

# ***Changes in the Municipal Capital Markets since the Financial Crisis***

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# Our Approach to this Study

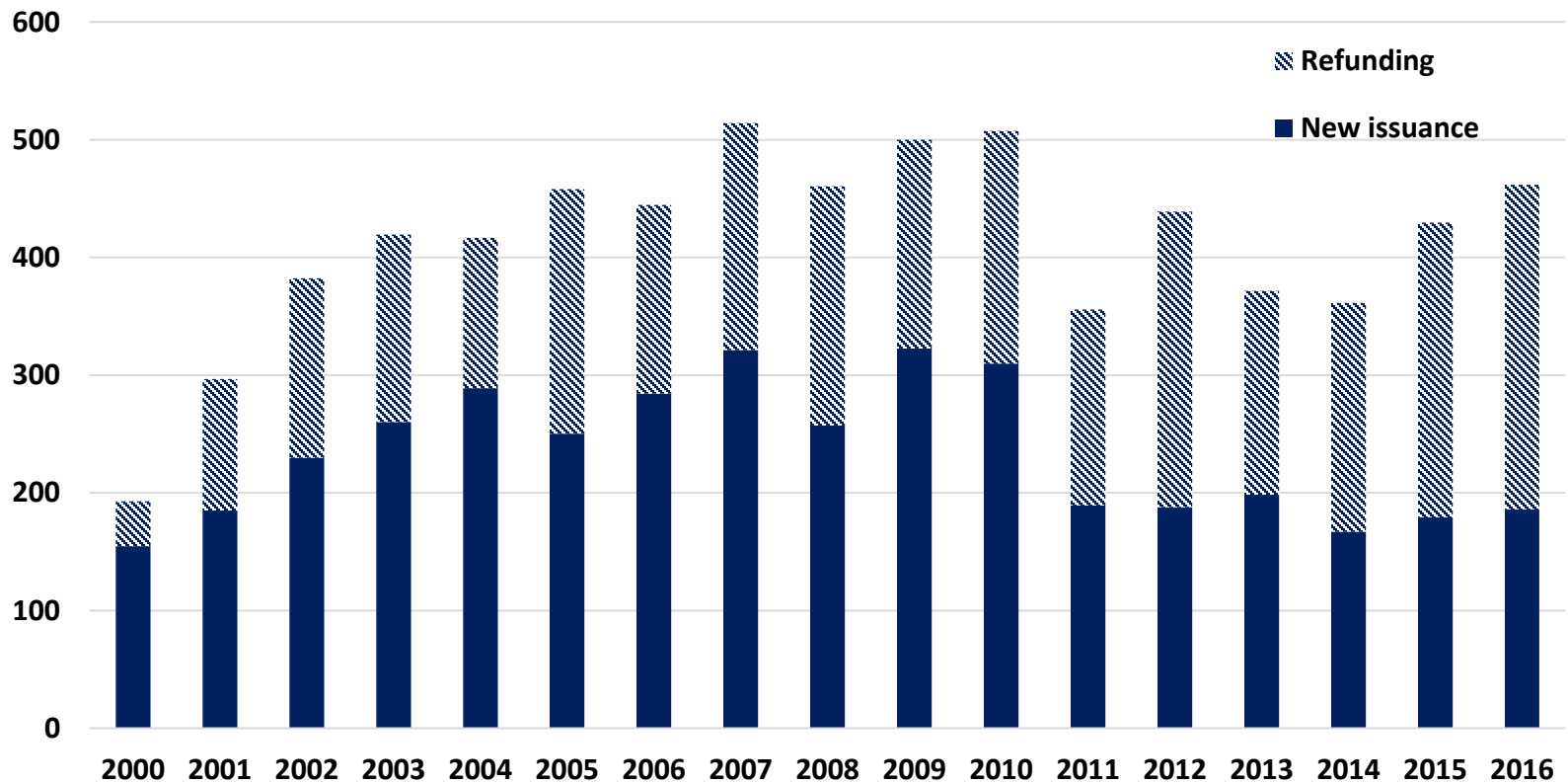
- Systematically analyze changes in the structure, functioning and regulation of the municipal market over the period 2000-2016
- Created 27 data tables and summaries available on the MFC conference website
- Presentation focuses on the data presented in 10 of these tables
- Primary data sources include Mergent, MSRB and Texas Bond Review Board

# Primary Market Sales, Bond Purpose

(Table 2 in conference handout)

## Annual Municipal Bond Sales

(New Issuance vs. Refunding, 2000-2016, par amount in \$ billions)



|  | 2000-2007 | 2008-2010 | 2011-2016 |
|--|-----------|-----------|-----------|
| <b>Total Bond Sales during Period (in \$trillions)</b> | 3.247     | 1.606     | 2.541     |

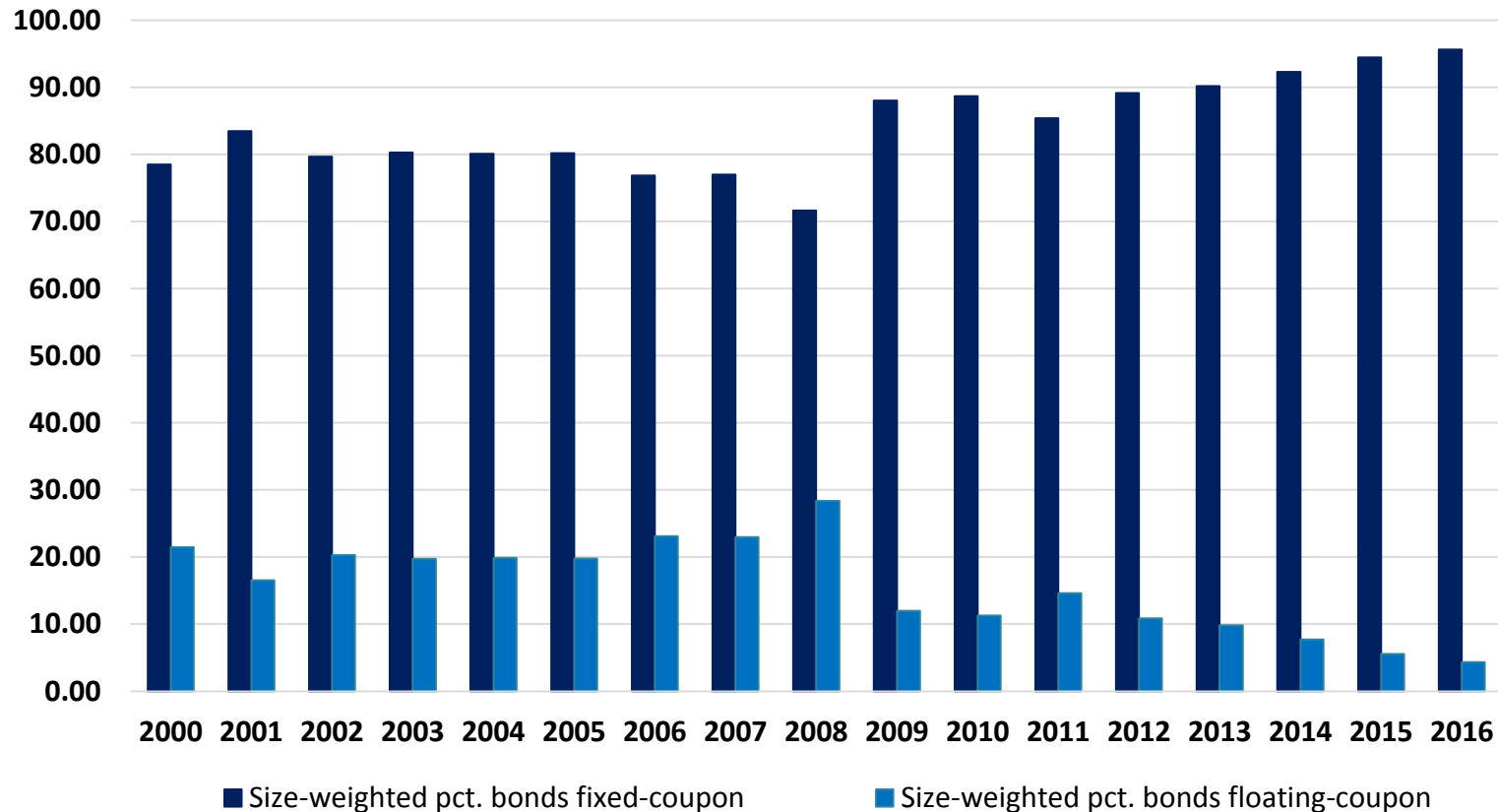
## Primary market sales: Upshot

- Decline in bond issuance has outpaced decline in infrastructure investment.
- Increasing reliance on bank loan market and other financing sources with credit implications for bond market.
- Risk exposure can at times be difficult to gauge with increasing reliance on more opaque sources.

# Primary Market Sales, Coupon Type

(Table 10 in conference handout)

**Percentage of Municipal Bond Sales by Coupon Type**  
(Fixed vs. Floating, in %)



|   | 2000-2007 | 2008-2010 | 2011-2016 |
|---|-----------|-----------|-----------|
| <b>Average Annual % of Municipal Bond Sales Sold Fixed Rate</b> | 79.3%     | 82.9%     | 91.3%     |

## Coupon type: Upshot

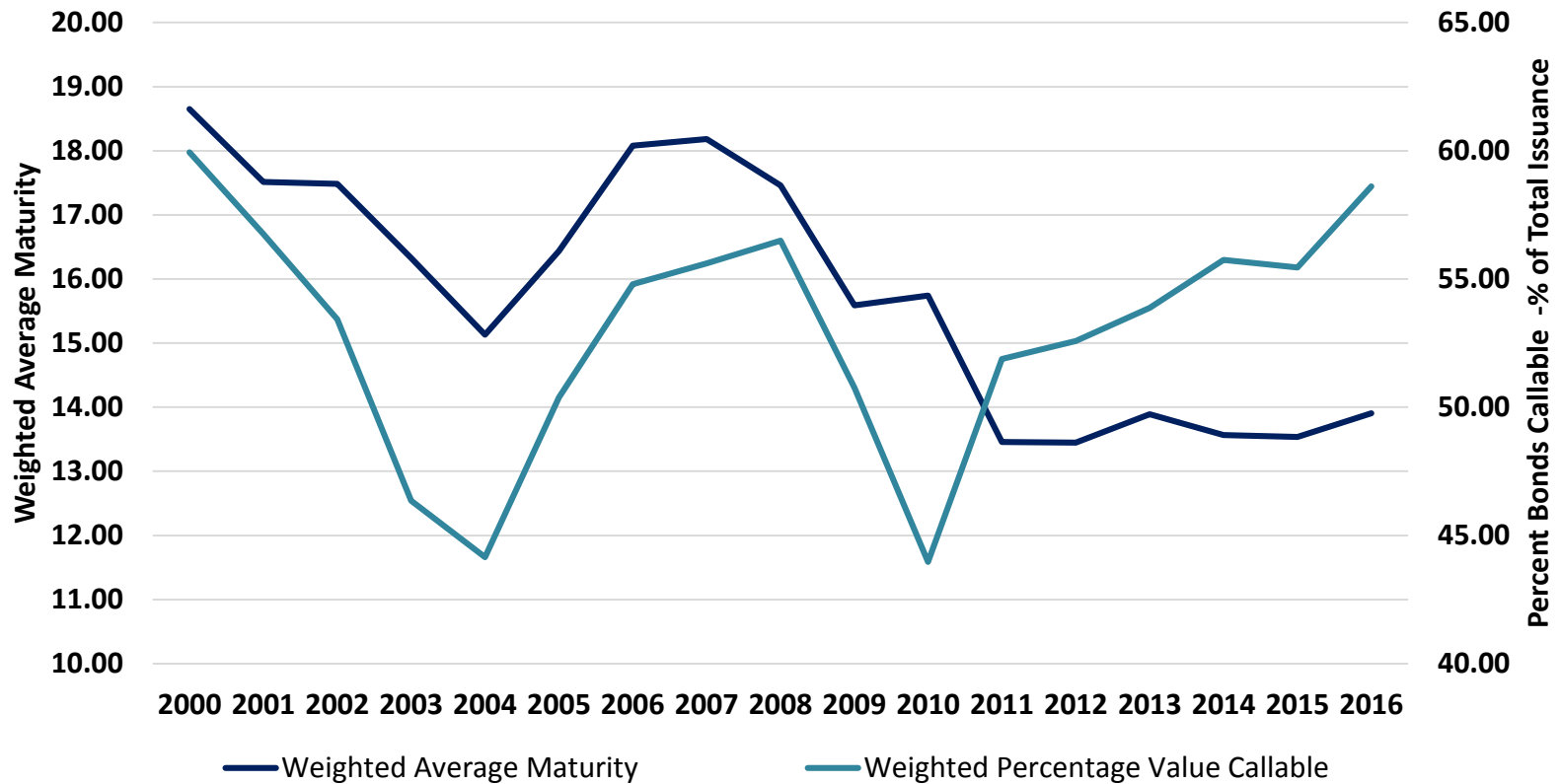
- 2006-2007 was the peak of the variable-rate bond issuance boom.
- Variable-rate structures at times embedded risks for issuers – interest rate basis risk, acceleration, downgrade exposures.
- As MSRB, SEC, and ratings agencies know, these risks have not disappeared.

# Primary Market Sales, Bond Structure

(Table 11 in conference handout)

## Municipal Bond Structure

(Weighted Average Maturity and % of Bonds Callable)



|                                  | 2000-2007 | 2008-2010 | 2011-2016 |
|----------------------------------|-----------|-----------|-----------|
| <b>Weighted Average Maturity</b> | 17.136    | 16.254    | 13.635    |
| <b>Percent Bonds Callable</b>    | 52.06%    | 50.32%    | 54.76%    |

# Primary Market Underpricing by Bond Size

(Table 17 in conference handout)

## Spread Between Offering Price and Final Placement

(Average Spread between Offering Price and Average Price Sold to Final Customers in First 30 Days Post Issuance, in %)



|  | 2000-2007 | 2008-2010 | 2011-2016 |
|--|-----------|-----------|-----------|
| <b>Average Spread, Weighted by Bond Size</b>   | 0.020     | 0.187     | 0.074     |
| <b>Average Spread, Unweighted by Bond Size</b> | 0.181     | 0.212     | 0.179     |



# Primary market underpricing: Upshot

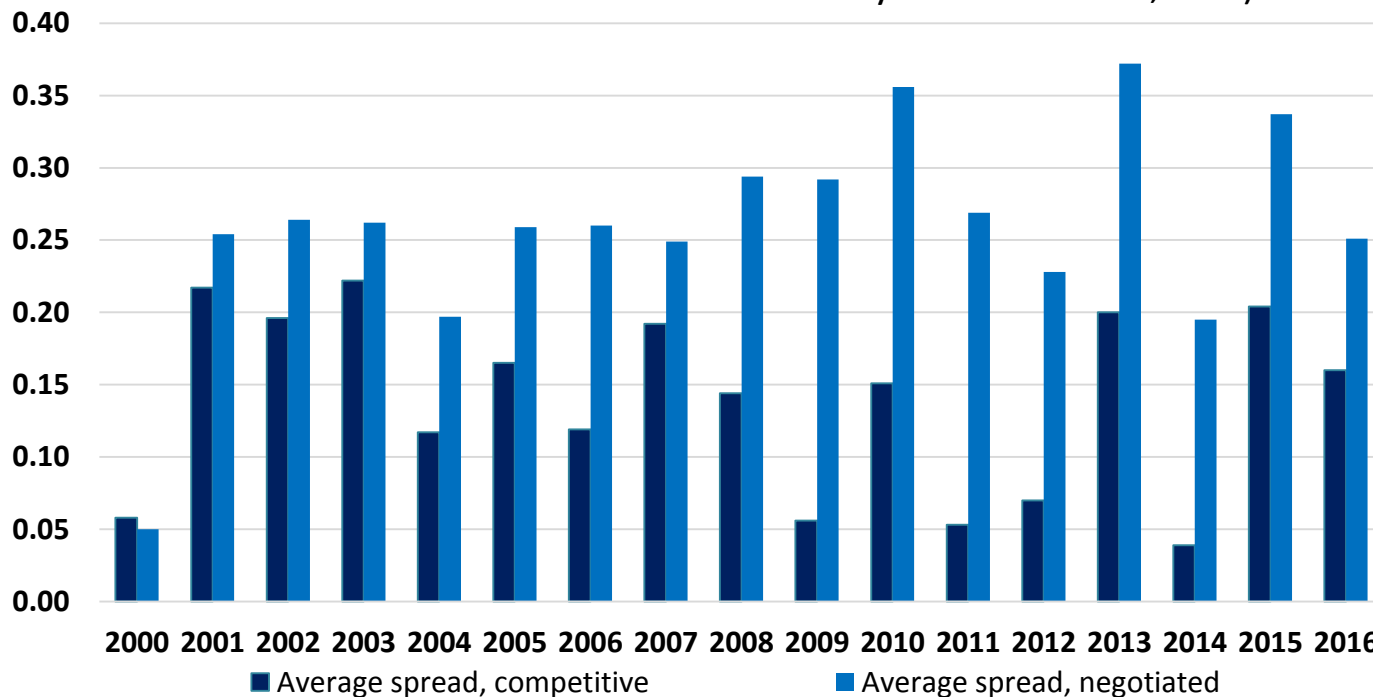
- Extent of underpricing in the market depends critically on whether you consider the “average bond” or the “average dollar of a bond issue”.
- 2009-2010 unusual: larger bonds had more primary market underpricing.

# Primary Market Underpricing by Sale Method

(Table 20 in conference handout)

## Spread Between Offering Price and Final Placement by Sale Method

(Average Spread between Offering Price and Average Price Sold to Final Customers in First 30 Days Post Issuance, in %)



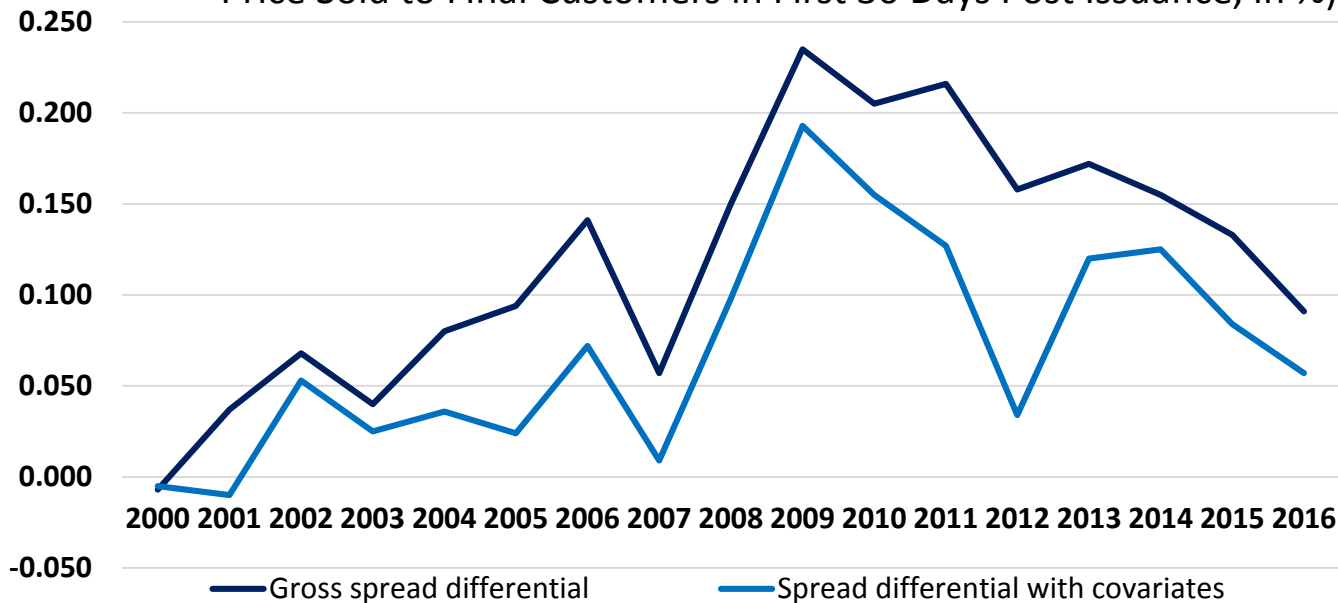
|                                    | 2000-2007 | 2008-2010 | 2011-2016 |
|------------------------------------|-----------|-----------|-----------|
| <b>Average Spread, Competitive</b> | 0.162     | 0.122     | 0.124     |
| <b>Average Spread, Negotiated</b>  | 0.248     | 0.310     | 0.275     |

# Primary Market Underpricing by Sale Method

(Table 20 in conference handout)

## Spread Differential Between Offering Price and Final Placement by Sale Method

(Average Spread Differential between Offering Price and Average Price Sold to Final Customers in First 30 Days Post Issuance, in %)

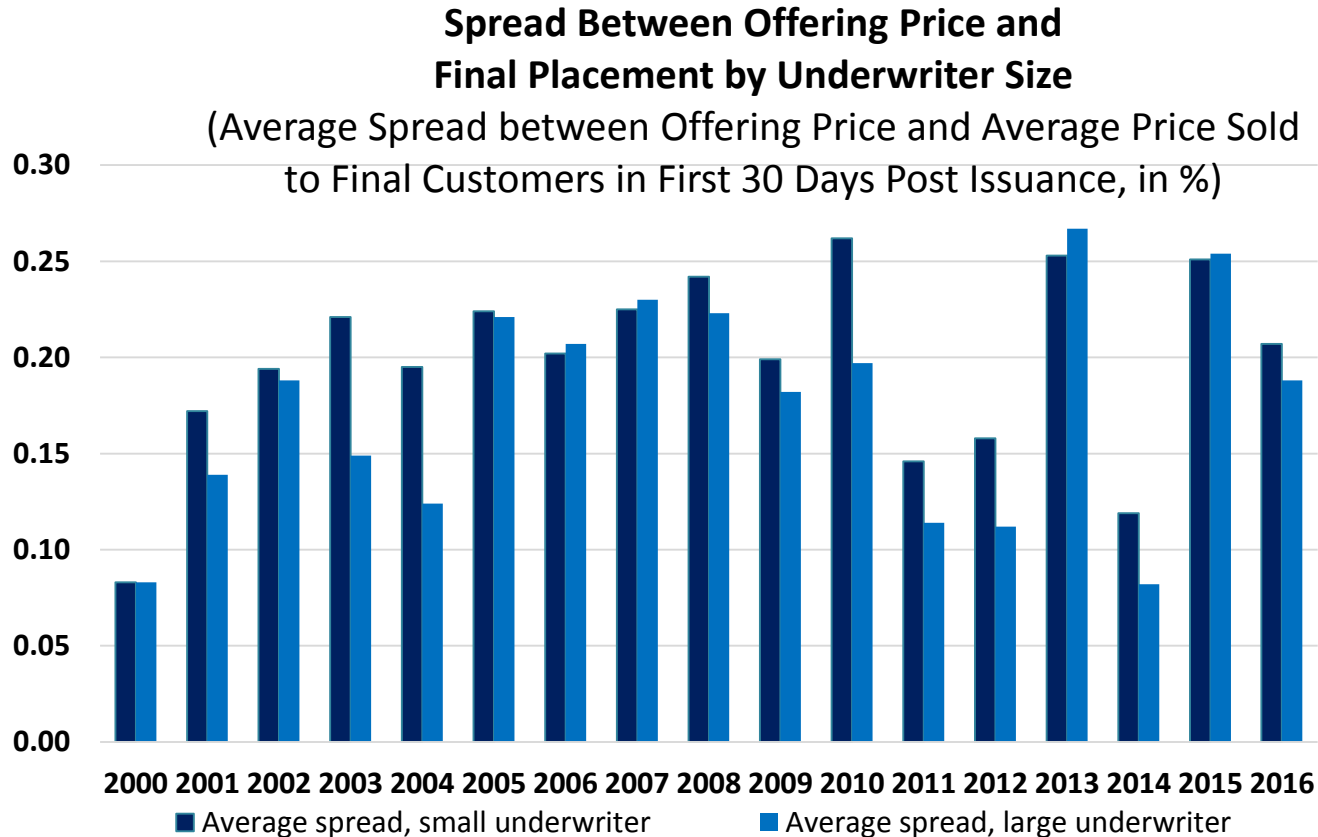


**Spread differential =**  
Average Negotiated Spread minus Average Competitive Spread

|  | 2000-2007 | 2008-2010 | 2011-2016 |
|--|-----------|-----------|-----------|
| <b>Gross Spread Differential</b>           | 0.086     | 0.188     | 0.151     |
| <b>Spread Differential with Covariates</b> | 0.062     | 0.134     | 0.106     |

# Primary Market Underpricing by Underwriter Size

(Table 21 in conference handout)



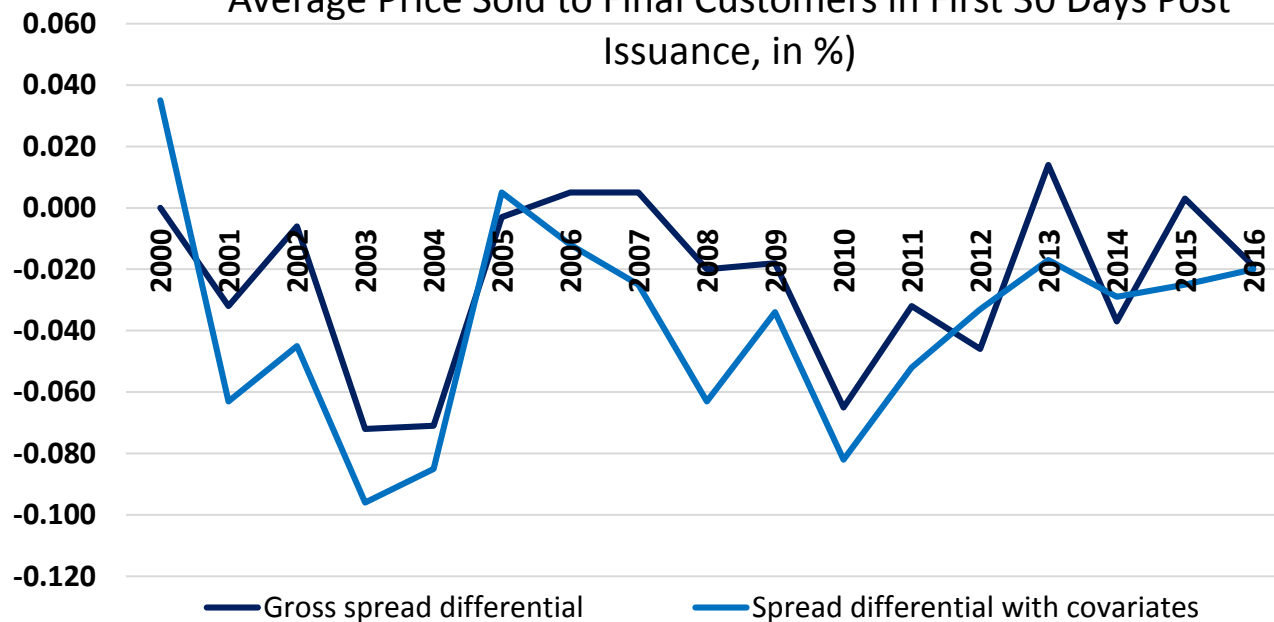
|                                   | 2000-2007 | 2008-2010 | 2011-2016 |
|-----------------------------------|-----------|-----------|-----------|
| Average Spread, Small Underwriter | 0.187     | 0.236     | 0.190     |
| Average Spread, Large Underwriter | 0.176     | 0.198     | 0.173     |

# Primary Market Underpricing by Underwriter Size

(Table 21 in conference handout)

## Spread Differential Between Offering Price and Final Placement by Underwriter Size

(Average Spread Differential between Offering Price and Average Price Sold to Final Customers in First 30 Days Post Issuance, in %)



**Spread differential =**  
Average Large Underwriter Spread minus Average Small Underwriter Spread

|  | 2000-2007 | 2008-2010 | 2011-2016 |
|--|-----------|-----------|-----------|
| <b>Gross Spread Differential</b>           | -0.011    | -0.038    | -0.017    |
| <b>Spread Differential with Covariates</b> | -0.036    | -0.058    | -0.031    |

# Primary market underpricing: Upshot

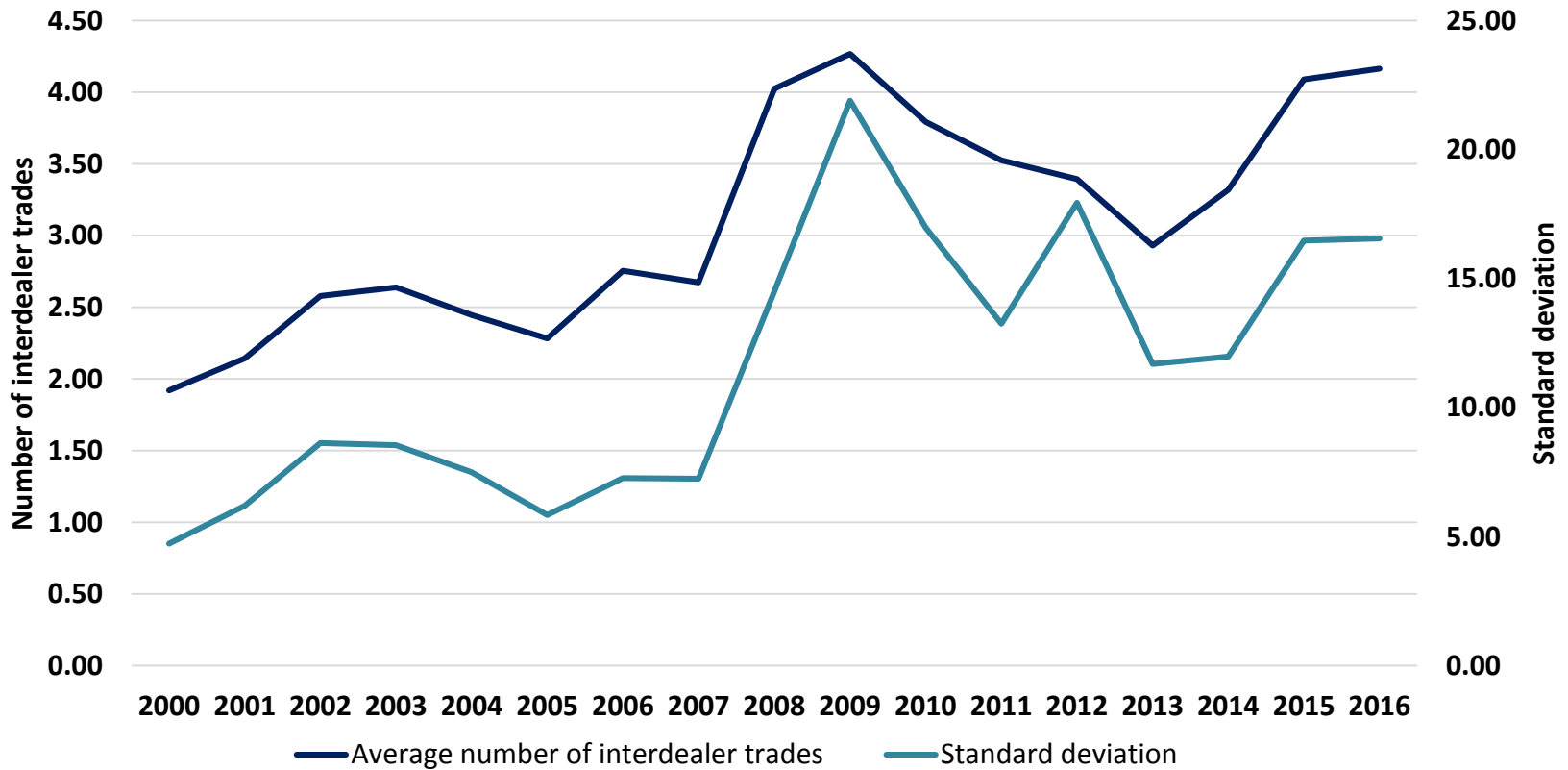
- Greater underpricing in bonds issued via smaller underwriters.
- This relative underpricing differential becomes GREATER when you control for the bonds' characteristics.

# Interdealer Trades, First 30 Days

(Table 18 in conference handout)

## Interdealer Trades

(Average # of Interdealer Trades in First 30 Days Post Issuance)



|   | 2000-2007 | 2008-2010 | 2011-2016 |
|---|-----------|-----------|-----------|
| <b>Average Number of Interdealer Trades</b> | 2.389     | 4.019     | 3.607     |
| <b>Average Standard Deviation</b>           | 7.028     | 18.214    | 15.111    |

# Primary market interdealer trades: Upshot

- A stable regime change in the 2008 period: average number of interdealer trades in primary market goes from around 2 to around 4.

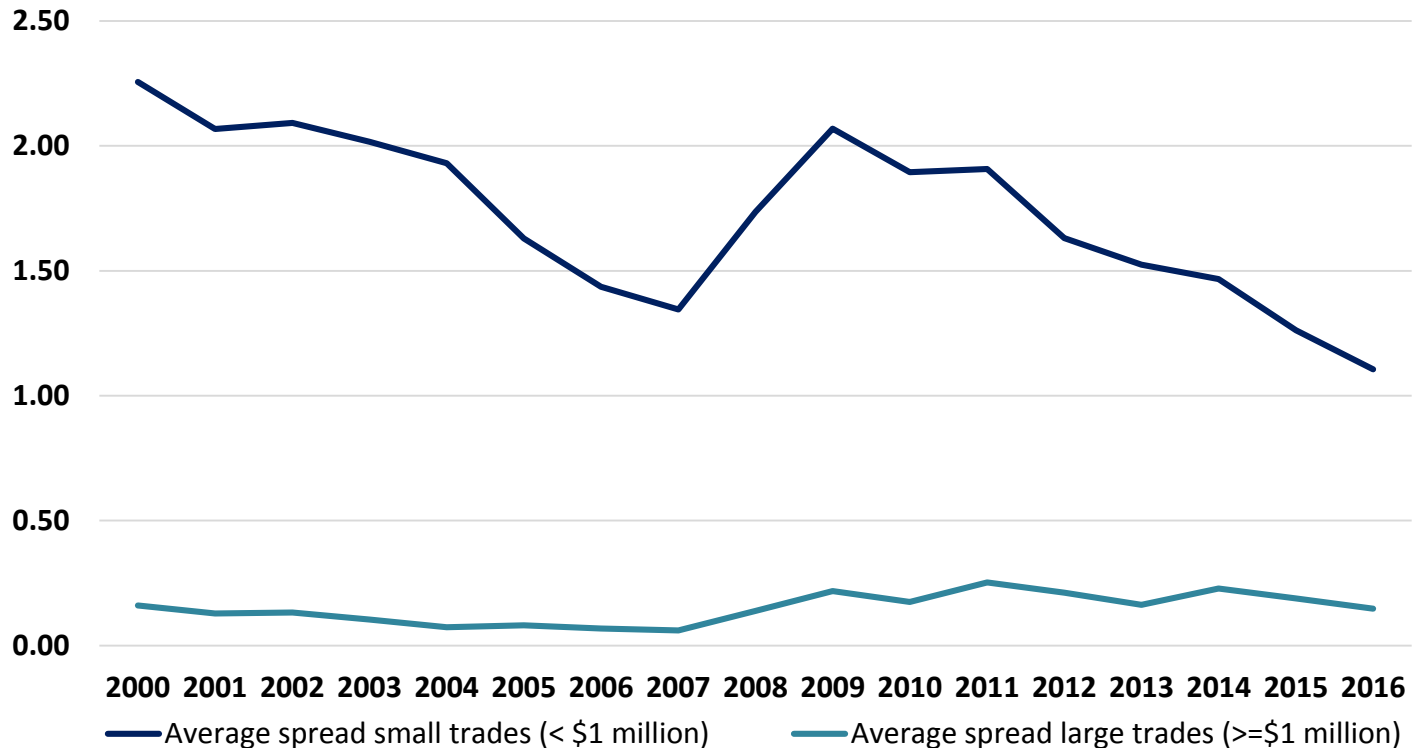


# Secondary Market Trading

(Tables 24 and 25 in conference handout)

## Secondary Market Trading Spreads

(Average Spread, Small Trades vs. Large Trades, in %)



|                                     | 2000-2007 | 2008-2010 | 2011-2016 |
|-------------------------------------|-----------|-----------|-----------|
| <b>Average Spread, Small Trades</b> | 1.820     | 1.902     | 1.498     |
| <b>Average Spread, Large Trades</b> | 0.096     | 0.172     | 0.198     |

## Secondary market transaction costs: Upshot

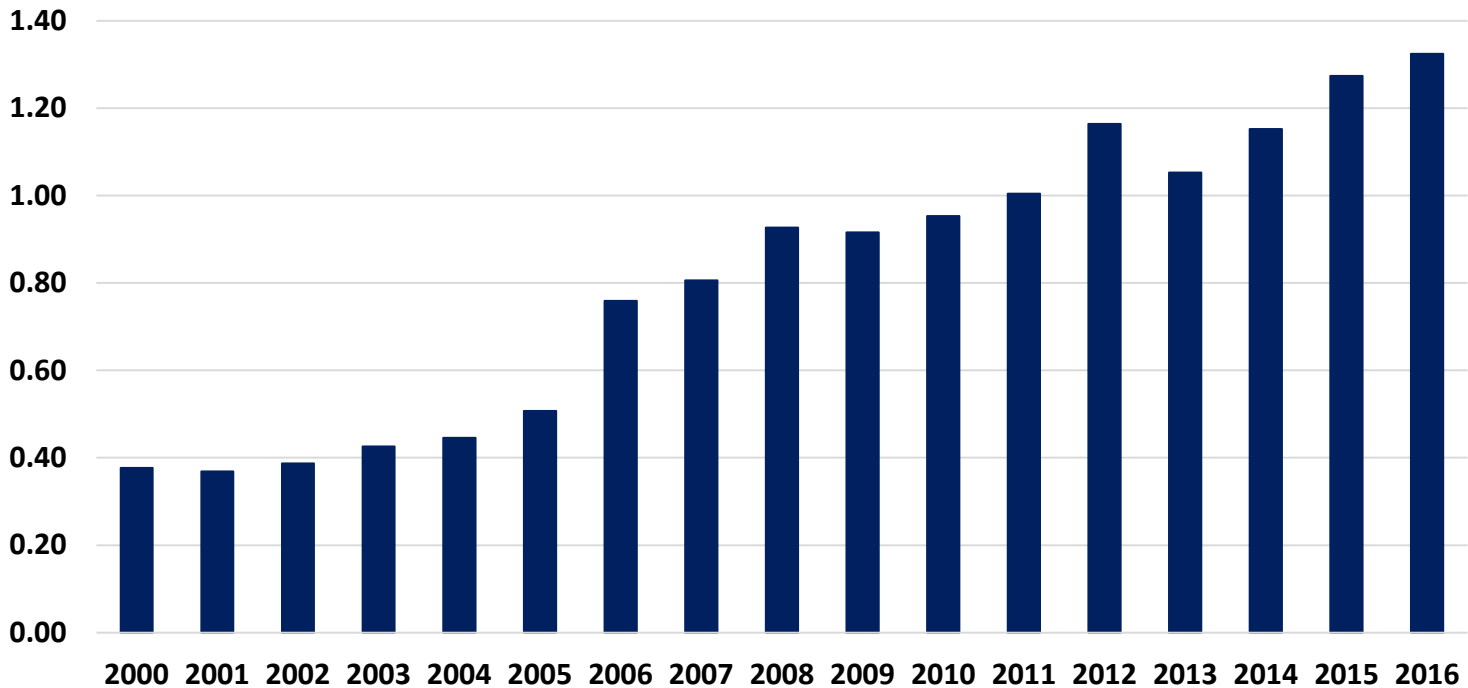
- Always higher (%) trading costs for small trades than large trades.
- Small trades becoming cheaper over time, with 2007-2009 “blip”.
- Large trades became more expensive in 2007-2009; not a blip.

# Interdealer Trades, Secondary Market

(Table 26 in conference handout)

## Interdealer Trades

(Average # of Interdealer Trades in Secondary Market)



|                                      | 2000-2007 | 2008-2010 | 2011-2016 |
|--------------------------------------|-----------|-----------|-----------|
| Average Number of Interdealer Trades | 0.53      | 0.93      | 1.15      |

# Conclusions

- Changing market environment: increasing reliance on non-traditional sources.
- Issuance and trading costs in the market increased in 2007-2009. Extent to which they have come back down depends on where you look and how you slice the data.
- In both cases trading is more “intricate”, in the sense that they are involving more intermediation.