

MILLENNIALS

A demographic bridge to America's diverse future

Millennials are:

44% minority

the most diverse generation in history

23%

of the total population

30%

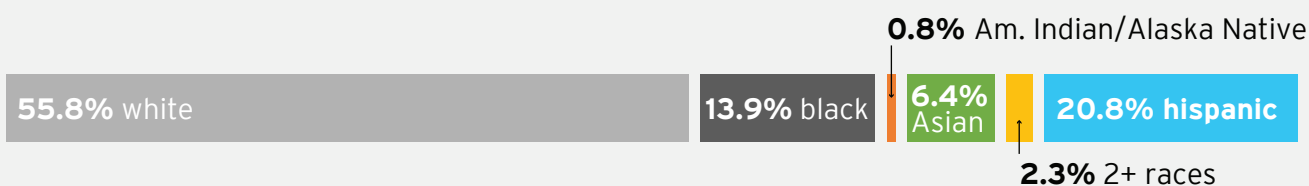
of the voting age population

38%

of the working age population



In 2015, millennials were:



The cultural generation gap

Millennials will be followed by even more diverse generations

2015

Post-millennials (ages 0-17)

51.5% white **48.5% minorities**

Millennials (ages 18-34)

55.8% **44.2%**

Pre-millennials (ages 35+)

68.4% **31.6%**

2035 projection

Post-millennials (ages 0-37)

46% white **54% minorities**

Millennials (ages 38-54)

52.4% **47.6%**

Pre-millennials (ages 55+)

64.8% **35.2%**

What makes millennials unique?

...and how do their characteristics vary by race/ethnicity?

College degree



Percentage of millennials by race/ethnic group that are **college graduates**:

Race/Ethnicity	Percentage
White	43%
Black	23%
Hispanic	17%
Asian	62%



Poverty

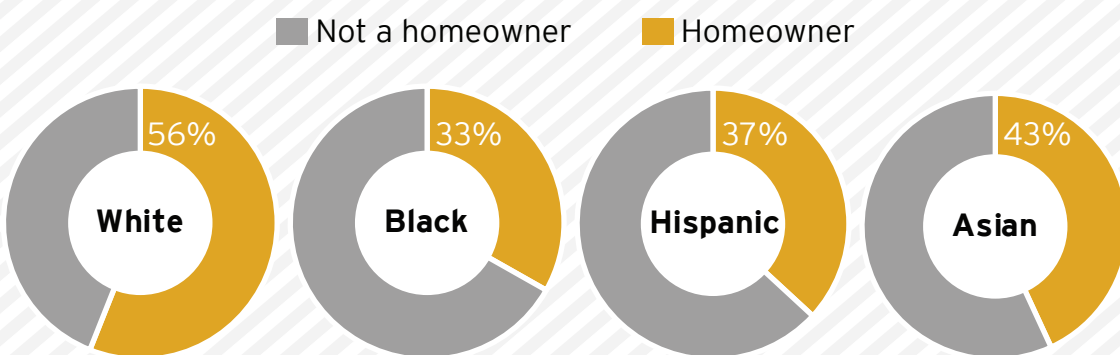


Percentage of millennials by race/ethnic group that are **in poverty**:

Race/Ethnicity	Percentage
White	11%
Black	24%
Hispanic	21%
Asian	13%

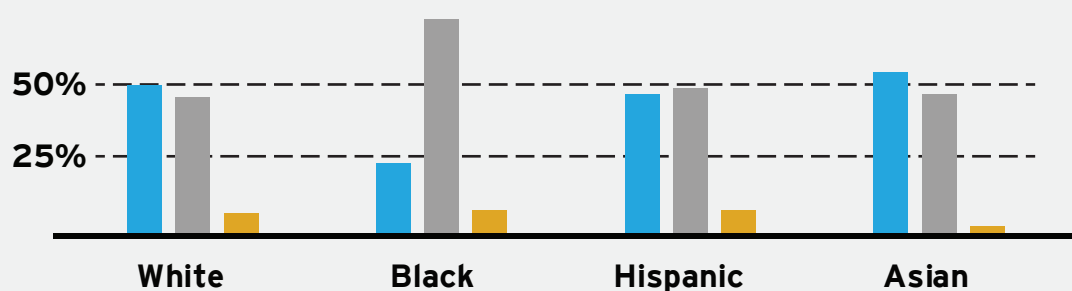


Homeownership



Marital status

Currently married Never married Divorced, separated, or widowed



Source:
William H. Frey analysis of U.S. Census Bureau data, including the Current Population Survey, the American Community Survey, census estimates and projections, as well as historical decennial censuses



Metropolitan Policy Program
at BROOKINGS

LEARN MORE: www.brookings.edu/research/millennials