

## Jonesboro, AR

Advanced industries employ

**3,197**

full-time workers. (2015)

These direct jobs supports an additional

**2,560**

indirect jobs in other industries in the region.

Advanced industries produce

**\$0.4**

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

**\$60,464**

dollars per year (2015).

Advanced industries directly account for

**5.7%**

of all jobs in the region.

This employment share is

**#156**

among all small metros.

This accounts for

**9.3%**

of all output in the region (2015).

This compares to average pay of

**\$37,643**

for all industries (2015).

Advanced industry annual average growth, 2013-2015

### OUTPUT

RANK: #175  
2.70%

### JOBS

RANK: #213  
2.46%



### What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

### Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

### For More Information

#### VIEW THE FULL REPORT

[www.brookings.edu/advancedindustries](http://www.brookings.edu/advancedindustries)

#### SEE THE INTERACTIVE

[www.brookings.edu/advancedindustries](http://www.brookings.edu/advancedindustries)

#### FOLLOW US ON TWITTER

@BrookingsMetro | @MarkMuro1 | #AdvIndustries

#### DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

# Jonesboro, AR

## Twenty-Five Largest Advanced Industries (2015)

There are 10 advanced industries in Jonesboro, AR with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
3339	General Purpose Machinery	740	7.21	23.0%	12.3%	5.5%	14.9%	18.3%	4.6%
3331	Agri., Constr., Mining Machinery	550	6.10	17.2%	14.7%	5.6%	11.0%	15.2%	1.7%
3351	Electrical Lighting Equipment	200	10.68	6.2%	4.7%	-15.2%	3.5%	-6.9%	-19.0%
5415	Computer Systems Design	170	0.23	5.3%	20.2%	5.4%	4.7%	23.5%	6.9%
3359	Misc. Electrical Equipment	160	3.26	5.1%	4.6%	-14.6%	5.3%	5.6%	-10.5%
5413	Engineering	120	0.22	3.7%	-1.3%	-1.7%	2.6%	-4.8%	-1.7%
3399	Misc. Manufacturing	110	1.04	3.5%	-3.0%	-0.9%	0.4%	-20.1%	-3.7%
2211	Power Generation & Supply	110	0.72	3.4%	-0.6%	0.5%	7.4%	-3.6%	-6.9%
5416	Management Consulting	100	0.21	3.2%	7.3%	4.1%	3.0%	8.4%	5.8%
3353	Electrical Equipment	100	1.86	3.2%	4.6%	-13.4%	4.0%	5.1%	-8.3%
3391	Medical Equipment & Supplies	90	0.73	2.7%	5.4%	2.4%	2.3%	-7.1%	3.6%
3363	Motor Vehicle Parts	80	0.38	2.5%	4.5%	0.0%	1.4%	19.9%	-4.4%
3271	Clay Product and Refractory Manufacturing	60	4.11	1.9%	8.1%	-3.8%	1.0%	7.1%	1.6%
3352	Household Appliances	60	2.56	1.9%	4.6%	-12.9%	0.0%	12.1%	-24.8%
3279	Stone & Mineral Products	60	2.05	1.8%	11.3%	-3.3%	1.1%	9.5%	-13.6%
3336	Engine & Power Equipment	50	1.38	1.7%	16.5%	5.0%	1.2%	24.1%	0.0%
5179	Other telecommunications	50	1.73	1.7%	-2.2%	-3.5%	11.9%	12.6%	-1.3%
6215	Medical and Diagnostic Laboratories	50	0.52	1.6%	14.8%	-8.4%	1.1%	14.7%	-4.2%
3313	Aluminum Products	40	1.93	1.4%	1.7%	4.9%	0.9%	12.3%	9.5%
5417	R&D Services	40	0.15	1.2%	-0.7%	-6.9%	0.9%	-1.7%	-4.8%
3332	Industrial Machinery	40	0.86	1.2%	13.9%	4.3%	0.8%	18.5%	-1.0%
3311	Iron & Steel Products	30	0.85	0.9%	2.7%	5.6%	1.1%	20.4%	11.8%
3315	Foundries	30	0.59	0.9%	1.3%	3.8%	1.1%	24.0%	-9.7%
5172	Wireless Telecom Carriers	20	0.45	0.7%	0.0%	-2.1%	4.6%	18.0%	6.7%
3364	Aircraft Products & Parts	20	0.12	0.7%	3.2%	0.0%	1.2%	8.3%	7.8%
IFG	Advanced industries manufacturing	2,500	1.18	78.3%	8.2%	-0.9%	55.0%	9.2%	-2.0%
	Advanced industries energy	120	0.51	3.8%	0.3%	1.2%	15.3%	-0.7%	11.6%
	Advanced industries services	570	0.22	17.9%	5.9%	-0.1%	29.7%	11.1%	1.7%
	<b>ADVANCED INDUSTRIES TOTAL</b>	<b>3,200</b>	<b>0.65</b>	<b>100.0%</b>	<b>7.4%</b>	<b>-0.7%</b>	<b>100.0%</b>	<b>8.3%</b>	<b>0.8%</b>

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.