

House Campaign Expenditures: Open House Seats, Major Party General Election Candidates by Election Outcome, 1984-2016 (full cycle), Adjusted for Inflation, 2016 Mean Net Dollars

Table 3-4

	2016	2014	2012	2010	2008	2006	2004	2002	2000	1998	1996
All Winners	1,676,095 (n=46)	1,881,499 (n=49)	1,588,367 (n=62)	1,539,706 (n=42)	2,126,111 (n=36)	2,244,912 (n=33)	1,910,551 (n=36)	1,721,598 (n=49)	1,902,128 (n=36)	1,463,569 (n=34)	1,174,901 (n=53)
Democrats	1,647,188 (n=18)	1,681,721 (n=15)	1,861,744 (n=31)	1,414,542 (n=7)	2,424,632 (n=19)	2,101,289 (n=20)	1,849,803 (n=15)	1,650,484 (n=18)	1,816,138 (n=10)	1,398,350 (n=18)	1,146,107 (n=24)
Republicans	1,694,678 (n=28)	1,969,636 (n=34)	1,314,992 (n=31)	1,564,739 (n=35)	1,792,471 (n=17)	2,465,870 (n=13)	1,953,942 (n=21)	1,762,890 (n=31)	1,935,201 (n=26)	1,536,940 (n=16)	1,198,729 (n=29)
Winners with 60% or more	1,569,854 (n=25)	1,472,124 (n=25)	1,502,242 (n=33)	1,291,185 (n=26)	1,969,770 (n=11)	1,393,544 (n=15)	1,643,938 (n=20)	1,525,901 (n=24)	1,500,746 (n=14)	1,111,483 (n=11)	996,167 (n=18)
Democrats	1,187,857 (n=9)	1,333,855 (n=10)	1,697,067 (n=19)	924,884 (n=4)	2,459,321 (n=6)	1,448,474 (n=11)	1,215,622 (n=8)	1,733,556 (n=8)	1,349,745 (n=4)	968,484 (n=8)	907,745 (n=8)
Republicans	1,784,728 (n=16)	1,564,303 (n=15)	1,237,835 (n=14)	1,357,785 (n=22)	1,382,309 (n=5)	1,242,489 (n=4)	1,929,481 (n=12)	1,422,074 (n=16)	1,561,147 (n=10)	1,492,813 (n=3)	1,066,905 (n=10)
Winners with <60%	1,802,572 (n=21)	2,307,930 (n=24)	1,686,373 (n=29)	1,882,615 (n=16)	2,194,901 (n=25)	2,954,384 (n=18)	2,243,817 (n=16)	1,909,467 (n=25)	2,157,551 (n=22)	1,631,958 (n=23)	1,266,821 (n=35)
Democrats	2,106,519 (n=9)	2,377,453 (n=5)	2,122,480 (n=12)	2,028,539 (n=3)	2,408,621 (n=13)	2,899,174 (n=9)	2,574,580 (n=7)	1,584,026 (n=10)	2,127,066 (n=6)	1,742,243 (n=10)	1,265,288 (n=16)
Republicans	1,574,612 (n=12)	2,289,635 (n=19)	1,378,532 (n=17)	1,848,940 (n=13)	1,963,371 (n=12)	3,009,594 (n=9)	1,986,556 (n=9)	2,126,427 (n=15)	2,168,985 (n=16)	1,547,123 (n=13)	1,268,110 (n=19)
All losers	1,337,241 (n=36)	827,867 (n=45)	637,977 (n=56)	960,332 (n=39)	1,360,321 (n=35)	1,340,661 (n=31)	992,739 (n=31)	1,274,804 (n=47)	1,366,561 (n=32)	827,428 (n=31)	820,985 (n=52)
Democrats	1,591,809 (n=24)	840,425 (n=31)	453,752 (n=27)	1,003,345 (n=34)	1,169,771 (n=17)	1,535,942 (n=13)	851,682 (n=17)	1,310,334 (n=31)	1,349,455 (n=25)	773,703 (n=15)	863,813 (n=29)
Republicans	828,104 (n=12)	800,059 (n=14)	809,497 (n=29)	764,078 (n=5)	1,540,286 (n=18)	1,199,624 (n=18)	1,164,022 (n=14)	1,205,964 (n=16)	1,427,654 (n=7)	877,795 (n=16)	766,984 (n=23)
Losers with >40%	2,222,636 (n=20)	1,242,989 (n=24)	1,128,565 (n=27)	1,570,599 (n=16)	1,728,744 (n=25)	2,005,098 (n=18)	1,745,065 (n=16)	1,629,662 (n=25)	2,049,367 (n=20)	1,122,139 (n=22)	997,846 (n=35)
Democrats	2,922,241 (n=12)	1,280,739 (n=17)	764,138 (n=14)	1,644,209 (n=13)	1,562,130 (n=12)	2,134,022 (n=9)	1,350,808 (n=9)	1,495,734 (n=15)	2,154,612 (n=15)	913,334 (n=12)	1,005,458 (n=19)
Republicans	1,173,229 (n=8)	1,151,312 (n=7)	1,521,026 (n=13)	1,251,617 (n=3)	1,882,543 (n=13)	1,876,174 (n=9)	2,251,968 (n=7)	1,830,554 (n=10)	1,733,631 (n=5)	1,372,706 (n=10)	988,807 (n=16)
Losers with 40% or less	230,497 (n=16)	353,440 (n=21)	181,223 (n=29)	556,719 (n=23)	439,263 (n=10)	420,671 (n=13)	190,257 (n=15)	834,288 (n=22)	228,553 (n=12)	107,024 (n=9)	456,855 (n=17)
Democrats	261,377 (n=12)	305,758 (n=14)	119,489 (n=13)	606,619 (n=21)	228,109 (n=5)	190,262 (n=4)	290,165 (n=8)	1,136,521 (n=16)	141,721 (n=10)	215,177 (n=3)	594,685 (n=10)
Republicans	137,855 (n=4)	448,805 (n=7)	231,381 (n=16)	32,770 (n=2)	650,418 (n=5)	523,075 (n=9)	76,075 (n=7)	164,981 (n=6)	662,711 (n=2)	52,947 (n=6)	259,956 (n=7)

1994	1992	1990	1988	1986	1984
974,942 (n=52)	918,490 (n=91)	1,136,140 (n=30)	1,230,333 (n=27)	1,146,951 (n=46)	1,018,498 (n=26)
1,095,476 (n=14)	864,829 (n=57)	1,079,396 (n=18)	1,118,427 (n=13)	1,129,018 (n=22)	989,633 (n=8)
930,534 (n=38)	1,008,449 (n=34)	1,221,259 (n=12)	1,334,248 (n=14)	1,163,390 (n=24)	1,031,330 (n=18)
1,001,087 (n=21)	882,800 (n=44)	1,135,125 (n=14)	1,103,535 (n=11)	1,189,922 (n=19)	861,597 (n=8)
951,144 (n=3)	676,045 (n=33)	961,732 (n=9)	795,056 (n=7)	1,177,156 (n=7)	671,495 (n=3)
1,009,411 (n=18)	1,503,070 (n=11)	1,447,233 (n=5)	1,643,374 (n=4)	1,197,370 (n=12)	975,657 (n=5)
957,230 (n=31)	951,901 (n=47)	1,137,029 (n=16)	1,317,507 (n=16)	1,116,711 (n=27)	1,088,232 (n=18)
1,134,840 (n=11)	1,124,411 (n=24)	1,197,060 (n=9)	1,495,692 (n=6)	1,106,555 (n=15)	1,180,513 (n=5)
859,546 (n=20)	771,890 (n=23)	1,059,849 (n=7)	1,210,597 (n=10)	1,129,410 (n=12)	1,052,741 (n=13)
918,190 (n=51)	549,120 (n=83)	814,035 (n=26)	892,120 (n=24)	708,892 (n=40)	652,523 (n=26)
832,986 (n=38)	728,092 (n=31)	877,096 (n=12)	883,867 (n=13)	701,103 (n=21)	730,668 (n=18)
1,167,245 (n=13)	442,371 (n=52)	759,983 (n=14)	924,849 (n=10)	715,195 (n=19)	476,695 (n=8)
1,106,521 (n=31)	769,230 (n=47)	855,297 (n=16)	1,146,641 (n=16)	790,486 (n=23)	815,333 (n=18)
965,792 (n=20)	807,494 (n=23)	799,469 (n=8)	1,025,779 (n=9)	644,607 (n=10)	908,428 (n=13)
1,362,393 (n=11)	732,560 (n=24)	911,123 (n=8)	1,407,023 (n=6)	902,698 (n=13)	573,291 (n=5)
626,277 (n=20)	261,676 (n=36)	748,018 (n=10)	383,076 (n=8)	424,379 (n=15)	286,197 (n=8)
685,427 (n=18)	499,812 (n=8)	1,032,348 (n=4)	564,566 (n=4)	501,341 (n=9)	268,494 (n=5)
93,938 (n=2)	193,638 (n=28)	558,465 (n=6)	201,588 (n=4)	308,937 (n=6)	315,700 (n=3)

Note: The data include primary and general election expenditures for major party general-election candidates only.

Source: Campaign Finance Institute analysis of Federal Election Commission data.