Global Economic Prospects

# Weak Investment in Uncertain Times:

Causes, Implications, and Policy Responses

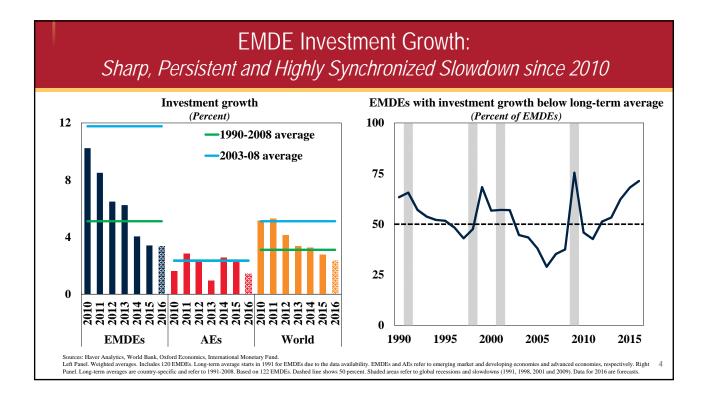
M. Ayhan Kose, Franziska Ohnsorge, Lei Sandy Ye, and Ergys Islamaj

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#### **Three Questions**

- What are the main features of the investment slowdown in Emerging Market and Developing Economies (EMDEs)? Sharp; persistent; highly synchronized
- What are the correlates of weakness in investment growth in EMDEs? No smoking gun: weak output growth, decline in FDI inflows, adverse terms of trade shocks, large private debt burden, elevated political risk and policy uncertainty, and adverse spillovers from major economies
- What are the potential implications of weak investment growth for productivity and income catch up? Weaker productivity growth; slower catch up





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## Methodology

- *Panel regressions.* To study correlates of investment growth (output growth, terms of trade growth, change in FDI inflows, debt, and political risk)
  - 73 EMDEs, annual data for 1998-2015
  - Fixed country effects; GMM; Bayesian Model Averaging; Private Investment
- Bayesian vector autoregressions. To study spillovers from activity and uncertainty in major economies (US, EU, and China)
  - 18 EMDEs, quarterly data for 1998:1-2016:2
  - Global financial market uncertainty (VIX), economic policy uncertainty, adverse spillovers from US and Euro Area output slowdown, adverse spillovers from China's investment growth slowdown

## Sources of Investment Weakness: Many Culprits; No Smoking Gun

Sluggish activity

Decline in FDI flows (for commodity importers)

Collapse in terms-of-trade (for commodity exporters)

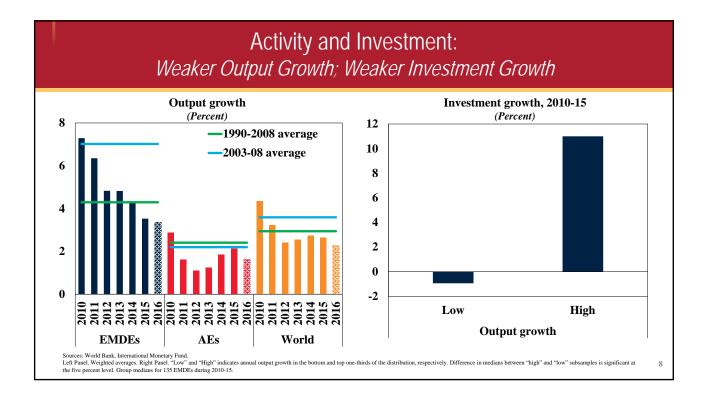
Large stock of private debt

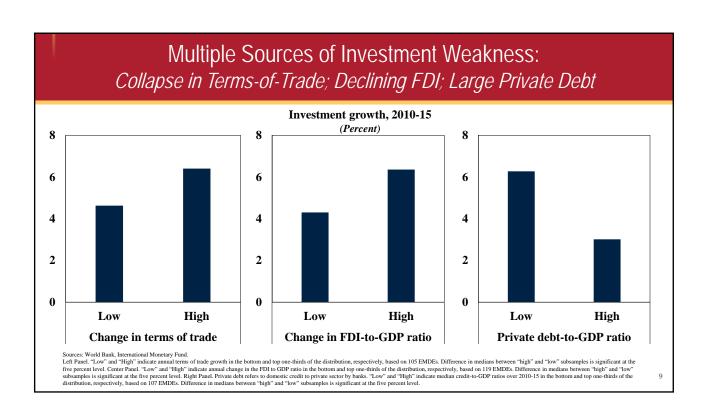
Elevated political / policy uncertainty

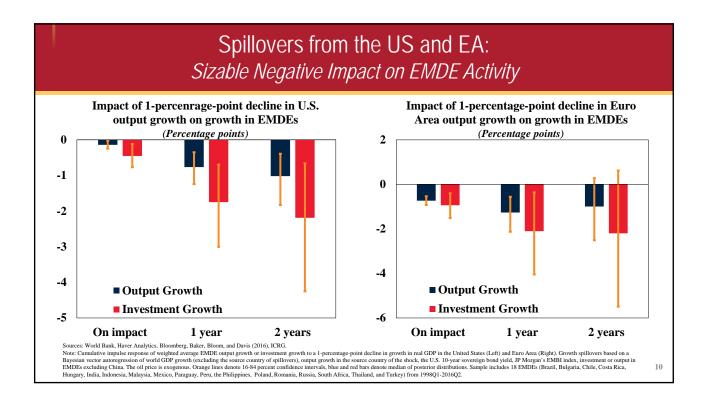
Adverse spillovers from weakness in some major economies

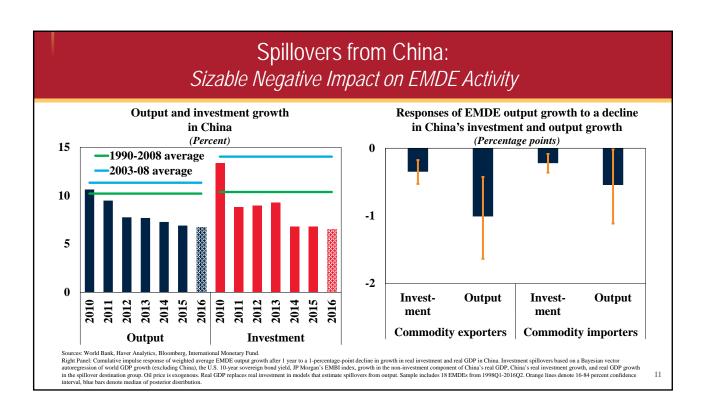
Source: World Bank.

Note: Based on a set of panel regressions with country fixed effects and VAR models

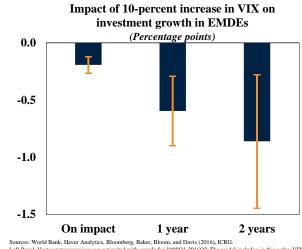


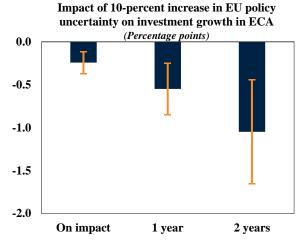






## Uncertainty and Investment Growth: Higher Uncertainty; Weaker Investment Growth





Sources: World Bank, Haver Analytics, Bloomberg, Baker, Bloom, and Davis (2016), ICRG.

Left Panel. Vector autoregressions are estimated with sample for 1998Q1-2016Q2. The model includes, in this order, VIX, MSCI Emerging Markets Index, J.P. Morgan's EMBI Index, aggregate real output and investment growth in 20 EMDEs, with G7 real GDP growth, U.S. 10-year government bond yields and MSCI World Index as exogenous regressors and estimated with two lags. Bars show median cumulative responses of EMDE investment to a 10-percent increase in VIX, and error bars 16-84 percent confidence bands. Right Panel. Vector autoregressions are used for estimation on a sample of aggregate variables for ECA over the period of 1998Q1-2016Q2. The model includes EPU for the Euro Area, emerging market stock price (Euro Area, index, aggregate and output and investment growth in TeCA countries, of 7eral GDP growth, U.S. 10-year bond yields and MSCI World Index as exogenous regressors and estimated with two lags. Bars show cumulative median responses of investment to a 10-percent policy uncertainty shock in Europe, and error bars 16-84 percent confidence bands.

12

#### **Three Questions**

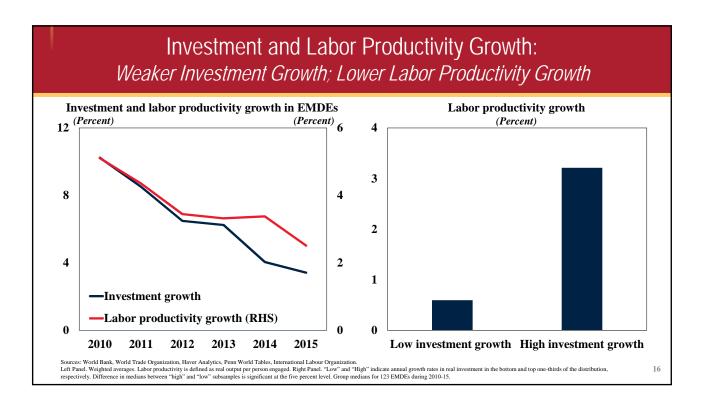
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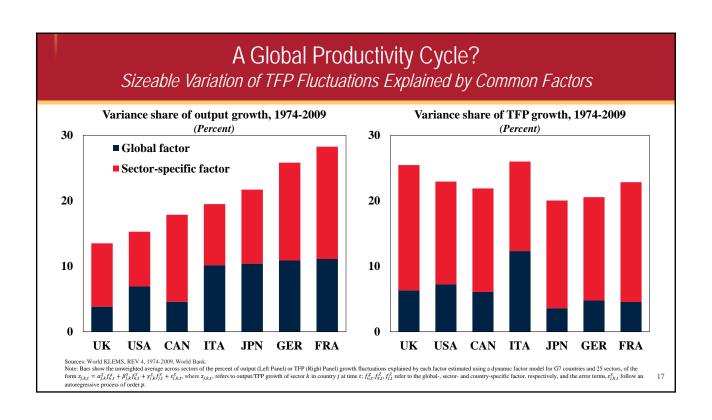
## Weak Investment and Slower Productivity: Linkages and Evidence

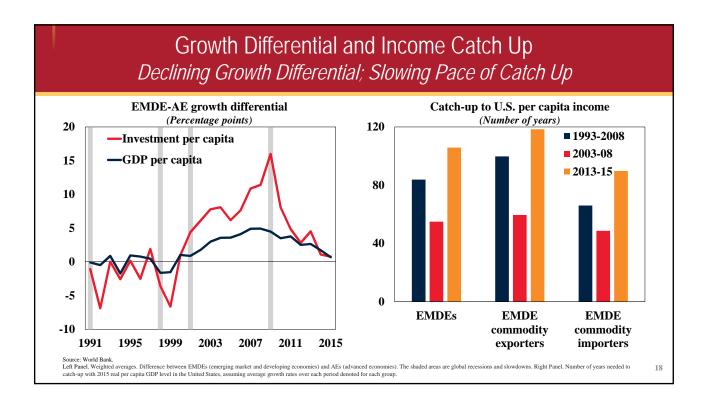
- Weak investment can account for as much as two-thirds of the below average labor productivity growth in OECD countries (Furman 2015, Ollivaud et al. 2016)
- Weak investment is often associated with less R&D investment, especially when firms face credit constraints or lower cash flows (Aghion et al. 2012).
- Investment is import-intensive and investment weakness is associated with trade slowdown (Bussiere et al. 2013). Trade openness positively correlated with TFP growth (Kose et al. 2009; Alcala and Ciccone 2004)
  - Capital goods imports embody efficiency-enhancing technology transfers (Alfaro and Hammel 2007)
  - Trade facilitates more efficient allocation of capital goods improving aggregate productivity (Mutreja et al. 2014)

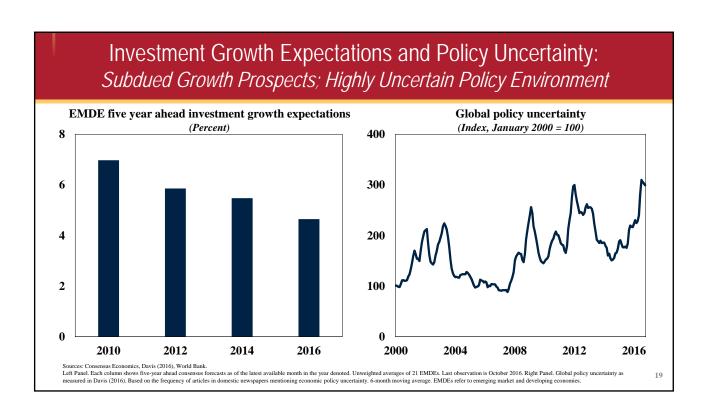
14

#### Investment and TFP Growth: Weaker Investment Growth: Lower TFP Growth Average TFP growth TFP and investment growth, 2010-15 (Percent) (Percent) 20 Commodity exporters Average investment Commodity importers growth 15 2 10 5 0 **Dashed lines:** 1990-2008 average 0 -2 -5 -Commodity importers Commodity exporters Average TFP growth -10 2003 2005 2013 2015 2007 2011









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20

### Questions & Comments Thanks!

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