Contents

Introduction

1

ONE	
Terrorist Propaganda and Argument	5
TWO	
Radio: The Voice of Fighting Algeria	19
THREE	
Voice and Lyrics: The New People's Army of Troubadours	37
FOUR	
Newspaper: The Irish People	59
ETVE	
FIVE	
Television: Hezbollah's Al-Manar	87
SIX	
Internet: Militancy and Ecotage	109

viii Contents

SEVEN

The Book: Islamist Strategy for the Post-bin Laden Era	143
EIGHT	
Advertising: The People's Mujahideen e Khalq	165
NINE	
The E-Magazine: Al-Qaeda's Inspire	179
TEN	
Social Media: The Islamic State's Multimedia Blitzkrieg	205
ELEVEN	
Conclusions: A Contest of Ideas	241
Notes	251
Index	319