

Table 1 : Social and Demographic Profiles of Eligible Voters: Race Ethnic Groups,

Social and Demographic Profiles *	Total	Whites#	Blacks#	All Hispanics	Asians#
Age					
18-29	21.3	19.3	25.8	30.4	22.1
30-44	26.4	25.2	29.0	31.0	30.0
45-64	35.1	36.5	32.8	27.6	34.0
65+	17.2	19.0	12.3	11.0	13.9
Education					
College Graduate	26.7	29.2	16.3	14.3	45.3
Some College	28.5	28.6	29.1	27.8	22.7
High School Only	32.1	31.9	36.8	31.4	21.2
Not High School Graduate	12.7	10.2	17.9	26.5	10.9
Family Income					
Over \$100,000	22.6	24.8	11.6	14.8	35.4
Less than \$25,000	22.7	20.1	35.9	28.3	16.4
Poverty Status					
Poverty	9.9	7.6	20.0	14.7	7.6
Marital Status (women)					
Currently Married	53.2	57.3	31.4	48.6	60.3
Never Married	22.1	18.1	39.3	28.2	24.7
Divorced, Separated or Widowed	24.7	24.5	29.4	23.2	15.0
Marital Status (men)					
Currently Married	58.0	61.4	41.3	50.7	62.3
Never Married	28.1	24.7	42.0	36.7	31.5
Divorced, Separated or Widowed	13.9	13.9	16.8	12.6	6.2
Nativity					
Percent Foreign Born	6.9	2.7	5.2	25.0	61.4
English Proficiency**					
Speaks English at Home	87.0	95.2	95.7	28.2	28.6
Does not Speak English Well	1.8	0.5	0.3	11.1	13.7

*from 2007 US Census Current Population Survey March Supplement unless otherwise noted

** from 2006 US Census Bureau American Community Survey

#pertains to Non-Hispanic members of racial group

Source: William H. Frey analysis of US Census sources

Table 2 : Comparison of Eligible Voter and Non Eligible Adults: Hispanics and Asians

Social and Demographic Profiles *	All Hispanics		Asians#	
	Age 18+ Not Eligible to Vote	Eligible Voters	Adults Not Eligible to Vote	Eligible Voters
Age				
18-29	32.8	30.4	24.8	22.1
30-44	43.0	31.0	43.7	30.0
45-64	20.1	27.6	24.5	34.0
65+	4.1	11.0	7.0	13.9
Education				
College Graduate	6.4	14.3	50.8	45.3
Some College	10.5	27.8	15.6	22.7
High School Only	26.3	31.4	19.3	21.2
Not High School Graduate	56.8	26.5	14.3	10.9
Family Income				
Over \$100,000	5.1	14.8	24.5	35.4
Less than \$25,000	38.5	28.3	24.2	16.4
Poverty Status				
Poverty	21.4	14.7	13.2	7.6
Marital Status (women)				
Currently Married	63.9	48.6	69.7	60.3
Never Married	21.5	28.2	19.0	24.7
Divorced, Separated or Widowed	14.7	23.2	11.4	15.0
Marital Status (men)				
Currently Married	56.0	50.7	66.3	62.3
Never Married	36.6	36.7	30.4	31.5
Divorced, Separated or Widowed	7.3	12.6	3.3	6.2
English Proficiency**				
Speaks English at Home	2.8	28.2	7.5	28.6
Does not Speak English Well	61.0	11.1	27.3	13.7

*from 2007 US Census Current Population Survey March Supplement unless otherwise noted

** from 2006 US Census Bureau American Community Survey

Source: William H. Frey analysis of US Census sources

Table 3: Party Identification for Race-Ethnic Groups

Party Identification#	Whites#	Blacks#	Hispanics	Asians#
<i>Percentages</i>				
Detailed Responses				
Strong Democrat	11	39	11	9
Not very strong Democrat	13	25	18	29
Independent, close to Democrat	11	13	11	11
Independent	20	17	39	33
Independent, close to Republican	9	2	6	6
Not very strong Republican	19	3	9	7
Strong Republican	15	1	4	6
Other party, refused to say	2	0	1	0
Total	100	100	100	100
N	3,087	550	653	158
Major Party Summary:**				
Democrats	24	64	30	38
Independents	40	32	56	50
Republicans	34	4	14	13

*responses, "do not know and don't answer" are not included in the universe

** category "Other Party, Refused to Say" not shown

pertains to Non-Hispanic members of racial group

Source: William H. Frey analysis of 2006 NORC General Social Survey 2006, persons 18 and over

Table 4: Issues Most Important in This Year's Elections: Race-Ethnic Groups#

ISSUE**	Percent Most Important
Whites*	
1 The economy and jobs	25.5
2 Health care	15.3
3 Illegal immigration	15.3
4 The war in Iraq	14.5
5 Terrorism and national security	11.9
(N=1107)	
Blacks*	
1 The economy and jobs	35.0
2 Health care	22.6
3 The war in Iraq	19.5
4 Energy prices	5.8
5 Terrorism and national security	4.6
(N=152)	
Hispanics	
1 The economy and jobs	25.7
2 The war in Iraq	25.1
3 Health care	22.9
4 Illegal immigration	12.1
5 Terrorism and national security	6.4
(N=98)	
Total	
1 The economy and jobs	27.1
2 Health care	16.5
3 The war in Iraq	15.7
4 Illegal immigration	13.4
5 Terrorism and national security	10.5
(n=1407)	

Responses to question, "Please tell me which one of these issues will be most important you personally in this year's elections for Congress and the President."

* pertains to Non-Hispanic members of racial group

** Issues include the following: The economy and Jobs; Health Care; The War in Iraq; Illegal Immigration; Terrorism and National Security; Energy Prices; Reducing Taxes; Others

Source: William H. Frey analysis of Peter D. Hart Research Associates, Immigration Survey of likely voters, January 7-10, 2008

Table 5: Attitudes on Immigration for Voters: Race-Ethnicity, Whites by Education

Race-Ethnic Groups/ Education	Responses to Question: Is Immigration Good for America or Is Immigration Bad for America?				<i>N</i>
	Good (strong)	Good (not strong)	Bad (not strong)	Bad (strong)	
<i>Percentages</i>					
Race-Ethnicity					
Whites#	43	22	10	25	718
Blacks#	21	34	18	27	97
Hispanics	58	16	4	22	80
Whites#					
College Grads	51	23	9	16	311
Some College	41	20	12	27	210
High School or Less	32	22	9	37	196

#pertains to Non-Hispanic members of racial group

* universe excludes responses " both, neither, or Don't know/refused"

Source: William H. Frey analysis of Greenberg Quinlan Rosner Research, Democracy Core survey of likely voters, November 29-December 3, 2007

**Table 6: Agreement with Democratic, Republican Immigration Views:
Race-Ethnicity, Whites by Education**

Race-Ethnic Groups/ Education	Responses to Question: [*] On Immigration, I am more inclined to trust the Democrats right now OR On immigration, I am more inclined to trust the Republicans right now.					N	
	Democrats (strong)	Democrats (not strong)	Republicans (not strong)	Republicans (strong)	Neither		
<i>Percentages</i>							
Race-Ethnicity							
Whites#	26	15	17	30	12	711	
Blacks#	54	14	14	10	8	100	
Hispanics	39	28	2	26	4	82	
 Whites#							
College Grads	23	18	19	31	10	310	
Some College	25	13	16	31	15	208	
High School or Less	32	14	14	28	12	193	

#pertains to Non-Hispanic members of racial group

* universe excludes responses " both, don't understand, refused"

Source: William H. Frey analysis of Greenberg Quinlan Rosner Research, Democracy Core survey of likely voters, November 29-December 3, 2007

Table 7: Attitudes about Illegal Immigration: Race Ethnicity, Whites by Education

		Responses to Question: How big of a problem do you think illegal immigration is for the country today, if at all --- a very big problem, a moderately big problem, a small problem, or not at all?				<i>N</i>
Race-Ethnic Groups/ Education		Very Big Problem	Moderately Big Program	Small Problem	Not a Problem or Not Sure	
<i>Percentages</i>						
Race-Ethnicity						
Whites#		50	33	13	3	1,107
Blacks#		32	37	17	13	152
Hispanics		31	31	19	19	98
Whites#						
College Grads		38	38	19	5	384
Some College		52	33	12	3	311
High School or Less		60	30	9	2	404

#pertains to Non-Hispanic members of racial group

* universe excludes responses " both, don't" understand, refused"

Source: William H. Frey analysis of Peter D. Hart Research Associates, Immigration Survey of likely voters, January 7-10, 2008

Table 8: Illegal Immigration Issues for Voters: Race-Ethnicity, Whites by Education

Issues:	Percentages						
	Race-Ethnicity			Education			
	Whites*	Blacks	Hispanics	HS or Less	Some College	College Grads	
I. Percent who Strongly Favor*:							
Find and deport immigrants who are in the country illegally	48	39	18	59	51	32	
Allow immigrants who are here illegally to receive earned legal status, if they obey U.S. laws and pay taxes	29	39	60	21	28	39	
II Which of these two statements do you agree with more?							
Getting control of the border	46	29	22	54	48	37	
Requiring illegal immigrants to become legal	50	66	74	43	48	59	
Not sure	4	4	4	3	4	4	
III Do you think illegal immigrants coming to this country today take jobs away from American citizens, or do they mostly take jobs that Americans do not want?							
Mostly take jobs away from American citizens	44	37	9	54	43	33	
Mostly take jobs Americans do not want	47	57	85	36	48	59	
Not sure	9	6	6	10	9	8	
<i>N</i>	1,107	152	98	404	311	384	

#pertains to Non-Hispanic members of racial group

* choices include: strongly favor, somewhat favor, somewhat oppose, strongly oppose, not sure

Source: William H. Frey analysis of Peter D. Hart Research Associates, Immigration Survey of likely voters, January 7-10, 2008

Table 9: Attitudes on Immigration by State Grouping, White Likely Voters

White Likely Voters by Education/ Response to Immigration Question	State Grouping*			Total United States
	Immigrant Magnet State	NonMagnet High Immigrant Growth	NonMagnet Moderate Immigrant Growth	
Question: How big a problem do you think illegal immigration is for the country today, if at all — a very big problem, a moderately big problem, a small problem, or not a problem at all?				
Whites				
Very big problem	48	55	48	50
Moderately big problem	33	30	38	33
Small problem	15	13	11	13
Not a problem	2	2	2	2
Not sure	2	1	2	2
Whites, High School Graduates or Less				
Very big problem	58	70	53	60
Moderately big problem	26	25	39	30
Small problem	14	3	6	9
Not a problem	1	0	0	0
Not sure	2	2	2	2
Whites, Some College or More				
Very big problem	43	47	43	44
Moderately big problem	37	32	37	35
Small problem	16	18	15	16
Not a problem	2	3	3	3
Not sure	2	0	2	1

*Immigrant Magnet State= States where Foreign Born comprise at least 10% of 2006 Population

NonMagnet High Immigrant Growth= NonMagnets where 1990-2006 Immigrant growth exceeded 150%

NonMagnet Moderate Immigrant Growth = NonMagnets with 1990-2006 Immigrant growth less than 150%

Source: William H. Frey analysis of Peter D. Hart Research Associates, Immigration Survey
of likely voters, January 7-10, 2008

Table 10: Race-Ethnic Compositions of Likely Voting Population, US States in Red-Blue-Purple Categories
(states within categories ranked by lowest Bush-Kerry margin in 2004 Presidential election)

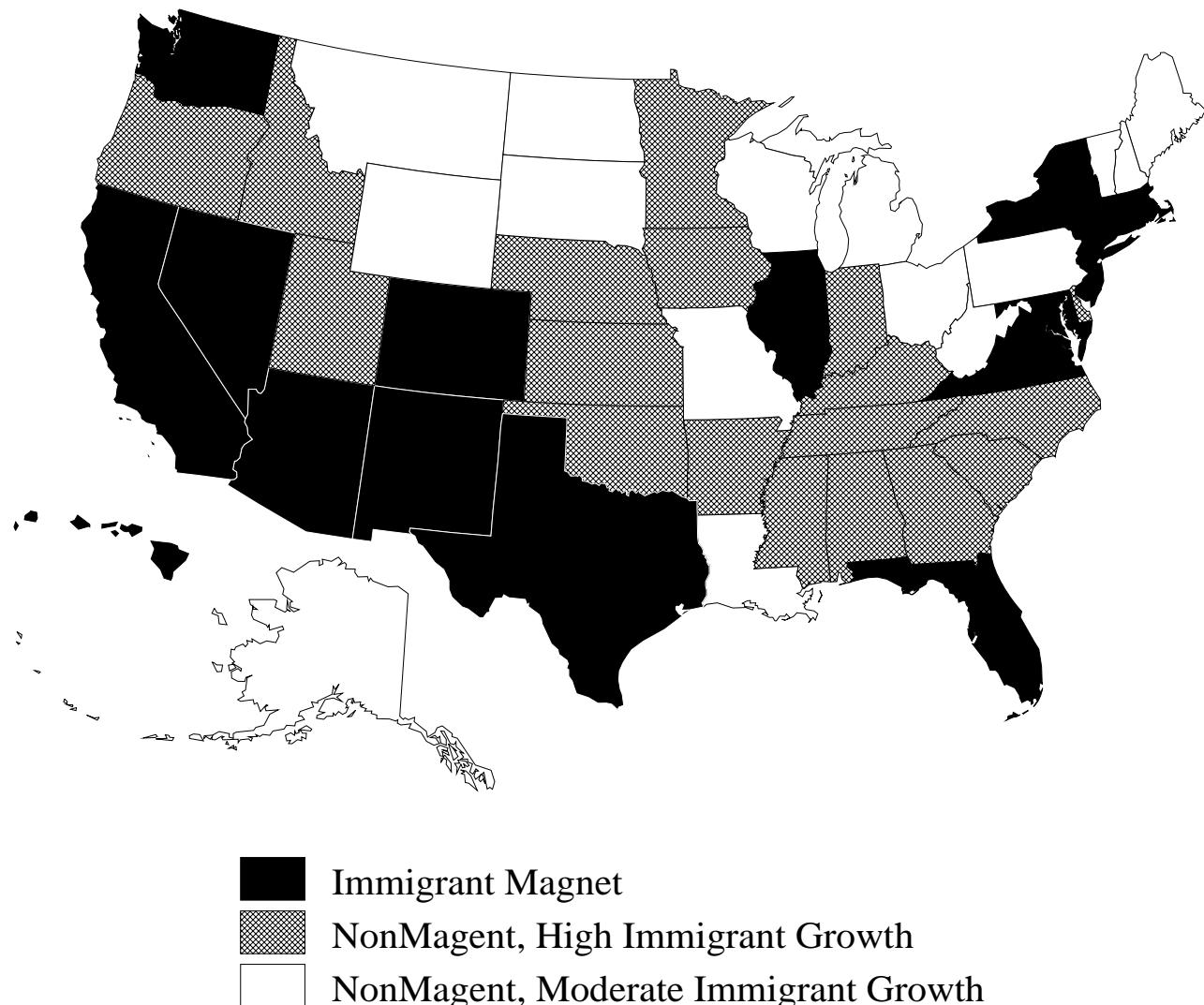
Categories of States/	Bush-Kerry Margin '04	Race Ethnic Composition of Likely Voters [*]			
		Whites#	Blacks#	Asians#	Hispanics
Fast Growing Purple States					
New Mexico	0.8% Bush	55.7	2.0	1.1	30.4
Nevada	2.6% Bush	76.2	6.3	4.8	9.7
Oregon	4.2% Kerry	91.2	0.9	2.1	2.1
Colorado	4.7% Bush	87.0	2.3	0.6	8.4
Florida	5.0% Bush	74.7	11.4	1.0	11.9
Washington	7.2% Kerry	87.4	2.1	4.2	2.6
Delaware	7.6% Kerry	79.7	15.7	1.6	2.0
Virginia	8.2% Bush	79.8	15.4	1.6	2.2
Arizona	10.5% Bush	77.1	2.7	1.2	14.3
Slow Growing Purple States					
Wisconsin	0.4% Kerry	91.6	4.0	0.6	2.5
Iowa	0.7% Bush	94.4	1.8	1.7	1.5
New Hampshire	1.4% Kerry	96.6	0.2	0.6	1.2
Ohio	2.1% Bush	86.6	10.0	0.4	1.7
Pennsylvania	2.5% Kerry	89.2	7.8	0.5	2.0
Michigan	3.4% Kerry	83.3	12.5	1.0	1.8
Minnesota	3.5% Kerry	93.0	2.7	1.5	1.3
New Jersey	6.7% Kerry	73.1	12.5	5.5	8.3
Missouri	7.2% Bush	85.2	11.3	0.6	1.1
Hawaii	8.7% Kerry	28.5	1.1	48.1	4.4
Maine	9.0% Kerry	96.7	0.4	0.2	0.5
Arkansas	9.8% Bush	84.0	12.7	0.4	1.1
Solid Blue States					
California	10.0% Kerry	64.1	7.7	8.4	17.7
Illinois	10.3% Kerry	76.3	15.5	2.0	5.5
Connecticut	10.4% Kerry	85.3	7.1	1.9	5.2
Maryland	13.0% Kerry	68.5	25.4	2.3	2.5
New York	18.3% Kerry	74.0	12.3	3.8	9.1
Vermont	20.1% Kerry	96.9	0.5	0.3	0.4
Rhode Island	20.8% Kerry	90.4	2.8	1.3	4.2
Massachusetts	25.2% Kerry	90.4	3.4	2.8	2.6
District of Columbia	79.8% Kerry	42.5	52.1	1.4	2.9
Solid Red States					
North Carolina	12.4% Bush	74.0	21.7	0.9	0.6
West Virginia	12.9% Bush	96.7	2.0	0.3	0.1
Tennessee	14.3% Bush	82.2	15.2	1.2	0.3
Louisiana	14.5% Bush	69.9	27.9	0.3	1.7
Georgia	16.6% Bush	67.2	30.0	0.8	1.4
South Carolina	17.1% Bush	70.5	26.3	0.5	1.6
Mississippi	19.7% Bush	60.1	37.9	0.3	0.4
Kentucky	19.9% Bush	90.9	7.0	0.2	1.0
Montana	20.5% Bush	92.8	0.2	0.2	0.9
Indiana	20.7% Bush	90.2	7.5	0.3	1.3
South Dakota	21.5% Bush	94.0	0.2	0.2	1.8
Texas	22.9% Bush	66.6	12.2	1.9	18.3
Kansas	25.4% Bush	90.0	4.2	0.8	3.0
Alabama	25.6% Bush	71.6	26.2	0.2	0.3
Alaska	25.6% Bush	78.6	2.3	2.6	2.2
North Dakota	27.4% Bush	91.0	0.2	0.3	0.5
Oklahoma	31.1% Bush	77.9	6.1	0.2	1.5
Nebraska	33.2% Bush	92.4	2.6	0.5	2.0
Idaho	38.1% Bush	95.7	0.2	0.2	1.9
Wyoming	39.8% Bush	92.9	0.5	0.1	4.2
Utah	45.5% Bush	91.8	1.0	1.9	3.4

* does not sum to 100% due to omission of other racial groups

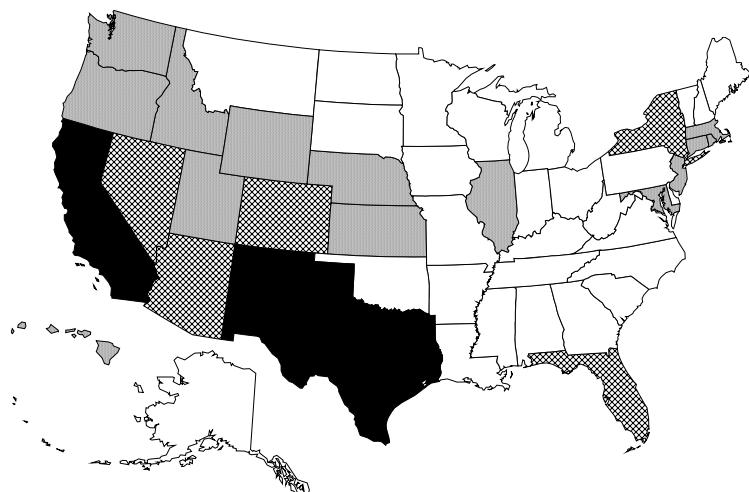
non-Hispanic members of race

Source: William H. Frey analysis of US Census sources

Map 1. Immigrant Magnet and Growth States



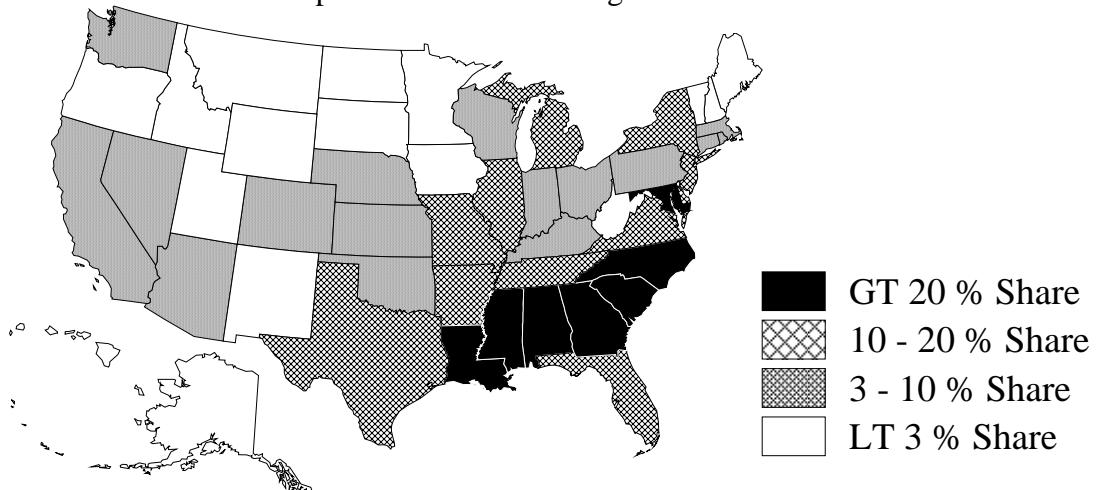
Map 2: Hispanic Share of Eligible Voters



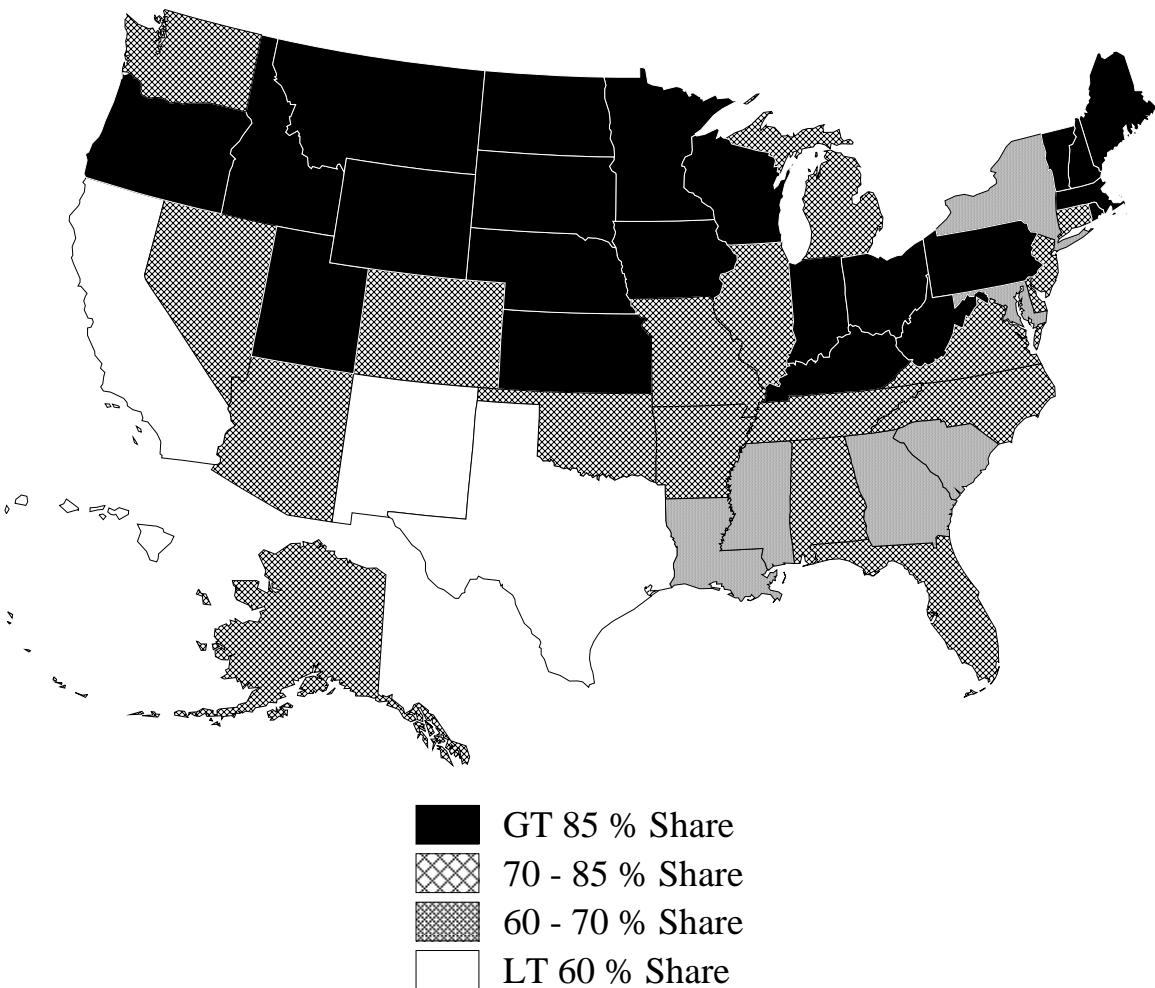
Map 3. Asian Share of Eligible Voters



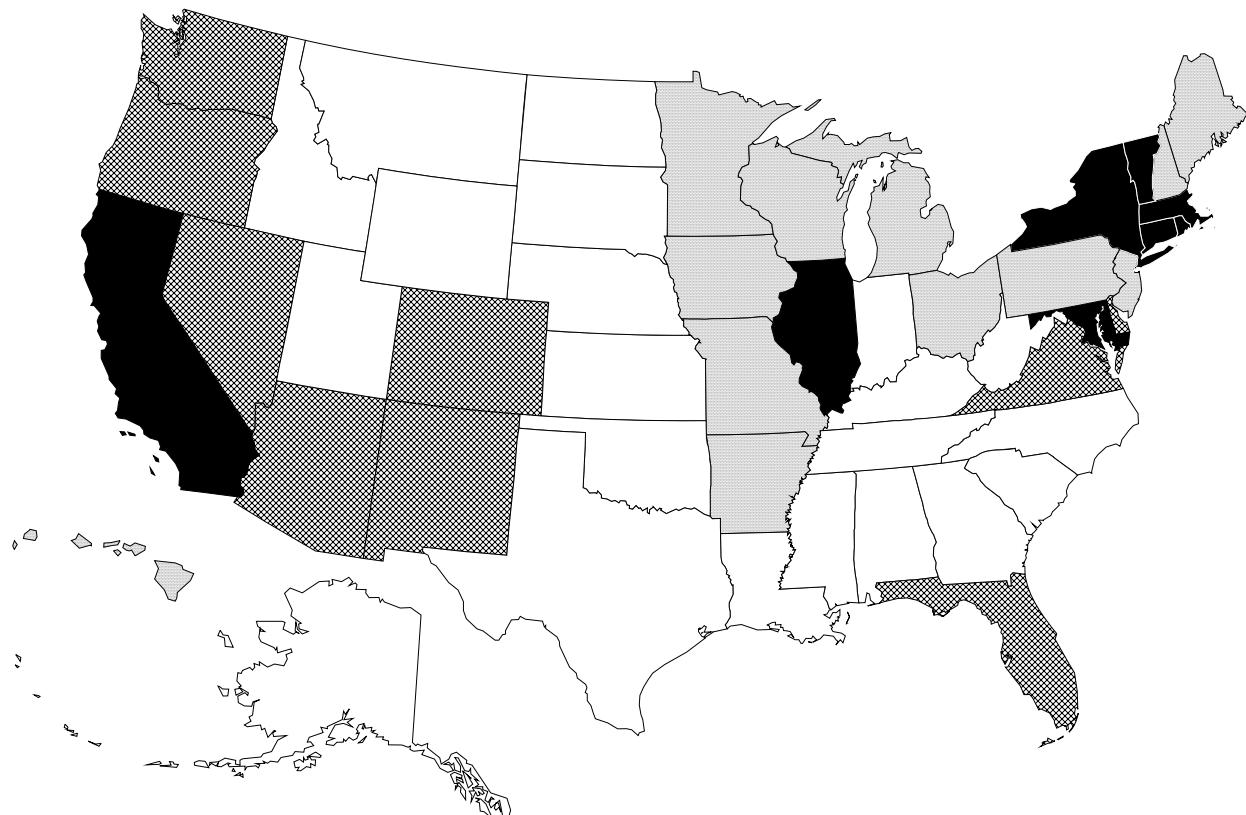
Map 4. Black Share of Eligible Voters



Map 5. White Share of Eligible Voters

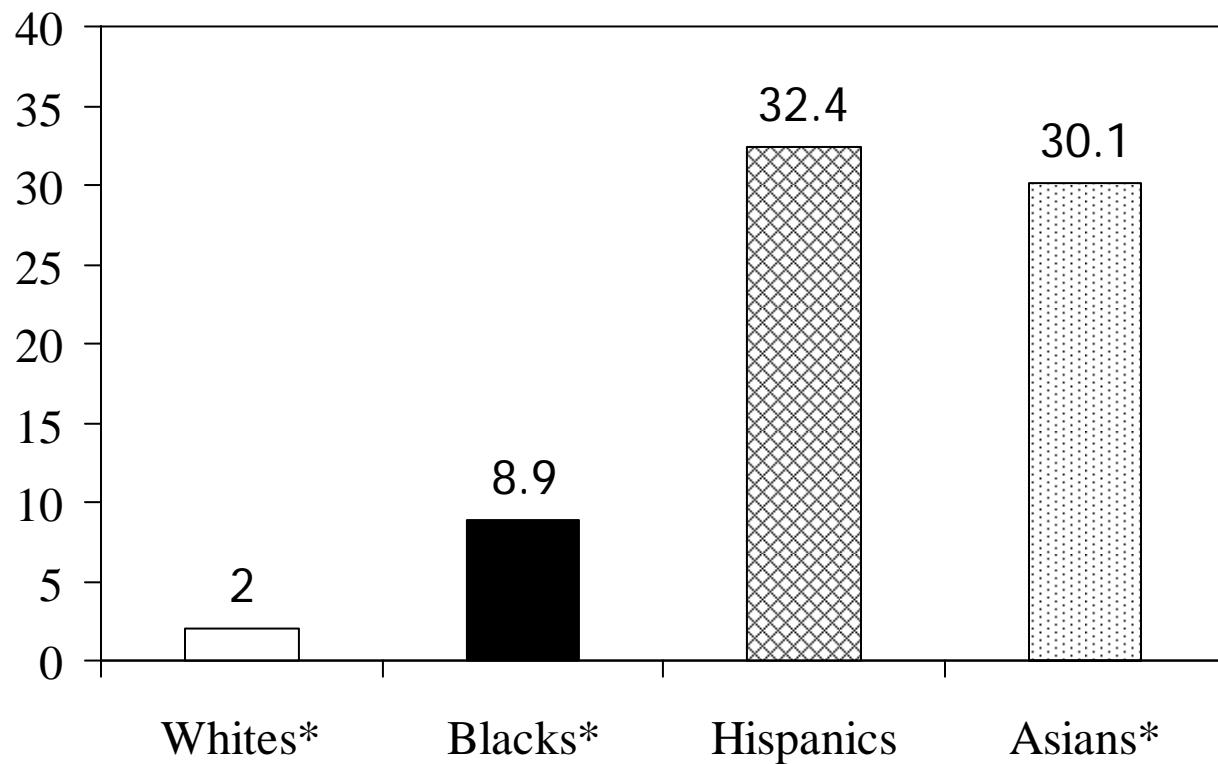


Map 6. Red, Blue and Purple States



- Solid Blue
- Solid Red
- Fast Growing Purple
- Slow Growing Purple

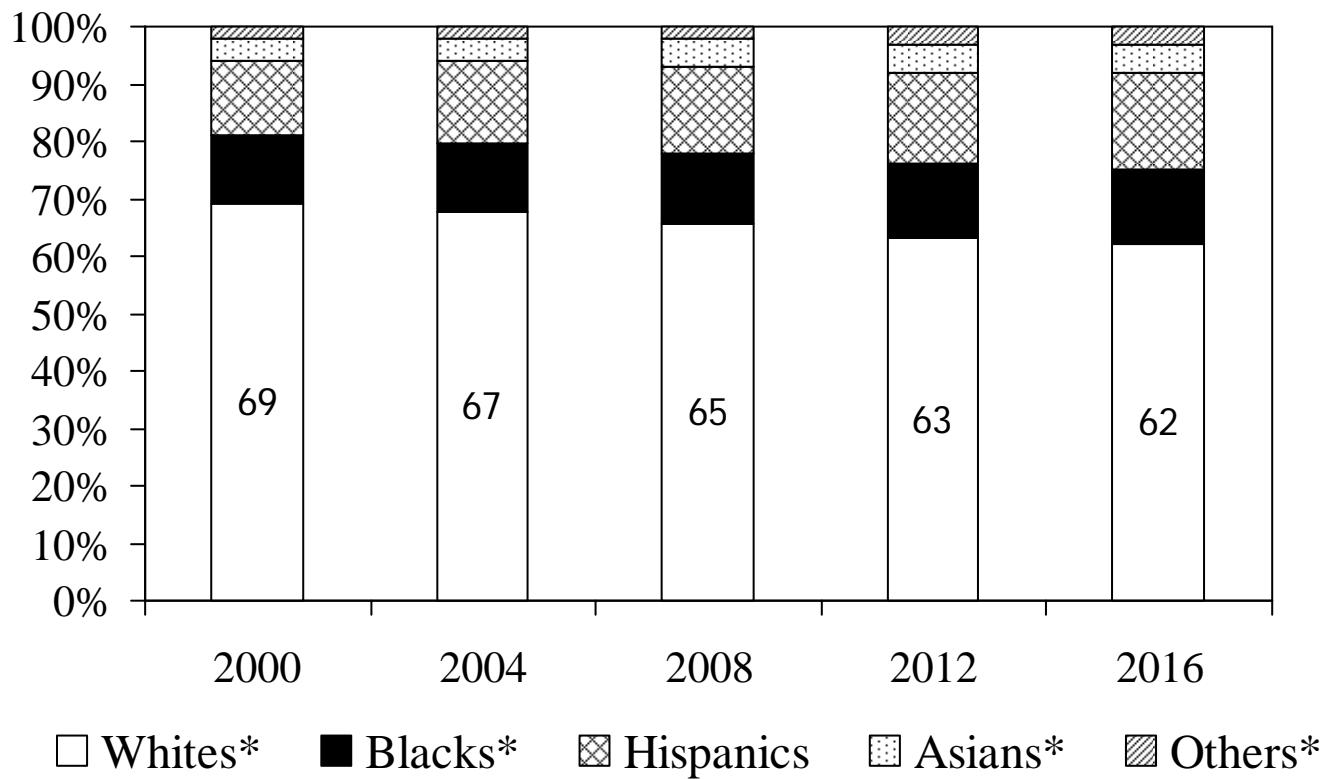
Figure 1: Growth in US Minority Populations, 2000-8.



* non Hispanic

Source: William H. Frey analysis of US Census estimates

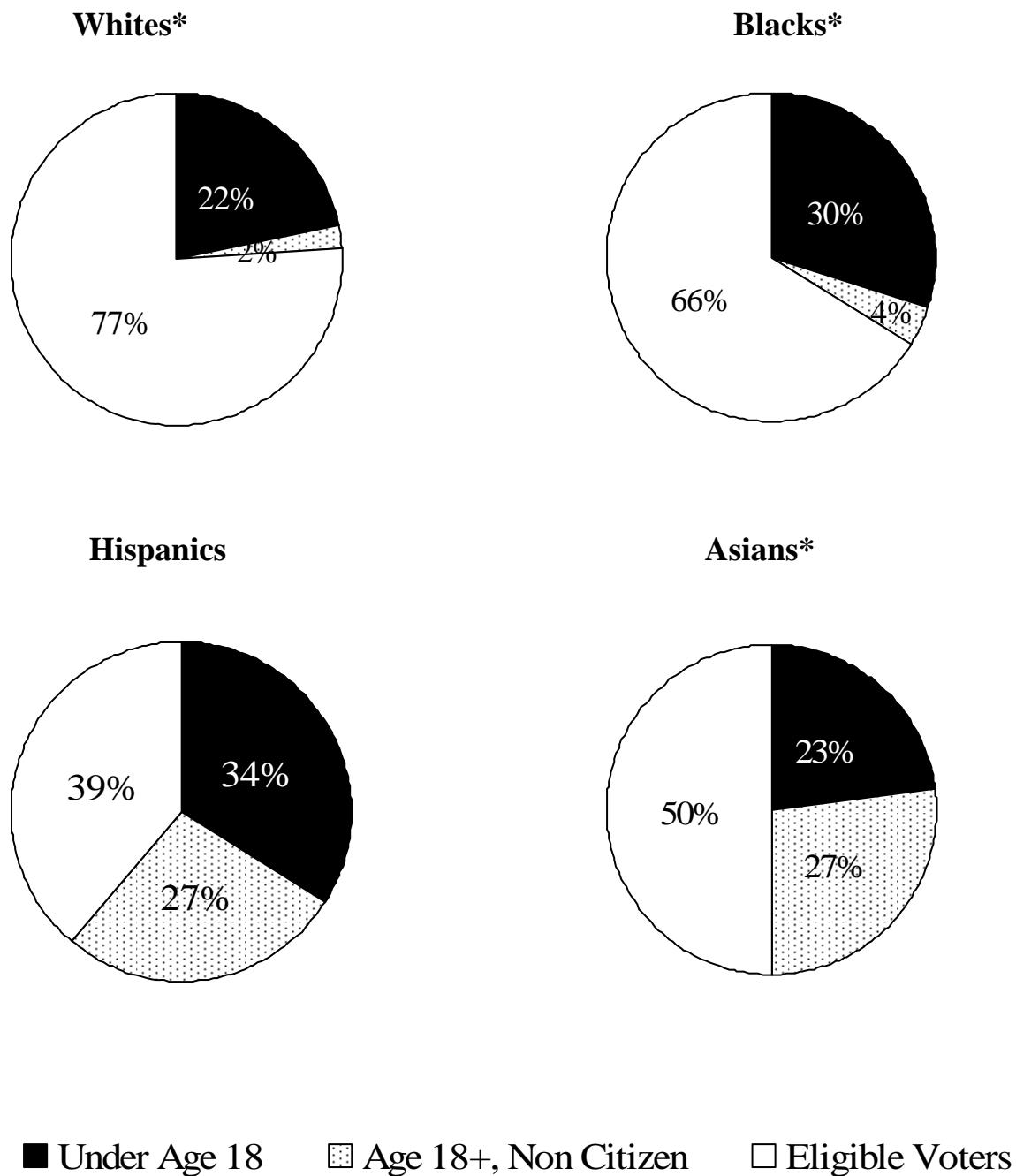
Figure 2. Race-Ethnic Structure of US Population, 2000- 2016.



* non Hispanic

Source: William H. Frey analysis of US Census Sources

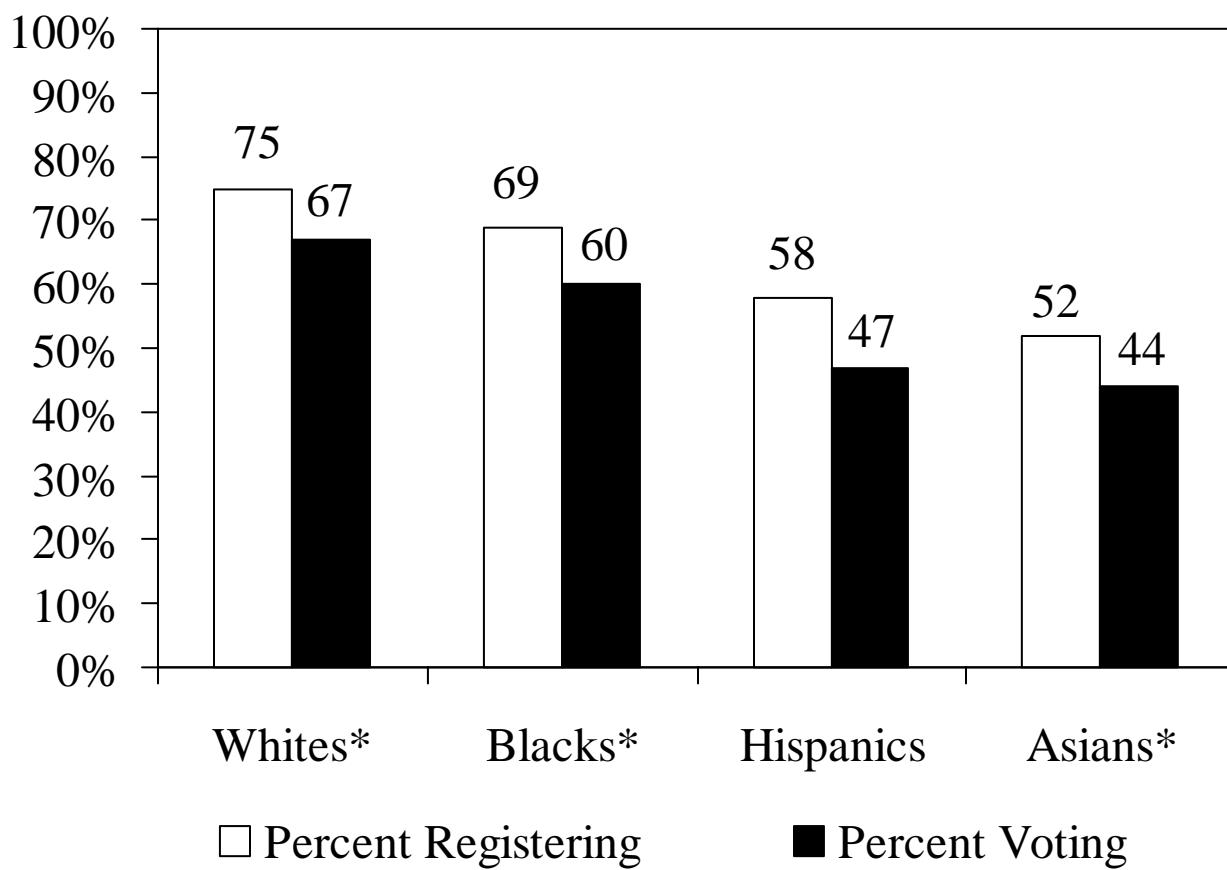
Figure 3. Eligible Voters as Share of Total Population: Whites, Blacks, Hispanics, Asians.



*non Hispanic

Source: William H. Frey analysis of 2007 CPS

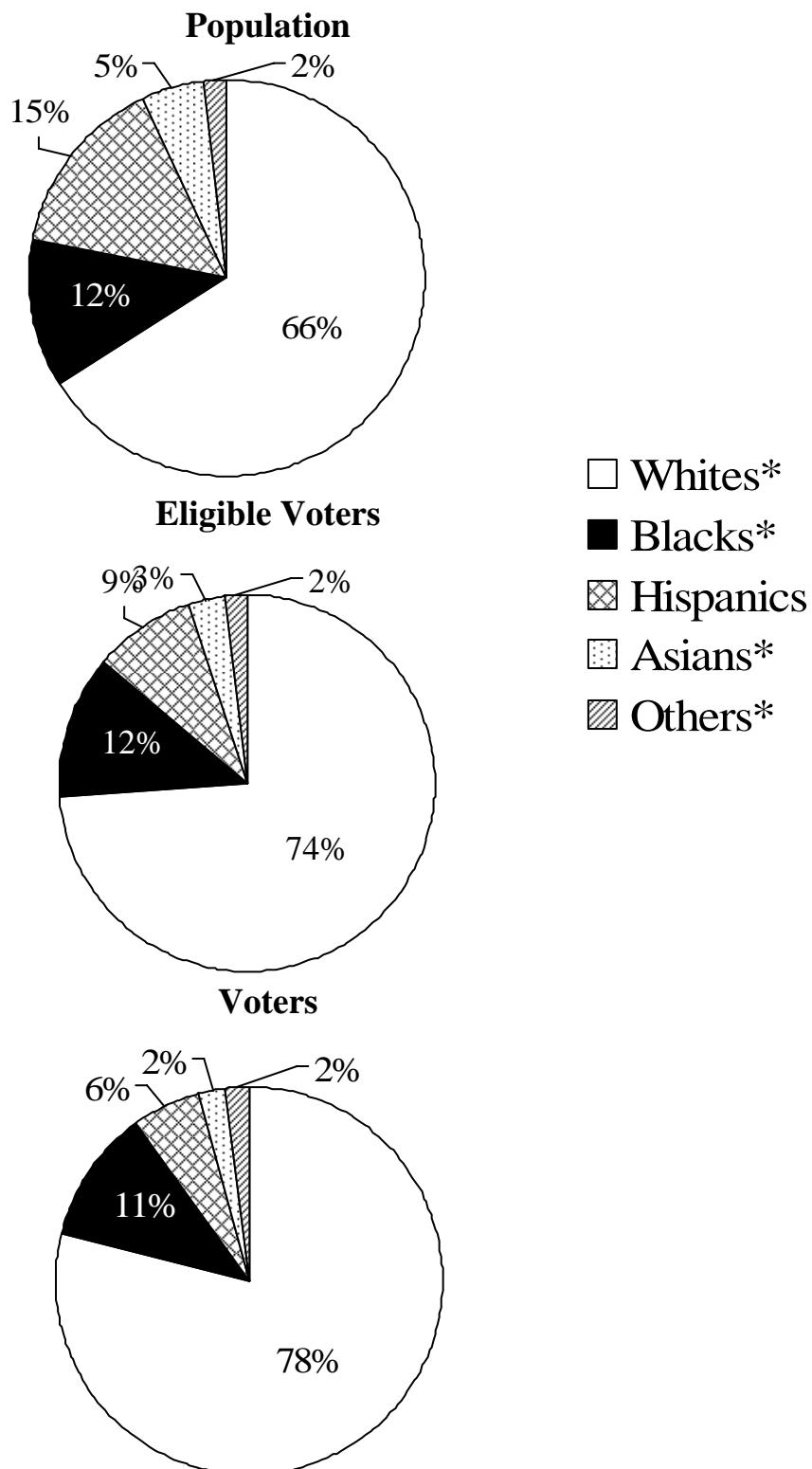
**Figure 4. Percent of Eligible Voters, Registered and Voting
(based on 2004 election results).**



* non Hispanic

Source: William H. Frey analysis of US Census sources

Figure 5. Profiles: Total Population, Eligible Voters, Likely Voters

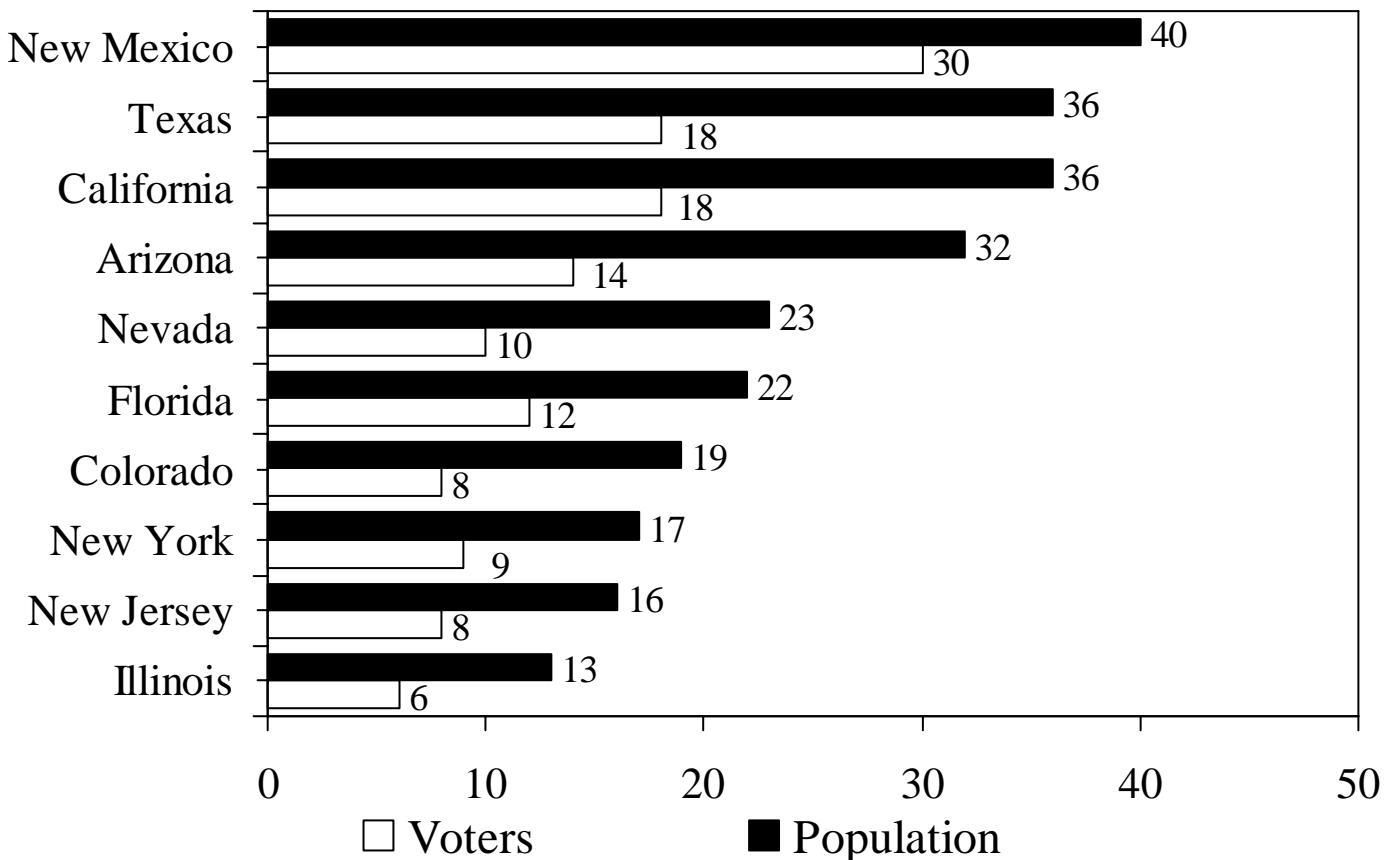


* non Hispanic

Source: William H. Frey analysis and 2007 CPS

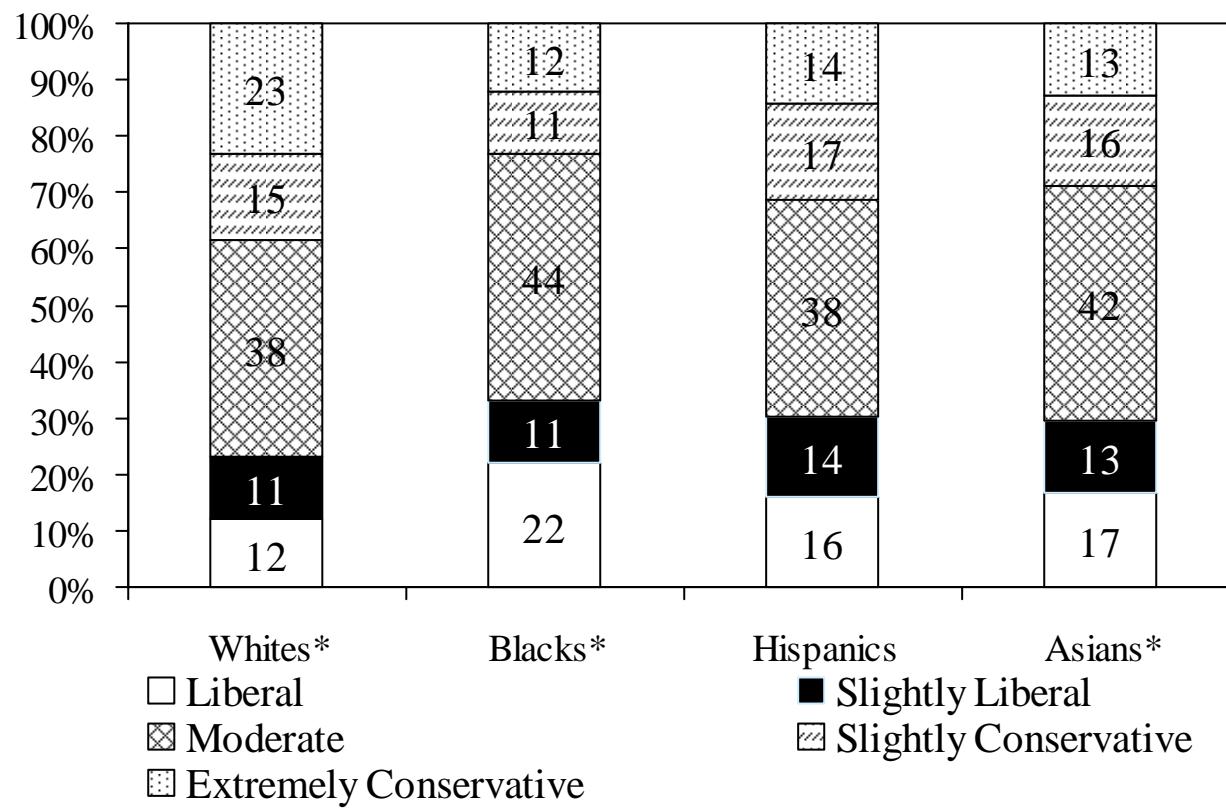
Figure 6. Hispanic Percent of Population, Percent of Voters.

States with Largest Hispanic Share Populations



Source: William H. Frey analysis of 2007 CPS

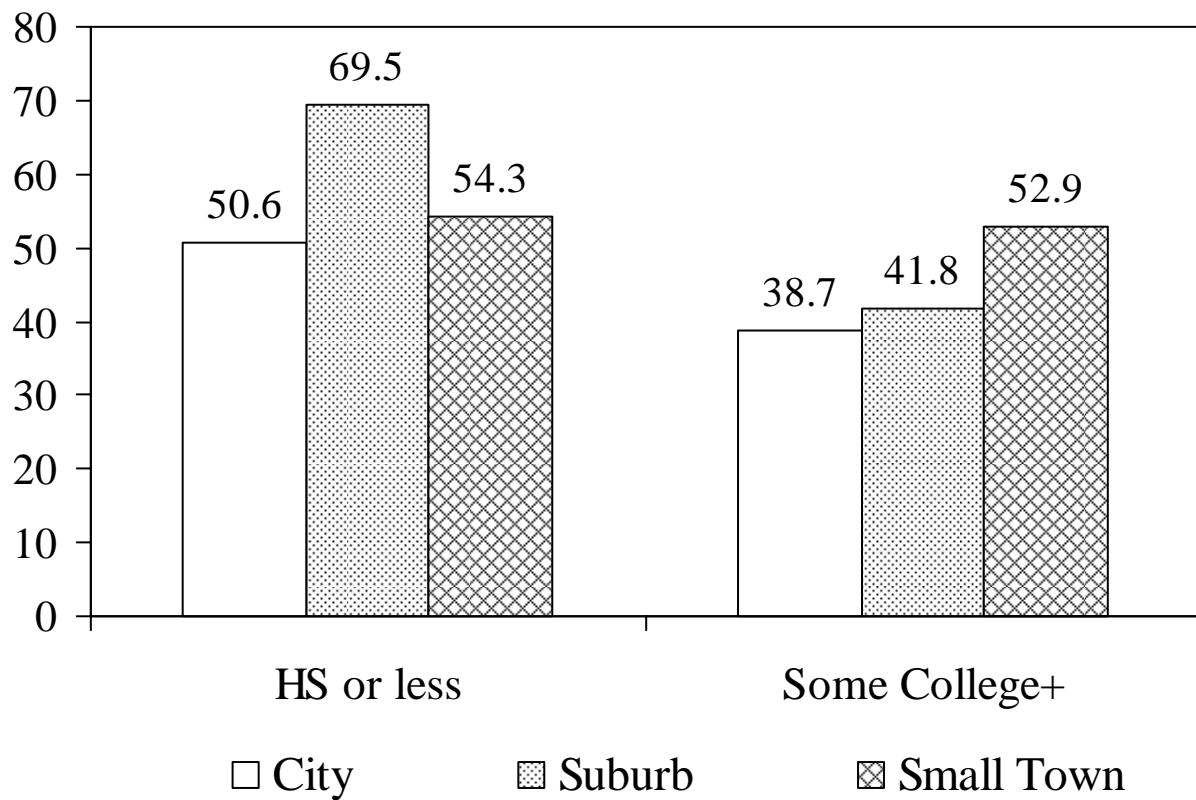
Figure 7: Political Ideology: Race-Ethnicity



* non Hispanic

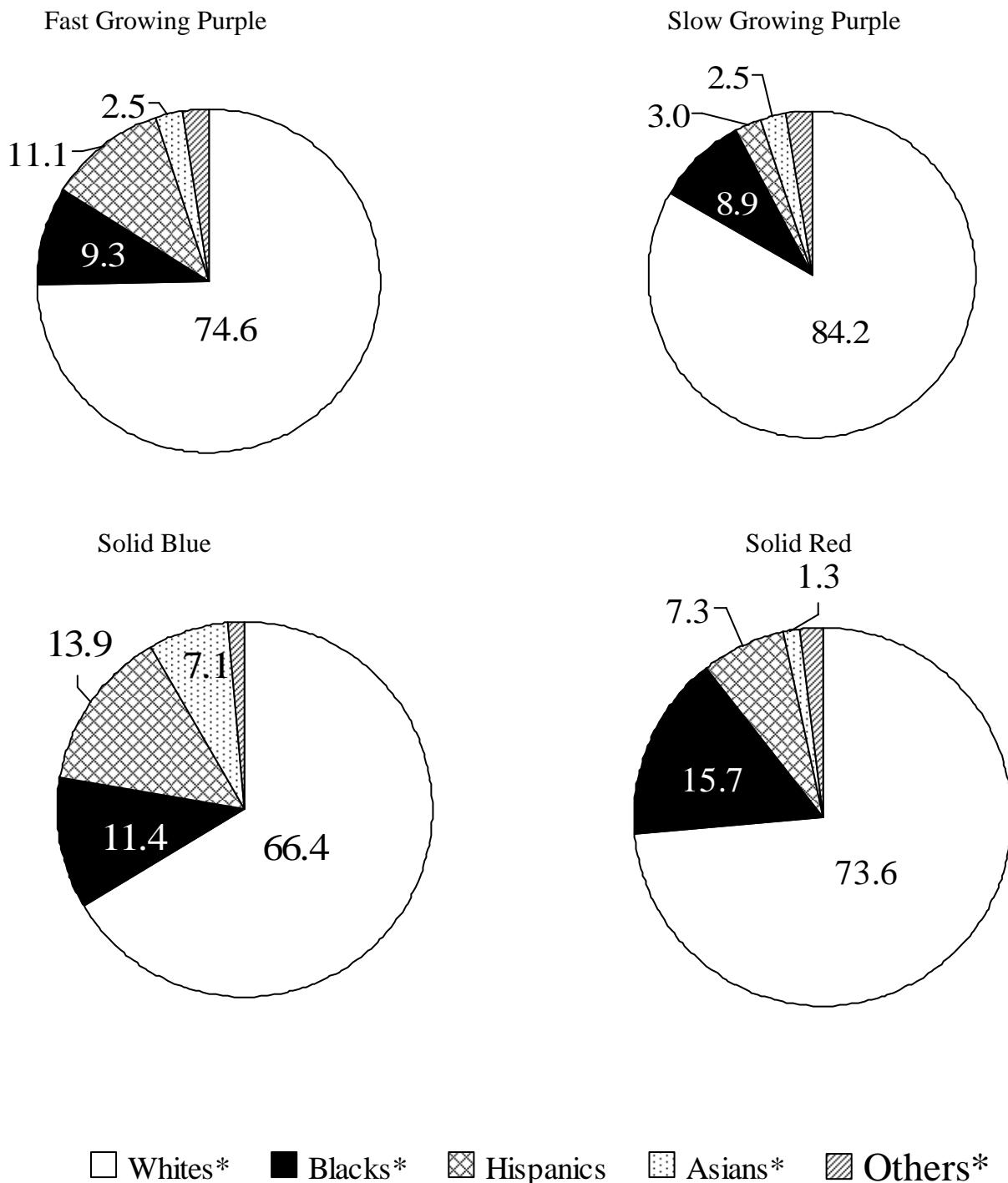
Source: William H. Frey analysis of 2006 General Social Survey

**Figure 8. Immigration- A Very Big Problem
White Likely Voters for Urban-Suburban Areas**



Source: Frey analysis of Peter D. Hart Immigration Survey, 2008

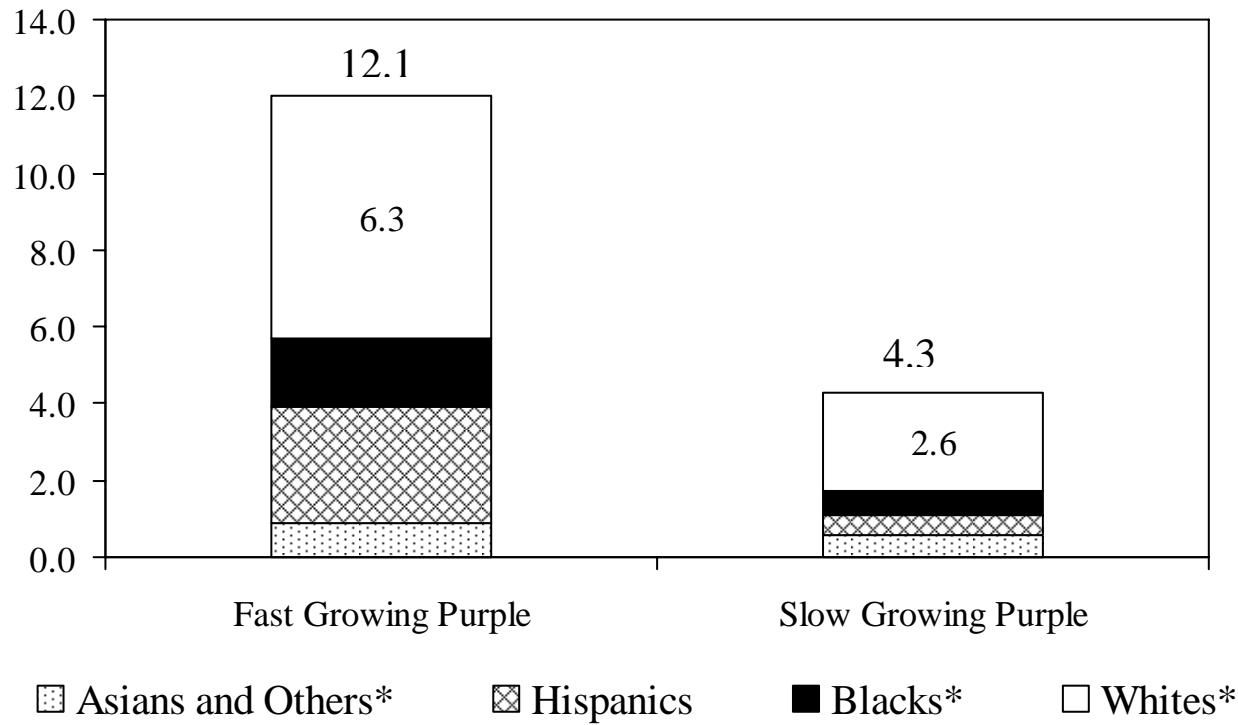
Figure 9. Eligible Voter Profiles: Red-Blue-Purple State Categories



* non Hispanic

Source: William H. Frey analysis and 2007 CPS

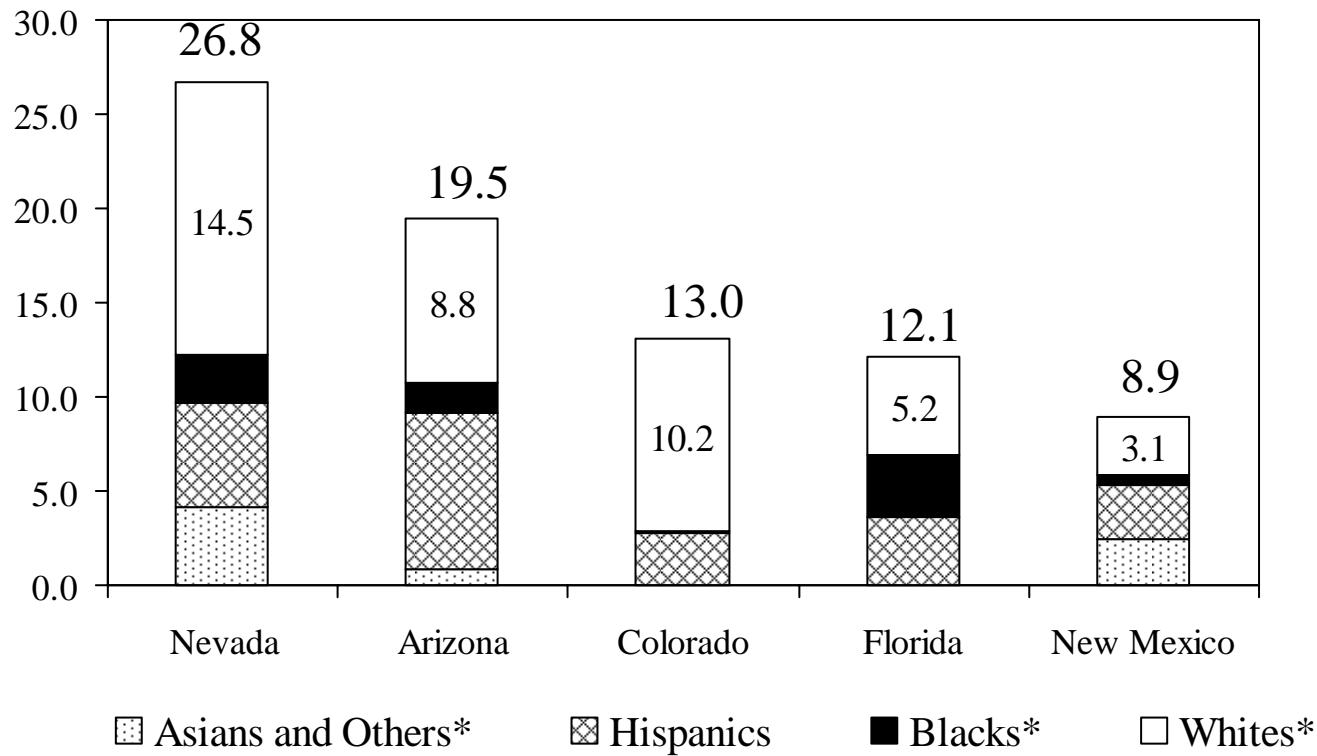
**Figure 10. Growth in Eligible Voters, 2000-7 by Race-Ethnicity:
Fast Growing and Slow Growing Purple States.**



* non Hispanic

Source: William H. Frey analysis of US Census sources

Figure 11. Growth In Eligible Voters, 2000-7 by Race-Ethnicity: Five Fast Growing Purple States.

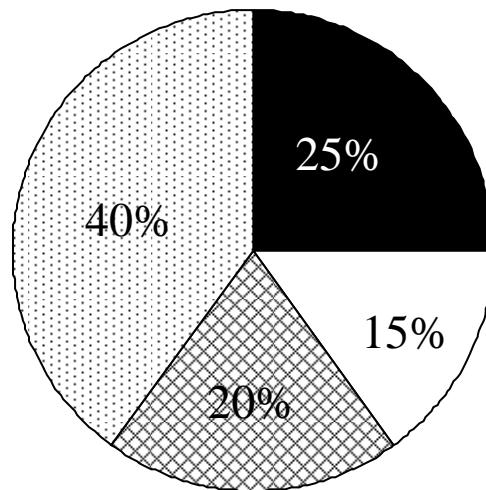


* non Hispanic

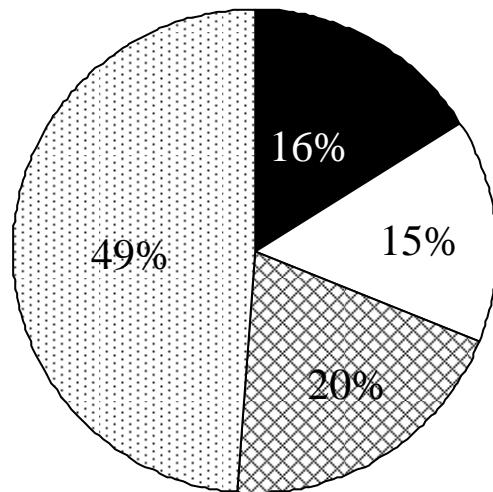
Source: William H. Frey analysis of US Census Sources

Figure 12. Eligible Voters in Demographic Groups: Purple States

Fast Growing Purple



Slow Growing Purple

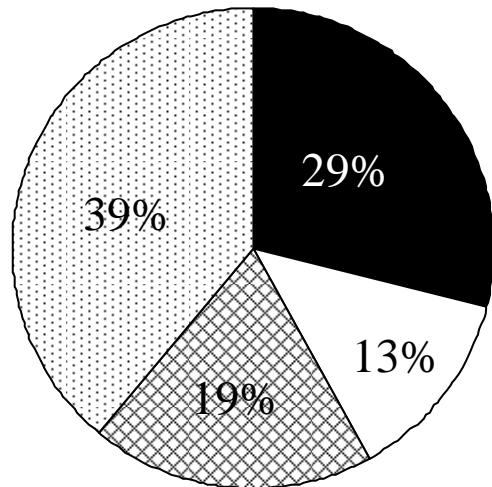


- Minorities
- Whites Age 65+
- ▨ White Wkg Age: Coll grad
- ▨ White Wkg Age: Not Col grad

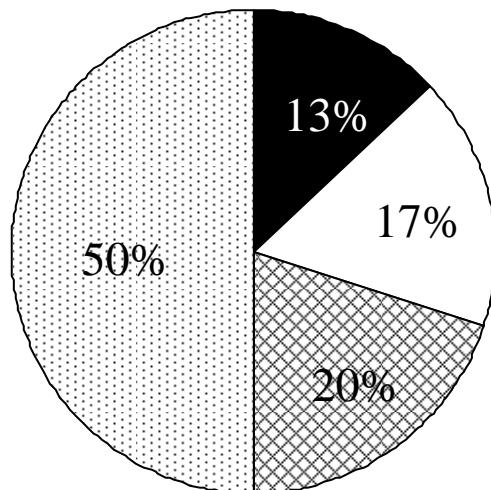
Source: William H Frey analysis of US Census Sources

Figure 13. Eligible Voters in Demographic Groups: Purple States

Arizona



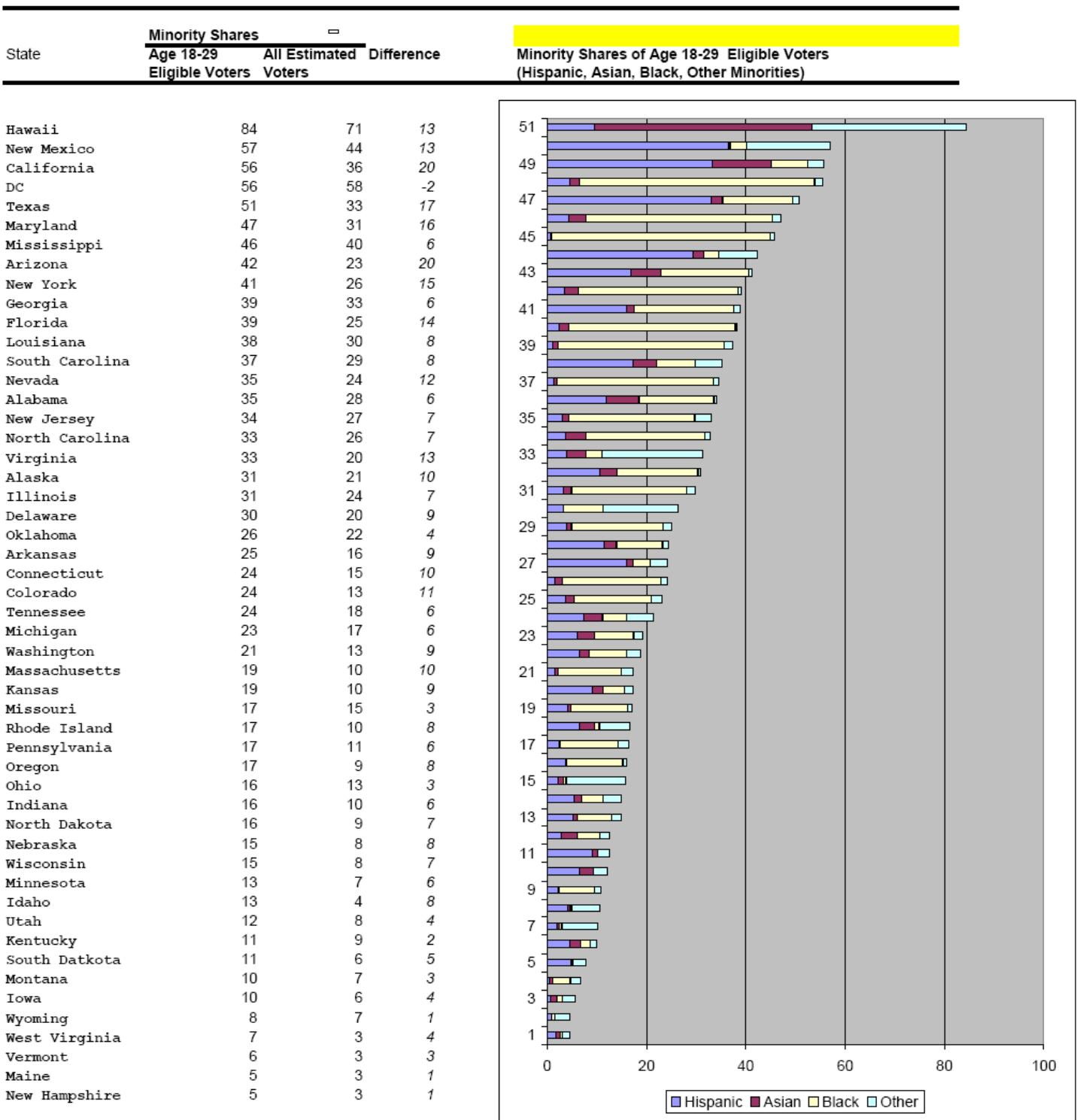
Pennsylvania



- Minorities
- Whites Age 65+
- ▨ White Wkg Age: Coll grad
- ▨ White Wkg Age: Not Col grad

Source: William H Frey analysis of US Census Sources

Figure 14. Minority Shares of Age 18-29 year old Eligible Voters, compared with All Estimated Voters*



* based on estimates of population as of March 2007

Source: William H. Frey, and 2007 Current Population Survey