

Contents

Preface and Acknowledgements	v
List of Abbreviations	vii
List of Tables, Figures, and Maps	xiii
Introduction	xvii
<i>Daniel S. Hamilton, Aylin Ünver Noi and Serdar Altay</i>	
Part I	
Chapter 1	3
The North Atlantic Marketplace	
<i>Daniel S. Hamilton</i>	
Chapter 2	31
Re-Anchoring Turkey? Turkey's Trading State and the North Atlantic Marketplace	
<i>Emiliano Alessandri & Nora Fisher Onar</i>	
Chapter 3	53
Why is Turkey Strategically Important for the United States? The Economic Dimension in the Age of Global Challenges and Challenges	
<i>Jennifer Miel & Joshua Walker</i>	
Chapter 4	73
Turkey as Bridge-BUILDER: Logistics, Transportation, and Beyond	
<i>Aylin Ünver Noi</i>	
Part II	
Chapter 5	105
Trade Policy Alternatives	
<i>Sübüdey Togan</i>	
Chapter 6	137
A New Investment Agenda and Legal Framework for Turkey and North Atlantic Economies	
<i>Serdar Altay</i>	

Chapter 7	167
Is There Room for Turkey's Services Trade in the North Atlantic Marketplace?	
<i>Nazire Nergiz Dinçer & Ayça Tekin Koru</i>	
Chapter 8	199
Building Better Investment and Trade Ties between Turkey and Transatlantic Economies in the Agri-Food Sector	
<i>Erol Çakmak</i>	
Chapter 9	221
Shale Gas and Renewables: A Boost for Transatlantic Energy Relations?	
<i>Nicolò Sartori</i>	
Chapter 10	237
Turkey in Global Value Chains: Opportunities for Transatlantic Business in Turkish High-Tech Industries	
<i>Aykut Lenger</i>	
Part III	
Chapter 11	271
Turkey and the North Atlantic Marketplace: The Role for Business	
<i>Peter Chase and Kadri Taştan</i>	
About the Authors	285