

JORDAN SHAPIRO, M.A., PhD.

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EDUCATION

- **PhD.** Depth Psychology, Pacifica Graduate Institute.
Dissertation work juxtaposed Continental Philosophy and Depth Psychology. Specifically: Martin Heidegger's & Carl Jung's perspectives on the negotiations of boundaries, borders and edges in relation to the modern/Cartesian view of the isolated self.
- **M.A.** 2008-September 2010 Depth Psychology
Pacifica Graduate Institute.
Specialty areas: Phenomenology, Post-modern & Continental Philosophy; Intellectual History, Liberation & Community Psychologies; Jungian & Archetypal Psychologies, Ecopsychology.
- **B.A.** 1999-2001 Bard College
Film, Electronic Media & the Arts.
Transferred from New School University 1996-1999 (Social Theory, Critical Race and Gender Theory)
- **High School.** Friends Select School, Philadelphia

WRITING, PUBLICATIONS, CONFERENCES

- *The New Childhood: Raising Kids to Thrive in a Connected World*
 - December 31, 2018. Publisher: Little, Brown and Co.; Hachette.
- "Joan Ganz Cooney Center Guide to Digital Play for Global Citizens"
 - Published March 2018
 - In partnership with Sesame Workshop, The Asia Society, Grable Foundation
- Online Learning Consortium Annual Conference
 - Innovations in Digital Education
 - Keynote Address (Nashville, April 2018)
- UNESCO – Mahatma Gandhi Institute of Education for Peace and Sustainability
 - Keynote Address (Viskhapatnam, December 2017)
- Global Education and Skills Forum
 - EdTalk, (Dubai, March 2018)
- "An Ancient Education for Modern Democracy and Global Citizenship"
 - The Brookings Institution.
 - Authored with George Papandreou (former Prime Minister, Greece)
- Moscow Education Forum
 - Keynote Address, September 2017

- World Economic Forum: “Realizing Human Potential in The Fourth Industrial Era: An Agenda For Leaders To Shape The Future of Education, Gender, Work” (2017)
 - *Steering Committee and Expert Advisor*
- Critical Thinking with Video Games
 - Lectures for Thomas Edison State University flagship course to begin Fall 2016
 - Course design, video appearances, assignment and activity creation.
- TEDxPSUBerks “Education Needs More Friction And Less Fractions”
 - TEDTalk. Delivered November 2014.
- MindShift’s Guide To Digital Games And Learning.
 - Blog series and downloadable PDF guide, sponsored by Joan Ganz Cooney Center at Sesame Workshop
- “Video Games In The Classroom: Scalable Pedagogy For The Future”
 - Impact Lab talk delivered at 2014 Global Education & Skills Forum, Dubai
- FREEPLAY: A Video Game Guide To Maximum Euphoric Bliss
 - Book that looks at how the video games of our past (and present) function as interactive mythology--non-linear stories that help us derive meaning from the complicated paradoxes of everyday life. Part philosophy, part psychology, part spirituality, but ALL video games. Published October, 2012.
- “Everything Comes in A Package, Even Your Self”
 - Chapter in peer-reviewed journal: *The Journal of Archetypal Studies* Vol. 2.
- “Frictions and Fractions: Dionysus, Midas, and The Golden Touch”
 - Chapter in peer-reviewed book: *Occupy Psyche: Jungian and Archetypal Reflections on a Movement*
 - Co-editor and coordinating committee lead.
- “Framing the Internet Landscape: Facebook, Twitter, and Anima Mundi”
 - Peer selected paper to be presented at the 11th Annual Conference of Research in Jung and Analytical Psychology; Jungian Society for Scholarly Studies.
- “When We Can’t See the Wall Paint: Coming Home to the Precision of Ubiquity”
 - Chapter in peer-edited volume: *Breaking the Plates: Fracturing Fictions and Archetypal Imaginings*. 2011
- “The Eco-Gastronomic Mirror: Narcissism and Death at the Dinner Table”
 - *Ecopsychology Journal*, December 2010: Volume 2, Number 4, pp. 247-252. Mary Ann Liebert Publishers. Peer Reviewed Journal.
- “Uroboros, Temenos and Tupperware: The Cartesian “ins” and “outs” of Psychological Transformation.
 - Peer selected paper presented at “Engaging with, Applying, Reflecting on – Symbols of Transformation.” 10th Annual Conference of Research in Jung and Analytical Psychology; Jungian Society for Scholarly Studies.
- “Kermit the Frog: Psychological Frames and the TV Proscenium”
 - Chapter in the book: *10 Depth Psychologists You’ve Never Heard Of (As Such)*.
- “Pop Culture and the Transcendent Function: Ethical Paradox and Tension in Consumerist Mythology”
 - Presented at “On the Edge: Psyche in Ethics, the Arts and Nature.” A Conference of

Research in Jung and Analytical Psychology. Held jointly by: The Jungian Society for Scholarly Studies and the International Association for Jungian Studies, August 2010

- Other titles:
 - “Buying Dharma: Abrahamic Theological Concepts in American Postural Yoga”
 - “Bathing in the Intertidal Biome: Artemis on Fashion’s Runway”
 - “The Devil Made Them Do It: Mississippi Delta Blues and Shamanism in Rock and Roll”
 - “Let Your Hair Down: Rock and Roll Coiffure and the Uninhibited Psyche”
 - “Oedipal Dreams from the Heartland: Springsteen and Freud in Dialogue”

WORK EXPERIENCE

- 2016-Present **Senior Fellow**
 - Joan Ganz Cooney Center at Sesame Workshop
 - Responsible for coordinating advocacy and research around education and parenting in a digital world.

- 2014-Present **Instructional Design and Consulting**
 - Design and implementation of critical/agile thinking courses, technological literacy courses and digital learning solutions for
 - Temple University Vice Provost for Undergraduate Studies,
 - Thomas Edison State University,
 - United States Air Force,

- 2013-Present **Author & Speaker**
 - Writing, speaking, consulting on game-based learning, education, technology. Clients include...
 - World Economic Forum, UNESCO, Teach For All, Moscow Global Forum, Online Learning Consortium, Miami Dade College, Rockefeller University, Qatar Foundation, WISE, Global Education and Skills Forum, Varkey GEMS Foundation, District Administrators Leadership Institute, Mind Research Institute (ST Math), McGraw Hill Education, LEGO/Ashoka Changemakers, KaBOOM!, Teacher's College/Hechinger Report, Symi Symposium/Papandreou Foundation, Mindshift KQED/JGCC at Sesame Workshop.

- 2012-present **Instructor – Intellectual Heritage Program**

Temple University, College of Liberal Arts

 - Intellectual Heritage Seminars I & II - Analysis of seminal texts, big ideas, and important and influential questions in mythology, classics, philosophy, psychology, and literature.

- 2012-2016 **Digital Learning Coordinator – Intellectual Heritage Program**
 - Responsible for execution and assessment of digital learning strategies & the creation of online courses.

- 2012-present **Contributing Writer**

Forbes Media

 - Regular contributor writing about edtech, game based learning, parenting, education, and technology. Blog visited over 5 Million times since November 2012.

- Summer 2012 **Committee Chair** Online Mosaic Seminar Development
Temple University, General Education, College of Liberal Arts
 - Lead and managed the team that developed the online, digital version of Temple University's core liberal arts curriculum

- **Fall 2012 Author**
Freeplay: A Video Game Guide To Maximum Euphoric Bliss
 - Short book on how the video games of our childhood shape epistemological worldviews.

- **2012-present Editor/Coordinator**
 Coordinating and editing books for start-up digital publisher of scholarly and academic books
 - *OccupyPsyche: Jungian and Archetypal Perspectives on a Movement* (July 2012)

- **2011-2017 Consultant/Part-Time Lead Administrator**
 The Project Learn School, Mt. Airy.
 - Developing ongoing strategies for participatory governance.
 - Budgeting and managing financial planning.
 - Counseling and mediating interpersonal tensions among faculty.
 - Hiring faculty/staff and evaluating teacher performance.
 - Coordinating, facilitating and hosting meetings, trainings and workshops for enabling effective consensus-based decision making in a leaderless organization.

- **2011-present Organizational Communications Facilitator**
 Facilitating and planning methods for alternative and creative communication for corporate and non-profit clients

- **2011 Middle School Teacher**
 Planning and execution of elective course:
 - Totem Animals: Stories and Representations (5-6 grades)

- **2011-2014 Small Business Owner**
 InFusion Coffee and Tea Gallery, Mt. Airy, PA
 - Co-Owner and Co-General Manager

- **2010 Workshop Facilitator, Program Co-Creator and Coordinator**
 Face The Music: A music creation and songwriting workshop for youth combining psychology, social work and the arts.
 - Visiting teaching artists at the William Penn Charter School
 - Finalist for selection by U.S. District Attorney's Office, E. Pennsylvania.

- **2010-2011 Power Vinyasa Yoga Instructor**
 Dana Hot Yoga, Bala Cynwyd, PA
 - Asana Instructor, Hatha Technique
 - Workshop leader in theoretical, philosophical and religious foundations of American Postural Yoga.

- **2009-2010 Small Business Owner**

Earth Traveler, LLC. Philadelphia International Airport

- Developed and executed retail operation specializing in healthy, organic and natural products for travel.

- **2004-2009 Restaurant Owner/Operator**

Down Home Diner. Reading Terminal Market. Philadelphia, PA

Partner/General Manager

40 Percent increase in sales under my management. From \$800,000 to 1.2 Million

Annually.

- Increased productivity through nontraditional motivational management and coaching techniques. Made employees *“love coming to work.”* Happy employees are productive employees.
- Menu design, marketing and public relations: applied color theory, suggestive language, psychological studies, etc. to increase value-added and specialty sales.
- Cooking demonstrations, Television/Live: appeared on numerous news programs, and taught short-form cooking classes.

- **2002-2004 Self-Employed**

- Consignment Art Sales: Research, appraisal and sales of mid-Twentieth Century Art from the 60s Fluxus and Beat Movements. Including original works by John Lennon & Yoko Ono
- Selling musical instruments and accessories online.
- Started a grassroots art movement loosely based on George Maciunas' 'FLUXUS' Movement. Wrote and published newsletters, maintained mailing list.

- **1999-2001 Teacher/Filmmaker**

- Assistant Teaching at Bard College:
 - Introduction to Yiddish Cinema – Socio-Historical Survey
 - The Films of Edgar G. Ulmer – Historical, Critical and PragmaticDeveloped curriculum, researched, planned and delivered lectures, facilitated class discussion.
- Script/story Consultant for ARM/Cinema25 Pictures Inc. Independent Film: **A Chronicle of Corpses**. Ranked number 9 – The New York Times Ten Best Films of 2001
- Writer, Director, Editor of 2 short films.
 - **'Holding On'** a short meditation on teen depression, examines the ambiguity between teen-angst and serious mental illness.
 - **'The Father that wouldn't let go,'** a silent short fairy tale that tells the story of a father who tries to preserve his daughter's innocence by wrapping her in plastic wrap.

- **1997-1999 Writer/Television**

- Writer: Speculative Film and Television writing; represented by William Morris agency.
- Television: Writer, producer, actor - **'Payback Time,'** reality-based comedy show that focused on conspiracy theories for local cable in Manhattan. 9 Episodes.

- 1994-2009 **Chef/Caterer/Cook/Kitchen Manager**
 - Catering Chef/Sales Manager: Primary contact and menu consultant for high profile clients requiring professionalism and discretion including (but not limited to):
 - **Franklin Delano Roosevelt Presidential Library**
 - **John McCain Presidential Campaign.**
 - Creative chef and “behind the scenes” cook for well-known celebrity chefs and food Network personalities:
 - Bobby Flay, Jack McDavid, Christer Larsson.
 - Cooking and baking:
 - **Jack’s Firehouse**, Philadelphia, PA.
 - **Mesa Grill**, New York City, NY.
 - **Pongo**, Rhinebeck, NY.
 - **Nabalom Bakery**, Berkeley, CA.