

Salinas, CA

Advanced industries employ

5,236

full-time workers. (2015)

These direct jobs supports an additional

4,190

indirect jobs in other industries in the region.

Advanced industries produce

\$1.3

billion dollars in output in the region.
(2015, 2009 Chained)

Advanced industries pay, on average

\$73,744

dollars per year (2015).

Advanced industries directly account for

2.8%

of all jobs in the region.

This employment share is

#267

among all small metros.

This accounts for

6.6%

of all output in the region (2015).

This compares to average pay of

\$47,296

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

JOBS

8.60%

RANK:
#16

2.70%

8.99%

RANK:
#8

2.46%

Salinas, CA

U.S.

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U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Salinas, CA

Twenty-Five Largest Advanced Industries (2015)

There are 4 advanced industries in Salinas, CA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5415	Computer Systems Design	820	0.33	15.7%	-8.7%	3.7%	16.0%	-6.1%	13.9%
5413	Engineering	650	0.36	12.4%	0.0%	-2.1%	9.2%	-1.0%	4.8%
5417	R&D Services	620	0.73	11.9%	1.9%	-1.6%	13.2%	4.0%	8.9%
5416	Management Consulting	540	0.33	10.3%	3.8%	5.7%	8.3%	0.9%	10.7%
3359	Misc. Electrical Equipment	500	2.97	9.5%	6.6%	76.6%	1.3%	-21.8%	67.9%
3241	Petroleum & Coal Products	460	3.23	8.7%	-1.9%	62.5%	15.6%	-29.8%	71.8%
3353	Electrical Equipment	280	1.52	5.4%	1.7%	66.3%	0.7%	-12.5%	60.5%
3351	Electrical Lighting Equipment	270	4.38	5.2%	2.8%	75.1%	1.0%	-5.6%	86.5%
3345	Precision Instruments	160	0.31	3.1%	-6.3%	-9.8%	5.0%	5.8%	-6.8%
5152	Cable and Other Subscription Programming	100	1.25	1.9%	-7.9%	-6.3%	4.4%	1.4%	-12.9%
3344	Semiconductors	80	0.17	1.5%	7.4%	-4.1%	2.3%	11.9%	-10.0%
2211	Power Generation & Supply	80	0.16	1.5%	-7.2%	-10.6%	2.2%	-8.7%	-17.3%
3399	Misc. Manufacturing	80	0.21	1.5%	19.0%	15.0%	0.8%	18.0%	6.3%
3352	Household Appliances	70	0.88	1.3%	3.4%	82.6%	0.1%	-15.7%	59.5%
3341	Computer Equipment	70	0.32	1.3%	7.1%	-5.5%	0.4%	18.3%	13.5%
3331	Agri., Constr., Mining Machinery	50	0.16	1.0%	-9.6%	-12.3%	0.6%	-5.2%	-14.4%
3253	Pesticides & Fertilizers	40	0.85	0.8%	5.1%	-15.9%	2.9%	24.9%	-15.0%
6215	Medical and Diagnostic Laboratories	40	0.12	0.8%	-1.6%	0.0%	0.3%	-0.3%	0.4%
3279	Stone & Mineral Products	30	0.34	0.6%	0.8%	-12.4%	0.4%	0.2%	-15.9%
3254	Pharmaceuticals	30	0.09	0.6%	1.6%	-16.1%	0.9%	-11.5%	-21.6%
3339	General Purpose Machinery	30	0.09	0.6%	1.8%	-9.7%	0.4%	3.3%	-6.5%
5191	Web Search Portals and Internet Publishing	30	0.10	0.6%	18.3%	-19.6%	5.0%	30.4%	71.7%
3391	Medical Equipment & Supplies	30	0.07	0.5%	3.8%	-1.8%	0.7%	5.1%	18.8%
5179	Other telecommunications	30	0.25	0.5%	-8.4%	-41.5%	1.0%	2.5%	-37.5%
3342	Communications Equipment	20	0.18	0.4%	-1.1%	-17.0%	0.6%	3.8%	-0.2%
IFG	Advanced industries manufacturing	2,280	0.32	43.5%	1.1%	27.9%	35.2%	-7.5%	15.1%
	Advanced industries energy	90	0.11	1.7%	-6.9%	-7.5%	5.7%	-6.1%	-5.2%
	Advanced industries services	2,870	0.33	54.8%	-3.1%	-0.7%	59.1%	-2.3%	6.7%
ADVANCED INDUSTRIES TOTAL		5,240	0.31	100.0%	-2.0%	9.0%	100.0%	-4.3%	8.6%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.