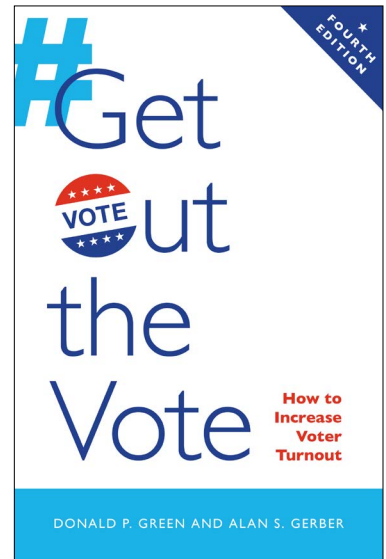
August 2019, 6 x 9, 260 pp.
 paper, 9780815736936, \$24.99
 ebook, 9780815736943, \$19.99

Get Out the Vote

HOW TO INCREASE VOTER TURNOUT

Fourth Edition

Donald P. Green AND Alan S. Gerber



The most important element in every election is getting voters to the polls—these get-out-the-vote (GOTV) efforts make the difference between winning and losing office. With the first three editions of *Get Out the Vote*, Donald P. Green and Alan S. Gerber broke ground by introducing a new scientific approach to the challenge of voter mobilization and profoundly transformed how campaigns operate. *Get Out the Vote* has become the reference text for those who manage campaigns and study voter mobilization.

In this expanded and updated edition, Green and Gerber incorporate data from a trove of recent studies that shed new light on the cost-effectiveness and efficiency of various campaign tactics, including door-to-door canvassing, e-mail, direct mail, and telephone calls. The new edition gives special attention to “relational organizing” through friend-to-friend communication and events.

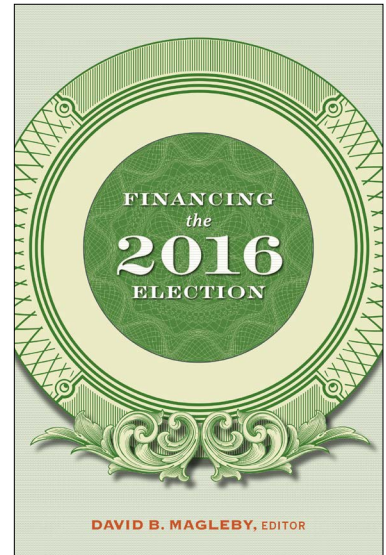
Available in time for the 2020 presidential campaign, this practical guide to voter mobilization will again be a must-read for consultants, candidates, and grassroots organizations.

DONALD P. GREEN is a professor of political science at Yale University, where he has taught for more than a decade. An expert on elections and campaign finance, he has written widely on public opinion and political behavior and is coauthor of *Partisan Hearts and Minds: Political Parties and the Social Identities of Voters* (Yale, 2000). **ALAN S. GERBER** is a professor of political science and director of the Center for the Study of American Politics at Yale University. He has published extensively on campaigns and elections and is coeditor (with Eric Patashnik) of *Promoting the General Welfare: New Perspectives on Government Performance* (Brookings, 2006).

May 2019, 6 x 9, 280 pp.
 paper, 9780815736592, \$39.99
 ebook, 9780815736608, \$31.99

Financing the 2016 Election

David B. Magleby



Beginning with the 1960 election, readers could turn to one book for an authoritative and comprehensive examination of campaign finance at the federal level. Now, the latest in this respected series, *Financing the 2016 Election*, explores the role of money in one of the most unconventional elections in modern American history. A team of leading scholars has dug into the roles played by political parties and special interest groups (including their “Super PACS”) in the presidential and congressional elections of 2016.

David Magleby and his team of experts examined Federal Elections Commission reports and interviewed dozens of key participants, including representatives of virtually all the major interest groups active in the 2016 election cycle. They place that election in the context of how U.S. elections have been financed during recent decades—a context that illustrates how dramatically different campaign finance is today from the past. Among the most important changes has been the growth of so-called Super PACS, which have become increasingly important both in the financing they provide candidates and in their ability to act independently, both for and against candidates. Overall, Super PACS doubled their spending in 2016 from four years earlier.

Taking a comprehensive approach, this book helps readers understand how the financing of elections—including the increasing reliance by candidates on outside special interest groups—ultimately affects politics and public policy.

DAVID B. MAGLEBY is a distinguished professor of political science at Brigham Young University and formerly the dean of the College of Family, Home, and Social Sciences at that institution. He is the editor of *Financing the 2000 Election* [Brookings 2002], and coauthor of *Government by the People*, which is now in its 21st edition.

*Money and politics
 in an election that
 broke the mold*

July 2017, 4³/₈ x 7, 60 pp.
 paper, 9780815727323, \$12.00
 ebook, 9780815727347, \$8.99

Inside Congress

A GUIDE FOR NAVIGATING THE POLITICS OF THE HOUSE AND SENATE FLOORS

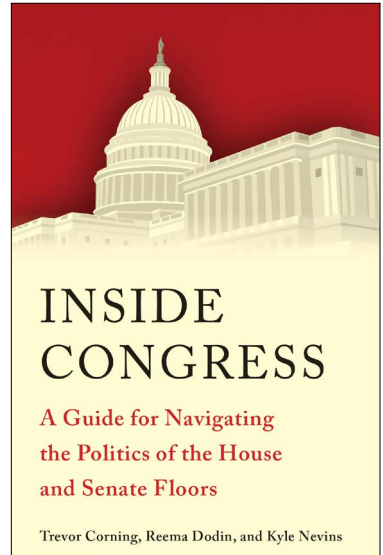
Trevor Corning, Reema Dodin, AND Kyle Nevins

The House and Senate have unique rules and procedures to determine how legislation moves from a policy idea to law. Evolved over the last 200 years, the rules of both chambers are designed to act as the engine for that process. Each legislative body has its own leadership positions to oversee this legislative process.

To the novice, whether a newly elected representative, a lawmaker's staff on her first day at work, or a constituent visiting Washington, the entire process can seem incomprehensible. What is an open rule for a House Appropriations bill and how does it affect consideration? Why are unanimous consent agreements needed in the Senate?

The authors of *Inside Congress*, all congressional veterans, have written the definitive guide to how Congress really works. It is the accessible and necessary resource to understanding and interpreting procedural tools, arcane precedents, and the role of party politics in the making of legislation in Congress.

TREVOR CORNING Trevor Corning is a client services and communications professional who worked in various roles at several organizations, including Brookings. His experience is with clients of all sizes and industries to craft brands, create communications strategies, develop advertising campaigns, understand government process, engage with Capitol Hill, build websites, and manage integrated marketing efforts. **REEMA DODIN** serves as floor director to the Senate Democratic Whip, where she advises on floor strategy and serves as the lead staffer on whip operations for the Senate Democratic caucus. **KYLE NEVINS** is cofounder and partner of Harbinger Strategies, a government relations firm based in Washington, D.C., and has more than a decade of experience in the House Republican leadership.



*Required reading
for anyone who
wants to understand
how to work within
Congress*

"Corning, Dodin, and Nevins provide a 'pocket guide' for anyone interested in learning about the legislative process. It is particularly useful for undergraduate students and 'political junkies' who care to understand how rules and maneuvers are used to fashion legislation. Highly recommended."

—CHOICE

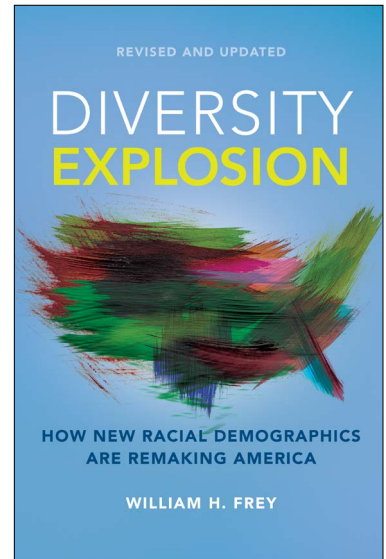
July 2018, 6¹/₂ x 9¹/₈, 320 pp.
 paper, 9780815732846, \$23.99
 ebook, 9780815732853, \$18.99

Diversity Explosion

HOW NEW RACIAL DEMOGRAPHICS ARE REMAKING AMERICA

Revised Edition

William H. Frey



Race is once again a contentious topic in America, as shown by the divisive rise of Donald Trump and the activism of groups like Black Lives Matter. Yet *Diversity Explosion* argues that the current period of profound racial change will lead to a less-divided nation than today's older whites or younger minorities fear. Prominent demographer William Frey sees America's emerging diversity boom as good news for a country that would otherwise face declining growth and rapid aging for many years to come.

In the new edition of this popular Brookings Press offering, Frey draws from the lessons of the 2016 presidential election and new statistics to paint an illuminating picture of where America's racial demography is headed—and what that means for the nation's future.

Using the U.S. Census, national surveys, and related sources, Frey tells how the rapidly growing “new minorities”—Hispanics, Asians, and multiracial Americans—along with blacks and other groups, are transforming and reinvigorating the nation's demographic landscape. He discusses their impact on generational change, regional shifts of major racial groups, neighborhood segregation, interracial marriage, and presidential politics.

Diversity Explosion is an accessible, richly illustrated overview of how unprecedented racial change is remaking the United States once again. It is an essential guide for political strategists, marketers, investors, educators, policymakers, and anyone who wants to understand the magnitude, potential, and promise of the new national melting pot in the twenty-first century.

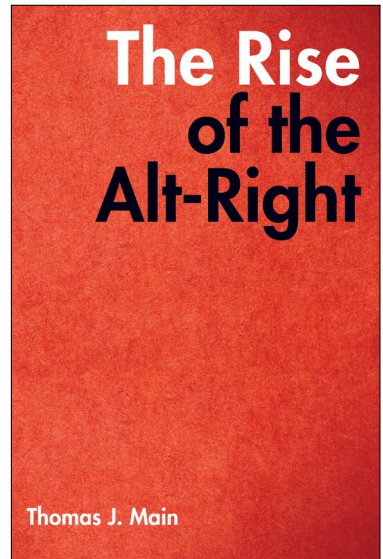
WILLIAM H. FREY is a senior fellow with the Metropolitan Policy Program at the Brookings Institution and research professor in population studies at the University of Michigan. Frey is an internationally recognized demographer with expertise in U.S. demographics, American political demographics and the U.S. Census. His commentary and observations appear frequently in major print, online, and broadcast media.

*Greater racial
diversity is good
news for America's
future*

July 2018, 6 x 9, 320 pp.
 cloth, 9780815732884, \$24.99
 ebook, 9780815732907, \$19.99

The Rise of the Alt-Right

Thomas J. Main



Donald Trump's election as president in 2016 suddenly brought to prominence a political movement that few in political circles or the mainstream media had paid much attention to: the so-called Alt-Right. Steven Bannon, Trump's campaign manager, was a leading figure in the movement, and the election results seemed to give it a real opportunity to gain some political power.

But what is the Alt-Right? Is it a movement, a theory, a trend, or just an unorganized group of people far outside of what used to be the political mainstream in America? Or, could it be all of these things? Why has it suddenly emerged into prominence? What impact is it having on American politics today, and what are the prospects for the Alt-Right in the future?

Through careful research and analysis, *The Rise of the Alt-Right* addresses these and other questions, tracing the movement's history from the founding of modern conservatism in postwar America to the current Trump era. Although the Alt-Right might seem to be just the latest extremist group to arise in the United States—one likely to take its place in the graveyard of its many predecessors—Thomas J. Main analyzes evidence that the Alt-Right is having a greater influence on the American political mainstream than did past extremist tendencies. *The Rise of the Alt-Right* is thus an important study for anyone interested in the future of American politics and public life.

THOMAS J. MAIN is a professor at the Austin W. Marx School of Public and International Affairs, Baruch College, CUNY. He is the author of *Homelessness in New York City: Policymaking from Koch to de Blasio* (NYU Press, 2016) and editor of the anthology, *Is the American Constitution Obsolete?* (Carolina Academic Press, 2013). He holds a Ph.D. in politics from Princeton University and an MPA (master in public administration) from the Harvard Kennedy School of Government. He has written widely for academic journals, political magazines, and newspapers.

What is the Alt-Right, and how will it affect America?

"Anyone who is interested in understanding the forces at play in contemporary American politics would benefit from reading this book. Recommended."

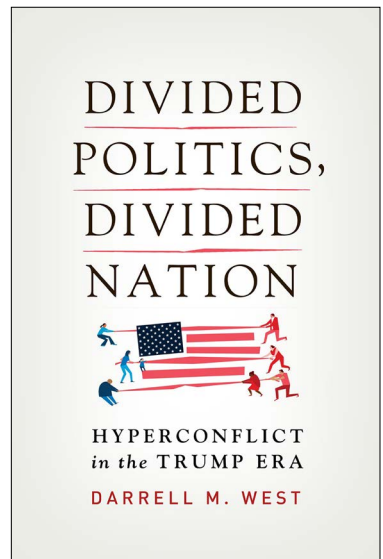
—CHOICE

March 2019, 6 x 9, 210 pp.
 cloth, 9780815736912, \$24.99
 ebook, 9780815736929, \$24.99

Divided Politics, Divided Nation

HYPERCONFLICT IN THE TRUMP ERA

Darrell M. West



The United States is caught in a partisan hyperconflict that divides politicians, communities—and even families. Politicians from the president to state and local office-holders play to strongly-held beliefs and sometimes even pour fuel on the resulting inferno. This polarization has become so intense that many people no longer trust anyone from a differing perspective.

Drawing on his personal story of growing up as a fundamentalist Christian on a dairy farm in rural Ohio, then as an academic in the heart of the liberal East Coast establishment, Darrell West analyzes the economic, cultural, and political aspects of polarization. He takes advantage of his experiences inside both conservative and liberal camps to explain the views of each side and offer insights into why each is angry with the other.

West argues that societal tensions have metastasized into a dangerous tribalism that seriously threatens U.S. democracy. Unless people can bridge these divisions and forge a new path forward, it will be impossible to work together, maintain a functioning democracy, and solve the country's pressing policy problems.

DARRELL M. WEST is vice president and director of Governance Studies and holds the Douglas Dillon Chair. He is founding director of the Center for Technology Innovation at Brookings and Editor-in-Chief of TechTank. His current research focuses on educational technology, health information technology, and mobile technology.

Why are Americans so angry with each other?

"Lots of Americans correctly worry about deepening polarization in our politics, but few seem to know what to do about it. Darrell West is an exception; he's lived in both Red and Blue worlds, understands both, and sprinkles his book with very personal stories that enliven his narrative. West first thoughtfully analyzes how we got to such a disturbing divide and then makes some useful suggestions for dealing with it. It's time to think carefully and map out a way forward. Darrell West has already begun that cartography in this perceptive, readable volume."

—Larry Sabato, director of the University of Virginia Center for Politics and professor of Politics at the University of Virginia

September 2018, 5 x 8, 180 pp.
 cloth, 9780815735304, \$21.99
 ebook, 9780815735311, \$21.99

Enemy of the People

TRUMP'S WAR ON THE PRESS, THE NEW MCCARTHYISM, AND THE THREAT TO AMERICAN DEMOCRACY

Marvin Kalb

ENEMY of the PEOPLE

TRUMP'S WAR ON THE PRESS,
 THE NEW MCCARTHYISM,
AND THE THREAT TO
 AMERICAN DEMOCRACY

MARVIN KALB

Shortly after assuming office in January 2017, President Donald Trump accused the press of being an “enemy of the American people.” Attacks on the media had been a hallmark of Trump’s presidential campaign, but this charge marked a dramatic turning point: language like this ventured into dangerous territory. Twentieth-century dictators—notably, Stalin, Hitler, and Mao—had all denounced their critics, especially the press, as “enemies of the people.” Their goal was to delegitimize the work of the press as “fake news” and create confusion in the public mind about what’s real and what isn’t; what can be trusted and what can’t be.

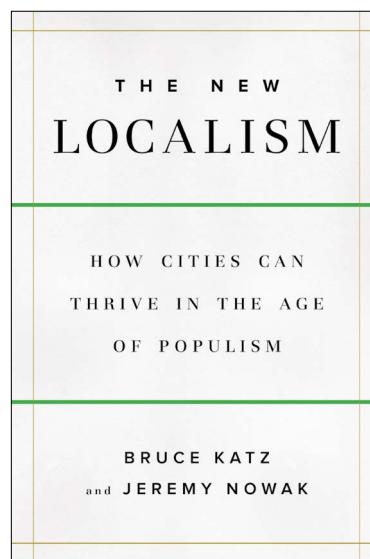
That, it seems, is also Trump’s goal. In *Enemy of the People*, Marvin Kalb, an award-winning American journalist with more than six decades of experience both as a journalist and media observer, writes with passion about why we should fear for the future of American democracy because of the unrelenting attacks by the Trump administration on the press.

As his new book shows, the press has been a bulwark in the defense of democracy. Kalb writes about Edward R. Murrow’s courageous reporting on Senator Joseph McCarthy’s “red scare” theatrics in the early 1950s, which led to McCarthy’s demise. He reminds us of Bob Woodward and Carl Bernstein’s reporting in the early 1970s that led to President Richard Nixon’s resignation.

Kalb’s book is a frightening indictment of President Trump’s efforts to delegitimize the American press—and put the future of our democracy in question.

MARVIN KALB is a nonresident senior fellow in Foreign Policy at the Brookings Institution and senior adviser at the Pulitzer Center on Crisis Reporting. He focuses on the impact of media on public policy and politics. He is also an expert in national security, with a focus on U.S. relations with Russia, Europe, and the Middle East.

January 2019, 6 x 9, 304 pp.
 cloth, 9780815731641, \$25.99
 ebook, 9780815731658, \$25.99



The New Localism

HOW CITIES CAN THRIVE IN THE AGE OF POPULISM

Bruce Katz AND *Jeremy Nowak*

Power is shifting in the world: downward from national governments and states to cities and metropolitan communities; horizontally from the public sector to networks of public, private and civic actors; and globally along circuits of capital, trade, and innovation.

This new locus of power—this new localism—is emerging by necessity to solve the grand challenges characteristic of modern societies: economic competitiveness, social inclusion and opportunity; a renewed public life; the challenge of diversity; and the imperative of environmental sustainability. Where rising populism on the right and the left exploits the grievances of those left behind in the global economy, new localism has developed as a mechanism to address them head on. New localism is not a replacement for the vital roles federal governments play; it is the ideal complement to an effective federal government, and, currently, an urgently needed remedy for national dysfunction.

In *The New Localism*, Katz and Nowak tell the stories of the cities that are on the vanguard of problem solving. Pittsburgh is catalyzing inclusive growth by inventing and deploying new industries and technologies. Indianapolis is governing its city and metropolis through a network of public, private and civic leaders. Copenhagen is using publicly owned assets like their waterfront to spur large scale redevelopment and finance infrastructure from land sales. Out of these stories emerge new norms of growth, governance, and finance and a path toward a more prosperous, sustainable, and inclusive society. As Katz and Nowak show us in *The New Localism*, “Power now belongs to the problem solvers.”

*A roadmap for
 change that starts
 in the communities
 where most people
 live and work*

BRUCE KATZ is the cofounder of New Localism Advisors and was the Centennial Scholar at the Brookings Institution, where he focused on the challenges and opportunities of global urbanization. He was vice president and codirector of the Brookings Metropolitan Policy Program, which he founded in 1996. **JEREMY NOWAK** was the cofounder of New Localism Advisors and was a Distinguished Visiting Fellow at Drexel University’s Lindy Institute for Urban Innovation. He created The Reinvestment Fund, one of the largest community investment institutions in the United States, and chaired the Board of the Federal Reserve Bank of Philadelphia.

November 2017, 6 x 9, 224 pp.
 paper, 978815732860, \$31.99
 ebook, 9780815732877, 24.99

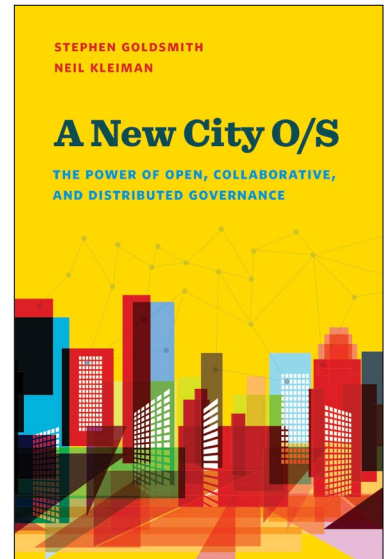
A New City O/S

THE POWER OF OPEN, COLLABORATIVE,
 AND DISTRIBUTED GOVERNANCE

*Brookings and Ash Center Innovative
 Governance in the 21st Century Series*

Stephen Goldsmith AND Neil Kleiman

FOREWORD BY *Steve Case*



*Proposing an
 entirely new
 governance model to
 unleash innovation
 throughout local
 government*

At a time when trust is dropping precipitously and American government at the national level has fallen into a state of long-term, partisan-based gridlock, local government can still be effective—indeed more effective and even more responsive to the needs of its citizens. Based on decades of direct experience and years studying successful models around the world, the authors of this intriguing book propose a new operating system (O/S) for cities. Former mayor and Harvard professor Stephen Goldsmith and New York University professor Neil Kleiman suggest building on the giant leaps that have been made in technology, social engagement, and big data.

Calling their approach “distributed governance,” Goldsmith and Kleiman offer a model that allows public officials to mobilize new resources, surface ideas from unconventional sources, and arm employees with the information they need to become pre-emptive problem solvers. This book highlights lessons from the many innovations taking place in today’s cities to show how a new O/S can create systemic transformation.

For students of government, *A New City O/S* presents a groundbreaking strategy for rethinking the governance of cities, marking an important evolution of the current bureaucratic authority-based model dating from the 1920s. More important, the book is designed for practitioners, starting with public-sector executives, managers, and frontline workers. By weaving real-life examples into a coherent model, the authors have created a step-by-step guide for all those who would put the needs of citizens front and center. Nothing will do more to restore trust in government than solutions that work. *A New City O/S* puts those solutions within reach of those public officials responsible for their delivery.

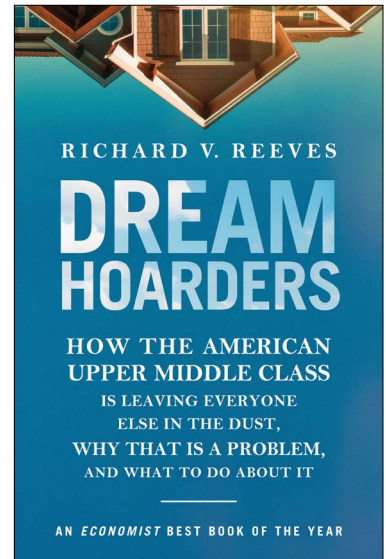
STEPHEN GOLDSMITH is the Daniel Paul Professor of the Practice of Government and the Director of the Innovations in American Government Program at Harvard Kennedy School. He previously served as deputy mayor of New York and mayor of Indianapolis. **NEIL KLEIMAN** is a clinical professor at New York University’s Wagner School of Public Service and the Center for Urban Science and Progress. He is policy director of the National Resource Network, a public/private consortium supporting economically challenged cities, and was founding director of the New York City–based Center for an Urban Future.

June 2018, 6 x 9, 240 pp.
 paper, 9780815734482, \$17.99
 ebook, 9780815735496, \$17.99

Dream Hoarders

**HOW THE AMERICAN UPPER MIDDLE CLASS IS
 LEAVING EVERYONE ELSE IN THE DUST, WHY
 THAT IS A PROBLEM, AND WHAT TO DO ABOUT IT**

Richard V. Reeves



*An Economist Best
 Book of the Year*

Dream Hoarders sparked a national conversation on the dangerous separation between the upper middle class and everyone else. Now in paperback and newly updated for the age of Trump, Brookings Institution senior fellow Richard Reeves is continuing to challenge the class system in America.

In America, everyone knows that the top 1 percent are the villains. The rest of us, the 99 percent—we are the good guys. Not so, argues Reeves. The real class divide is not between the upper class and the upper middle class: it is between the upper middle class and everyone else.

The separation of the upper middle class from everyone else is both economic and social, and the practice of “opportunity hoarding”—gaining exclusive access to scarce resources—is especially prevalent among parents who want to perpetuate privilege to the benefit of their children. While many families believe this is just good parenting, it is actually hurting others by reducing their chances of securing these opportunities. There is a glass floor created for each affluent child helped by his or her wealthy, stable family. That glass floor is a glass ceiling for another child.

Throughout *Dream Hoarders*, Reeves explores the creation and perpetuation of opportunity hoarding, and what should be done to stop it, including controversial solutions such as ending legacy admissions to schools. He offers specific steps toward reducing inequality and asks the upper middle class to pay for it.

Convinced of their merit, members of the upper middle class believe they are entitled to those tax breaks and hoarded opportunities. After all, they aren't the 1 percent. The national obsession with the super rich allows the upper middle class to convince themselves that they are just like the rest of America. In *Dream Hoarders*, Reeves argues that in many ways, they are worse, and that changes in policy and social conscience are the only way to fix the broken system.

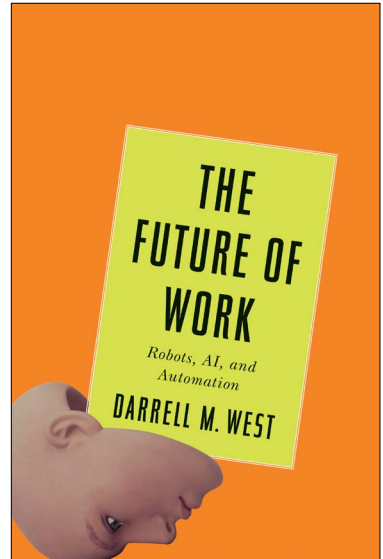
RICHARD V. REEVES is a senior fellow in Economic Studies, co-director of the Center on Children and Families, and editor-in-chief of the Social Mobility Memos blog. His research focuses on social mobility, inequality, and family change. Prior to joining Brookings, he was director of strategy to the UK's Deputy Prime Minister.

May 2018, 6 x 9, 176 pp.
 cloth, 9780815732938, \$21.99
 ebook, 9780815732945, \$21.99

The Future of Work

ROBOTS, AI, AND AUTOMATION

Darrell M. West



Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants.

As these tools advance deeper into everyday use, they raise the question—how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits?

Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that society needs to rethink the concept of jobs, reconfigure the social contract, move toward a system of lifetime learning, and develop a new kind of politics that can deal with economic dislocations.

This book presents a number of proposals to help people deal with the transition from an industrial to a digital economy. We must broaden the concept of employment to include volunteering and parenting and pay greater attention to the opportunities for leisure time. Workers will need help throughout their lifetimes to acquire new skills and develop new job capabilities. Political reforms will be necessary to reduce polarization and restore civility so there can be open and healthy debate about where responsibility lies for economic well-being.

This book is an important contribution to a discussion about tomorrow—one that needs to take place today.

*Looking for ways
to handle the
transition to a
digital economy*

"There is little doubt humanity is on the precipice of massive change in how we work. The only question is whether it is a future of shared prosperity and leisure or one of mass unemployment and turmoil. *The Future of Work* offers a quick introduction to the basic concepts that underlie the debate."

—*New York Times*

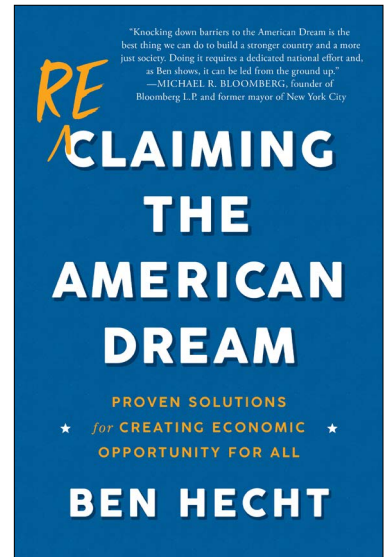
DARRELL M. WEST is vice president and director of Governance Studies and holds the Douglas Dillon Chair. He is founding director of the Center for Technology Innovation at Brookings and Editor-in-Chief of TechTank. His current research focuses on educational technology, health information technology, and mobile technology.

May 2018, 6 x 9, 200 pp.
 paper, 9780815734888, \$28.99
 ebook, 9780815734895, \$22.99

Reclaiming the American Dream

PROVEN SOLUTIONS FOR CREATING
 ECONOMIC OPPORTUNITY FOR ALL

Ben Hecht



At a time when deep divisions headline the national discourse on equality, *Reclaiming the American Dream: Proven Solutions for Creating Economic Opportunity for All* uses real-world examples to illustrate how America can evolve to include everyone in its promise of opportunity.

Living Cities President and CEO Ben Hecht has spent decades exploring how leaders take proactive measures to combat growing racial disparity, without relying on slow-moving policies or the whims of Washington, D.C., to make changes in their own backyards. The strategies highlighted in *Reclaiming the American Dream* offer a blueprint for how communities can rekindle the promise of the American Dream through improving educational opportunities, strengthening civic engagement, and providing a ladder to economic security.

Each of us—whether as an elected leader, engaged neighbor, corporate CEO, philanthropist, or investor—can act right now to secure the economic future of our country and help level the playing field for struggling Americans everywhere.

BEN HECHT is the president and CEO of Living Cities, a collaborative of eighteen of the world's leading foundations and financial institutions working together to fight poverty and close the racial gaps in income and wealth in America's cities.

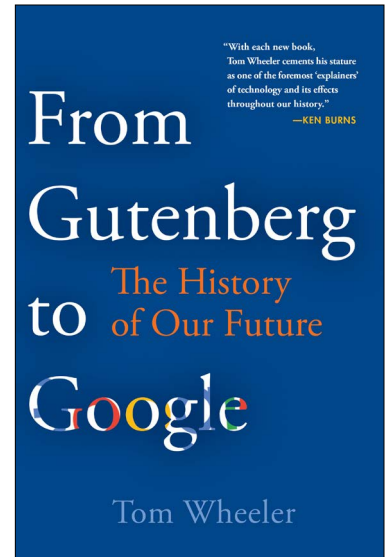
*Unlocking the
 American Dream*

February 2019, 6 x 9, 300 pp.
 cloth, 9780815735328, \$24.99
 ebook, 9780815735335, \$24.99

From Gutenberg to Google

THE HISTORY OF OUR FUTURE

Tom Wheeler



In an era of seemingly instant change, it's easy to think that today's revolutions—in communications, business, and many areas of daily life—are unprecedented. Today's changes may be new and may be happening faster than ever before. But our ancestors at times were just as bewildered by rapid upheavals in what we now call "networks"—the physical links that bind any society together.

In this fascinating book, former FCC chairman Tom Wheeler brings to life the two great network revolutions of the past and uses them to help put in perspective the confusion, uncertainty, and even excitement most people face today. The first big network revolution was the invention of movable-type printing in the fifteenth century. This book, its millions of predecessors, and even such broad trends as the Reformation, the Renaissance, and the multiple scientific revolutions of the past 500 years would not have been possible without that one invention. The second revolution came with the invention of the telegraph early in the nineteenth century. Never before had people been able to communicate over long distances faster than a horse could travel. Along with the development of the world's first high-speed network—the railroad—the telegraph upended centuries of stability and literally redrew the map of the world.

Wheeler puts these past revolutions into the perspective of today, when rapid-fire changes in networking are upending the nature of work, personal privacy, education, the media, and nearly every other aspect of modern life. But he doesn't leave it there. Outlining "What's Next," he describes how artificial intelligence, virtual reality, blockchain, and the need for cybersecurity are laying the foundation for a third network revolution.

*Network revolutions
of the past have
shaped the present
and set the stage for
the revolution we are
experiencing today*

TOM WHEELER is a visiting fellow in Governance Studies at the Brookings Institution. Wheeler is a businessman, author, and was Chairman of the Federal Communication Commission [FCC] from 2013 to 2017.

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