

Downtown Universities

Innovation is driven by the strategic relationships between research institutions and the firms and entrepreneurs that bring science to market. Research shows that these relationships are most productive when universities and firms are near one another.

Universities located within cities are ideally situated to lead the knowledge economy.

To download the full report, visit <http://brook.gs/2xSPsLW>.

Compared to their rural and suburban peers, downtown universities...

...produce

80%

more licensing deals.



...disclose 123 percent more inventions.

Downtown:

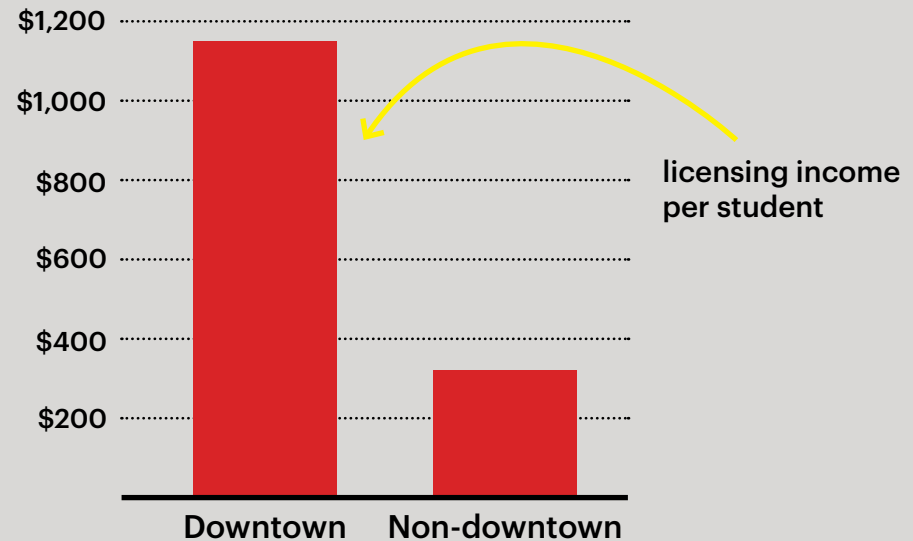


Non-downtown:



1 disclosure per
1,000 students

...receive 222 percent more income from licensing agreements.



...create

71%

more startups.

...invest more per student on R&D annually and specialize more in the STEM fields.

\$22k vs. **\$13k** *per student annual R&D investment*