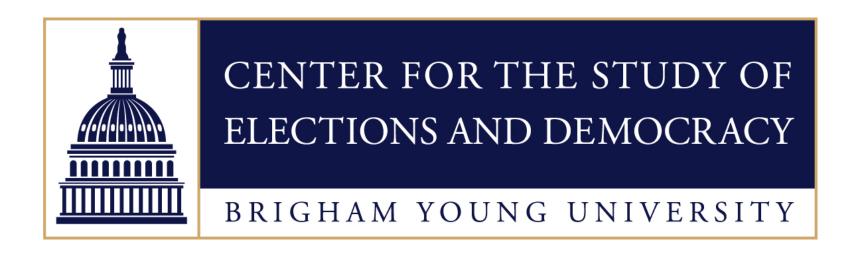


THE AMERICAN FAMILY SURVEY



Deseret News



The American Family Survey

- National sample of 3,000 respondents
- Survey conducted online by YouGov, sample matched to the American Community Survey
- Aim to understand the lived experiences of Americans in their relationships and families as well as their attitudes about relationships and families generally

Some Basic Facts about the Sample

Table 1: Relationship Status Among Survey Respondents

- 63% of the sample had at least one child.
- Average number of children: 1.7

	Married	Cohabiting	In Relationship	No Relationship
Overall	50	9	7	34
Very Liberal	38	13	10	39
Liberal	43	9	9	39
Moderate	49	11	7	34
Conservative	60	6	4	30
Very Conservative	59	4	5	32
18-29	19	12	15	53
30-44	57	12	6	25
45-54	54	10	6	29
55-64	62	7	2	28
65+	59	4	3	35

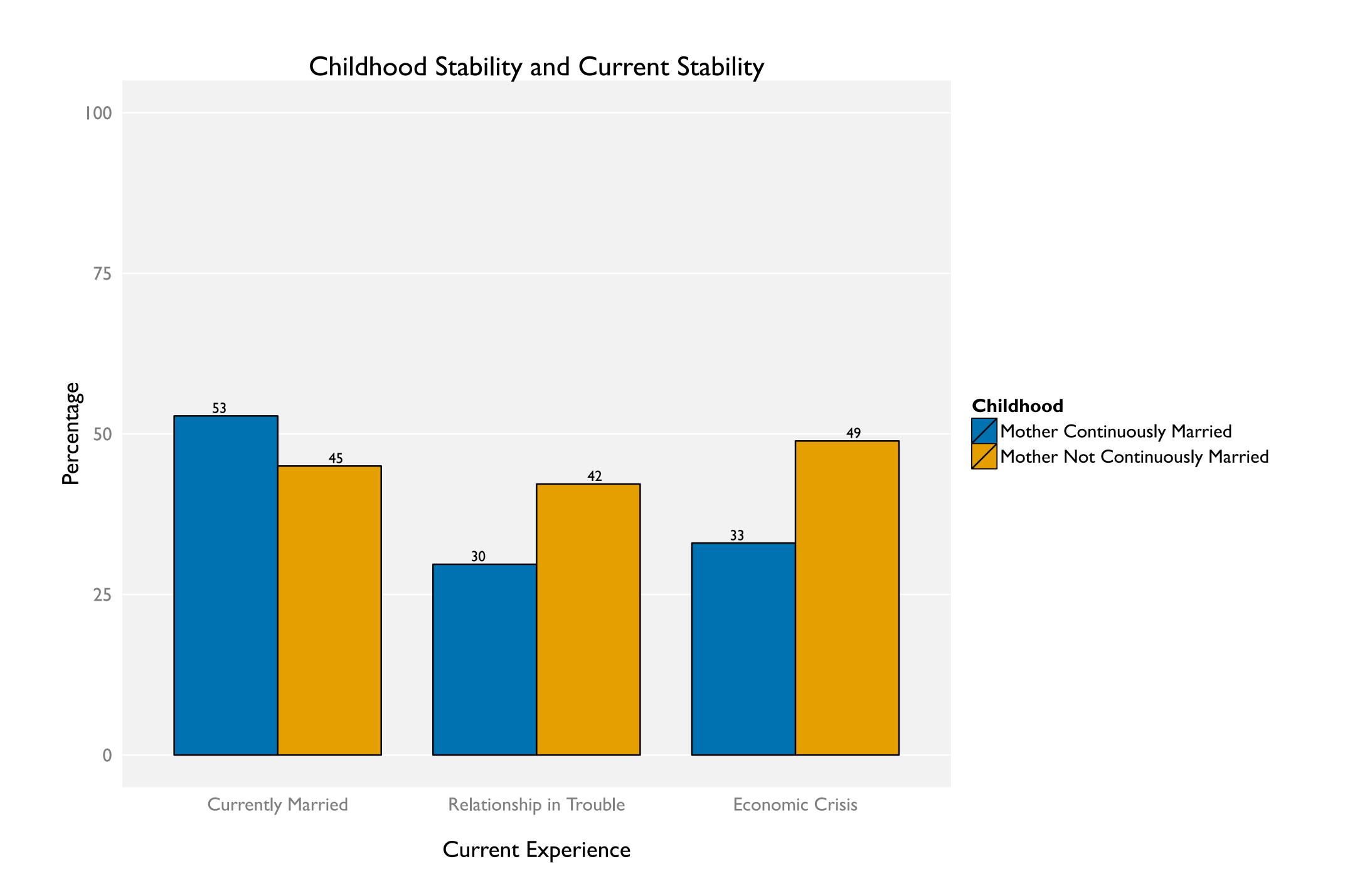
Marriage and Families

What Has Changed and What Is Stable?

The Changing Relationship between Marriage and Parenting

Table 2: Relationship Status When First Becoming a Parent

	Married	Committed Relationship	No Committed Relationship
Overall	70	22	7
18-29	30	56	14
30-44	54	33	11
45-54	67	25	7
55-64	8o	14	5
65+	91	6	2

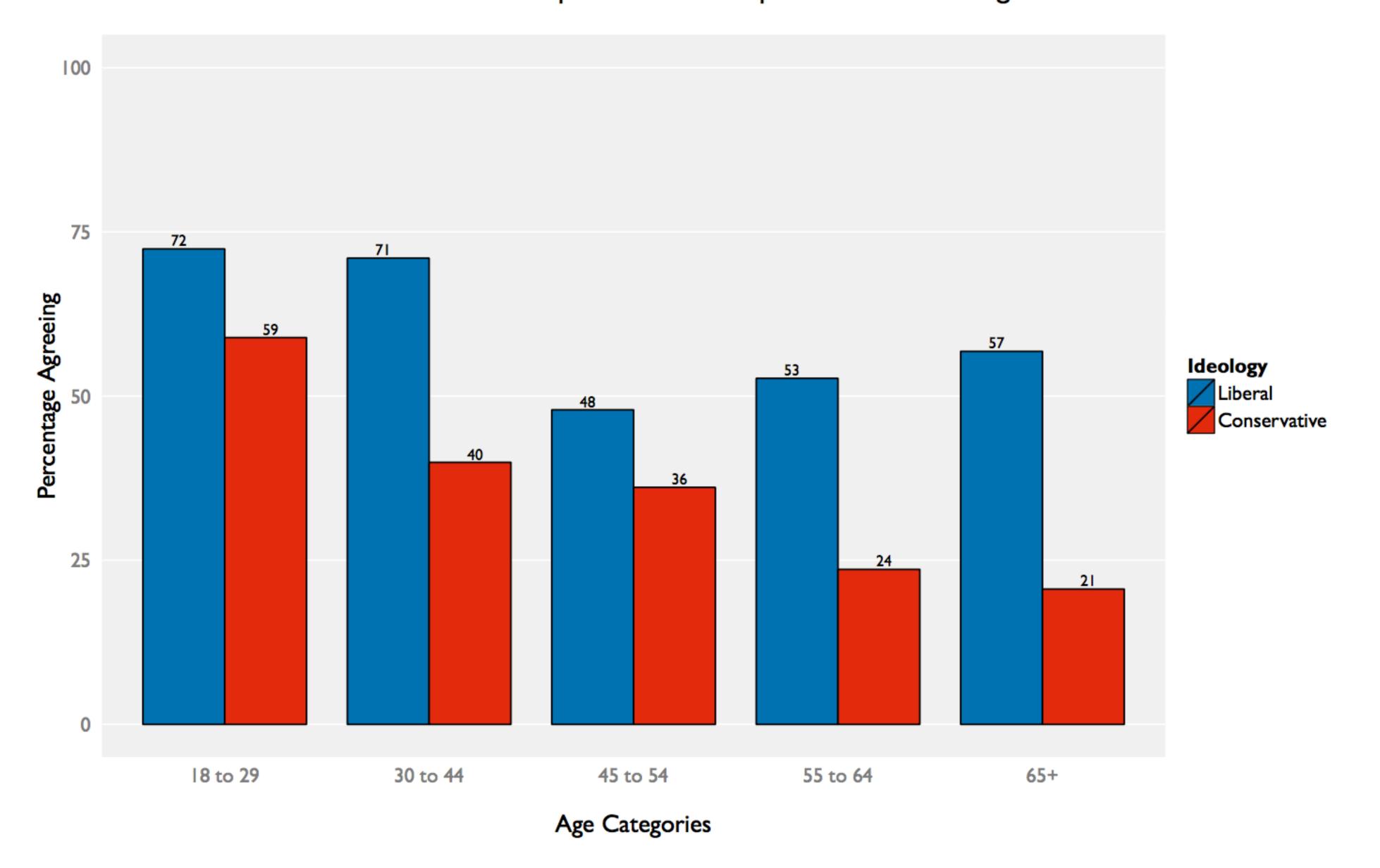


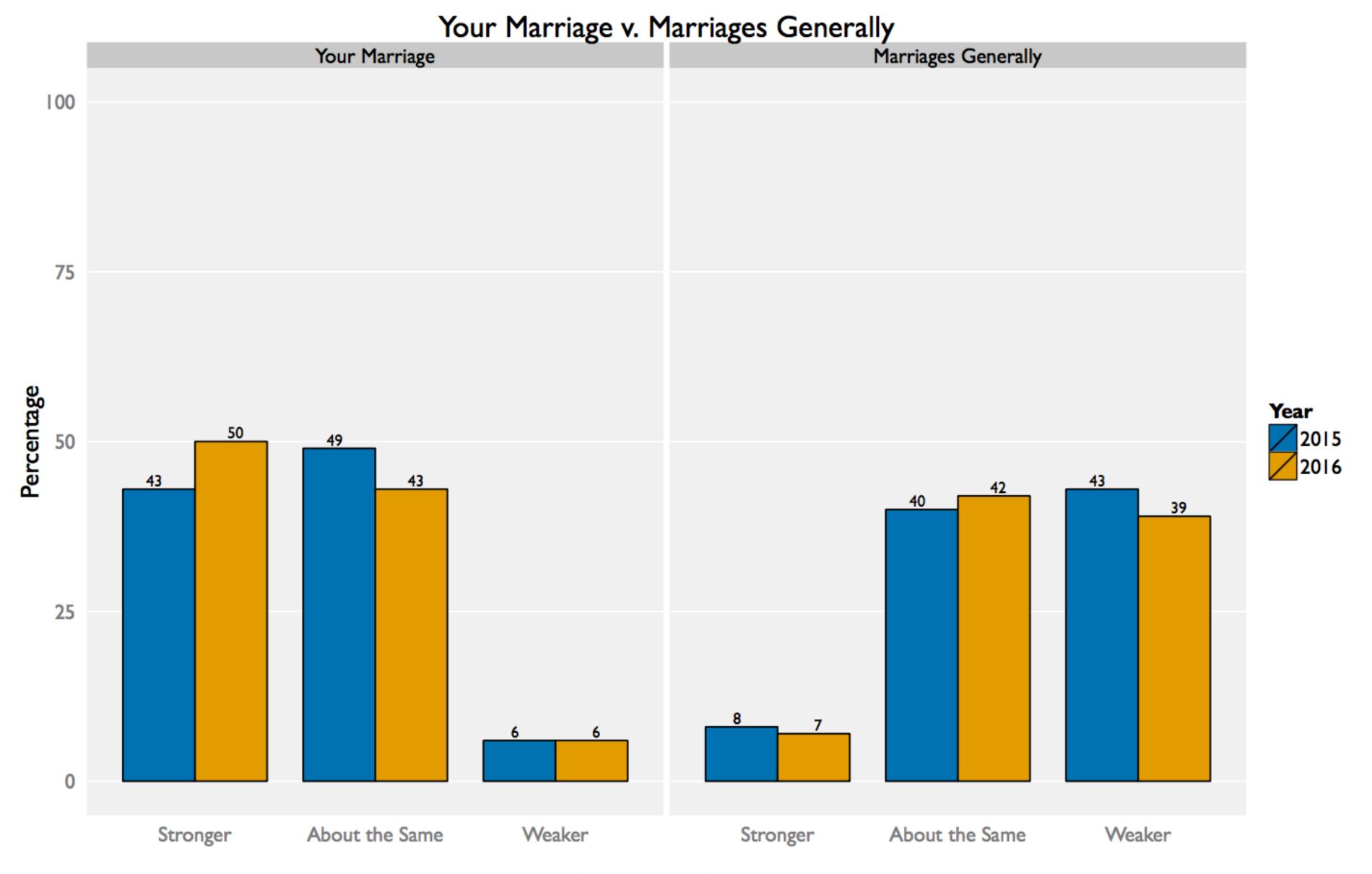
Attitudes about Marriage

Table 4: Agreement with Statements about Marriage by Ideology

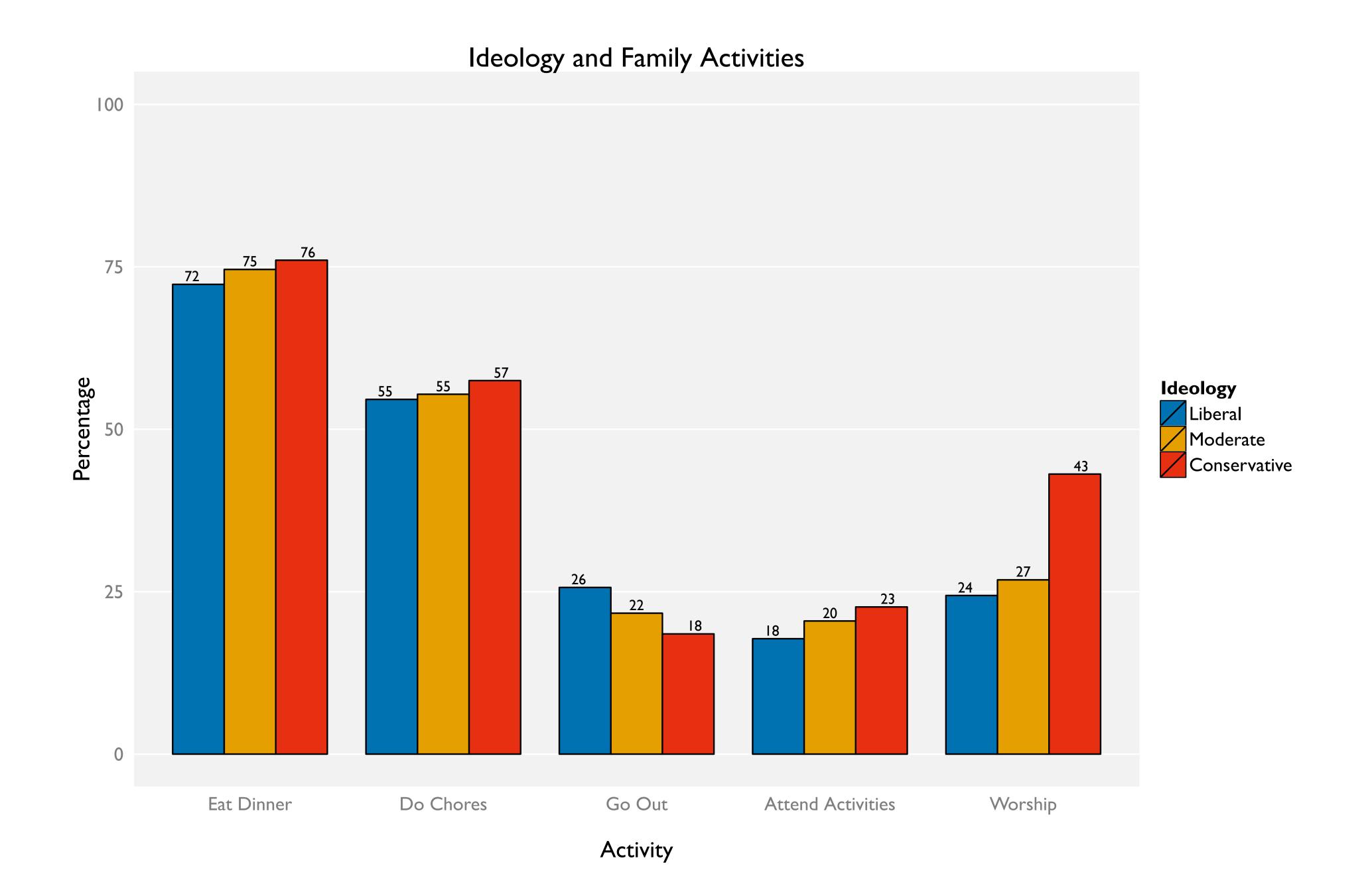
	Liberal	Moderate	Conservative
Marriage is needed to create strong families	39	55	84
Marriage makes families and kids better off financially	57	56	80
Society is better off when more people are married	35	47	7 5
Personal commitment to partner more important than marriage	63	43	33
Marriage is more of a burden than a benefit	16	14	11
Marriage is old-fashioned and out-of-date	24	12	7

'Personal commitment to partner more important than marriage'





Respondent Belief

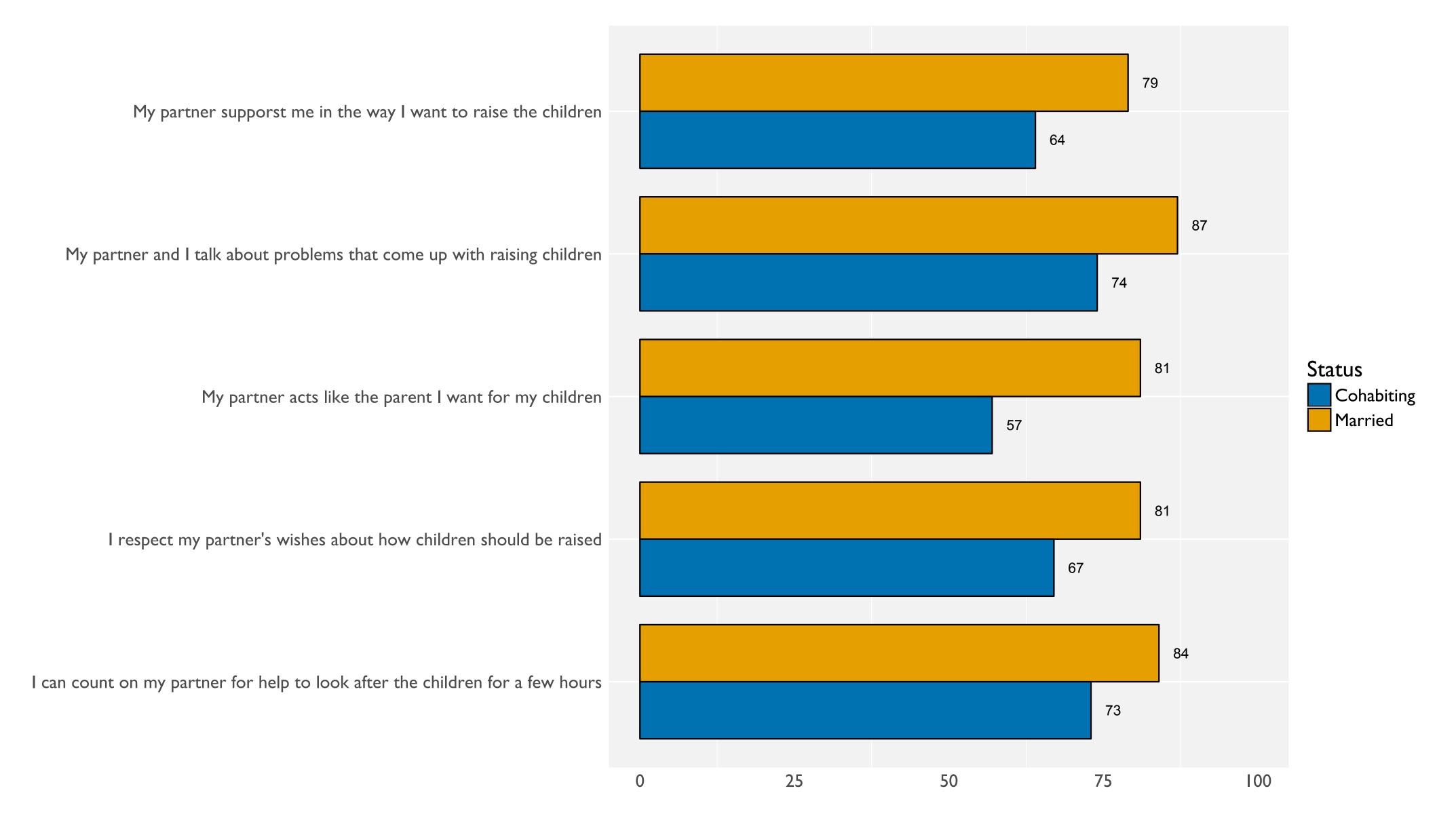


Liberals and conservatives structure family life in similar ways.

Table 12: Rules or Limits for Children

	A11	Liberals	Moderates	Conservatives
Bedtime or curfew	64	64	63	65
Daily or Weekly Chores	64	60	60	69
Limits on Screen Time	47	46	42	53
Limits on Phone Use	34	31	31	40
Required Reading Time	33	35	30	35
Required Music Practice	12	12	9	16

Statement Agreement by Marital Status



Family Economic Experiences and Public Policy

What economic challenges do families face, and how do they want to deal with those challenges?

Table 8: The Most Important Issues

	2015	2016	Difference
Economics			
The costs associated with raising a family	26	32	+6
High work demands and stress on parents	21	27	+6
The lack of good jobs	19	22	+3
Lack of government programs to support families	8	10	+2
Culture			
The widespread availability and use of drugs and alcohol	27	22	- 5
Sexual permissiveness in our society	25	18	- 7
Decline in religious faith and church attendance	23	22	-1
Crime and other threats to personal safety	19	20	+1
Family Structure and Stability			
Parents not teaching or disciplining their children sufficiently	53	52	-1
More children growing up in single-parent homes	25	25	O
Difficulty finding quality time with family in the digital age	21	21	O
Change in the definition of marriage and family	16	15	-1

Note: Cell entries indicate the percentage of the sample selecting that item as one of the three "most important issues facing families today."

About 4 in 10 Americans have experienced at least one significant economic challenge in the past year.

Table 15: Indicators of Economic Crisis

	Yes	No
Didn't Pay Full Amount of Important Bill	20	80
Received Financial Aid from Friends/Family	19	81
Didn't Go to Doctor because of Cost	14	86
Didn't Eat Because Couldn't Afford Food	13	87
Moved In with Others Due to Financial Stress	6	94
Stayed at Shelter, in Car, etc. Even for One Night	2	98
None of the Above	62	38

Economic distress is more common in some family structures than others.



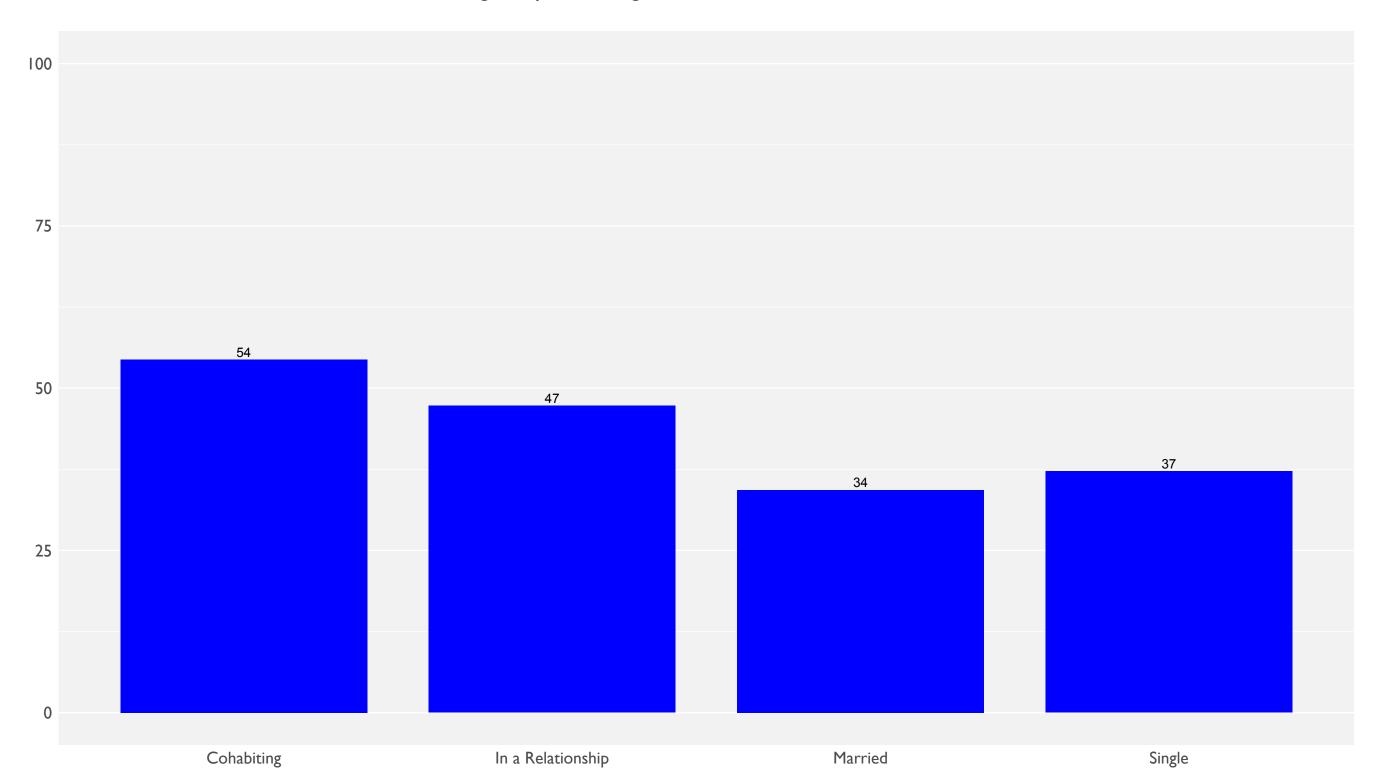
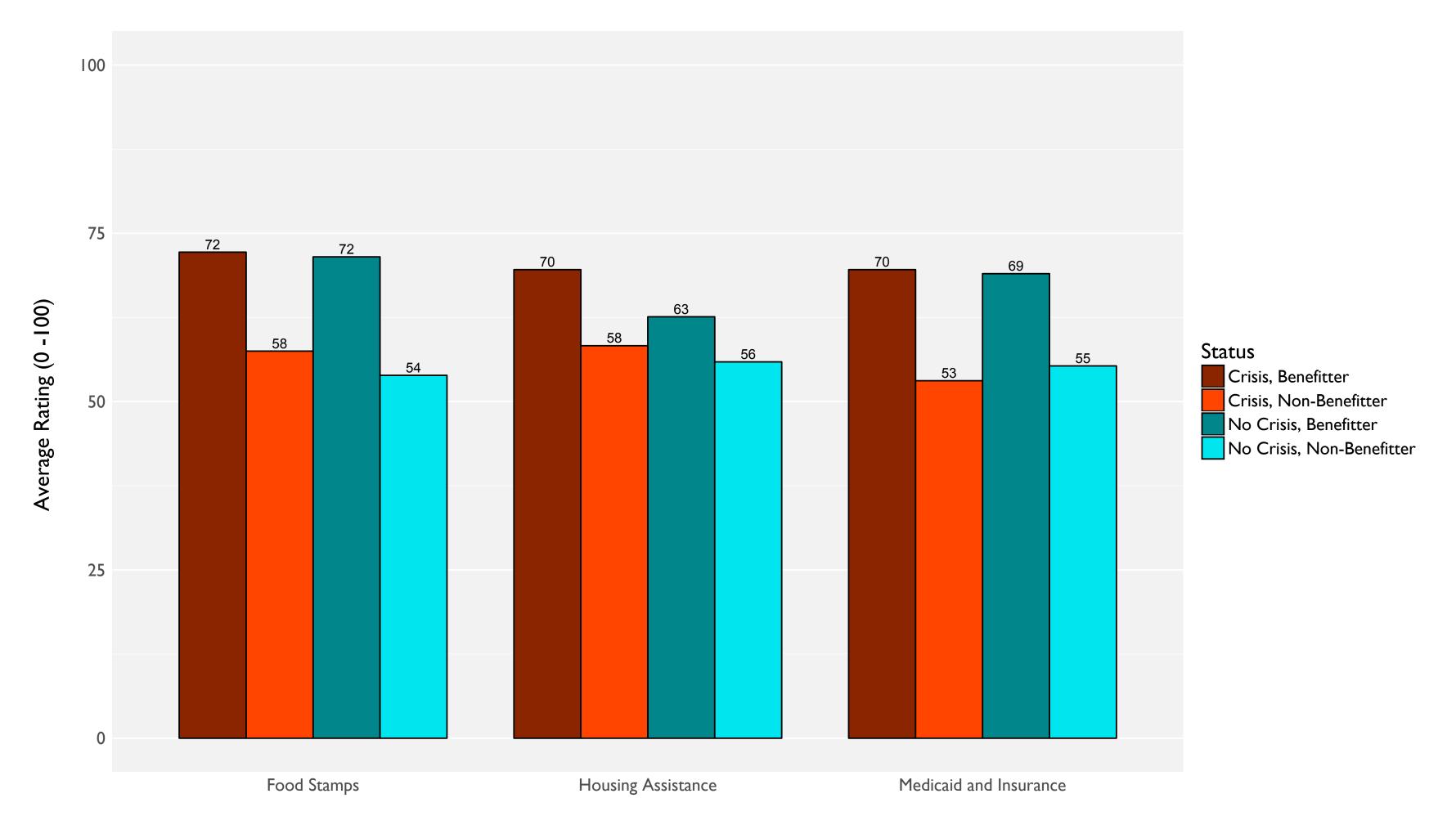


Table 18: Percentage of Single Mothers within Income Categories

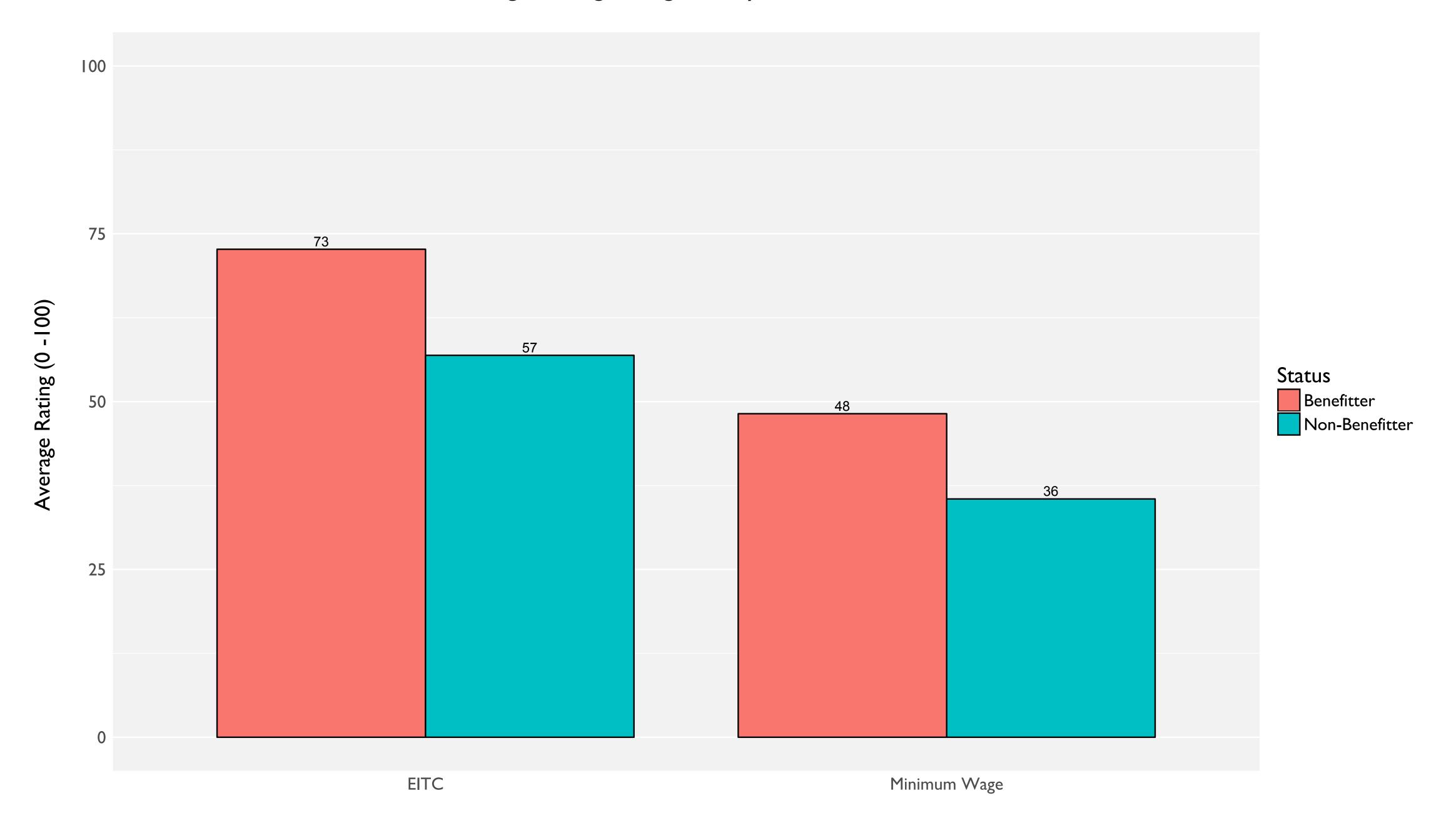
Income Category	Percentage Single Mothers
Low	63
Medium	29
High	10

Past experience with the social safety net is an important determinant of support for assistance programs.

Rating of Programs by Economic Experience and Benefit Status



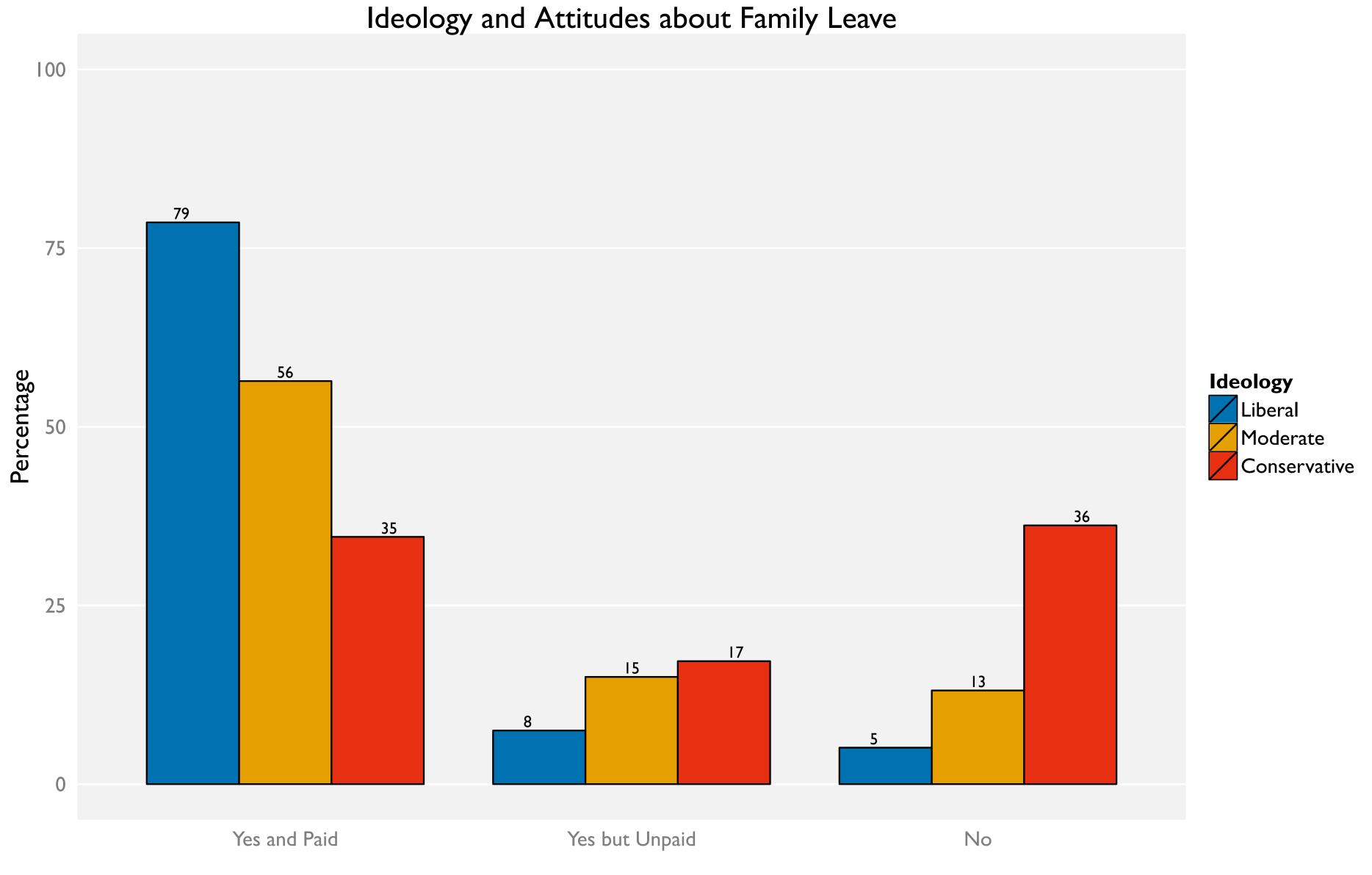
Rating of Wage Programs by Benefit Status



Americans with the lowest incomes are most likely to rely on themselves instead of turning to social networks and resources for help with family-related questions and needs.

Table 20: Income and Self-Reliance

Income Category	Percentage Relying Only on Themselves
Low	33
Medium	24
High	21

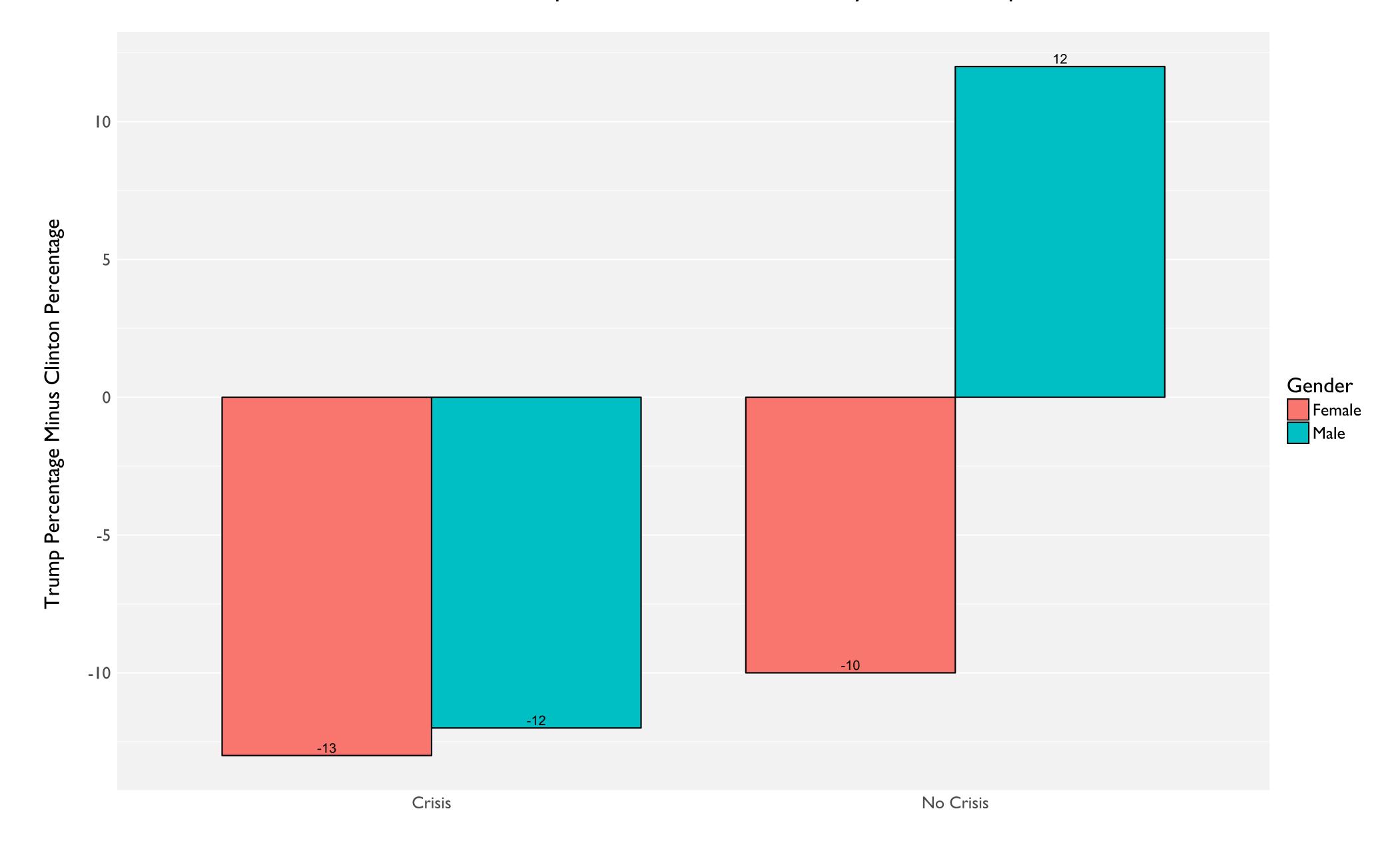


Response Options

Table 35: Percentage of each demographic that planned to vote for either Hillary Clinton or Donald Trump in the November election. When the survey was taken in July, large numbers of respondents did not plan to vote for either (and, of course, many do not vote) and so percentages do not add to one hundred.

	Clinton	Trump
All	36	32
Married	35	37
Living with a Partner	37	27
In a Relationship	40	24
Not in a Relationship	36	27
Has Children	35	36
No Children	37	24
Least Authoritarian (Whites)	52	17
Most Authoritarian (Whites)	13	46
Experienced an Economic Crisis	37	26
Did Not Experience a Crisis	35	36
No Social Connections	34	34
Marriages Stronger (Generally)	47	16
Marriages About the Same (Generally)	41	29
Marriages Weaker (Generally)	29	40

Difference Between Trump & Clinton Vote Intention by Economic Experience



Thanks!