

BROOKINGS

Executive Education

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Brookings Executive Education is a partnership of the Brookings Institution and Washington University in St. Louis.

Greetings for the New Year! Brookings Executive Education wishes our entire community of public leaders a happy and healthy 2018 and we hope to see students in a class early in the new year!

The January newsletter captures some landmarks of the past year and provides information about a new course offered this spring.

NEW RESIDENCY PROGRAM FOCUSES ON LEADING AT THE TOP



This spring, government executives can turn to a new Brookings Executive Education offering for more-strategic, forward-looking solutions to their enterprise-wide challenges.

The three-day Enterprise Leadership residency provides frameworks and tools that help senior-level professionals excel in their role as civil servants.

Content centers on the following areas:

- Setting cross-functional priorities, developing long-term strategies and inspiring employees to implement short-term objectives
- Identifying shared interests and values among multiple actors and agencies
- Encouraging collaboration through the creation of trusted networks
- Creating a cultural glue that bonds their organization and defines organizational character and competence

The residency is scheduled for April 29 – May 2, 2018, at the Charles F. Knight Executive Education & Conference Center at Washington University in St. Louis.

For more information or to register, click [here](#).

COURSES ON THE HORIZON

Register early for upcoming courses; several of which are almost full.

[Strategic Thinking](#): Feb. 13-14, 2018 – Learn how to analyze assumptions, information, and frameworks to formulate strategic options for a positive outcome.

[Interpersonal Savvy](#): March 13-14, 2018 – Learn how to develop the agility to gauge your impact on others, be attentive to emotional cues, and cultivate empathy.

[East and South Asia](#): March 27-28, 2018 – Dive into the factors that could jeopardize continued growth in Beijing, New Delhi, Seoul, and Jakarta and how these issues impact U.S. policy.

[Visioning and Leading Change](#): March 27-28, 2018 – Learn the process of visioning and how to construct a vision on ways in which your organization will create new value.

Sign up at <https://www.brookings.edu/how-to-register/>.

BROOKINGS EXECUTIVE EDUCATION: A FAMILY AFFAIR



Like father, like daughter.

In June 2012, William Ankrum enrolled in his first Brookings Executive Education course. In September 2017, he was awarded Brookings Executive Education's [Certificate in Public Leadership](#) — along with his eldest child, Rachel Ryan.

Father and daughter earned the certificate at a markedly different pace. Ankrum took a few courses per year, completing the required 20 class days in a little more than five years. Ryan, as a [Brookings Executive Education Executive Fellow](#), fast-tracked through her courses in 12 months.

Ankrum has spent 31 years in the federal government — many of them as an executive and leader. Ryan is a foreign affairs officer with the U.S. Department of State. She works for the Bureau of Arms Control, Verification and Compliance's Office of Chemical and Biological Weapons Affairs.

Ankrum and Ryan are at different stages of their career. But they enrolled at Brookings Executive Education for the same reasons: a belief in strong government leadership and a legacy of public service.

"I left Brookings feeling empowered, energized and more optimistic about government as a whole," Ankrum said.

Ankrum concluded the certificate program at Brookings' [Executive Leadership for America](#) residency. During his five days in Charlottesville, Virginia, he and other senior-level public servants discussed common challenges and created personal strategies for positive change.

Ryan aspires to become a member of the Senior Executive Service. "I started looking for more-robust professional development," she said. "I asked my dad for advice, and he suggested Brookings Executive Education. The Executive Fellows program helped me identify gaps in my experience and prepare for advancement."

The program curriculum comprises cohort courses that address the Executive Core Qualifications established by the U.S. Office of Personnel Management. At the conclusion of 20 course days, Executive Fellows earn the Certificate in Public Leadership.



Engagement with Brookings Executive Education also runs in another service-oriented family.

Husband and wife Brian Merrick and Rebecca Ausprung are enrolled in the [Executive Master of Science in Leadership](#) program. Merrick, director of the Office of Innovative Infrastructure for the State Department’s Bureau of Information Resource Management, is about halfway through the program and anticipates graduating in April 2019. Ausprung, branch chief for the U.S. Army Litigation Division, will take her first class in March.

“Becky and I see leadership as a journey,” Merrick said. “There’s always something else to know and new ways to be better at — and happier in — what we do.”

“Lifelong learners, that’s who we are,” Ausprung added. “Based on Brian’s experience at Brookings, I knew I’d enter the program at some point.”

Both families would like their children to follow in their civil-servant footsteps. Who knows? Maybe Ryan’s 4-year-old son, Joshua, and 3-month-old daughter, Katherine, as well as Merrick and Ausprung’s 11-year-old son, Alek (a dedicated newspaperman), and 7-year-old son, Liam, will be future students at Brookings Executive Education.

For additional information on the Certificate in Public Leadership program or Executive Fellows program, contact [Jessika Portney](#) at 202-797-6297.

The EMSL degree is conferred by Washington University. To learn more about the [Executive Master of Science in Leadership](#) program, contact [Morgan Kaminski](#) at 202-797-4396.

BROOKINGS EXECUTIVE EDUCATION PEOPLE IN THE NEWS

Mary Ellen Joyce, Ph.D., an 18-year veteran of Brookings Executive Education, has been named associate dean and executive director. A champion for public service, Joyce advances

Brookings Executive Education's strategic initiatives and was instrumental in the creation of its Executive Master of Science in Leadership program.

"Our students and participants dedicate their careers to the tough work of government," she said. "We provide tools and best practices that enable these professionals to become stronger leaders."

Ian Dubin, J.D., Brookings Executive Education's former associate director, has been promoted to assistant dean and director. Dubin is responsible for growing and strengthening the LEGIS Fellowship program. He also develops courses on global economic, political and security issues and oversees Olin Business School's Washington, D.C., immersion program for Executive MBA and MBA students.

"Policy entrepreneurship requires a clear, nuanced understanding of a broad spectrum of world issues. Brookings Executive Education provides one-of-a-kind access to decision makers and power brokers," Dubin said.

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The Brookings Institution, 1775 Massachusetts Ave NW, Washington, DC, 20036,