



The Quarter's Polls

Mildred Strunk

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The Quarter's Polls

EDITED BY MILDRED STRUNK

THIS SECTION contains a compilation, topically arranged, of all available results of polls in the U.S. based on a national cross-section.

Questions recorded below cover the period October 16, 1949, to January 15, 1950, inclusive. Date lines before questions indicate the date of release and not necessarily the date on which the questions were asked.

For their cooperation in making these survey results available in convenient form to other students of public opinion, the QUARTERLY wishes to express its appreciation to George Gallup and the American Institute of Public Opinion (AIPO) and to Elmo Roper and the Editors of *Fortune* (FOR.).

While the sample utilized in each survey

may vary according to the nature of the problem being studied, most of the results cited below are based on national samples of from 1,300 to 5,000 cases. For general purposes the AIPO usually uses a sample of 3,000, although on certain questions the samples are larger. Sometimes questions are included on two or more ballots, which increases the size of the sample in units of 3,000. *Fortune* surveys employ a sample of 5,000 for political questions, a consumer sample of 3,500, and a management sample of not less than 4,000.

Those who are interested in ascertaining the exact size of sample in any particular case should apply directly to the organization making the survey.

Index

Acting	174	Medicine, State	181
Atomic energy	175	Military occupation	181
Authorship	175	Money	181
Cancer	175	Music	181
Civil rights	175	National problems	182
Commerce	175	Occupations	182
Communism	175	Painting	182
Education and state	176	Peace	182
Food supply	176	Political parties	183
Foreign relations	177	Politics	184
Government expenditures	177	Prices	185
Happiness	177	Profit	185
Holidays	177	Public figures	188
Housing	178	Religion	188
Industrial relations	178	Social conditions	188
Industry and state	178	Socialism	189
International cooperation	178	Taxation	189
Interplanetary voyages	179	Tobacco	190
Labor	179	United Nations	190
Labor laws and legislation	180	Wages	191
Legislative bodies	180	Wire tapping	191
Liquor question	180	Women	191
Marriage	181	World politics	192

ACTING

(AIPO—Nov. 19, '49) Have you ever thought that you would like to try to act in a theater?	Yes	21%
	No	79

ATOMIC ENERGY

(AIPO—Dec. 2, '49) Do you think scientists will be able to develop any defense against the atom bomb within, say, the next ten years?

	Yes	No	No opinion
National total	60%	19%	21%
BY EDUCATION			
College	65%	23%	12%
High school	67	18	15
Grade school	53	18	29

(AIPO—Dec. 23, '49) Do you, yourself, think any of the following things are likely to happen in the next 50 years?
 Among other questions was: Do you think trains and airplanes will be run with atomic power?

Yes	63%
No	20
No opinion	17

AUTHORSHIP

(AIPO—Nov. 19, '49) Have you ever thought you would like to try to write a novel?

Yes	26%
No	74

CANCER

(AIPO—Dec. 23, '49) Do you, yourself, think any of the following things are likely to happen in the next 50 years?
 Among other questions was: Do you think a cure for cancer will be found?

Yes	88%
No	7
No opinion	5

CIVIL RIGHTS

(AIPO—Jan. 8, '50) One of President Truman's civil rights proposals concerns employment practices. How far (to what extent) do you, yourself, think the Federal Government should go in requiring employers to hire people without regard to their race, religion, color, or nationality?

All the way	34%
Part of the way	14
Take no action	41
No opinion	11

COMMERCE

(AIPO—Nov. 27, '49) If China is taken over completely by the Communists, do you think the United States should continue to carry on trade with China—or do you think the U.S. should refuse to have any trade with China? Asked of 76% of a national sample who were familiar with the war in China.

Continue trade	29%
Do not continue	33
No opinion	14
Not questioned because unfamiliar	24

COMMUNISM

(AIPO—Nov. 5 and Dec. 16, '49) Do you think membership in the Communist Party in this country should be forbidden by law? Results for New York state were released Nov. 5, national results released Dec. 16.

	<i>Should be forbidden</i>	<i>Should not</i>	<i>No opinion</i>
National opinion	68%	21%	11%
New York state	60	28	12

NEW YORK OPINION BY POLITICS

	<i>Should be forbidden</i>	<i>Should not</i>	<i>No opinion</i>
Prefer Lehman	53%	35%	12%
Prefer Dulles	71	19	10
Not registered or not planning to vote	59	25	17

NATIONAL OPINION BY EDUCATION

College	54%	41%	5%
High School	70	22	8
Grade school	71	14	15

(AIPO—Nov. 5 and Dec. 16, '49) Would you favor or oppose a law requiring all members of the Communist Party in this country to register (file their names) with the Justice Department in Washington? Results for New York state were released Nov. 5, national results released Dec. 16.

IN COMPARISON WITH AUGUST 1948

	<i>Favor</i>	<i>Oppose</i>	<i>No opinion</i>
Current national opinion	77%	11%	12%
National opinion in Aug. '48	63	22	15
Current opinion in N.Y. state	68	19	13

CURRENT NEW YORK OPINION BY POLITICS

Prefer Lehman	62%	27%	11%
Prefer Dulles	81	8	11
Not registered or not planning to vote	62	16	22

EDUCATION AND STATE

(AIPO—Nov. 2, '49) Are you for or against the Government spending \$300 million of federal aid to the schools of the nation? Asked in New York state.

	<i>For</i>	<i>Against</i>	<i>No opinion</i>
Total sample	74%	15%	11%
	BY POLITICS		
Prefer Lehman	85%	8%	7%
Prefer Dulles	60	26	14
Not registered or not planning to vote	72	13	15

(AIPO—Nov. 2, '49) Congressman Barden (N. Car.) has proposed that none of this federal aid [for education] should go to private or parochial (Catholic) schools. Do you agree or disagree with this point of view? Asked in New York state.

	<i>Agree</i>	<i>Disagree</i>	<i>No opinion</i>
Total sample	44%	44%	12%
	BY POLITICS		
Prefer Lehman	48%	43%	9%
Prefer Dulles	42	47	11
Not registered or not planning to vote	41	43	16

FOOD SUPPLY

(AIPO—Dec. 9, '49) Do you think the Government has handled the food situation well or badly? Asked in Great Britain by the British Institute of Public Opinion.

Very well	18%
Moderately well	41
Badly	38
No opinion	3

FOREIGN RELATIONS

(AIPO—Nov. 27, '49) 76% of a national sample who had heard or read about the war in China were asked: Do you think the U.S. should recognize the new government in China being set up by the Chinese Communist Party—that is, do you think we should send an ambassador and have dealings with this government in China?

	<i>Favor recognition</i>	<i>Oppose</i>	<i>No opinion</i>	<i>Unfamiliar</i>
National total	20%	42%	14%	24%
BY EDUCATION				
College	33%	52%	10%	5%
High school	25	44	14	17
Grade school	12	37	15	36

(AIPO—Dec. 14, '49) Do you think we should or should not exchange ambassadors with Spain? Asked of 56% of a national sample who, in response to an earlier question, were able to identify France correctly.

Should	31%
Should not	14
No opinion	11
Not questioned because unfamiliar with Franco regime	44

GOVERNMENT EXPENDITURES

(AIPO—Dec. 10, '49) The Government in Washington is now buying up large quantities of eggs to keep the market price of eggs up and insure a fair income to poultrymen. What is your opinion of this government egg price-support program?

Approve (good idea, sometimes overdone, all right if not wasted)	25%
Disapprove (wrong, terrible, prices too high, food wasted, too costly, Government should stop interfering, etc)	61
Neutral (part good, part bad)	4
No opinion	10

(AIPO—Dec. 10, '49) The Government in Washington is now buying up tens of millions of bushels of potatoes to keep the market price of potatoes up and insure a fair income to the growers. What is your opinion of this government potato price-support program?

Approve	30%
Disapprove	58
Neutral	4
No opinion	8

HAPPINESS

(AIPO—Nov. 26, '49) In general, how happy would you say you are—very happy, fairly happy, or not very happy?

IN COMPARISON WITH OTHER COUNTRIES

	<i>Not happy</i>	<i>Fairly happy</i>	<i>Very happy</i>	<i>Undecided</i>
Australia	3%	41%	52%	4%
Britain	5	53	39	3
Holland	6	44	43	7
Canada	10	55	32	3
Norway	10	54	26	10
U.S.A.	12	44	43	1
France	33	52	11	4

HOLIDAYS

(AIPO—Dec. 24, '49) What do you, yourself, like best about Christmas?

Happy spirit it gives people	33%
Children; like to see the children happy	16
Religious significance; church services; day of thanks	15
Giving and receiving presents	13
Reunion with family; meeting friends; parties	11
Music; carols; church music	4
Christmas tree	4
Good food; turkey; plum pudding; etc.	4
Rest from work; holiday	4
Nothing; just another day	5
Miscellaneous	4
Don't know	1

 114%*

* Percentages add to more than 100 because some respondents gave more than one answer.

HOUSING

(AIPO—Dec. 9, '49) Are you satisfied or dissatisfied with the Government's progress in housing? Asked in Great Britain by the British Institute of Public Opinion.	Satisfied	25%
	Dissatisfied	64
	Don't know	11

INDUSTRIAL RELATIONS

(AIPO—Dec. 3, '49) It has been suggested that factory workers and other laboring men should form luncheon clubs with business men in cities throughout the United States to try to reach a better understanding of each other's problems. Would you, yourself, favor or oppose this idea?	Favor	71%
	Oppose	17
	No opinion	12

INDUSTRY AND STATE

(FOR.—Nov. '49) The reason why it is very difficult for even a really capable small businessman to build up a big business these days is because of our present tax laws and government regulations. Would you say this statement was more true than false or more false than true?	More true than false	55%
	More false than true	30
	No opinion	15

(AIPO—Dec. 30, '49) During the next 50 years, do you think the Government in Washington will own and run any of the following? Listed were: railroads; banks; big industries like autos, steel, etc.

	<i>Yes</i>	<i>No</i>	<i>No opinion</i>
Railroads	36%	44%	20%
Banks	28	54	18
Big industries	24	58	18

INTERNATIONAL COOPERATION

(AIPO—Nov. 16, '49) If there is another world war, do you think Japan will fight on the side of the United States or against the United States?

	<i>With us</i>	<i>Against us</i>	<i>Would remain neutral</i>	<i>No opinion</i>
National total	38%	36%	1%	25%

THE QUARTER'S POLLS

179

BY EDUCATION

	<i>With us</i>	<i>Against us</i>	<i>Would remain neutral</i>	<i>No opinion</i>
College	45%	28%	1%	26%
High school	42	34	1	23
Grade school	33	40	1	26

(AIPO—Nov. 26, '49) If there is another world war, do you think the new Western Germany will fight on the side of the United States or against the United States?

	<i>With us</i>	<i>Against us</i>	<i>No opinion</i>
National total	43%	32%	25%

BY EDUCATION

	<i>With us</i>	<i>Against us</i>	<i>No opinion</i>
College	50%	25%	25%
High school	46	30	24
Grade school	38	35	27

INTERPLANETARY VOYAGES

(AIPO—Dec. 23, '49) Do you, yourself, think any of the following things are likely to happen in the next 50 years?	Yes	15%
Among other questions was: Do you think men in rockets will be able to reach the moon or the planet Mars?	No	70
	No opinion	15

LABOR

(AIPO—Oct. 16, '49) Do you think the steel-workers should or should not be given the pensions they are asking for?	Should	46%
Asked of 67% of a national sample who said they had heard or read about the steel dispute.	Should not	11
	No opinion	10
	—	67%

(AIPO—Oct. 16, '49) The 46% of the sample who approved pensions for the steel-workers were then asked further: Who do you think should pay for the cost of pensions—should the companies pay all the costs, or should the companies and workers share the costs?	Companies pay	11%
	Share	34
	No opinion	1
	—	46%

(AIPO—Dec. 28, '49) In the next 50 years, do you think the number of working hours per week for the average person will be cut down to about 30 hours—or do you think the number of hours will stay about where it is today?

	<i>Cut down</i>	<i>Stay as is</i>	<i>No opinion</i>
National total	48%	39%	13%
BY OCCUPATION			
Business and professional	54%	36%	10%
White-collar	52	40	8
Farmers	39	46	15
Manual workers	47	38	15

(AIPO—Dec. 28, '49) In the next 50 years, do you think labor unions in this country will become stronger (have more influence) or weaker (have less influence) than now?	More influence	46%
	Less influence	31
	No change	14
	No opinion	9

(AIPO—Jan. 15, '50) As things stand today, do you think the laws governing labor unions are too strict or not strict enough?

	<i>Too strict</i>	<i>About right</i>	<i>Not strict enough</i>	<i>No opinion</i>
National total	17%	24%	44%	15%
Union members only	29	35	23	13
BY OCCUPATION				
Professional and business	13%	22%	54%	11%
White-collar	18	24	43	15
Manual workers	22	28	34	16

LABOR LAWS AND LEGISLATION

(AIPO—Dec. 4, '49) Do you think Congress should or should not repeal (do away with) the Taft-Hartley law?

	<i>Should repeal act</i>	<i>Should not</i>	<i>No opinion</i>
National total	30%	38%	32%
Labor union members only	51	23	26
BY OCCUPATION			
Professional and business	27%	51%	22%
Farmers	17	45	38
White-collar	29	40	31
Manual workers	36	28	36

LEGISLATIVE BODIES

(AIPO—Oct. 26, '49) From the impressions you have thus far, based on things you have heard or read, how do you think the present 81st Congress in Washington compares with the one just before it—that is, the 80th?

	<i>81st better</i>	<i>81st worse</i>	<i>Both about same</i>	<i>Neither very good</i>	<i>Don't know</i>
National total	26%	13%	27%	7%	27%
Union members only	26	11	23	8	32
BY POLITICS					
Democratic	34%	7%	23%	6%	30%
Republican	16	22	33	5	24

LIQUOR QUESTION

(AIPO—Dec. 31, '49) Do you ever have occasion to use any alcoholic beverages—such as liquor, wine, or beer—or are you a total abstainer?

	<i>Drinkers</i>	<i>Abstainers</i>
National total	58%	42%
BY SEX		
Men	66%	34%
Women	49	51
BY AGE		
21-29 years	66%	34%
30-49 years	61	39
50 years and over	47	53

(AIPO—Dec. 31, '49) If the question of national prohibition should come up again, would you vote wet or dry?	Wet	55%
	Dry	33
	No opinion	12

MARRIAGE

(AIPO—Jan. 7, '50) When a man thinks of marrying a woman, which do you think he considers more important—her looks or her brains?

	<i>Looks</i>	<i>Brains</i>	<i>Both</i>	<i>Don't know</i>
National total	47%	39%	3%	11%
BY SEX				
Men	42%	43%	4%	11%
Women	53	34	2	11
BY AGE				
21-29 years	52%	36%	3%	9%
30-49 years	47	38	3	12
50 years and over	43	42	4	11

MEDICINE, STATE

(AIPO—Nov. 4, '49) Do you think the U.S. Congress should or should not pass the Government's compulsory health insurance program which would require wage (salary) deductions from all employed persons to provide medical and hospital care for them and their families?

	<i>Should</i>	<i>Should not</i>	<i>No opinion</i>
Current New York sample	51%	37%	12%
National sample last April	45	41	14
THE NEW YORK VOTE BY POLITICS			
Prefer Lehman	62%	27%	11%
Prefer Dulles	32	57	11
Not registered or not planning to vote	53	31	16

(AIPO—Jan. 14, '50) In a survey made in Great Britain by the British Institute of Public Opinion, 71% of a national sample said they had used Britain's national health service. This 71% were asked further: Were you satisfied or dissatisfied with the treatment you received?

Satisfied	58%
Dissatisfied	11
Undecided	2
Hadn't used service	29

MILITARY OCCUPATION

(AIPO—Nov. 16, '49) General Douglas MacArthur says the Japanese have met the terms of surrender and are now entitled to a peace treaty. Do you think the United States should or should not take our troops out of Japan and let her govern herself?

Should	26%
Should not	64
No opinion	10

MONEY

(AIPO—Dec. 9, '49) Have you heard or read about devaluation of the pound? 96% of the sample who had heard of devaluation were asked further: Do you think that, on the whole, its effects are likely to be good or bad? Asked in Great Britain by the British Institute of Public Opinion.

Good effect	21%
Bad effect	44
No effect	4
Don't know what effect	27
Hadn't heard of devaluation	4

MUSIC

(AIPO—Nov. 19, '49) Have you ever thought that you would like to try to play the piano?

Yes 51%	No 38%	Already play 11%
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NATIONAL PROBLEMS

(AIPO—Nov. 25, '49) In your opinion, what is the most important problem the U.S. Government must solve in the next year?

Strikes; labor-management problems	18%	Controlling atom bomb	5%
Preventing war	14	Housing; rent control	4
High cost of living	9	Foreign affairs	4
Government spending	7	Communism	3
Handling Russia	6	Other	13
Unemployment	6	Don't know	11
Reducing taxes	5		105%*

* Percentages add to more than 100 because some respondents mentioned more than one problem.

OCCUPATIONS

(FOR.—Nov. '49) Just suppose you were a man about thirty years of age with a good steady job, a small family, and \$10,000 in the bank, and a good opportunity came along for you to go into business for yourself. There was a very good chance for the business to succeed and, if it did, you would make a lot of money and become an important executive. On the other hand, if things turned out badly, you would lose all your savings and have to begin all over again with a new job. What do you think you'd be likely to do? Stick to the good steady job, or take the risk and go into business for yourself?

	<i>Stick to good job</i>	<i>Go into busi- ness for self</i>	<i>Depends</i>	<i>No opinion</i>
National total	43%	48%	2%	7%
BY OCCUPATION				
Professional men and executives	32%	64%	4%	—
Urban workers	45	50	2	3%
Unemployed	53	40	1	6

PAINTING

(AIPO—Nov. 19, '49) Have you, yourself, ever thought that you would like to try to paint pictures of flowers, people, landscapes, and so forth?

Yes 27% No 73%

PEACE

(AIPO—Dec. 2, '49) Now that Russia has the atom bomb, do you think another war is more likely or less likely?

	<i>More likely</i>	<i>Less likely</i>	<i>No difference</i>	<i>No opinion</i>
National total	45%	28%	17%	10%
BY EDUCATION				
College	36%	35%	23%	6%
High school	44	28	19	9
Grade school	50	26	12	12

(AIPO—Jan. 11, '50) Do you believe that the Russian Government sincerely wants peace? Asked in June '49.

Yes 22% No 60% No opinion 18%

POLITICAL PARTIES

(AIPO—Nov. 18, '49) The Republican Party has not won a presidential election since 1928. What do you, yourself, think is wrong with the Republican Party today?

	<i>National opinion</i>	<i>Republican opinion</i>
Big business party; all for rich, nothing for poor	23%	12%
Poor leadership; need new blood, new candidates	20	24
Poor platform; indefinite; no liberalism; copy Democrats	13	13
Lack of drive; don't work hard enough; poorly organized	8	12
Not united	4	7
Nothing wrong	5	8
Miscellaneous	13	16
Don't know	16	10
	<hr/> 102%*	<hr/> 102%*

* Percentages add to more than 100 because some respondents had more than one fault to find.

(AIPO—Dec. 18, '49) As you feel today, which political party, the Republican or Democratic, do you think serves the interests of the following groups best? The groups listed were: farmers; business owners and professional people; skilled workers, such as carpenters, plumbers, electricians; unskilled workers, such as manual laborers; and white-collar workers or office workers. After voting on the preceding question, each person was asked further: In which of these occupational groups would you place yourself?

	<i>Republican</i>	<i>Democratic</i>	<i>No difference</i>	<i>No opinion</i>
White-collar opinion on party best for their class	37%	33%	19%	11%
Business and professional opinion on party best for their class	59	24	9	8
Farm opinion on party best for their class	16	65	10	9
Unskilled workers' opinion on party best for their class	10	64	10	16
Skilled workers' opinion on party best for their class	12	59	11	18

(AIPO—Jan. 4, '50) Do you think the South would be better off, in general, if there were two political parties of about equal strength, instead of one strong party as there is at present?

	<i>Yes</i>	<i>No</i>	<i>No opinion</i>
National total	60%	18%	22%
OPINION IN THE SOUTH IN COMPARISON WITH EARLIER DATES			
1939	46%	35%	19%
1944	49	28	23
Current survey	55	25	20

(AIPO—Jan. 6, '50) On many issues, Southern Democrats in Congress have been voting with Republicans. Would you like to have the Republican Party officially join with the Southern Conservative Democrats in a new political party to be called by some such name as "Republican-States' Rights Party"?

	<i>Yes</i>	<i>No</i>	<i>No opinion</i>
Republicans* throughout the country	33%	33%	34%
Southern voters	29	42	29

* Democrats polled throughout the country opposed the idea 2-to-1.

POLITICS

(AIPO—Oct. 19, '49) In politics as of today do you consider yourself a Republican, a Democrat, or an Independent?

	<i>Democrat</i>	<i>Republican</i>	<i>Independent</i>
National total	48%	32%	20%
BY EDUCATION			
College	32%	42%	26%
High school	47	33	20
Grade school	53	28	19
BY AGE			
21-29 years	51%	23%	26%
30-49 years	50	30	20
50 years and over	43	39	18

(AIPO—Oct. 23, '49) If you were voting for Congressman today, would you be most likely to vote for the Republican, the Democratic, or the candidate of some other party?	Democratic	45%
	Republican	32
	Other parties	3
	Undecided	20

(AIPO—Nov. 6, '49) Here is a list of men who have been mentioned as possible candidates for the Republican Party. Which one would you like to see nominated as Republican candidate for President? Asked of Republicans and Independents.

	<i>Republicans</i>	<i>Independents</i>
Dwight D. Eisenhower	25%	32%
Harold E. Stassen	19	14
Sen. Robert A. Taft	15	9
Gov. Thomas E. Dewey	12	8
Gov. Earl Warren	10	10
Sen. Arthur H. Vandenberg	6	11
Sen. Leverett Saltonstall	3	3
Sen. John W. Bricker	3	2
Others in list*	1	2
None of these	2	3
Don't know	4	7

101%**

* Ten names were submitted in the list.

** Percentages add to more than 100 because a few Independent voters gave more than one selection.

(AIPO—Nov. 11, '49) Do you think President Truman will be a candidate for re-election in 1952?

IN COMPARISON WITH OPINION IN JUNE

	<i>Will run</i>	<i>Will not run</i>	<i>No opinion</i>
Opinion in June	57%	32%	11%
Current opinion	65	23	12
CURRENT OPINION BY POLITICS			
Democratic	65%	24%	11%
Republican	69	22	9

THE QUARTER'S POLLS

185

(AIPO—Nov. 23, '49) Here is a list of men who have been mentioned as possible candidates for the Democratic Party. Which one would you like to see nominated as the Democratic candidate for President? Asked of Democrats.

Harry S. Truman	40%	Chester Bowles	2%
Franklin D. Roosevelt, Jr.	22	Louis Johnson	1
Alben W. Barkley	12	Others in list*	1
William O. Douglas	3	None of these	6
Fred M. Vinson	3	Don't know	8
Scott W. Lucas	2		

* Ten possible choices were listed.

(AIPO—Oct. 30 and Nov. 7, '49) In the election for United States Senator this November, do you favor the Republican candidate, Dulles, or the Democratic candidate, Lehman? Asked only in New York state.

	<i>Oct. 30</i>	<i>Nov. 7</i>
Lehman	46%	46%
Dulles	39	34
Undecided	15	20

(AIPO—Jan. 13, '50) If there were a general election tomorrow, how would you vote? Asked in Great Britain by the British Institute of Public Opinion.

IN COMPARISON WITH EARLIER DATES

	<i>August '49</i>	<i>September '49</i>	<i>November '49</i>	<i>December '49</i>
Conservative	37%	39%	41%	39%
Labor	37	36	32	35
Liberal	10	9	11	11
Other	2	2	1	2
Undecided	14	14	15	13

PRICES

(AIPO—Dec. 9, '49) Do you think that prices are likely to be affected [by the devaluation of the pound]? Asked in Great Britain by the British Institute of Public Opinion.

Prices will go up	77%
Prices will go down	2
Will have no effect	5
Don't know what effect	12
Not questioned because hadn't heard of devaluation	4

PROFIT

(FOR.—Nov. '49) Which one of these statements do you come closest to agreeing with?

Profits are not necessary to make our economic system work, and the Government should take all of them away in taxes	1%
Some profits are necessary, but the Government should tax away all profits over a certain amount	13
There shouldn't be any top limit on profits, but the Government should tax big profits at a higher percentage rate than small profits	52
There shouldn't be any top limit on profits, and the Government should tax all profits at the same rate	16
The Government shouldn't tax profits at all	7
Express no opinion	11

(FOR.—Nov. '49) Suppose the Government guaranteed all big business against losing more than 6 per cent a year, but in return took away all profits they made that were over 6 per cent. If the Government did this, do you think that American business would produce more, less, or about the same amount of goods that people need as it does now?

	<i>More</i>	<i>Same amount</i>	<i>Less</i>	<i>Express no opinion</i>
National total	9%	20%	51%	20%
BY OCCUPATION				
Professional men and executives	9%	12%	75%	4%
Farmers	9	19	60	12
Urban workers	12	22	48	18
Unemployed	9	33	31	27

(FOR.—Nov. '49) There is a better chance of developing new ways of making better things for less money if businessmen are allowed to make a profit than if they are not allowed to make a profit. Would you say this statement was more true than false or more false than true?

More true than false	82%
More false than true	6
Express no opinion	12

(FOR.—Nov. '49) Now here is a list of words. I'd like you to tell me which three or four words on the list come first to your mind when the word "profits" is mentioned? The words on the list were given in random order rather than classed as "favorable," "neutral," or "unfavorable." The mentions add to more than 300 per cent, indicating that the average respondent picked between three and four words.

<i>Favorable</i>		<i>Neutral</i>		<i>Unfavorable</i>	
Good management	58%	Big earnings	38%	High prices	24%
Efficiency	37	Large corporations	23	Speculation	15
Good wages	34	Taxes	13	Profiteering	13
Opportunity	24	Risk	11	Monopoly	9
Incentive	10	Small business	3	Exploitation	3
—		—		—	
163%		88%		64%	
None or express no opinion			8%		

(FOR.—Nov. '49) A local independent grocer has \$100,000 invested in his business. Which figure comes closest to the amount of profit you think it would be fair for him to earn each year after he has paid all expenses and taxes—\$1,000, \$2,000, \$5,000, \$10,000, \$20,000, or \$50,000? A big food corporation has \$100 million invested by stockholders in its business. Which figure comes closest to the amount of profit you think it would be fair for it to earn each year after paying all expenses and taxes—\$1 million, \$2 million, \$5 million, \$10 million, \$20 million, or \$50 million?

<i>The grocer</i>			<i>The corporation</i>		
\$1,000	2%	23%	\$1,000,000	11%	38%
2,000	3		2,000,000	7	
5,000	18		5,000,000	20	
10,000	37		10,000,000	23	
20,000	20	61%	20,000,000	13	40%
50,000	4		50,000,000	4	
Express no opinion	16		Express no opinion	22	

(FOR.—Nov. '49) The U.S. Steel Corp. recently reported that it earned a profit of \$130 million in 1948 after paying all wages, salaries, depreciation, taxes, etc. Would you say that most of this \$130 million went into the pockets of just a few people or that it was distributed widely among a lot of people?

Go to a few people	28%
Go to many people	54
Express no opinion	18

THE QUARTER'S POLLS

187

(FOR.—Nov. '49) What do you suppose the U.S. Steel Corp. did with the money it didn't distribute to stockholders?

Invested it, built up a reserve	38%	} 71%
Bought new and better machinery and equipment	17	
Used it for expansion	10	
Used it for research and development	6	
Gave it to executives or big stockholders	10	
Paid bonuses to the workers	4	
Philanthropies	2	
Paid it to the Government	1	
All other	4	
No opinion	32	
	<hr/> 124%*	

* Percentages add to more than 100 because some respondents gave more than one answer.

(FOR.—Nov. '49) Here is a list of some different things a company can do with its profits. Which things, if any, would you guess the U.S. Steel Corp. did with some of the profits it made last year? Which things, if any, on this list do you think a company like U.S. Steel Corp. should do with some of the profits it makes? Are there any things on the list you think a company like U.S. Steel Corp. does too much of?

	<i>Did</i>	<i>Should do</i>	<i>Does too much of</i>
Put some of the profits into new and better machinery and equipment	56%*	37%	1%
Put some of the profits into research and the development of new products	51	38	1
Put some of the profits aside for a "rainy day"	37	29	6
Pay some of the profits to stockholders as interest on their investment	42	31	5
Pay some of the profits to its executives as a bonus in addition to their regular salaries	35	13	29
Pay some of the profits to its workers as a bonus in addition to their regular wages	28	48	1
Reduce the size of its profits by making its products cheaper for the consumer to buy	11	41	2
All of these things	12	20	—
None of them	—	—	23
No opinion	16	10	42

* Since respondents were asked to name more than one thing, percentages add to more than 100.

(FOR.—Nov. '49) In the long run, most of the profits of big business get into the pockets of the big bankers and financiers in Wall Street. Would you say this statement was more true than false or more false than true?

	<i>More true than false</i>	<i>More false than true</i>	<i>No opinion</i>
National total	52%	29%	19%
BY OCCUPATION			
Professional men and executives	33%	63%	4%
Business proprietors	53	38	9
Farmers	54	31	15
Urban workers	63	22	15

(FOR.—Nov. '49) Do you think most big corporations usually try to give a true picture to the public about the profits they make, or do you think they usually report more or less profits than they actually make, depending on what kind of impression they want to give?

Try to give a true picture	31%	} 43%
Have to tell the truth (volunteered)	12	
Don't tell truth—report less	34	} 44%
report more	3	
uncertain which	7	
Express no opinion	13	

PUBLIC FIGURES

(AIPO—Oct. 21, '49) Do you approve or disapprove of the way Truman is handling his job as President?

IN COMPARISON WITH EARLIER DATES

	<i>Approve</i>	<i>Disapprove</i>	<i>No opinion</i>
January	69%	17%	14%
March	57	24	19
July	57	26	17
Current survey	51	31	18

CURRENT OPINION OF SELECTED GROUPS

Union members	57%	27%	16%
Farmers	45	40	15
Independent voters	42	38	20

(AIPO—Dec. 7, '49) Do you approve or disapprove of the way Robert A. Taft is handling his job as U.S. Senator?

	<i>Approve</i>	<i>Disapprove</i>	<i>No opinion</i>
National total	36%	22%	42%
Republicans only	58	10	32

BY OCCUPATION

Professional and business	49%	19%	32%
White-collar	43	22	35
Farmers	38	20	42
Manual workers	27	24	49

(AIPO—Dec. 7, '49) Do you think he [Senator Taft] should be re-elected to the U.S. Senate next year or not? Asked of 58% of a national sample who expressed some opinion on the manner in which Taft is handling his job as Senator.	Should be re-elected	33%
	Should not	22
	No opinion	3
		—
		58%

RELIGION

(AIPO—Dec. 25, '49) Do you, yourself, think any of the following things are likely to happen in the next 50 years? Among other questions was: Do you think people in this country will go to church more often or less often than they do now?

	<i>More often</i>	<i>Less often</i>	<i>No change</i>	<i>No opinion</i>
National total	39%	32%	21%	8%
BY AGE				
21-29 years	34%	40%	19%	7%
30-49 years	41	30	23	6
50 years and over	41	28	20	11

SOCIAL CONDITIONS

(AIPO—Nov. 12, '49) You hear some talk these days about young people in America "going to

THE QUARTER'S POLLS

189

the dogs." In general, would you say that young people today are more level-headed and have more common sense than young people did, say, 25 years ago or not as much?

	<i>More</i>	<i>Not as much</i>	<i>Same</i>	<i>No opinion</i>
National total	42%	28%	24%	6%
BY AGE				
21-29 years	47%	21%	25%	7%
30-49 years	44	26	25	5
50 years and over	36	36	21	7

(AIPO—Dec. 11, '49) Do you think the human race is getting better or worse from the standpoint of health? Knowledge? Moral conduct? Faith in religion? Peace of mind? Inner happiness?

	<i>Better</i>	<i>Worse</i>	<i>No difference</i>	<i>No opinion</i>
Health	73%	18%	6%	3%
Knowledge	82	7	7	4
Moral conduct	20	52	22	6
Faith in religion	33	42	18	7
Peace of mind	17	62	11	10
Inner happiness	21	51	18	10
OPINION ON PEACE OF MIND BY EDUCATION				
College	16%	74%	6%	4%
High school	18	63	11	8
Grade school	17	57	13	13

SOCIALISM

(AIPO—Oct. 28, '49) There has been some talk lately about "statism." What does that expression "statism" mean, or refer to, as you understand it?

States' rights	11%	State pride	1%
Government control	10	Miscellaneous	7
Socialism	3	Don't know	68

(AIPO—Nov. 9, '49) There has been some talk lately about the "welfare state." What does the expression "welfare state" mean or refer to, as you understand it?

Don't know	64%	Socialism	5%
Government benefits and services; Government takes care of people	21	Government control	3
		Miscellaneous	8
			101%*

* Percentages add to more than 100 because some respondents gave more than one answer.

(AIPO—Nov. 9, '49) In general, does the idea of a welfare state sound like a good or a poor idea to you? Asked of 36% of a national sample who offered some definition in response to the preceding question.	Good idea	13%
	Fair idea	4
	Poor idea	17
	Undecided	2
		36%

TAXATION

(AIPO—Nov. 30, '49) President Truman says the U.S. Government is spending more money than it is taking in and, therefore, federal income taxes must be raised next year. What is your opinion about raising federal income taxes next year?

Against it; don't like it; oppose any increase	46%
Taxes already too high	22
General approval: raise if needed; Truman probably right	14

Cut government expenses instead	8%
Raise taxes on rich and corporations only	3
Miscellaneous	3
No opinion	7
	<hr/>
	103%*

* Percentages add to more than 100 because some respondents gave more than one answer.

TOBACCO

(AIPO—Dec. 17, '49) Do you happen to smoke cigarettes now?

	<i>Smoke cigarettes</i>	<i>Do not smoke them</i>
National total	44%	56%
BY SEX		
Men	54%	46%
Women	33	67
BY AGE		
21-29 years	51%	49%
30-49 years	52	48
50 years and over	28	72

(AIPO—Dec. 17, '49) 44% of the national sample who said they smoked cigarettes were asked: Have you ever tried to give up smoking cigarettes?

Had tried 23% Had not tried 21% = 44%

(AIPO—Dec. 17, '49) Do you think cigarette smoking is harmful or not?

	BY SMOKING HABITS		
	<i>Harmful</i>	<i>Not harmful</i>	<i>No opinion</i>
Cigarette smokers	52%	45%	3%
Non-cigarette smokers	66	24	10

UNITED NATIONS

(AIPO—Oct. 22, '49) What is your opinion of the United Nations organization?

General approval—wonderful, good	42%
Qualified approval—good but not strong enough yet	19
Disapproval—failure, weak, worthless, all talk	19
No opinion	20

(AIPO—Oct. 22, '49) Do you think the United Nations has done a good job or a poor job in trying to settle world problems? Asked of 80% of a national sample who voiced an opinion on the United Nations.	Good job	27%
	Fair job	30
	Poor job	19
	No opinion	4
		<hr/>
		80%

(AIPO—Oct. 22, '49) Do you think the United Nations should be made into a stronger organization and have more power than it has now if Russia and her satellites (nations under her control) should drop out? Asked of the same sample as the preceding question.	Should	62%
	Should not	8
	No opinion	10
		<hr/>
		80%

(AIPO—Dec. 14, '49) Under its present government, do you think Spain should or should not become a member of the United Nations? Asked of 56% of a national sample who, in response to an earlier question, were able to identify Franco.

Should	26%
Should not	18
No opinion	12
Not questioned because unfamiliar with Franco regime	44

WAGES

(AIPO—Aug. 10, '49) Have you heard or read anything about the recent dispute between the steel industry and labor unions? 56% of the sample who were familiar with the subject were asked further: President Truman has appointed a committee to look into the steel dispute and to make recommendations. Do you think the committee should or should not recommend another wage increase for steel workers?

	<i>Should</i>	<i>Should not</i>	<i>No opinion</i>	<i>Unfamiliar</i>
National total	12%	34%	10%	44%
BY OCCUPATION				
Professional and business	9%	49%	12%	30%
White-collar	10	38	10	42
Farmers	6	41	9	44
Manual workers	16	24	10	50
Union members only	24%	23%	10%	43%

(AIPO—Aug. 10, '49) What's your best guess as to what the [steel] committee will decide about a wage increase? Asked of 56% of the sample who had followed the dispute.

Will recommend increase	24%
Will not	15
No opinion	17
Hadn't followed dispute	44

WIRE TAPPING

(AIPO—Aug. 27, '49) Will you tell me what your understanding is of the term "wire tapping"? 67% of the sample who gave reasonably correct answers were asked further: Do you think it is right (fair) or not, to get evidence for use in a court trial by means of wire tapping?

Yes	22%
Qualified yes	5
No	31
No opinion	9
Unfamiliar with term	33

WOMEN

(AIPO—July 23, '49) Do you think it's all right for young women to work for the first few years of married life to help earn enough so they can be married?

	<i>Yes</i>	<i>No</i>	<i>No opinion</i>
National total	79%	17%	4%
BY SEX			
Men	77%	19%	4%
Women	81	14	5
BY AGE			
21-29 years	84%	12%	4%
30-49 years	78	17	5
50 years and over	76	20	4

(AIPO—July 30, '49) A woman has been named by President Truman to be United States Minister (representative) to the European country of Luxembourg. Do you approve or disapprove of having a woman as ambassador or minister?

	<i>Approve</i>	<i>Disapprove</i>	<i>No opinion</i>
National total	54%	34%	12%
BY SEX			
Men	48%	39%	13%
Women	60	28	12

(AIPO—Oct. 29, '49) If the party whose candidate you most often support nominated a woman for President of the United States, would you vote for her if she seemed qualified for the job?

IN COMPARISON WITH OPINION IN 1937

	<i>Yes</i>	<i>No</i>	<i>No opinion</i>
Current opinion	48%	48%	4%
1937	33	63	4
BY SEX			
Men today	45%	50%	5%
Men in 1937	27	69	4
Women today	51	46	3
Women in 1937	40	57	3

CURRENT OPINION BY POLITICS

	<i>50%</i>	<i>48%</i>	<i>2%</i>
Democratic	50%	48%	2%
Republican	46	50	4

(AIPO—Oct. 29, '49) Would you vote for a woman for Vice-President of the United States if she seemed qualified for the job?	Yes	53%
	No	43
	No opinion	4

WORLD POLITICS

(AIPO—Jan. 1, '50) During the next 50 years, do you think most nations of the world will have a democratic government like the U.S., a communistic government like Russia, or a socialistic government like England?

	<i>Democratic</i>	<i>Socialistic</i>	<i>Communist</i>	<i>Same as now</i>	<i>No opinion</i>
National total	55%	10%	7%	1%	27%
BY EDUCATION					
College	46%	26%	10%	2%	16%
High school	63	8	5	1	23
Grade school	50	5	8	1	36

(AIPO—Jan. 11, '50) As you hear and read about Russia these days, do you believe Russia is trying to build herself up to be the ruling power of the world—or is Russia just building up protection against being attacked in another war?

IN COMPARISON WITH EARLIER DATES

	<i>Ruling power</i>	<i>Protection</i>	<i>No opinion</i>
June, 1946	58%	29%	13%
March, 1948	77	12	11
May, 1949	66	15	19
Current survey	70	18	12

CURRENT OPINION BY EDUCATION

	<i>73%</i>	<i>21%</i>	<i>6%</i>
College	73%	21%	6%
High school	72	18	10
Grade school	67	17	16