

Jackson Metropolitan Area

Key stats

POPULATION

Jackson's population of **161,569** comprises **2%** of Michigan's total population.

GDP

Jackson's GDP of **\$5 billion** comprises **1%** of Michigan's total GDP.

EMPLOYMENT

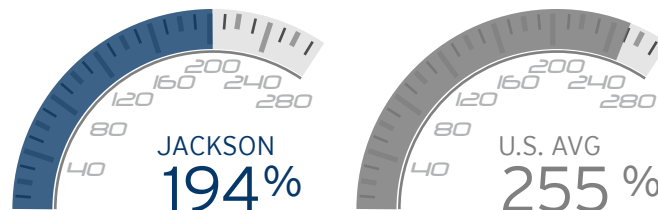
Jackson's **53,042** workers comprise **1%** of Michigan's workforce.

Why it matters

The next economy will be oriented toward **innovation**, particularly in the **manufacturing sector**. The next economy will demand and reward **global engagement**, including **exports** to take advantage of growing global demand. And, the next economy will provide **greater opportunities** for workers at all skill levels, including workers who want to immigrate to Michigan. Given their strengths in these areas, Michigan's metropolitan areas are positioned to succeed in the next economy.

Manufacturing & Innovation

MANUFACTURING PRODUCTIVITY GROWTH, 1980 -- 2010



PATENT APPLICATIONS PER 1,000 WORKERS

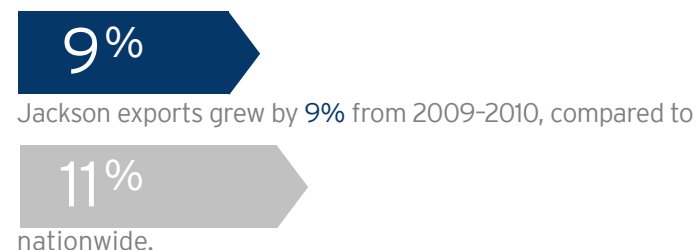


Exports

EXPORT INTENSITY



GROWTH IN EXPORTS



Workforce

WORKER PRODUCTIVITY

The average Jackson worker produced **\$89,195** in output in 2010, compared to an avg. output of **\$96,665** nationwide.



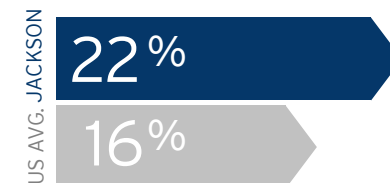
SHARE OF IMMIGRANTS

Immigrants comprise **2%** of Jackson's population, compared to **13%** nationwide.



IMMIGRANT EDUCATION

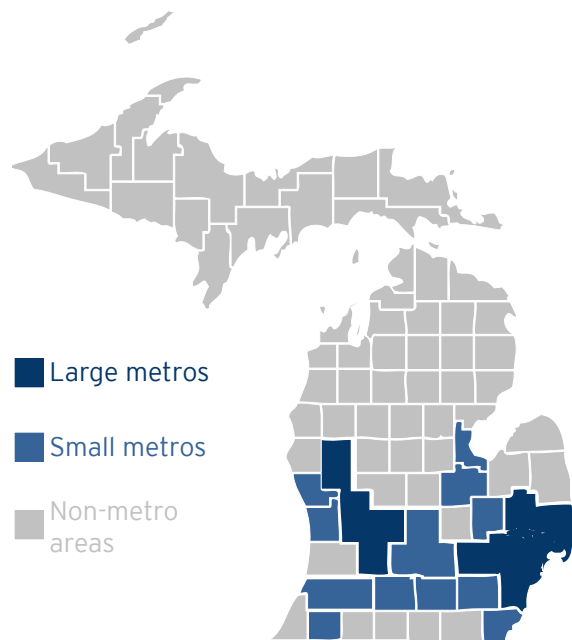
22% of Jackson's immigrant workers have obtained a Bachelor's degree or higher, compared to **16%** nationwide.



Why Michigan metros matter

Metropolitan areas and the cities that anchor them are the driving force of the next economy in Michigan, in the United States, and across the globe. Michigan needs a strategy that will help the state achieve three goals essential to the health of its cities, its metropolitan areas, and the state as a whole. The state should strengthen the link between innovation and manufacturing to increase regional exports and attract global investments; support strong regional systems to train existing workers and welcome new ones to fuel economic growth; and make targeted investments that leverage distinct assets in urban and metropolitan areas to transform regional economies.

Michigan metro areas

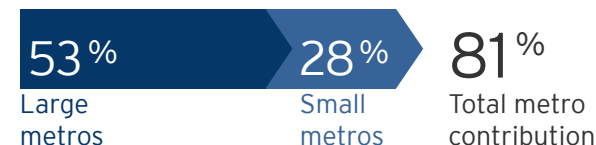


Metro contribution to Michigan's economy

MICHIGAN POPULATION: 9,952,687



MICHIGAN EMPLOYMENT: 3,954,530



MICHIGAN GDP: \$344.9 BILLION



MICHIGAN EXPORT VALUE: \$57.6 BILLION



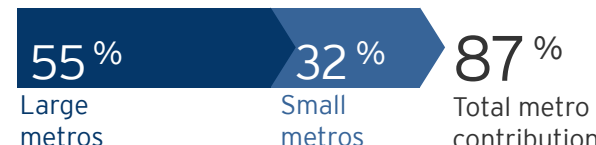
MICHIGAN INNOVATION: 217,690

Civilians employed in science and engineering



MICHIGAN EDUCATION: 627,038

Population age 25-64 w/ a post-secondary degree



Notes and sources

Brookings Analysis of data from ACS 2010 5-year estimates, Bureau of Labor Statistics Occupational Employment Statistics (2010), Moody's Analytics, NAFA (2011), USITC (2011), BEA (2011).

The Brookings Metropolitan Policy program worked with Public Sector Consultants and Business Leaders for Michigan to use this data to create an urban and metropolitan strategy for the state of Michigan. For more information, see http://www.brookings.edu/reports/2012/0223_michigan_economy.aspx