

Pocatello, ID

Advanced industries employ

1,493

full-time workers. (2015)

These direct jobs supports an additional

1,190

indirect jobs in other industries in the region.

Advanced industries produce

\$0.2

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$47,054

dollars per year (2015).

Advanced industries directly account for

4.1%

of all jobs in the region.

This employment share is

#225

among all small metros.

This accounts for

7.7%

of all output in the region (2015).

This compares to average pay of

\$34,021

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOB

RANK:
#260

2.70%

3.12%

RANK:
#87

2.46%

-2.69%

Pocatello, ID

U.S.

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What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Pocatello, ID

Twenty-Five Largest Advanced Industries (2015)

There are 5 advanced industries in Pocatello, ID with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5413	Engineering	230	0.66	15.5%	4.2%	15.5%	9.5%	-0.7%	6.4%
5416	Management Consulting	200	0.62	13.2%	37.3%	11.7%	9.2%	28.9%	3.5%
2211	Power Generation & Supply	190	1.89	12.5%	2.8%	-7.4%	23.3%	-4.1%	-11.9%
3253	Pesticides & Fertilizers	160	17.59	10.9%	3.2%	-0.9%	7.9%	-4.6%	-5.6%
3353	Electrical Equipment	70	1.97	4.7%	0.5%	3.0%	3.9%	13.9%	-11.1%
3359	Misc. Electrical Equipment	70	2.04	4.4%	1.6%	2.4%	3.4%	7.8%	0.8%
3344	Semiconductors	60	0.70	4.3%	-1.6%	2.4%	8.2%	-1.3%	9.7%
3399	Misc. Manufacturing	60	0.86	4.0%	3.4%	6.4%	1.3%	9.4%	0.1%
5179	Other telecommunications	50	2.37	3.2%	6.0%	-2.0%	4.8%	12.2%	-2.4%
3391	Medical Equipment & Supplies	40	0.56	2.9%	-7.6%	2.4%	1.2%	0.0%	-7.4%
5415	Computer Systems Design	30	0.07	2.1%	1.1%	0.0%	1.8%	3.7%	-0.1%
5417	R&D Services	30	0.18	2.0%	14.5%	29.1%	3.5%	21.7%	23.2%
3332	Industrial Machinery	20	0.86	1.6%	18.6%	-10.6%	1.1%	20.8%	-15.5%
5172	Wireless Telecom Carriers	20	0.72	1.6%	-6.9%	-2.0%	1.0%	-14.7%	1.7%
3362	Motor Vehicle Body & Trailers	20	0.62	1.5%	1.6%	2.2%	0.5%	-11.1%	-7.9%
5152	Cable and Other Subscription Programming	20	1.43	1.5%	-2.7%	-2.2%	1.8%	3.1%	-5.6%
3315	Foundries	20	0.55	1.1%	4.6%	3.1%	3.6%	15.0%	-11.8%
5112	Software Products	20	0.19	1.1%	11.5%	-5.7%	2.0%	11.4%	-3.2%
6215	Medical and Diagnostic Laboratories	20	0.25	1.1%	6.7%	-3.0%	0.6%	2.8%	2.1%
5182	Data Processing & Hosting	10	0.19	0.9%	26.0%	8.0%	1.0%	17.8%	25.3%
3313	Aluminum Products	10	0.88	0.9%	0.0%	4.1%	0.3%	-7.9%	-1.3%
3254	Pharmaceuticals	10	0.14	0.7%	3.6%	0.0%	1.5%	15.5%	3.9%
3364	Aircraft Products & Parts	10	0.08	0.7%	-10.6%	0.0%	0.6%	-20.7%	-0.1%
3279	Stone & Mineral Products	10	0.49	0.6%	-14.5%	-5.1%	0.4%	-8.4%	-14.1%
3341	Computer Equipment	10	0.22	0.6%	0.0%	6.1%	1.7%	0.3%	2.4%
IFG	Advanced industries manufacturing	660	0.48	44.2%	1.5%	0.7%	38.9%	1.6%	-3.4%
	Advanced industries energy	190	1.23	12.9%	2.7%	-6.8%	25.6%	-4.3%	-9.8%
	Advanced industries services	640	0.39	42.9%	10.7%	9.8%	35.5%	9.3%	4.5%
	ADVANCED INDUSTRIES TOTAL	1,490	0.47	100.0%	4.8%	3.1%	100.0%	1.7%	-2.7%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.