

## Charlotte, NC-SC

Advanced industries employ

**106,203**

full-time workers. (2015)

These direct jobs supports an additional

**84,960**

indirect jobs in other industries in  
the region.

Advanced industries produce

**\$20.1**

billion dollars in output in the region.  
(2015, 2009 Chained)

Advanced industries pay, on average

**\$86,945**

dollars per year (2015).

Advanced industries directly  
account for

**9.5%**

of all jobs in the region.

This employment share is

**#33**

among all large metros.

This accounts for

**17.0%**

of all output in the region (2015).

This compares to average pay of

**\$57,066**

for all industries (2015).

Advanced industry annual average growth, 2013-2015

**OUTPUT**

**JOB**

3.82%  
RANK:  
**#33**

2.70%

6.74%  
RANK:  
**#7**

2.46%

Charlotte, NC-SC

U.S.

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### What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

### Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

### For More Information

#### VIEW THE FULL REPORT

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#### DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

# Charlotte, NC-SC

## Twenty-Five Largest Advanced Industries (2015)

There are 13 advanced industries in Charlotte, NC-SC with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5416	Management Consulting	17,740	1.82	16.7%	6.2%	11.9%	10.5%	3.3%	9.6%
5415	Computer Systems Design	12,570	0.86	11.8%	10.1%	14.9%	8.0%	9.1%	12.1%
5413	Engineering	9,500	0.89	8.9%	-4.0%	5.0%	5.5%	-3.7%	6.7%
3363	Motor Vehicle Parts	8,360	1.94	7.9%	4.8%	6.1%	7.6%	17.7%	8.8%
5182	Data Processing & Hosting	7,790	3.43	7.3%	6.6%	5.8%	6.1%	1.3%	7.3%
2211	Power Generation & Supply	3,640	1.20	3.4%	0.3%	2.3%	6.4%	1.8%	-15.0%
3339	General Purpose Machinery	3,040	1.50	2.9%	5.5%	3.8%	2.1%	1.7%	6.5%
3399	Misc. Manufacturing	2,610	1.22	2.5%	3.5%	7.9%	1.9%	8.7%	8.8%
3391	Medical Equipment & Supplies	2,460	1.05	2.3%	1.4%	-2.3%	2.4%	4.4%	1.1%
5112	Software Products	2,460	0.97	2.3%	4.9%	66.7%	4.0%	1.2%	42.5%
3336	Engine & Power Equipment	2,450	3.13	2.3%	17.9%	-1.0%	2.5%	17.5%	-2.6%
5152	Cable and Other Subscription Programming	2,170	4.59	2.0%	11.0%	0.9%	3.3%	21.0%	2.1%
3332	Industrial Machinery	2,160	2.51	2.0%	1.0%	3.7%	1.5%	-3.2%	3.5%
6215	Medical and Diagnostic Laboratories	2,150	1.09	2.0%	8.3%	21.8%	0.7%	3.3%	9.2%
3361	Motor Vehicles	2,070	1.32	1.9%	7.3%	8.1%	3.3%	27.5%	13.3%
3359	Misc. Electrical Equipment	2,010	2.03	1.9%	13.9%	5.2%	1.6%	7.3%	3.9%
5179	Other telecommunications	1,920	3.08	1.8%	-0.2%	-0.6%	1.9%	3.7%	-2.1%
3254	Pharmaceuticals	1,660	0.78	1.6%	5.1%	2.3%	7.7%	9.1%	4.7%
3252	Resins & Synthetic Rubbers	1,390	1.94	1.3%	10.9%	10.1%	2.5%	7.0%	4.4%
3341	Computer Equipment	1,370	1.11	1.3%	3.0%	-10.2%	2.2%	0.1%	-15.5%
3315	Foundries	1,250	1.32	1.2%	1.2%	8.5%	0.4%	18.0%	1.0%
3251	Basic Chemicals	1,210	1.07	1.1%	4.1%	0.2%	3.0%	1.2%	3.7%
3259	Misc. Chemicals	1,170	1.88	1.1%	6.3%	4.1%	2.3%	2.8%	1.1%
5172	Wireless Telecom Carriers	1,140	1.11	1.1%	-4.3%	0.8%	1.1%	4.1%	14.7%
3353	Electrical Equipment	1,040	0.95	1.0%	2.4%	0.7%	1.1%	-0.4%	4.1%
IFG	Advanced industries manufacturing	43,380	1.02	40.8%	4.8%	2.3%	51.1%	7.7%	2.2%
	Advanced industries energy	3,640	0.76	3.4%	0.3%	2.3%	6.4%	1.8%	-15.0%
	Advanced industries services	59,190	1.16	55.7%	4.3%	10.7%	42.4%	3.9%	10.3%
	<b>ADVANCED INDUSTRIES TOTAL</b>	<b>106,200</b>	<b>1.08</b>	<b>100.0%</b>	<b>4.4%</b>	<b>6.7%</b>	<b>100.0%</b>	<b>5.6%</b>	<b>3.8%</b>

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.