

Senate Expenditures: Open Senate Seats, Major Party General Election Candidates, by Election Outcome, 1986-2016 (full cycle, mean net dollars), Adjusted for Inflation, 2016 Mean Net Dollars

Table 3-7

	2016	2014	2014	2012	2010	2008	2006	2004	2002	2000	1998	1996
All winners	12,257,080 (n=5)	8,522,139 (n=8)	8,405,993 (n=8)	9,410,750 <sup>c</sup> (n=11)	9,628,978 (n=14)	9,060,528 (n=5)	12,579,387 <sup>c</sup> (n=4)	12,519,461 (n=8)	9,609,476 (n=7)	30,140,365 (n=5)	5,625,936 (n=5)	5,479,319 (n=14)
Democrats	14,967,437 (n=3)	10,431,727 (n=1)	10,289,555 (n=1)	9,973,711 (n=7)	6,050,168 (n=3)	12,345,284 (n=3)	10,533,254 (n=2)	15,411,402 (n=2)	3,903,935 (n=1)	35,718,773 (n=4)	5,180,876 (n=2)	6,933,977 (n=5)
Republicans	8,191,546 (n=2)	8,249,341 (n=7)	8,136,913 (n=7)	10,227,584 (n=3)	10,605,016 (n=11)	4,133,395 (n=2)	22,102,948 (n=1)	11,555,481 (n=6)	10,560,399 (n=6)	7,826,729 (n=1)	5,922,657 (n=3)	4,671,176 (n=9)
Winners with 60% or more	10,295,886 (n=3)	6,130,888 (n=4)	6,047,332 (n=4)	4,436,079 <sup>c</sup> (n=2)	8,010,430 (n=5)	8,914,487 (n=3)	8,943,286 <sup>c</sup> (n=2)	13,708,967 (n=2)	NA (n=0)	NA (n=0)	4,033,138 (n=2)	3,853,198 (n=2)
Democrats	12,948,470 (n=2)	n/a (n=0)	n/a (n=0)	5,852,629 (n=1)	NA (n=0)	11,345,929 (n=2)	10,738,479 (n=1)	18,261,440 (n=1)	NA (n=0)	NA (n=0)	5,763,665 (n=1)	4,179,106 (n=1)
Republicans	4,990,718 (n=1)	6,130,888 (n=4)	6,047,332 (n=4)	NA (n=0)	8,010,430 (n=5)	4,051,603 (n=1)	NA (n=0)	9,156,494 (n=1)	NA (n=0)	NA (n=0)	2,302,611 (n=1)	3,527,289 (n=1)
Winners with <60%	15,198,872 (n=2)	10,913,390 (n=4)	10,764,654 (n=4)	10,516,233 (n=9)	10,528,171 (n=9)	9,279,590 (n=2)	16,215,488 (n=2)	12,122,959 (n=6)	9,609,476 (n=7)	30,140,365 <sup>a</sup> (n=5)	6,687,802 (n=3)	5,750,340 (n=12)
Democrats	19,005,370 (n=1)	10,431,727 (n=1)	10,289,555 (n=1)	10,660,557 (n=6)	6,050,168 (n=3)	14,343,994 (n=1)	10,328,029 (n=1)	12,561,363 (n=1)	3,903,935 (n=1)	35,718,773 (n=4)	4,598,086 (n=1)	7,622,694 (n=4)
Republicans	11,392,374 (n=1)	11,073,944 (n=3)	10,923,020 (n=3)	10,227,584 (n=3)	12,767,172 (n=6)	4,215,187 (n=1)	22,102,948 (n=1)	12,035,279 (n=5)	10,560,399 (n=6)	7,826,729 (n=1)	7,732,662 (n=2)	4,814,161 (n=8)
All losers	7,576,564 (n=5)	6,043,725 (n=8)	5,961,356 (n=8)	11,003,562 (n=11)	9,557,359 <sup>c</sup> (n=14)	3,903,160 (n=5)	12,154,981 (n=4)	8,718,687 (n=8)	9,158,214 (n=7)	16,706,303 <sup>b</sup> (n=5)	2,372,188 (n=5)	4,669,547 (n=14)
Democrats	8,143,274 (n=3)	5,130,030 (n=7)	5,060,114 (n=7)	4,373,644 (n=3)	5,283,073 (n=10)	1,858,003 (n=2)	18,518,051 (n=1)	9,421,797 (n=6)	8,326,128 (n=6)	3,413,470 (n=1)	3,101,700 (n=3)	2,908,111 (n=9)
Republicans	6,726,498 (n=2)	12,439,584 (n=1)	12,270,048 (n=1)	13,489,781 (n=8)	21,997,893 (n=3)	5,266,597 (n=3)	10,033,958 (n=3)	6,609,356 (n=2)	14,150,731 (n=1)	20,029,512 (n=4)	1,277,921 (n=2)	7,840,131 (n=5)
Losers with >40%	12,757,941 (n=2)	10,239,905 (n=4)	10,100,348 (n=4)	12,621,886 (n=9)	12,559,634 (n=9)	5,081,776 (n=2)	14,150,395 (n=2)	10,055,047 (n=6)	9,155,633 (n=7)	16,706,303 (n=5)	3,519,658 (n=3)	5,261,149 (n=12)
Democrats	13,607,106 (n=1)	9,506,679 (n=3)	9,377,115 (n=3)	4,373,644 (n=3)	7,840,504 (n=6)	2,131,129 (n=1)	18,518,051 (n=1)	10,069,107 (n=5)	8,326,128 (n=6)	3,413,470 (n=1)	4,474,797 (n=2)	3,138,641 (n=8)
Republicans	11,908,775 (n=1)	12,439,584 (n=1)	12,270,048 (n=1)	16,746,007 (n=6)	21,997,893 (n=3)	8,032,424 (n=1)	9,782,738 (n=1)	9,984,746 (n=1)	14,150,731 (n=1)	20,029,512 (n=4)	1,609,382 (n=1)	9,506,163 (n=4)
Losers with 40% or less	4,122,312 (n=3)	1,847,544 (n=4)	1,822,364 (n=4)	3,721,103 (n=2)	4,153,265 <sup>c</sup> (n=5)	3,117,415 (n=3)	10,159,568 (n=2)	4,709,607 (n=2)	NA (n=0)	NA (n=0)	650,984 (n=2)	1,119,935 (n=2)
Democrats	5,411,358 (n=2)	1,847,544 (n=4)	1,822,364 (n=4)	NA (n=0)	1,446,927 (n=4)	1,584,878 (n=1)	NA (n=0)	6,185,250 (n=1)	NA (n=0)	NA (n=0)	355,509 (n=1)	1,063,866 (n=1)
Republicans	1,544,221 (n=1)	n/a (n=0)	n/a (n=0)	3,721,103 (n=2)	NA (n=0)	3,883,684 (n=2)	10,159,568 (n=2)	3,233,964 (n=1)	NA (n=0)	NA (n=0)	946,458 (n=1)	1,176,002 (n=1)

1994	1992	1990	1988	1986
5,471,615 (n=9)	5,711,084 (n=8)	4,159,029 (n=3)	7,668,285 (n=6)	8,380,882 (n=7)
0 (n=0)	7,145,537 (n=5)	0 (n=0)	10,522,639 (n=2)	5,944,713 (n=4)
5,471,615 (n=9)	3,320,327 (n=3)	4,159,029 (n=3)	6,241,107 (n=4)	11,629,108 (n=3)
4,461,124 (n=4)	2,037,417 (n=1)	2,819,397 (n=2)	3,812,666 (n=2)	4,853,598 (n=2)
NA (n=0)	2,037,417 (n=1)	NA (n=0)	5,846,323 (n=1)	4,505,435 (n=1)
4,461,092 (n=4)	NA (n=0)	2,819,397 (n=2)	1,779,008 (n=1)	5,201,762 (n=1)
6,265,435 (n=5)	6,235,893 (n=7)	6,838,292 (n=1)	9,596,095 (n=4)	9,791,797 (n=5)
NA (n=0)	8,422,568 (n=4)	NA (n=0)	15,198,956 (n=1)	6,424,473 (n=3)
6,265,435 (n=5)	3,320,327 (n=3)	6,838,292 (n=1)	7,728,475 (n=3)	14,842,782 (n=2)
4,265,833 (n=9)	4,287,048 (n=8)	1,715,207 (n=3)	3,974,522 (n=6)	6,464,442 (n=7)
4,265,833 (n=9)	2,415,716 (n=3)	1,715,207 (n=3)	4,371,167 (n=4)	4,777,066 (n=3)
NA (n=0)	5,409,848 (n=5)	NA (n=0)	3,181,231 (n=2)	7,729,975 (n=4)
4,538,594 (n=5)	4,777,756 (n=7)	3,556,794 (n=1)	5,539,723 (n=4)	8,073,165 (n=5)
4,538,594 (n=5)	2,415,716 (n=3)	3,556,794 (n=1)	5,456,337 (n=3)	6,583,431 (n=2)
NA (n=0)	6,549,286 (n=4)	NA (n=0)	5,789,874 (n=1)	9,066,321 (n=3)
3,924,882 (n=4)	852,097 (n=1)	794,416 (n=2)	844,121 (n=2)	2,442,634 (n=2)
3,924,882 (n=4)	NA (n=0)	794,416 (n=2)	1,115,653 (n=1)	1,164,336 (n=1)
NA (n=0)	852,097 (n=1)	NA (n=0)	572,586 (n=1)	3,720,930 (n=1)

Notes: The data include primary and general-election expenditures for major party general-election candidates only. The Federal Election Commission included the following disclaimer along with its 1986 data, and Vital Statistics considers it appropriate for all years: "The small N's and unique nature of some Senate campaigns make all measures of central tendency like averages or medians problematic and, as a result, the Commission would not include tables such as these in its regular release of information."

a. Jon Corzine (D-NJ) spent \$63,209,506. Hillary Rodham Clinton (D-NY) spent \$29,871,577. Excluding these candidates, the remaining winners (n=3) in open Senate seats spent an average of \$5,014,773. For Democrats the average would be \$4,714,403 (n=2). The Republican figure would be unchanged.

b. Rick Lazio spent \$40,576,273. Excluding him from the candidates who lost with more than 40%, the average for all candidates would be \$4,838,961 (n=4). The average for Republican candidates would be \$5,635,583 (n=3). The average for Democrats would be unchanged.

c. Includes one or more Independents.

Source: Campaign Finance Institute analysis of Federal Election Commission data.