



GOING GLOBAL

BOOSTING METRO ATLANTA'S ECONOMIC FUTURE

WEDNESDAY, MARCH 20, 2013

HISTORIC ACADEMY OF MEDICINE AT GEORGIA TECH

EVENT OBJECTIVES

- 1 Offer a vision for metropolitan-led economic growth, including why global trade and investment matter and are important for job creation.
- 2 Give Atlanta metropolitan areas their starting point on global trade and investment.
- 3 Present recommendations on how Atlanta can leverage its position in the global market.
- 4 Cultivate support among public and private sector leaders for regional actions to strengthen global economic competitiveness.
- 5 Hear from distinguished global leaders on how Atlanta can better trade and engage with cities in mature and rising markets.

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EVENT AGENDA

11:30 a.m. *Networking Lunch*

12:30 p.m. *Going Global: Boosting Atlanta's Economic Future*

12:35 p.m. *Welcome*

David Balos

Market Manager, Middle Market Banking - Georgia, Chase

12:40 p.m. *Opening Remarks*

Honorable Kasim Reed

Mayor, City of Atlanta

12:50 p.m. *Presentation - Greater Atlanta and the Next Economy*

Bruce Katz

Vice President and Founding Director, Brookings Metropolitan Policy Program

1:10 p.m. *Response Panel*

Moderator: Amy Liu

Senior Fellow and Co-Director, Brookings Metropolitan Policy Program

John Baumstark

Chairman and CEO, Suniva

Honorable Richard M. Daley

Former Mayor of Chicago and Chairman, Global Cities Initiative

Honorable Kasim Reed

Mayor, City of Atlanta

1:50 p.m. *Audience Q&A*

2:00 p.m. *Adjourn*