

SEPTEMBER 29, 2016

GLOBAL CITIES SUMMIT

WASHINGTON, D.C.



GLOBAL CITIES INITIATIVE: A JOINT PROJECT OF BROOKINGS AND JPMORGAN CHASE

The Global Cities Initiative equips city and metropolitan area leaders with the practical knowledge, policy ideas, and connections they need to become more globally connected and competitive.

Combining Brookings' deep expertise in fact-based, metropolitan-focused research and JPMorgan Chase's market expertise and longstanding commitment to investing in cities, this initiative:

- Helps city and metropolitan leaders better leverage their global assets by unveiling their economic starting points on key indicators such as advanced manufacturing, exports, foreign direct investment, freight flow, and immigration.
- Provides metropolitan area leaders with proven, actionable ideas for how to expand the global reach of their economies, building on best practices and policy innovations from across the nation and around the world.
- Creates a network of U.S. and international cities interested in partnering together to advance global trade and commerce.

GLOBAL CITIES SUMMIT

The Global Cities Summit marks the five-year milestone of the Global Cities Initiative, a joint project of the Brookings Institution and JPMorgan Chase. The Summit brings together city and regional leaders from more than 35 metropolitan regions around the globe, as well as participants from national and international business and trade promotion groups, federal agencies, and economic development organizations to:

- Reinforce the importance of global competitiveness and engagement
- Highlight major metropolitan innovations underway
- Catalyze a next wave of bottom-up initiatives that respond to the ongoing dynamics and challenges in the global economy
- Feature the release of new Brookings research *Redefining Global Cities: Understanding the Metropolitan Drivers of Global Growth and Prosperity*, which introduces a new typology of what constitutes global cities today, demonstrating how global cities vary in how they attract and amass economic drivers and contribute differently to global economic growth
- Launch *The Making of Global Cities: Stories from the Global Cities Exchange*, a 'compendium' of stories and examples from metropolitan areas advancing global trade and investment strategies through the Global Cities Exchange
- Mark the publication of *Global Cities: A Short History*, a book which describes how global cities have been defined in the past and what makes cities globalize, identifying major trends and showcasing how city leaders can adapt to these changes

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EVENT AGENDA

8:30 AM	<i>Registration and Networking Breakfast</i>
9:00 AM	<i>Opening Remarks: Driving Equitable Economic Growth in Cities</i> Peter Scher Chairman, Washington, D.C. Region, and Head of Corporate Responsibility, JPMorgan Chase & Co.; Trustee, The Brookings Institution
9:15 AM	<i>Presentation: Redefining Global Cities</i> Amy Liu Vice President and Director, Brookings Metropolitan Policy Program; Director, Global Cities Initiative
9:45 AM	<i>Panel: Back to the Basics: Investing in Your Region's Competitiveness</i> <ul style="list-style-type: none">➤ Moderator: Mark Muro, Senior Fellow and Policy Director, Brookings Metropolitan Policy Program➤ Robert Atkinson, Founder and President, Information Technology and Innovation Foundation➤ Gilles Bloch, President, Université Paris-Saclay➤ David Johnson, President and Chief Executive Officer, Central Indiana Corporate Partnership and BioCrossroads➤ Susan Pretulak, Vice President of Economic Development and Workforce Competitiveness, SC Technical College <i>Audience Q&A</i>
10:50 AM	<i>Panel: The Future of Global Cities</i> <ul style="list-style-type: none">➤ Moderator: Greg Clark, Non-Resident Senior Fellow, Brookings Metropolitan Policy Program; Author, <i>Global Cities: A Short History</i> (Brookings Press 2016)➤ Andrew Boraine, Chief Executive Officer, Western Cape Economic Development Partnership (South Africa)➤ General Raymond Odierno, Former Chief of Staff, U.S. Army and Senior Advisor, JPMorgan Chase & Co.➤ Maria Rankka, Chief Executive Officer, Stockholm Chamber of Commerce➤ Honorable Kasim Reed, Mayor, City of Atlanta <i>Audience Q&A</i>
11:55 AM	<i>Closing Remarks</i> Amy Liu Vice President and Director, Brookings Metropolitan Policy Program; Director, Global Cities Initiative
12:00 PM	<i>Adjourn</i>

ROBERT ATKINSON

Founder and President, Information Technology and Innovation Foundation

As founder and president of the Information Technology and Innovation Foundation (ITIF), Robert D. Atkinson leads a prolific team of policy analysts and fellows that is successfully shaping the debate and setting the agenda on a host of critical issues at the intersection of technological innovation and public policy.

He is an internationally recognized scholar and a widely published author whom *The New Republic* has named one of the “three most important thinkers about innovation,” *Washingtonian Magazine* has called a “tech titan,” and *Government Technology Magazine* has judged to be one of the 25 top “doers, dreamers and drivers of information technology.”

President Clinton appointed Atkinson to the Commission on Workers, Communities, and Economic Change in the New Economy; the Bush administration appointed him chair of the congressionally created National Surface Transportation Infrastructure Financing Commission; and the Obama administration appointed him to the National Innovation and Competitiveness Strategy Advisory Board. He now serves as co-chair of the White House Office of Science and Technology Policy’s China-U.S. Innovation Policy Experts Group and as a member of the U.S. State Department’s Advisory Committee on International Communications and Information Policy and the U.S. Department of Commerce’s National Advisory Council on Innovation and Entrepreneurship.

As a respected policy expert and commentator, Atkinson has testified numerous times before the U.S. Senate and House of Representatives, and he appears frequently on news and public affairs programs. Among others, these appearances have included interviews on BBC, CNBC, CNN, Fox News, MSNBC, NPR, and NBC Nightly News.

Atkinson holds a Ph.D. in city and regional planning from the University of North Carolina, Chapel Hill, where he was awarded the prestigious Joseph E. Pogue Fellowship. He earned his master’s degree in urban and regional planning from the University of Oregon, which named him a distinguished alumnus in 2014.

GILLES BLOCH

President, Université Paris-Saclay

Gilles Bloch joined the CEA (French Atomic Energy and Alternative Energies Commission) in 1990 as research scientist in Frederic Joliot Hospital Service (SHFJ, Orsay), focusing his research activity on in vivo NMR spectroscopy. Bloch spent a year and a half as a visiting research scientist at Yale University in the Department of Biophysics and Biochemistry, Magnetic Resonance Centre from 1992 to 1993. He later served as the head of the Unit of Isotopic Imaging at SHFJ and was appointed deputy director of the Life Sciences Division of CEA. In 2002, Gilles Bloch was assigned as advisor for Life Sciences, Health, and Bioethics at the Office of the Ministry of Research. Between 2005 and 2006, he created and was the first director of the National Research Agency. In 2006, he was nominated general director for Research and Innovation in the Ministry of Higher Education and Research.

Since September 2009, Bloch has served as the director of the Life Sciences Division at CEA and was elected as the first president of Université Paris-Saclay on June 10th 2015.

Bloch obtained an engineering degree from Ecole Polytechnique (Palaiseau, 1984), a Ph.D. in Biophysics from Université Pierre et Marie Curie (Paris, 1989), a M.D. from Université René Diderot (Paris, 1991), and the accreditation to supervise research from Université Paris Sud (2002).

ANDREW BORAINÉ***Chief Executive Officer, Western Cape Economic Development Partnership***

Andrew Boraine is chief executive officer of the Western Cape Economic Development Partnership. He has more than 35 years of experience of working in the public sector in South Africa, and has been a driving force behind the establishment of several important institutions working in and with the nation's cities.

When South Africa's first democratic government was established in 1994 under the leadership of Nelson Mandela, Boraine—who had been an anti-Apartheid activist—was appointed deputy director-general in the Department of Constitutional Development. In this role, he was responsible for the amalgamation of South Africa's local authorities to form integrated (i.e. non-racially segregated) authorities, and assisted in drafting the local government chapter for the new South African Constitution. The new constitution adopted an innovative definition of local government as an equal, rather than subordinate, sphere of government to national and provincial governments.

In 1997, Boraine moved from national government to take up the position of city manager of the city of Cape Town. In 2001, Boraine moved back to work at the national level, acting as special advisor to the minister for Cooperative Governance and Traditional Affairs, where he advised on city development strategy and urban policy. As a result of his experiences as Cape Town city manager, Boraine also used this time to conceptualize and coordinate the establishment of the South African Cities Network. The network, which is still in existence, established a means by which the country's nine largest cities could cooperate, exchange information, share best practices, undertake peer reviews, and support each other on the global stage.

Keen to return to the grassroots level, in 2003 Andrew joined the Cape Town Partnership (CTP)—an

institution which he had helped to establish during his time as city manager. The Partnership is a non-profit collaborative organisation in which public, private and civic sectors work together to develop, promote and manage Cape Town Central City. Boraine was CEO of the CTP for nearly 10 years, stepping down in April 2013 to focus his efforts on the wider Cape Town region, through his formation and leadership of the Western Cape Economic Development Partnership. The Western Cape EDP is a multi-sector partnership-based organisation that will lead and coordinate the entire region's economic growth and inclusion agendas.

Through his successes as a city leader, Boraine has become an international thought leader in city, economic and urban development strategy—he has spoken at the World Urban Forum, advised the UK's Improvement and Development Agency for Local Government and participated in the OECD's LEED Programme Urban Missions to the cities of Belfast, Derry and Barcelona. Boraine is also adjunct professor at the African Centre for Cities at the University of Cape Town and is on the advisory board of the State of Cities in Africa project. He is a board member of the Development Bank of Southern Africa (DBSA) where he chairs the Bank's Development Planning Committee, and he also chairs the board of the Cape Town International Convention Centre.

GREG CLARK***Non-Resident Senior Fellow, Brookings Metropolitan Policy Program***

Greg Clark is a global city advisor and non-resident senior fellow at the Brookings Institution. Clark supports and guides metropolitan strategic plans as Professor of City Leadership at University College London (UCL) and Global Fellow LSE Cities at the London School of Economics, as a senior fellow at the Urban Land Institute and a Strategic Advisor to the Local Economy programme of the OECD.

SPEAKER BIOGRAPHIES

Clark is member of the Board of Transport for London and The London Enterprise Panel (Economic Development Board). From 2012 to 2016 he was chairman of the London Stansted Cambridge Consortium, and served as lead expert on the UK Future of Cities Programme.

From 1988 to 2006 Greg Clark held a variety of roles in London including Lead Advisor on City & Regional Development, Office of the Deputy Prime Minister, UK Government, Executive Director of Strategy and Communications, London Development Agency, Managing Director, Economic Development, at Greater London Enterprise, Chief Executive of the London Enterprise Agency: 'One London', and International Programmes Director at the London Docklands Development Corporation.

From 2008 to 2016 he was chairman of the International Advisory Boards of the New York Regional Plan, Oslo Regional Strategy, Salvador, Vienna, and Sao Paulo Strategic Plans and he was International Advisor on the Metropolitan Strategic Plans of Rio de Janeiro, Barcelona, Gauteng/Johannesburg, Western Cape, Toronto, Glasgow, Mumbai, Turin and Auckland. He has advised on metropolitan governance reform in London, Toronto, Barcelona, Auckland, Sao Paulo, Milan, and Oslo. He has led 20 reviews of city and regional development for the OECD. He has advised on national policies for cities and regions in UK, Ireland, Canada, China, India, Colombia, Sri Lanka, South Africa, New Zealand, Italy, Slovakia, and Latvia. He regularly chairs summits and congresses on development issues and acts as a moderator for leadership forums and boards. He is currently moderator of the UK Core Cities Summit, World Cities Summit World Mayors Forum, and The Asia Pacific Cities Summit. He has led more than 100 summits and events for the OECD, World Bank, UN, The FT, The EIB, J.P. Morgan, Grosvenor, ICSC, INREV, ANREV, IEDC, ULI, MIPIM, LSE, Brookings Institution, and The EU Council.

He has authored more 100 articles and reports, and 6 books for the OECD on local economy issues, as well as *The Making of a World City—London 1991-2021* (Wiley 2015), *World Cities and Nation States* (Wiley 2016), *Global Cities: A Short History* (Brookings 2016), *The Business of Cities* (Routledge 2017).

DAVID L. JOHNSON

***President and Chief Executive Officer,
Central Indiana Corporate Partnership and
BioCrossroads***

David L. Johnson was elected president and chief executive officer of the Central Indiana Corporate Partnership (CICP) in December 2012, and also continues to serve as president of its BioCrossroads life sciences initiative. Johnson has been engaged with CICP for more than a decade as one of the original organizers and chief executive of BioCrossroads, a market-based enterprise focused on strategic investments growing Indiana's life sciences sector.

Among its many activities, BioCrossroads informs and educates; raises and invests venture capital funds in promising new companies; and builds business collaborations by bridging gaps across academia and industry.

Through his work at BioCrossroads, Johnson has been responsible for raising over a quarter-billion dollars in philanthropic and venture capital funding to advance new companies, promote innovative research, and deliver on the promise of highly skilled 21st century employment opportunities for Hoosiers. In his role as BioCrossroads president, Johnson has also been heavily involved in the evolution and management of CICP, allowing a seamless transition to lead this alliance of the region's (and state's) most influential employers and university presidents.

A longtime business leader and lawyer, Johnson is an honors graduate of Harvard College, Harvard Law School and Oxford University, where he studied as a Rhodes Scholar.

AMY LIU

Vice President and Director, Brookings Metropolitan Policy Program; Director, Global Cities Initiative

Amy Liu is a national expert on cities and metropolitan areas adept at translating research and insights into action on the ground. As director of the Metro Program, which Liu co-founded in 1996, she pioneered the program's signature approach to policy and practice, which uses rigorous research to inform strategies for economic growth and opportunity. Liu has worked directly on such strategies with scores of public and private sector leaders in regions around the country, including Chicago, Kansas City, and Phoenix.

She also directs the Global Cities Initiative: A Joint Project of Brookings and JPMorgan Chase, which aims to help leaders in U.S. metropolitan areas reorient their economies toward greater engagement in world markets.

Most recently, Liu completed an analysis of the New Orleans regional economy with a focus on identifying "good jobs" that can provide pathways to the middle class. In 2011, Liu served as the lead editor of "Resilience and Opportunity: Lessons from the Gulf Coast after Katrina and Rita," a volume of essays examining and exploring ways to accelerate the region's recovery. This built on her work on the New Orleans Index, a multi-year series of reports that tracked the region's progress on economic and social indicators in the aftermath of Katrina.

Liu also has extensive experience working with states and the federal government to develop policies and strategies to support cities and metropolitan areas. In 2010, Liu co-authored "Delivering the Next Economy: The States Step Up," outlining a model for states to support bottom-up regional innovation. Putting this into practice, Liu worked with New York Governor Andrew Cuomo and other state leaders to develop the New York Regional Economic Development Council's process, a pioneering model

for regionalizing state economic development and incentivizing bottom-up innovation.

At the federal level, in 2013 Liu served as a special advisor to the U.S. Secretary of Commerce, guiding policy priorities related to trade, innovation, and data. Liu is a frequent speaker and commentator on a range of issues related to metropolitan growth and opportunity. From 1993 to 1996, she was Special Assistant to HUD Secretary Henry Cisneros and previously staffed the U.S. Senate Banking Committee's subcommittee on housing and urban affairs.

Outside of Brookings, Liu serves as an advisory board member for ACT of Alexandria, a local community foundation, and as a trustee of Hopkins House, a Northern Virginia early childhood education non-profit that serves low-income families.

MARK MURO

Senior Fellow and Policy Director, Brookings Metropolitan Policy Program

Mark Muro leads the Brookings Metropolitan Policy Program's advanced and inclusive economy activities. Muro is an expert on regional technology ecosystems and economic development and has published extensively on manufacturing, digital trends, energy issues, and regional industry clusters.

Muro's most recent work has focused on the industry underpinnings of building an "advanced economy that works for all." Muro is currently leading working the "digitization" of the economy and recently released a major state and metro benchmarking report entitled "America's Advanced Industries: New Trends."

In recent years Muro has led the development of state advanced industries strategies for Rhode Island, Tennessee's automotive industry, and Colorado's space / aerospace sector and wrote the report "Powering Advanced Industries, State by State."

Muro is also an advisor to the American Lightweight Materials Manufacturing Innovation Institute and

the author of numerous publications on regional technology ecosystems and economic development strategies, including “The New ‘Cluster Moment’: How Regional Innovation Clusters Can Foster the Next Economy.”

Muro holds a bachelor’s degree from Harvard College and a master’s degree in American studies from the University of California, Berkeley.

GENERAL RAYMOND ODIERNO

Former Chief of Staff, U.S. Army and Senior Advisor, JPMorgan Chase & Co.

General Raymond T. Odierno culminated his military career serving as the 38th chief of staff of the United States Army from September 7, 2011 to August 14, 2015.

A native of Rockaway, New Jersey, General Odierno attended the United States Military Academy at West Point, graduating in 1976 with a commission in Field Artillery.

During more than 39 years of service, he commanded units at every echelon, from platoon to theater, with duty in Germany, Albania, Kuwait, Iraq, and the United States. While assigned to U.S. Army Europe, General Odierno served as a battalion executive officer and division artillery executive officer including deployment for Operations DESERT SHIELD and DESERT STORM. He later commanded 2nd Battalion, 8th Field Artillery, 7th Infantry Division, and the Division Artillery, 1st Cavalry Division. General Odierno commanded the 4th Infantry Division, leading the division during Operation IRAQI FREEDOM from April 2003 to March 2004. In December 2003, the 4th Infantry Division was responsible for the capture of Iraq’s deposed dictator, Saddam Hussein. From December 2006 to February 2008, he served as the Commanding General, Multi-National Corps–Iraq (III Corps), the operational commander of the surge of forces. Later, he served as the Commanding General,

Multi-National Force–Iraq and subsequently United States Forces–Iraq, from September 2008 until September 2010. From October 2010 until August 2011, he was the Commander of United States Joint Forces Command. Other significant assignments include: Arms Control Officer, Office of the Secretary of Defense and Assistant to the Chairman of the Joint Chiefs of Staff where he was the primary military advisor to Secretaries of State Colin Powell and Condoleezza Rice.

Since retiring from active military service on August 31, 2015, General Odierno founded and is the owner and president of Odierno Associates, LLC. On 1 September 2015, he became a senior advisor to JPMorgan Chase & Co. to provide strategic advice and global insights to chairman and chief executive officer Jamie Dimon, the Board of Directors and the members of the Operating Committee on a broad range of issues including international planning and country risk analysis, technology, operations and the rapidly evolving issues of physical and cyber security.

General Odierno holds a Bachelor of Science degree in Engineering from West Point and master’s degree in Nuclear Effects Engineering from North Carolina State University. He is a graduate of the Army War College and holds a master’s degree in National Security and Strategic Studies from the Naval War College. He also holds two honorary degrees, a Doctorate in Humane Letters from North Carolina State University and a Doctorate of Laws Honoris Causa from the Institute of World Politics.

SUSAN PRETULAK***Vice President of Economic Development and Workforce Competitiveness, SC Technical College***

Susan Pretulak is the vice president of Economic Development and Workforce Competitiveness for the South Carolina Technical College System. She is responsible for the oversight of both nationally recognized programs—readySC™ and Apprenticeship Carolina™.

readySC™ is the System's flagship training and recruiting program helping thousands of South Carolinians each year find new and better jobs. The program's customized services are an attractive incentive to businesses interested in relocating to or expanding in the state. readySC™ consistently earns South Carolina a top-five national ranking of states with the best workforce training programs.

Launched in 2007, Apprenticeship Carolina™ makes certain all employers in South Carolina have access to the information and technical assistance they need to create demand-driven registered apprenticeship programs. Since its launch, the number of registered apprenticeship programs in the state has more than tripled as have the total number of active apprentices.

Pretulak holds a B.A. from Gettysburg College where she graduated Magna cum Laude. She is also a graduate of the University of South Carolina's Leadership in Community College Higher Education certificate program as well as the South Carolina Economic Developers School.

MARIA RANKKA***Chief Executive Officer, Stockholm Chamber of Commerce***

In 2010 Maria Rankka was appointed chief executive officer of the Stockholm Chamber of Commerce, the leading business organization in the Stockholm region. Under Rankka's leadership the Chamber has taken bold measures to renew and reenergize the organization. Today the Chamber is regarded as one of the most vital business lobbies in Sweden.

Rankka serves on the Board of Directors of several companies. She is also a member of the Board of Directors of The Swedish Transport Administration and Business Sweden (The Swedish Trade & Investment Council).

Before joining the Stockholm Chamber of Commerce, Rankka was the chief executive officer of Sweden's leading free market think tank, Timbro. Rankka has previously been a partner in fast-paced communications agency Prime PR. Prior to that she worked for Carl Bildt, Sweden's former prime minister and foreign minister.

Rankka is a well-regarded opinion leader with vast media experience. She has written several highly profiled books. As the chief executive officer of the Chamber, she has championed the concept of Global Cities and worked to promote a better understanding of the new economic geography.

Rankka has been named one of Sweden's most promising women leaders. She was born in 1975 and holds a bachelor's degree in political science from Uppsala University. In 2013 Rankka completed the Stanford Executive Program at Stanford Graduate School of Business.

HONORABLE KASIM REED

Mayor, City of Atlanta

Kasim Reed is the 59th Mayor of the City of Atlanta. Elected with a clear mandate for fiscal reform, Mayor Reed has increased core city services and reduced the City's spending during the worst recession in 80 years.

Since taking office, he has hired more than 900 police officers and created the largest police force in the city's history, re-opened all of the city's recreation centers as safe havens for young people and improved fire-rescue response times. Working with the Atlanta City Council and the city's employee unions, he successfully initiated a series of sweeping reforms to address the city's \$1.5 billion unfunded pension liability. Mayor Reed began his term facing a \$48 million budget shortfall; under his leadership, the city has had four years of balanced budgets with no property tax increases, and its cash reserves have grown from \$7.4 million to more than \$127 million.

Mayor Reed's civic leadership and service have been nationally recognized on programs such as Meet the Press and on news outlets such as MSNBC, CNN, FOX and CNBC, and in publications including The New York Times, The Wall Street Journal, The Washington Post, and Delta Sky Magazine. Mayor Reed has been a guest speaker at numerous national and international conferences, including the Aspen Ideas Festival, Chicago Ideas Week, New York Ideas, New Cities Summit, Clinton Global Initiative (CGI) America, the Gathering of Leaders and recently delivered his first TED talk at TEDCity2.0.

Prior to his election, Mayor Reed established a track record of leadership during his 11 years as a member of the Georgia General Assembly. He was elected to the Georgia House of Representatives in 1998 and served two terms. From 2002 to 2009, he served in the Georgia State Senate, where he was vice chairman of the Senate Democratic Caucus. He is a former partner of Holland and Knight LLP, an international law firm.

Mayor Reed is a graduate of Howard University in Washington D.C., where he received his Bachelor of Arts and Juris Doctor degrees and an honorary Doctor of Laws. As an undergraduate member of Howard University's Board of Trustees, he created a fundraising program that has contributed more than \$10 million to the school's endowment since its inception. Mayor Reed was appointed as Howard University's youngest general trustee in June 2002 and remains a dedicated member of the Board of Trustees.

PETER SCHER

Chairman, Washington, D.C. Region, and Head of Corporate Responsibility, JPMorgan Chase & Co.; Trustee, The Brookings Institution

Peter L. Scher is chairman of the Washington, D.C. region and head of Corporate Responsibility for JPMorgan Chase & Co. He serves as the firm's senior executive in the region, representing the firm to clients, government leaders, and the community.

In his role as head of Corporate Responsibility he oversees Global Government Relations and Public Policy, Global Philanthropy, the Office of Nonprofit Engagement, Sustainable Finance and Social Finance groups. He is chairman of the JPMorgan Chase Foundation, one of the largest corporate foundations in the United States. Scher led the development of several of the firm's major initiatives including the Global Cities Initiative with the Brookings Institution to help metropolitan regions become more competitive in the global economy; New Skills at Work, the largest private sector initiative to close the global skills gap; Invested in Detroit, JPMorgan Chase's \$100 million investment to accelerate Detroit's economic recovery; and the Global Health Investment Fund in partnership with the Bill and Melinda Gates Foundation.

Prior to joining JPMorgan Chase in 2008, Scher was the managing partner of the Washington, D.C. office of

Mayer Brown LLP and earlier served as the chairman of the firm's Government and Global Trade Practice, overseeing the practice in the U.S., Europe and Asia.

Scher spent nearly a decade in public service. Nominated by President Clinton, he was confirmed by the United States Senate as U.S. special trade ambassador and served as one of the lead U.S. negotiators on China's entry into the World Trade Organization. He previously served as the chief of staff for the U.S. Trade Representative and the U.S. Department of Commerce, staff director for the Senate Committee on Environment and Public Works and chief of staff to former U.S. Senator Max Baucus.

Scher has been active in civic and political activities, including the campaigns of President Bill Clinton in 1992 and 1996 and the Kerry-Edwards campaign in 2004. He was a member of the Atlantic Council of the United States Working Group on U.S.-European Union Trade and Regulatory Issues and the Asia Task Force at the Center for Strategic and International Studies. In 2009, Scher was appointed by the White House to serve as U.S. Representative to the Asia Pacific Economic Cooperation Forum (APEC) Business Advisory Council.

Scher serves on the Board of Trustees of American University, the Board of Trustees of the Brookings Institution, and as a member of the Council on Foreign Relations. He received his B.A. from American University and his J.D. from AU's Washington College of Law.

ABOUT THE METROPOLITAN POLICY PROGRAM

Created in 1996, the Brookings Institution's Metropolitan Policy Program provides decision makers with cutting-edge research and policy ideas for improved the health and prosperity of cities and metropolitan areas including their components cities, suburbs, and rural areas. To learn more visit: www.brookings.edu/metro

The Brookings Institution is a private non-profit organization. Its mission is to conduct high-quality, independent research and, based on that research, to provide innovative, practical recommendations for policymakers and the public. Support for the Global Cities Initiative was generously provided by JPMorgan Chase. Brookings recognizes that the value it provides is in its absolute commitment to quality, independence and impact, and makes all final determinations of the scholarly activities in the Global Cities Initiative, including the research agenda and products.

ABOUT JPMORGAN CHASE & CO.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.

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