

Detroit, MI

Advanced industries employ

302,781

full-time workers. (2015)

These direct jobs supports an additional

242,220

indirect jobs in other industries in the region.

Advanced industries produce

\$52.6

billion dollars in output in the region.
(2015, 2009 Chained)

Advanced industries pay, on average

\$89,596

dollars per year (2015).

Advanced industries directly account for

15.5%

of all jobs in the region.

This employment share is

#3

among all large metros.

This accounts for

26.2%

of all output in the region (2015).

This compares to average pay of

\$56,259

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOB

3.24%

RANK:
#42

2.70%

4.30%

RANK:
#19

2.46%

Detroit, MI

U.S.

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What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Detroit, MI

Twenty-Five Largest Advanced Industries (2015)

There are 9 advanced industries in Detroit, MI with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010- 2013	2013- 2015		2010- 2013	2013- 2015
5413	Engineering	70,350	3.77	23.2%	9.2%	5.0%	13.8%	6.8%	7.0%
3363	Motor Vehicle Parts	67,320	8.99	22.2%	9.5%	6.5%	26.2%	13.8%	3.5%
5415	Computer Systems Design	36,690	1.45	12.1%	5.7%	3.4%	8.4%	6.0%	7.0%
3361	Motor Vehicles	27,240	9.99	9.0%	11.1%	3.9%	20.6%	14.8%	-0.2%
5417	R&D Services	17,690	2.02	5.8%	4.6%	10.5%	5.0%	3.8%	9.9%
5416	Management Consulting	17,450	1.03	5.8%	9.9%	-1.9%	4.2%	3.1%	7.0%
5182	Data Processing & Hosting	7,490	1.89	2.5%	5.7%	3.0%	1.1%	6.0%	14.4%
3339	General Purpose Machinery	6,580	1.86	2.2%	8.2%	6.7%	1.1%	10.2%	1.7%
3399	Misc. Manufacturing	4,830	1.29	1.6%	6.9%	17.0%	1.0%	2.8%	23.2%
2211	Power Generation & Supply	4,400	0.84	1.5%	0.2%	0.5%	4.0%	-0.8%	-3.9%
3311	Iron & Steel Products	4,250	3.60	1.4%	4.8%	-2.7%	1.1%	14.0%	-10.8%
3336	Engine & Power Equipment	3,720	2.74	1.2%	2.9%	4.1%	0.8%	3.8%	-1.8%
3345	Precision Instruments	2,670	0.50	0.9%	5.3%	-2.3%	0.4%	8.6%	-2.8%
3391	Medical Equipment & Supplies	2,630	0.65	0.9%	1.4%	-4.1%	0.9%	-3.7%	6.0%
3332	Industrial Machinery	2,620	1.75	0.9%	9.0%	3.8%	0.5%	10.8%	1.6%
3362	Motor Vehicle Body & Trailers	2,360	1.18	0.8%	-5.6%	12.9%	0.6%	-9.2%	8.6%
6215	Medical and Diagnostic Laboratories	2,120	0.62	0.7%	2.6%	1.1%	0.3%	1.9%	-11.5%
5112	Software Products	2,110	0.48	0.7%	1.0%	9.1%	1.9%	3.1%	3.3%
3364	Aircraft Products & Parts	1,800	0.28	0.6%	8.3%	-6.1%	1.2%	12.7%	3.0%
3344	Semiconductors	1,750	0.36	0.6%	-8.7%	-2.4%	0.4%	-5.2%	2.3%
3251	Basic Chemicals	1,660	0.84	0.5%	9.9%	6.7%	0.3%	-0.8%	5.0%
3353	Electrical Equipment	1,440	0.76	0.5%	4.6%	1.2%	0.4%	-3.0%	-3.8%
5172	Wireless Telecom Carriers	1,360	0.76	0.4%	-5.4%	-17.5%	0.4%	0.6%	3.5%
5179	Other telecommunications	1,350	1.25	0.4%	-1.2%	3.5%	0.8%	-7.0%	-1.8%
3252	Resins & Synthetic Rubbers	1,250	1.00	0.4%	-5.3%	8.9%	0.6%	-5.5%	1.3%
IFG	Advanced industries manufacturing	140,380	1.90	46.4%	7.9%	4.7%	59.4%	12.0%	1.7%
	Advanced industries energy	4,670	0.56	1.5%	0.3%	0.7%	4.3%	-0.5%	-3.5%
	Advanced industries services	157,730	1.78	52.1%	7.2%	4.0%	36.4%	5.0%	6.9%
ADVANCED INDUSTRIES TOTAL		302,780	1.77	100.0%	7.4%	4.3%	100.0%	8.7%	3.2%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.