

**PAUL B. GINSBURG, PH.D.**

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**Education**

- 1971 Ph.D., Economics, Harvard University
- 1970 M.A., Economics, Harvard University
- 1965 B.A., Economics, magna cum laude, Binghamton University (Harpur College)

**Positions**

- 2014 - Professor of Health Policy, Sol Price School of Public Policy, and Director of Public Policy, Schaeffer Center for Health Policy and Economics, University of Southern California
- 2016 - Leonard D. Schaeffer Chair in Health Policy Studies, Director, Center for Health Policy Studies and Senior Fellow in Economic Studies, the Brookings Institution.
- 1995 - 2013 Founding President, Center for Studying Health System Change
- 1986 - 1995 Founding Executive Director, Physician Payment Review Commission, Washington, DC
- 1984 - 1986 Senior Economist, RAND, Santa Monica, CA and Washington, DC
- 1978 - 1984 Deputy Assistant Director, Congressional Budget Office, Washington, DC
- 1976 - 1980 Associate Professor of Policy Sciences and Community Health Sciences, Duke University, Durham, NC
- 1972 - 1976 Assistant Professor of Economics and Community Medicine, Michigan State University, East Lansing, MI
- 1970 - 1972 Economist, U.S. Public Health Service, Rockville, MD

**Experience**

**University of Southern California**

**Professor of Health Policy (2014 -).** Professorship involves teaching in the Masters of Health Administration program, the Executive Masters of Health Administration program, research at the Schaeffer Center for Health Economics and Policy and outreach to policymakers. In early 2016, I relinquished the Norman Topping Chair in Medicine and Public Policy at USC in order to assume the Leonard D. Schaeffer Chair in Health Policy Studies at the Brookings Institution but continue as a professor and researcher at USC.

**Brookings Institution**

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**Leonard D. Schaeffer Chair in Health Policy Studies (2016 - ).** I lead the USC-Brookings Schaeffer Initiative for Health Policy, which is a joint project between the USC Schaeffer Center and the Brookings Institution. I also lead Brookings' Center for Health Policy. My time is split between Brookings and USC, with this Initiative being my principal responsibility.

### **Center for Studying Health System Change**

**Founding President (1995 - 2013).** This research center, founded in 1995, tracks changes in the financing and delivery of health care in the United States and their effects on people. It collects data from both surveys and site visits. Well-known and highly respected in health policy circles, industry and academia, the Center disseminates its work through its own publications and public appearances as well as through peer-reviewed journals. Ginsburg is widely recognized for his work on health care costs and health care markets and competition. The Center's largest funders included the National Institute for Health Care Reform, California Healthcare Foundation and Robert Wood Johnson Foundation. At the end of 2013, it merged into Mathematica Policy Research, its long-time sister company.

### **Physician Payment Review Commission**

**Founding Executive Director (1986 - 1995).** The Commission, now the Medicare Payment Advisory Commission, advised the Congress on physician payment in the Medicare program. It developed the Medicare physician payment reform that was enacted in 1989 and had important responsibilities to develop recommendations concerning implementation and evaluation and to advise the Congress on additional issues such as Medicaid, medical malpractice reform, graduate medical education, employer health care costs, and quality of care.

### **RAND**

**Senior Economist (1984 - 1986).** I was principal investigator for a major study on preferred provider organizations and served as Deputy Director of the Center for Health Care Financing Research, managing RAND's work for HCFA (subsequently renamed CMS) under a policy center grant. I led research projects on "DRG Creep" in the Medicare Prospective Payment System, Medicare vouchers, physician payment demonstrations, and other topics.

### **Congressional Budget Office**

**Deputy Assistant Director (1978 – 1984).** The Congressional Budget Office (CBO) is a nonpartisan organization mandated to provide the Congress with budget-related information and analyses of alternative fiscal and programmatic policies. I was responsible for the agency's analysis of health issues and income security issues. Responsibilities included preparation of analyses and published reports, presentation of findings in testimony, and interaction with Congressional committee staff and officials from the Executive Branch

### **Professional Activities**

#### **Policy Leadership-Current**

**Commissioner, Medicare Payment Advisory Commission.** This independent congressional agency advises the U.S. Congress and the Secretary of Health and Human Services on issues affecting the Medicare program.

**Advisory Board, National Institute for Health Care Management**

**Public Trustee, American Academy of Ophthalmology**

**Senior Fellow, Bipartisan Policy Center**

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### **Policy Leadership–Recent**

National Advisory Council, Agency for Health Care Quality and Research, CBO Panel of Health Advisers, Institute of Medicine, Committee on Geographic Variation in Health Care Spending and Promotion of High-Value Care, Institute of Medicine, Committee on Lack of Insurance and its Consequences, Board of Directors, AcademyHealth, two elected terms.

### **Congressional Testimony**

Presented testimony to U.S. Congress and state legislatures on over 30 occasions. Recent topics have included insurer mergers, health care costs and price transparency. Earlier in career, prepared testimony for and accompanied the Chairman of the Physician Payment Review Commission and the Director of the Congressional Budget Office on over 100 occasions. Recent testimony to Senate, Committee on the Judiciary, Subcommittee on Antitrust, Competition Policy and Consumer Rights, U.S. House of Representatives, Committee on Ways and Means, Subcommittee on Health, California Senate Committee on Health, Maryland legislature and Massachusetts Division of Health Care Finance and Policy. Informal advising of Congressional staff on issues such as Medicare premium support, provider payment reform.

### **Public Speaking**

Topics include health care costs, health care competition, provider payment reform.

### **Refereeing**

Editorial Board, Health Affairs. Frequent referee for New England Journal of Medicine, Health Affairs, JAMA, JAMA Internal Medicine, Health Services Research and other scholarly publications.

### **Honors**

Fellow, AcademyHealth; founding member, National Academy of Social Insurance; first annual HSR Impact Award from AcademyHealth; Modern Health Care 100 Most Influential Persons in Health Care (eight times).

### **Recent (since 2001) Papers and Publications**

#### **Book Chapters**

Ginsburg, Paul B. “Provider Payment Incentives and Delivery System Reform.” In *The Health Care Delivery System: A Blueprint for Reform*, edited by Meredith King Ledford, Jeanne M. Lambrew, David J. Rothman, and John D. Podesta. Washington, DC: Center for American Progress and New York: Institute on Medicine as a Profession, 2008.

Ginsburg, Paul B. “Private Payer Roles in Moving to More Efficient Health Spending.” In *Restoring Fiscal Sanity 2007: The Health Spending Challenge*, edited by Alice M. Rivlin and Joseph R. Antos. Washington, DC: Brookings Institution Press, 2007.

#### **Journal Articles**

Sachs, Rachel E., Paul B. Ginsburg, Dana P. Goldman, “Encouraging New Uses for Old Drugs,” *JAMA*, 318(24):2421-2322, December 26, 2017.

- Adler, Loren, Henry J. Aaron, Paul B. Ginsburg, Matthew Fiedler, “The Graham-Cassidy Plan – The Most Harmful ACA-Repeal Bill Yet,” *New England Journal of Medicine*, 377: e23, October 19, 2017.
- Trish, Erin, Paul Ginsburg, Laura Gascue, “Physician Reimbursement in Medicare Advantage Compared With Traditional Medicare and Commercial Health Insurance,” *JAMA Internal Medicine*, 177(9):1287-1295, September, 2017.
- Aaron, Henry J., Matthew Fiedler, Paul B. Ginsburg, Loren Adler, Alice M. Rivlin, “Turmoil in the Individual Insurance Market – Where it Came From and How to Fix It,” *New England Journal of Medicine*, 377:314-315, July 27, 2017.
- Ginsburg, Paul B., Kavita Patel, “Physician Payment Reform – Progress to Date,” *New England Journal of Medicine*, 377:285-292, July 20, 2017.
- Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, “Moving in the Wrong Direction – Health Care under the AHCA,” *New England Journal of Medicine*, 376:2405-2407, June 22, 2017.
- Gaynor, Martin, Farzad Mostashari and Paul B. Ginsburg, “Making Markets Work: A Competition Policy for Health Care,” *JAMA* 317(13): 1313-1314, April 4, 2017.
- Ederhof, Merle, and Paul B. Ginsburg, “Improving Hospital Incentives with Better Cost Data,” *New England Journal of Medicine*, 376(11): 110-111, March 16, 2017. Republished in NEJM Catalyst, April 10, 2017.
- Ginsburg, Paul B., “Consumer-Oriented Approaches to Cost Containment,” *JAMA Internal Medicine* 176(9): 1359-1360, September 2016.
- Ginsburg, Paul B. and Gail R. Wilensky, “Revamping Provider Payment in Medicare,” *Forum in Health Economics and Policy* 18:2 (December 2015): 137-150.
- Ginsburg, Paul B. and Alice M. Rivlin, “Challenges for Medicare at 50,” *New England Journal of Medicine* September 30, 2015
- Ginsburg, Paul B. “Accountable Care Organizations 2.0: Linking Beneficiaries.” *JAMA Internal Medicine*, vol 174, no. 6, June 2014, pp. 945-946.
- Ginsburg, Paul B. “Seeking Lower Prices When Providers are Consolidated: An Examination of Market and Policy Strategies.” *Health Affairs*, vol 33, no. 6, June 2014, pp. 1067-1075,
- Ginsburg, Paul B. “Using Science to Shape Medicare Payment.” *JAMA Internal Medicine*, vol 173, no. 18, October 14, 2013, pp. 1737-1738.
- Ginsburg, Paul B. “Achieving Health Care Cost Containment Through Provider Payment Reform that Engages Patients and Providers.” *Health Affairs*, vol. 32, no. 5, May 2013, pp. 929-934.
- Ginsburg, Paul B. “Fee-for-Service Will Remain a Feature of Major Payment Reforms, Requiring More Changes in Medicare Physician Payment.” *Health Affairs*, vol. 31, no. 9, September 2012, pp. 1977-1983.
- Berenson, Robert A., Paul B. Ginsburg, Jon B. Christianson, and Tracy Yee. “The Growing Power of Some Providers to Win Steep Payment Increases from Insurers Suggests Policy Remedies May be Needed.” *Health Affairs*, vol. 31, no. 5, May 2012, pp. 973-981.

- White, Chapin, and Paul B. Ginsburg. "Slower Growth in Medicare Spending—Is This New Normal?" *New England Journal of Medicine*, vol. 366, no. 12, March 22, 2012, pp. 1073-1075.
- Ginsburg, Paul B., and Chapin White. "Health Care's Role in Deficit Reduction—Guiding Principles." *New England Journal of Medicine*, vol. 365, no. 17, October 27, 2011, pp. 1559-1561.
- Ginsburg, Paul B. "Reforming Provider Payment—The Price Side of the Equation." *New England Journal of Medicine*, vol. 365, no. 14, October 6, 2011, pp. 1268-1270.
- Felland, Laurie E., Paul B. Ginsburg, and Gretchen M. Kishbauch. "Improving Health Care Access for Low-Income People: Lessons from Ascension Health's Community Collaboratives." *Health Affairs*, vol. 30, no. 7, July 2011, pp. 1290-1298.
- Ginsburg, Paul B. "Spending to Save – ACOs and the Medicare Shared Savings Program." *New England Journal of Medicine*, vol. 364, no. 22, June 2, 2011, pp. 2085-2086.
- Cunningham, Peter J., Laurie E. Felland, Paul B. Ginsburg, and Hoangmai H. Pham. "Qualitative Methods: A Crucial Tool for Understanding Changes in Health Systems and Health Care Delivery." *Medical Care Research and Review*, vol. 68, no. 1, January 20, 2011, pp. 34-40.
- Ginsburg, Paul B. "Rapidly Evolving Physician-Payment Policy—More than the SGR." *New England Journal of Medicine*, vol. 364, no. 2, January 13, 2011, pp. 172-176.
- Berenson, Robert A., Paul B. Ginsburg, and Nicole Kemper. "Unchecked Provider Clout in California Foreshadows Challenges to Health Reform." *Health Affairs*, vol. 29, no. 4, April 2010, pp. 699-705.
- Ginsburg, Paul B. "Getting to the Real Issues in Health Care Reform." *New England Journal of Medicine*, vol. 361, no. 20, November 26, 2009, pp. 2017-2109.
- Pham, Hoangmai H., Paul B. Ginsburg, and James M. Verdier. "Medicare Governance and Provider Payment Policy." *Health Affairs*, vol. 28, no. 5, September/October 2009, pp. 1382-1394.
- Aaron, Henry J., and Paul B. Ginsburg. "Is Health Spending Excessive? If So, What Can We Do About It?" *Health Affairs*, vol. 28, no. 5, September/October 2009, pp. 1260-1275.
- Robinson, James C., and Paul B. Ginsburg. "Consumer-Driven Health Care: Promise and Performance." *Health Affairs*, vol. 28, no. 2, March/April 2009, pp. w272-w281.
- Christianson, Jon B., Paul B. Ginsburg, and Debra A. Draper. "The Transition from Managed Care to Consumerism: A Community-Level Status Report." *Health Affairs*, vol. 27, no. 5, September 2008, pp. 1362-1370.
- Ginsburg, Paul B. "Paying Hospitals on the Basis of Nursing Intensity: Policy and Political Considerations." *Policy, Politics, & Nursing Practice*, vol. 9, no. 2, May 2008, pp. 118-120.
- Ginsburg, Paul B. "Employment-Based Health Benefits Under Universal Coverage." *Health Affairs*, vol. 27, no. 3, May 2008, pp. 675-685.
- Ginsburg, Paul B. "Don't Break Out the Champagne: Continued Slowing of Health Care Spending Growth Unlikely to Last." *Health Affairs*, vol. 27, no. 1, January 2008, pp. 30-32.

- Pham, Hoangmai H., and Paul B. Ginsburg. "Unhealthy Trends: The Future of Physician Services." *Health Affairs*, vol. 26, no. 6, November 2007, pp. 1586-1598.
- Pham, Hoangmai H., Paul B. Ginsburg, Kelly McKenzie, and Arnold Milstein. "Redesigning Care Delivery in Response to a High-Performance Network: The Virginia Mason Medical Center." *Health Affairs*, vol. 26, no. 4, July 2007, pp. w532-w544.
- Ginsburg, Paul B., and Robert A. Berenson. "Revising Medicare's Physician Fee Schedule – Much Activity, Little Change." *New England Journal of Medicine*, vol. 356, no. 12, March 2007, pp. 1201-1203.
- Ginsburg, Paul B. "Shopping for Price in Medical Care." *Health Affairs*, vol. 26, no. 2, March 2007, pp. w208-w216.
- Berenson, Robert A., Paul B. Ginsburg, and Jessica H. May. "Hospital-Physicians Relations: Cooperation, Competition, or Separation?" *Health Affairs*, vol. 26, no. 1, January 2007, pp. w31-w43.
- Ginsburg, Paul B. "Recalibrating Medicare Payments for Inpatient Care." *New England Journal of Medicine*, vol. 355, no. 20, November 2006, pp. 2061-2064.
- Ginsburg, Paul B., Bradley C. Strunk, Michelle I. Banker, and John P. Cookson. "Tracking Health Care Costs: Continued Stability But at High Rates in 2005." *Health Affairs*, vol. 25, no. 6, November 2006, pp. w486-w495.
- Lesser, Cara S., and Paul B. Ginsburg. "Strategies to Enhance Price and Quality Competition in Health Care: Lessons Learned from Tracking Local Markets." *Journal of Health Politics, Policy and Law*, vol. 31, no. 3, June 2006, pp. 557-567.
- Reschovsky, James D., Bradley C. Strunk, and Paul B. Ginsburg. "Why Employer-Sponsored Insurance Coverage Changed, 1997-2003." *Health Affairs*, vol. 25, no. 3, May 2006, pp. 774-782.
- Strunk, Bradley C., Paul B. Ginsburg, and Michelle I. Banker. "The Effect of Population Aging on Future Hospital Demand." *Health Affairs*, vol. 25, no. 3, May 2006, pp. w141-w149.
- Ginsburg, Paul B. "Competition in Health Care: Its Evolution over the Past Decade." *Health Affairs*, vol. 24, no. 6, November 2005, pp. 1512-1522.
- Ginsburg, Paul B., and Joy M. Grossman. "When the Price Isn't Right: How Inadvertent Payment Incentives Drive Medical Care." *Health Affairs*, Web Exclusive, August 2005.
- Strunk, Bradley C., Paul B. Ginsburg, and John P. Cookson. "Tracking Health Care Costs: Declining Growth Trend Pauses in 2004." *Health Affairs*, Web Exclusive, June 2005.
- Grossman, Joy M., and Paul B. Ginsburg. "As the Health Insurance Underwriting Cycle Turns: What Next?" *Health Affairs*, vol. 23, no. 6, November 2004, pp. 91-102.
- Ginsburg, Paul B. "Controlling Health Care Costs." *New England Journal of Medicine*, vol. 351, no. 16, October 2004, pp. 1591-1593.
- Strunk, Bradley C., and Paul B. Ginsburg. "Trends: Tracking Health Care Costs; Trends Downward in 2003." *Health Affairs*, Web Exclusive, June 2004.
- Nichols, Len M., Paul B. Ginsburg, Robert A. Berenson, Jon Christianson, and Robert E. Hurley. "Are Market Forces Strong Enough to Deliver Efficient Health Care Systems? Confidence is Waning." *Health Affairs*, vol. 23, no. 2, March 2004, pp. 8-21.

Ginsburg, Paul B. "Can Hospitals and Physicians Shift the Effects of Cuts in Medicare Reimbursement to Private Payers?" *Health Affairs*, Web Exclusive, October 2003.

Lesser, Cara S., Paul B. Ginsburg, and Kelly Devers. "The End of an Era: What Became of the 'Managed Care Revolution' in 2001?" *Health Services Research*, vol. 38, no. 1, pt. 2, February 2003, pp. 337-355.

Ginsburg, Paul B. "Payment and the Future of Primary Care." *Annals of Internal Medicine*, vol. 138, no. 3, February 2003, pp. 233-234.

Strunk, Bradley C., Paul B. Ginsburg, and Jon R. Gabel. "Tracking Health Care Costs: Growth Accelerates Again in 2001." *Health Affairs*, Web Exclusive, September 2002.

Strunk, Bradley C., Paul B. Ginsburg, and Jon R. Gabel. "Tracking Health Care Costs: Hospital Care Surpasses Drugs as the Key Cost Driver." *Health Affairs*, Web Exclusive, September 2001.

Cunningham, Peter J., and Paul B. Ginsburg. "What Accounts for Differences in Uninsurance Rates Across Communities?" *Inquiry*, vol. 38, no. 1, March 2001, pp. 6-21.

Gabel, Jon R., Paul B. Ginsburg, Jeremy D. Pickreign, and James D. Reschovsky. "Trends in Out-of-Pocket Spending by Insured American Workers, 1990-1997." *Health Affairs*, vol. 20, no. 2, March 2001, pp. 47-57.

### **Published Reports**

Bertko, John, Paul B. Ginsburg, Steven M. Lieberman, Erin Trish, Joseph Antos, "Medicare Advantage: Better information tools, better beneficiary choices, better competition," Washington, DC: The Brookings Institution, November, 2017.

Hall, Mark, Paul B. Ginsburg, "A better approach to regulating provider network adequacy," Washington, DC: The Brookings Institution, September, 2017.

Lieberman, Steven M., Paul B. Ginsburg, "Would price transparency for generic drugs lower costs for payers and patients?" Washington, DC: The Brookings Institution, June, 2017.

Gaynor, Martin, Farzad Mostashari, Paul B. Ginsburg, "Making health care markets work: Competition policy for health care," Washington, DC: The Brookings Institution, April, 2017.

Henry Aaron, Linda Blumberg, Paul B. Ginsburg and Steven Zuckerman, "Building a Better Cadillac," Washington, DC: The Brookings Institution, January 2017.

Hall, Mark, Paul B. Ginsburg, Steven Lieberman, Loren Adler, Caitlin Brandt and Margaret Darling, "Solving surprise medical bills," Washington, DC: The Brookings Institution, October 2016.

Ginsburg, Paul B., Chapin White, Christine Eibner and Sarah Nowak, "Limiting Tax Breaks for Employer-Sponsored Health Insurance: Cadillac Tax vs. Capping the Exclusion," Research Brief No. 20, Washington, DC: National Institute for Health Care Reform, October 2015.

Lechner, Amanda E., Rebecca Gourevitch and Paul B. Ginsburg, "The Potential of Reference Pricing to Generate Health Care Savings: Lessons from a California Pioneer." Research Brief no. 30. Washington, DC: Center for Studying Health System Change, December 2013.

- Yee, Tracy, Jon B. Christianson, and Paul B. Ginsburg. "Small Employers and Self-Insured Health Benefits: Too Small to Succeed?" Issue Brief no. 138. Washington, DC: Center for Studying Health System Change, July 2012.
- Sommers, Anna, Chapin White, and Paul B. Ginsburg. "Addressing Hospital Pricing Leverage through Regulation: State Rate Setting." Policy Analysis no. 9. Washington, DC: National Institute for Health Care Reform, May 2012.
- Felland, Laurie E., Genna R. Cohen, Paul B. Ginsburg, Elizabeth A. November, Ha T. Tu, and Tracy Yee. "Physicians Key to Health Maintenance Organization Popularity in Orange County." Community Report no. 10. Washington, DC: Center for Studying Health System Change, August 2011.
- Chapin, White, and Paul B. Ginsburg. "Working at Cross Purposes: Health Care Expansions May Jumpstart Local Economies but Fuel Nation's Fiscal Woes." Commentary no. 5. Washington, DC: Center for Studying Health System Change, August 2011.
- Komisar, Harriet L., Judy Feder, and Paul B. Ginsburg. "Bundling' Payment for Episodes of Hospital Care: Issues and Recommendations for New Pilot Program in Medicare." Commentary. Washington, DC: Center for American Progress, July 2011.
- Lake, Timothy K., Tricia Collins Higgins, and Paul B. Ginsburg. "Fostering Health Information Technology in Small Physician Practices: Lessons from Independent Practice Associations." Research Brief no. 5. Washington, DC: National Institute for Health Care Reform, June 2011.
- Lake, Timothy K., Kate A. Stewart, and Paul B. Ginsburg. "Lessons from the Field: Making Accountable Care Organizations Real." Research Brief no. 2. Washington, DC: National Institute for Health Care Reform, January 2011.
- Ginsburg, Paul B. "Wide Variation in Hospital and Physician Payment Rates Evidence of Provider Market Power." Research Brief no. 16. Washington, DC: Center for Studying Health System Change, November 2010.
- Tu, Ha T., Marisa K. Dowling, Laurie E. Felland, Paul B. Ginsburg, and Ralph C. Mayrell. "State Reform Dominates Boston Health Care Market Dynamics." Community Report no. 1. Washington, DC: Center for Studying Health System Change, September 2010.
- Pham, Hoangmai H., Paul B. Ginsburg, Timothy K. Lake, and Myles M. Maxfield. "Episode-Based Payments: Charting a Course for Health Care Payment Reform." Policy Analysis no. 1. Washington, DC: National Institute for Health Care Reform, January 2010.
- Ginsburg, Paul B., Jon B. Christianson, Genna R. Cohen, and Allison Liebhaber. "Shifting Ground: Erosion of the Delegated Model in California." Regional Markets Issue Brief. Oakland, CA: California HealthCare Foundation, December 2009.
- November, Elizabeth A., Genna R. Cohen, Paul B. Ginsburg, and Brian C. Quinn. "Individual Insurance: Health Insurers Try to Tap Potential Market Growth." Research Brief no. 14. Washington, DC: Center for Studying Health System Change, November 2009.
- Ginsburg, Paul B., and Nicole M. Kemper. "Health Care Quality Transparency: If You Build It, Will Patients Come?" Commentary no. 4. Washington, DC: Center for Studying Health System Change, July 2009.
- Ginsburg, Paul B. "Efficiency and Quality: Controlling Cost Growth in Health Care Reform." Commentary. Washington, DC: Center for American Progress, May 2009.

- Ginsburg, Paul B., Myles M. Maxfield, Ann S. O'Malley, Deborah Peikes, and Hoangmai H. Pham. "Making Medical Homes Work: Moving from Concept to Practice." Policy Analysis no. 1. Washington, DC: Center for Studying Health System Change, December 2008.
- Tynan, Ann, Allison Liebhaber, and Paul B. Ginsburg. "A Health Plan Work in Progress: Hospital-Physician Price and Quality Transparency." Research Brief no. 7. Washington, DC: Center for Studying Health System Change, August 2008.
- Draper, Debra A., and Paul B. Ginsburg. "Health Care Cost and Access Challenges Persist: Initial Findings from HSC's 2007 Site Visits." Issue Brief no. 114. Washington, DC: Center for Studying Health System Change, October 2007.
- Ginsburg, Paul B., Hoangmai H. Pham, Kelly L. McKenzie, and Arnold Milstein. "Distorted Payment System Undermines Business Case for Health Quality and Efficiency Gains." Issue Brief no. 112. Washington, DC: Center for Studying Health System Change, July 2007.
- Draper, Debra A., Allison Liebhaber, and Paul B. Ginsburg. "High-Performance Health Plan Networks: Early Experiences." Issue Brief no. 111. Washington, DC: Center for Studying Health System Change, May 2007.
- Tu, Ha T., and Paul B. Ginsburg. "Benefit Design Innovations: Implications for Consumer-Directed Health Care." Issue Brief no. 109. Washington, DC: Center for Studying Health System Change, February 2007.
- Ginsburg, Paul B., Bradley C. Strunk, Michelle I. Banker, and John P. Cookson. "Tracking Health Care Costs: Spending Growth Remains Stable at High Rate in 2005." Data Bulletin no. 33. Washington, DC: Center for Studying Health System Change, October 2006.
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- Ginsburg, Paul B., and Cara S. Lesser. "A Decade of Tracking Health System Change." Commentary no. 2. Washington, DC: Center for Studying Health System Change, March 2006.
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- Lesser, Cara S., and Paul B. Ginsburg. "Health Care Cost and Access Problems Intensify: Initial Findings from HSC's Recent Site Visits." Issue Brief no. 63. Washington, DC: Center for Studying Health System Change, May 2003.
- Devers, Kelly, Linda R. Brewster, and Paul B. Ginsburg. "Specialty Hospitals: Focused Factories or Cream Skimmers?" Issue Brief no. 62. Washington, DC: Center for Studying Health System Change, April 2003.
- Reed, Marie C., and Paul B. Ginsburg. "Behind the Times: Physician Income, 1995-99." Data Bulletin no. 24. Washington, DC: Center for Studying Health System Change, March 2003.
- Strunk, Bradley C., and Paul B. Ginsburg. "Aging Plays Limited Role in Health Care Cost Trends." Data Bulletin no. 23. Washington, DC: Center for Studying Health System Change, September 2002.
- Strunk, Bradley C., Paul B. Ginsburg, and Jon R. Gabel. "Tracking Health Care Costs: Hospital Spending Spurs Double-Digit Increase in 2001." Data Bulletin no. 22. Washington, DC: Center for Studying Health System Change, September 2002.
- Trude, Sally, and Paul B. Ginsburg. "Growing Physician Access Problems Complicate Medicare Payment Debate." Issue Brief no. 55. Washington, DC: Center for Studying Health System Change, September 2002.
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- Katz, Aaron, Robert E. Hurley, Leslie A. Jackson, Timothy K. Lake, Ashley C. Short, Paul B. Ginsburg, and Joy M. Grossman. "HMO Model Shaken but Remains Intact: Orange County, Calif." Community Report no. 9. Washington, DC: Center for Studying Health System Change, summer 2001.
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## **Blogs and Other Publications**

Ginsburg, Paul B., George A. Williams, “Treatment-specific payment approaches: The case of macular degeneration,” Bethesda, Maryland: Health Affairs Blog, November 27, 2017.

Frank, Richard, Paul B. Ginsburg, “Pharmaceutical industry profits and research and development,” Bethesda, Maryland: Health Affairs Blog, November 13, 2017.

Lieberman, Steven M., Margaret Darling Paul B. Ginsburg, “A billion here, a billion there: Selectively disclosing actual generic drug prices would save real money,” Bethesda, Maryland: Health Affairs Blog, September 12, 2017.

Adler, Loren, Paul B. Ginsburg, “How BCRA 2.0 would impact enrollee costs, according to your age and income,” Washington, DC: The Brookings Institution, July 20, 2017.

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