

## **Jenny Schuetz**

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Brookings Institution  
Metropolitan Policy Program  
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### **Education**

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Harvard University, Ph.D. in Public Policy, 2006

Massachusetts Institute of Technology, Master's in City Planning, 2001

University of Virginia, B.A. with Highest Distinction, Economics, Distinguished Majors' Program in Political and Social Thought, 1997

### **Research and Professional Experience**

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Brookings Institution, Metropolitan Policy Program  
David M. Rubenstein Fellow, September 2017-present

Board of Governors of the Federal Reserve System, Division of Consumer & Community Affairs  
Principal Economist, May 2017-September 2017  
Senior Economist, November 2015-May 2017  
Economist, June 2014-October 2015

University of Southern California, Sol Price School of Public Policy  
Assistant Professor, August 2009-June 2014

City College of New York, Department of Economics  
Assistant Professor, January 2008-July 2009

New York University, Furman Center for Real Estate and Urban Policy  
Senior Research Affiliate, January 2008-July 2009  
Post-Doctoral Research Fellow, July 2006-December 2007

Abt Associates Inc., Public Housing Strategic Consulting Group  
Research Assistant, July 1997-August 1999.

### **Journal Articles**

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Schuetz, Jenny, Genevieve Giuliano and Eun Jin Shin. 2017. Does Zoning Help or Hinder Transit-Oriented (Re)Development? *Urban Studies* (forthcoming).

Freeman, Lance and Jenny Schuetz. 2017. Producing Affordable Housing in Rising Markets: What Works? *Cityscape* 19(1): 217-236.

- Schuetz, Jenny, Jonathan Spader and Alvaro Cortes. 2016. Have Distressed Neighborhoods Recovered? Evidence from the Neighborhood Stabilization Program. *Journal of Housing Economics* 34(3): 30-48.
- Spader, Jonathan, Jenny Schuetz and Alvaro Cortes. 2016. Fewer Vacants, Fewer Crimes? Impacts of Neighborhood Revitalization Policies on Crime. *Regional Science and Urban Economics* 60(3): 73-84.
- Schuetz, Jenny. 2015. Do Rail Transit Stations Encourage Neighborhood Retail Activity? *Urban Studies* 52(14): 2699-2723.
- Schuetz, Jenny. 2015. Why Are Wal-Mart and Target Next-Door Neighbors? *Regional Science and Urban Economics* 54(3): 38-48.
- Schuetz, Jenny, Jonathan Spader, Jennifer Lewis Buell, Kimberly Burnett, Larry Buron, Alvaro Cortes, Michael DiDomenico, Anna Jefferson, Christian Redfearn, and Stephen Whitlow. 2015. Investing in Distressed Communities: Outcomes from the Neighborhood Stabilization Program. *Cityscape* 17(2): 279-306.
- Schuetz, Jenny. 2014. Do Art Galleries Stimulate Redevelopment? *Journal of Urban Economics* 83(2): 59-72.
- Schuetz, Jenny and Richard Green. 2014. Is the Art Market More Bourgeois than Bohemian? *Journal of Regional Science* 54(2): 273-303.
- Schuetz, Jenny, Jed Kolko and Rachel Meltzer. 2012. Are Poor Neighborhoods “Retail Deserts”? *Regional Science and Urban Economics* 42(1): 269-285.
- Meltzer, Rachel and Jenny Schuetz. 2012. Bodegas or Bagel Shops? Neighborhood differences in retail and household services. *Economic Development Quarterly* 26(1): 73-94.
- Schuetz, Jenny, Rachel Meltzer and Vicki Been. 2011. Silver Bullet or Trojan Horse? The Effects of Inclusionary Zoning on Local Housing Markets in the United States. *Urban Studies* 48(2): 297-329.
- Meltzer, Rachel and Jenny Schuetz. 2010. What Drives the Diffusion of Inclusionary Zoning? *Journal of Policy Analysis and Management* 29(3): 578-602.
- Sims, Katharine R. E. and Jenny Schuetz. 2009. Environmental Regulation and Land Use Change: Do Local Wetlands Bylaws Slow the Conversion of Open Space to Residential Uses? *Regional Science and Urban Economics* 39(4): 409-421.
- Schuetz, Jenny, Rachel Meltzer and Vicki Been. 2009. 31 Flavors of Inclusionary Zoning: Comparing policies from San Francisco, Washington DC and Suburban Boston. *Journal of the American Planning Association* 75(4): 441-456.

Schuetz, Jenny. 2009. No Renters in My Suburban Backyard: Land use regulation and rental housing. *Journal of Policy Analysis and Management* 28(2): 298-322.

Schuetz, Jenny, Vicki Been and Ingrid Gould Ellen. 2008. Neighborhood Effects of Concentrated Mortgage Foreclosures. *Journal of Housing Economics* 17(4): 306-319.

Schuetz, Jenny. 2008. Are Mortgage Loans the New Toasters? The Roles of Housing Demand and Political Patronage in Mexican Housing Finance. *International Real Estate Review* 11(2): 1-31.

Schuetz, Jenny. 2008. Guarding the Town Walls: Mechanisms and motives for restricting multifamily housing in Massachusetts. *Real Estate Economics* 36(3): 555-586.

### **Book Chapters**

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Schuetz, Jenny. 2013. Causal Agents or Canaries in the Coal Mine? Art Galleries and Neighborhood Change. In Michael Rushton, ed., *Creative Communities: Art Works in Economic Development*. Washington DC: Brookings Institution Press.

Schuetz, Jenny and Rachel Meltzer. 2012. Inclusionary Zoning to Support Affordable Housing. In Richard Berryman, ed., *International Encyclopedia of Housing and Home*. Elsevier.

### **Other Publications**

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Schuetz, Jenny. 2016. Where Should Online Peer-to-Peer Markets Thrive? FEDS Notes. Washington: Board of Governors of the Federal Reserve System, Dec 2016.

Larrimore, Jeff, Jenny Schuetz and Samuel Dodini. 2016. What Are Perceived Barriers to Homeownership for Young Adults? Washington: Board of Governors of the Federal Reserve System. FEDS Papers 2016-021.

Schuetz, Jenny. 2015. Shops and services don't necessarily flock to new subway stations. USAPP-American Politics and Policy blog, London School of Economics.

Schuetz, Jenny. 2015. Book review of *Climbing Mount Laurel: The Struggle for Affordable Housing and Social Mobility in an American Suburb*, by Douglas S. Massey, Len Albright, Rebecca Casciano, Elizabeth Derickson and David N. Kinsey. *Contemporary Sociology: A Journal of Reviews* 44(1): 91-92.

Schuetz, Jenny. 2014. Art galleries may be a signal of future gentrification but they don't cause it. USAPP-American Politics and Policy blog, London School of Economics.

### **Under Review and Working Papers**

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Schuetz, Jenny, Jeff Larrimore, Ellen Merry, Barbara Robles, Anna Tranfaglia and Arturo Gonzalez. 2017. Are Central Cities Poor and Non-White? Second review, *Journal of Housing Economics*.

Schuetz, Jenny, Genevieve Giuliano and Eun Jin Shin. 2017. Is Los Angeles Becoming Transit Oriented? Finance and Economics Discussion Papers 2016-004. Board of Governors of the Federal Reserve System. Revise and resubmit, Cityscape.

Schuetz, Jenny. 2017. Teardowns, Popups and Bump-Outs: How does housing supply adjust? Working paper.

### **Current Research Projects**

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Evaluation of the Bloomberg Public Art Challenge (with Meryl Finkel, Anna Jefferson, Adrienne Smith and Stephen Whitlow)

The effectiveness of entertainment-led local economic development policies

Are all low-income neighborhoods created equal? (with Jeff Larrimore, Ellen Merry and Barbara Robles)

### **Policy Reports and Applied Research**

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Spader, Jonathan, Alvaro Cortes, Kimberly Burnett, Larry Buron, Michael DiDomenico, Anna Jefferson, Stephen Whitlow, Jennifer Lewis Buell, Christian Redfearn, and Jenny Schuetz. 2015. *Evaluation of the Neighborhood Stabilization Program*. Washington, DC: U.S. Department of Housing and Urban Development, Final Report C-CHI-01101.

Schuetz, Jenny, Jed Kolko and Rachel Meltzer. 2011. The Mirage and Reality of Retail Deserts. *Land Development*. Washington DC: National Association of Home Builders.

Armstrong, Amy, Vicki Been, Caroline K. Bhalla, Carrie-Ann Ferraro, Solomon J. Greene, Jenny Schuetz and Ioan Voicu. 2007. *State of New York City's Housing & Neighborhoods 2006*. New York: New York University, Furman Center for Real Estate and Urban Policy.

Glaeser, Edward L., Jenny Schuetz and Bryce Ward. 2006. *Regulation and the Rise of Housing Prices in Greater Boston*. Cambridge, MA: Rappaport Institute for Greater Boston, Harvard University and Boston: Pioneer Institute for Public Policy Research.

Glaeser, Edward L., Jenny Schuetz and Bryce Ward. 2006. The Price Is (Not) Right. *Commonwealth* 11(1): 99-102.

Schuetz, Jenny, Eric Belsky and Nicolas Retsinas. 2004. *The State of Mexico's Housing 2004*. Cambridge, MA: Joint Center for Housing Studies at Harvard University.

Schuetz, Jenny. 2003. *Affordable Assisted Living: Surveying the Possibilities*. Joint Center for Housing Studies at Harvard University, Working Paper W03-1.

Schuetz, Jenny. 2003. Making Affordable Assisted Living a Reality. *Housing Facts and Findings* 5(3): 1-8.

Carr, James and Jenny Schuetz. 2001. *Financial Services in Distressed Communities: Framing the Issue, Finding Solutions*. Washington, DC: Fannie Mae Foundation.

### **Editorial Positions**

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North American editor, *Urban Studies*, May 2016-present

### **Teaching Experience**

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Georgetown University, School of Continuing and Professional Studies (Spring 2017)  
Urban economics (master's)

University of Southern California, Price School of Public Policy (Fall 2009-Spring 2014)  
Real estate finance (master's, undergraduate, executive education); Public policy analysis (undergraduate, master's); Urban development (PhD)

City College of New York, Department of Economics (Spring 2008-Spring 2009)  
Public economics (master's, undergraduate); Principles of statistics (undergraduate);  
Urban economics (master's)

Harvard University, Kennedy School of Government (Fall 2002-Spring 2006; all master's)  
Instructor: Microeconomics, Math review  
Teaching Fellow: Microeconomics, Regression analysis

### **Funded Research**

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John Randolph Haynes and Dora Haynes Foundation. Is Los Angeles becoming transit-oriented?  
January 2014-June 2015. \$54,957.

Lusk Center for Real Estate, University of Southern California. Why are Big Box stores moving  
downtown? July 2012-June 2013. \$24,529.

Lusk Center for Real Estate, University of Southern California. Does zoning help or hinder the  
development of mixed-use transit-oriented development? July 2011-June 2013. \$23,837.

METRANS, University of Southern California. How do rail transit investments affect retail  
presence? Fall 2010-June 2013. \$89,487.

Lusk Center for Real Estate, University of Southern California. Do Starving Artists Make Good  
Neighbors (with Elizabeth Currid). Summer 2010-Summer 2011. \$34,000.

University of Southern California, Advancing Scholarship in the Humanities and Social Sciences  
Initiative. Impacts of Neighborhood Economic Transitions on Retail Services. July 2010-  
July 2011. \$17,500.

Center for Housing Policy. Effects of Inclusionary Zoning on Local Housing Markets (with Vicki  
Been and Rachel Meltzer). Fall 2006-Fall 2007. \$60,000.

U.S. Department of Housing & Urban Development, Doctoral Dissertation Research Grant. Zoning Restrictions on Multifamily Housing in Massachusetts. Fall 2005-Spring 2006. \$25,000.

Joint Center for Housing Studies at Harvard University, John R. Meyer Dissertation Fellowship. Zoning Restrictions on Multifamily Housing in Massachusetts. Fall 2005-Spring 2006. \$10,000.

Real Estate Academic Initiative at Harvard University. Zoning Restrictions on Multifamily Housing in Massachusetts. Fall 2005-Spring 2006. \$5,000.

Taubman Center for State and Local Government, Harvard University. Local Land Use Regulation in Suburban Boston. Fall 2004-Spring 2005. \$15,000.

U.S. Dept. of Housing & Urban Development, Early Doctoral Student Research Grant. Urban Containment and Exclusionary Zoning: Effects of Different Land Use Regulatory Regimes. Fall 2002-Spring 2003. \$13,000.

### **Fellowships and Awards**

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Fellow, Weimar School for Advanced Studies in Real Estate, 2017

Homer Hoyt Institute Post-Doctoral Honoree, 2013

Lincoln Institute for Land Policy Junior Scholar, 2010

Kenneth M. Good Graduate Student Fellowship, Urban Land Institute, 2003-2004

Graduate fellowship, Department of Urban Studies and Planning, MIT, 1999-2001

Echols Scholar, University of Virginia, 1993-1997

### **Conference Presentations and Invited Seminars**

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#### Annual Meetings

American Real Estate and Urban Economics Association:

Annual Meeting: 2011, 2014, 2016

National Meeting: 2003, 2005, 2007, 2008, 2011, 2014, 2015, 2016, 2017

International Meeting: 2004

Association for Collegiate Schools of Planning: 2007

Association of Public Policy Analysis and Management: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016

Midwest Political Science Association: 2008

North American Regional Science Conference: 2009

Urban Economics Association: 2008, 2011, 2013, 2014, 2015, 2016

Western Economics Association International: 2013, 2016, 2017

Western Regional Science Association: 2012

#### Invited Seminars

George Washington University, Economics Department, September 2015

West Virginia University, Economics Department, October 2014

University of Maryland, National Center for Smart Growth, October 2014

University of Virginia, Batten School of Leadership and Public Policy, November 2013

Federal Reserve Bank of Cleveland Research Seminar, September 2012

New York University, Furman Center for Real Estate and Urban Policy, March 2012  
National Association of Home Builders, Land Use Committee, May 2009  
Columbia University, Urban Planning Doctoral Seminar, March 2009  
Harvard University, Rappaport Institute for Greater Boston, March 2009  
University of Southern California, School of Policy, Planning & Development, February 2009  
Bryn Mawr College, Economics Department, January 2009  
New York University, School of Law, March 2007  
New York University, Wagner School of Public Service, February 2007  
University of Arkansas, Clinton School of Public Service, February 2006  
University of Louisville, Department of Urban and Public Affairs, February 2006  
College of William and Mary, Economics Department, January 2006  
University of Florida, Shimberg Center for Housing Studies, January 2006  
George Washington University, School of Business, December 2005  
George Washington University, School of Public Policy, December 2005  
University of Georgia, School of Public and International Affairs, November 2005

Special Conferences

Lincoln Institute for Land Policy, Urban Economics and Public Finance Symposium, Cambridge, MA: 2012 and 2017  
Weimar School of Advanced Studies in Real Estate and Land Economics, Palm Beach FL, January 2017  
Federal Reserve Bank of Philadelphia, Reinventing Our Communities, Philadelphia PA, September 2016  
Federal Reserve System Committee on Regional Analysis, Chicago IL, September 2015  
DC Urban Economics Day, George Washington University, May 2015  
Weimar School of Advanced Studies in Real Estate and Land Economics, Homer Hoyt Institute, Palm Beach FL, May 2013  
Federal Reserve System Community Development Research Conference, Washington DC, April 2013  
Rena Sivitanidou Annual Research Symposium, USC Lusk Center for Real Estate, February 2013  
Federal Reserve Bank of Cleveland, Connecting to Markets, Pittsburgh PA, June 2012  
Brookings Institution and National Endowment for the Arts; The Arts, New Growth Theory and Economic Development, Washington DC, May 2012  
UCI-UCLA-USC Real Estate and Urban Economics Research Symposium: 2010, 2011  
Federal Reserve Bank of Kansas City, Economic Development in Underserved Communities, Kansas City MO, September 2010  
Seton Hall University, School of Law, Emerging Issues in Subprime Lending and Mortgage Foreclosures, May 2009  
Pace University, School of Law, Symposium on Mortgage Crisis, April 2009  
Pioneer Institute for Public Policy, Shades of Green: Forum on Wetlands Protection and Smart Growth, Cambridge MA, March 2008  
FDIC, Federal Reserve Bank of New York, NYC Dept. of Housing Preservation & Development, OCC, OTS; New York City Subprime Lending and Foreclosure Summit, New York NY, November 2007  
National Inclusionary Housing Conference, San Francisco CA, October 2007  
Harvard University, Joint Center for Housing Studies, Rethinking Rental Housing Symposium, October 2006  
Rhode Island College, Conference on Aging and the Environment, May 2005

Fannie Mae Foundation, Robert Wood Johnson Foundation, Volunteers of America; Roundtable on Affordable Assisted Living, Washington DC, March 2003

### **Referee Service**

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Cityscape; City & Community; Ecological Economics; Economic Development Quarterly; Environment and Planning A; Housing Policy Debate; Housing Studies; Journal of the American Planning Association; Journal of Financial Services Research; Journal of Housing and the Built Environment; Journal of Housing Economics; Journal of Planning Education and Research; Journal of Public Policy; Journal of Real Estate Finance and Economics; Journal of Regional Science; Journal of Urban Affairs, Journal of Urban Economics; Land Economics; Law and Society Review; Public Administration Review; Public Works Management and Policy; RAND working papers; Real Estate Economics; Regional Science and Urban Economics; Research in Transportation Business & Management; Social Science Quarterly; Socio-Economic Planning Series; State and Local Government Review; University of Chicago press; Urban Affairs Review; Urban Geography; Urban Studies

### **Student Committee Service**

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KwanOK Lee (2011 PhD, School of Policy, Planning & Development, USC), Assistant professor, National University of Singapore  
Rachel Meltzer (2009 PhD, Wagner School of Public Service, NYU), Assistant professor, Milano The New School for Urban Policy  
Michael Gedal (2007 MUP, Wagner School of Public Service, NYU), PhD student, Wagner School of Public Service, NYU

### **University and External Service**

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Program committee, AREUEA National Meeting 2016  
Selection committee, Raymond Vernon Memorial Award, APPAM 2015  
Faculty mentor, PhD professional development workshop, APPAM Fall Conference 2013  
Program committee, Housing and Community Development subgroup, APPAM Fall Conference 2012  
Program committee, Women in Real Estate Network (WREN), American Real Estate and Urban Economics Association (2009-2011, 2013-2014)  
Program committee, AREUEA Annual Meeting 2012  
Research committee, USC Price School of Public Policy (2013-2014)  
Search committee, junior public policy faculty, USC Price School of Public Policy (2012)  
Doctoral program committee, USC Price School of Public Policy (2009-2014)  
Master's in Real Estate Development program committee, USC Price School of Public Policy (2009-2014)  
Search committee, postdoctoral research fellow, Furman Center for Real Estate and Urban Policy (2007, 2008, 2009)

### **Professional Affiliations**

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American Real Estate and Urban Economics Association; Association for Public Policy and Management; Western Economic Association International