# SIZING THE CLEAN ECONOMY



### The Clean Economy in the Syracuse, NY Metropolitan Area

### Why the Clean Economy Matters

The "clean" or "green" economy is an important element of America's emerging next economy. It will define our nation's low carbon future while providing opportunity for workers at all levels of the income and skills distributions. In this report, the clean economy is divided into 39 distinct segments, reflecting the economic activity involved in producing a broad spectrum of clean products, from goods such as wind turbines and solar photovoltaics to services such as mass transit and regulation.

### **Syracuse's Clean Economy Profile**

**CLEAN JOBS** 

9,648

In terms of its overall size the clean economy in the Syracuse metropolitan area ranks 55th among the 100 largest metro areas

INTENSITY

3.0%

Syracuse's 9,648 clean economy jobs make up 3.0 percent of all jobs in the region. On this measure of concentration its clean economy ranks 11th

**GROWTH** 

+1,376

Between 2003 and 2010 Syracuse added 1,376 clean jobs to see the sector grow by 2.2 percent annually. Those readings placed the region 64th and 80th

**EXPORTS PER JOB** 

\$10,317

On average each clean economy job in Syracuse produces \$10,317 in exports, which ranks it 70th on this measure

ANNUAL WAGE

\$39,254

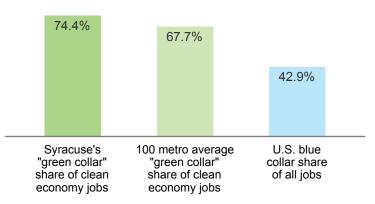
The estimated median wage in Syracuse's clean economy is \$39,254. This compares to \$37,343 for all jobs in Syracuse

### Clean Economy Job Growth, 2003–2010



Note: Changes in employment do not include jobs lost from establishment closings. Some establishments in the database exhibited extreme employment changes, possibly exaggerating a place's growth curve (see report website for a listing of these cases).

# **Share of Clean Jobs Offering Good Pay for Modest Education, 2010**



Note: Within the clean economy, occupations paying mid-level wages are referred to as "green collar" occupations and include jobs in the following occupational categories: production, transportation, installation, construction, office administration and support, protective services, and social services. The green collar designation is specific to the clean economy; when looking at the overall economy (clean or otherwise), these occupations are typically referred to as "blue collar."

### **Largest Segments**

of Syracuse's clean economy, 2010

Segment	Jobs, 2010	Job Change, 2003–2010	Job Change, 2003–2010 (%)
Nuclear Energy	1,707	+134	+1.2%
Public Mass Transit	1,486	+207	+2.2%
HVAC and Building Control Systems	1,338	+1,305	+69.7%
Conservation	1,157	+268	+3.8%
Waste Management and Treatment	851	-1,267	-12.2%

## **Fastest Growing Segments**

of Syracuse's clean economy, 2003-2010

Segment	Jobs, 2010	Job Change, 2003–2010	Annual Average Job Change, 2003–2010 (%)
HVAC and Building Control Systems	1,338	+1,305	+69.7%
Air and Water Durification Technologies	103	+86	+29.4%
Air and Water Purification Technologies	103	TOU	T29.470
Remediation	349	+207	+13.7%
Professional Environmental Services	725	+404	+12.3%
Green Building Materials	6	+2	+6.0%

### Sample Clean Economy Employers

Byrne Dairy Inc

(Organic Food and Farming)

**Carrier Corp** 

(HVAC and Building Control Systems)

Healthway Home Products Inc

(Air and Water Purification Technologies)

Nine Mile Point Nuclear Station, LLC

(Nuclear Energy)

O'Brien & Gere Inc

(Professional Environmental Services)

#### For More Information

VIEW THE FULL REPORT:

www.brookings.edu/metro/clean\_economy.aspx

INTERACTIVE MAPPING TOOL:

www.brookings.edu/metro/clean\_economy/map.aspx

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DATA NOTES:

This profile presents data developed for the Brookings-Battelle Clean Economy Database and the report "Sizing the Clean Economy." Methodological details of this database are described in an accompanying appendix document (see the report website listed above).

Readers should be aware that for the data presented here changes in employment do not include jobs lost from establishment closings and that the database does not cover establishments with fewer than five employees.