



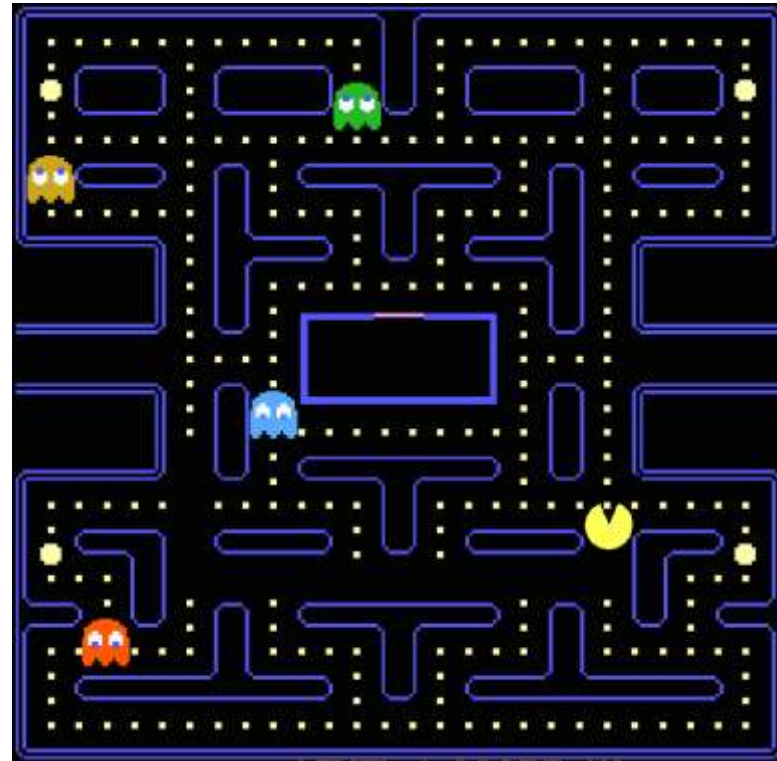
MY ENTREPRENEURIAL JOURNEY

THE SORONKO STORY....

INTRODUCTION



ROCKETMAN



PACMAN

THE BEGINNING.....

- ▶ Access to capital
- ▶ Lack of business skills
- ▶ No mentorship
- ▶ Poor negotiation skills
- ▶ Fueled with passion
- ▶ Thought leader in women empowerment & technology
- ▶ Family support
- ▶ 5 second shock reaction
- ▶ Societal pressures and stereotypes

HOW REGINA HONU STARTED SORONKO SOLUTIONS



Studied Comp. Science & landed first job at Rancard whilst in final year at Ashesi



Worked with Zenith & Fidelity Bank as the only female in both of their IT Depts



Was flown by Microsoft for a job interview in Seattle & was bent on starting her company after



Started Soronko Solutions, a technology social enterprise in 2012 with a laptop & desk in her parents' house



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Started running weekly coding classes for girls in urban slum: Nima & received first grant to support and run Tech Needs Girls



Started Tech Needs Girls Movement to train girls to code with 50 girls in Kumasi in 2013



Run a pilot of teaching STEM skills to rural children in Growing STEMs project

80%

Used 80% of profit from running Soronko Solutions to run not for profit projects



Profiled on CNN African Startups which helped establish global presence



Expanded Tech Needs Girls to 8 regions & Burkina Faso. Trained over 3500 girls to code



Mentees of Tech Needs Girls have started tech companies, foundations & received scholarships to study CS and MIS at Ashesi



Became 2016 Vlisco Ambassador and started campaign to merge fashion & technology

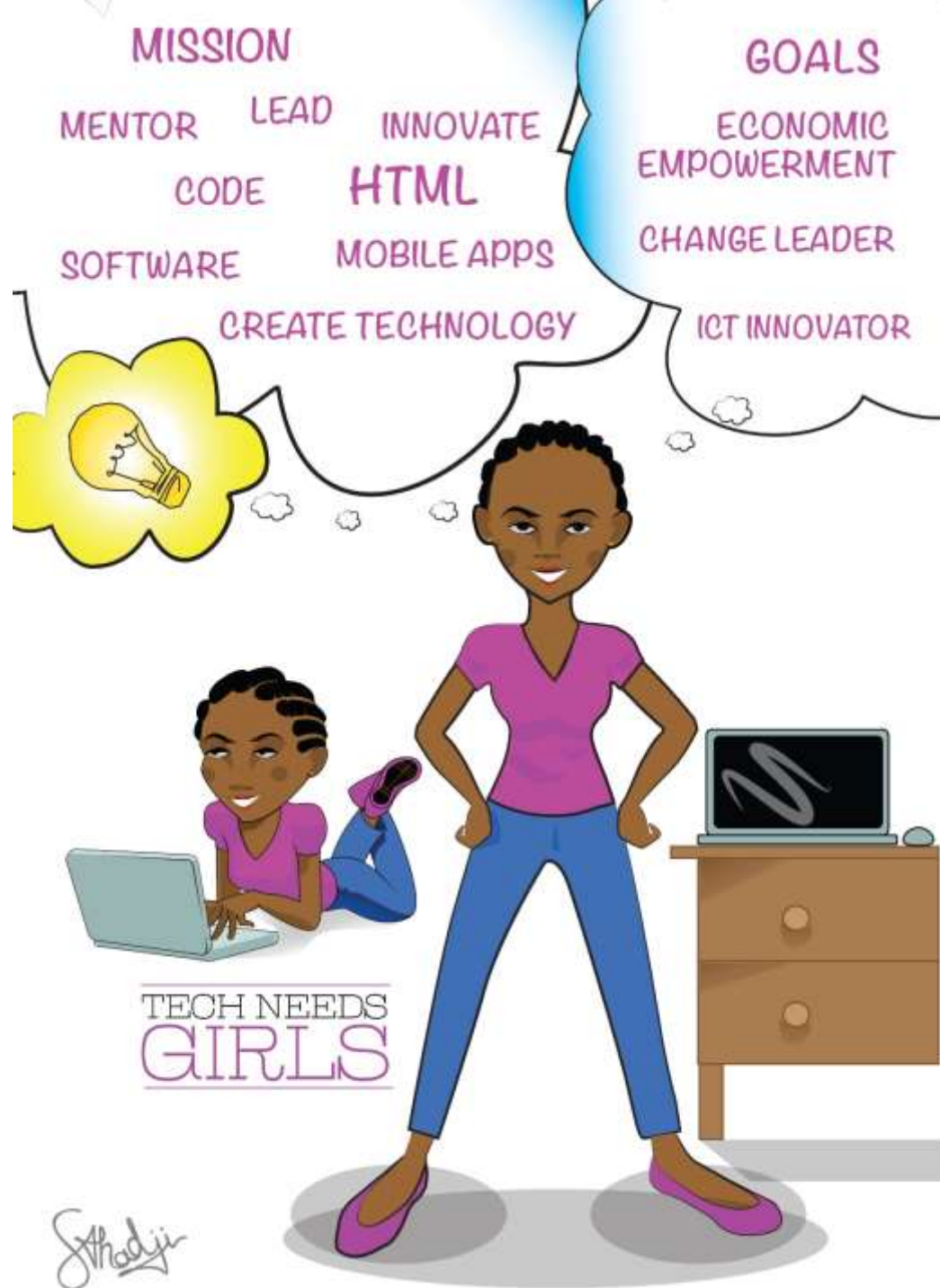


Set up the first coding and human centered design school in West Africa to sustain impact in STEM









TECH NEEDS GIRLS

- It is a mentorship program that teaches girls from 6-18 years to **LEAD** and **INNOVATE** by coding and creating technology
- Tech Needs Girls is a movement to bridge the gender gap in technology, to empower women and girls with problem solving and critical thinking skills to solve problems in the community they face everyday.

OVERVIEW

STARTED OUR FIRST
WEEKLY CODING
CLASSES IN AN
URBAN SLUM IN
ACCRA





ROLE MODELS









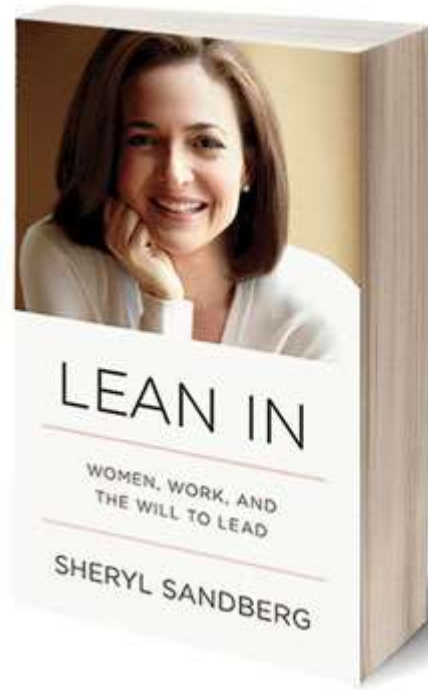


Activated
200
Mentors

Impacted
4500
Girls in **8** Regions

Expanded into Burkina
Faso with Tuaregs





FEATURED ON INTERNATIONAL MEDIA



SUPPORTERS



MANDELA WASHINGTON FELLOWSHIP
FOR YOUNG AFRICAN LEADERS



IMPACT STORIES



12 of our Mentees got a full scholarship to Ashesi

A mentee from Nima got a full scholarship to Legacy Girls Secondary School

Mentees have started online business and foundations

IMPACT STORIES



Rosemary Mettle Anku who has recently been awarded as an Associate Fellow of the Royal Commonwealth Society.

Rosemary was introduced to technology as part of the Tech Needs Girls' project (a project by Soronko Foundation to encourage more girls into technology).

She now studies Management Information Systems at Ashesi University and her passion is to improve the lives of the less privileged and underserved in society.

Health At Every Doorstep

your health, our priority

| HOME | ABOUT US | GET INVOLVED | REACH US | SUPPORT US | EVENTS GALLERY | OUR LIBRARY | OUR STORIES |



HEALTH AT EVERY DOORSTEP FOUNDATION



HAED

Health At Every Doorstep(HAED) Foundation is a non-profit organization that seeks to improve the living conditions of people living in rural and deprived areas of Ghana and beyond.

HAED seeks to attain this goal by empowering young people to use their talents, skills, knowledge and resources to impact positively on the lives of vulnerable people in their communities. Through this, we hope to encourage young people to serve as agents of change in their societies.

The foundation's system assures to meet the unique needs of each community it is privileged to serve; in the areas of health,education,employment etc by working with local authorities,young people of the community and all inhabitants.

We believe that every individual has the right to quality life irrespective of economic background, social status, gender and age. This is the reason why our main focus is on rural and deprived communities who usually suffer the ignominy of good life. As part of our agenda to involve everyone in this movement, we have in place various initiatives where every individual can volunteer and contribute to our rebuilding efforts.

The HAED foundation is on a journey. A journey to make the voice of the vulnerable heard. A journey to bring laughter to those who never thought they could smile. A journey of love and true service.

A JOURNEY OF EMPOWERMENT,CHANGE AND DEVELOPMENT...WE NEED EVERYONE ON THIS JOURNEY!

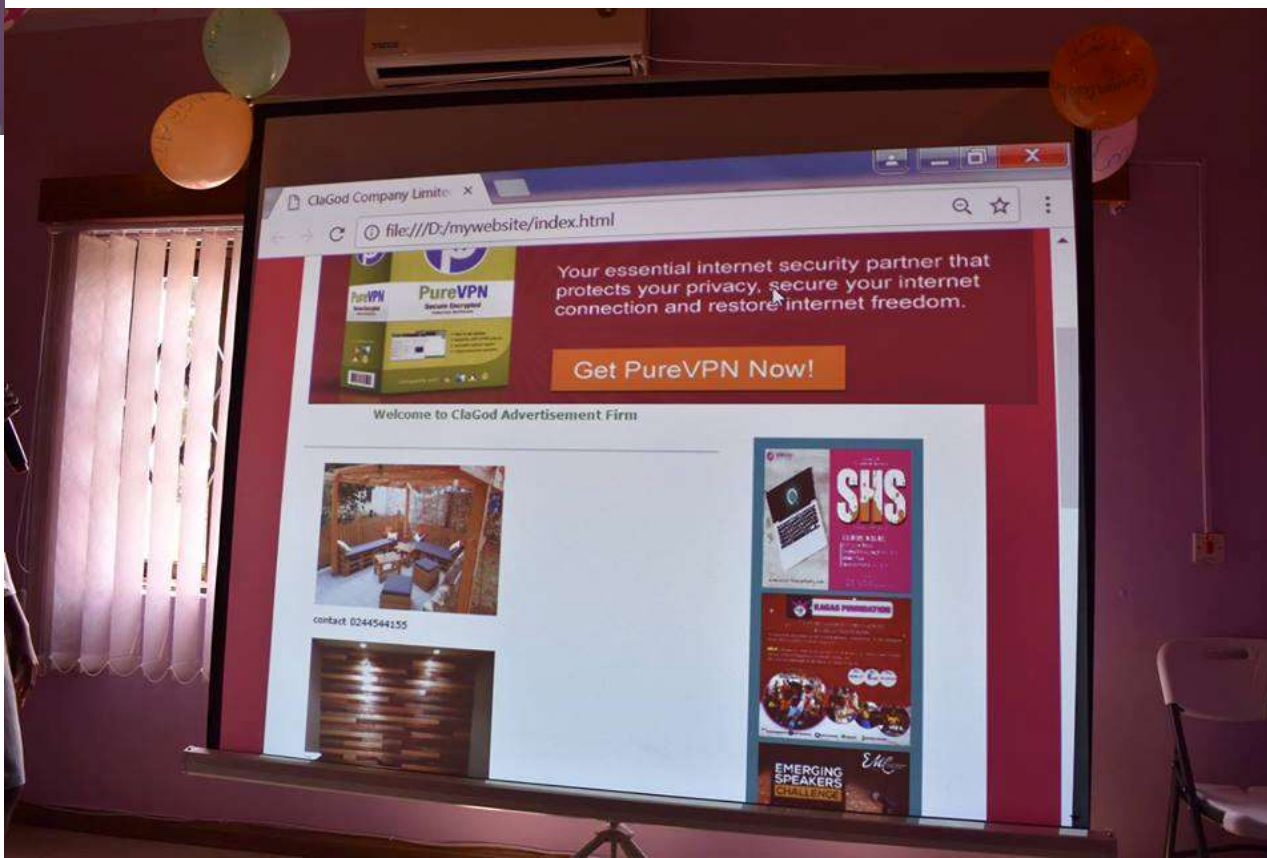
INITIATIVES

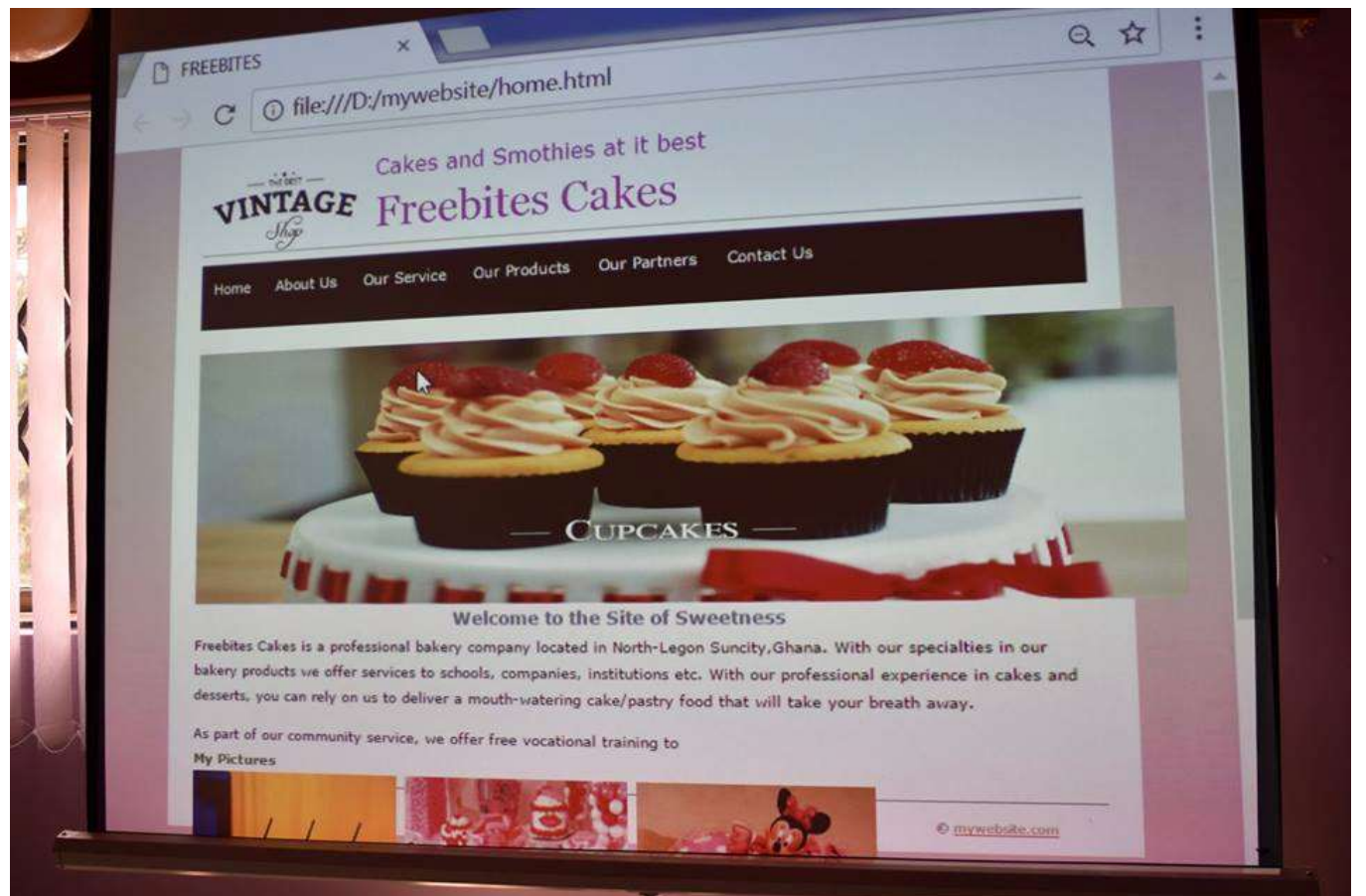
- The Back To Dream Initiative
- The Schools For Impact Program
- Fun for Healthy Me
- Door To Door Campaign

ADDITIONAL LINKS

- SOCIAL MEDIA
- Health At Every Doorstep Foundation- Facebook Page
 - HAED Foundation Blog Page



























#signyourcode

MTN Ghana Foundation in partnership with Soronko Academy
present the MTN <Code> Academy for the Deaf.

#TenGoodDeeds
#MTNFoundationat10







KINDER CIRCLE SCHOOL

LIGHT AND WISDOM



WHY STUDY AT KINDER CIRCLE?

- SAFE AND SERENE LEARNING ENVIRONMENT
- SMALL CLASS WITH WELL FURNISHED CLASS ROOMS AND ULTRA-MODERN ICT LAB
- CODING AND COMPUTER BASIC, LEADERSHIP AND ENTREPRENEURSHIP TRAINING



CHALLENGES

- ▶ Changing mindsets
- ▶ Offering more scholarships
- ▶ Attracting skilled trainers and mentors
- ▶ Creating Policy

FUTURE IMPACT

- ▶ Train 100,00 women and girls through more outreach and putting our curriculum online
- ▶ Teach critical thinking and problem solving to young people to aid them solve problems and become financially independent
- ▶ Solve the youth unemployment challenge with young people who have employable skills or can start a business
- ▶ Bridge the gender gap in technology and have more women create technology
- ▶ Create technology products that will be used by the world and solve local problems

THANK YOU



- ▶ **Soronko Academy**
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