

New Bern, NC

Advanced industries employ

2,286

full-time workers. (2015)

These direct jobs supports an additional

1,830

indirect jobs in other industries in the region.

Advanced industries produce

\$0.5

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$61,470

dollars per year (2015).

Advanced industries directly account for

4.2%

of all jobs in the region.

This employment share is

#213

among all small metros.

This accounts for

10.1%

of all output in the region (2015).

This compares to average pay of

\$45,314

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

RANK:
#148

2.70%

1.53%

New Bern, NC

U.S.

JOBS

RANK:
#193

2.46%

-0.07%

New Bern, NC

U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

New Bern, NC

Twenty-Five Largest Advanced Industries (2015)

There are 1 advanced industries in New Bern, NC with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
3366	Ships & Boats	350	7.06	15.2%	0.6%	7.9%	16.6%	21.5%	17.6%
5416	Management Consulting	300	0.65	13.3%	20.5%	-12.3%	8.4%	22.8%	-1.9%
5415	Computer Systems Design	260	0.38	11.5%	-6.4%	-0.7%	7.1%	-7.9%	12.3%
5413	Engineering	240	0.47	10.5%	-0.9%	-3.9%	4.1%	-1.1%	-4.4%
3399	Misc. Manufacturing	150	1.44	6.5%	7.6%	0.3%	5.0%	14.1%	3.8%
2211	Power Generation & Supply	140	0.96	6.1%	9.0%	-5.0%	13.7%	10.3%	-16.6%
3363	Motor Vehicle Parts	90	0.41	3.7%	5.0%	7.9%	3.1%	12.3%	8.6%
3345	Precision Instruments	80	0.54	3.5%	2.0%	7.8%	5.1%	8.0%	4.8%
3359	Misc. Electrical Equipment	70	1.43	3.0%	0.6%	7.4%	1.7%	-8.9%	12.4%
3353	Electrical Equipment	60	1.09	2.5%	0.7%	7.9%	2.3%	-4.5%	16.0%
3254	Pharmaceuticals	50	0.46	2.1%	0.8%	8.4%	9.8%	2.4%	15.3%
3341	Computer Equipment	40	0.74	1.9%	-0.9%	7.6%	2.4%	-7.9%	6.5%
3339	General Purpose Machinery	40	0.40	1.7%	1.0%	7.1%	1.4%	-2.5%	12.4%
3391	Medical Equipment & Supplies	30	0.30	1.5%	9.4%	0.0%	1.7%	14.3%	8.8%
5152	Cable and Other Subscription Programming	30	1.28	1.3%	4.4%	-6.3%	1.9%	6.7%	-27.8%
6215	Medical and Diagnostic Laboratories	30	0.31	1.3%	19.5%	0.0%	0.6%	9.6%	3.1%
5417	R&D Services	30	0.11	1.1%	0.0%	-12.6%	0.7%	1.4%	-7.3%
5172	Wireless Telecom Carriers	20	0.47	1.0%	-4.8%	10.0%	0.8%	0.7%	-4.0%
3241	Petroleum & Coal Products	20	0.52	0.9%	1.9%	8.0%	0.7%	-13.1%	2.0%
3315	Foundries	20	0.42	0.8%	2.2%	9.0%	0.2%	21.6%	5.4%
3344	Semiconductors	20	0.14	0.8%	2.2%	9.0%	0.9%	-3.8%	5.7%
5182	Data Processing & Hosting	20	0.16	0.8%	17.2%	-21.2%	0.5%	7.3%	-35.4%
3311	Iron & Steel Products	20	0.52	0.7%	4.9%	6.5%	0.4%	23.4%	0.6%
3352	Household Appliances	20	0.76	0.7%	-4.4%	10.2%	0.8%	-5.4%	12.5%
3259	Misc. Chemicals	20	0.54	0.7%	0.0%	6.9%	1.9%	-2.2%	9.9%
IFG	Advanced industries manufacturing	1,190	0.58	52.1%	2.0%	6.7%	60.0%	5.9%	11.2%
	Advanced industries energy	140	0.61	6.1%	8.9%	-5.0%	13.7%	10.3%	-16.5%
	Advanced industries services	960	0.39	41.8%	4.0%	-6.3%	26.3%	3.9%	-4.5%
	ADVANCED INDUSTRIES TOTAL	2,290	0.49	100.0%	3.3%	-0.1%	100.0%	6.1%	1.5%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.