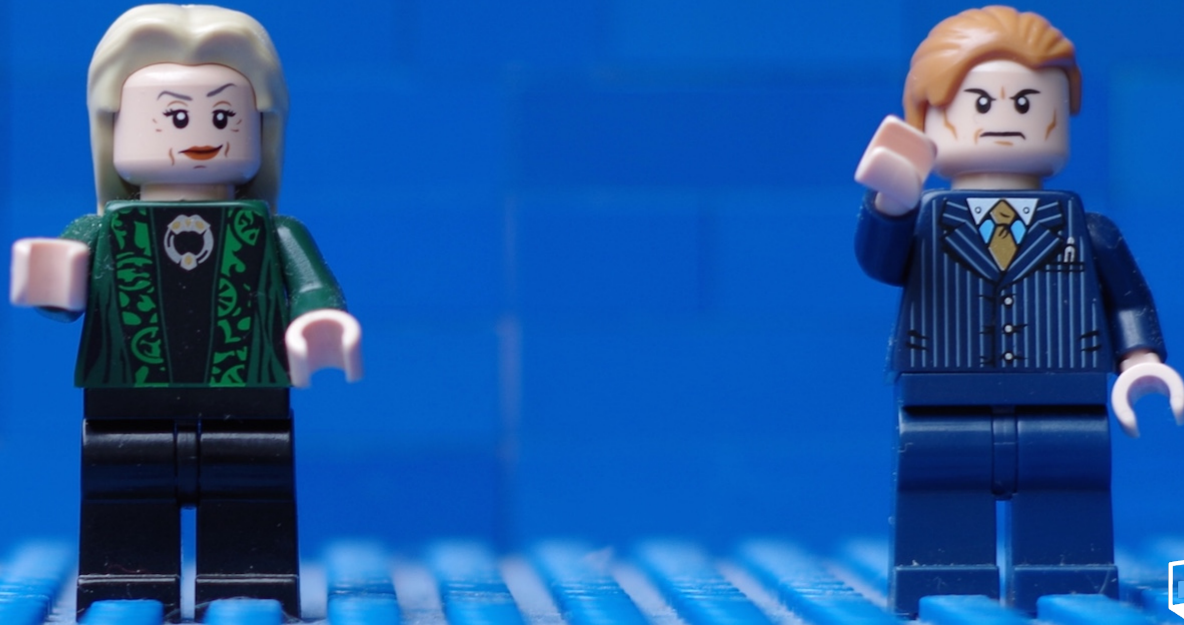


# The Divide Over America's Future: 1950 or 2050?

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Findings from the 2016 American Values Survey

Robert P. Jones, Ph.D. | @robertpjones | #AVS2016

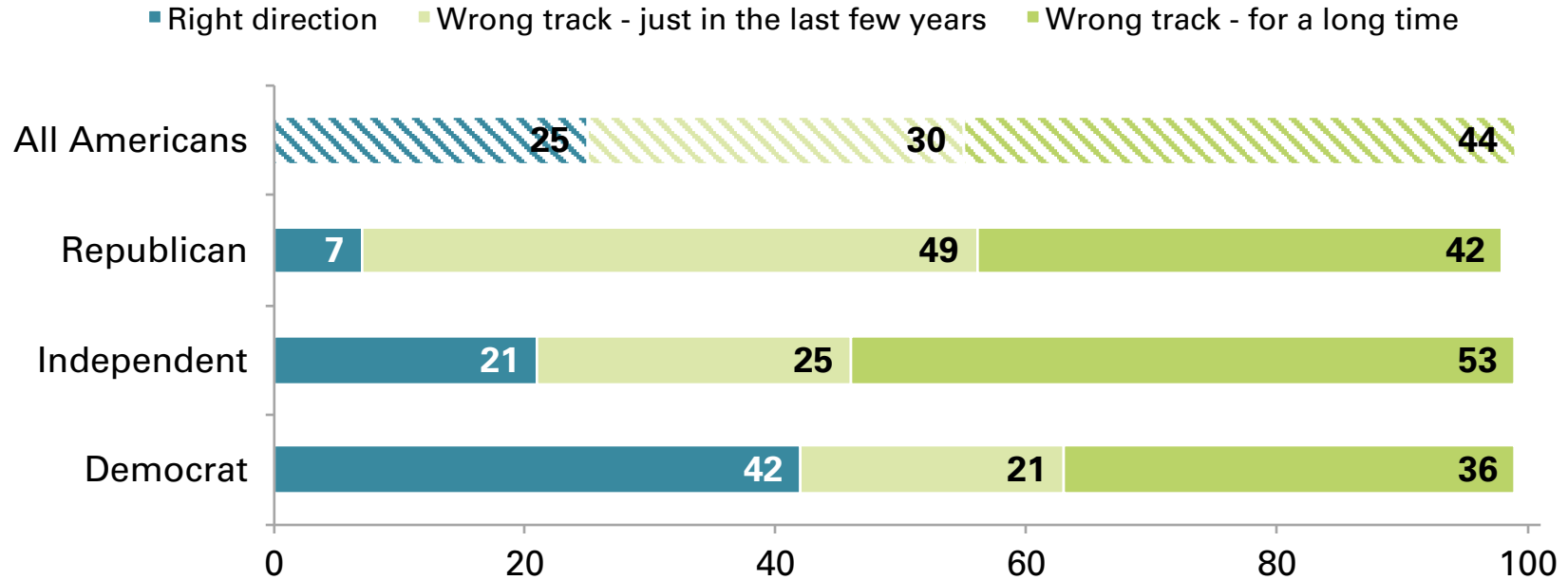


# THE STATE OF THE NATION

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# Partisan Divide On America's Direction

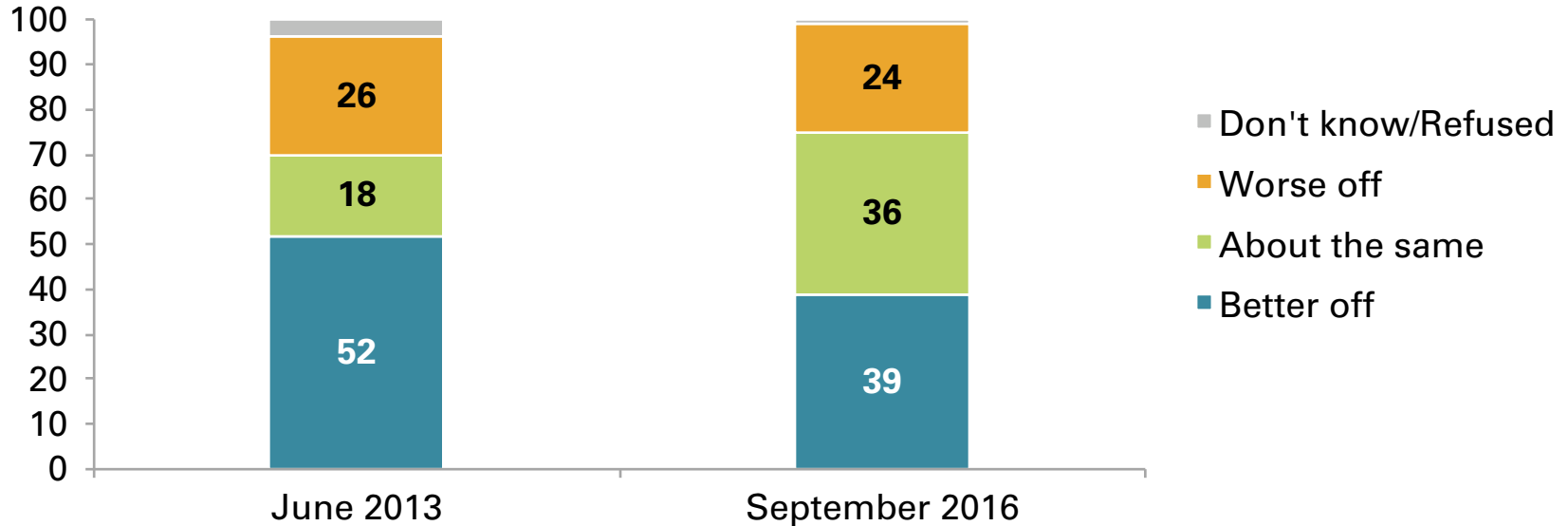
Is America headed in the right direction or off on the wrong track?



Source: PRRI 2016 American Values Survey.

# Less Pessimism About Financial Future of Next Generation

Do you think that your generation is better off, about the same, or worse off financially than your children's generation will be?

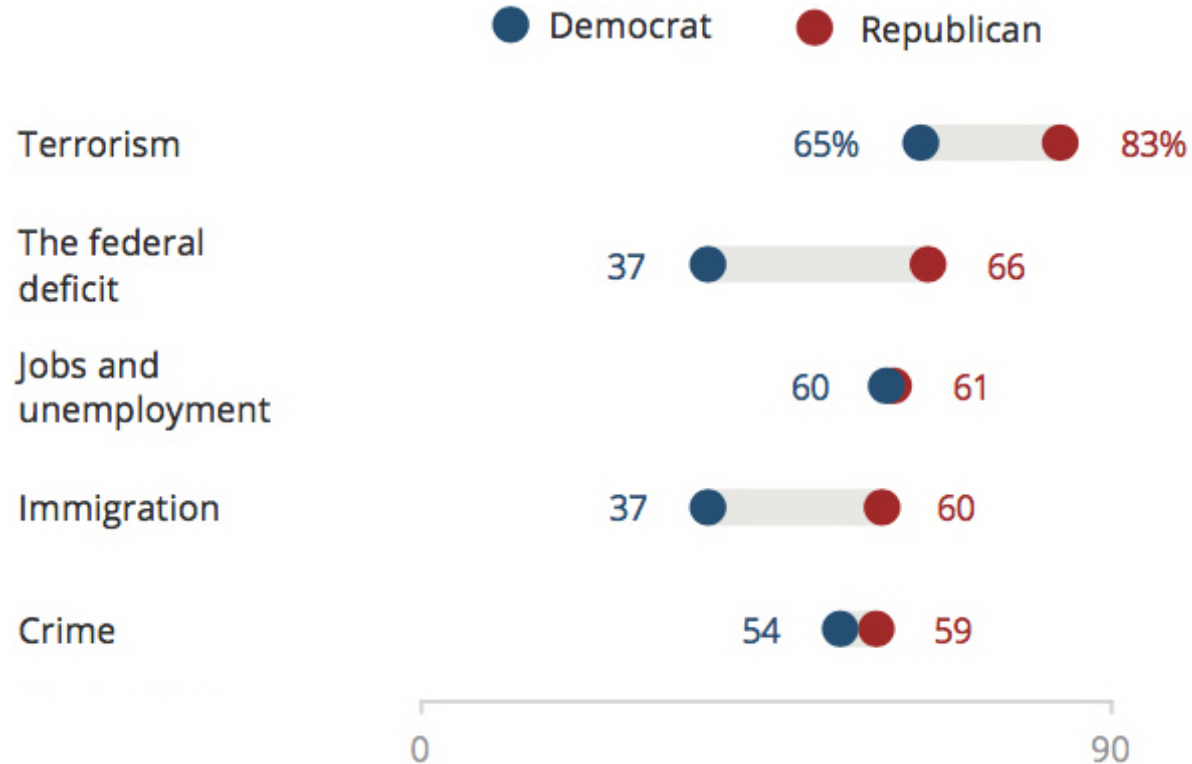


Note: For respondents without children, question was asked about "the next generation of young people."

Sources: PRRI/Brookings 2013 Economic Values Survey; PRRI 2016 American Values Survey.

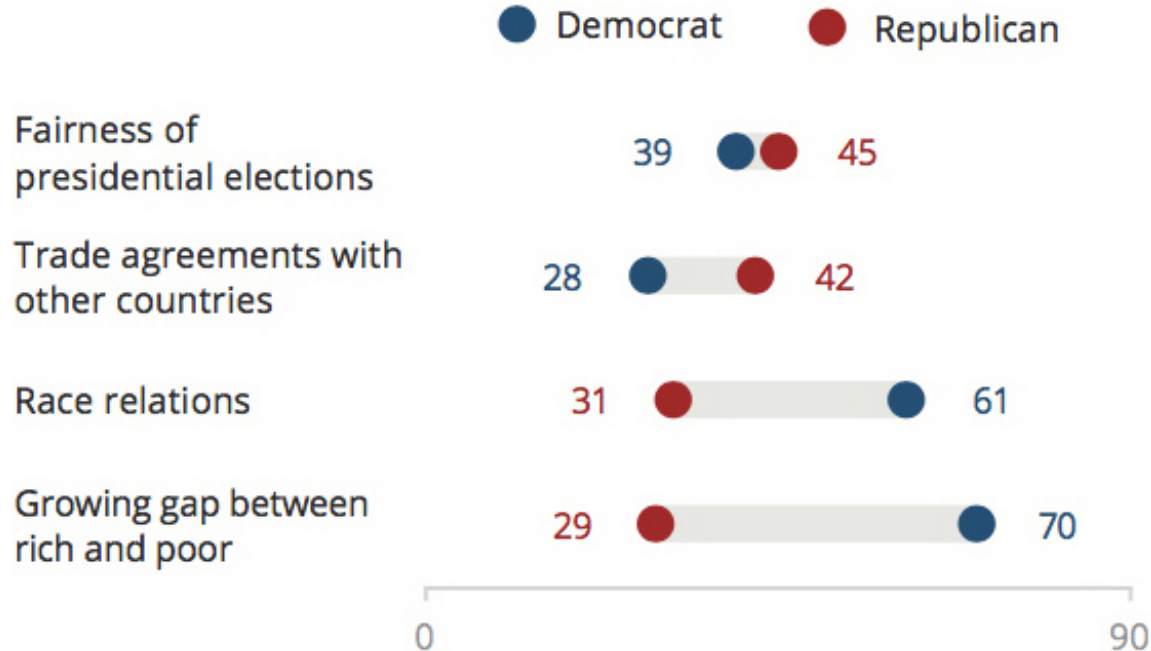
# How important are the following issues to you personally?

Percent saying critical issue, by party affiliation



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Percent saying critical issue, by party affiliation



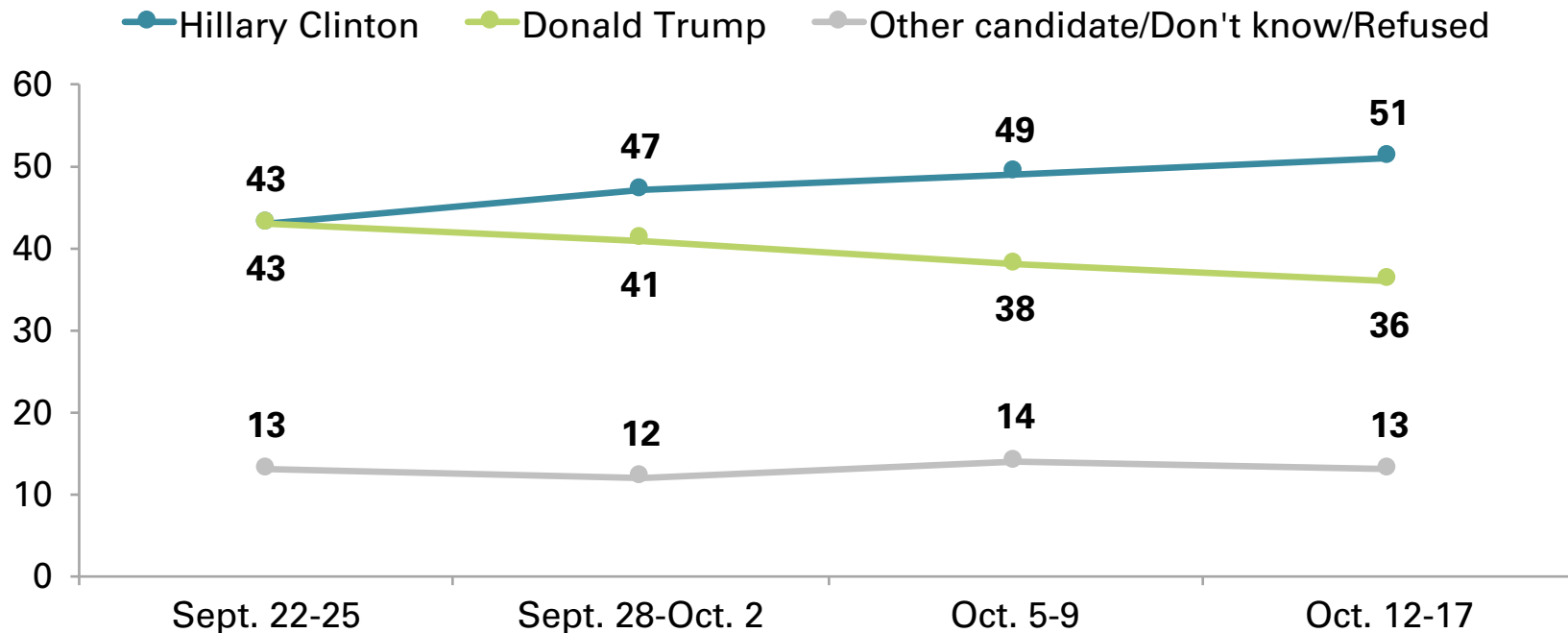
Source: PRRI 2016 American Values Survey.

# THE 2016 ELECTION: THE AMERICAN VALUES SURVEY SUPPLEMENT

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# Clinton Opens Double-Digit Lead Over Trump

Presidential vote choice among likely voters

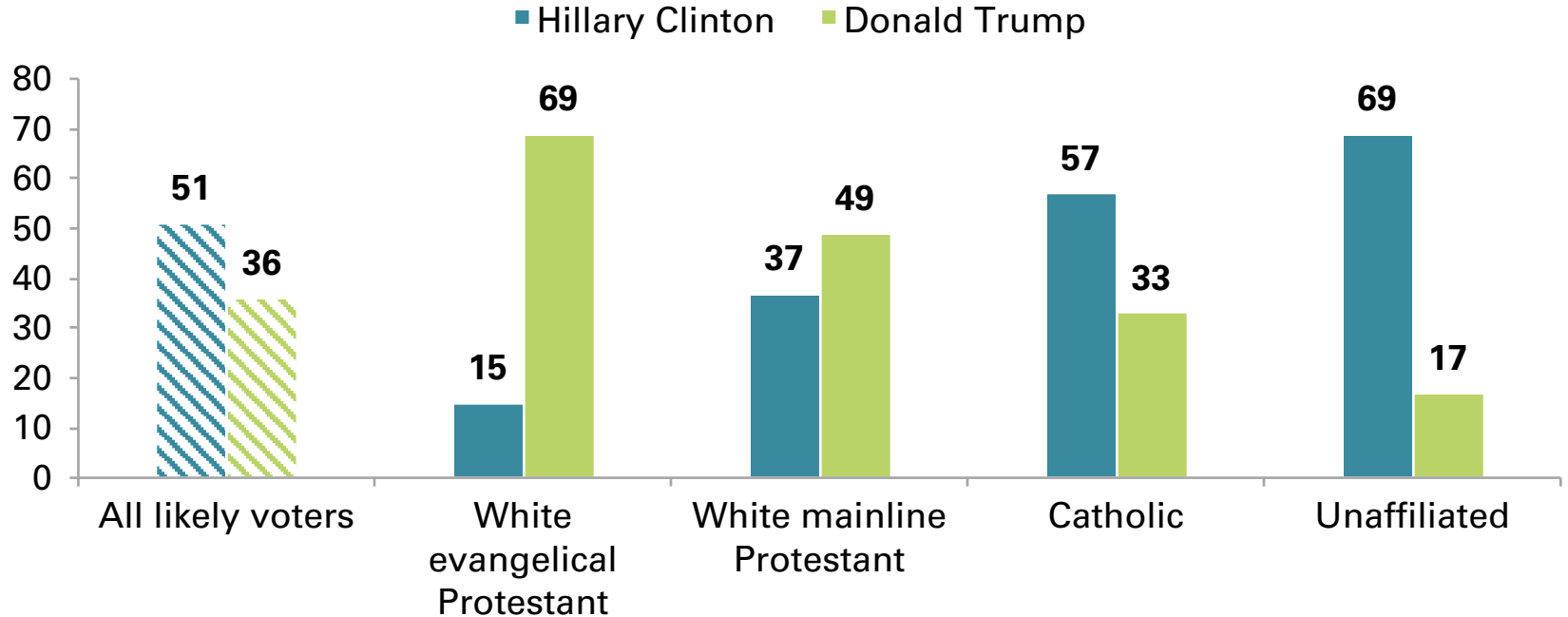


Sources: PRRI/The Atlantic surveys; PRRI/Brookings October 2016 Survey.



# The Religion Vote in the 2016 Election

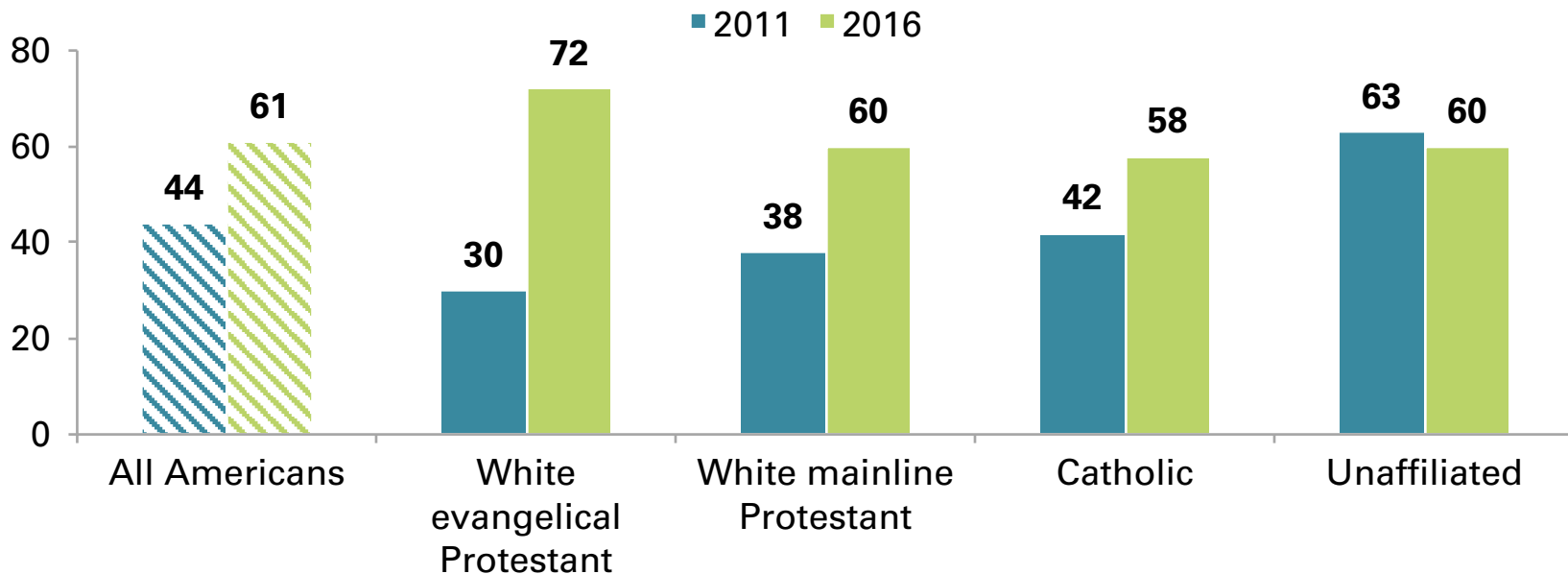
Vote choice among likely voters by religious affiliation



Source: PRRI/Brookings October 2016 Survey.

# Religious Americans Grow More Accepting of Politicians' Personal Indiscretions

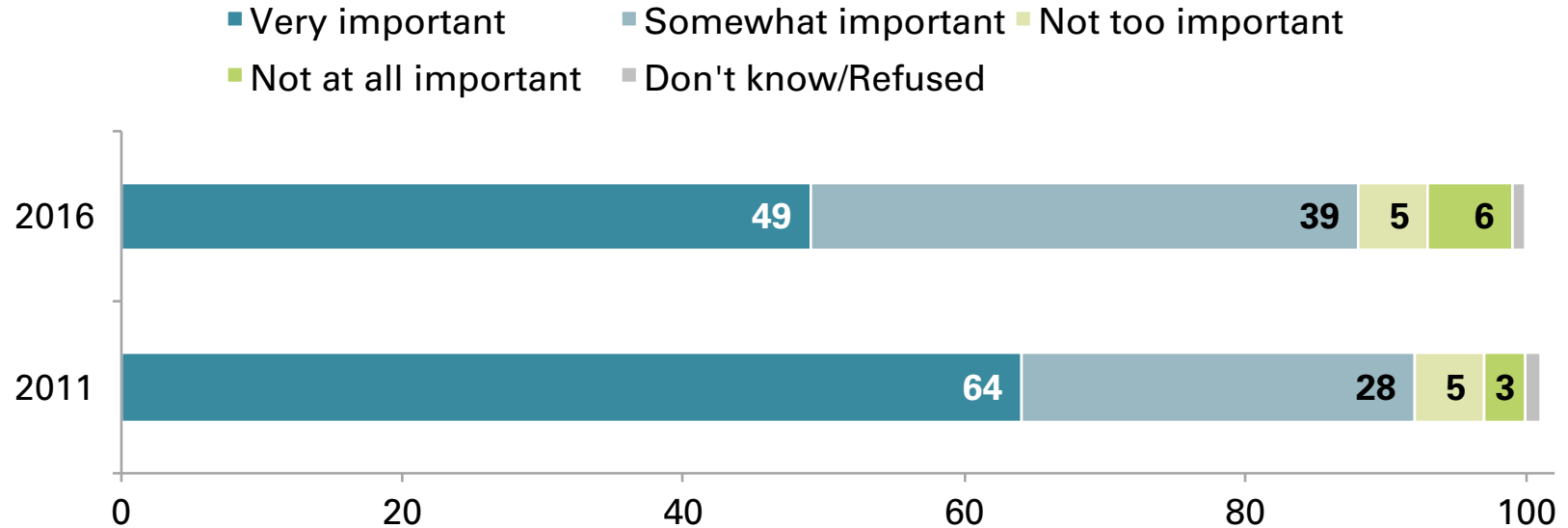
Percent who agree an elected official who commits an immoral act in their personal life can still behave ethically and fulfill their duties in their public and professional life



Sources: PRRI/RNS June 2011 Survey; PRRI/Brookings October 2016 Survey.

# White Evangelicals Less Likely to Say Strong Religious Beliefs Very Important for Presidential Candidate

Thinking about your vote for president, how important is it for a candidate to have strong religious beliefs?  
Among White Evangelicals



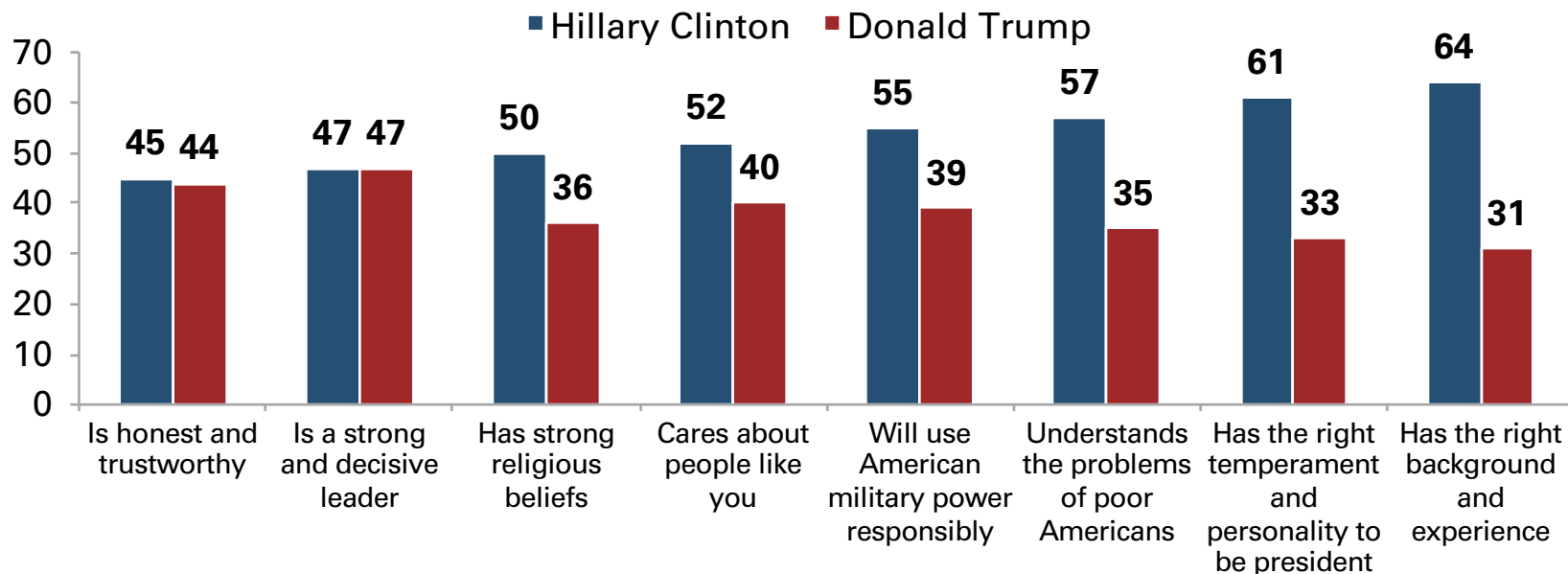
Source: PRRI 2011 American Values Survey; PRRI/Brookings October 2016 Survey.

# CANDIDATES, PARTIES, AND THE ELECTION

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## Public Attributes More Positive Qualities to Clinton than Trump

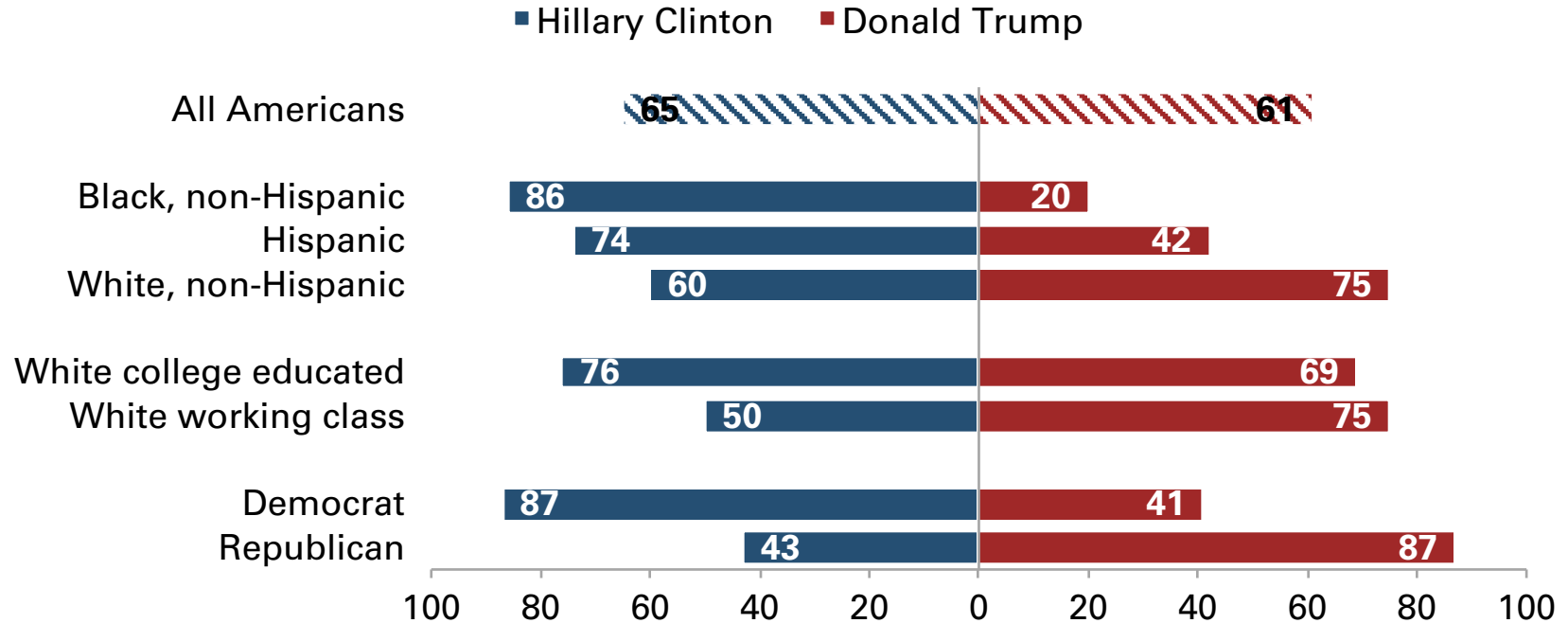
Thinking about the following characteristics and qualities, please say whether you think it applies more to Hillary Clinton or more to Donald Trump



Source: PRRI 2016 American Values Survey.

# America's Partisan Segregation

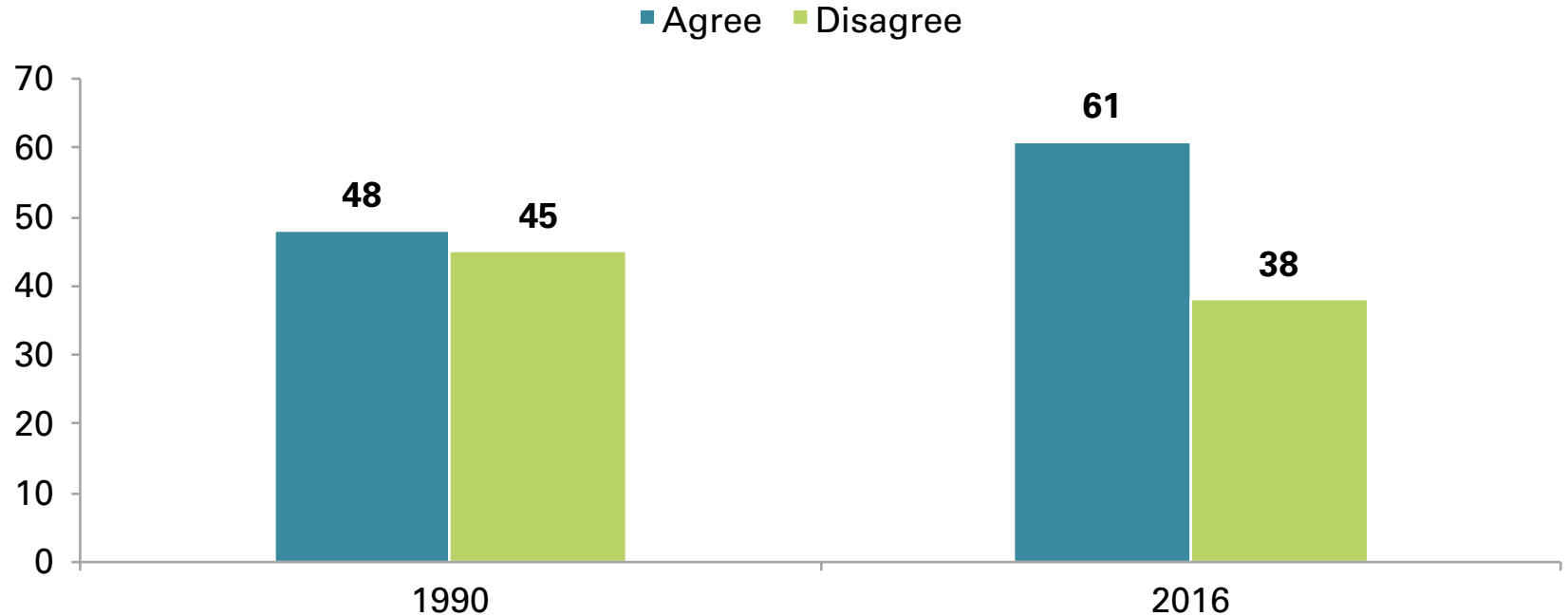
Percent who say they have a close friend or family member who is supporting...



Source: PRRI 2016 American Values Survey.

# Growing Dissatisfaction with the Two Major Parties

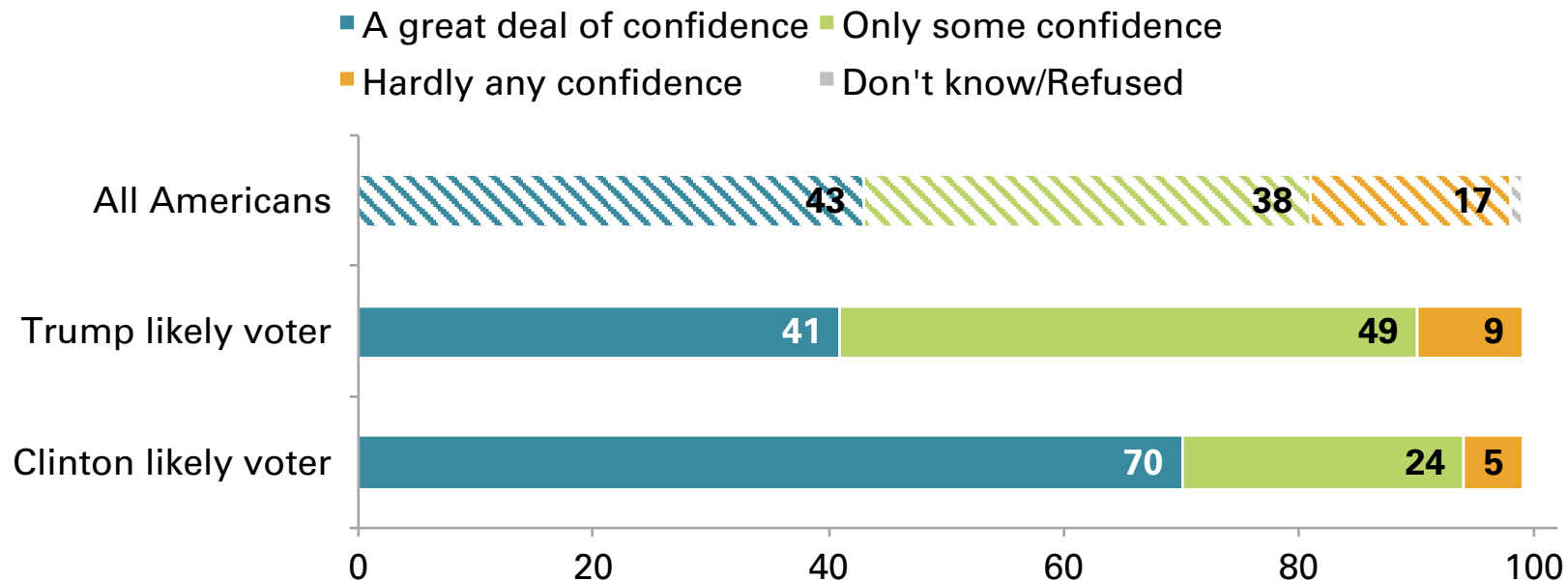
Neither political party represents my views anymore



Sources: Gordon Black/USA Today Poll, August 1990; PRRI 2016 American Values Survey.

# Trump Supporters Lack Confidence in Accuracy of Election

How much confidence do you have that your vote will be counted accurately?



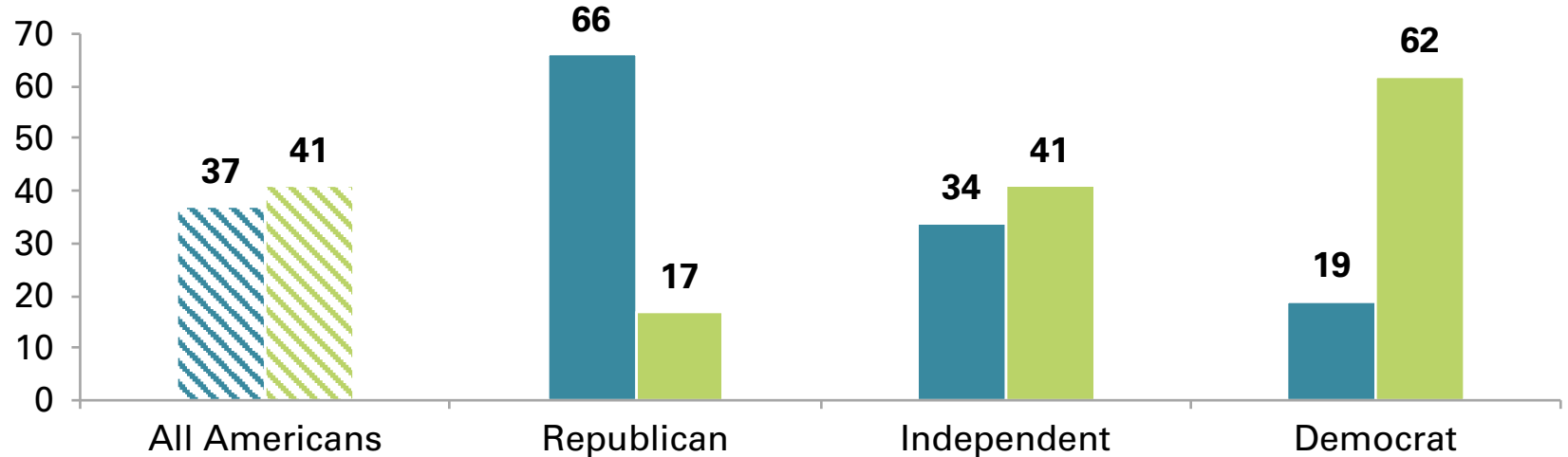
Source: PRRI 2016 American Values Survey.



# Partisan Polarization in Concerns about Voter Fraud vs. Voter Disenfranchisement

Thinking about U.S. elections in general...Overall, which do you think is a bigger problem in U.S. elections today?

- People casting votes who are not eligible to vote
- Eligible voters being denied the right to vote

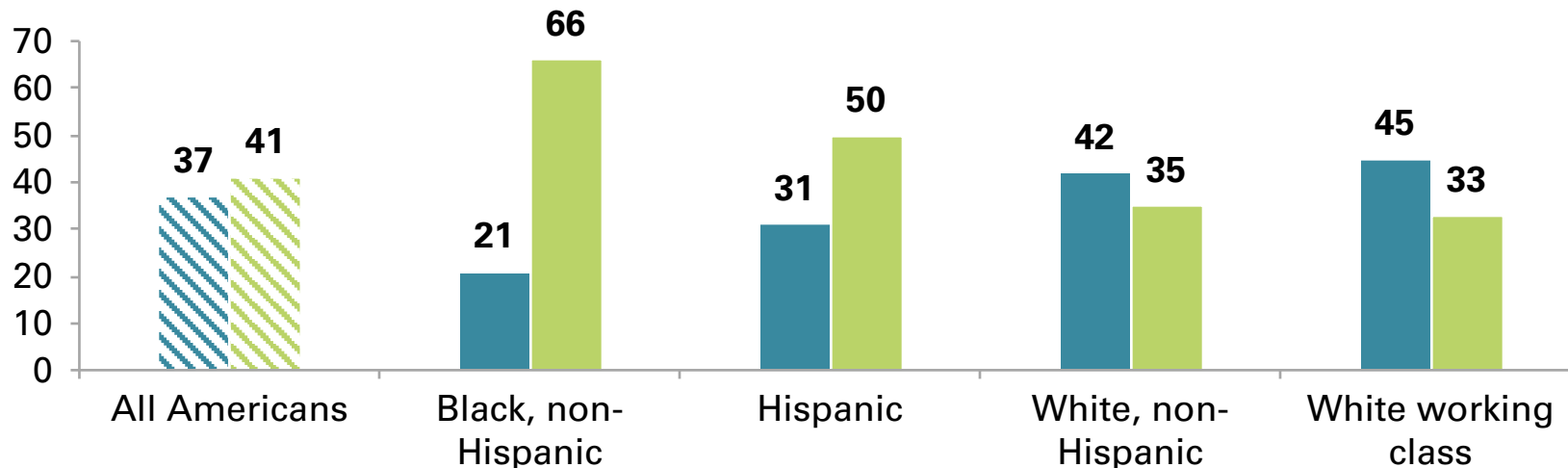


Source: PRRI 2016 American Values Survey.

# Stark Racial and Ethnic Divides in Concerns about Voter Fraud vs. Voter Disenfranchisement

Thinking about U.S. elections in general...Overall, which do you think is a bigger problem in U.S. elections today?

- People casting votes who are not eligible to vote
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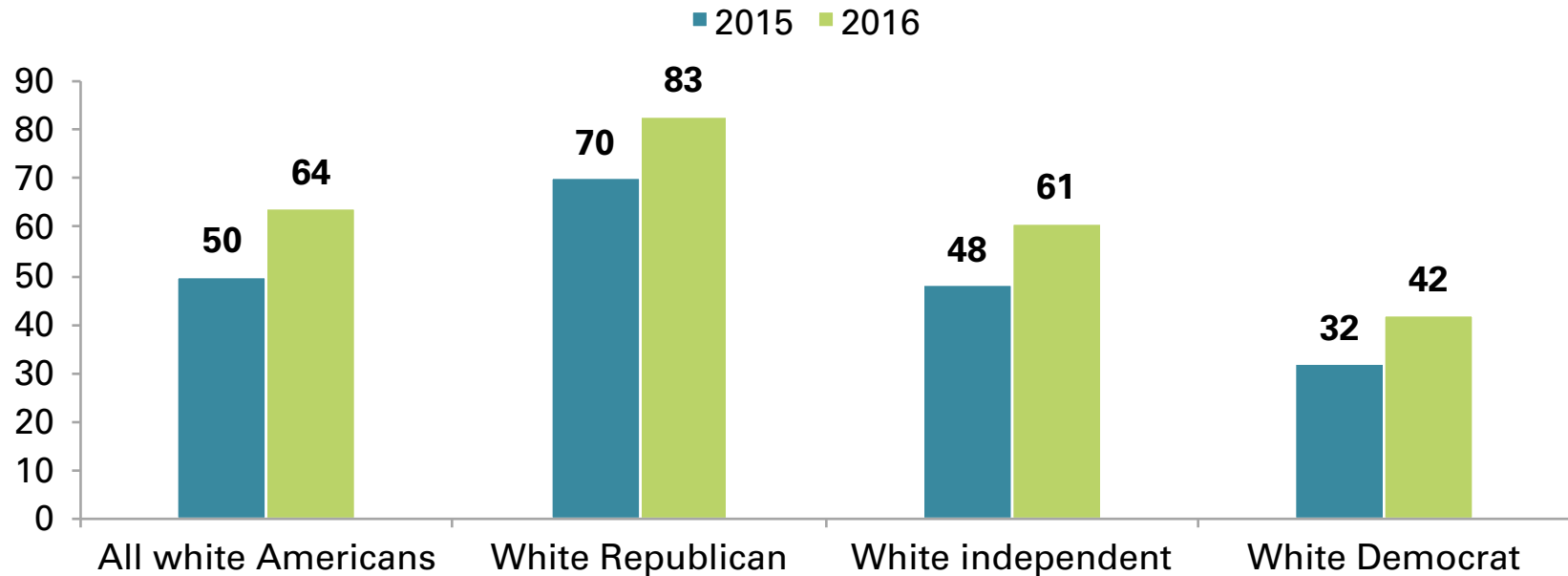
Source: PRRI 2016 American Values Survey.

# RACIAL DIVIDES ON TREATMENT OF AFRICAN AMERICANS BY POLICE

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# Views of Police Treatment of Nonwhites Grow More Positive Among White Americans Across the Political Spectrum

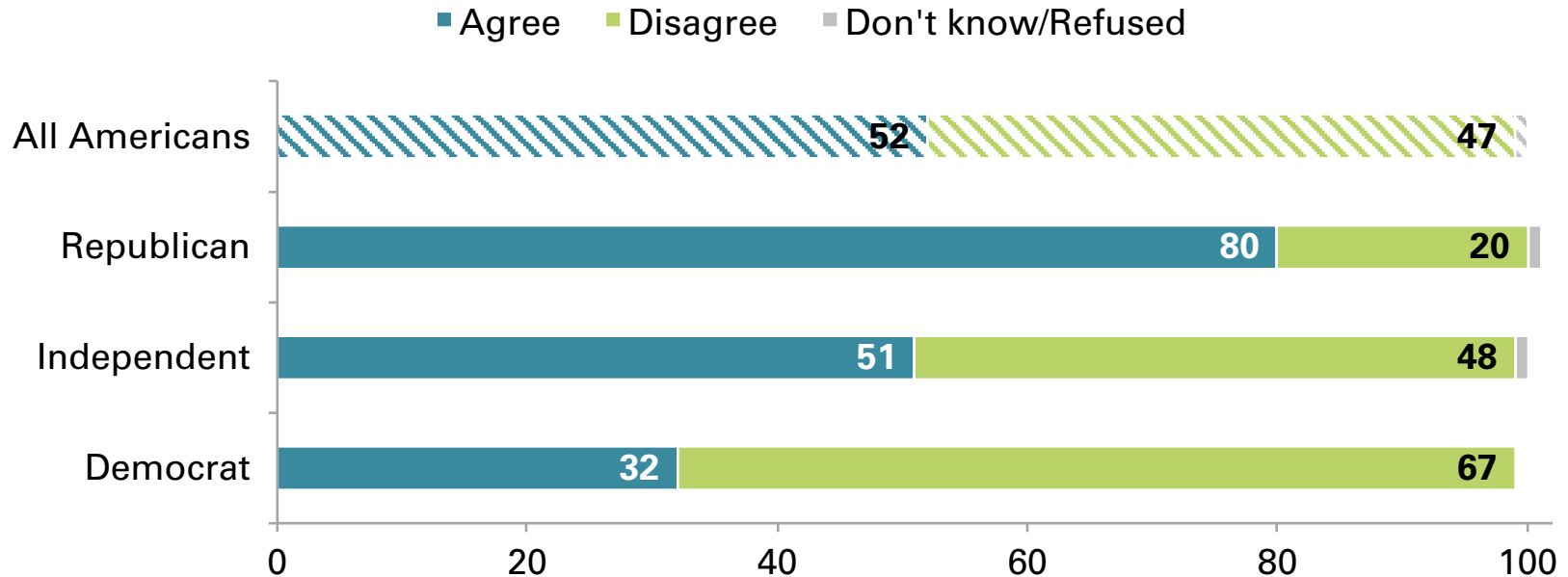
Percent who agree police officers generally treat blacks and other minorities the same as whites, 2015 vs. 2016



Sources: PRRI 2015 American Values Survey; PRRI 2016 American Values Survey.

# Large Partisan Divide on Police Treatment of Nonwhites

Police officers generally treat blacks and other minorities the same as whites, by party affiliation



Source: PRRI 2016 American Values Survey.

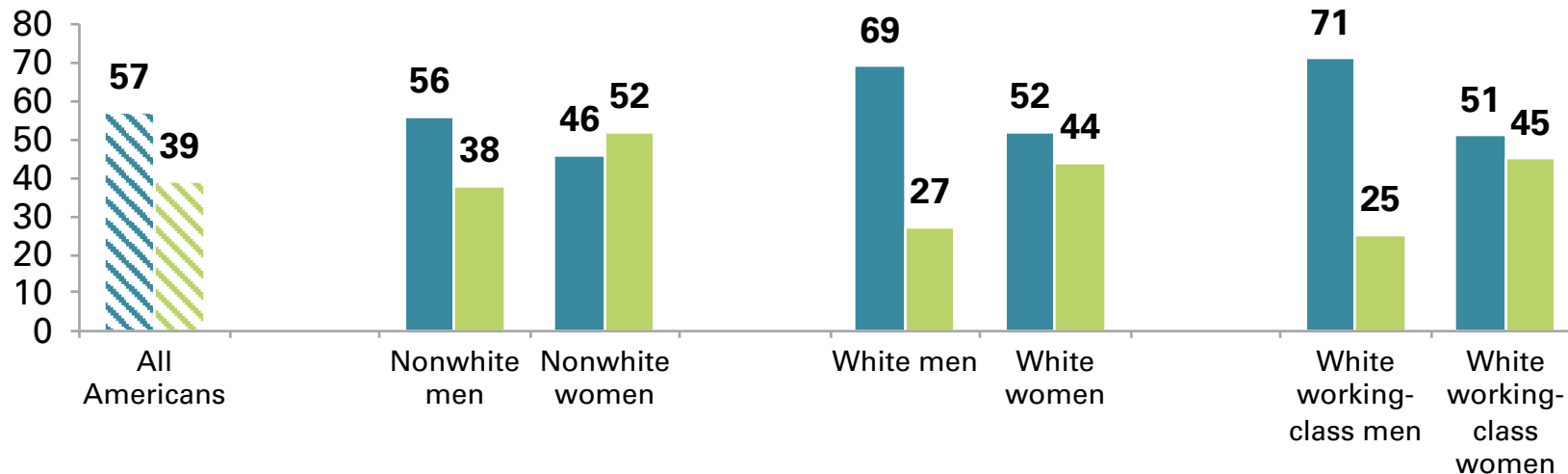
# THE NOSTALGIA ELECTION: 1950 OR 2050?

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# White Men Most Averse to Politically Correct Language

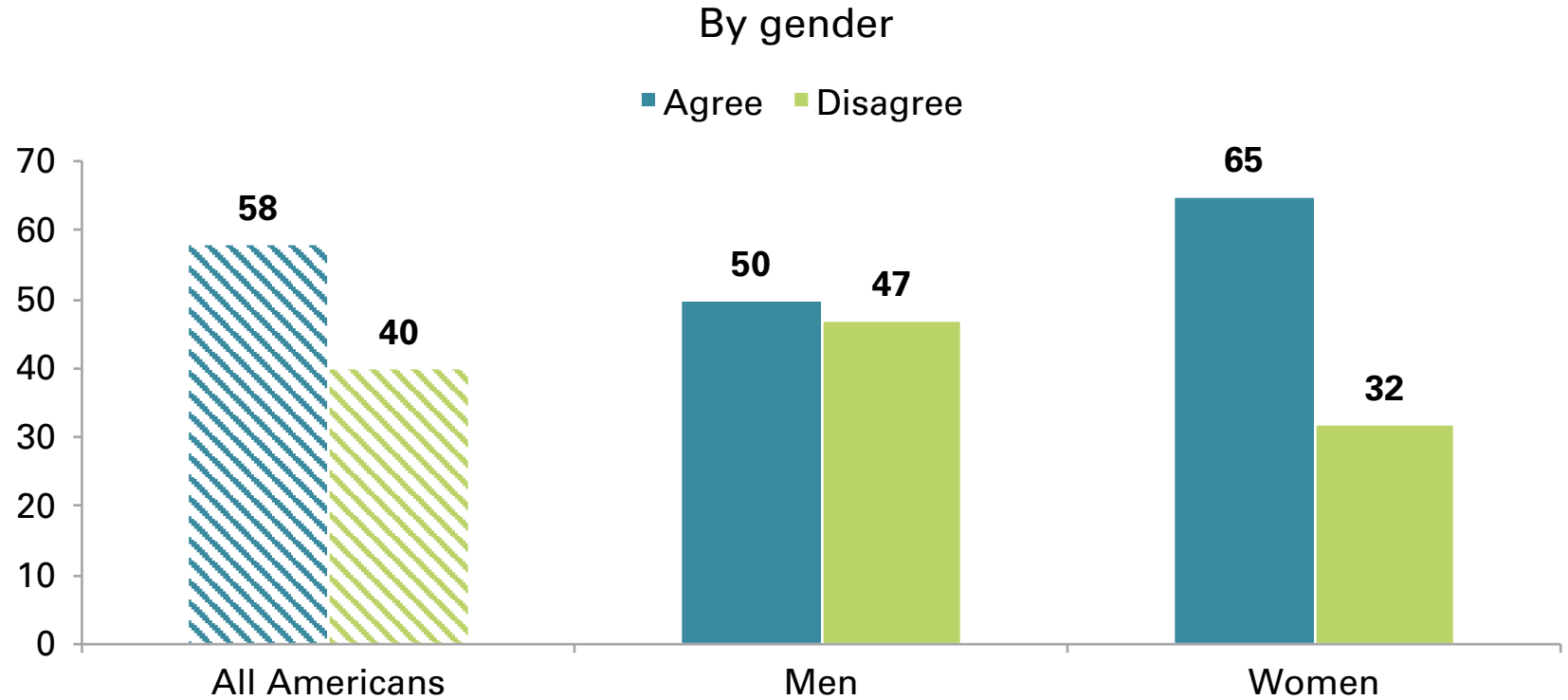
Which of the following statements comes closest to your own view?

- Even if certain people are offended, it is important to speak frankly about sensitive issues and problems facing the country
- It's important to avoid using language that is hurtful and offensive to some people when discussing sensitive issues



Source: PRRI 2016 American Values Survey.

# The country would be better off if we had more women in political office



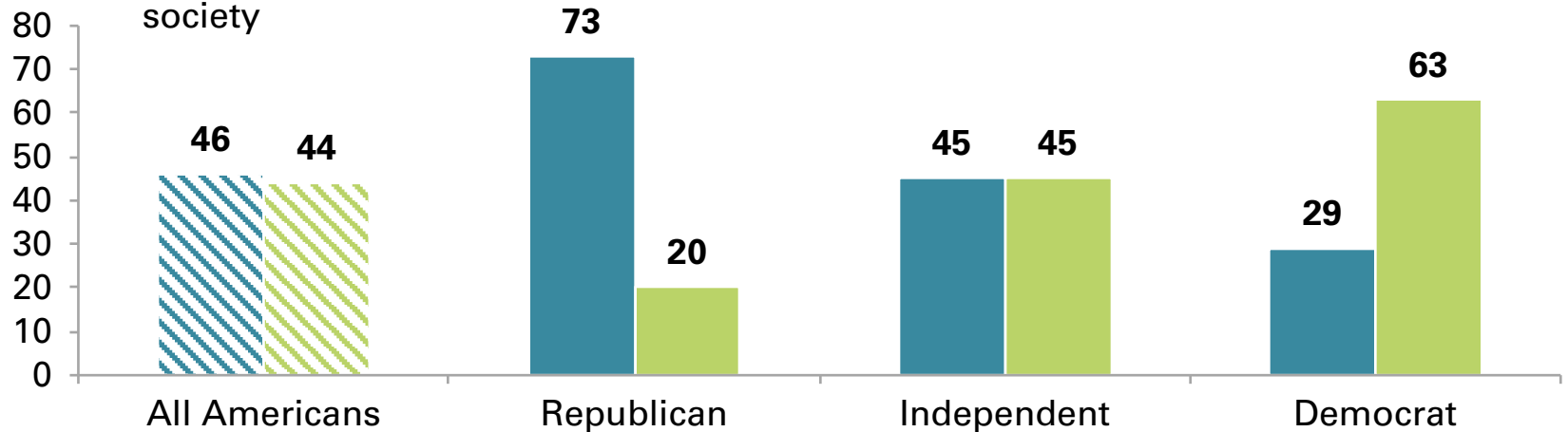
Source: PRRI 2016 American Values Survey.



# Massive Partisan Divides on Impact of Immigrants

Which of the following statements comes closest to your own view?

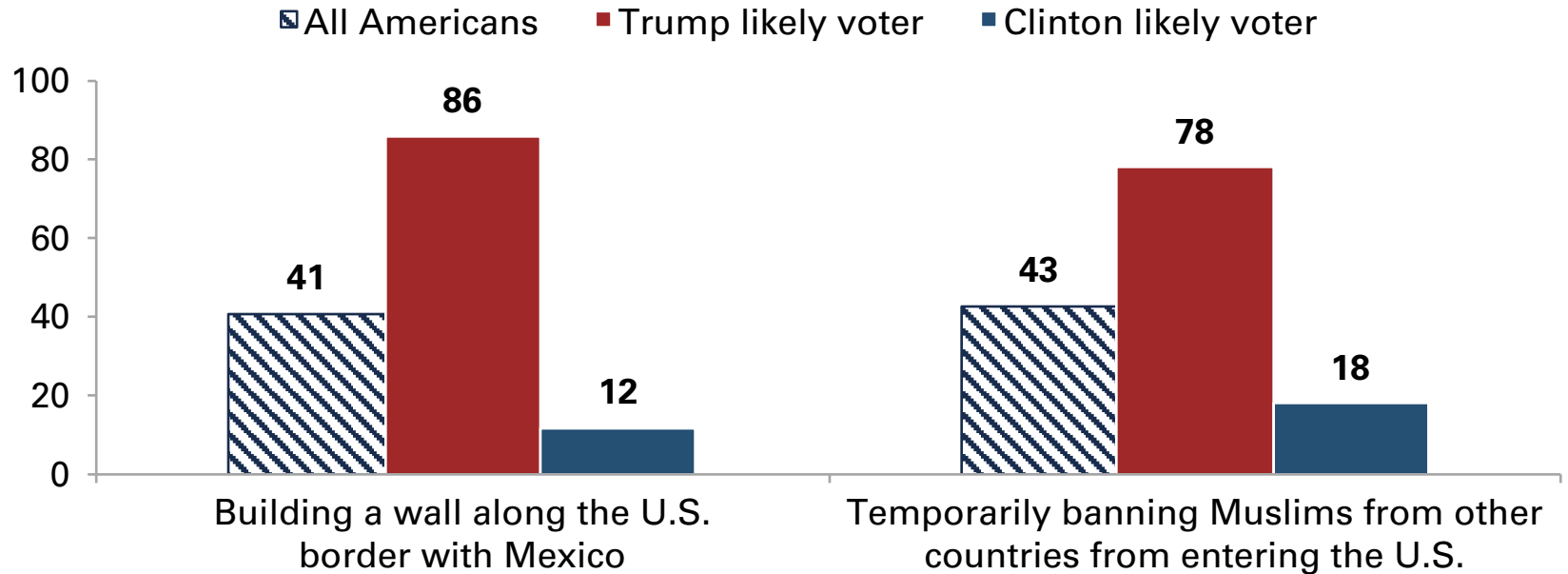
- The growing number of newcomers from other countries threatens traditional American customs and values
- The growing number of newcomers from other countries strengthens American society



Source: PRRI 2016 American Values Survey.

# Attitudes on Protectionist Policies

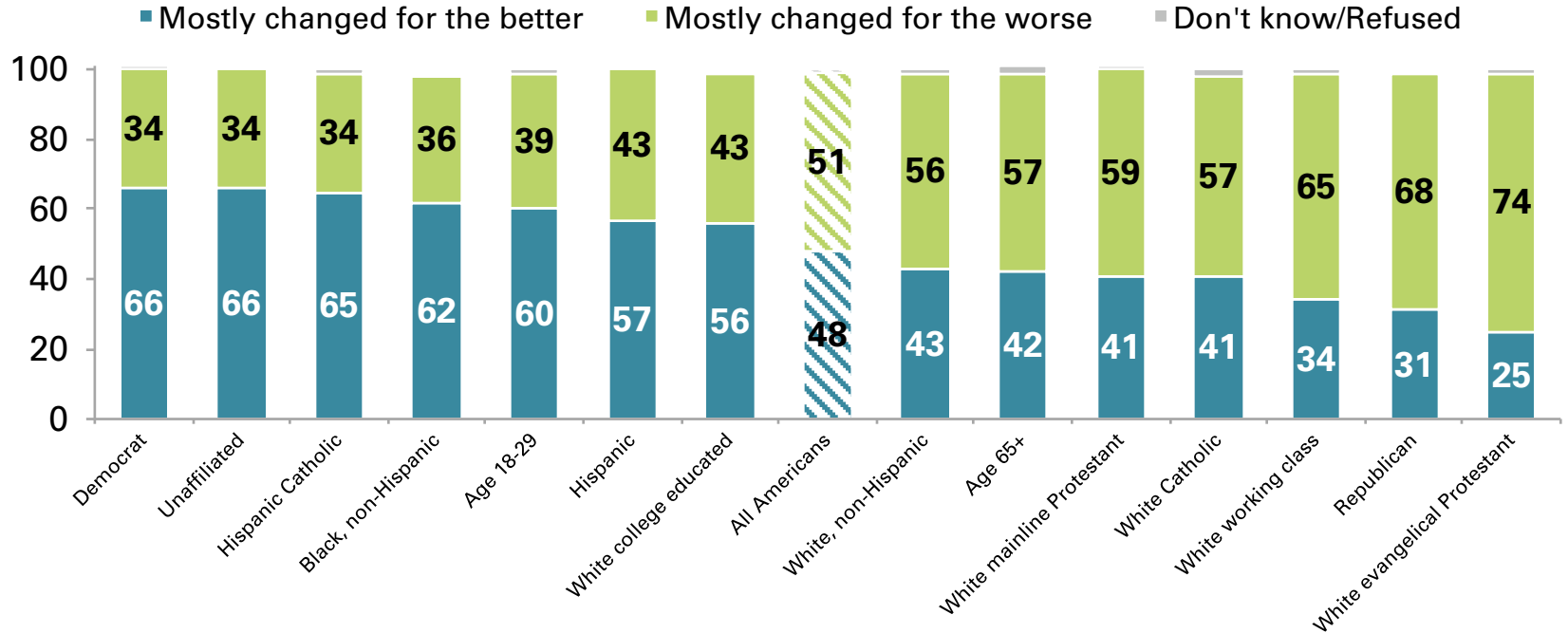
Percent who favor each policy, by presidential candidate preference



Source: PRRI 2016 American Values Survey.

# Nostalgia for the 1950s

Since the 1950s, do you think American culture and way of life has mostly changed for the better, or has it mostly changed for the worse?



# Thank You

*More findings from the 2016 American Values Survey  
can be accessed online at [prri.org](http://prri.org)*

 @PRRIpoll

