

Eau Claire, WI

Advanced industries employ

5,334

full-time workers. (2015)

These direct jobs supports an additional

4,270

indirect jobs in other industries in the region.

Advanced industries produce

\$0.8

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$55,309

dollars per year (2015).

Advanced industries directly account for

6.0%

of all jobs in the region.

This employment share is

#145

among all small metros.

This accounts for

10.0%

of all output in the region (2015).

This compares to average pay of

\$40,957

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

RANK:
#210

2.70%

JOBS

RANK:
#220

2.46%

-0.92%

-0.21%

Eau Claire, WI

U.S.

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What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Eau Claire, WI

Twenty-Five Largest Advanced Industries (2015)

There are 5 advanced industries in Eau Claire, WI with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
3341	Computer Equipment	1,130	11.50	21.2%	-14.4%	-10.6%	21.6%	-11.6%	-14.2%
3344	Semiconductors	640	2.88	12.1%	56.1%	-5.7%	11.8%	58.9%	-2.5%
5416	Management Consulting	540	0.69	10.0%	-5.9%	-1.7%	8.4%	-7.1%	1.2%
5413	Engineering	490	0.57	9.1%	7.6%	2.3%	6.1%	5.3%	-0.7%
5415	Computer Systems Design	480	0.41	8.9%	6.0%	9.1%	8.5%	4.7%	13.1%
3363	Motor Vehicle Parts	260	0.77	4.9%	29.0%	8.9%	5.2%	35.9%	7.2%
3339	General Purpose Machinery	220	1.35	4.1%	0.0%	-0.9%	3.5%	2.1%	0.5%
3399	Misc. Manufacturing	190	1.11	3.6%	-3.9%	2.2%	2.0%	-2.6%	0.8%
3331	Agri., Constr., Mining Machinery	190	1.29	3.5%	3.6%	4.6%	3.1%	5.0%	4.1%
3315	Foundries	150	1.93	2.7%	1.9%	5.6%	1.5%	7.7%	-0.7%
3333	Commercial & Service Machinery	100	1.91	1.9%	3.8%	4.1%	1.9%	5.2%	8.3%
3336	Engine & Power Equipment	80	1.22	1.4%	2.5%	4.9%	1.1%	5.2%	-2.1%
3353	Electrical Equipment	70	0.77	1.3%	1.0%	1.5%	1.3%	2.3%	-6.2%
3332	Industrial Machinery	70	0.97	1.2%	3.6%	4.9%	1.2%	3.5%	4.3%
2211	Power Generation & Supply	70	0.27	1.2%	-8.1%	44.8%	3.7%	-5.4%	27.5%
3391	Medical Equipment & Supplies	60	0.30	1.0%	-3.9%	-6.5%	0.9%	-5.6%	-2.3%
3366	Ships & Boats	50	0.66	1.0%	18.3%	6.1%	1.4%	38.9%	8.6%
3369	Misc. Transportation Equipment	50	2.55	1.0%	18.0%	6.3%	0.9%	18.9%	3.6%
3345	Precision Instruments	50	0.21	0.9%	-21.2%	2.1%	0.8%	-17.4%	-7.3%
6215	Medical and Diagnostic Laboratories	50	0.30	0.9%	1.4%	-1.0%	0.7%	0.8%	0.1%
3359	Misc. Electrical Equipment	40	0.55	0.8%	0.8%	1.2%	0.7%	-3.4%	-3.2%
3351	Electrical Lighting Equipment	40	1.43	0.8%	1.7%	2.5%	1.0%	0.5%	11.5%
3254	Pharmaceuticals	40	0.24	0.8%	7.7%	8.2%	1.8%	-6.7%	5.2%
3361	Motor Vehicles	40	0.33	0.8%	19.7%	6.7%	0.5%	18.3%	2.4%
3279	Stone & Mineral Products	40	0.85	0.7%	-2.9%	31.4%	0.6%	-1.0%	14.2%
IFG	Advanced industries manufacturing	3,620	1.07	67.9%	-1.2%	-2.9%	65.8%	0.0%	-4.4%
	Advanced industries energy	90	0.23	1.6%	1.6%	43.9%	5.8%	1.7%	42.7%
	Advanced industries services	1,630	0.40	30.5%	0.7%	2.4%	28.4%	0.5%	5.3%
	ADVANCED INDUSTRIES TOTAL	5,330	0.68	100.0%	-0.7%	-0.9%	100.0%	0.2%	-0.2%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.