# Curriculum Vitae NORA E. GORDON

McCourt School of Public Policy 306 Old North Georgetown University 37th & O Streets, NW Washington, D.C. 20057 tel: (202) 687-6756 fax: (202) 687-5544 e-mail: Nora.Gordon@georgetown.edu http://explore.georgetown.edu/people/neg24/

### **ACADEMIC APPOINTMENTS**

*Georgetown University, Washington, D.C.* Associate Professor, Georgetown Public Policy Institute, 2010 – present Courtesy appointment, Department of Economics, 2011 – present

National Bureau of Economic Research, Cambridge, MA Research Associate, 2010 – present Faculty Research Fellow, 2003 – 2010 Program Affiliations: Economics of Education, Public Economics

*University of California, San Diego* Assistant Professor, Department of Economics, 2002 – 2010 Affiliate, Center for Research on Educational Equity, Assessment and Teaching Excellence, 2002 – 2010

#### **OTHER EMPLOYMENT**

*Council of Economic Advisers*, Washington, D.C. Staff economist, 1998 – 1999. *Mathematica Policy Research*, Washington, D.C. Research assistant/programmer. 1995 – 1996.

## **EDUCATION**

Harvard University, Cambridge, MA

Ph.D. in Economics, June 2002, Dissertation: "Essays in the Economics of Education" A.M. in Economics, June 2000

Swarthmore College, Swarthmore, PA B.A. with distinction in Economics, with the Concentration in Public Policy, June 1995

#### GRANTS

McCourt School of Public Policy, Georgetown University. McCourt Faculty Development Grant, \$20,000, 2015.

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Georgetown University Initiative on Technology-Enhanced Learning, cohort grant. *Building a Lecture Capture Library for Microeconomics*, 2014 – 2015, \$2,500.

Georgetown University Initiative on Technology-Enhanced Learning, Level 1 grant, principal investigator. *Flipping (Parts of) the Public Finance Classroom*, 2013 – 2014, \$4,600. Georgetown University Summer Research Grant, 2013.

- NBER Disability Research Center, co-principal investigator with Anna Aizer and Melissa Kearney. *Exploring the Growth of the Child SSI Caseload in the Context of the Broader Policy and Demographic Landscape*, 2012 2013, Project NB13-02, \$122,754.
- American Educational Research Association, Small Grant, principal investigator. School Choice and "Excess" School Segregation: Does School Choice Policy Explain Which Districts Have Schools More Segregated than their Neighborhoods? 2009 – 2011, \$31,022.
- Spencer Foundation, Research Grant, *The Federal Role in Equality of Educational Opportunity: Evidence from the Civil Rights Act and Title I*, co-principal investigator with Elizabeth Cascio (PI) and Sarah Reber, 2006 – 2008, Award Number 200600131, \$157,400.
- National Science Foundation, Research Grant, *Local Responses to Federal Education Policy: Evidence from the Civil Rights Act and Title I*, principal investigator with co-PIs Elizabeth Cascio, Ethan Lewis, and Sarah Reber, 2005 – 2007, Award Number 0519126, \$220,441.
- Joint Center for Poverty Research, Census Research Development Grant, *Effects of Welfare Reform on Immigrants' Welfare Participation: How "Chilling" Are They, and Why?* principal investigator with co-PI Francesca Mazzolari, 2003 2004.

## **FELLOWSHIPS**

Thomas B. Fordham Institute, Fordham Scholar, 2008-09

National Academy of Education/Spencer Foundation Postdoctoral Fellow, 2006-07 University of California, San Diego, Berglund Faculty Scholar, 2002-07 Advanced Studies Fellowship Program, Brown University, Postdoctoral Fellow, 2002-05 Spencer Foundation Dissertation Fellowship for Research Related to Education, 2001-02 American Educational Research Association Dissertation Fellowship, 2001-02 Lincoln Institute for Land Use Policy Dissertation Grant, 2000-01 Multidisciplinary Program in Inequality and Social Policy, Kennedy School of Government, Graduate Fellow, 1999-2002

## PUBLICATIONS

- Gordon, Nora and Sarah Reber. 2015. "The Quest for a Targeted and Effective Title I ESEA: Challenges in Designing and Implementing Fiscal Compliance Rules." *RSF: the Russell Sage Foundation Journal of the Social Sciences* 1(3).
- Gordon, Nora. 2015. "The Changing Federal Role in Education Finance and Governance." In *Handbook of Research in Education Finance and Policy*, 2<sup>nd</sup> ed. Helen F. Ladd and Margaret E. Goertz, eds. New York: Routledge. (Significant revision from 1<sup>st</sup> ed.)
- Gordon, Nora. 2014. "High School Graduation in the Context of Changing Elementary and Secondary Education Policy and Income Inequality: The Last Half Century." In *Human Capital and History: The American Record*. Leah Platt Boustan, Carola Frydman, and Robert A. Margo, eds. Chicago: University of Chicago Press.

- Cascio, Elizabeth, Nora Gordon, and Sarah Reber. 2013. "Local Responses to Federal Grants: Evidence from the Introduction of Title I in the South." *American Economic Journal: Economic Policy* 5(3), 126-159.
- Forbes, Silke and Nora Gordon. 2012. "When Educators Are the Learners: Private Contracting by Public Schools." *B.E. Journal of Economic Analysis and Policy, Contributions*, 12(1).
- Cascio, Elizabeth, Nora Gordon, Ethan Lewis, and Sarah Reber. 2010. "Paying for Progress: Conditional Grants and the Desegregation of Southern Public Schools." *Quarterly Journal of Economics*, 125(1): 445-482.
- Gordon, Nora and Brian Knight. 2009. "A Spatial Merger Estimator with an Application to School District Consolidation." *Journal of Public Economics*, 93(5-6): 752-765.
- Cascio, Elizabeth, Nora Gordon, Ethan Lewis, and Sarah Reber. 2008. "From *Brown* to Busing." *Journal of Urban Economics*, 64(2): 296-325.
- Cascio, Elizabeth, Damon Clark, and Nora Gordon. 2008. "Education and the Age Profile of Literacy into Adulthood across Countries," *Journal of Economic Perspectives*, 22(3): 47-70.
- Gordon, Nora and Brian Knight. 2008. "The Effects of School District Consolidation on Educational Cost and Quality," *Public Finance Review*, 36(4): 408-430.
- Gordon, Nora. 2008. "Intergovernmental grants." In *The New Palgrave Dictionary of Economics*, 2<sup>nd</sup> edition, eds. Steven N. Durlauf and Lawrence E. Blume and. New York: Palgrave Macmillan. doi:10.1057/9780230226203.0822
- Gordon, Nora. 2008. "The Changing Federal Role in Education Finance and Governance." In *Handbook of Research in Education Finance and Policy*, Helen F. Ladd and Edward B. Fiske, eds. New York: Routledge.
- Gordon, Nora. 2007. "Challenges in Redistributing Resources across Local School Districts: Evidence from Title I and State School Finance Equalizations." In *To Educate a Nation: Federal and National Strategies of School Reform*, eds. Carl Kaestle and Alyssa Lodewick. Lawrence, KS: University Press of Kansas.
- Baicker, Katherine and Nora Gordon. 2006. "The Effect of State Education Finance Reform on Total Local Resources," *Journal of Public Economics*, 90(8-9): 1519-1534.
- Dunn, Laura B., and Nora E. Gordon. 2005. "Improving Informed Consent and Enhancing Recruitment for Research by Understanding Economic Behavior," *Journal of the American Medical Association*, 293(5): 609-612.
- Gordon, Nora and Emiliana Vegas. 2005. "Educational Finance Equalization, Spending, Teacher Quality and Student Outcomes: The Case of Brazil's FUNDEF," in E. Vegas (ed.), *Incentives to Improve Teaching: Lessons from Latin America*. Washington, DC: The World Bank.
- Gordon, Nora. 2004. "Do Federal Grants Boost School Spending? Evidence from Title I," *Journal of Public Economics*, 88(9-10): 1771-1792.
- Gordon, Nora. 2003. "Following Federal Education Dollars to Their Local Destinations: Effects of Title I Revenue on Taxes and Local Public Goods," *National Tax Association Proceedings*.

# WORK IN PROGRESS

Gordon, Nora and Sarah Reber. "The Effects of School Desegregation on Intergroup Relations: Evidence from Mixed-Race Births." Aizer, Anna, Nora Gordon, and Melissa Kearney. "Exploring the Growth of the Child SSI Caseload in the Context of the Broader Policy and Demographic Landscape."

Gordon, Nora, and Tara Watson. "School Choice and 'Excess' School Segregation: Does School Choice Policy Explain Which Districts Have Schools More Segregated than their Neighborhoods?"

## TEACHING

Intermediate microeconomics (M.P.P. – Georgetown) Public policy thesis course (M.P.P. - Georgetown) Education policy (M.P.P. - Georgetown) Public economics (M.P.P. - Georgetown) Public economics – government expenditure (undergraduate and Ph.D. - UCSD) Economics of education (undergraduate - UCSD)

Dissertation advising at Georgetown: Anna Markowitz, psychology Karen Kitchins, political science

## INVITED SEMINARS AND CONFERENCE PRESENTATIONS

2015-2016: Columbia University Teachers' College 2014-2015: ESEA at Fifty and Beyond, Russell Sage Foundation 2013-2014: University of Virginia; Bureau of Labor Statistics; University of Kentucky; University of Illinois; Association of Public Policy and Management; University of Maryland (Education); Keynote Address to Workshop on Educational Governance and Finance sponsored by Norwegian University of Science and Technology 2012-2013 (parental leave): Human Capital and History Conference in honor of Claudia Goldin 2011-2012: University of Maryland; Office of Tax Analysis, U.S. Department of the Treasury; Center for Education Policy Analysis, Stanford University; Association of Public Policy and Management; American Economic Association; Association for Education Finance and Policy 2010-2011: Brookings Institution Economic Studies Seminar; Brown University; George Washington University; University of Kentucky; Michigan State University (Visiting Scholar in Predoctoral Interdisciplinary Training Program in Economics of Education); Vanderbilt University 2009-2010: parental leave 2008-2009: Federal Reserve Bank of Chicago; American Education Finance Association; Duke University; University of Virginia; Georgetown University; All-UC Labor Workshop 2007-2008: University of California, Irvine; University of California, Davis 2006-2007: parental leave 2005-2006: Stanford University Graduate School of Education; Stanford University Department of Economics; Carnegie-Mellon/University of Pittsburgh; Association for Public Policy and Management; University of California, Santa Barbara; University of California, Irvine 2004-2005: University of California, Santa Cruz; Education, Diversity and Public Policy in

California, conference at UC Davis; So Cal Applied Micro Conference, UCLA

2003-2004: NBER-CES Trans-Atlantic Public Economics Seminar on Fiscal Federalism,

Munich; Harris School, University of Chicago, Conference on Implications of No Child Left Behind; Northwestern University; American Educational Research Association; American Education Finance Association; American Economics Association; National Tax Association; Stanford University
<u>2002-2003</u>: University of California, Los Angeles; University of California, Davis; University of California, Riverside; University of Texas at Dallas; NBER University Research Conference, Economic Analysis of Government Expenditure Programs; University of California, Berkeley; 2002 NBER Summer Institute, Labor Studies/Education
<u>2001-2002</u>: UC San Diego; UC Santa Cruz; RAND; Harris School, University of Chicago;

Federal Reserve Bank of New York; Georgetown University; National Tax Association; American Educational Research Association

## **PROFESSIONAL AND PUBLIC SERVICE**

Member: District of Columbia State Title I Committee of Practitioners, 2015 – 2017. Mentor: Spencer Foundation Dissertation and Postdoctoral Fellows, 2013-14 Reviewer (journal articles): *American Economic Journal: Applied Economics, American* 

Ter (Journal articles): American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, American Journal of Education, B.E. Journals in Economic Analysis and Policy, Developmental Psychology, Economic Journal, Economics of Education Review, Education Finance and Policy, Education Next, Educational Evaluation and Policy Analysis, Educational Policy, Empirical Economics, International Tax and Public Finance, Journal of Health Economics, Journal of Human Resources, Journal of the Japanese and International Economies, Journal of Labor Economics, Journal of Law, Economics, and Organizations, Journal of Policy Analysis and Management, Journal of Population Economics, Journal of Public Economics, Journal of Risk and Uncertainty, Journal of Urban Economics, National Tax Journal, Public Choice, Public Finance Review, Quarterly Journal of Economics, Review of Economics and Statistics, Social Forces.

- Reviewer (grants): National Science Foundation, Social Science and Humanities Research Council of Canada, Spencer Foundation
- Research Affiliate, Los Angeles Education Research Institute
- Member: American Economics Association, Association for Education Finance and Policy, Association for Public Policy and Management, National Alliance for Medicaid in Education
- Advisory board member, School Attendance Boundary Information System (SABINS) Data Project, NSF Award No. 0921279, Co-PIs John Warren and Salvatore Saporito. 2009 – 2012.
- American Educational Research Association Division L Dissertation Award Committee member, 2009

## **UNIVERSITY SERVICE**

Georgetown University

McCourt School junior recruiting committee, chair, 2014 – 2015 GU Advisory Board on Integrative Learning Analytics, 2013 – 2014 GPPI visioning committee, 2013 – 2014 GU Digital Measures committee, 2012 – 2013 GPPI junior recruiting committee, 2011 – 2012 GPPI curriculum committee, 2010 – 2011 GPPI track chair for Education, Social and Family Policy, 2010 – 2011 University of California, San Diego Teacher Education Program Graduate Group California Cultures in Comparative Perspective Steering Committee