

Pensacola, FL

Advanced industries employ

10,010

full-time workers. (2015)

These direct jobs supports an additional

8,010

indirect jobs in other industries in the region.

Advanced industries produce

\$1.9

billion dollars in output in the region.
(2015, 2009 Chained)

Advanced industries pay, on average

\$75,035

dollars per year (2015).

Advanced industries directly account for

5.6%

of all jobs in the region.

This employment share is

#162

among all small metros.

This accounts for

12.1%

of all output in the region (2015).

This compares to average pay of

\$44,502

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

RANK:
#204

2.70%

JOBS

RANK:
#113

2.46%

2.28%

0.00%

Pensacola, FL

U.S.

Pensacola, FL

U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

SEE THE INTERACTIVE

www.brookings.edu/advancedindustries

FOLLOW US ON TWITTER

@BrookingsMetro | @MarkMuro1 | #AdvIndustries

DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Pensacola, FL

Twenty-Five Largest Advanced Industries (2015)

There are 6 advanced industries in Pensacola, FL with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5413	Engineering	1,560	0.91	15.6%	-3.1%	0.9%	8.8%	-3.1%	0.0%
5415	Computer Systems Design	1,500	0.64	15.0%	5.4%	1.2%	9.7%	7.4%	0.0%
5416	Management Consulting	1,300	0.83	13.0%	-0.1%	6.8%	7.5%	-4.5%	3.4%
3252	Resins & Synthetic Rubbers	1,120	9.73	11.2%	4.4%	1.7%	15.9%	14.5%	-0.2%
2211	Power Generation & Supply	970	2.00	9.7%	2.7%	-0.2%	32.4%	-0.5%	-1.9%
3336	Engine & Power Equipment	460	3.70	4.6%	10.5%	3.4%	2.1%	17.0%	1.3%
3391	Medical Equipment & Supplies	390	1.05	3.9%	3.3%	1.0%	2.6%	-1.1%	5.2%
3366	Ships & Boats	300	1.84	3.0%	16.5%	8.2%	1.1%	15.5%	1.5%
3279	Stone & Mineral Products	280	3.06	2.8%	5.0%	-2.8%	1.4%	1.2%	-8.5%
6215	Medical and Diagnostic Laboratories	230	0.74	2.3%	11.1%	-1.3%	1.4%	13.2%	5.2%
3359	Misc. Electrical Equipment	220	1.36	2.2%	43.6%	67.5%	1.1%	38.1%	69.0%
5172	Wireless Telecom Carriers	210	1.29	2.1%	-9.8%	-5.2%	3.0%	9.5%	-1.4%
3364	Aircraft Products & Parts	180	0.30	1.8%	6.8%	-24.6%	1.9%	7.4%	-11.6%
5417	R&D Services	180	0.22	1.7%	2.5%	3.0%	1.3%	5.4%	-0.1%
3399	Misc. Manufacturing	140	0.41	1.4%	9.7%	24.9%	0.6%	7.1%	21.6%
3251	Basic Chemicals	120	0.67	1.2%	-1.7%	3.4%	1.9%	9.5%	0.7%
3345	Precision Instruments	80	0.17	0.8%	8.5%	8.3%	0.7%	5.6%	19.2%
3253	Pesticides & Fertilizers	70	1.51	0.7%	13.9%	-1.4%	1.0%	24.4%	-2.2%
2111	Oil & Gas Extraction	70	0.29	0.7%	5.1%	8.3%	0.3%	7.1%	-9.4%
3341	Computer Equipment	50	0.26	0.5%	2.4%	10.0%	0.7%	2.5%	20.1%
3363	Motor Vehicle Parts	50	0.07	0.5%	2.2%	-11.1%	0.2%	1.3%	-11.3%
5191	Web Search Portals and Internet Publishing	50	0.16	0.5%	-23.2%	60.6%	0.3%	-29.9%	50.4%
3361	Motor Vehicles	40	0.17	0.4%	17.0%	-4.3%	0.2%	14.0%	-10.1%
3362	Motor Vehicle Body & Trailers	40	0.24	0.4%	39.3%	-2.2%	0.1%	32.2%	-5.2%
5182	Data Processing & Hosting	40	0.12	0.4%	8.2%	-17.7%	0.3%	1.0%	-18.2%
IFG	Advanced industries manufacturing	3,820	0.56	38.1%	6.8%	2.9%	33.5%	10.6%	1.3%
	Advanced industries energy	1,040	1.35	10.4%	2.8%	0.3%	32.7%	-0.4%	-2.0%
	Advanced industries services	5,160	0.63	51.5%	0.1%	2.2%	33.8%	1.1%	0.7%
ADVANCED INDUSTRIES TOTAL		10,010	0.63	100.0%	2.7%	2.3%	100.0%	3.2%	0.0%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.