MILLENIALS
A demographic bridge to America’s diverse future

Millennials are:
- 44% minority, the most diverse generation in history
- 23% of the total population
- 30% of the voting age population
- 38% of the working age population

In 2015, millennials were:
- 55.8% White
- 33% Black
- 37% Hispanic
- 43% Asian

The cultural generation gap
Millennials will be followed by even more diverse generations

2015
- Post-millennials (ages 0-17)
  - 51.5% White
  - 48.5% minorities
- Millennials (ages 18-34)
  - 68.4% White
  - 31.6% minorities
- Pre-millennials (ages 35+)
  - 58.8% White
  - 44.2% minorities

2035 projection
- Post-millennials (ages 0-37)
  - 46% White
  - 54% minorities
- Millennials (ages 38-54)
  - 64.8% White
  - 35.2% minorities
- Pre-millennials (ages 55+)
  - 52.4% White
  - 47.6% minorities

What makes millennials unique?
...and how do their characteristics vary by race/ethnicity?

College degree
Percentage of millennials by race/ethnic group that are college graduates:
- White: 43%
- Black: 23%
- Hispanic: 17%
- Asian: 62%

Poverty
Percentage of millennials by race/ethnic group that are in poverty:
- White: 11%
- Black: 24%
- Hispanic: 21%
- Asian: 13%

Homeownership
- Not a homeowner
  - White: 56%
  - Black: 23%
  - Hispanic: 17%
  - Asian: 43%
- Homeowner
  - White: 44%
  - Black: 77%
  - Hispanic: 83%
  - Asian: 57%

Marital status
- Currently married
  - White: 50%
  - Black: 25%
  - Hispanic: 45%
  - Asian: 55%
- Never married
  - White: 25%
  - Black: 75%
  - Hispanic: 55%
  - Asian: 45%
- Divorced, separated, or widowed
  - White: 25%
  - Black: 25%
  - Hispanic: 10%
  - Asian: 55%

Source: William H. Frey analysis of US Census Bureau data, including the American Community Survey, as well as historical decennial censuses.

LEARN MORE: www.brookings.edu/research/millennials