

CONTENTS

PREFACE	ix
INTRODUCTION	1
1 THE GOOD OLD DAYS? <i>When Parties Controlled Nominations and Primaries Were to Be Avoided at All Costs</i>	6
2 SEQUENCE AS STRATEGY <i>How Jimmy Carter “Got It” and Taught Subsequent Presidential Candidates the New Rules of the Road</i>	27
3 THE FIGHT TO BE FIRST <i>Why Iowa and New Hampshire Dominate Presidential Nominating Politics</i>	55
4 PROPORTIONAL REPRESENTATION <i>Why Democrats Use It and Republicans Don’t</i>	87
5 DEVIL IN THE DETAILS <i>How the Delegate Count Shapes Modern Nominating Campaigns</i>	125

6	DO CONVENTIONS MATTER ANYMORE? <i>Why No One Could Stop Trump</i>	163
7	THE LOSS OF PEER REVIEW	194
	NOTES	203
	INDEX	223