

Reading, PA

Advanced industries employ

20,987

full-time workers. (2015)

These direct jobs supports an additional

16,790

indirect jobs in other industries in the region.

Advanced industries produce

\$3.0

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$64,198

dollars per year (2015).

Advanced industries directly account for

11.6%

of all jobs in the region.

This employment share is

#31

among all small metros.

This accounts for

17.1%

of all output in the region (2015).

This compares to average pay of

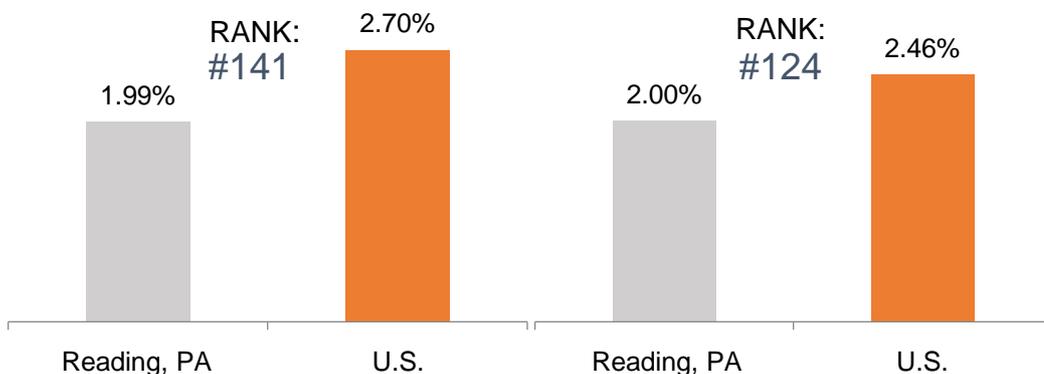
\$46,394

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOBS



What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

SEE THE INTERACTIVE

www.brookings.edu/advancedindustries

FOLLOW US ON TWITTER

@BrookingsMetro | @MarkMuro1 | #AdvIndustries

DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Reading, PA

Twenty-Five Largest Advanced Industries (2015)

There are 12 advanced industries in Reading, PA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
3359	Misc. Electrical Equipment	7,080	44.35	33.8%	5.0%	2.8%	27.0%	2.0%	5.0%
5413	Engineering	1,990	1.15	9.5%	-0.6%	-3.0%	9.4%	-0.6%	-0.2%
3311	Iron & Steel Products	1,880	17.21	9.0%	3.8%	-3.5%	10.1%	10.9%	-5.0%
3391	Medical Equipment & Supplies	1,440	3.82	6.9%	-4.5%	-2.7%	6.0%	-8.4%	1.6%
3362	Motor Vehicle Body & Trailers	1,000	5.41	4.8%	12.9%	7.2%	2.7%	19.2%	7.4%
5415	Computer Systems Design	960	0.41	4.6%	5.2%	9.7%	5.3%	9.2%	12.2%
5416	Management Consulting	920	0.58	4.4%	3.6%	27.8%	3.3%	2.2%	7.9%
3315	Foundries	680	4.45	3.2%	-0.4%	-5.8%	1.9%	9.4%	-5.8%
2211	Power Generation & Supply	650	1.34	3.1%	1.0%	18.0%	7.3%	-2.0%	-4.6%
3339	General Purpose Machinery	370	1.12	1.7%	0.5%	-2.5%	1.3%	2.9%	-2.8%
3353	Electrical Equipment	340	1.94	1.6%	3.5%	-2.5%	1.0%	3.2%	0.2%
3344	Semiconductors	320	0.71	1.5%	3.3%	-2.4%	1.9%	8.2%	2.7%
3342	Communications Equipment	280	2.56	1.3%	2.0%	-0.7%	1.4%	8.2%	-1.9%
3364	Aircraft Products & Parts	270	0.45	1.3%	8.7%	6.8%	2.5%	15.8%	1.2%
3363	Motor Vehicle Parts	250	0.35	1.2%	4.6%	4.6%	1.6%	10.2%	15.2%
3313	Aluminum Products	230	3.14	1.1%	4.2%	-2.5%	1.0%	10.9%	-0.4%
6215	Medical and Diagnostic Laboratories	210	0.65	1.0%	2.9%	14.1%	0.6%	2.4%	8.2%
3399	Misc. Manufacturing	210	0.59	1.0%	-6.4%	7.6%	0.6%	-7.0%	8.0%
3332	Industrial Machinery	190	1.37	0.9%	6.6%	0.3%	0.9%	8.8%	5.8%
5191	Web Search Portals and Internet Publishing	170	0.57	0.8%	3.0%	15.9%	0.6%	6.7%	28.1%
3361	Motor Vehicles	170	0.68	0.8%	10.9%	6.8%	1.4%	24.5%	8.1%
3251	Basic Chemicals	170	0.92	0.8%	-1.9%	-4.4%	2.2%	-8.7%	-1.5%
3351	Electrical Lighting Equipment	170	2.85	0.8%	3.6%	2.8%	0.6%	3.9%	5.4%
3259	Misc. Chemicals	170	1.64	0.8%	9.3%	2.2%	1.4%	-1.1%	-0.7%
3271	Clay Product and Refractory Manufacturing	130	2.59	0.6%	0.6%	3.3%	0.5%	1.2%	3.9%
IFG	Advanced industries manufacturing	15,820	2.31	75.4%	3.2%	0.8%	69.9%	3.3%	2.0%
	Advanced industries energy	660	0.85	3.2%	1.1%	17.6%	7.5%	-1.4%	-4.4%
	Advanced industries services	4,510	0.55	21.5%	1.6%	4.4%	22.6%	1.8%	4.4%
	ADVANCED INDUSTRIES TOTAL	20,990	1.33	100.0%	2.8%	2.0%	100.0%	2.5%	2.0%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.