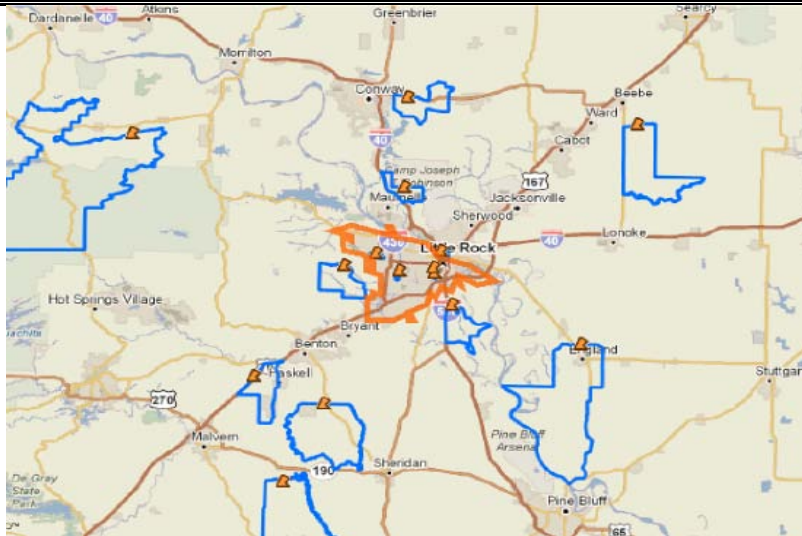


Little Rock-North Little Rock, AR Metro Area

Brookings Metropolitan Policy Program

Profile of Low Supermarket Access Communities

in collaboration with The Reinvestment Fund



Little Rock Metro Area



City of Little Rock

Communities with low access to supermarkets outlined in blue

| Low Access Area (LAA) Characteristics | Little Rock metro area | | All 10 metro areas | |
|--|-------------------------------|----------------------------|---------------------------|-----------------------------|
| | Total | % | Total | % |
| Population | 26,817 | 4.0 (% of metro) | 1,735,018 | 4.8 (% of metro) |
| Black/African American | 9,313 | 34.7 (% of LAA pop) | 510,188 | 29.4 (% of LAA pop) |
| Hispanic | 757 | 2.8 (% of LAA pop) | 546,233 | 31.5 (% of LAA pop) |
| Asian | 109 | 0.4 (% of LAA pop) | 87,333 | 5.0 (% of LAA pop) |
| Population outside central city | 21,844 | 81.5 (% of LAA pop) | 865,287 | 49.9 (% of LAA pop) |
| Estimated grocery demand (\$M) | \$48 | | \$3,039 | |
| Estimated grocery expenditure leakage (\$M) | \$48 | 100.0 (% of demand) | \$2,703 | 89.0 (% of demand) |
| Large low-access clusters | 0 | | 62 | |
| Estimated grocery expenditure leakage | \$0 | 0.0 (% of all LAA leakage) | \$1,924 | 71.2 (% of all LAA leakage) |
| Average supermarkets supported | 0 | | 108 | |

Notes: Low Access Areas are identified as low- and moderate-income census block groups located considerably farther from the nearest supermarket than middle- and higher-income block groups with similar level of population density and rate of car ownership. Large low-access clusters have estimated grocery expenditure leakage of at least \$13.7 million annually. See www.trfund.com/resource/policypubs.html#LAA for more details on methodology. Metropolitan areas studied include: Atlanta, Baltimore, Cleveland, Jackson (MS), Las Vegas, Little Rock, Los Angeles, Louisville, Phoenix, and San Francisco/Oakland.

Source: Analysis by the Brookings Institution and The Reinvestment Fund (2010)