

Washington Area Trends

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Tax-Exempt Firms in the Washington Area

Tax-exempt firms are major contributors to the Washington area economy. More than 7,000 private firms and organizations were not subject to federal income tax in the Washington area in 1997, according to the U.S. Census Bureau¹. They employed 203,318 area residents and spent \$20.5 billion in 1997, or almost as much as the \$21.7 billion in federal procurement spending that year.

Who are these tax-exempt firms? Tax-exempt does not necessarily mean charitable. In fact, the largest category includes the 2,381 business, professional, and labor organizations who promote the interests of their members. These organizations spent \$6.1 billion in 1997. The second largest category consists of 47 hospitals that spent \$5.7 billion.

Most tax-exempt firms are relatively small. Excluding hospitals that averaged \$120 million each, the average tax-exempt firm spent just over \$2 million in 1997. This means tax-exempt firms form a very broad and stable base consisting of a large number of small firms.

Moreover, most tax-exempt firms provide quality jobs. In the greater Washington area, the average pay per employee in tax-exempt firms in 1997 was \$35,108, compared to \$32,370 for

1997 Washington Area Tax-Exempt Firms Expenses per Firm					
Categories	Number of Firms	Expenses (in millions)	Expenses per Firm (in thousands)		
Business Organizations	2,381	\$6,111	\$2,566		
Hospitals	47	5,657	120,369		
Physical Research	389	1,978	5,084		
Social Advocacy	609	1,452	2,384		
Social Assistance	1,303	1,230	944		
Grantmaking	459	922	2,008		
Other Health	180	655	3,640		
Nursing Facilities	419	603	1,438		
Social Research	186	525	2,821		
Educational Services	319	505	1,583		
Civic Organizations	509	440	865		
Arts	323	391	1,210		
Legal Aid	81	46	565		
Total	7,205	\$20,514	\$2,847		

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employees in taxable firms. Tax-exempt average pay, however, varied from \$55,396, in firms doing physical science research, to \$17,709, for those providing social services.

From a regional perspective, the economic contribution of tax-exempt firms is divided about equally between the District and the suburbs.

1997 Washington Area Tax-Exempt Firms Employment					
Categories		Average Pay Per Employee			
Physical Research	11,089	\$55,396			
Business Organizations	40,428	44,309			
Social Research	4,487	42,961			
Hospitals	64,151	39,179			
Grantmaking	6,531	38,217			
Social Advocacy	9,919	36,945			
Legal Aid	721	34,391			
Other Health	7,541	30,453			
Educational Services	3,968	29,845			
Arts	6,807	20,899			
Civic Organizations	6,570	20,847			
Nursing Facilities	14,794	19,750			
Social Assistance	26,312	17,709			
Total	203,318	\$35,108			
Source: U.S. Census Bureau, 1997 Economic Census					

More than half of the total tax-exempt firms and employees were in the suburbs, but the payrolls and total spending of the firms were greater in the District. The importance to the District of taxexempt firms, however, is much greater because of the District's smaller economic base. The \$3.7 billion of tax-exempt firm payrolls in the District Tax-Exempt Firms in the Washington Area

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was equal to 39 percent of taxable firm payrolls. This compares to the \$3.4 billion tax-exempt suburban payrolls that were only 10 percent of taxable suburban payrolls. Tax-exempt firms also pay a higher average pay of \$39,150 in the District compared to \$31,610 in the suburbs. Only employees of firms doing physical science research and some health firms had average pay in the suburbs higher than in the District.

1997 District/Suburbs Tax-Exempt Firms					
_	District	Suburbs			
Number of Firms	3,240	3,965			
Total Expenses of Firms (billion	s) \$11.1	\$9.4			
Average Expenses (millions)	\$3.4	\$2.4			
Number of Employees	94,311	109,007			
Total Payrolls (billions)	\$3.7	\$3.4			
Average Pay per Employee	\$39,150	\$31,610			
Source: U.S. Census Bureau, 1997 Economic Census					

A major concern for the District's economy is the outlook for its hospitals. The 14 hospitals in the District in 1997 spent an average of \$207 million each and had total payrolls of \$1.3 billion. A comparison with the 1992 Economic Census, however, shows a 7,663 or 20 percent decline in taxexempt hospital employment, from 38,375 in 1992 to 30,712 in 1997. Hospital jobs paid an average of \$43,527 per employee in 1997 and represent an important source of good jobs for District residents. The loss of one or several hospitals would be a substantial economic blow to the city.

¹Colleges and universities are not included by Census.