

Houma, LA

Advanced industries employ

10,097

full-time workers. (2015)

These direct jobs supports an additional

8,080

indirect jobs in other industries in the region.

Advanced industries produce

\$3.0

billion dollars in output in the region. (2015, 2009 Chained)

Advanced industries pay, on average

\$75,993

dollars per year (2015).

Advanced industries directly account for

10.2%

of all jobs in the region.

This employment share is

#50

among all small metros.

This accounts for

25.6%

of all output in the region (2015).

This compares to average pay of

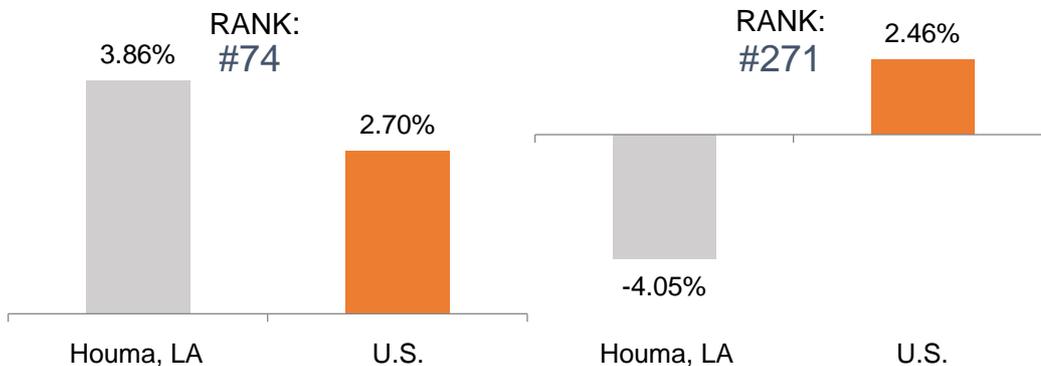
\$54,881

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOBS



What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Houma, LA

Twenty-Five Largest Advanced Industries (2015)

There are 7 advanced industries in Houma, LA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
3331	Agri., Constr., Mining Machinery	2,960	18.60	29.3%	10.7%	-6.3%	11.7%	0.4%	-1.3%
3366	Ships & Boats	2,950	32.64	29.2%	5.3%	-3.9%	11.0%	4.2%	-0.9%
5413	Engineering	1,100	1.16	10.9%	12.1%	-8.3%	5.4%	10.5%	-2.1%
2111	Oil & Gas Extraction	950	7.30	9.4%	-1.3%	-2.1%	57.6%	0.1%	6.9%
5416	Management Consulting	600	0.70	5.9%	11.0%	14.1%	2.4%	9.8%	6.5%
3333	Commercial & Service Machinery	170	2.87	1.7%	14.2%	-4.6%	0.5%	-11.1%	12.9%
3364	Aircraft Products & Parts	150	0.47	1.5%	3.1%	-4.9%	1.2%	-3.4%	19.5%
2211	Power Generation & Supply	120	0.47	1.2%	1.1%	0.8%	1.9%	-0.8%	-0.9%
5415	Computer Systems Design	120	0.09	1.2%	3.9%	-3.9%	0.5%	6.8%	4.7%
3369	Misc. Transportation Equipment	90	3.94	0.9%	7.0%	-4.7%	0.4%	11.4%	-8.9%
3252	Resins & Synthetic Rubbers	80	1.25	0.8%	3.9%	4.0%	1.5%	-0.1%	-0.2%
5152	Cable and Other Subscription Programming	60	1.54	0.6%	-6.7%	-3.7%	0.2%	-9.1%	3.2%
3399	Misc. Manufacturing	60	0.33	0.6%	-7.5%	-3.7%	0.1%	-13.9%	-1.8%
6215	Medical and Diagnostic Laboratories	60	0.36	0.6%	-9.3%	23.0%	0.1%	-9.8%	16.7%
5172	Wireless Telecom Carriers	60	0.62	0.6%	7.6%	-16.9%	0.1%	9.4%	5.6%
3241	Petroleum & Coal Products	60	0.75	0.5%	-11.8%	9.3%	1.8%	-26.2%	13.0%
3253	Pesticides & Fertilizers	50	1.96	0.5%	3.2%	4.3%	0.7%	3.0%	0.1%
3362	Motor Vehicle Body & Trailers	50	0.46	0.5%	11.3%	-5.0%	0.1%	8.0%	17.6%
3332	Industrial Machinery	40	0.57	0.4%	16.1%	-4.3%	0.2%	4.7%	10.2%
3363	Motor Vehicle Parts	40	0.11	0.4%	7.2%	-5.4%	0.2%	-4.4%	2.0%
3353	Electrical Equipment	40	0.42	0.4%	5.9%	-4.7%	0.2%	9.3%	-3.5%
3344	Semiconductors	40	0.15	0.4%	18.8%	-10.1%	0.2%	33.5%	-5.1%
3339	General Purpose Machinery	40	0.21	0.4%	16.0%	-2.6%	0.1%	1.5%	-2.1%
3361	Motor Vehicles	20	0.17	0.2%	7.1%	-5.7%	0.2%	8.1%	-4.7%
5417	R&D Services	20	0.04	0.2%	18.6%	-2.5%	0.1%	16.5%	-5.7%
IFG	Advanced industries manufacturing	6,960	1.86	68.9%	7.6%	-4.9%	31.1%	-0.8%	0.1%
	Advanced industries energy	1,070	2.53	10.6%	-1.1%	-1.8%	59.5%	0.1%	6.6%
	Advanced industries services	2,070	0.46	20.5%	9.4%	-2.2%	9.4%	8.5%	0.6%
	ADVANCED INDUSTRIES TOTAL	10,100	1.17	100.0%	6.9%	-4.1%	100.0%	0.5%	3.9%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.