



Contents

Map of Cuba	vi
1 Cuba Opens a Door to the World: The United States Engages	1
2 The Old Cuban Economy and Raúl Castro's Efforts to Fix It	23
3 Dancing with Many Partners: Good Balance, Poor Execution	45
4 Opening to Foreign Investment: New Portfolio Opportunities	66
5 Joint Ventures in Cuba: Seven Case Studies	98
6 Emerging Entrepreneurs and Middle Classes	131
7 Millennial Voices: Ambitions and Visions	172
8 Scenarios: Dreaming in Cuban	196
Appendixes	
A. Cuba: Basic Facts	223
B. Questions Posed to Cuban Millennials	225
Acknowledgments	227
Notes	233
Index	253