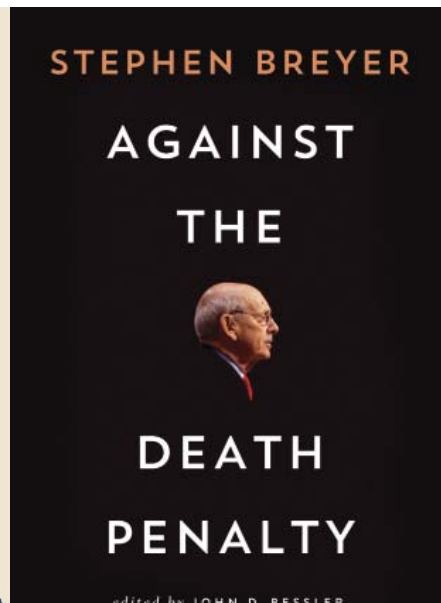
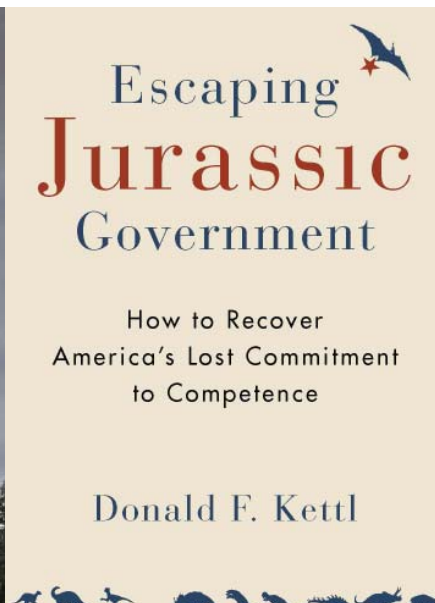
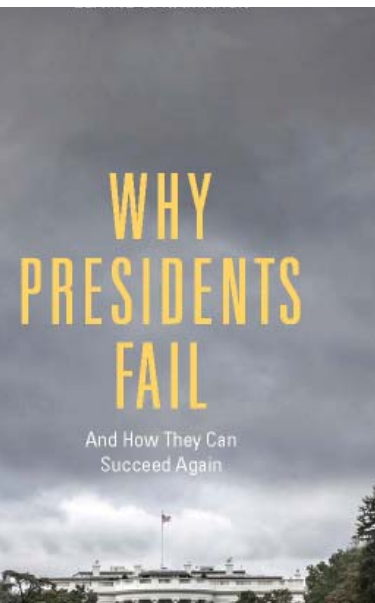


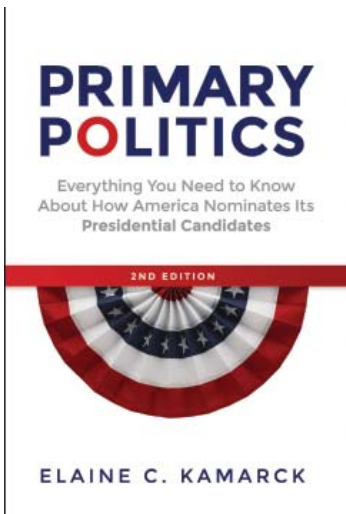
# Brookings Institution Press

## Political Science

### Academic Catalog

Fall 2016





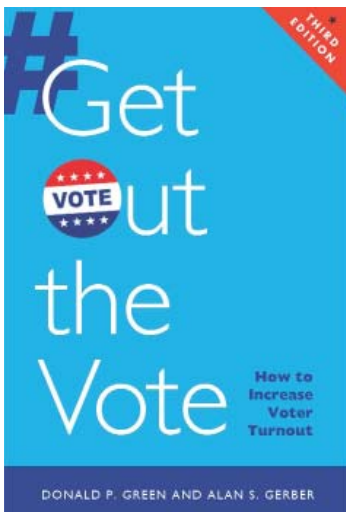
## Primary Politics

*Everything You Need to Know about How America Nominates Its Presidential Candidates*

Elaine C. Kamarck

In *Primary Politics*, political insider Elaine Kamarck explains how the presidential nomination process became the often baffling system we have today. Drawing on meticulous research, interviews with key figures in both parties, and years of experience, this book explores one of the most important questions in American politics—how we narrow the list of presidential candidates every four years.

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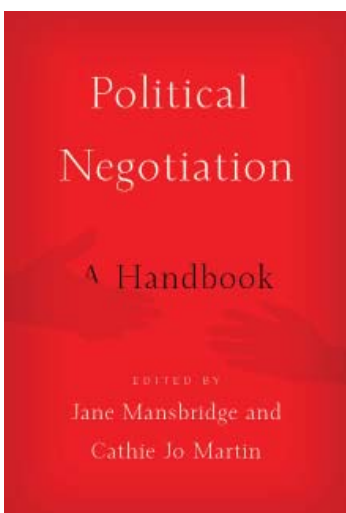
## Get Out the Vote

*How to Increase Voter Turnout*

Donald P. Green and Alan S. Gerber

*Get Out the Vote* has become the reference text for those who manage campaigns and study voter mobilization. In this expanded and updated edition, Green and Gerber incorporate data from more than 100 new studies, which shed new light on the cost-effectiveness and efficiency of various campaign tactics, including door-to-door canvassing, email, direct mail, and telephone calls. Two new chapters focus on the effectiveness of registration drives and messaging tactics.

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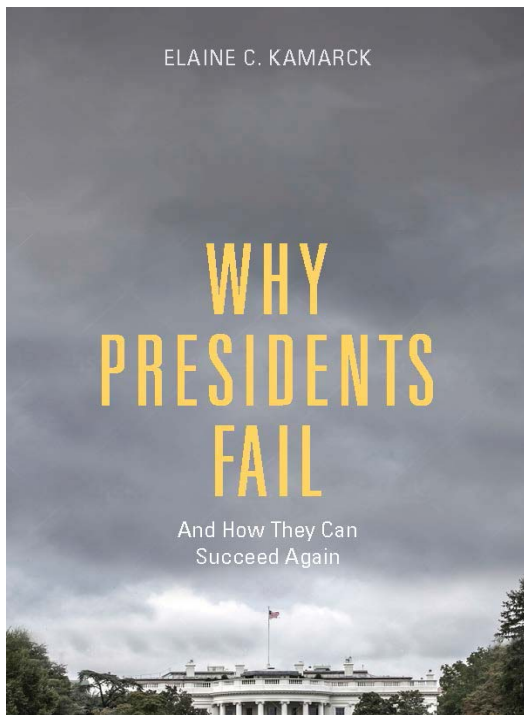
## Political Negotiation

*A Handbook*

Jane Mansbridge and Cathie Jo Martin, editors

*Political Negotiation: A Handbook* explores both the domestic and foreign political arenas to understand the problems of political negotiation. The editors and contributors share lessons from success stories and offer practical advice for overcoming polarization.

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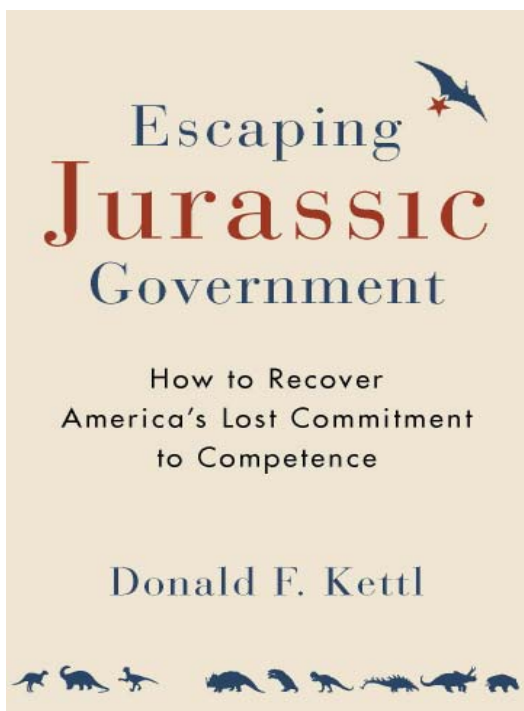
## Why Presidents Fail

*And How They Can Succeed Again*

Elaine C. Kamarck

From the botched attempt to rescue the U.S. diplomats held hostage by Iran in 1980 under President Jimmy Carter and the missed intelligence on Al Qaeda before 9-11 under George W. Bush to, most recently, the computer meltdown that marked the arrival of health care reform under Barack Obama, the American presidency has been a profile in failure. In *Why Presidents Fail and How They Can Succeed Again*, Elaine Kamarck surveys these and other recent presidential failures to understand why Americans have lost faith in their leaders—and how they can get it back.

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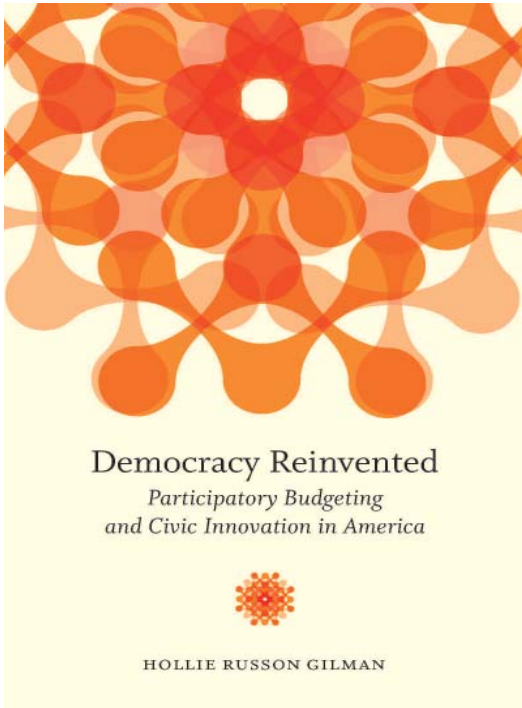
## Escaping Jurassic Government

*How to Recover America's Lost Commitment to Competence*

Donald F. Kettl

In his new book, Donald Kettl outlines the problems in today's government, including political pressures, proxy tools, and managerial failures. *Escaping Jurassic Government* details the strategies, evidence, and people that can strengthen governmental effectiveness and shut down gridlock. Kettl argues for a rebirth of the original Progressive spirit, not in pursuit of bigger government but with a bipartisan dedication to better government, one that works on behalf of all citizens and that delivers services effectively.

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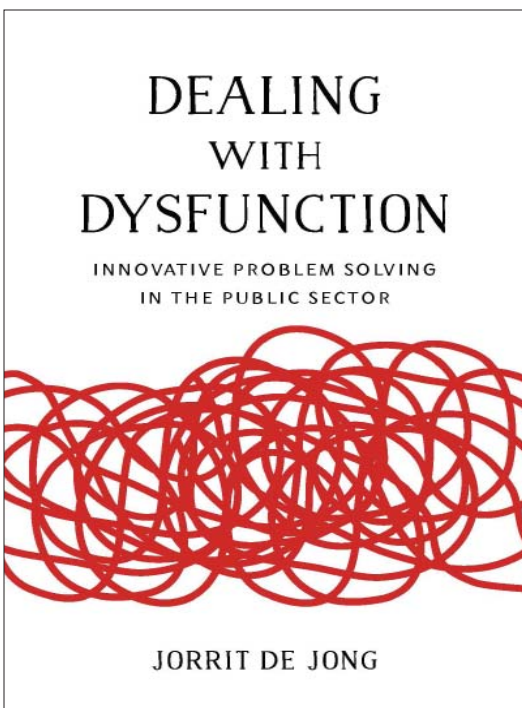
## Democracy Reinvented

*Participatory Budgeting and Civic Innovation in America*

Hollie Russon Gilman

*Democracy Reinvented* is the first comprehensive academic treatment of participatory budgeting in the United States, situating it within a broader trend of civic technology and innovation. Gilman presents theoretical insights, in-depth case studies, and interviews to offer a compelling alternative to the current citizen disaffection and mistrust of government. She offers policy recommendations on how to tap online tools and other technological and civic innovations to promote more inclusive governance.

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## Dealing with Dysfunction

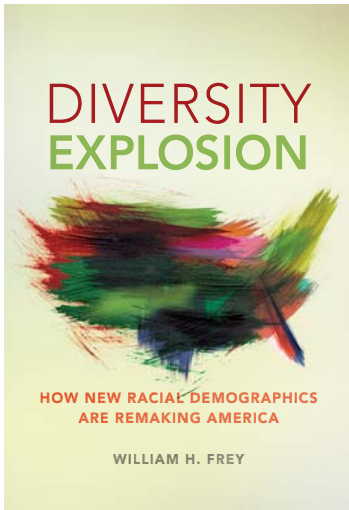
*Innovative Problem Solving in the Public Sector*

Jorrit de Jong

How can we intervene in the systemic bureaucratic dysfunction that beleaguers the public sector? De Jong examines the roots of this dysfunction and presents a novel approach to solving it. This book offers conceptual frameworks, theoretical insights, and practical lessons for dealing with the problem. It sets a course for rigorous public problem solving to create governments that can be more effective, efficient, equitable, and responsive to social concerns.

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## Diversity Explosion

*How New Racial Demographics are Remaking America*

William H. Frey

Through a compelling narrative and eye-catching charts and maps, eminent demographer Frey interprets and expounds on the dramatic growth of minority populations in the United States. *Diversity Explosion* shares the good news about diversity in the coming decades, and the more globalized, multiracial country that U.S. is becoming.

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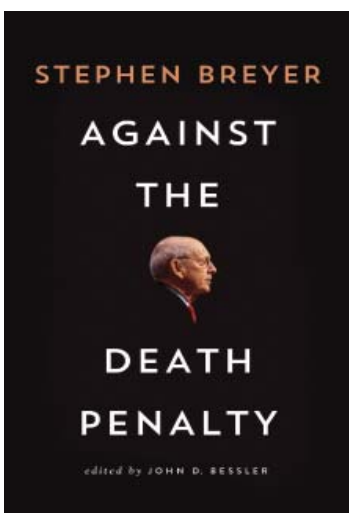
## Megachange

*Economic Disruption, Political Upheaval, and Social Strife in the 21st Century*

Darrell M. West

Today's shifts come fast and big. These are megachanges, in which dramatic disruptions in trends and policies occur on a regular basis. West says that we should alter our expectations about the speed and magnitude of political and social change. We also need to recognize that many of our current governing processes are geared to slow deliberation and promote incremental change, not large-scale transformation.

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## Against the Death Penalty

*Stephen Breyer*

John Bessler, editor

This volume contains Breyer's dissent in the case of *Glossip v. Gross*, which involved an unsuccessful challenge to Oklahoma's use of a lethal-injection drug because it might cause severe pain. Justice Breyer's legal citations have been edited to make them understandable to a general audience, but the text retains the full force of his powerful argument that the time has come for the Supreme Court to revisit the constitutionality of the death penalty.

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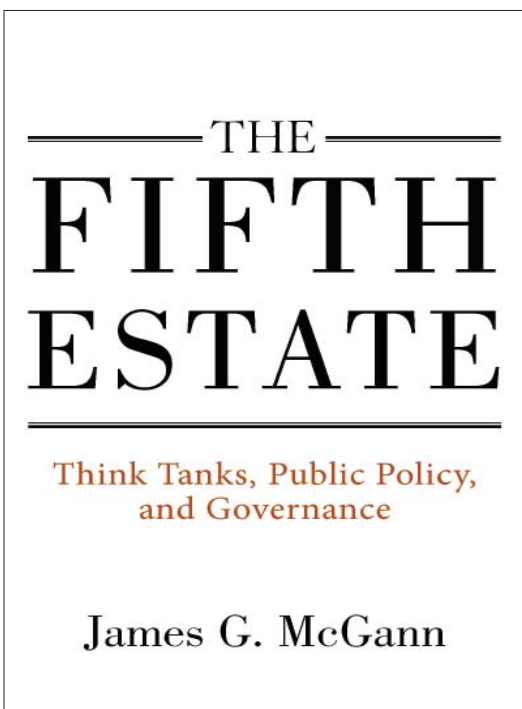
## Public Policymaking by Private Organizations

*Challenges to Democratic Governance*

Catherine E. Rudder, A. Lee Fritschler, and Yon Jung Choi

From accrediting doctors and lawyers to setting industry and professional standards, private groups establish many of the public policies in today's advanced societies. Yet this important role of non-governmental groups is largely ignored by those who study, teach, or report on public policy issues. *Public Policymaking by Private Organizations* sheds light on policymaking by private groups, which are unaccountable to the general public and often even to governments. Anyone concerned about how policies are made — and who makes them — should read this book.

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## The Fifth Estate

*Think Tanks, Public Policy, and Governance*

James G. McGann

What role do think tanks play in shaping public policy and public discourse in the United States? In *The Fifth Estate*, James G. McGann illustrates how policymakers have come to value the independent analysis and advice provided by think tanks and why it has become one of the defining characteristics of the American political system. Drawing on case studies in both foreign and domestic policy, McGann clarifies the correlation between think tank research and the policies enacted by the past three presidential administrations.

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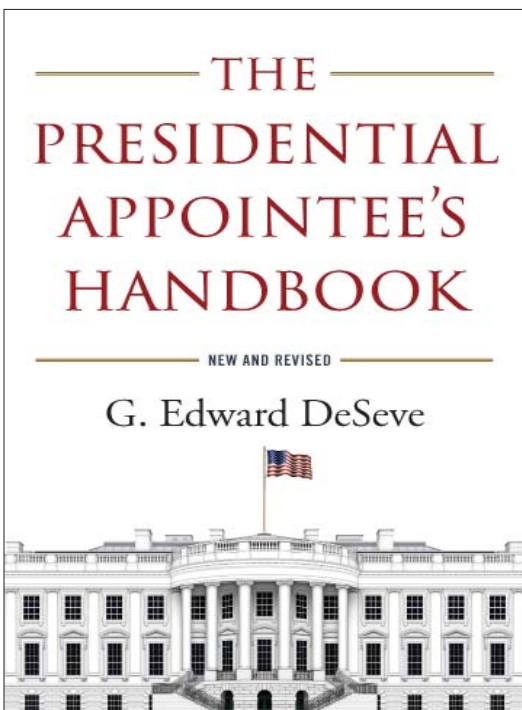


## The American Political Party System *Continuity and Change Over Ten Presidential Elections*

John S. Jackson

From party polarization, elections, and internal party politics, to the evolution of the U.S. presidency, John S. Jackson's new book has something for everyone interested in American politics. Beginning with a discussion of the creation of the U.S. government to the formation of today's political powerhouses, Jackson provides a narrative sweep of American party history like none other. This book will be particularly useful for those who want to explore polarization, the responsible parties model, the rational actor model, and anyone who wants to better understand elections, party politics, and the evolution of the presidency.

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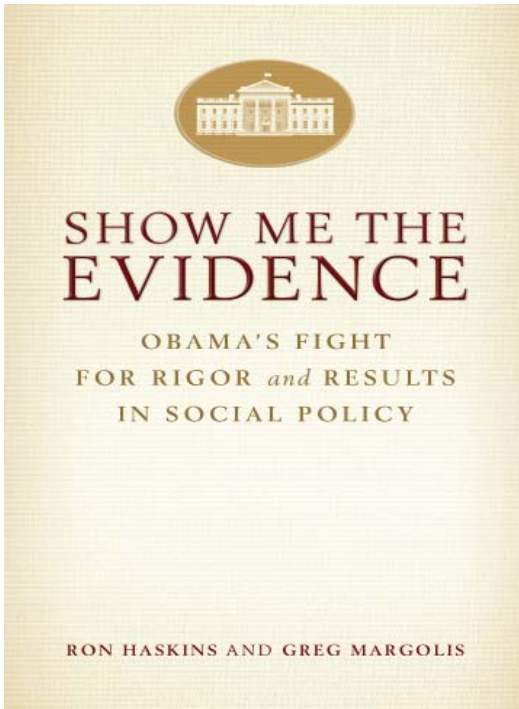


## The Presidential Appointee's Handbook *Second Edition*

G. Edward DeSeve

This new, revised and updated edition of the *The Presidential Appointee's Handbook* is intended to fill the need for learning, by helping new presidential appointees develop the knowledge, skills, and capabilities they will need in their challenging assignments. Additionally, the new edition provides frameworks for success in areas such as strategic foresight, planning for results, risk management and Resilience that are designed to give appointees templates for achieving their goals.

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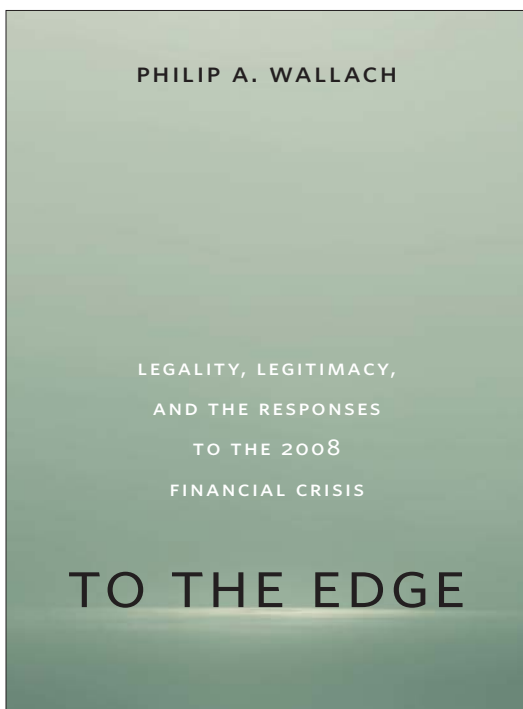
## Show Me the Evidence

*Obama's Fight for Rigor and Results in Social Policy*

Ron Haskins and Greg Margolis

From its earliest days, the Obama administration planned and enacted several initiatives to fund social programs based on rigorous evidence of success. Ron Haskins and Greg Margolis tell the story of six—spanning preschool and K-12 education, teen pregnancy, employment and training, health, and community-based programs. The story of each initiative includes a review of the social problem the initiative addresses; the genesis and enactment of the legislation that authorized the initiative; and the development of the procedures used by the administration to set the evidence standard and evaluation requirements—including the requirements for grant applications and awarding of grants.

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## To the Edge

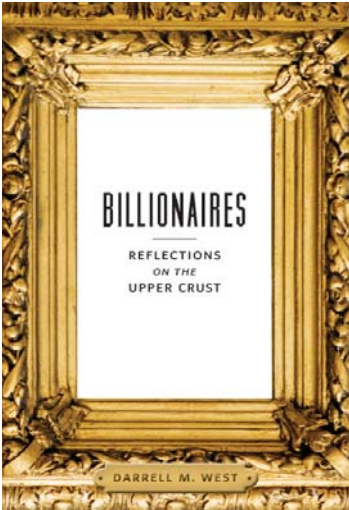
*Legality, Legitimacy, and the Responses to the 2008 Financial Crisis*

Philip A. Wallach

In *To The Edge: Legality, Legitimacy, and the Responses to the 2008 Financial Crisis*, Philip Wallach chronicles and examines the legal and political controversies surrounding the government's responses to the recent financial crisis. The economic devastation left behind is well-known, but some allege that even more lasting harm was inflicted on America's rule of law tradition and government legitimacy by the ambitious attempts to limit the fallout. In probing these claims, Wallach offers a searching inquiry into the meaning of the rule of law during crises.

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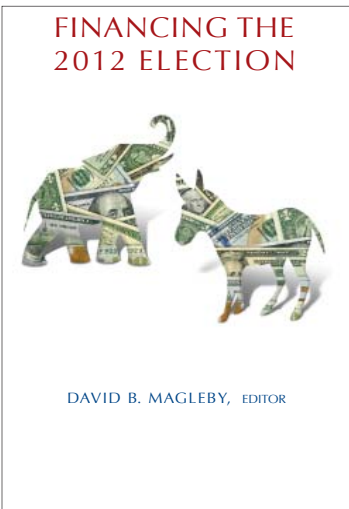
## Billionaires

*Reflections on the Upper Crust*

Darrell M. West

Darrell M. West analyzes the growing political activism of billionaires and how they have created more activist forms of politics and philanthropy based on their net worth. With this “wealthification” of politics and society, it is important to understand how this concentration of wealth affects system performance as well as social and economic opportunity.

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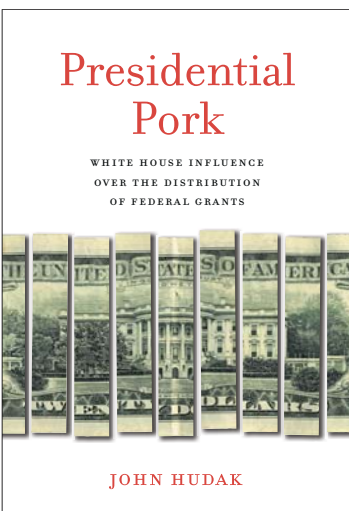


## Financing the 2012 Election

David B. Magleby, editor

The amount of money flowing through U.S. politics continues to astound. “While not all expenditures are reported,” writes David Magleby, “our best estimate is that at least \$8 billion was spent in the 2012 federal elections.” In this essential volume, the latest in a quadrennial series dating back to 1960, Magleby and his colleagues reveal where all this the money came from, where it went, what were the results—and why it matters.

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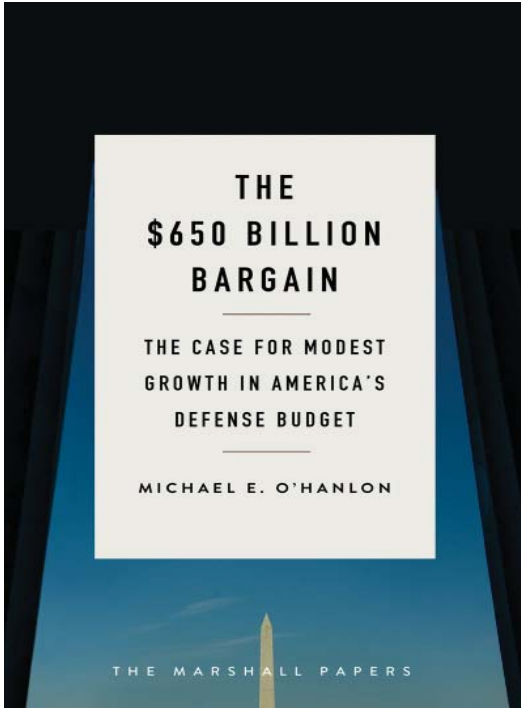
## Presidential Pork

*White House Influence over the Distribution of Federal Grants*

John Hudak

Presidential earmarks? Perhaps even more so than their counterparts in Congress, presidents have the motive and the means to politicize spending for political power. But do they? In *Presidential Pork*, John Hudak explains and interprets presidential efforts to control federal spending and accumulate electoral rewards from that power.

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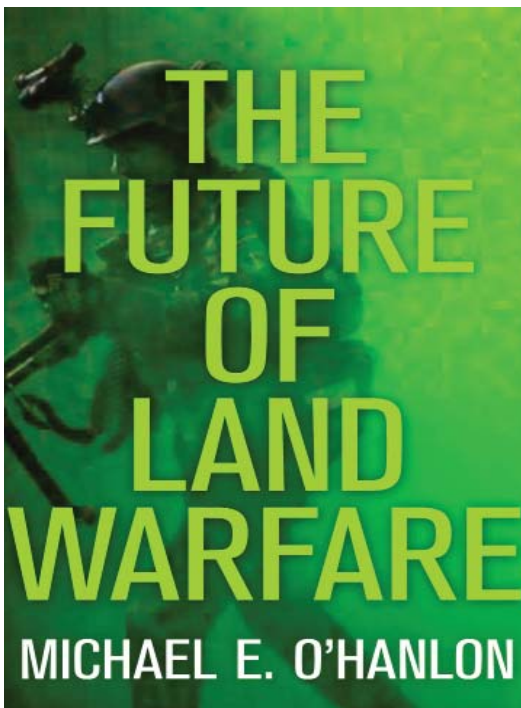
## The \$650 Billion Bargain

*The Case for Modest Growth in America's Defense Budget*

Michael E. O'Hanlon

The United States spends a lot of money on defense—\$607 billion in the current fiscal year. But Michael O'Hanlon argues that is roughly the right amount given the overall size of the national economy and continuing U.S. responsibilities around the world. Recommendations in this book differ from the president's budget plan. The U.S. national defense budget is entirely affordable—relative to the size of the economy, relative to past levels of effort by this country in the national security domain, and relative, especially, to the costs of failing to uphold a stable international order.

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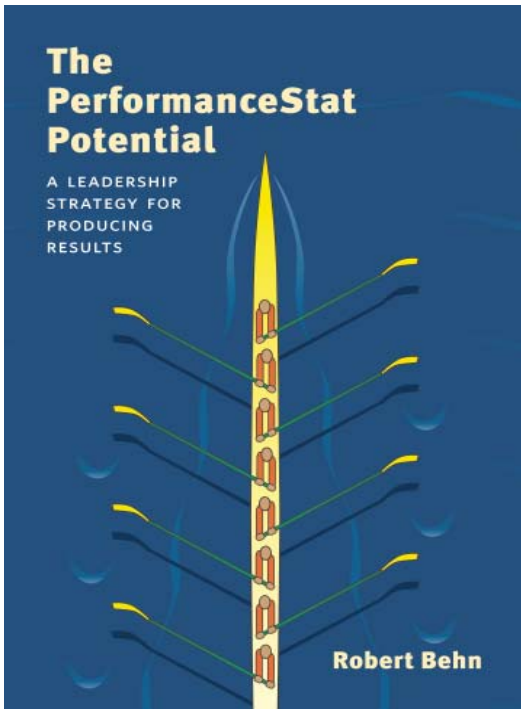


## The Future of Land Warfare

Michael E. O'Hanlon

In today's U.S. defense policy debates, big land wars are out. Drones, cyber weapons, special forces, and space weapons are in. Accordingly, Pentagon budget cuts have honed in on the army and ground forces: this, after the long wars in Iraq and Afghanistan, seems like an appealing idea. No one really wants American boots on the ground in bloody conflicts abroad. But it is not so easy to simply declare an end to messy land wars. In *The Future of Land Warfare*, Michael O'Hanlon offers an analysis of the future of the world's ground forces: Where are future large-scale conflicts or other catastrophes most plausible?

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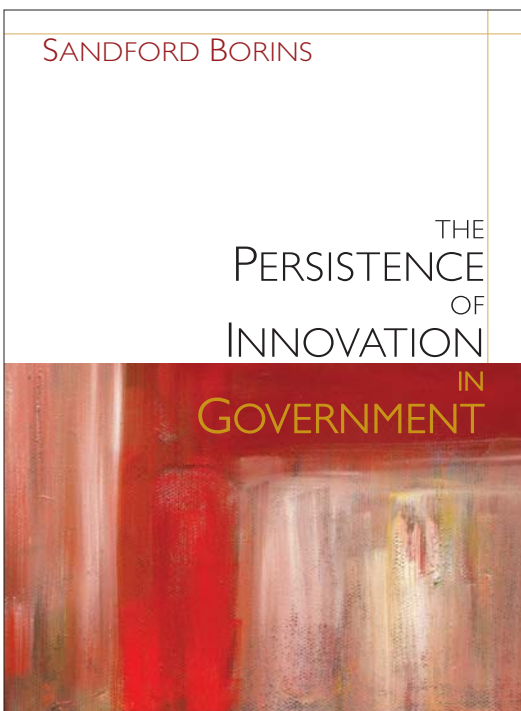


## The PerformanceStat Potential

*A Leadership Strategy for Producing Results*  
Robert D. Behn

Robert Behn analyzes the leadership behaviors at the core of PerformanceStat to identify how they work to produce results. He examines how the leaders of a variety of public organizations employ the strategy—the way the Los Angeles County Department of Public Social Services uses its DPSSTATS to promote economic independence, how the City of New Orleans uses its BlightStat to eradicate blight in city neighborhoods, and what the Federal Emergency Management Agency does with its FEMAStat to ensure that the lessons from each crisis response, recovery, and mitigation are applied in the future. How best to harness the strategy's full capacity? *The PerformanceStat Potential* explains all.

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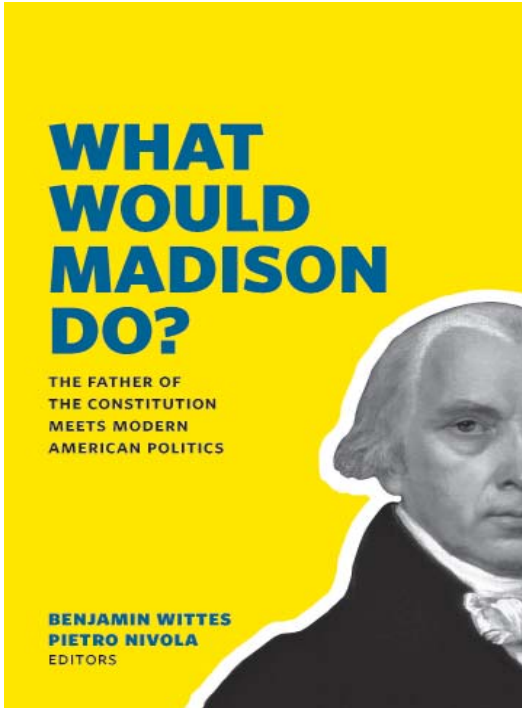


## The Persistence of Innovation in Government

Sanford F. Borins

Sanford Borins addresses the enduring significance of innovation in government as practiced by public servants, analyzed by scholars, discussed by media, documented by awards, and experienced by the public. In *The Persistence of Innovation in Government*, he maps the changing landscape of American public sector innovation in the twenty-first century. Probing both the process and the content of innovation in the public sector, Borins identifies major shifts and important continuities.

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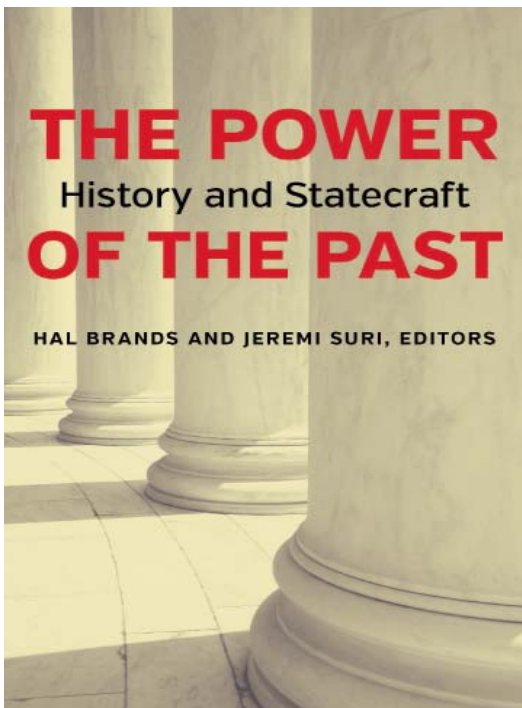
## What Would Madison Do?

*The Father of the Constitution Meets Modern American Politics*

Benjamin Wittes and Pietro S. Nivola, editors

Constitutional scholars have long debated whether the American political system, which was so influenced by the thinking of James Madison, has in fact grown outmoded. But if Madison himself could peer at the present, what would he think of the state of key political institutions that he helped originate and the government policies that these institutions produce? In *What Would Madison Do?*, ten prominent scholars explore the contemporary performance of Madison's constitutional legacy and how much would have surprised him.

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## The Power of the Past

*History and Statecraft*

Hal Brands and Jeremi Suri, editors

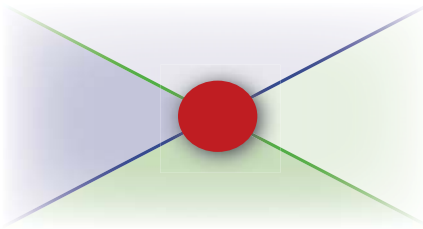
History, with its insights, analogies, and narratives, is central to the ways in which the United States interacts with the world. Historians and policymakers, however, rarely engage one another as they should. This book bridges that divide, bringing together leading scholars and policymakers to address the essential questions surrounding the history-policy relationship.

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## Leading Change from the Middle

A practical guide to building  
extraordinary capabilities



Jackson Nickerson

## Leading Change from the Middle *A Practical Guide to Building Extraordinary Capabilities*

Jackson Nickerson

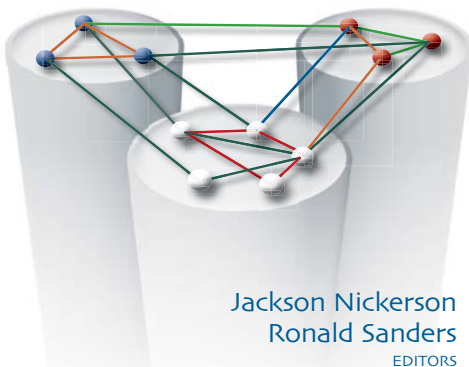
Bookshelves abound with theoretical analyses, how-to guides, and personal success stories by famous corporate leaders, public officials, even athletic coaches, expounding on how to lead from the top. But what about those in the middle who are increasingly tasked with trying to reshape, reorient, or recreate the capabilities of an organization? *Leading Change from the Middle* provides recommendations in a concise, accessible, and applicable format that translates theory to practice, Nickerson provides an important service for leaders trying to build extraordinary capabilities for their organizations—from the middle.

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REVISED EDITION

## Tackling Wicked Government Problems

A Practical Guide for  
Developing Enterprise Leaders



Jackson Nickerson  
Ronald Sanders  
EDITORS

## Tackling Wicked Government Problems *A Practical Guide for Developing Enterprise Leaders*

Jackson Nickerson and Ronald P. Sanders

How can government leaders build, sustain, and leverage the cross-organizational collaborative networks needed to tackle the complex interagency and intergovernmental challenges they increasingly face? *Tackling Wicked Government Problems: A Practical Guide for Developing Enterprise Leaders* draws on the experiences of high-level government leaders to describe and comprehensively articulate the complicated, ill-structured difficulties they face—often referred to as “wicked problems”—in leading across organizational boundaries and offers the best strategies for addressing them.

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