

# AAPC Consultant Survey on Primary Elections Questionnaire Responses and Party Crosstabs

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Survey Distributed via Qualtrics to email list of 6,330 owned by the American Association of Political Consultants

Start Date: Sept 25, 2017

End Date: Oct 9, 2017

## What is your current role in political campaigns?

What is your current role in political campaigns?	Freq.	Percent	Cum.
Full-time/professional political consul	180	69.77	69.77
Part-time or nonprofessional consulting	26	10.08	79.84
Vendor or service provider to the campa	29	11.24	91.09
Volunteer/student	5	1.94	93.02
Other	18	6.98	100.00
Total	258	100.00	

## Roughly how many years have you been active in political consulting?

Years active in political consulting	Freq.	Percent	Cum.
0	2	0.80	0.80
1	2	0.80	1.60
2	11	4.40	6.00
3	7	2.80	8.80
4	7	2.80	11.60
5	13	5.20	16.80
6	12	4.80	21.60
7	13	5.20	26.80
8	13	5.20	32.00
9	8	3.20	35.20
10	21	8.40	43.60
11	6	2.40	46.00
12	7	2.80	48.80
13	4	1.60	50.40
14	2	0.80	51.20

15	24	9.60	60.80
16	7	2.80	63.60
17	5	2.00	65.60
18	2	0.80	66.40
19	3	1.20	67.60
20	25	10.00	77.60
21	1	0.40	78.00
22	1	0.40	78.40
23	3	1.20	79.60
24	3	1.20	80.80
25	11	4.40	85.20
27	3	1.20	86.40
28	3	1.20	87.60
29	2	0.80	88.40
30	11	4.40	92.80
31	1	0.40	93.20
32	1	0.40	93.60
34	2	0.80	94.40
35	3	1.20	95.60
37	1	0.40	96.00
38	1	0.40	96.40
39	1	0.40	96.80
40	4	1.60	98.40
42	1	0.40	98.80
45	1	0.40	99.20
47	1	0.40	99.60
50	1	0.40	100.00
Total	250	100.00	

summary years

Variable	Obs	Mean	Std. Dev.	Min	Max
years	250	15.092	10.19152	0	50

**What political party do your candidates or clients represent?** (check all that apply) legend: 1 "Democrats" 2 "Republicans" 4 "Other" 5 "Not Applicable"

Political party of clients - multi-response	Freq.	Percent	Cum.
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1	122	49.00	49.00
1,2	12	4.82	53.82
1,2,4	9	3.61	57.43
1,4	6	2.41	59.84
2	76	30.52	90.36
2,4	4	1.61	91.97
4	9	3.61	95.58
5	11	4.42	100.00
Total	249	100.00	

**In general, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?**

Political Views	Freq.	Percent	Cum.
Very conservative	18	7.23	7.23
Conservative	51	20.48	27.71
Moderate	80	32.13	59.84
Liberal	65	26.10	85.94
Very liberal	35	14.06	100.00
Total	249	100.00	

**How much experience do you have in primary campaigns?**

How much experience in primaries	Freq.	Percent	Cum.
A lot	173	70.33	70.33
Some	63	25.61	95.93
A little	7	2.85	98.78
None	3	1.22	100.00
Total	246	100.00	

**Please select the races in which you have experience in primaries (choose all that apply)**

Most experience	Freq.	Percent	Cum.
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1	2	0.81	0.81
1,2	2	0.81	1.63
1,2,3	4	1.63	3.25
1,2,3,4	5	2.03	5.28
1,2,3,4,5	4	1.63	6.91
1,2,3,4,5,6	66	26.83	33.74
1,2,3,4,5,6,7	5	2.03	35.77
1,2,3,4,6	1	0.41	36.18
1,2,3,4,6,7	1	0.41	36.59
1,2,3,5	1	0.41	36.99
1,2,3,5,6	8	3.25	40.24
1,2,3,6	2	0.81	41.06
1,2,3,7	1	0.41	41.46
1,2,4	2	0.81	42.28
1,2,4,5	2	0.81	43.09
1,2,4,5,6	3	1.22	44.31
1,2,5	1	0.41	44.72
1,2,5,6	1	0.41	45.12
1,2,6	1	0.41	45.53
1,3	1	0.41	45.93
1,3,4,5	2	0.81	46.75
1,3,4,5,6	4	1.63	48.37
1,3,5	1	0.41	48.78
1,3,5,6	6	2.44	51.22
1,3,6	1	0.41	51.63
1,4	1	0.41	52.03
1,4,5,6	1	0.41	52.44
1,4,6	1	0.41	52.85
1,5	1	0.41	53.25
1,5,6	5	2.03	55.28
1,6	1	0.41	55.69
2,3	3	1.22	56.91
2,3,4	2	0.81	57.72
2,3,4,5	1	0.41	58.13
2,3,4,5,6	14	5.69	63.82
2,3,4,5,6,7	1	0.41	64.23
2,3,4,6	2	0.81	65.04
2,3,4,6,7	1	0.41	65.45
2,3,5	1	0.41	65.85
2,3,5,6	3	1.22	67.07
2,3,5,6,7	1	0.41	67.48
2,4,7	1	0.41	67.89
2,5	1	0.41	68.29
2,5,6	1	0.41	68.70
2,5,7	1	0.41	69.11
2,7	1	0.41	69.51
3	1	0.41	69.92
3,4,5	2	0.81	70.73

3,4,5,6	16	6.50	77.24
3,4,5,6,7	1	0.41	77.64
3,4,6	1	0.41	78.05
3,5	1	0.41	78.46
3,5,6	10	4.07	82.52
3,5,6,7	1	0.41	82.93
3,6	1	0.41	83.33
3,6,7	1	0.41	83.74
3,7	1	0.41	84.15
4,5	1	0.41	84.55
4,5,6	8	3.25	87.80
5	4	1.63	89.43
5,6	16	6.50	95.93
5,6,7	3	1.22	97.15
6	2	0.81	97.97
7	2	0.81	98.78
8	3	1.22	100.00
Total	246	100.00	

Races ranked at top

1st ranked primary race for experience	Freq.	Percent	Cum.
President	16	12.70	12.70
US Senate	26	20.63	33.33
US House	24	19.05	52.38
Governor	22	17.46	69.84
State Legislature	20	15.87	85.71
Local	17	13.49	99.21
Other	1	0.79	100.00
Total	126	100.00	

Races ranked 2nd

2nd ranked primary race for experience	Freq.	Percent	Cum.
President	12	9.23	9.23
US Senate	27	20.77	30.00
US House	23	17.69	47.69
Governor	29	22.31	70.00
State Legislature	23	17.69	87.69

Local	15	11.54	99.23
Other	1	0.77	100.00
Total	130	100.00	

**Which areas are you primarily engaged in (choose all that apply)?**

fundraising	Freq.	Percent	Cum.
0	244	81.06	81.06
1	57	18.94	100.00
Total	301	100.00	

media	Freq.	Percent	Cum.
0	132	43.85	43.85
1	169	56.15	100.00
Total	301	100.00	

voterdata	Freq.	Percent	Cum.
0	184	61.13	61.13
1	117	38.87	100.00
Total	301	100.00	

grassroots	Freq.	Percent	Cum.
0	196	65.12	65.12
1	105	34.88	100.00
Total	301	100.00	

polling	Freq.	Percent	Cum.
0	205	68.11	68.11

1	<b>96</b>	<b>31.89</b>	<b>100.00</b>
Total	<b>301</b>	<b>100.00</b>	

recruit	Freq.	Percent	Cum.
0	<b>240</b>	<b>79.73</b>	<b>79.73</b>
1	<b>61</b>	<b>20.27</b>	<b>100.00</b>
Total	<b>301</b>	<b>100.00</b>	

manage	Freq.	Percent	Cum.
0	<b>182</b>	<b>60.47</b>	<b>60.47</b>
1	<b>119</b>	<b>39.53</b>	<b>100.00</b>
Total	<b>301</b>	<b>100.00</b>	

vendor	Freq.	Percent	Cum.
0	<b>244</b>	<b>81.06</b>	<b>81.06</b>
1	<b>57</b>	<b>18.94</b>	<b>100.00</b>
Total	<b>301</b>	<b>100.00</b>	

otherwork	Freq.	Percent	Cum.
0	<b>287</b>	<b>95.35</b>	<b>95.35</b>
1	<b>14</b>	<b>4.65</b>	<b>100.00</b>
Total	<b>301</b>	<b>100.00</b>	

**From your perspective, how would you rate the quality of candidates running for the US House and Senate?**

Candidate quality	Freq.	Percent	Cum.

Excellent	5	2.16	2.16
Good	115	49.57	51.72
Fair	87	37.50	89.22
Poor	25	10.78	100.00
Total	232	100.00	

By Party

Candidate quality for US House and Senate	R Works with One Party		Total
	Democrats	Republica	
Excellent	4 3.42	0 0.00	4 2.05
Good	58 49.57	40 51.28	98 50.26
Fair	45 38.46	28 35.90	73 37.44
Poor	10 8.55	10 12.82	20 10.26
Total	117 100.00	78 100.00	195 100.00

In the time that you have worked in politics, has the quality of candidates running for the US House and Senate...

How has  
Candidate  
quality changed  
for US House  
and



Senate	Freq.	Percent	Cum.
Gotten better	29	12.61	12.61
Gotten worse	105	45.65	58.26
Stayed same	96	41.74	100.00
Total	230	100.00	

By Party

How has Candidate quality changed for US House and Senate	R Works with One Party		Total
	Democrats	Republica	
Gotten better	24 20.17	2 2.56	26 13.20
Gotten worse	50 42.02	37 47.44	87 44.16
Stayed same	45 37.82	39 50.00	84 42.64
Total	119 100.00	78 100.00	197 100.00

Over the past five to ten years, how have primary candidates changed in the kinds of races for which you have the most experience?

Experience in public office	Freq.	Percent	Cum.
A lot more	6	2.64	2.64
Somewhat more	23	10.13	12.78
Same	60	26.43	39.21
Somewhat less	79	34.80	74.01

A lot less	<b>59</b>	<b>25.99</b>	<b>100.00</b>
Total	<b>227</b>	<b>100.00</b>	

Experience in public office	R Works with One Party		Total
	Democrats	Republica	
A lot more	<b>4</b> <b>3.36</b>	<b>2</b> <b>2.70</b>	<b>6</b> <b>3.11</b>
Somewhat more	<b>9</b> <b>7.56</b>	<b>8</b> <b>10.81</b>	<b>17</b> <b>8.81</b>
Same	<b>29</b> <b>24.37</b>	<b>25</b> <b>33.78</b>	<b>54</b> <b>27.98</b>
Somewhat less	<b>48</b> <b>40.34</b>	<b>21</b> <b>28.38</b>	<b>69</b> <b>35.75</b>
A lot less	<b>29</b> <b>24.37</b>	<b>18</b> <b>24.32</b>	<b>47</b> <b>24.35</b>
Total	<b>119</b> <b>100.00</b>	<b>74</b> <b>100.00</b>	<b>193</b> <b>100.00</b>

Personal wealth	Freq.	Percent	Cum.
A lot more	<b>42</b>	<b>19.00</b>	<b>19.00</b>
Somewhat more	<b>114</b>	<b>51.58</b>	<b>70.59</b>
Same	<b>47</b>	<b>21.27</b>	<b>91.86</b>
Somewhat less	<b>13</b>	<b>5.88</b>	<b>97.74</b>
A lot less	<b>5</b>	<b>2.26</b>	<b>100.00</b>
Total	<b>221</b>	<b>100.00</b>	

Personal wealth	R Works with One Party		Total
	Democrats	Republica	
A lot more	25 21.74	10 13.70	35 18.62
Somewhat more	62 53.91	39 53.42	101 53.72
Same	17 14.78	19 26.03	36 19.15
Somewhat less	8 6.96	4 5.48	12 6.38
A lot less	3 2.61	1 1.37	4 2.13
Total	115 100.00	73 100.00	188 100.00

Business background	Freq.	Percent	Cum.
A lot more	20	9.01	9.01
Somewhat more	91	40.99	50.00
Same	88	39.64	89.64
Somewhat less	16	7.21	96.85
A lot less	7	3.15	100.00
Total	222	100.00	

Business background	R Works with One Party		Total
	Democrats	Republica	
A lot more	11 9.57	5 6.76	16 8.47
Somewhat more	47 40.87	29 39.19	76 40.21
Same	44 38.26	33 44.59	77 40.74
Somewhat less	8 6.96	6 8.11	14 7.41
A lot less	5 4.35	1 1.35	6 3.17
Total	115 100.00	74 100.00	189 100.00

Issue activist background	Freq.	Percent	Cum.
A lot more	33	14.86	14.86
Somewhat more	74	33.33	48.20
Same	70	31.53	79.73
Somewhat less	31	13.96	93.69
A lot less	14	6.31	100.00
Total	222	100.00	

Issue activist background	R Works with One Party		Total
	Democrats	Republica	
A lot more	<b>22</b> <b>18.97</b>	<b>7</b> <b>9.72</b>	<b>29</b> <b>15.43</b>
Somewhat more	<b>46</b> <b>39.66</b>	<b>20</b> <b>27.78</b>	<b>66</b> <b>35.11</b>
Same	<b>25</b> <b>21.55</b>	<b>29</b> <b>40.28</b>	<b>54</b> <b>28.72</b>
Somewhat less	<b>15</b> <b>12.93</b>	<b>12</b> <b>16.67</b>	<b>27</b> <b>14.36</b>
A lot less	<b>8</b> <b>6.90</b>	<b>4</b> <b>5.56</b>	<b>12</b> <b>6.38</b>
Total	<b>116</b> <b>100.00</b>	<b>72</b> <b>100.00</b>	<b>188</b> <b>100.00</b>

Strong ideological viewpoint	Freq.	Percent	Cum.
	A lot more	<b>89</b>	<b>39.21</b>
Somewhat more	<b>72</b>	<b>31.72</b>	<b>70.93</b>
Same	<b>45</b>	<b>19.82</b>	<b>90.75</b>
Somewhat less	<b>18</b>	<b>7.93</b>	<b>98.68</b>
A lot less	<b>3</b>	<b>1.32</b>	<b>100.00</b>
Total	<b>227</b>	<b>100.00</b>	

Strong ideological viewpoint	R Works with One Party		Total
	Democrats	Republica	
A lot more	44 36.97	31 41.89	75 38.86
Somewhat more	42 35.29	21 28.38	63 32.64
Same	22 18.49	14 18.92	36 18.65
Somewhat less	10 8.40	6 8.11	16 8.29
A lot less	1 0.84	2 2.70	3 1.55
Total	119 100.00	74 100.00	193 100.00

Strong allegiance to party platform	Freq.	Percent	Cum.
	A lot more	43	19.28
Somewhat more	49	21.97	41.26
Same	55	24.66	65.92
Somewhat less	62	27.80	93.72
A lot less	14	6.28	100.00
Total	223	100.00	

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Strong allegiance to party platform	R Works with One Party		Total
	Democrats	Republica	
A lot more	21 18.26	15 20.27	36 19.05
Somewhat more	26 22.61	13 17.57	39 20.63
Same	31 26.96	19 25.68	50 26.46
Somewhat less	31 26.96	21 28.38	52 27.51
A lot less	6 5.22	6 8.11	12 6.35
Total	115 100.00	74 100.00	189 100.00

Personal connections to party leaders in state	Freq.	Percent	Cum.
	A lot more	15	6.88
Somewhat more	31	14.22	21.10
Same	79	36.24	57.34
Somewhat less	65	29.82	87.16
A lot less	28	12.84	100.00
Total	218	100.00	

Personal connections to party leaders in state	R Works with One Party		Total
	Democrats	Republica	
A lot more	7 6.14	5 6.85	12 6.42
Somewhat more	17 14.91	10 13.70	27 14.44
Same	36 31.58	31 42.47	67 35.83
Somewhat less	38 33.33	17 23.29	55 29.41
A lot less	16 14.04	10 13.70	26 13.90
Total	114 100.00	73 100.00	187 100.00

**In the kinds of races for which you have the most experience, which actors are important in recruiting and training candidates today?**

Business Groups or leaders	Freq.	Percent	Cum.
Very important	44	21.05	21.05
Somewhat important	99	47.37	68.42
Not very important	53	25.36	93.78
Not important at all	13	6.22	100.00
Total	209	100.00	



Business Groups or leaders	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>17</b> <b>15.60</b>	<b>18</b> <b>26.47</b>	<b>35</b> <b>19.77</b>
Somewhat important	<b>49</b> <b>44.95</b>	<b>33</b> <b>48.53</b>	<b>82</b> <b>46.33</b>
Not very important	<b>33</b> <b>30.28</b>	<b>14</b> <b>20.59</b>	<b>47</b> <b>26.55</b>
Not important at all	<b>10</b> <b>9.17</b>	<b>3</b> <b>4.41</b>	<b>13</b> <b>7.34</b>
Total	<b>109</b> <b>100.00</b>	<b>68</b> <b>100.00</b>	<b>177</b> <b>100.00</b>

Issue/ideological groups or activists	Freq.	Percent	Cum.
Very important	<b>73</b>	<b>34.76</b>	<b>34.76</b>
Somewhat important	<b>99</b>	<b>47.14</b>	<b>81.90</b>
Not very important	<b>33</b>	<b>15.71</b>	<b>97.62</b>
Not important at all	<b>5</b>	<b>2.38</b>	<b>100.00</b>
Total	<b>210</b>	<b>100.00</b>	

Issue/ideological groups or activists	R Works with One Party		Total
	Democrats	Republica	

Very important	<b>40</b> <b>35.71</b>	<b>20</b> <b>30.30</b>	<b>60</b> <b>33.71</b>
Somewhat important	<b>53</b> <b>47.32</b>	<b>35</b> <b>53.03</b>	<b>88</b> <b>49.44</b>
Not very important	<b>16</b> <b>14.29</b>	<b>11</b> <b>16.67</b>	<b>27</b> <b>15.17</b>
Not important at all	<b>3</b> <b>2.68</b>	<b>0</b> <b>0.00</b>	<b>3</b> <b>1.69</b>
Total	<b>112</b> <b>100.00</b>	<b>66</b> <b>100.00</b>	<b>178</b> <b>100.00</b>

Individual donors	Freq.	Percent	Cum.
Very important	<b>44</b>	<b>21.15</b>	<b>21.15</b>
Somewhat important	<b>90</b>	<b>43.27</b>	<b>64.42</b>
Not very important	<b>60</b>	<b>28.85</b>	<b>93.27</b>
Not important at all	<b>14</b>	<b>6.73</b>	<b>100.00</b>
Total	<b>208</b>	<b>100.00</b>	

Individual donors	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>17</b> <b>15.74</b>	<b>18</b> <b>26.47</b>	<b>35</b> <b>19.89</b>
Somewhat important	<b>54</b> <b>50.00</b>	<b>22</b> <b>32.35</b>	<b>76</b> <b>43.18</b>
Not very important	<b>29</b>	<b>25</b>	<b>54</b>

	<b>26.85</b>	<b>36.76</b>	<b>30.68</b>
Not important at all	<b>8</b> <b>7.41</b>	<b>3</b> <b>4.41</b>	<b>11</b> <b>6.25</b>
Total	<b>108</b> <b>100.00</b>	<b>68</b> <b>100.00</b>	<b>176</b> <b>100.00</b>

Unions	Freq.	Percent	Cum.
Very important	<b>44</b>	<b>21.78</b>	<b>21.78</b>
Somewhat important	<b>82</b>	<b>40.59</b>	<b>62.38</b>
Not very important	<b>47</b>	<b>23.27</b>	<b>85.64</b>
Not important at all	<b>29</b>	<b>14.36</b>	<b>100.00</b>
Total	<b>202</b>	<b>100.00</b>	

Unions	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>30</b> <b>27.03</b>	<b>10</b> <b>16.67</b>	<b>40</b> <b>23.39</b>
Somewhat important	<b>57</b> <b>51.35</b>	<b>13</b> <b>21.67</b>	<b>70</b> <b>40.94</b>
Not very important	<b>15</b> <b>13.51</b>	<b>20</b> <b>33.33</b>	<b>35</b> <b>20.47</b>
Not important at all	<b>9</b> <b>8.11</b>	<b>17</b> <b>28.33</b>	<b>26</b> <b>15.20</b>
Total	<b>111</b> <b>100.00</b>	<b>60</b> <b>100.00</b>	<b>171</b> <b>100.00</b>

Consultant	Freq.	Percent	Cum.
Very important	<b>43</b>	<b>20.48</b>	<b>20.48</b>
Somewhat important	<b>96</b>	<b>45.71</b>	<b>66.19</b>
Not very important	<b>54</b>	<b>25.71</b>	<b>91.90</b>
Not important at all	<b>17</b>	<b>8.10</b>	<b>100.00</b>
Total	<b>210</b>	<b>100.00</b>	

Consultant	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>28</b> <b>25.45</b>	<b>9</b> <b>13.24</b>	<b>37</b> <b>20.79</b>
Somewhat important	<b>55</b> <b>50.00</b>	<b>28</b> <b>41.18</b>	<b>83</b> <b>46.63</b>
Not very important	<b>22</b> <b>20.00</b>	<b>21</b> <b>30.88</b>	<b>43</b> <b>24.16</b>
Not important at all	<b>5</b> <b>4.55</b>	<b>10</b> <b>14.71</b>	<b>15</b> <b>8.43</b>
Total	<b>110</b> <b>100.00</b>	<b>68</b> <b>100.00</b>	<b>178</b> <b>100.00</b>

National party organizations or elected officials	Freq.	Percent	Cum.
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Very important	<b>49</b>	<b>23.11</b>	<b>23.11</b>
Somewhat important	<b>84</b>	<b>39.62</b>	<b>62.74</b>
Not very important	<b>58</b>	<b>27.36</b>	<b>90.09</b>
Not important at all	<b>21</b>	<b>9.91</b>	<b>100.00</b>
Total	<b>212</b>	<b>100.00</b>	

National party organizations or elected officials	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>32</b>	<b>8</b>	<b>40</b>
	<b>28.32</b>	<b>11.94</b>	<b>22.22</b>
Somewhat important	<b>43</b>	<b>28</b>	<b>71</b>
	<b>38.05</b>	<b>41.79</b>	<b>39.44</b>
Not very important	<b>27</b>	<b>24</b>	<b>51</b>
	<b>23.89</b>	<b>35.82</b>	<b>28.33</b>
Not important at all	<b>11</b>	<b>7</b>	<b>18</b>
	<b>9.73</b>	<b>10.45</b>	<b>10.00</b>
Total	<b>113</b>	<b>67</b>	<b>180</b>
	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

Local party organizations or elected officials	Freq.	Percent	Cum.
	Very important	<b>58</b>	<b>27.49</b>
Somewhat important	<b>86</b>	<b>40.76</b>	<b>68.25</b>
Not very important	<b>37</b>	<b>17.54</b>	<b>85.78</b>
Not important at all	<b>30</b>	<b>14.22</b>	<b>100.00</b>
Total	<b>211</b>	<b>100.00</b>	

Local party organizations or elected officials	R Works with One Party		Total
	Democrats	Republica	
Very important	<b>37</b> <b>33.04</b>	<b>11</b> <b>16.42</b>	<b>48</b> <b>26.82</b>
Somewhat important	<b>40</b> <b>35.71</b>	<b>31</b> <b>46.27</b>	<b>71</b> <b>39.66</b>
Not very important	<b>18</b> <b>16.07</b>	<b>14</b> <b>20.90</b>	<b>32</b> <b>17.88</b>
Not important at all	<b>17</b> <b>15.18</b>	<b>11</b> <b>16.42</b>	<b>28</b> <b>15.64</b>
Total	<b>112</b> <b>100.00</b>	<b>67</b> <b>100.00</b>	<b>179</b> <b>100.00</b>

Other/comment	Freq.	Percent	Cum.
Very important	<b>3</b>	<b>60.00</b>	<b>60.00</b>
Somewhat important	<b>2</b>	<b>40.00</b>	<b>100.00</b>
Total	<b>5</b>	<b>100.00</b>	

Other/comment	R Works with One Party Democrats	
	Party Democrats	Total
Very important	1 33.33	1 33.33
Somewhat important	2 66.67	2 66.67
Total	3 100.00	3 100.00

Over the past five to ten years, has the following actors' activity in recruiting and training candidates become more or less important?

Business Groups or leaders	Freq.	Percent	Cum.
A lot more important	24	12.44	12.44
Somewhat more important	78	40.41	52.85
Same	62	32.12	84.97
Somewhat less important	23	11.92	96.89
Much less important	6	3.11	100.00
Total	193	100.00	

Business Groups or leaders	R Works with One Party		Total
	Democrats	Republica	
A lot more important	13 12.50	5 8.20	18 10.91
Somewhat more importa	42 40.38	24 39.34	66 40.00

Same	31 29.81	23 37.70	54 32.73
Somewhat less importa	15 14.42	6 9.84	21 12.73
Much less important	3 2.88	3 4.92	6 3.64
Total	104 100.00	61 100.00	165 100.00

Issue/ideological groups or activists	Freq.	Percent	Cum.
A lot more important	71	36.04	36.04
Somewhat more important	84	42.64	78.68
Same	35	17.77	96.45
Somewhat less important	4	2.03	98.48
Much less important	3	1.52	100.00
Total	197	100.00	

Issue/ideological groups or activists	R Works with One Party		Total
	Democrats	Republica	
A lot more important	42 38.53	20 33.90	62 36.90
Somewhat more importa	47 43.12	25 42.37	72 42.86
Same	17 15.60	12 20.34	29 17.26



Somewhat less importa	<b>2</b> <b>1.83</b>	<b>1</b> <b>1.69</b>	<b>3</b> <b>1.79</b>
Much less important	<b>1</b> <b>0.92</b>	<b>1</b> <b>1.69</b>	<b>2</b> <b>1.19</b>
Total	<b>109</b> <b>100.00</b>	<b>59</b> <b>100.00</b>	<b>168</b> <b>100.00</b>

Individual donors	Freq.	Percent	Cum.
A lot more important	<b>35</b>	<b>18.23</b>	<b>18.23</b>
Somewhat more important	<b>62</b>	<b>32.29</b>	<b>50.52</b>
Same	<b>71</b>	<b>36.98</b>	<b>87.50</b>
Somewhat less important	<b>20</b>	<b>10.42</b>	<b>97.92</b>
Much less important	<b>4</b>	<b>2.08</b>	<b>100.00</b>
Total	<b>192</b>	<b>100.00</b>	

Individual donors	R Works with One Party		Total
	Democrats	Republica	
A lot more important	<b>20</b> <b>19.42</b>	<b>6</b> <b>10.00</b>	<b>26</b> <b>15.95</b>
Somewhat more importa	<b>35</b> <b>33.98</b>	<b>20</b> <b>33.33</b>	<b>55</b> <b>33.74</b>
Same	<b>39</b> <b>37.86</b>	<b>22</b> <b>36.67</b>	<b>61</b> <b>37.42</b>
Somewhat less importa	<b>7</b> <b>6.80</b>	<b>11</b> <b>18.33</b>	<b>18</b> <b>11.04</b>

Much less important	<b>2</b> <b>1.94</b>	<b>1</b> <b>1.67</b>	<b>3</b> <b>1.84</b>
Total	<b>103</b> <b>100.00</b>	<b>60</b> <b>100.00</b>	<b>163</b> <b>100.00</b>

Unions	Freq.	Percent	Cum.
A lot more important	<b>14</b>	<b>7.33</b>	<b>7.33</b>
Somewhat more important	<b>35</b>	<b>18.32</b>	<b>25.65</b>
Same	<b>58</b>	<b>30.37</b>	<b>56.02</b>
Somewhat less important	<b>53</b>	<b>27.75</b>	<b>83.77</b>
Much less important	<b>31</b>	<b>16.23</b>	<b>100.00</b>
Total	<b>191</b>	<b>100.00</b>	

Unions	R Works with One Party		Total
	Democrats	Republica	
A lot more important	<b>8</b> <b>7.48</b>	<b>4</b> <b>7.02</b>	<b>12</b> <b>7.32</b>
Somewhat more importa	<b>24</b> <b>22.43</b>	<b>7</b> <b>12.28</b>	<b>31</b> <b>18.90</b>
Same	<b>29</b> <b>27.10</b>	<b>21</b> <b>36.84</b>	<b>50</b> <b>30.49</b>
Somewhat less importa	<b>33</b> <b>30.84</b>	<b>12</b> <b>21.05</b>	<b>45</b> <b>27.44</b>
Much less important	<b>13</b> <b>12.15</b>	<b>13</b> <b>22.81</b>	<b>26</b> <b>15.85</b>
Total	<b>107</b>	<b>57</b>	<b>164</b>

<b>100.00</b>	<b>100.00</b>	<b>100.00</b>
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Consultant	Freq.	Percent	Cum.
A lot more important	<b>30</b>	<b>15.71</b>	<b>15.71</b>
Somewhat more important	<b>57</b>	<b>29.84</b>	<b>45.55</b>
Same	<b>75</b>	<b>39.27</b>	<b>84.82</b>
Somewhat less important	<b>23</b>	<b>12.04</b>	<b>96.86</b>
Much less important	<b>6</b>	<b>3.14</b>	<b>100.00</b>
Total	<b>191</b>	<b>100.00</b>	

Consultant	R Works with One Party		Total
	Democrats	Republicans	
A lot more important	<b>17</b> <b>16.19</b>	<b>7</b> <b>12.07</b>	<b>24</b> <b>14.72</b>
Somewhat more importa	<b>37</b> <b>35.24</b>	<b>17</b> <b>29.31</b>	<b>54</b> <b>33.13</b>
Same	<b>40</b> <b>38.10</b>	<b>21</b> <b>36.21</b>	<b>61</b> <b>37.42</b>
Somewhat less importa	<b>7</b> <b>6.67</b>	<b>11</b> <b>18.97</b>	<b>18</b> <b>11.04</b>
Much less important	<b>4</b> <b>3.81</b>	<b>2</b> <b>3.45</b>	<b>6</b> <b>3.68</b>
Total	<b>105</b> <b>100.00</b>	<b>58</b> <b>100.00</b>	<b>163</b> <b>100.00</b>

National party organizations or elected officials	Freq.	Percent	Cum.
	A lot more important	<b>19</b>	<b>9.64</b>
Somewhat more important	<b>37</b>	<b>18.78</b>	<b>28.43</b>
Same	<b>84</b>	<b>42.64</b>	<b>71.07</b>
Somewhat less important	<b>43</b>	<b>21.83</b>	<b>92.89</b>
Much less important	<b>14</b>	<b>7.11</b>	<b>100.00</b>
Total	<b>197</b>	<b>100.00</b>	

National party organizations or elected officials	R Works with One Party		Total
	Democrats	Republica	
A lot more important	<b>13</b> <b>12.15</b>	<b>2</b> <b>3.28</b>	<b>15</b> <b>8.93</b>
Somewhat more importa	<b>21</b> <b>19.63</b>	<b>11</b> <b>18.03</b>	<b>32</b> <b>19.05</b>
Same	<b>49</b> <b>45.79</b>	<b>25</b> <b>40.98</b>	<b>74</b> <b>44.05</b>
Somewhat less importa	<b>18</b> <b>16.82</b>	<b>16</b> <b>26.23</b>	<b>34</b> <b>20.24</b>
Much less important	<b>6</b> <b>5.61</b>	<b>7</b> <b>11.48</b>	<b>13</b> <b>7.74</b>
Total	<b>107</b> <b>100.00</b>	<b>61</b> <b>100.00</b>	<b>168</b> <b>100.00</b>

Local party organizations or elected officials	Freq.	Percent	Cum.
A lot more important	<b>23</b>	<b>11.86</b>	<b>11.86</b>
Somewhat more important	<b>40</b>	<b>20.62</b>	<b>32.47</b>
Same	<b>78</b>	<b>40.21</b>	<b>72.68</b>
Somewhat less important	<b>36</b>	<b>18.56</b>	<b>91.24</b>
Much less important	<b>17</b>	<b>8.76</b>	<b>100.00</b>
Total	<b>194</b>	<b>100.00</b>	

Local party organizations or elected officials	R Works with One Party		Total
	Democrats	Republica	
A lot more important	<b>13</b>	<b>3</b>	<b>16</b>
	<b>12.38</b>	<b>4.92</b>	<b>9.64</b>
Somewhat more importa	<b>22</b>	<b>12</b>	<b>34</b>
	<b>20.95</b>	<b>19.67</b>	<b>20.48</b>
Same	<b>44</b>	<b>27</b>	<b>71</b>
	<b>41.90</b>	<b>44.26</b>	<b>42.77</b>
Somewhat less importa	<b>15</b>	<b>13</b>	<b>28</b>
	<b>14.29</b>	<b>21.31</b>	<b>16.87</b>
Much less important	<b>11</b>	<b>6</b>	<b>17</b>
	<b>10.48</b>	<b>9.84</b>	<b>10.24</b>
Total	<b>105</b>	<b>61</b>	<b>166</b>
	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

Other/comment	Freq.	Percent	Cum.

A lot more important	5	38.46	38.46
Somewhat more important	3	23.08	61.54
Same	5	38.46	100.00
Total	13	100.00	

Other/comment	R Works with One Party		Total
	Democrats	Republica	
A lot more important	3 50.00	1 20.00	4 36.36
Somewhat more importa	2 33.33	1 20.00	3 27.27
Same	1 16.67	3 60.00	4 36.36
Total	6 100.00	5 100.00	11 100.00

**In your experience or observation, are primary challenges to incumbents more common than five or so years ago, less common, or about the same?**

Primaries More Common: US Senate	Freq.	Percent	Cum.
More common	94	46.08	46.08
Less common	30	14.71	60.78
About same	80	39.22	100.00
Total	204	100.00	

Primaries More Common: US Senate	R Works with One Party		Total
	Democrats	Republica	
More common	<b>49</b> <b>43.75</b>	<b>34</b> <b>54.84</b>	<b>83</b> <b>47.70</b>
Less common	<b>21</b> <b>18.75</b>	<b>4</b> <b>6.45</b>	<b>25</b> <b>14.37</b>
About same	<b>42</b> <b>37.50</b>	<b>24</b> <b>38.71</b>	<b>66</b> <b>37.93</b>
Total	<b>112</b> <b>100.00</b>	<b>62</b> <b>100.00</b>	<b>174</b> <b>100.00</b>

Primaries More Common: US House	Freq.	Percent	Cum.
	More common	<b>113</b>	<b>54.33</b>
Less common	<b>31</b>	<b>14.90</b>	<b>69.23</b>
About same	<b>64</b>	<b>30.77</b>	<b>100.00</b>
Total	<b>208</b>	<b>100.00</b>	

Primaries More Common: US House	R Works with One Party		Total
	Democrats	Republica	
More common	<b>61</b> <b>53.98</b>	<b>35</b> <b>54.69</b>	<b>96</b> <b>54.24</b>
Less common	<b>22</b> <b>19.47</b>	<b>3</b> <b>4.69</b>	<b>25</b> <b>14.12</b>
About same	<b>30</b> <b>26.55</b>	<b>26</b> <b>40.62</b>	<b>56</b> <b>31.64</b>
Total	<b>113</b> <b>100.00</b>	<b>64</b> <b>100.00</b>	<b>177</b> <b>100.00</b>

Primaries More Common: State Legislature	Freq.	Percent	Cum.
	More common	<b>98</b>	<b>48.76</b>
Less common	<b>32</b>	<b>15.92</b>	<b>64.68</b>
About same	<b>71</b>	<b>35.32</b>	<b>100.00</b>
Total	<b>201</b>	<b>100.00</b>	

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Primaries More Common: State	R Works with One Party		Total
	Democrats	Republica	
More common	<b>49</b>	<b>33</b>	<b>82</b>



	<b>43.75</b>	<b>55.93</b>	<b>47.95</b>
Less common	<b>21</b>	<b>5</b>	<b>26</b>
	<b>18.75</b>	<b>8.47</b>	<b>15.20</b>
About same	<b>42</b>	<b>21</b>	<b>63</b>
	<b>37.50</b>	<b>35.59</b>	<b>36.84</b>
Total	<b>112</b>	<b>59</b>	<b>171</b>
	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>