

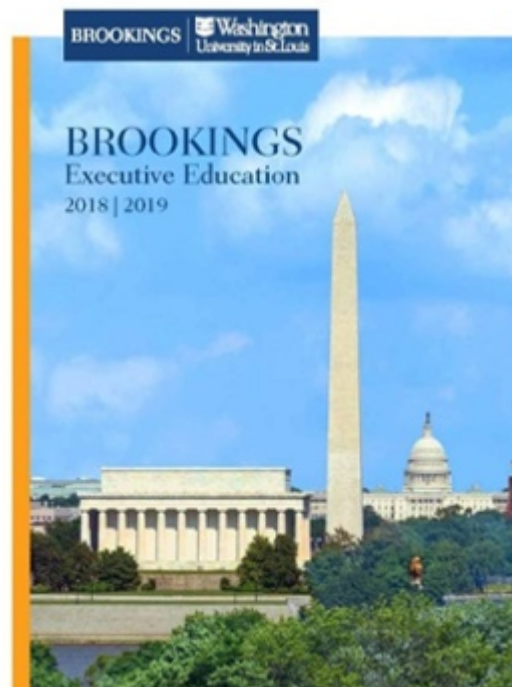
BROOKINGS

Executive Education

April 18, 2018



2018-2019 CATALOG NOW AVAILABLE!



Brookings Executive Education’s [2018-2019 catalog](#) is hot off the press and available to all public leaders who want to help transform government.

The 40-page publication — an everything-one-needs-to-know guide — has been streamlined for better readability and accessibility. It contains program overviews and requirements, content updates, and course descriptions. All Brookings Executive Education curriculum is tied to the Office of Personnel Management’s Executive Core Qualifications.

“We are fine-tuning our award-winning curriculum to address the global challenges of the 21st century,” says Associate Dean and Executive Director Mary Ellen Joyce. The goal is “to provide government leaders with the tools to transform their agencies.”

Several changes are flagged in the catalog copy. Brookings Executive Education has added policy courses to its [Master of Science in Leadership](#) (MSL) program. It also has restructured its cohort programs so participants can receive graduate credit.

The Brookings Executive Education team is proud to support government leaders who drive results for their organizations. Consequently, every offering emphasizes the immediate application of content and documentation of return on investment.

To request a catalog or be put on the mailing list, contact Autumn Clarke at registrar@brookings.edu.

TAKING COMMAND OF HIS GOVERNMENT CAREER



For more than 20 years, U.S. Army Col. Douglas Brown has led people and organizations during periods of war and peace. He has served as a brigade executive officer in Iraq, battalion commander at Joint Base Lewis-McChord in Washington state and branch chief at the Pentagon.

Next month, Brown will graduate from Brookings Executive Education's [Master of Science in Leadership](#) (MSL) program, a program he said advances the careers of active-duty military officers.

Brown enrolled in [Inside Congress](#), his first Brookings Executive Education course, in 2016. Impressed by the content, he went on to earn his [Certificate of Public Leadership](#) and pursue his MSL degree. The degree is conferred by top-ranked Washington University in St. Louis.

"I've taken all the Brookings lessons to heart to be the most-effective leader I can be," he said. "MSL courses taught me to step back, reflect on my actions and work to turn values into behaviors in a government environment.

"Building respect, communication, accountability and trust isn't always easy. I've learned to be less reactionary and more strategic. Now, I'm better able to balance a compliance-based approach to leadership with a commitment-based approach. As a result, I'm seeing positive changes in employees' day-to-day conduct and the quality of our inputs and outputs. These improvements have had a ripple effect on morale."

In 2017, Brown was named interim deputy director for programs at the Office of Economic Adjustment, part of the U.S. Department of Defense. He credits Brookings Executive

Education with his readiness for the role.

Brookings Executive Education is dedicated to serving the men and women who serve the United States. More than half of its current MSL students are veterans. A number of active-duty officers, like Brown, also attend Brookings Executive Education courses. GI Bill® benefits extend to several Brookings Executive Education offerings and Washington University participates fully in the Yellow Ribbon Program.

Brookings Executive Education shares Olin's culture of community. "The MSL program expanded my professional network and connected me with people I wouldn't have connected with otherwise," Brown said. "In the process, I've built strong relationships and made some lifelong friends."

For more information on the MSL program, contact Morgan Kaminski at mkaminski@brookings.edu.

DEMAND DRIVES SECOND COURSE OFFERING



Because of strong demand — and a sold-out June 19-20 class — Brookings Executive Education is offering a second [Accountability for Results](#) course in June.

Accountability for Results provides diagnostic tools for improving and measuring enterprise-wide performance, performance that is driven by individuals' desire to make government work. The course centers on four frameworks: the President's Management Agenda (PMA), organizational analysis, strategic planning and enterprise risk management. Participants learn how to design systems that evaluate performance, examine agency readiness to meet performance goals and develop processes for the ongoing assessment of results-oriented leadership.

"Challenges to accountability include a lack of public trust, inconsistent or uncertain resources, and perceived bureaucratic incompetence," said Executive in Residence — and class instructor — G. Edward DeSeve. "These challenges affect public servants' ability to achieve positive outcomes for their agencies and the American people, which is why we address them in this class."

DeSeve knows a thing or two about accountability, performance metrics and personal responsibility. His federal-government resume includes serving as a special adviser to former President Barack Obama and deputy director of the Office of Management and Budget. DeSeve oversaw the implementation of the \$787 billion American Recovery and Reinvestment Act, a wide-ranging plan that attracted intense scrutiny and reaction — and became, in effect, a model of accountability.

The second [Accountability for Results](#) course will be taught **June 26-27, 2018**, at the Brookings Institution in Washington, D.C. Note: Only a few seats remain in the second offering, so interested managers should reserve their space soon.

Click [here](#) to register. For more information, email registrar@brookings.edu.

ON THE HORIZON

Register early for these courses; several of them are almost full.

- [Enterprise Leadership](#): April 29 – May 2, 2018
- [Leading Innovation and Creating Value](#): May 8-9, 2018
- [Leading Through Influence](#): May 9-10, 2018
- [Art and Science of Negotiation](#): May 23-24, 2018
- [Global Leadership](#): June 11-12, 2018
- [Inside the White House](#): June 11-12, 2018
- [Strategies for Conflict Resolution](#): June 13-14, 2018
- [Accountability for Results](#): June 26-27, 2018

Register at <https://www.brookings.edu/how-to-register/>.

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The Brookings Institution, 1775 Massachusetts Ave NW, Washington, DC, 20036,