

Baton Rouge, LA

Advanced industries employ

33,336

full-time workers. (2015)

These direct jobs supports an additional

26,670

indirect jobs in other industries in the region.

Advanced industries produce

\$12.9

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$91,697

dollars per year (2015).

Advanced industries directly account for

8.1%

of all jobs in the region.

This employment share is

#55

among all large metros.

This accounts for

29.1%

of all output in the region (2015).

This compares to average pay of

\$49,427

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOBS

3.83%
RANK:
#32

2.70%

2.43%
RANK:
#45

2.46%

Baton Rouge, LA

U.S.

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What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Baton Rouge, LA

Twenty-Five Largest Advanced Industries (2015)

There are 9 advanced industries in Baton Rouge, LA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5413	Engineering	7,640	1.94	22.9%	1.3%	3.1%	6.5%	-0.2%	-0.8%
3251	Basic Chemicals	5,940	14.24	17.8%	-0.6%	4.5%	35.2%	-2.8%	4.8%
3252	Resins & Synthetic Rubbers	2,900	11.00	8.7%	5.5%	2.7%	13.1%	3.7%	4.2%
5416	Management Consulting	2,800	0.78	8.4%	7.8%	1.0%	2.5%	6.4%	-3.2%
3241	Petroleum & Coal Products	2,730	8.89	8.2%	1.4%	0.2%	24.3%	-15.0%	10.4%
5415	Computer Systems Design	1,770	0.33	5.3%	0.3%	4.4%	1.6%	5.0%	8.4%
2211	Power Generation & Supply	1,720	1.55	5.1%	-1.5%	-1.0%	5.2%	-4.2%	-7.4%
3253	Pesticides & Fertilizers	1,360	13.04	4.1%	2.1%	4.3%	4.7%	4.5%	6.5%
3399	Misc. Manufacturing	770	0.98	2.3%	12.6%	6.8%	0.3%	10.7%	12.4%
6215	Medical and Diagnostic Laboratories	680	0.94	2.0%	3.6%	12.3%	0.4%	1.2%	9.1%
5182	Data Processing & Hosting	630	0.76	1.9%	20.5%	-6.4%	0.4%	13.3%	-7.6%
3366	Ships & Boats	370	0.99	1.1%	-4.0%	11.2%	0.3%	-3.8%	10.3%
5417	R&D Services	370	0.20	1.1%	13.3%	13.5%	0.4%	12.2%	-3.2%
5179	Other telecommunications	350	1.54	1.1%	-1.9%	12.8%	0.5%	-10.6%	-20.6%
3362	Motor Vehicle Body & Trailers	330	0.79	1.0%	1.5%	-3.3%	0.3%	0.0%	19.7%
3345	Precision Instruments	330	0.29	1.0%	3.5%	-3.8%	0.5%	8.1%	3.2%
5152	Cable and Other Subscription Programming	320	1.83	1.0%	3.7%	-3.7%	0.2%	-2.0%	-3.4%
3339	General Purpose Machinery	300	0.40	0.9%	5.0%	2.6%	0.3%	-3.0%	11.3%
3311	Iron & Steel Products	220	0.88	0.7%	26.6%	1.9%	0.1%	35.9%	-22.4%
5112	Software Products	200	0.22	0.6%	27.6%	-4.2%	0.4%	22.7%	-6.1%
3259	Misc. Chemicals	200	0.86	0.6%	6.4%	-0.8%	0.9%	4.7%	-1.8%
3331	Agri., Constr., Mining Machinery	160	0.25	0.5%	3.2%	-1.2%	0.2%	-1.2%	0.0%
3333	Commercial & Service Machinery	130	0.53	0.4%	-12.6%	-5.8%	0.1%	-28.2%	20.0%
5172	Wireless Telecom Carriers	120	0.33	0.4%	-16.0%	-26.6%	0.1%	-13.9%	12.3%
5191	Web Search Portals and Internet Publishing	120	0.17	0.3%	34.2%	5.6%	0.1%	36.5%	-2.3%
IFG	Advanced industries manufacturing	16,570	1.06	49.7%	2.1%	3.1%	81.4%	-5.5%	6.5%
	Advanced industries energy	1,750	0.99	5.2%	-3.1%	-3.5%	5.6%	-8.0%	-13.7%
	Advanced industries services	15,020	0.80	45.0%	3.3%	2.5%	13.0%	1.9%	-1.6%
	ADVANCED INDUSTRIES TOTAL	33,340	0.93	100.0%	2.3%	2.4%	100.0%	-4.8%	3.8%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.