

Chico, CA

Advanced industries employ

2,993

full-time workers. (2015)

These direct jobs supports an additional

2,390

indirect jobs in other industries in the region.

Advanced industries produce

\$0.8

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$65,347

dollars per year (2015).

Advanced industries directly account for

3.6%

of all jobs in the region.

This employment share is

#238

among all small metros.

This accounts for

8.3%

of all output in the region (2015).

This compares to average pay of

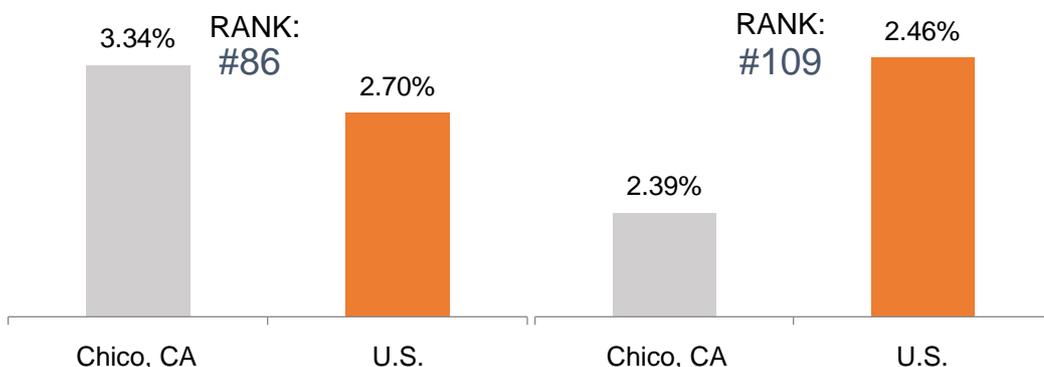
\$40,475

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOBS



What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Chico, CA

Twenty-Five Largest Advanced Industries (2015)

There are 5 advanced industries in Chico, CA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5413	Engineering	460	0.58	15.4%	17.2%	8.2%	9.3%	18.9%	5.3%
5415	Computer Systems Design	370	0.34	12.2%	6.5%	-0.9%	12.5%	12.1%	9.9%
5416	Management Consulting	280	0.39	9.3%	-7.0%	3.6%	7.0%	-7.5%	5.2%
3331	Agri., Constr., Mining Machinery	250	1.92	8.5%	6.3%	19.1%	4.8%	6.5%	-0.7%
2211	Power Generation & Supply	240	1.06	7.9%	-0.2%	-8.5%	11.7%	-2.6%	-11.1%
3399	Misc. Manufacturing	150	0.96	5.1%	1.6%	-5.4%	3.6%	-2.8%	1.5%
5172	Wireless Telecom Carriers	140	1.89	4.7%	-4.4%	101.4%	2.0%	-27.9%	51.0%
3241	Petroleum & Coal Products	130	2.03	4.2%	-3.1%	-1.9%	9.8%	-10.3%	17.9%
3391	Medical Equipment & Supplies	100	0.59	3.4%	-11.2%	2.0%	2.6%	-13.8%	-2.1%
6215	Medical and Diagnostic Laboratories	100	0.65	3.2%	4.1%	-5.3%	1.1%	4.3%	-2.1%
5179	Other telecommunications	80	1.84	2.8%	-9.8%	-6.5%	7.7%	-1.9%	19.7%
3333	Commercial & Service Machinery	70	1.38	2.3%	4.7%	13.0%	0.6%	-4.1%	17.7%
3315	Foundries	60	0.88	2.0%	0.6%	0.0%	0.2%	4.1%	-8.6%
5182	Data Processing & Hosting	60	0.36	2.0%	-11.3%	-8.7%	1.4%	-19.0%	-10.0%
3342	Communications Equipment	60	1.15	1.9%	3.2%	0.9%	2.9%	11.2%	7.8%
5417	R&D Services	50	0.12	1.5%	-3.3%	-10.4%	1.9%	0.9%	5.5%
3313	Aluminum Products	40	1.20	1.3%	-0.9%	4.0%	0.1%	8.8%	5.6%
3341	Computer Equipment	40	0.40	1.2%	30.1%	27.9%	1.5%	29.0%	22.2%
3332	Industrial Machinery	40	0.55	1.2%	-11.6%	-4.0%	1.4%	-14.5%	18.0%
3336	Engine & Power Equipment	30	0.59	1.1%	4.9%	6.5%	0.2%	-16.1%	-2.7%
3311	Iron & Steel Products	30	0.64	1.1%	8.3%	-1.5%	0.7%	82.0%	16.8%
5152	Cable and Other Subscription Programming	30	0.89	1.0%	-8.9%	-4.5%	2.9%	0.2%	-1.3%
3339	General Purpose Machinery	20	0.16	0.8%	0.0%	0.0%	0.8%	-0.1%	9.5%
5174	Satellite Telecommunications	20	5.25	0.8%	-5.9%	26.5%	1.4%	-7.3%	17.4%
2111	Oil & Gas Extraction	20	0.20	0.7%	2.9%	35.4%	3.3%	-0.1%	10.9%
IFG	Advanced industries manufacturing	1,120	0.36	37.4%	-0.2%	3.4%	33.6%	-3.1%	6.7%
	Advanced industries energy	260	0.73	8.6%	-0.1%	-6.3%	15.1%	-2.2%	-7.3%
	Advanced industries services	1,620	0.43	54.0%	0.9%	3.3%	51.4%	0.4%	5.0%
	ADVANCED INDUSTRIES TOTAL	2,990	0.41	100.0%	0.4%	2.4%	100.0%	-1.3%	3.3%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.